

Bachelor of Tourism, Hospitality and Event Management

Open up exciting opportunities in a global tourism industry at UQ.

Looking for a degree that can take you anywhere?

This program provides a practical learning experience to prepare you for a successful professional and managerial career in tourism, hospitality or events.

Prepare for a thriving career in:

-  Events management
-  Hotel and resort management
-  Tourism marketing
-  Travel consultancy
-  Sponsorship and fundraising coordination

“I chose to study my program because it aligned with my passion for people, culture and travel. I have been extremely fortunate to have so many fantastic industry experiences at Tourism Australia, Queensland Tourism Industry Council and Discova.”

Hailey Brown

Bachelor of Arts / Bachelor of International Hotel and Tourism Management*



See how Hailey is using her studies to make tourism destinations more engaging for blind and low-vision travellers.





 UQ is a world top 50 university
QS World University Rankings 2024

 8th in the world for hospitality and tourism management
Global Ranking of Academic Subjects 2023

 Global internship opportunities

What you'll study

Majors

Develop in-depth skills and practical experience by tailoring your studies to suit your desired career. Choose one or two majors from Hotel and Hospitality Management and Tourism and Event Management.

Honours

Apply for the honours program to build on your bachelor's degree and gain specialist knowledge with an extra year of study. The high-level research skills you develop can open up more opportunities for you in the industry.

Practical industry experience

Gain hands-on experience through work placements and simulated learning opportunities built into your program. Expand your skills and connections further through site visits and field trips, Disney internships and international study tours.

Career opportunities

Position yourself for a promising career working locally and internationally in a diverse range of fields, including managing hotels, creating and managing events, and designing and marketing travel experiences.

Professional memberships

As a graduate you may be eligible for memberships with a diverse range of professional bodies.



Industry connections

Build a global network of peers, mentors and industry professionals from around the world to help you create a successful career in tourism, hospitality or events management.



Looking for more business programs?
study.uq.edu.au/study-options/business-economics



CREATE CHANGE