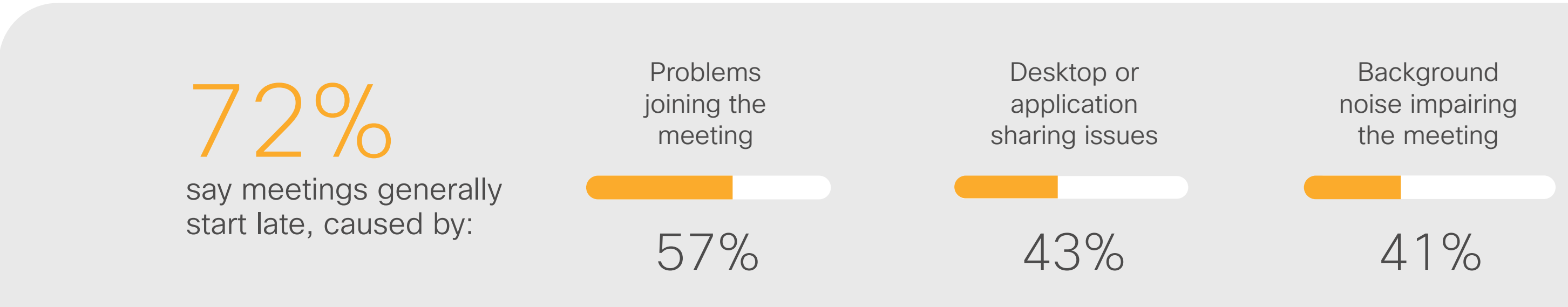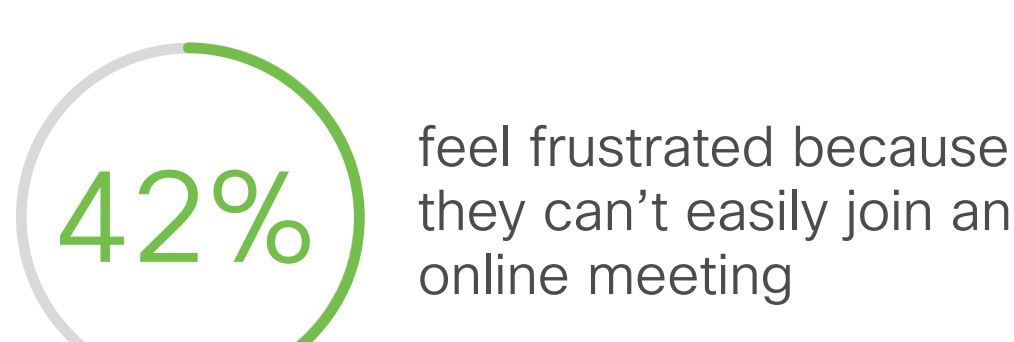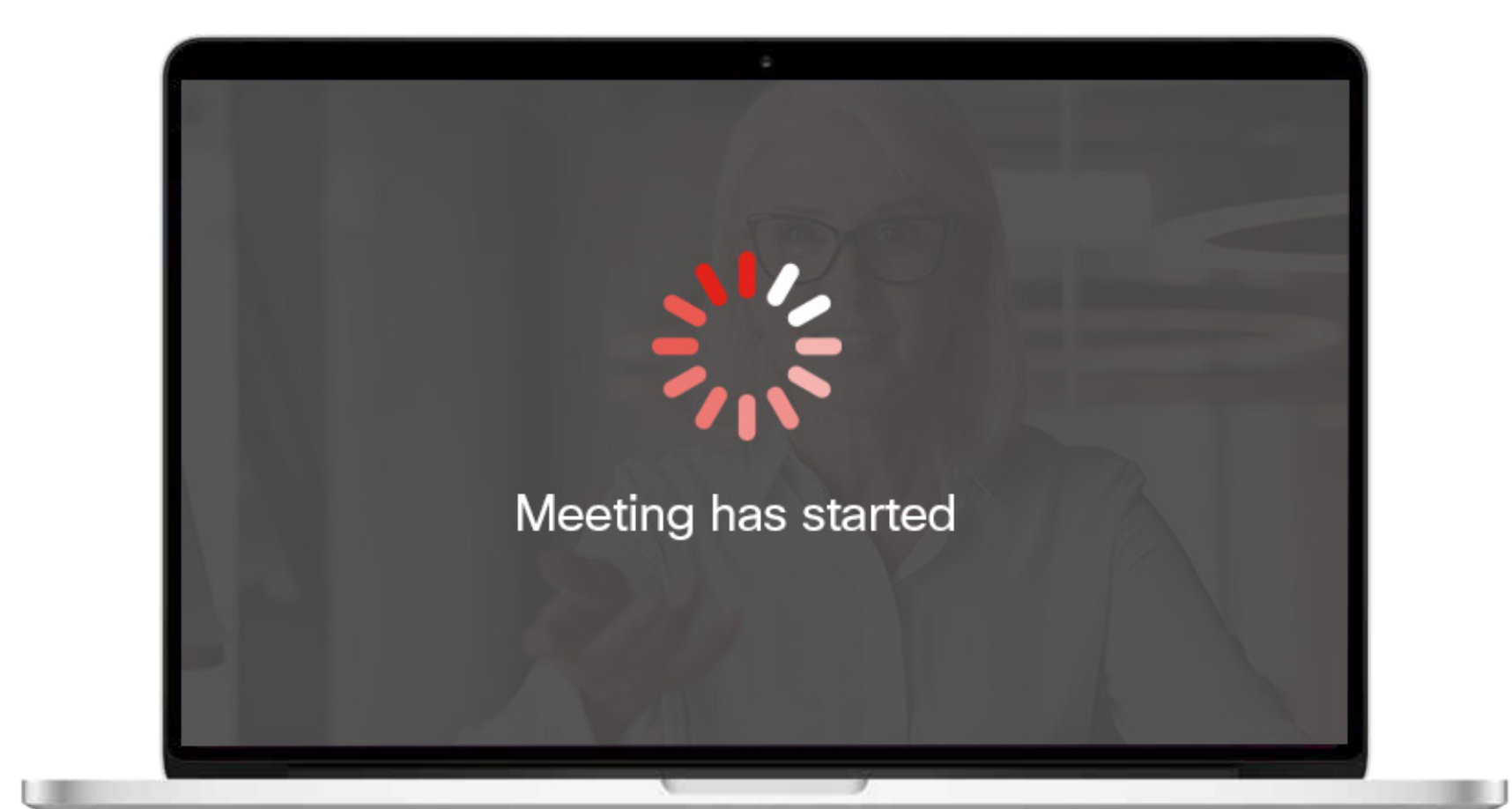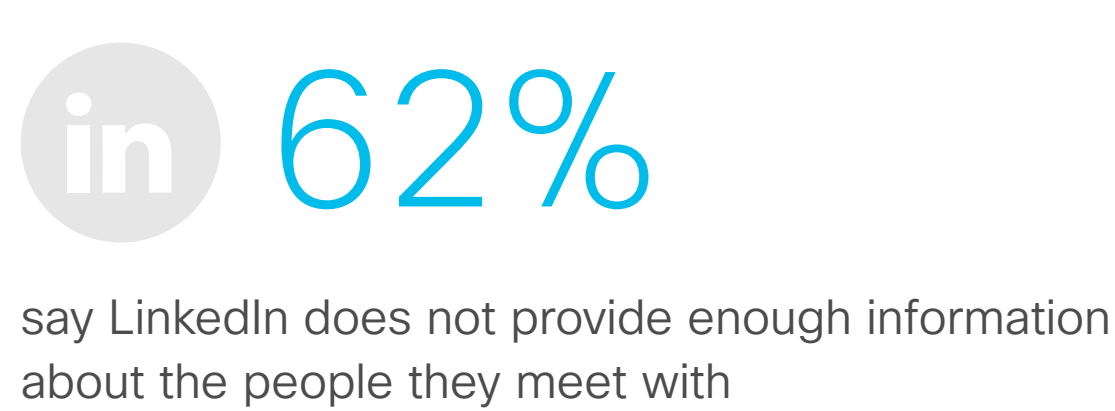# The People Have Spoken

Humans and AI are joining forces for the ultimate team collaboration experience

Let's face it—virtual meetings can be challenging

Meeting has started

85% frequently experience issues with online meetings

42% feel frustrated because they can't easily join an online meeting

72% say meetings generally start late, caused by:

Problems joining the meeting	Desktop or application sharing issues	Background noise impairing the meeting
57%	43%	41%

And preparing for your meetings can be time-consuming and inefficient

+80% spend up to 5 hours a week researching information on people and the companies they meet with

62% say LinkedIn does not provide enough information about the people they meet with
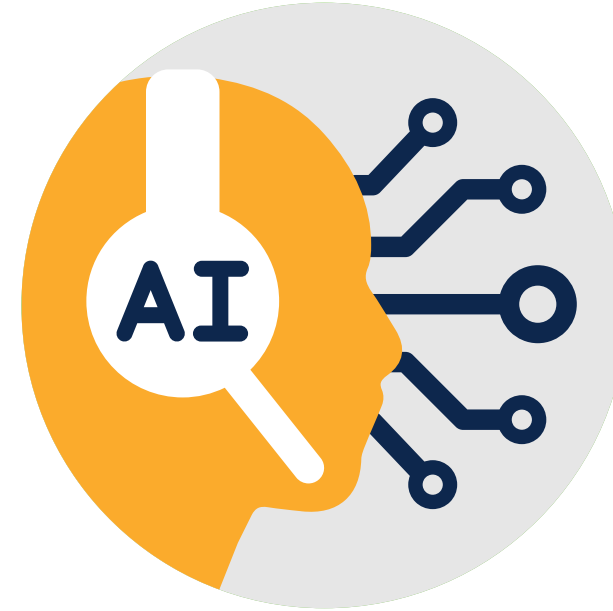
With 1 in 4 respondents spending half of their day in meetings, it's easy to see why 50% would argue with their boss to switch to a cognitive collaboration solution.

The path forward is clear.
Cognitive collaboration provides a better meeting experience

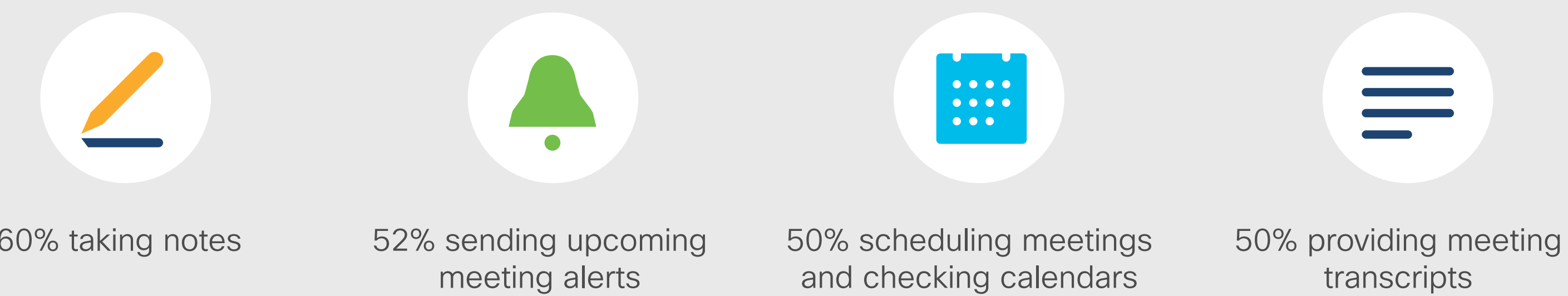### Virtual Assistant + Relationship Intelligence

People are looking for a better meeting experience—one with cognitive collaboration capabilities

Cognitive collaboration provides context and intelligence that's woven throughout all collaboration experiences to foster human relationships and build high-performance teams across boundaries
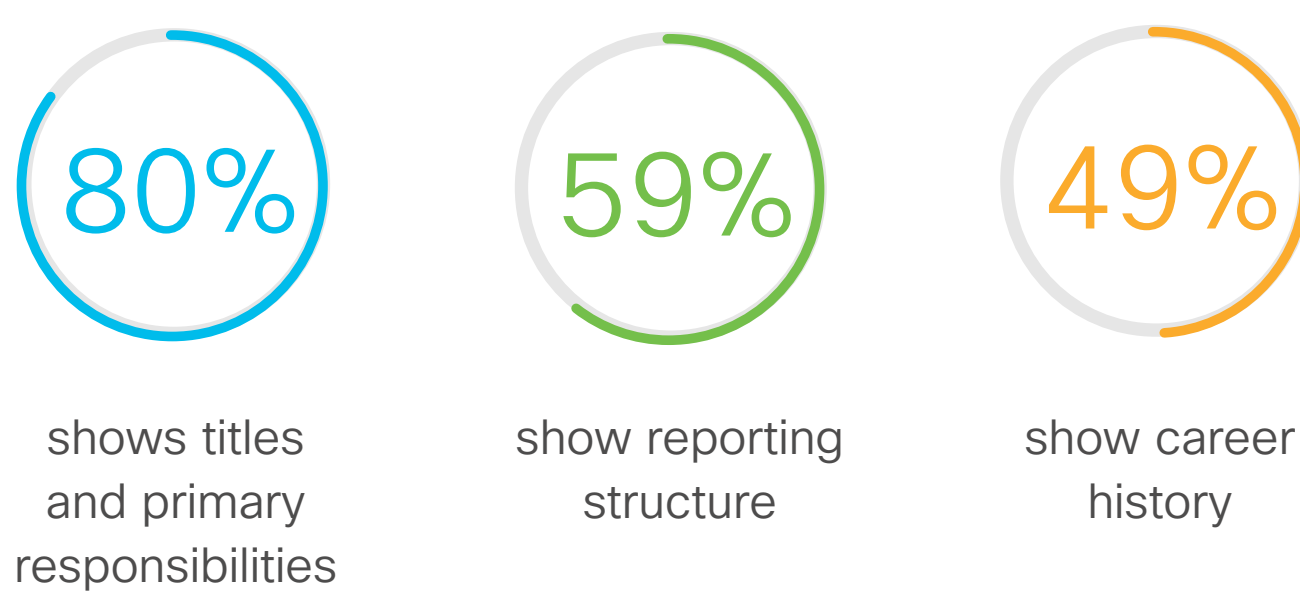
AI

87% see immediate value for an online meeting virtual assistant

The most sought-after capabilities include:

60% taking notes

52% sending upcoming meeting alerts

50% scheduling meetings and checking calendars

50% providing meeting transcripts

4 out of 5 say having background information readily available on meeting attendees would increase meeting effectiveness

With the most sought-after capabilities, including:

80% shows titles and primary responsibilities

59% show reporting structure

49% show career history

The verdict.
9 out of 10
want to adopt a cognitive collaboration solution "as soon as possible!"

See how cognitive collaboration is helping to transform the way we work

Download the Full Report