

POLL MUST BE SOURCED: NBC News/Marist Poll*

Kansas: Orman Leads Roberts in Senate Race... Brownback Fighting for Political Life

*** Complete Tables for Poll Appended *** For Immediate Release: Sunday, October 5, 2014

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This NBC News/Marist Poll reports:

In the race for U.S. Senate in Kansas, independent candidate and businessman Greg Orman leads Republican incumbent Pat Roberts by 10 points among likely voters including those who are undecided yet leaning toward a candidate. Orman's lead is bolstered by better than a two-to-one lead among independents likely to vote.

Voters' impressions of incumbent Republican Roberts is upside down with nearly half of likely voters viewing him negatively. In contrast, Orman is more positively viewed by likely voters and has lower negatives.

Turning to the contest for governor in Kansas, the Republican incumbent, Sam Brownback, faces a tough challenge from Democratic state legislator Paul Davis. Davis, 44%, and Brownback, 43%, are neck and neck among Kansas likely voters including those who are undecided yet leaning toward a candidate.

Both of these campaigns are taking place against a backdrop of dissatisfaction with elected officials in Washington. Many Kansans are displeased with how the Republicans and Democrats are performing in office. A majority also expresses frustration with President Barack Obama.

"Kansas voters are facing an unusual and unexpected matchup in what has become a pivotal race for control of the U.S. Senate," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Fewer than half of likely voters are firmly committed to their choice, and nearly one in ten is still undecided."

Poll points:

- Among Kansas likely voters including those who are undecided yet leaning toward a candidate, 48% support Orman while 38% are for Roberts in the race for U.S.
 Senate in Kansas. Libertarian candidate Randall Batson receives 5%, and 9% are undecided.
- Orman, 57%, leads Roberts, 27%, by 30 points among independents likely to vote. Independent Orman receives 16% of likely Republican voters while Republican Roberts garners only 8% of Democrats.
- Only 43% of likely voters statewide with a candidate preference for U.S. Senate strongly support their choice. 40% are somewhat committed to their pick, and 14% might vote differently. Among likely voters who back Orman, 48% are firmly in his corner. 40% of Roberts' supporters are strongly committed to him. While a plurality of likely voters with a candidate preference, 44%, say they are backing their candidate because they are for him, 49% are doing so because they are against his opponents. 53% of Roberts' voters support him because they are for him while a majority of Orman's backers, 55%, says they support Orman because they are against his opponents.
- Among Kansas **registered voters** including those who are undecided yet leaning toward a candidate, Orman has 46% to 36% for Roberts and 5% for Batson.
- **Roberts' has high negatives**. 37% of Kansas likely voters have a positive impression of him while 47% have a negative one. Looking at likely voters' **opinions** of **Orman**, 46% like him while 26% do not.
- In the **governor's race in Kansas**, Davis receives 44% to 43% for Brownback among Kansas likely voters including those who are undecided yet leaning toward a candidate. Libertarian Keen Umbehr has 4%.
- While 78% of Republicans likely to vote support Brownback, and 85% of Democratic likely voters are for Davis, 49% of independents likely to vote back Davis compared with 34% for Brownback.
- Looking at **intensity of support in the governor's contest**, 55% of Kansas likely voters with a candidate preference are strongly committed to their selection, and 31% are somewhat behind their choice. 12% might vote differently. Among Davis' supporters, 59% strongly back him. This compares with 55% of those who are for Brownback who express a similar level of commitment.
- 52% of likely voters with a candidate preference for governor say they are supporting their candidate because they are for him. This compares with 43% who report they plan to vote for their selection because they are against the other candidates in the race. 72% of Brownback's supporters are *for* him while 60% of Davis' backers say they are voting for him because they oppose the others.
- Among Kansas **registered voters** including those who are undecided yet leaning toward a candidate, 43% are for Davis, and 41% are for Brownback. Five percent of registered voters support Umbehr.
- 50% of likely voters statewide have an unfavorable **opinion of Brownback** while 41% have a positive one. Only 30% of likely voters have a negative **view of Davis**,

*All references to the survey must be sourced as "NBC News/Marist Poll."

and 43% have a positive one. A notable 27% have either never heard of him or are unsure how to rate him.

• Brownback's approval rating is also lopsided. 38% of Kansas residents approve of **the job Brownback is doing as governor**, and 49% disapprove.

High Level of Dissatisfaction with Elected Officials in Washington

At least a majority of Kansas residents are unhappy with the job President Obama and the Republicans and Democrats in Congress are doing. Nearly seven in ten residents think the country is heading in the wrong direction.

Poll points:

- Only 35% of Kansas residents **approve of the job President Obama is doing in office**. A majority, 54%, disapproves.
- When it comes to **the president's favorable rating**, 39% have a positive opinion of him while 53% have a negative one.
- Looking at residents' assessments of the job the Republicans and Democrats in Congress are doing, 64% *disapprove* of the GOP, and 58% of *disapprove* of the Democrats.
- Close to seven in ten Kansans are pessimistic about the **direction of the nation**. 68% say the country is on the wrong course while 23% report it is on the right track.

Half Have Negative View of Obamacare

When it comes to residents' views of Obamacare, more Kansans think it is a bad idea than a good one.

Poll points:

• 50% of Kansas residents consider **Obamacare** a bad idea. This includes 43% who strongly have this opinion. In contrast, 31% of adults statewide, including 21% who strongly have this view, believe the new health care law is a good idea. 20% have no opinion on the subject or are unsure.

Nature of the Sample: NBC News/Marist Poll of 1,282 Kansas Adults

This survey of 1,282 adults was conducted September 27th through October 1st, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kansas were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kansas from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.7 percentage points. There are 1,097 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 636 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.9 percentage points. The error margin increases for cross-tabulations.

Natu	ire of	the	Sam	ple -	Kansas

		Kature of the Sample - Kansas	Variana D	Varanti 1.1 XV
		Col %	Kansas Registered Voters Col %	Kansas Likely Voters Col %
Kansas Adults		100%	001 /0	01 /0
		86%	100%	
Kansas Registered Voters Kansas Likely Voters		50%	58%	100%
Party Registration	Democrat	n/a	28%	28%
r arty Registration	Republican	n/a	41%	45%
	Independent	n/a	30%	26%
	Other	n/a	1%	1%
Party Identification	Democrat	n/a	24%	24%
r arty racinitication	Republican	n/a	31%	34%
	Independent	n/a	44%	41%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	5%	5%
ontiour racorogy	Liberal	n/a	13%	13%
	Moderate	n/a	40%	39%
	Conservative	n/a	31%	32%
	Very conservative	n/a	11%	11%
Fea Party Supporters	, er, conservative	n/a	21%	23%
Past Participation**	Yes	n/a	85%	93%
uori unorpunon	No	n/a	15%	7%
Gender	Men	49%	49%	49%
Sender	Women	51%	51%	51%
Age	Under 45	43%	39%	33%
.80	45 or older	57%	61%	67%
Age	18 to 29	22%	17%	13%
-8-	30 to 44	22%	21%	20%
	45 to 59	28%	30%	31%
	60 or older	29%	32%	36%
Race	White	81%	82%	85%
	African American	6%	6%	5%
	Latino	8%	7%	6%
	Other	4%	4%	4%
Region	Kansas City Area	25%	27%	26%
-	Topeka Area-Northeast	15%	15%	16%
	East	18%	17%	17%
	Wichita Area	22%	22%	21%
	West	20%	19%	21%
Household Income	Less than \$75,000	71%	70%	66%
	\$75,000 or more	29%	30%	34%
Education	Not college graduate	66%	63%	59%
	College graduate	34%	37%	41%
Marital Status	Married	54%	57%	62%
	Not married	46%	43%	38%
Marital Status and Gender	Married men	27%	29%	32%
	Not married men	21%	19%	16%
	Married women	27%	28%	30%
	Not married women	26%	25%	22%
White Evangelical Christians		26%	23%	29%
Interview Type	Landline	52%	56%	61%
	Cell Phone	48%	44%	39%

Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Kansas Likely Voters: n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding. **Past participation refers to previous participation in a Kansas election.

NBC News/Marist Poll Kansas Likely Voter Tables

			Kansas Likely Voter	s
		Do you approve	or disapprove of the jo doing as president?	
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		36%	56%	8%
Party Identification	Democrat	80%	12%	8%
	Republican	7%	89%	4%
	Independent	36%	52%	12%
Political Ideology	Very liberal-Liberal	75%	18%	7%
	Moderate	47%	43%	10%
	Conservative-Very conservative	10%	84%	6%
Tea Party Supporters		6%	91%	3%
Region	Kansas City Area	45%	50%	5%
	Topeka Area-Northeast	42%	48%	11%
	East	29%	60%	11%
	Wichita Area	35%	58%	7%
	West	28%	64%	8%
Household Income	Less than \$75,000	39%	52%	10%
	\$75,000 or more	37%	58%	6%
Education	Not college graduate	31%	60%	8%
	College graduate	44%	49%	7%
Race	White	32%	60%	8%
	Non-white	63%	27%	10%
Age	18 to 29	36%	47%	17%
	30 to 44	39%	53%	8%
	45 to 59	32%	61%	8%
	60 or older	39%	55%	6%
Gender	Men	34%	60%	6%
	Women	38%	51%	10%
Marital Status	Married	31%	63%	6%
	Not married	45%	44%	11%
Marital Status and	Married men	27%	68%	4%
Gender	Not married men	47%	45%	8%
	Married women	35%	57%	8%
	Not married women	44%	43%	13%
Religiosity	Practice a Religion	28%	65%	6%
	Does not Practice a Religion	43%	48%	9%
White Evangelical Chr	istians	18%	76%	7%
Interview Type	Landline	36%	57%	6%
	Cell Phone	36%	53%	10%

			Kansas Likely Voters	
			ou think things in the nat nt direction, or do you fe the wrong track?	
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		23%	70%	7%
Party Identification	Democrat	56%	35%	9%
	Republican	7%	89%	5%
	Independent	18%	74%	8%
Political Ideology	Very liberal-Liberal	53%	39%	7%
	Moderate	26%	64%	9%
	Conservative-Very conservative	7%	88%	4%
Tea Party Supporters		4%	95%	2%
Region	Kansas City Area	30%	63%	6%
	Topeka Area-Northeast	27%	67%	7%
	East	16%	79%	5%
	Wichita Area	24%	69%	7%
	West	18%	74%	8%
Household Income	Less than \$75,000	26%	68%	6%
	\$75,000 or more	22%	73%	5%
Education	Not college graduate	21%	72%	7%
	College graduate	26%	68%	6%
Race	White	21%	73%	6%
	Non-white	39%	49%	11%
Age	18 to 29	29%	61%	10%
	30 to 44	20%	77%	3%
	45 to 59	22%	72%	6%
	60 or older	25%	67%	8%
Gender	Men	21%	73%	6%
	Women	26%	67%	7%
Marital Status	Married	19%	75%	5%
	Not married	30%	61%	9%
Marital Status and	Married men	17%	79%	4%
Gender	Not married men	28%	63%	9%
	Married women	22%	72%	6%
	Not married women	31%	61%	9%
Religiosity	Practice a Religion	17%	75%	8%
	Does not Practice a Religion	28%	66%	6%
White Evangelical Chr	-	11%	84%	5%
Interview Type	Landline	21%	72%	7%
••	Cell Phone	27%	67%	6%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE

+/- 3.9 percentage points. Totals may not add to 100% due to rounding.

			Kansas Likely Voter	
			or disapprove of the jol ongress are doing in of	
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		21%	69%	10%
Party Identification	Democrat	9%	83%	8%
	Republican	40%	50%	10%
	Independent	13%	77%	11%
Political Ideology	Very liberal-Liberal	9%	85%	6%
	Moderate	15%	75%	10%
	Conservative-Very conservative	31%	59%	10%
Tea Party Supporters		37%	56%	7%
Region	Kansas City Area	17%	76%	7%
	Topeka Area-Northeast	16%	77%	7%
	East	21%	61%	18%
	Wichita Area	22%	69%	9%
	West	27%	62%	11%
Household Income	Less than \$75,000	20%	69%	11%
	\$75,000 or more	20%	73%	7%
Education	Not college graduate	23%	65%	12%
	College graduate	17%	76%	7%
Race	White	21%	70%	10%
	Non-white	20%	67%	13%
Age	18 to 29	22%	63%	14%
	30 to 44	20%	70%	11%
	45 to 59	21%	70%	8%
	60 or older	20%	71%	10%
Gender	Men	19%	74%	7%
	Women	23%	65%	13%
Marital Status	Married	22%	69%	9%
	Not married	19%	70%	12%
Marital Status and	Married men	21%	72%	7%
Gender	Not married men	13%	79%	8%
	Married women	22%	66%	11%
	Not married women	23%	63%	14%
Religiosity	Practice a Religion	26%	63%	12%
	Does not Practice a Religion	17%	76%	8%
White Evangelical Chr	istians	29%	62%	9%
Interview Type	Landline	21%	70%	9%
	Cell Phone	20%	68%	12%

			Kansas Likely Voter	s
			or disapprove of the jo ongress are doing in of	
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		26%	64%	10%
Party Identification	Democrat	66%	23%	11%
	Republican	7%	87%	6%
	Independent	19%	68%	12%
Political Ideology	Very liberal-Liberal	54%	36%	10%
	Moderate	30%	59%	12%
	Conservative-Very conservative	11%	82%	7%
Tea Party Supporters		7%	89%	4%
Region	Kansas City Area	30%	61%	9%
	Topeka Area-Northeast	30%	62%	8%
	East	20%	64%	15%
	Wichita Area	26%	65%	9%
	West	24%	68%	8%
Household Income	Less than \$75,000	30%	58%	12%
	\$75,000 or more	23%	71%	6%
Education	Not college graduate	26%	62%	12%
	College graduate	26%	67%	6%
Race	White	24%	68%	8%
	Non-white	44%	36%	20%
Age	18 to 29	32%	48%	19%
	30 to 44	30%	61%	9%
	45 to 59	23%	70%	8%
	60 or older	26%	64%	10%
Gender	Men	25%	68%	7%
	Women	28%	60%	13%
Marital Status	Married	24%	70%	7%
	Not married	31%	55%	15%
Marital Status and	Married men	22%	74%	4%
Gender	Not married men	30%	58%	12%
	Married women	25%	65%	10%
	Not married women	31%	52%	17%
Religiosity	Practice a Religion	20%	70%	10%
	Does not Practice a Religion	31%	60%	9%
White Evangelical Chri	-	14%	77%	8%
Interview Type	Landline	23%	69%	8%
21	Cell Phone	31%	56%	13%

			Kansas Likely Voter	s
		Overall, do you have a favorable or an unfavorab impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Kansas Likely Voters		40%	55%	5%
Party Identification	Democrat	84%	14%	2%
	Republican	10%	85%	4%
	Independent	40%	53%	7%
Political Ideology	Very liberal-Liberal	81%	18%	2%
	Moderate	50%	43%	7%
	Conservative-Very conservative	14%	81%	5%
Tea Party Supporters		7%	90%	3%
Region	Kansas City Area	49%	49%	2%
	Topeka Area-Northeast	46%	50%	5%
	East	36%	59%	5%
	Wichita Area	38%	57%	5%
	West	30%	61%	9%
Household Income	Less than \$75,000	43%	52%	5%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	35%	60%	6%
	College graduate	48%	48%	4%
Race	White	37%	59%	4%
	Non-white	60%	29%	10%
Age	18 to 29	44%	49%	7%
	30 to 44	40%	53%	7%
	45 to 59	37%	60%	3%
	60 or older	43%	53%	5%
Gender	Men	36%	57%	6%
	Women	44%	53%	4%
Marital Status	Married	34%	62%	4%
	Not married	50%	43%	7%
Marital Status and	Married men	31%	64%	5%
Gender	Not married men	47%	43%	9%
	Married women	38%	60%	3%
	Not married women	51%	43%	5%
Religiosity	Practice a Religion	32%	63%	5%
	Does not Practice a Religion	47%	48%	5%
White Evangelical Chri	stians	22%	74%	4%
Interview Type	Landline	38%	56%	6%
	Cell Phone	43%	53%	4%

Kansas Likely Voters

Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate

		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		38%	48%	5%	1%	9%
Party Identification	Democrat	8%	77%	4%	1%	10%
raty dentification	Republican	74%	16%	2%	0%	7%
	Independent	27%	57%	7%	1%	9%
Political Ideology	Very liberal-Liberal	9%	74%	7%	1%	10%
	Moderate	27%	62%	4%	1%	7%
	Conservative-Very conservative	61%	25%	4%	1%	9%
Tea Party Supporters		70%	17%	7%	0%	6%
Intensity of Support	Strongly support	40%	59%	1%	0%	0%
	Somewhat support	47%	49%	4%	0%	0%
	Might vote differently	37%	52%	11%	0%	0%
Region	Kansas City Area	34%	51%	3%	1%	11%
	Topeka Area-Northeast	29%	57%	4%	1%	9%
	East	46%	39%	3%	1%	11%
	Wichita Area	41%	44%	8%	0%	7%
	West	42%	47%	5%	1%	6%
Household Income	Less than \$75,000	37%	48%	6%	1%	8%
	\$75,000 or more	38%	53%	3%	0%	5%
Education	Not college graduate	40%	45%	6%	1%	9%
	College graduate	35%	53%	3%	0%	9%
Race	White	40%	48%	4%	0%	8%
	Non-white	24%	51%	10%	3%	12%
Age	18 to 29	36%	40%	11%	1%	12%
	30 to 44	28%	59%	6%	0%	6%
	45 to 59	40%	48%	3%	0%	8%
	60 or older	43%	45%	3%	1%	8%
Gender	Men	43%	45%	5%	1%	7%
	Women	34%	50%	4%	1%	11%
Marital Status	Married	42%	47%	3%	0%	7%
	Not married	31%	50%	7%	1%	11%
Marital Status and	Married men	49%	44%	3%	0%	4%
Gender	Not married men	30%	50%	10%	1%	10%
	Married women	35%	51%	4%	0%	10%
	Not married women	32%	50%	4%	1%	12%
Religiosity	Practice a Religion	48%	42%	3%	0%	7%
	Does not Practice a Religion	30%	54%	6%	1%	9%
White Evangelical Chri	stians	58%	35%	2%	0%	6%
Interview Type	Landline	39%	47%	4%	0%	9%
~*	Cell Phone	37%	48%	5%	1%	8%

Kansas Likely Voters with a Candidate Preference for U.S. Senate

		Candidate, or do you think that you might vote differently on Election				
		Strongly support	Somewhat support	Might vote differently	Unsure	
		Row %	Row %	Row %	Row %	
Kansas Likely Voters wi Senate	th a Candidate Preference for U.S.	43%	40%	14%	3%	
Party Identification	Democrat	49%	36%	14%	2%	
	Republican	45%	44%	8%	4%	
	Independent	39%	38%	19%	3%	
Political Ideology	Very liberal-Liberal	45%	37%	16%	1%	
	Moderate	42%	40%	17%	2%	
	Conservative-Very conservative	44%	43%	11%	2%	
Tea Party Supporters		40%	43%	14%	3%	
Support for U.S. Senate	Pat Roberts	40%	43%	12%	4%	
in Kansas	Greg Orman	48%	37%	14%	1%	
Region	Kansas City Area	42%	43%	11%	4%	
	Topeka Area-Northeast	47%	39%	12%	2%	
	East	40%	37%	19%	3%	
	Wichita Area	38%	47%	12%	3%	
	West	47%	32%	18%	2%	
Household Income	Less than \$75,000	41%	37%	19%	3%	
	\$75,000 or more	45%	47%	7%	1%	
Education	Not college graduate	40%	37%	19%	3%	
	College graduate	47%	45%	7%	1%	
Age	Under 45	27%	50%	20%	2%	
	45 or older	51%	35%	11%	3%	
Gender	Men	41%	41%	15%	3%	
	Women	45%	39%	14%	2%	
Marital Status	Married	43%	45%	10%	2%	
	Not married	41%	34%	21%	4%	
Marital Status and	Married men	43%	45%	10%	1%	
Gender	Not married men	36%	34%	24%	6%	
	Married women	43%	44%	10%	3%	
	Not married women	45%	33%	19%	2%	
Religiosity	Practice a Religion	41%	42%	14%	3%	
	Does not Practice a Religion	45%	39%	14%	2%	
White Evangelical Chris	tians	43%	43%	11%	3%	
Interview Type	Landline	48%	38%	10%	3%	
	Cell Phone	35%	43%	20%	2%	

Would you say that you strongly support <candidate> somewhat support

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=511 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		Kansas Likely Vo	Preference for U.S.	
		Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?</candidate></candidate>		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
Kansas Likely Voters with Senate	th a Candidate Preference for U.S.	44%	49%	7%
Party Identification	Democrat	36%	59%	5%
	Republican	51%	41%	8%
	Independent	42%	51%	6%
Political Ideology	Very liberal-Liberal	29%	64%	7%
	Moderate	46%	49%	5%
	Conservative-Very conservative	49%	44%	7%
Tea Party Supporters		49%	46%	5%
Support for U.S. Senate	Pat Roberts	53%	40%	7%
in Kansas	Greg Orman	38%	55%	7%
Region	Kansas City Area	42%	52%	6%
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	East	43%	52%	5%
	Wichita Area	42%	49%	9%
	West	46%	47%	8%
Household Income	Less than \$75,000	42%	50%	8%
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Education	Not college graduate	45%	47%	8%
	College graduate	43%	53%	4%
Age	Under 45	43%	48%	9%
-	45 or older	45%	50%	6%
Gender	Men	42%	51%	7%
	Women	46%	48%	7%
Marital Status	Married	42%	53%	6%
	Not married	48%	44%	8%
Marital Status and	Married men	40%	53%	7%
Gender	Not married men	47%	48%	5%
	Married women	44%	52%	4%
	Not married women	48%	42%	10%
Religiosity	Practice a Religion	46%	46%	8%
- •	Does not Practice a Religion	42%	53%	6%
White Evangelical Christ	-	50%	44%	7%
Interview Type	Landline	45%	49%	6%
5 F -	Cell Phone	43%	49%	8%

Kansas Likely Voters

		Kansas tossup for Governor including those who are undecided yet leaning towar				
		Paul Davis, the Democrat	Sam Brownback, the Republican	Keen A. Umbehr, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		44%	43%	4%	1%	7%
Party Identification	Democrat	85%	10%	2%	0%	3%
,	Republican	12%	78%	2%	0%	8%
	Independent	49%	34%	8%	1%	8%
Political Ideology	Very liberal-Liberal	80%	9%	5%	0%	5%
	Moderate	59%	26%	6%	1%	8%
	Conservative-Very conservative	17%	72%	3%	0%	8%
Tea Party Supporters		10%	79%	5%	0%	6%
Intensity of Support	Strongly support	50%	44%	3%	0%	3%
	Somewhat support	43%	50%	5%	0%	2%
	Might vote differently	47%	36%	10%	2%	4%
Region	Kansas City Area	51%	39%	2%	0%	8%
	Topeka Area-Northeast	49%	37%	5%	1%	8%
	East	45%	47%	4%	1%	4%
	Wichita Area	42%	46%	5%	0%	7%
	West	35%	47%	7%	1%	10%
Household Income	Less than \$75,000	47%	40%	5%	1%	7%
	\$75,000 or more	47%	43%	5%	0%	4%
Education	Not college graduate	39%	46%	6%	1%	9%
	College graduate	54%	38%	3%	1%	5%
Race	White	43%	46%	4%	0%	6%
	Non-white	55%	27%	6%	1%	11%
Age	18 to 29	42%	41%	6%	2%	9%
	30 to 44	50%	38%	6%	0%	6%
	45 to 59	41%	46%	5%	1%	7%
	60 or older	46%	44%	3%	0%	7%
Gender	Men	40%	49%	4%	1%	6%
	Women	49%	37%	5%	0%	9%
Marital Status	Married	43%	48%	4%	0%	6%
	Not married	49%	35%	6%	1%	9%
Marital Status and	Married men	37%	56%	2%	1%	4%
Gender	Not married men	47%	34%	7%	2%	9%
	Married women	48%	39%	5%	0%	8%
	Not married women	50%	35%	6%	0%	9%
Religiosity	Practice a Religion	38%	52%	3%	0%	6%
	Does not Practice a Religion	51%	35%	6%	1%	7%
White Evangelical Chri	-	25%	67%	3%	0%	4%
Interview Type	Landline	46%	43%	3%	0%	8%
	Cell Phone	42%	43%	7%	1%	7%

Kansas Likely Voters with a Candidate Preference for Governor

		<candidate>, or do you think that you might vote differently on Election Day</candidate>				
		Strongly support	Somewhat support	Might vote differently	Unsure	
		Row %	Row %	Row %	Row %	
Kansas Likely Voters with	th a Candidate Preference for Governor	55%	31%	12%	1%	
Party Identification	Democrat	71%	21%	6%	2%	
	Republican	61%	30%	8%	1%	
	Independent	41%	40%	19%	1%	
Political Ideology	Very liberal-Liberal	62%	24%	13%	2%	
	Moderate	52%	33%	15%	1%	
	Conservative-Very conservative	57%	33%	9%	1%	
Tea Party Supporters		58%	31%	10%	1%	
Support for Governor in	Paul Davis	59%	27%	12%	2%	
Kansas	Sam Brownback	55%	36%	8%	1%	
Region	Kansas City Area	55%	33%	12%	0%	
	Topeka Area-Northeast	60%	25%	12%	3%	
	East	53%	30%	14%	3%	
	Wichita Area	55%	34%	10%	1%	
	West	54%	33%	12%	1%	
Household Income	Less than \$75,000	53%	33%	12%	1%	
	\$75,000 or more	57%	31%	11%	2%	
Education	Not college graduate	53%	33%	12%	1%	
	College graduate	58%	29%	11%	2%	
Race	White	57%	30%	12%	1%	
	Non-white	48%	35%	14%	4%	
Age	Under 45	44%	36%	18%	2%	
	45 or older	61%	29%	8%	1%	
Gender	Men	54%	35%	10%	2%	
	Women	57%	28%	14%	1%	
Marital Status	Married	57%	32%	10%	1%	
	Not married	54%	31%	14%	2%	
Marital Status and	Married men	58%	32%	8%	1%	
Gender	Not married men	46%	40%	11%	3%	
	Married women	55%	31%	13%	1%	
	Not married women	59%	24%	15%	1%	
Religiosity	Practice a Religion	58%	30%	12%	0%	
	Does not Practice a Religion	54%	33%	11%	2%	
White Evangelical Christ	-	54%	31%	14%	1%	
Interview Type	Landline	58%	30%	11%	1%	
- 1	Cell Phone	52%	34%	12%	2%	

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		Kansas Likely Voters with a Candidate Preference Governor				
		Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?</candidate></candidate>				
		For choice	Against other candidates	Unsure		
		Row %	Row %	Row %		
Kansas Likely Voters with	th a Candidate Preference for Governor	52%	43%	4%		
Party Identification	Democrat	48%	46%	6%		
	Republican	67%	29%	4%		
	Independent	42%	54%	3%		
Political Ideology	Very liberal-Liberal	47%	48%	4%		
	Moderate	43%	54%	3%		
	Conservative-Very conservative	65%	32%	3%		
Tea Party Supporters		71%	26%	3%		
Support for Governor in	Paul Davis	36%	60%	3%		
Kansas	Sam Brownback	72%	22%	6%		
Region	Kansas City Area	49%	48%	3%		
	Topeka Area-Northeast	56%	41%	3%		
	East	46%	47%	8%		
	Wichita Area	53%	43%	5%		
	West	60%	36%	4%		
Household Income	Less than \$75,000	52%	43%	5%		
	\$75,000 or more	52%	47%	1%		
Education	Not college graduate	54%	40%	6%		
	College graduate	50%	48%	2%		
Race	White	52%	44%	4%		
	Non-white	53%	39%	8%		
Age	Under 45	52%	42%	5%		
-	45 or older	53%	43%	4%		
Gender	Men	57%	38%	4%		
	Women	48%	48%	4%		
Marital Status	Married	53%	44%	3%		
	Not married	51%	43%	6%		
Marital Status and	Married men	60%	37%	4%		
Gender	Not married men	52%	43%	5%		
	Married women	46%	51%	3%		
	Not married women	50%	43%	7%		
Religiosity	Practice a Religion	58%	38%	5%		
	Does not Practice a Religion	47%	49%	4%		
White Evangelical Christ	-	61%	34%	5%		
Interview Type	Landline	51%	46%	4%		
- 1	Cell Phone	55%	39%	6%		

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		Kansas Likely Voters				
		Overall, do you h	ave a favorable or an	unfavorable impressio	n of Pat Roberts?	
		Favorable	Unfavorable	Never heard	Unsure	
		Row %	Row %	Row %	Row %	
Kansas Likely Voters		37%	47%	2%	14%	
Party Identification	Democrat	11%	73%	2%	13%	
	Republican	63%	23%	2%	13%	
	Independent	32%	52%	1%	14%	
Political Ideology	Very liberal-Liberal	12%	71%	4%	12%	
	Moderate	28%	58%	1%	14%	
	Conservative-Very conservative	58%	27%	1%	14%	
Tea Party Supporters		61%	24%	1%	14%	
Region	Kansas City Area	31%	52%	2%	15%	
	Topeka Area-Northeast	34%	54%	0%	12%	
	East	43%	37%	1%	19%	
	Wichita Area	39%	49%	2%	10%	
	West	42%	41%	2%	16%	
Household Income	Less than \$75,000	38%	46%	2%	13%	
	\$75,000 or more	36%	55%	1%	8%	
Education	Not college graduate	41%	43%	2%	14%	
	College graduate	32%	54%	1%	13%	
Race	White	39%	48%	1%	12%	
	Non-white	29%	45%	6%	19%	
Age	18 to 29	40%	27%	6%	27%	
	30 to 44	27%	55%	1%	16%	
	45 to 59	43%	46%	1%	10%	
	60 or older	38%	51%	1%	10%	
Gender	Men	40%	45%	2%	14%	
	Women	35%	49%	2%	14%	
Marital Status	Married	38%	48%	1%	13%	
	Not married	35%	47%	3%	14%	
Marital Status and	Married men	43%	44%	1%	13%	
Gender	Not married men	34%	50%	3%	13%	
	Married women	34%	52%	1%	14%	
	Not married women	36%	46%	4%	15%	
Religiosity	Practice a Religion	44%	42%	1%	13%	
	Does not Practice a Religion	32%	52%	2%	14%	
White Evangelical Chr	istians	53%	33%	0%	14%	
Interview Type	Landline	38%	50%	1%	12%	
	Cell Phone	37%	42%	3%	18%	

		Kansas Likely Voters Overall, do you have a favorable or an unfavorable impression of Greg Orman?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		46%	26%	6%	22%
Party Identification	Democrat	69%	7%	5%	19%
	Republican	21%	46%	8%	26%
	Independent	54%	21%	5%	20%
Political Ideology	Very liberal-Liberal	66%	7%	4%	23%
	Moderate	61%	15%	4%	19%
	Conservative-Very conservative	27%	44%	7%	22%
Tea Party Supporters		22%	50%	6%	21%
Region	Kansas City Area	51%	25%	5%	19%
	Topeka Area-Northeast	53%	21%	4%	21%
	East	37%	28%	10%	25%
	Wichita Area	46%	29%	6%	19%
	West	42%	28%	5%	26%
Household Income	Less than \$75,000	45%	26%	7%	22%
	\$75,000 or more	54%	26%	4%	16%
Education	Not college graduate	41%	28%	6%	24%
	College graduate	54%	24%	5%	17%
Race	White	46%	27%	6%	20%
	Non-white	49%	16%	6%	30%
Age	18 to 29	47%	18%	9%	26%
	30 to 44	48%	18%	5%	29%
	45 to 59	49%	28%	5%	17%
	60 or older	43%	31%	6%	20%
Gender	Men	44%	29%	4%	23%
	Women	48%	24%	7%	21%
Marital Status	Married	46%	29%	5%	21%
	Not married	47%	23%	7%	23%
Marital Status and	Married men	41%	33%	4%	22%
Gender	Not married men	49%	23%	3%	25%
	Married women	51%	24%	5%	20%
	Not married women	45%	23%	10%	21%
Religiosity	Practice a Religion	39%	33%	6%	21%
	Does not Practice a Religion	53%	21%	5%	22%
White Evangelical Chr	-	34%	36%	7%	23%
Interview Type	Landline	47%	28%	4%	20%
J F -	Cell Phone	44%	23%	9%	24%

		Kansas Likely Voters				
		Overall, do ye	Overall, do you have a favorable or an unfavorable impression of Sam Brownback?			
		Favorable	Unfavorable	Never heard	Unsure	
		Row %	Row %	Row %	Row %	
Kansas Likely Voters		41%	50%	1%	8%	
Party Identification	Democrat	16%	77%	1%	6%	
	Republican	72%	18%	0%	11%	
	Independent	31%	62%	2%	6%	
Political Ideology	Very liberal-Liberal	12%	81%	1%	6%	
	Moderate	27%	65%	1%	7%	
	Conservative-Very conservative	66%	24%	1%	9%	
Fea Party Supporters		74%	19%	1%	6%	
Region	Kansas City Area	41%	51%	1%	8%	
	Topeka Area-Northeast	40%	52%	1%	8%	
	East	41%	51%	1%	7%	
	Wichita Area	40%	55%	1%	4%	
	West	44%	42%	1%	13%	
Household Income	Less than \$75,000	39%	52%	1%	7%	
	\$75,000 or more	43%	51%	1%	5%	
Education	Not college graduate	43%	46%	2%	10%	
	College graduate	38%	57%	0%	5%	
Race	White	43%	50%	1%	7%	
	Non-white	31%	55%	3%	11%	
Age	18 to 29	40%	49%	1%	10%	
	30 to 44	37%	53%	1%	8%	
	45 to 59	46%	48%	1%	5%	
	60 or older	39%	51%	1%	9%	
Gender	Men	46%	47%	1%	7%	
	Women	37%	53%	1%	9%	
Marital Status	Married	46%	47%	0%	7%	
	Not married	32%	57%	2%	9%	
Marital Status and	Married men	52%	42%	0%	6%	
Gender	Not married men	32%	59%	1%	8%	
	Married women	40%	51%	0%	8%	
	Not married women	32%	55%	3%	9%	
Religiosity	Practice a Religion	49%	43%	0%	7%	
	Does not Practice a Religion	34%	57%	1%	8%	
White Evangelical Chr	istians	57%	36%	0%	7%	
Interview Type	Landline	39%	52%	1%	7%	
••	Cell Phone	44%	46%	1%	8%	

		Kansas Likely Voters				
		Overall, do you h	ave a favorable or an	unfavorable impressio	on of Paul Davis?	
		Favorable	Unfavorable	Never heard	Unsure	
		Row %	Row %	Row %	Row %	
Kansas Likely Voters		43%	30%	5%	22%	
Party Identification	Democrat	75%	7%	2%	16%	
	Republican	16%	50%	8%	26%	
	Independent	47%	26%	5%	22%	
Political Ideology	Very liberal-Liberal	71%	10%	4%	15%	
	Moderate	56%	20%	4%	21%	
	Conservative-Very conservative	21%	48%	6%	25%	
Tea Party Supporters		14%	55%	7%	23%	
Region	Kansas City Area	45%	28%	6%	21%	
	Topeka Area-Northeast	47%	30%	5%	18%	
	East	43%	26%	7%	23%	
	Wichita Area	43%	34%	4%	20%	
	West	35%	34%	4%	27%	
Household Income	Less than \$75,000	45%	29%	5%	21%	
	\$75,000 or more	45%	29%	5%	20%	
Education	Not college graduate	37%	33%	5%	26%	
	College graduate	52%	26%	5%	16%	
Race	White	41%	32%	4%	22%	
	Non-white	52%	17%	11%	20%	
Age	18 to 29	50%	20%	10%	20%	
	30 to 44	50%	20%	7%	23%	
	45 to 59	40%	33%	3%	24%	
	60 or older	39%	36%	5%	20%	
Gender	Men	41%	33%	4%	22%	
	Women	44%	27%	7%	22%	
Marital Status	Married	42%	33%	5%	21%	
	Not married	45%	26%	6%	23%	
Marital Status and	Married men	39%	36%	2%	22%	
Gender	Not married men	45%	25%	7%	22%	
	Married women	45%	28%	7%	20%	
	Not married women	45%	26%	6%	24%	
Religiosity	Practice a Religion	39%	35%	5%	22%	
	Does not Practice a Religion	47%	26%	6%	21%	
White Evangelical Chr	istians	26%	42%	5%	27%	
Interview Type	Landline	42%	33%	4%	21%	
	Cell Phone	43%	27%	7%	23%	

		Kansas Likely Voters			
		Do you approve of	or disapprove of the job doing as governor?		
		Approve	Disapprove	Unsure	
		Row %	Row %	Row %	
Kansas Likely Voters		40%	53%	7%	
Party Identification	Democrat	15%	81%	5%	
	Republican	71%	22%	7%	
	Independent	31%	62%	7%	
Political Ideology	Very liberal-Liberal	15%	80%	5%	
	Moderate	25%	70%	6%	
	Conservative-Very conservative	65%	27%	8%	
Tea Party Supporters		76%	19%	5%	
Region	Kansas City Area	39%	53%	8%	
	Topeka Area-Northeast	36%	59%	6%	
	East	38%	54%	8%	
	Wichita Area	40%	53%	7%	
	West	48%	46%	5%	
Household Income	Less than \$75,000	39%	54%	7%	
	\$75,000 or more	40%	54%	6%	
Education	Not college graduate	43%	48%	9%	
	College graduate	35%	62%	3%	
Race	White	41%	53%	5%	
	Non-white	32%	54%	13%	
Age	18 to 29	41%	50%	9%	
	30 to 44	36%	55%	8%	
	45 to 59	43%	53%	4%	
	60 or older	40%	53%	7%	
Gender	Men	44%	50%	7%	
	Women	37%	56%	7%	
Marital Status	Married	42%	52%	6%	
	Not married	36%	56%	8%	
Marital Status and	Married men	47%	46%	6%	
Gender	Not married men	35%	59%	6%	
	Married women	37%	57%	6%	
	Not married women	37%	54%	9%	
Religiosity	Practice a Religion	47%	46%	7%	
	Does not Practice a Religion	34%	60%	6%	
White Evangelical Chri	stians	57%	38%	5%	
Interview Type	Landline	40%	54%	6%	
	Cell Phone	41%	51%	8%	

		Kansas Likely Voters					
			From what you have h	neard about the new he		you think it is:	
		Strongly: Good idea	Not so strongly: Good idea	Not so strongly: Bad idea	Strongly: Bad idea	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		24%	9%	5%	44%	14%	5%
Party Identification	Democrat	52%	13%	4%	13%	13%	6%
	Republican	4%	4%	5%	71%	12%	3%
	Independent	23%	12%	5%	39%	15%	5%
Political Ideology	Very liberal-Liberal	50%	13%	3%	12%	14%	8%
	Moderate	30%	14%	7%	30%	14%	5%
	Conservative-Very conservative	7%	3%	4%	71%	13%	2%
Tea Party Supporters		5%	2%	7%	77%	7%	2%
Region	Kansas City Area	26%	13%	4%	40%	11%	6%
	Topeka Area-Northeast	30%	9%	3%	36%	19%	2%
	East	21%	5%	5%	54%	14%	2%
	Wichita Area	21%	11%	5%	46%	11%	6%
	West	20%	5%	7%	46%	16%	6%
Household Income	Less than \$75,000	24%	8%	5%	43%	14%	7%
	\$75,000 or more	26%	11%	5%	46%	11%	1%
Education	Not college graduate	20%	7%	4%	49%	15%	5%
	College graduate	29%	12%	5%	38%	11%	4%
Race	White	22%	10%	4%	46%	13%	5%
	Non-white	36%	8%	6%	29%	16%	5%
Age	18 to 29	21%	12%	9%	39%	12%	6%
	30 to 44	22%	17%	4%	38%	16%	3%
	45 to 59	22%	7%	5%	53%	8%	5%
	60 or older	27%	6%	4%	41%	17%	5%
Gender	Men	20%	11%	5%	49%	10%	5%
	Women	26%	8%	4%	40%	17%	4%
Marital Status	Married	20%	10%	4%	50%	13%	3%
	Not married	29%	8%	6%	34%	15%	7%
Marital Status and	Married men	18%	11%	4%	55%	11%	1%
Gender	Not married men	27%	9%	9%	37%	8%	11%
	Married women	23%	8%	5%	45%	15%	4%
	Not married women	31%	7%	4%	33%	20%	5%
Religiosity	Practice a Religion	18%	9%	6%	52%	12%	4%
	Does not Practice a Religion	29%	9%	4%	38%	15%	5%
White Evangelical Chri	istians	9%	6%	4%	65%	12%	4%
Interview Type	Landline	24%	8%	4%	45%	15%	4%
	Cell Phone	22%	10%	7%	44%	12%	5%

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Do you approve of	Kansas Adults or disapprove of the jol	Barack Obama is	
		doing as president?			
		Approve	Disapprove	Unsure	
V A J14-		Row %	Row %	Row %	
Kansas Adults		35%	54%	12%	
Kansas Registered Vote		36%	54%	10%	
Party Identification^	Democrat	75%	13%	11%	
	Republican	8%	88%	5%	
	Independent	36%	51%	14%	
Political Ideology^	Very liberal-Liberal	69%	21%	10%	
	Moderate	46%	43%	11%	
	Conservative-Very conservative	11%	80%	9%	
Tea Party Supporters^		8%	87%	5%	
Region	Kansas City Area	43%	49%	8%	
	Topeka Area-Northeast	39%	49%	12%	
	East	29%	54%	17%	
	Wichita Area	36%	54%	9%	
	West	25%	62%	13%	
Household Income	Less than \$75,000	36%	50%	14%	
	\$75,000 or more	38%	56%	6%	
Education	Not college graduate	29%	58%	13%	
	College graduate	45%	46%	9%	
Race	White	30%	59%	11%	
	Non-white	59%	26%	15%	
Age	18 to 29	30%	48%	21%	
	30 to 44	36%	52%	12%	
	45 to 59	33%	57%	9%	
	60 or older	40%	53%	7%	
Gender	Men	35%	56%	10%	
	Women	35%	52%	13%	
Marital Status	Married	31%	61%	8%	
	Not married	38%	46%	16%	
Marital Status and	Married men	28%	66%	6%	
Gender	Not married men	42%	44%	14%	
	Married women	35%	55%	10%	
	Not married women	35%	48%	17%	
Religiosity	Practice a Religion	29%	62%	9%	
	Does not Practice a Religion	39%	48%	13%	
White Evangelical Chri	istians	18%	73%	9%	
Interview Type	Landline	37%	55%	8%	
	Cell Phone	33%	52%	16%	

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

		Kansas Adults			
			think things in the nati t direction, or do you fee the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure	
		Row %	Row %	Row %	
Kansas Adults		23%	68%	8%	
Kansas Registered Vot	ers	24%	69%	8%	
Party Identification^	Democrat	52%	37%	11%	
	Republican	7%	87%	5%	
	Independent	19%	72%	9%	
Political Ideology^	Very liberal-Liberal	51%	42%	8%	
	Moderate	26%	64%	9%	
	Conservative-Very conservative	8%	86%	6%	
Tea Party Supporters^		6%	90%	4%	
Region	Kansas City Area	27%	64%	9%	
	Topeka Area-Northeast	27%	65%	8%	
	East	17%	76%	7%	
	Wichita Area	25%	66%	8%	
	West	19%	71%	10%	
Household Income	Less than \$75,000	26%	66%	8%	
	\$75,000 or more	24%	70%	6%	
Education	Not college graduate	21%	70%	9%	
	College graduate	27%	66%	7%	
Race	White	21%	72%	7%	
	Non-white	36%	50%	14%	
Age	18 to 29	24%	62%	13%	
	30 to 44	21%	74%	5%	
	45 to 59	24%	70%	6%	
	60 or older	25%	66%	9%	
Gender	Men	22%	70%	8%	
	Women	25%	66%	9%	
Marital Status	Married	20%	74%	6%	
	Not married	26%	63%	11%	
Marital Status and	Married men	18%	77%	5%	
Gender	Not married men	24%	65%	11%	
	Married women	22%	70%	7%	
	Not married women	27%	62%	11%	
Religiosity	Practice a Religion	17%	74%	8%	
	Does not Practice a Religion	27%	65%	8%	
White Evangelical Chr	-	13%	80%	7%	
Interview Type	Landline	22%	71%	7%	
21	Cell Phone	25%	65%	9%	

		Kansas Adults			
		Do you approve or disapprove of the job the Republicans Congress are doing in office?			
		Approve	Disapprove	Unsure	
		Row %	Row %	Row %	
Kansas Adults		21%	64%	16%	
Kansas Registered Vote	ers	21%	67%	12%	
Party Identification^	Democrat	10%	78%	12%	
	Republican	41%	48%	11%	
	Independent	13%	75%	12%	
Political Ideology^	Very liberal-Liberal	12%	81%	7%	
r ontroat factoregy	Moderate	15%	74%	11%	
	Conservative-Very conservative	30%	58%	12%	
Tea Party Supporters^		37%	54%	10%	
Region	Kansas City Area	19%	69%	12%	
	Topeka Area-Northeast	18%	70%	12%	
	East	19%	56%	25%	
	Wichita Area	20%	66%	14%	
	West	27%	56%	17%	
Household Income	Less than \$75,000	21%	63%	17%	
	\$75,000 or more	21%	70%	9%	
Education	Not college graduate	23%	58%	19%	
	College graduate	16%	74%	9%	
Race	White	20%	65%	15%	
	Non-white	23%	59%	18%	
Age	18 to 29	24%	53%	24%	
0	30 to 44	19%	63%	17%	
	45 to 59	21%	68%	12%	
	60 or older	20%	68%	12%	
Gender	Men	18%	68%	13%	
	Women	23%	59%	18%	
Marital Status	Married	21%	67%	12%	
	Not married	20%	60%	20%	
Marital Status and	Married men	20%	71%	9%	
Gender	Not married men	16%	66%	18%	
	Married women	22%	63%	14%	
	Not married women	23%	55%	22%	
Religiosity	Practice a Religion	24%	59%	17%	
	Does not Practice a Religion	18%	67%	14%	
White Evangelical Chri	istians	27%	58%	15%	
Interview Type	Landline	21%	68%	12%	
	Cell Phone	21%	59%	20%	

			Kansas Adults or disapprove of the jol ngress are doing in off		
		Approve			
		Row %	Row %	Row %	
Kansas Adults		26%	58%	16%	
Kansas Registered Vote	ers	27%	61%	12%	
Party Identification^	Democrat	64%	22%	14%	
	Republican	8%	85%	7%	
	Independent	21%	65%	14%	
Political Ideology^	Very liberal-Liberal	52%	37%	11%	
	Moderate	31%	56%	13%	
	Conservative-Very conservative	12%	79%	9%	
Tea Party Supporters^		9%	85%	6%	
Region	Kansas City Area	29%	58%	14%	
	Topeka Area-Northeast	28%	57%	15%	
	East	21%	57%	22%	
	Wichita Area	26%	60%	13%	
	West	26%	58%	16%	
Household Income	Less than \$75,000	29%	53%	18%	
	\$75,000 or more	25%	68%	7%	
Education	Not college graduate	25%	56%	19%	
	College graduate	28%	64%	8%	
Race	White	23%	63%	14%	
	Non-white	43%	35%	23%	
Age	18 to 29	29%	43%	27%	
	30 to 44	29%	56%	15%	
	45 to 59	22%	66%	12%	
	60 or older	27%	61%	12%	
Gender	Men	26%	62%	12%	
	Women	26%	54%	20%	
Marital Status	Married	24%	67%	10%	
	Not married	28%	50%	23%	
Marital Status and	Married men	23%	71%	5%	
Gender	Not married men	27%	54%	19%	
	Married women	24%	62%	14%	
	Not married women	28%	46%	26%	
Religiosity	Practice a Religion	20%	65%	14%	
00	Does not Practice a Religion	29%	54%	16%	
White Evangelical Chri	-	16%	70%	14%	
Interview Type	Landline	24%	65%	11%	
	Cell Phone	29%	50%	21%	

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?			
		Favorable	Unsure-Never Heard		
		Row %	Row %	Row %	
Kansas Adults		39%	53%	8%	
Kansas Registered Vot	ers	40%	54%	6%	
Party Identification^	Democrat	82%	15%	3%	
	Republican	11%	84%	5%	
	Independent	40%	52%	8%	
Political Ideology^	Very liberal-Liberal	77%	21%	2%	
	Moderate	48%	43%	9%	
	Conservative-Very conservative	16%	80%	5%	
Tea Party Supporters^		9%	88%	3%	
Region	Kansas City Area	47%	48%	5%	
	Topeka Area-Northeast	43%	50%	6%	
	East	38%	55%	7%	
	Wichita Area	39%	52%	9%	
	West	26%	61%	13%	
Household Income	Less than \$75,000	41%	51%	9%	
	\$75,000 or more	40%	56%	4%	
Education	Not college graduate	33%	58%	9%	
	College graduate	49%	45%	6%	
Race	White	35%	58%	7%	
	Non-white	59%	29%	13%	
Age	18 to 29	38%	52%	11%	
	30 to 44	38%	51%	11%	
	45 to 59	38%	58%	4%	
	60 or older	43%	50%	7%	
Gender	Men	37%	54%	9%	
	Women	41%	52%	7%	
Marital Status	Married	35%	60%	5%	
	Not married	42%	46%	11%	
Marital Status and	Married men	31%	63%	6%	
Gender	Not married men	42%	45%	14%	
	Married women	38%	57%	4%	
	Not married women	43%	48%	10%	
Religiosity	Practice a Religion	33%	60%	7%	
	Does not Practice a Religion	43%	49%	9%	
White Evangelical Chr	istians	23%	71%	7%	
Interview Type	Landline	39%	55%	7%	
	Cell Phone	39%	51%	9%	

percentage points.

		Kansas Registered Voters					
		Kansas tossup for Pat Roberts, the	U.S. Senate includir Greg Orman, an	ng those who are undecide Randall Batson, the	ed yet leaning to	oward a candidate	
		Republican	independent	Libertarian	Other	Undecided	
		Row %	Row %	Row %	Row %	Row %	
Kansas Registered Vot	ers	36%	46%	5%	1%	12%	
Party Identification	Democrat	9%	70%	4%	2%	15%	
	Republican	73%	16%	2%	0%	8%	
	Independent	26%	54%	7%	1%	12%	
Political Ideology	Very liberal-Liberal	8%	71%	8%	0%	12%	
	Moderate	27%	58%	4%	1%	11%	
	Conservative-Very conservative	57%	27%	5%	0%	11%	
Tea Party Supporters		67%	17%	8%	1%	7%	
Intensity of Support	Strongly support	41%	58%	1%	0%	0%	
	Somewhat support	44%	51%	5%	0%	0%	
	Might vote differently	36%	54%	10%	0%	0%	
Region	Kansas City Area	32%	51%	4%	1%	12%	
	Topeka Area-Northeast	28%	55%	4%	0%	12%	
	East	45%	35%	3%	1%	16%	
	Wichita Area	38%	43%	8%	0%	10%	
	West	39%	44%	5%	1%	11%	
Household Income	Less than \$75,000	35%	46%	6%	1%	12%	
	\$75,000 or more	36%	51%	4%	1%	7%	
Education	Not college graduate	37%	43%	6%	1%	13%	
	College graduate	34%	53%	3%	0%	10%	
Race	White	38%	46%	4%	0%	11%	
	Non-white	24%	46%	11%	4%	15%	
Age	18 to 29	31%	39%	11%	1%	17%	
	30 to 44	28%	54%	6%	1%	11%	
	45 to 59	38%	47%	3%	1%	11%	
	60 or older	42%	44%	3%	1%	9%	
Gender	Men	40%	43%	6%	1%	10%	
	Women	33%	48%	4%	1%	14%	
Marital Status	Married	41%	46%	4%	0%	9%	
	Not married	30%	47%	7%	1%	15%	
Marital Status and	Married men	46%	43%	3%	0%	7%	
Gender	Not married men	30%	46%	9%	2%	12%	
	Married women	36%	49%	4%	1%	10%	
	Not married women	29%	47%	5%	1%	18%	
Religiosity	Practice a Religion	47%	41%	3%	1%	9%	
	Does not Practice a Religion	28%	52%	6%	1%	13%	
White Evangelical Chr.	-	56%	33%	2%	0%	8%	
Interview Type	Landline	38%	46%	4%	1%	12%	
	Cell Phone	34%	46%	6%	1%	12%	

Kansas Voters with a Candidate Preference for U.S. Senate

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		<candidate>, or o</candidate>	o you think that you mi	Might vote differently	on Election Day?
		Strongly support	Somewhat support	differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Voters with a Ca	ndidate Preference for U.S. Senate	38%	41%	17%	3%
Party Identification	Democrat	43%	38%	16%	3%
	Republican	43%	44%	9%	4%
	Independent	33%	40%	24%	3%
Political Ideology	Very liberal-Liberal	40%	40%	20%	1%
	Moderate	37%	41%	20%	2%
	Conservative-Very conservative	41%	43%	14%	2%
Tea Party Supporters		38%	43%	16%	2%
Support for U.S. Senate	Pat Roberts	38%	43%	15%	4%
in Kansas	Greg Orman	41%	39%	18%	2%
Region	Kansas City Area	37%	43%	16%	5%
	Topeka Area-Northeast	42%	40%	16%	1%
	East	37%	38%	22%	3%
	Wichita Area	34%	49%	13%	4%
	West	44%	32%	21%	3%
Household Income	Less than \$75,000	35%	40%	22%	3%
	\$75,000 or more	43%	47%	8%	2%
Education	Not college graduate	35%	38%	23%	4%
	College graduate	44%	47%	8%	1%
Race	White	41%	42%	14%	3%
	Non-white	25%	36%	32%	6%
Age	18 to 29	20%	44%	32%	3%
	30 to 44	24%	55%	18%	3%
	45 to 59	41%	42%	14%	3%
	60 or older	54%	30%	12%	4%
Gender	Men	38%	42%	15%	4%
	Women	38%	40%	19%	3%
Marital Status	Married	40%	45%	12%	2%
	Not married	35%	36%	26%	3%
Marital Status and	Married men	42%	46%	11%	2%
Gender	Not married men	33%	39%	24%	5%
	Married women	39%	45%	13%	3%
	Not married women	37%	34%	28%	2%
Religiosity	Practice a Religion	37%	43%	17%	3%
	Does not Practice a Religion	39%	40%	18%	2%
White Evangelical Christ	-	41%	44%	11%	4%
Interview Type	Landline	44%	39%	12%	4%
~1	Cell Phone	30%	44%	24%	2%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=848 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

Kansas Voters with a Candidate Preference for U.S. Senate

_

		Candidate> or because you are against the other candidate				
			Against other			
		For choice	candidate	Unsure		
		Row %	Row %	Row %		
Kansas Voters with a Ca	ndidate Preference for U.S. Senate	44%	49%	7%		
Party Identification	Democrat	35%	59%	6%		
	Republican	50%	41%	8%		
	Independent	43%	50%	7%		
Political Ideology	Very liberal-Liberal	31%	62%	7%		
	Moderate	46%	49%	5%		
	Conservative-Very conservative	48%	43%	9%		
Tea Party Supporters		50%	44%	6%		
Support for U.S. Senate	Pat Roberts	53%	40%	7%		
in Kansas	Greg Orman	38%	55%	7%		
Region	Kansas City Area	43%	51%	6%		
	Topeka Area-Northeast	45%	48%	6%		
	East	45%	50%	5%		
	Wichita Area	43%	49%	8%		
	West	45%	45%	10%		
Household Income	Less than \$75,000	42%	49%	9%		
	\$75,000 or more	46%	50%	4%		
Education	Not college graduate	44%	47%	9%		
	College graduate	44%	52%	4%		
Race	White	43%	51%	6%		
	Non-white	52%	37%	12%		
Age	18 to 29	48%	41%	11%		
	30 to 44	42%	50%	8%		
	45 to 59	40%	55%	5%		
	60 or older	48%	46%	7%		
Gender	Men	43%	50%	7%		
	Women	45%	48%	7%		
Marital Status	Married	42%	52%	7%		
	Not married	47%	45%	8%		
Marital Status and	Married men	39%	52%	9%		
Gender	Not married men	49%	46%	4%		
	Married women	44%	51%	4%		
	Not married women	45%	44%	11%		
Religiosity	Practice a Religion	47%	45%	8%		
	Does not Practice a Religion	41%	52%	6%		
White Evangelical Chris	tians	52%	42%	6%		
Interview Type	Landline	44%	50%	6%		
	Cell Phone	44%	47%	9%		

Did you choose <candidate> because you are for

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=848 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

		Kansas Registered Voters					
		Kansas tossup for	r Governor including	those who are undecide	ed yet leaning to	ward a candidate	
		Paul Davis, the Democrat	Sam Brownback, the Republican	Keen A. Umbehr, the Libertarian	Other	Undecided	
		Row %	Row %	Row %	Row %	Row %	
Kansas Registered Vote	ers	43%	41%	5%	1%	10%	
Party Identification	Democrat	81%	10%	2%	0%	6%	
	Republican	13%	76%	2%	0%	8%	
	Independent	45%	33%	9%	2%	11%	
Political Ideology	Very liberal-Liberal	74%	11%	6%	0%	8%	
	Moderate	55%	27%	6%	1%	10%	
	Conservative-Very conservative	18%	67%	5%	1%	9%	
Tea Party Supporters		11%	74%	6%	1%	7%	
Intensity of Support	Strongly support	49%	43%	4%	0%	3%	
	Somewhat support	43%	48%	6%	1%	2%	
	Might vote differently	43%	41%	9%	2%	4%	
Region	Kansas City Area	48%	39%	2%	1%	10%	
	Topeka Area-Northeast	48%	34%	7%	1%	9%	
	East	44%	46%	3%	1%	6%	
	Wichita Area	42%	41%	6%	0%	11%	
	West	31%	44%	8%	3%	14%	
Household Income	Less than \$75,000	44%	38%	6%	1%	10%	
	\$75,000 or more	46%	42%	5%	1%	6%	
Education	Not college graduate	37%	43%	6%	1%	12%	
	College graduate	53%	38%	3%	1%	6%	
Race	White	41%	44%	5%	1%	9%	
	Non-white	53%	27%	5%	2%	13%	
Age	18 to 29	37%	41%	4%	2%	16%	
-	30 to 44	46%	35%	8%	1%	10%	
	45 to 59	42%	43%	6%	1%	8%	
	60 or older	46%	43%	3%	0%	8%	
Gender	Men	41%	44%	4%	2%	9%	
	Women	45%	38%	6%	0%	11%	
Marital Status	Married	42%	46%	4%	1%	7%	
	Not married	44%	35%	6%	1%	13%	
Marital Status and	Married men	37%	52%	3%	1%	6%	
Gender	Not married men	45%	33%	6%	3%	12%	
	Married women	46%	39%	6%	0%	9%	
	Not married women	44%	37%	6%	0%	13%	
Religiosity	Practice a Religion	37%	51%	4%	1%	7%	
5 .5	Does not Practice a Religion	48%	33%	6%	1%	11%	
White Evangelical Chri	•	24%	65%	4%	0%	6%	
nterview Type	Landline	45%	41%	4%	0%	10%	
	Cell Phone	40%	41%	7%	2%	11%	

Kansas Voters with a Candidate Preference for Governor

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		<candidate>, or do you think that you might vote differently on El Might vote</candidate>				
		Strongly support	Somewhat support	differently	Unsure	
		Row %	Row %	Row %	Row %	
Kansas Voters with a Ca	ndidate Preference for Governor	51%	34%	13%	1%	
Party Identification	Democrat	66%	24%	7%	2%	
	Republican	58%	31%	9%	1%	
	Independent	36%	44%	19%	1%	
Political Ideology	Very liberal-Liberal	56%	28%	14%	2%	
	Moderate	46%	37%	16%	1%	
	Conservative-Very conservative	54%	34%	11%	1%	
Tea Party Supporters		57%	30%	13%	1%	
Support for Governor in	Paul Davis	54%	32%	13%	2%	
Kansas	Sam Brownback	52%	38%	10%	1%	
Region	Kansas City Area	48%	38%	13%	0%	
	Topeka Area-Northeast	56%	27%	14%	3%	
	East	49%	32%	15%	4%	
	Wichita Area	51%	36%	11%	1%	
	West	51%	36%	13%	1%	
Household Income	Less than \$75,000	49%	36%	14%	1%	
	\$75,000 or more	53%	33%	12%	2%	
Education	Not college graduate	50%	36%	13%	1%	
	College graduate	54%	32%	12%	2%	
Race	White	52%	33%	13%	1%	
	Non-white	44%	36%	16%	4%	
Age	18 to 29	40%	43%	15%	2%	
	30 to 44	39%	39%	21%	2%	
	45 to 59	54%	35%	9%	1%	
	60 or older	61%	27%	10%	2%	
Gender	Men	50%	37%	12%	2%	
	Women	52%	32%	15%	1%	
Marital Status	Married	54%	33%	12%	1%	
	Not married	48%	35%	15%	2%	
Marital Status and	Married men	56%	32%	10%	2%	
Gender	Not married men	42%	43%	13%	2%	
	Married women	51%	35%	14%	1%	
	Not married women	53%	30%	16%	1%	
Religiosity	Practice a Religion	53%	32%	14%	1%	
	Does not Practice a Religion	49%	36%	13%	2%	
White Evangelical Christ	tians	51%	32%	16%	1%	
Interview Type	Landline	53%	33%	13%	1%	
	Cell Phone	47%	37%	14%	2%	

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014,

n=912 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

Kansas Voters with a Candidate Preference for Governor

		Fanahaiaa	Against other	Lusses	
		For choice	candidates	Unsure	
Vancas Votors with a Ca	ndidate Preference for Governor	Row %	Row %	Row %	
Party Identification	Democrat	3276 47%	42%	5% 9%	
Party Identification		47% 66%	44% 29%	9% 4%	
	Republican				
Delitical Idealogy	Independent Very liberal-Liberal	43% 47%	52% 47%	4% 5%	
Political Ideology	Moderate	47%	53%	3% 4%	
T. D. (C.)	Conservative-Very conservative	65%	31%	4%	
Tea Party Supporters	D 1D '	71%	26%	3%	
Support for Governor in Kansas	Paul Davis	36%	59%	5%	
	Sam Brownback	73%	21%	6%	
Region	Kansas City Area	51%	45%	4%	
	Topeka Area-Northeast	53%	43%	4%	
	East	44%	45%	10%	
	Wichita Area	52%	43%	5%	
	West	60%	35%	4%	
Household Income	Less than \$75,000	51%	42%	6%	
	\$75,000 or more	53%	46%	1%	
Education	Not college graduate	54%	39%	7%	
	College graduate	50%	48%	2%	
Race	White	51%	44%	4%	
	Non-white	55%	36%	9%	
Age	18 to 29	65%	27%	8%	
	30 to 44	46%	49%	5%	
	45 to 59	52%	44%	4%	
	60 or older	50%	44%	5%	
Gender	Men	56%	38%	6%	
	Women	49%	46%	5%	
Marital Status	Married	53%	44%	3%	
	Not married	51%	41%	8%	
Marital Status and	Married men	59%	38%	4%	
Gender	Not married men	53%	40%	7%	
	Married women	48%	50%	3%	
	Not married women	50%	42%	8%	
Religiosity	Practice a Religion	58%	38%	5%	
	Does not Practice a Religion	47%	48%	5%	
White Evangelical Chris	-	60%	35%	5%	
Interview Type	Landline	48%	48%	4%	
~ 1	Cell Phone	58%	35%	7%	

Did you choose <candidate> because you are for andidate> or because you are against the other candidates

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=912 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

			Kansas	Adults					
		Overall do vou h	Overall, do you have a favorable or an unfavorable impression of Pat Rober						
		Favorable	Unfavorable	Never heard	Unsure				
		Row %	Row %	Row %	Row %				
Kansas Adults		34%	42%	7%	18%				
Kansas Registered Vot	ers	36%	44%	3%	16%				
Party Identification^	Democrat	12%	67%	3%	18%				
	Republican	61%	23%	2%	14%				
	Independent	32%	48%	3%	16%				
Political Ideology^	Very liberal-Liberal	14%	64%	8%	15%				
	Moderate	28%	55%	2%	15%				
	Conservative-Very conservative	55%	27%	2%	16%				
Fea Party Supporters^		59%	23%	2%	16%				
Region	Kansas City Area	30%	46%	8%	16%				
	Topeka Area-Northeast	31%	48%	4%	17%				
	East	36%	33%	7%	24%				
	Wichita Area	36%	45%	7%	13%				
	West	36%	34%	8%	22%				
Household Income	Less than \$75,000	33%	41%	8%	18%				
	\$75,000 or more	36%	51%	4%	10%				
Education	Not college graduate	35%	37%	9%	19%				
	College graduate	31%	52%	3%	14%				
Race	White	36%	43%	5%	17%				
	Non-white	25%	38%	16%	21%				
Age	18 to 29	30%	22%	19%	29%				
	30 to 44	26%	49%	7%	18%				
	45 to 59	39%	45%	4%	12%				
	60 or older	37%	49%	2%	13%				
Gender	Men	37%	40%	6%	18%				
	Women	31%	43%	8%	18%				
Marital Status	Married	36%	45%	3%	15%				
	Not married	31%	38%	11%	20%				
Marital Status and	Married men	42%	41%	2%	16%				
Gender	Not married men	31%	40%	10%	18%				
	Married women	31%	50%	4%	15%				
	Not married women	30%	36%	11%	22%				
Religiosity	Practice a Religion	42%	39%	5%	14%				
	Does not Practice a Religion	28%	44%	8%	20%				
White Evangelical Chr	istians	51%	31%	4%	14%				
interview Type	Landline	36%	47%	3%	15%				
	Cell Phone	32%	36%	11%	21%				

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

			Kansas Adults				
		Overall, do you ha	ive a favorable or an u	infavorable impression	n of Greg Orman?		
		Favorable	Unfavorable	Never heard	Unsure		
		Row %	Row %	Row %	Row %		
Kansas Adults		40%	23%	12%	25%		
Kansas Registered Vot	ers	44%	25%	8%	23%		
Party Identification^	Democrat	63%	9%	8%	19%		
	Republican	22%	43%	9%	26%		
	Independent	51%	19%	7%	23%		
Political Ideology^	Very liberal-Liberal	65%	8%	6%	21%		
	Moderate	57%	17%	6%	21%		
	Conservative-Very conservative	27%	40%	9%	23%		
Tea Party Supporters^		24%	47%	6%	22%		
Region	Kansas City Area	46%	21%	12%	21%		
	Topeka Area-Northeast	46%	21%	7%	26%		
	East	32%	23%	15%	30%		
	Wichita Area	42%	25%	14%	19%		
	West	33%	24%	12%	30%		
Household Income	Less than \$75,000	39%	23%	13%	25%		
	\$75,000 or more	50%	24%	8%	18%		
Education	Not college graduate	35%	23%	14%	27%		
	College graduate	51%	22%	7%	19%		
Race	White	40%	24%	11%	25%		
	Non-white	42%	13%	17%	27%		
Age	18 to 29	36%	13%	21%	29%		
	30 to 44	38%	19%	13%	30%		
	45 to 59	46%	25%	9%	20%		
	60 or older	40%	29%	8%	22%		
Gender	Men	38%	24%	11%	27%		
	Women	42%	21%	14%	23%		
Marital Status	Married	42%	26%	8%	23%		
	Not married	38%	19%	15%	27%		
Marital Status and	Married men	38%	29%	7%	26%		
Gender	Not married men	39%	19%	12%	30%		
	Married women	47%	23%	10%	20%		
	Not married women	37%	20%	18%	25%		
Religiosity	Practice a Religion	37%	29%	11%	23%		
	Does not Practice a Religion	43%	19%	12%	26%		
White Evangelical Chr	-	31%	31%	13%	25%		
Interview Type	Landline	43%	25%	7%	24%		
	Cell Phone	36%	20%	18%	26%		

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

			Kansas	Adults	
		Overall, do yo	ou have a favorable or Brown	-	ssion of Sam
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		37%	47%	4%	13%
Kansas Registered Vot	ers	40%	49%	2%	10%
Party Identification^	Democrat	17%	72%	2%	9%
	Republican	70%	18%	0%	12%
	Independent	30%	59%	2%	8%
Political Ideology^	Very liberal-Liberal	13%	78%	1%	8%
	Moderate	29%	62%	2%	8%
	Conservative-Very conservative	62%	26%	1%	10%
Tea Party Supporters^		70%	21%	2%	8%
Region	Kansas City Area	40%	45%	4%	12%
Region	Topeka Area-Northeast	33%	51%	4%	12%
	East	36%	44%	4%	17%
	Wichita Area	37%	54%	3%	6%
	West	37%	40%	5%	18%
Household Income	Less than \$75,000	34%	48%	4%	14%
	\$75,000 or more	42%	49%	3%	7%
Education	Not college graduate	36%	42%	6%	16%
	College graduate	37%	56%	0%	6%
Race	White	38%	46%	3%	13%
	Non-white	30%	49%	8%	13%
Age	18 to 29	33%	41%	8%	18%
	30 to 44	33%	48%	4%	15%
Education Race Age	45 to 59	40%	47%	4%	8%
	60 or older	39%	49%	1%	11%
Gender	Men	38%	46%	4%	13%
	Women	36%	47%	5%	13%
Marital Status	Married	43%	46%	2%	9%
	Not married	29%	48%	6%	16%
Marital Status and	Married men	47%	42%	1%	9%
Gender	Not married men	26%	52%	5%	17%
	Married women	40%	49%	2%	9%
	Not married women	32%	46%	7%	16%
Religiosity	Practice a Religion	48%	40%	3%	9%
	Does not Practice a Religion	29%	52%	5%	15%
White Evangelical Chr	istians	51%	36%	3%	10%
Interview Type	Landline	36%	51%	2%	10%
	Cell Phone	38%	41%	6%	15%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

			Kansas	Adults	
		Overall, do you h	ave a favorable or an	unfavorable impressio	on of Paul Davis?
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		36%	28%	12%	25%
Kansas Registered Vot	ers	40%	29%	7%	24%
Party Identification^	Democrat	68%	9%	3%	20%
	Republican	17%	48%	9%	26%
	Independent	44%	26%	7%	24%
Political Ideology^	Very liberal-Liberal	66%	10%	8%	17%
	Moderate	53%	21%	4%	22%
	Conservative-Very conservative	20%	46%	8%	26%
Tea Party Supporters^		16%	51%	9%	24%
Region	Kansas City Area	42%	25%	11%	22%
	Topeka Area-Northeast	39%	29%	8%	24%
	East	36%	22%	14%	27%
	Wichita Area	36%	31%	12%	21%
	West	27%	30%	13%	30%
Household Income	Less than \$75,000	37%	27%	13%	24%
	\$75,000 or more	41%	27%	10%	22%
Education	Not college graduate	30%	28%	14%	28%
	College graduate	49%	26%	7%	18%
Race	White	35%	29%	10%	26%
	Non-white	42%	18%	20%	21%
Age	18 to 29	32%	20%	19%	29%
	30 to 44	40%	21%	17%	22%
	45 to 59	36%	31%	8%	26%
	60 or older	37%	34%	7%	22%
Gender	Men	35%	28%	11%	26%
	Women	37%	27%	13%	23%
Marital Status	Married	38%	31%	9%	22%
	Not married	34%	23%	14%	29%
Marital Status and	Married men	36%	33%	7%	24%
Gender	Not married men	34%	21%	14%	30%
	Married women	40%	29%	11%	20%
	Not married women	34%	25%	14%	27%
Religiosity	Practice a Religion	35%	33%	10%	23%
	Does not Practice a Religion	36%	24%	13%	26%
White Evangelical Chr	-	24%	37%	11%	28%
Interview Type	Landline	38%	30%	8%	24%
51	Cell Phone	33%	25%	16%	26%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Do you approve o	Kansas Adults r disapprove of the job doing as governor?	Sam Brownback is	
		Approve	Disapprove	Unsure	
		Row %	Row %	Row %	
Kansas Adults		38%	49%	13%	
Kansas Registered Vot	ers	40%	51%	9%	
Party Identification^	Democrat	17%	75%	9%	
	Republican	69%	23%	8%	
	Independent	32%	58%	10%	
Political Ideology^	Very liberal-Liberal	18%	75%	7%	
	Moderate	27%	65%	8%	
	Conservative-Very conservative	62%	29%	10%	
Tea Party Supporters^		73%	20%	7%	
Region	Kansas City Area	41%	47%	12%	
	Topeka Area-Northeast	34%	55%	11%	
	East	33%	50%	18%	
	Wichita Area	37%	53%	10%	
	West	44%	41%	15%	
Household Income	Less than \$75,000	36%	50%	14%	
	\$75,000 or more	41%	51%	8%	
Education	Not college graduate	40%	43%	17%	
	College graduate	35%	60%	4%	
Race	White	39%	49%	12%	
	Non-white	34%	47%	19%	
Age	18 to 29	41%	40%	18%	
	30 to 44	33%	49%	17%	
	45 to 59	38%	52%	10%	
	60 or older	40%	51%	9%	
Gender	Men	40%	48%	12%	
	Women	37%	49%	14%	
Marital Status	Married	40%	50%	10%	
	Not married	36%	48%	16%	
Marital Status and	Married men	44%	46%	10%	
Gender	Not married men	34%	52%	14%	
	Married women	37%	53%	10%	
	Not married women	38%	45%	17%	
Religiosity	Practice a Religion	47%	42%	10%	
	Does not Practice a Religion	32%	54%	14%	
White Evangelical Chr	istians	53%	38%	9%	
Interview Type	Landline	37%	53%	11%	
	Cell Phone	40%	44%	16%	

				Kansas Adult	5		
			From what you have h	neard about the new he	alth care law, do y	you think it is:	
		Strongly: Good idea	Not so strongly: Good idea	Not so strongly: Bad idea	Strongly: Bad idea	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Kansas Adults		21%	10%	7%	43%	16%	4%
Kansas Registered Vot	ers	22%	10%	6%	42%	15%	5%
Party Identification^	Democrat	47%	14%	7%	14%	14%	6%
	Republican	4%	5%	5%	70%	13%	3%
	Independent	23%	11%	7%	37%	17%	5%
Political Ideology^	Very liberal-Liberal	44%	14%	5%	13%	16%	6%
	Moderate	29%	14%	8%	30%	15%	4%
	Conservative-Very conservative	7%	4%	5%	68%	14%	2%
Tea Party Supporters^		6%	3%	6%	74%	7%	3%
Region	Kansas City Area	27%	13%	5%	38%	13%	4%
	Topeka Area-Northeast	26%	10%	3%	36%	22%	3%
	East	17%	7%	7%	51%	17%	2%
	Wichita Area	20%	12%	9%	43%	11%	5%
	West	17%	5%	9%	46%	16%	7%
Household Income	Less than \$75,000	21%	8%	7%	42%	16%	5%
	\$75,000 or more	26%	13%	7%	42%	11%	1%
Education	Not college graduate	17%	8%	7%	46%	18%	5%
	College graduate	30%	13%	6%	36%	12%	4%
Race	White	19%	9%	6%	46%	15%	4%
	Non-white	31%	12%	7%	25%	21%	4%
Age	18 to 29	16%	15%	12%	35%	18%	4%
	30 to 44	19%	13%	7%	43%	14%	4%
	45 to 59	22%	7%	5%	51%	10%	4%
	60 or older	27%	6%	4%	38%	20%	5%
Gender	Men	18%	11%	7%	45%	13%	5%
	Women	24%	8%	6%	40%	17%	4%
Marital Status	Married	20%	9%	5%	49%	13%	3%
	Not married	23%	9%	8%	35%	18%	6%
Marital Status and	Married men	16%	11%	5%	54%	12%	2%
Gender	Not married men	20%	10%	11%	36%	16%	8%
	Married women	23%	8%	6%	44%	15%	4%
	Not married women	25%	9%	6%	35%	20%	4%
Religiosity	Practice a Religion	17%	8%	8%	49%	14%	4%
	Does not Practice a Religion	24%	10%	6%	39%	17%	5%
White Evangelical Chr	istians	9%	7%	6%	60%	13%	4%
Interview Type	Landline	23%	9%	3%	43%	18%	4%
~1	Cell Phone	19%	10%	10%	42%	13%	5%