


# Bachelor of Business Management

Shape a dynamic career across industries and diversify your leadership potential.

## Do you have big ambitions for your career in business?

Grow as a business leader and entrepreneur in today's complex global environments. This program gives you a well-rounded skill set for diverse career opportunities that are essential for success in today's competitive world, through applied, real-life learning.

### Prepare for a thriving career in:

-  Entrepreneurship
-  General management
-  Human resources
-  Corporate communications
-  Economics
-  Marketing

*"I have developed leadership, communication and teamwork skills through my program. The experience of working with real companies during internships through UQ has given me the edge to be prepared for the real work environment after graduation."*

#### **Anantha (Nandu) Padmanabhan Anu**

Bachelor of Business Management graduate  
Business Analyst, IRIQ Law







 UQ is a world top 50 university  
QS World University Rankings 2024

 #1 in QLD #6 in Australia for business and management  
QS World University Rankings by Subject 2024

 Top 100 globally for graduate employability  
Times Higher Education Global Employability University Ranking 2024

## What you'll study

### Majors

Tailor your studies to suit your goals with one of these 7 majors, plus a second major or selection of general electives to broaden your knowledge and skillset. Choose from:

- Business Economics
- Innovation and Entrepreneurship
- Leadership and Management Science
- International Business
- Human Resources
- Business Information Systems
- Marketing.



### Not sure which major is best for you?

Learn more about the career pathways, industry demand and what you'll learn in each major.

### Honours

Complete your studies in 3 years (full-time) or open more career pathways by gaining specialist knowledge and high-level research capabilities when you add a one-year honours program.

## Dual programs

Double your skills and opportunities by combining business management with a second degree. Choose from 14 dual degree options, from science and mathematics to law and education.

## Practical industry experience

Benefit from hands-on learning experiences and work placement opportunities, as well as support from a dedicated careers and employability team to help you navigate your options.

## Career opportunities

Depending on which major you choose, you will be prepared to work in a diverse range of careers in multiple industries, from marketing, human resources, entrepreneurship, economics, business strategy and management and more.

## Professional memberships

As a graduate you may be eligible for memberships with a diverse range of professional bodies.



### Looking for more business programs?

[study.uq.edu.au/study-options/business-economics](http://study.uq.edu.au/study-options/business-economics)



CREATE CHANGE