

ChinaVIS 2016

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Uncertainty-aware Visual Analytics for Exploring Human Behaviors from Heterogeneous Spatial Temporal Data

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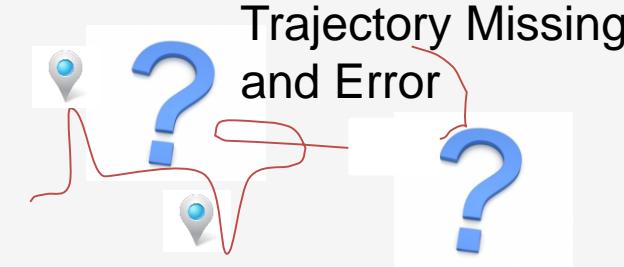
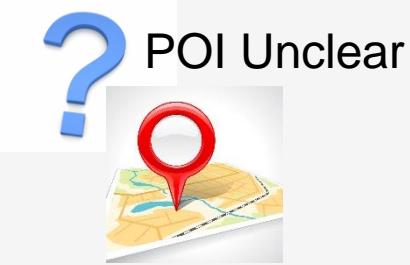
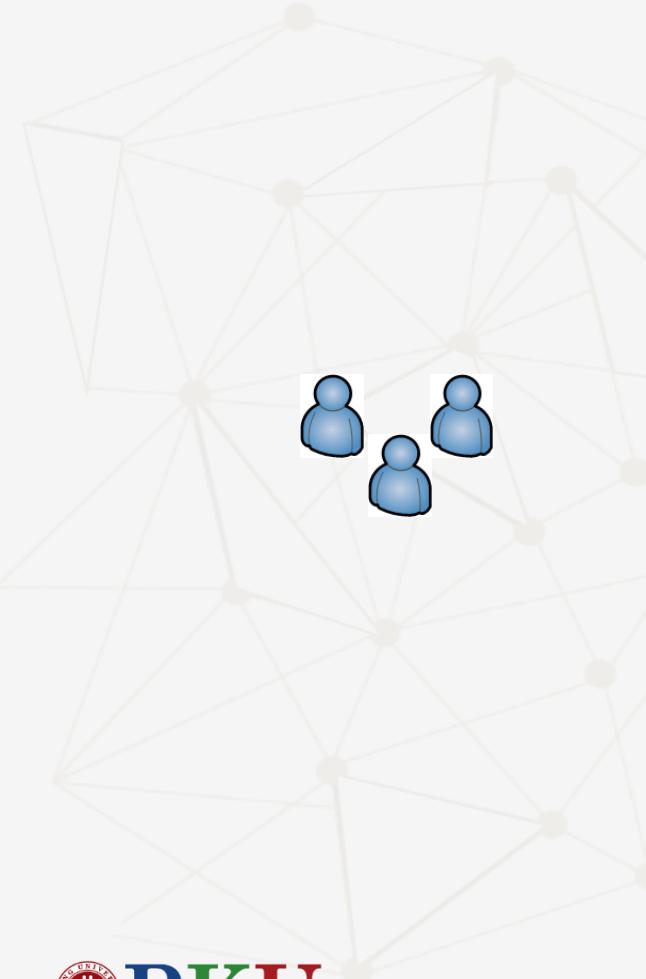
If you are a detective



Someone missing?

Would you please help us?

Spatial and temporal data with uncertainty



Content

- Introduction
- Task and Data Description
- MovementFinder
 - Design Goal
 - Dealing with Uncertainty
 - Visual Design and Investigative Interaction
- Case Study
- Conclusion and Future Work

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Introduction

- Background

- GAStech

- Tethy-based international company
 - Several employees missing
 - Recording the GPS logs and transaction logs from the employees

- Abila

- Kronos capital

- Data

- GPS records, 685,170 items, 33MB
 - Transaction records (loyalty card, credit (debt) card), around 1,491 records
 - Employee information (Name, title, position and department)

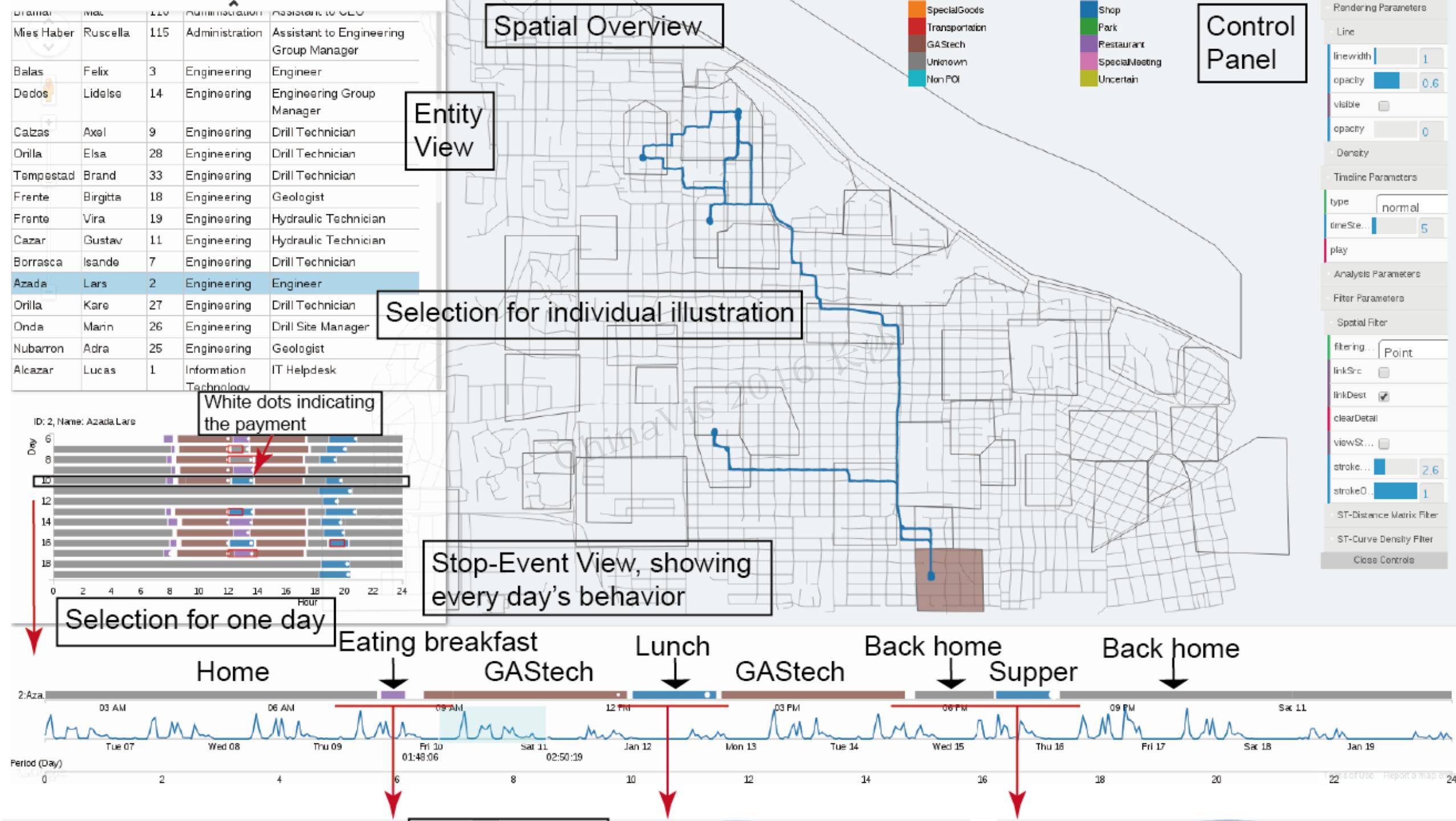
Tasks

- Describe daily behavior of the employees
- Identify up to twelve unusual events or patterns that you see
 - Who, when, where
 - Pattern, confidence and evidence

Dealing with uncertainty

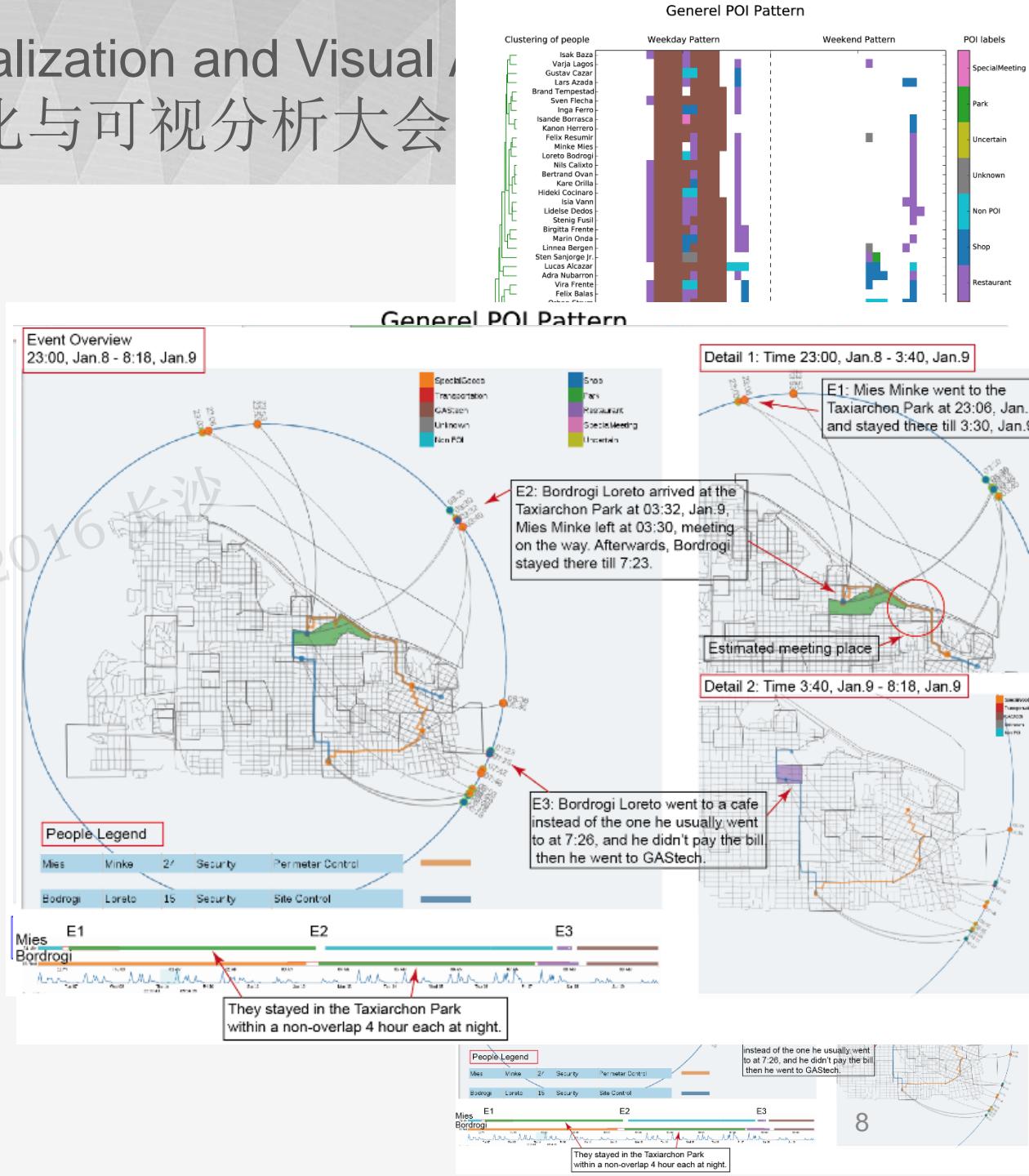
- Missing data
- Conflicting data
- Data of varying resolutions
- Outliers
- Other kinds of confusing data





Working Pipeline

- Data processing
 - POI matching and labeling
 - Pattern extraction
 - Outlier calculation
- Data cleaning – dealing with uncertainty
- Visualization
 - GPS tracks
 - Event sequence for each person
- Event detection with multiple filters visual analysis



Data cleaning

- Dealing with uncertainty in the following aspects

- POI data**

- Manually extracted from tourist map and neither precise nor complete.

- GPS data**

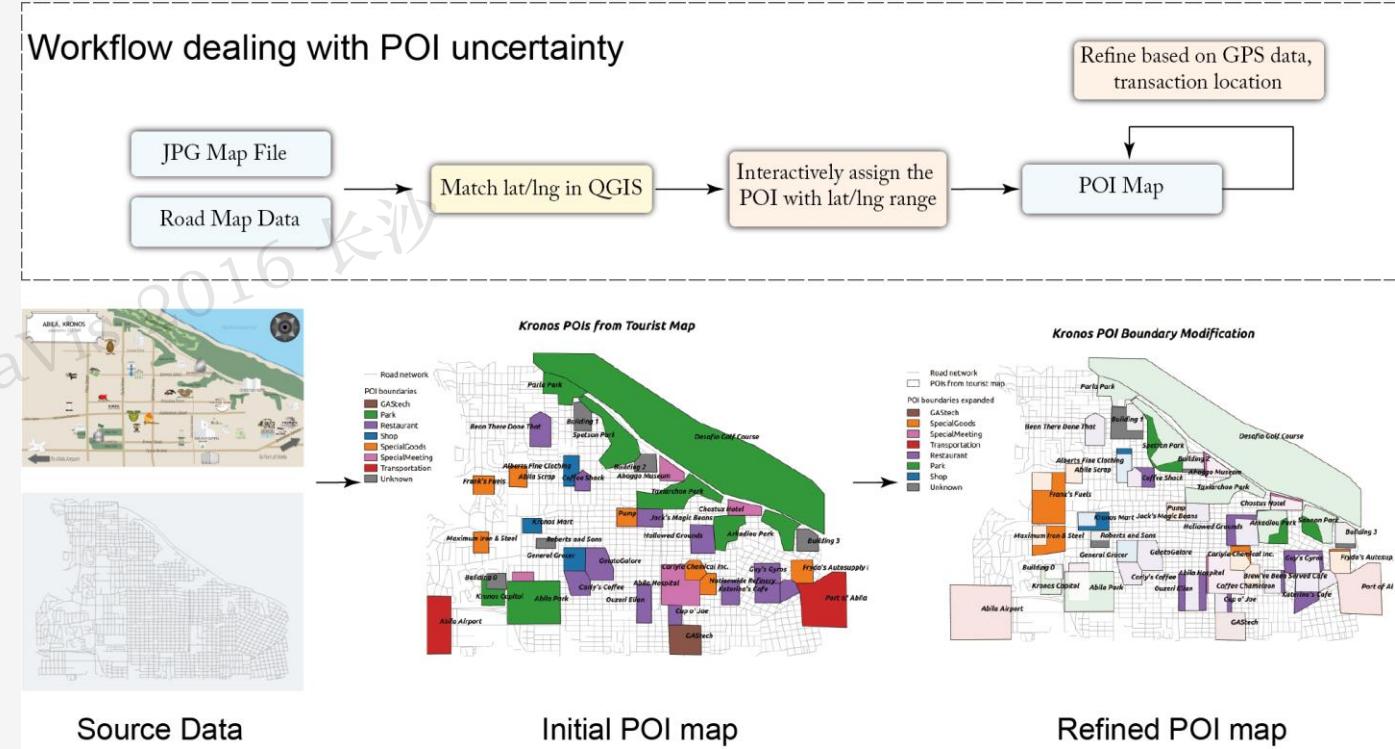
- A track can be systematically shifted.
 - Noise exists
 - Distance between two consecutive records can be far away.

- Transaction data**

- In case of price conflicts, we show both prices.
 - In case of transaction time conflicts, we select the time that better matches the GPS logs.

- Car assignment data**

- No employee ID provided



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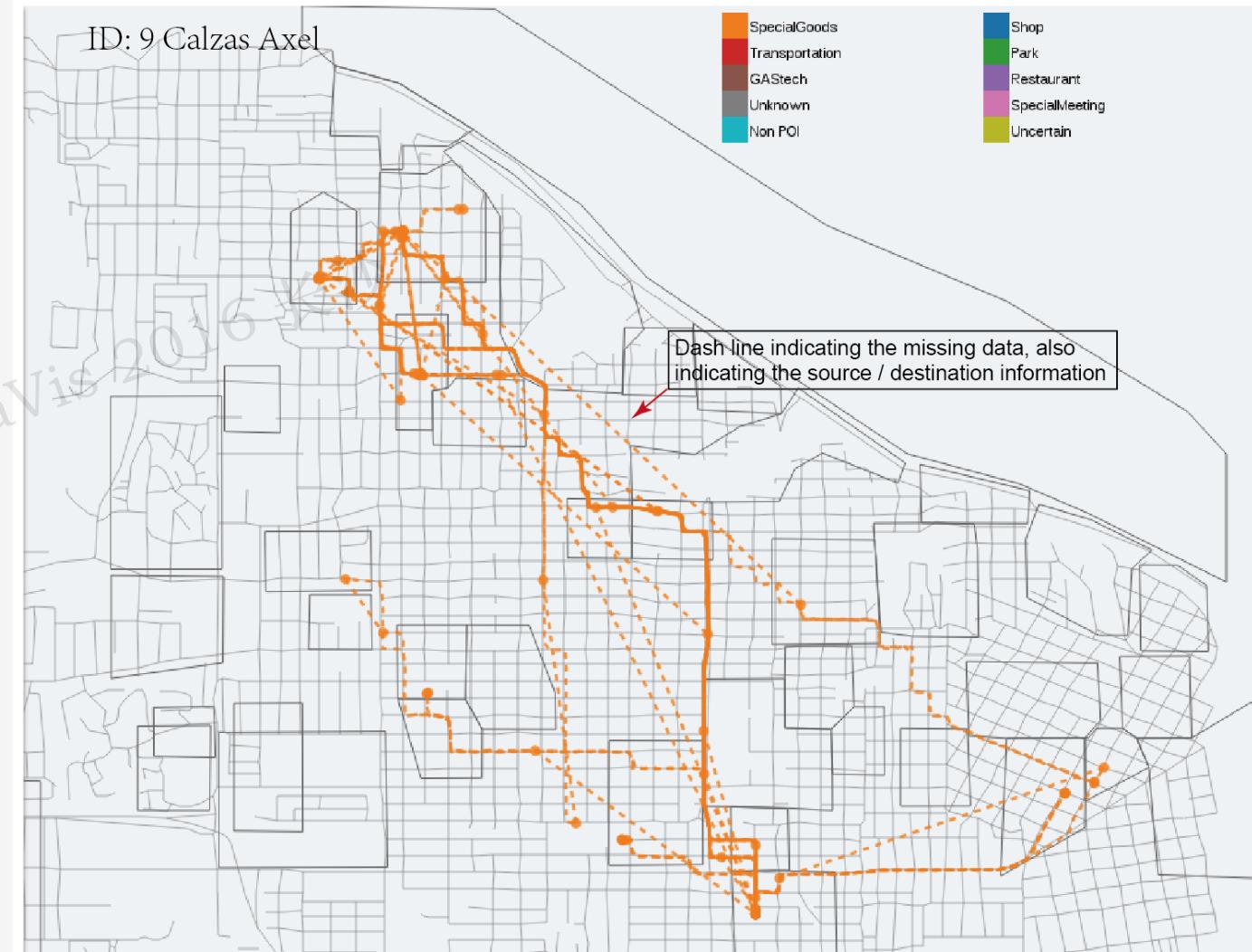
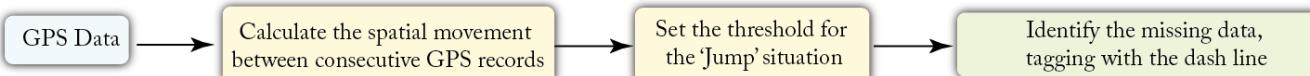
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Workflow dealing with GPS missing data



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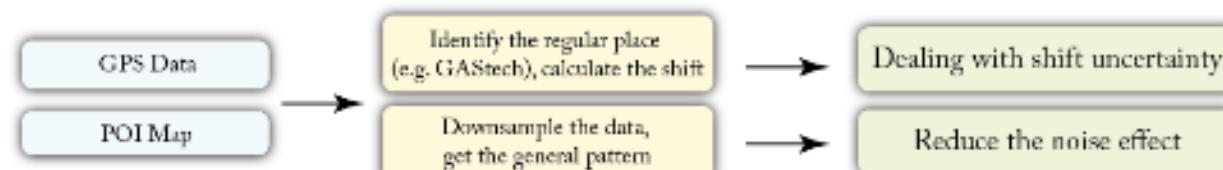
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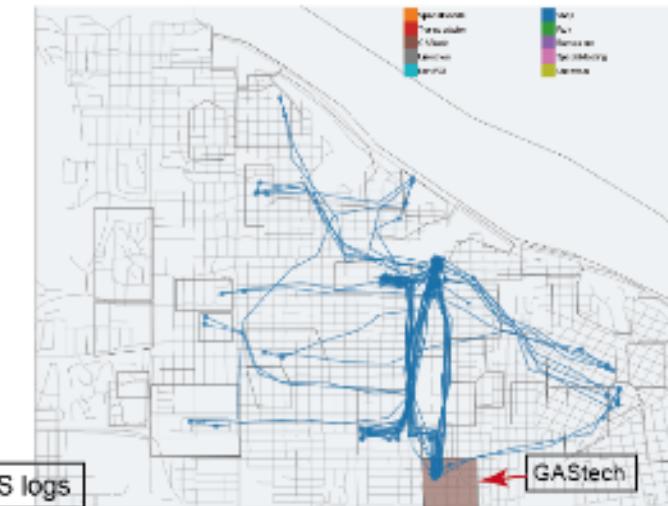
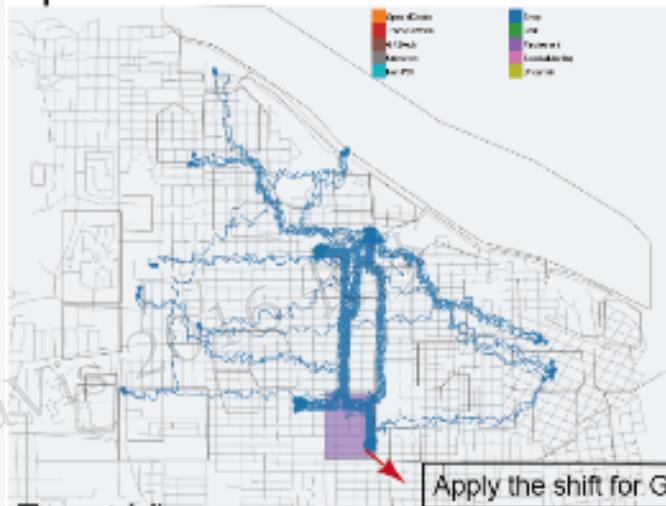
- Car assignment data**

- No employee ID provided

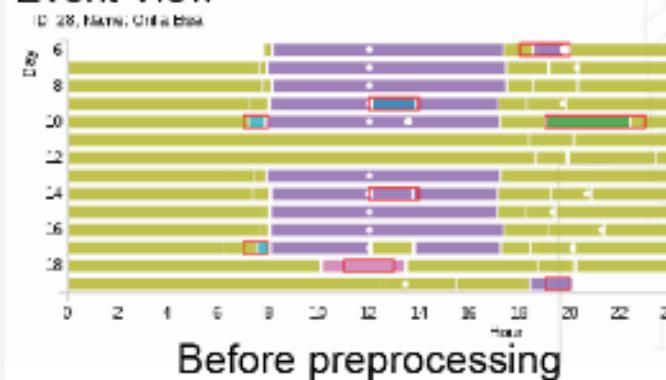
Workflow dealing with GPS shift uncertainty



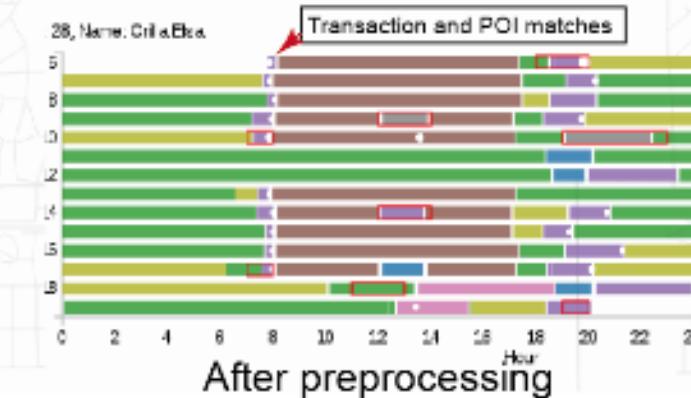
Spatial View



Event View



Before preprocessing



After preprocessing

Data cleaning

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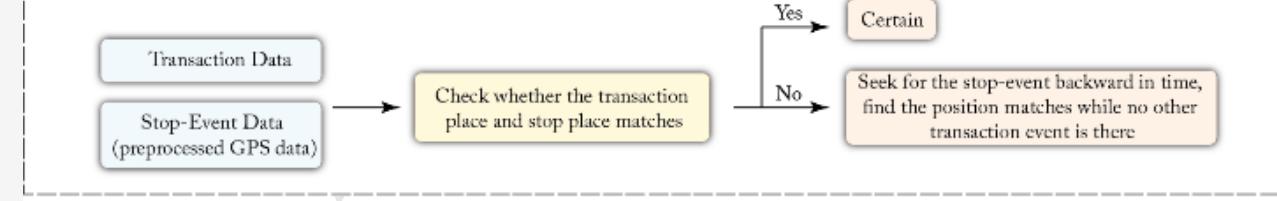
- Transaction data**

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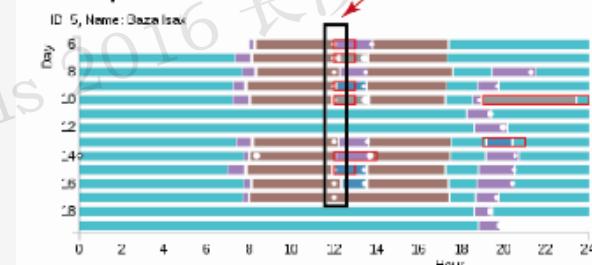
- Car assignment data**

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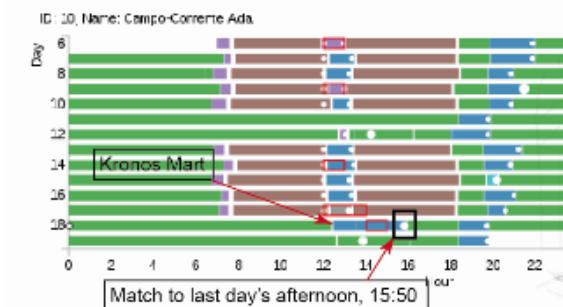
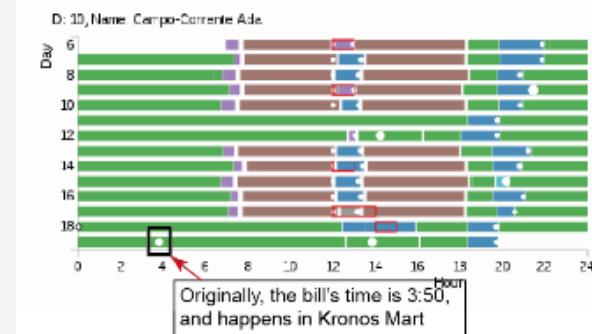
Workflow dealing with Transaction Time Uncertainty



Example 1



Example 2



Data cleaning

- Dealing with uncertainty in the following aspects

- POI data**

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- GPS data**

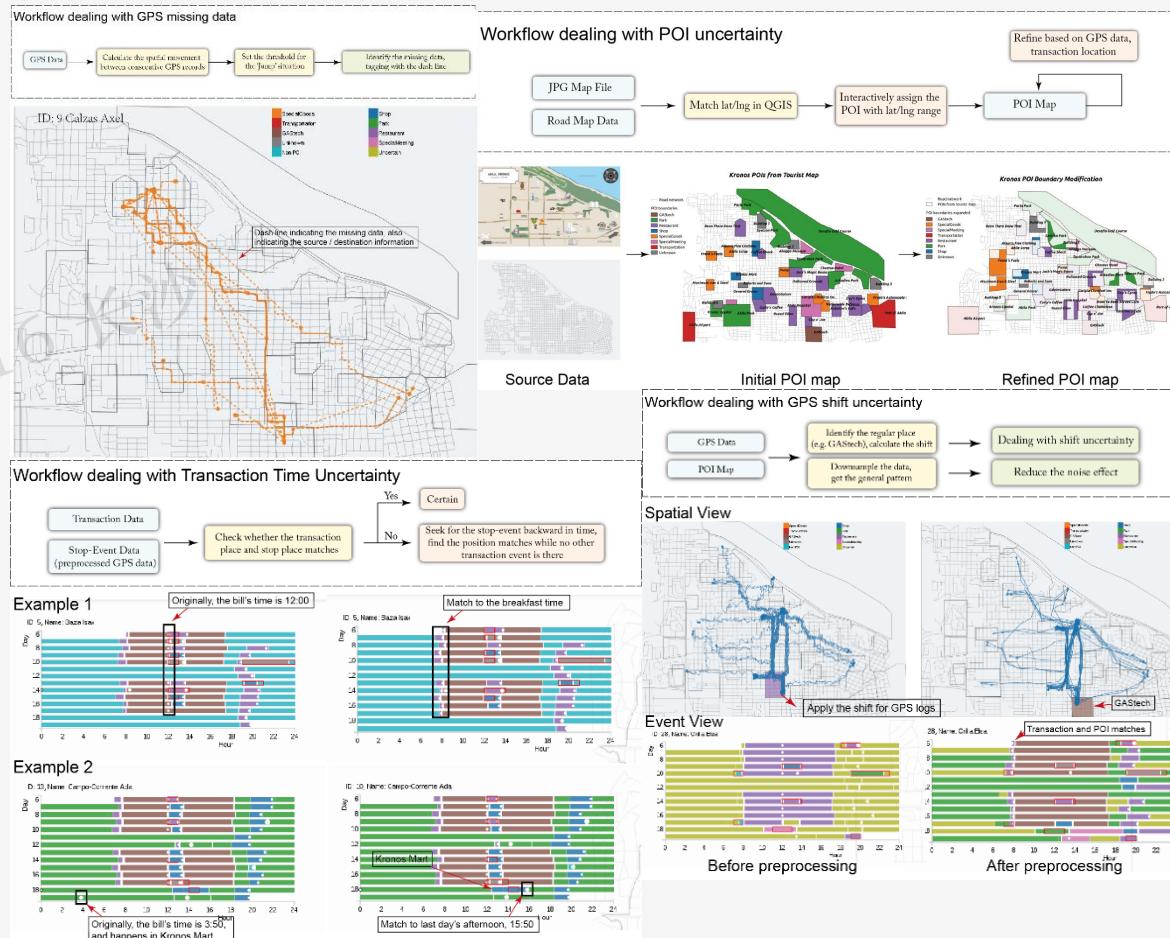
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Uncertainty classification and dealing methods

① Methods

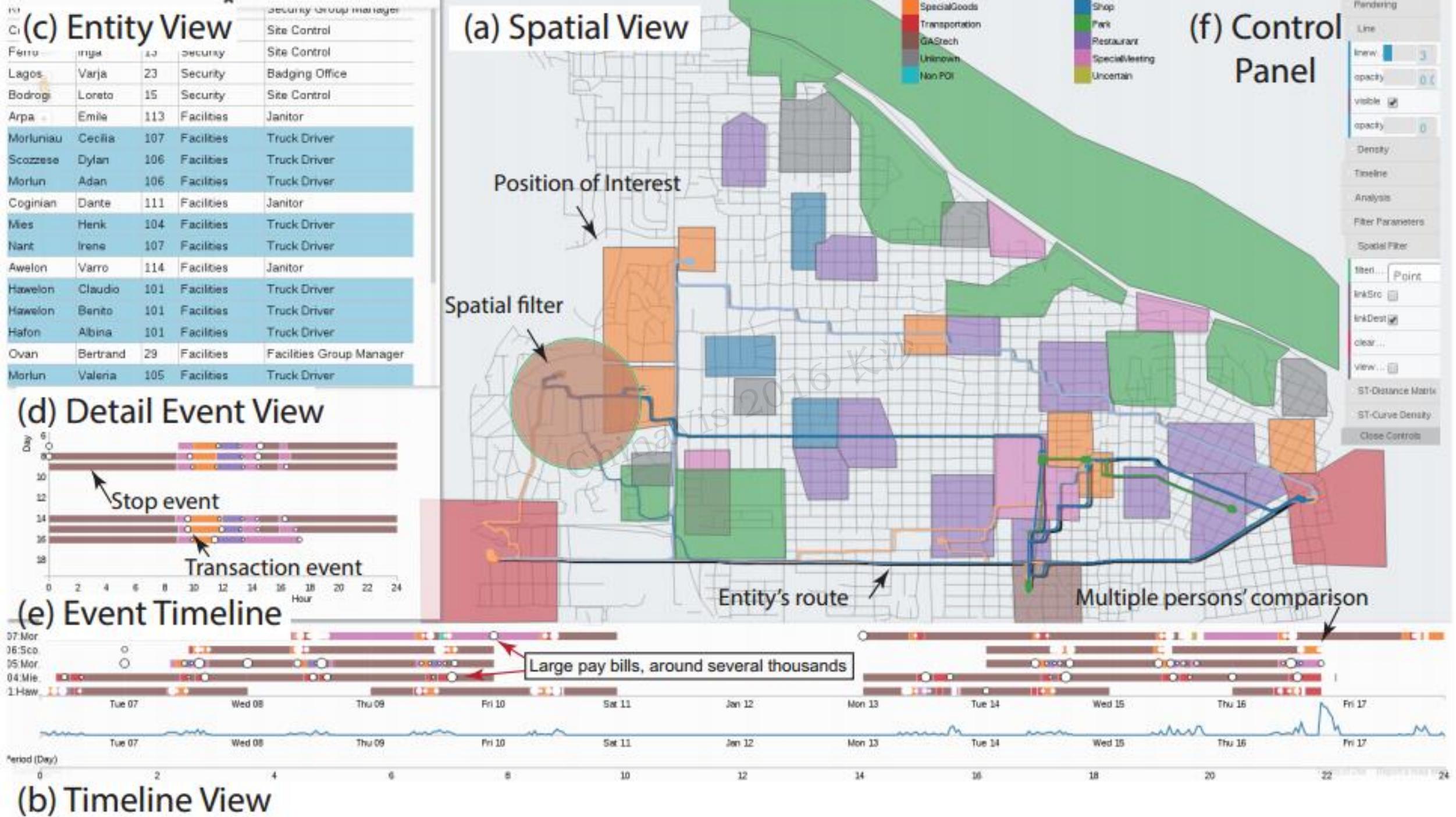
- ① Data based reliability improvement
- ① Cross reference of multiple source of data to enrich the data
- ① Visually identification and automatic methods

① Benefits

- ① Precise information and confidence level of information
- ① Foundation for event detection

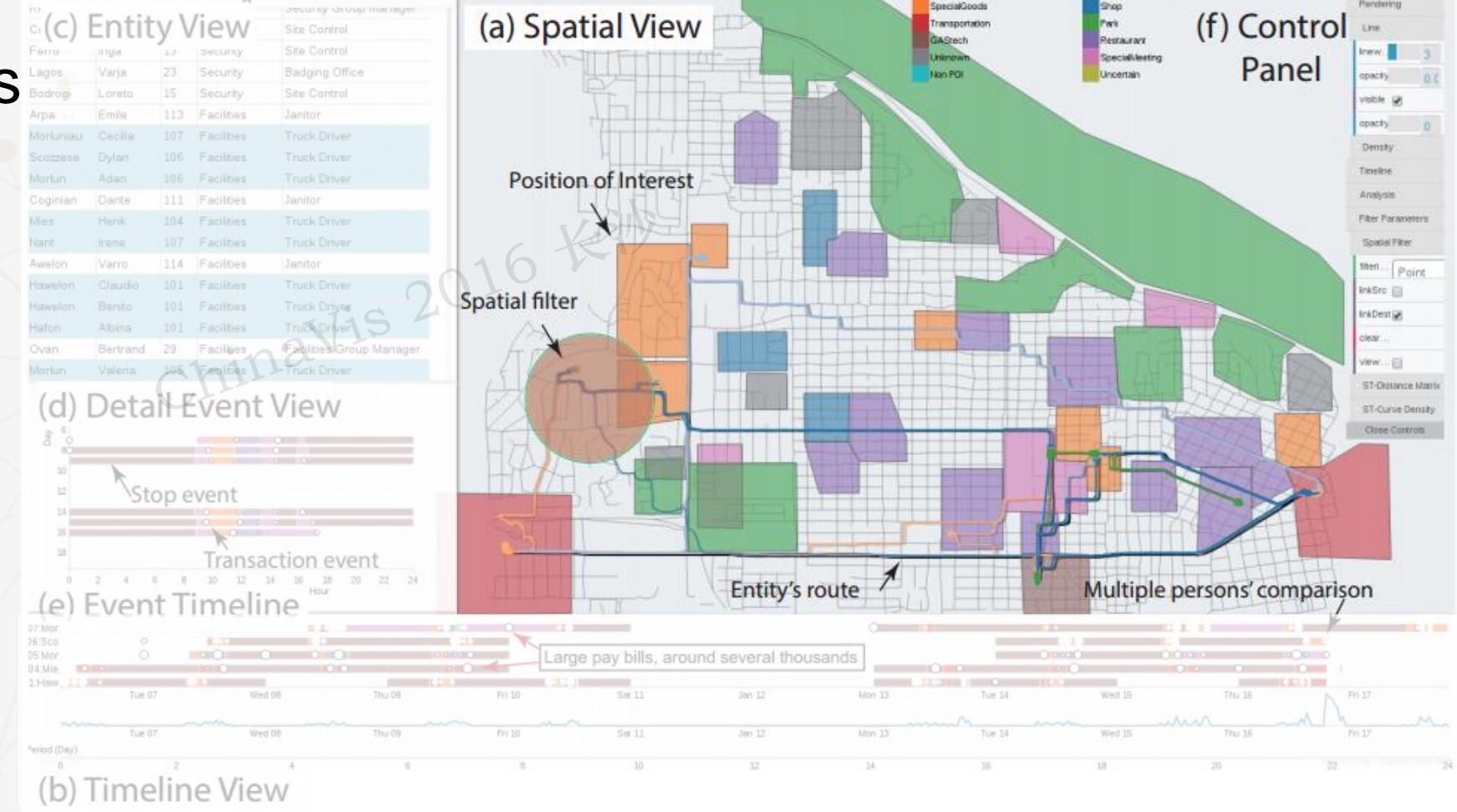
Example: Geo information
shift and downsampling





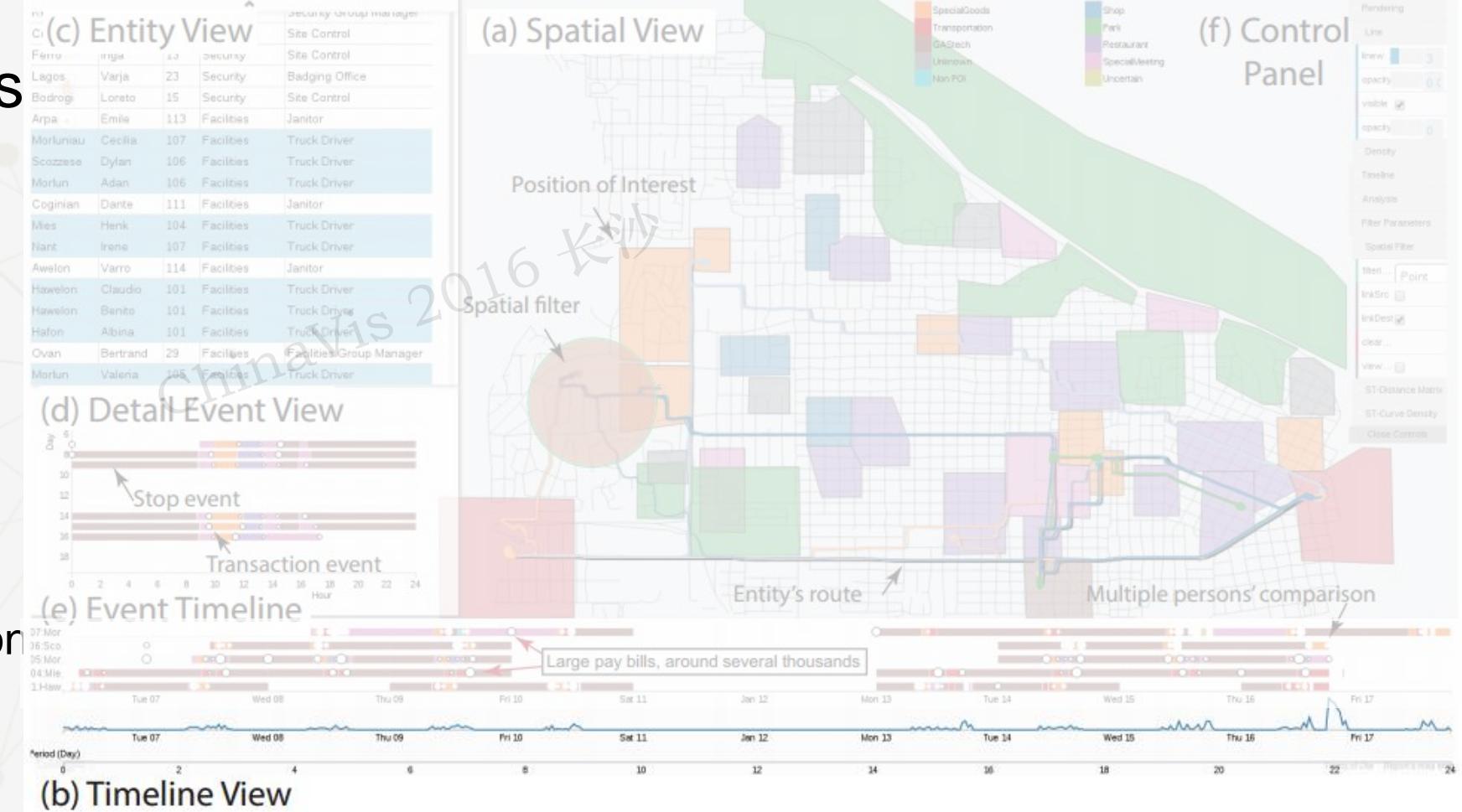
Spatial temporal visual analytics

- Visual Components
 - Spatial View
 - POIs
 - GPS tracks
 - Spatial filtering



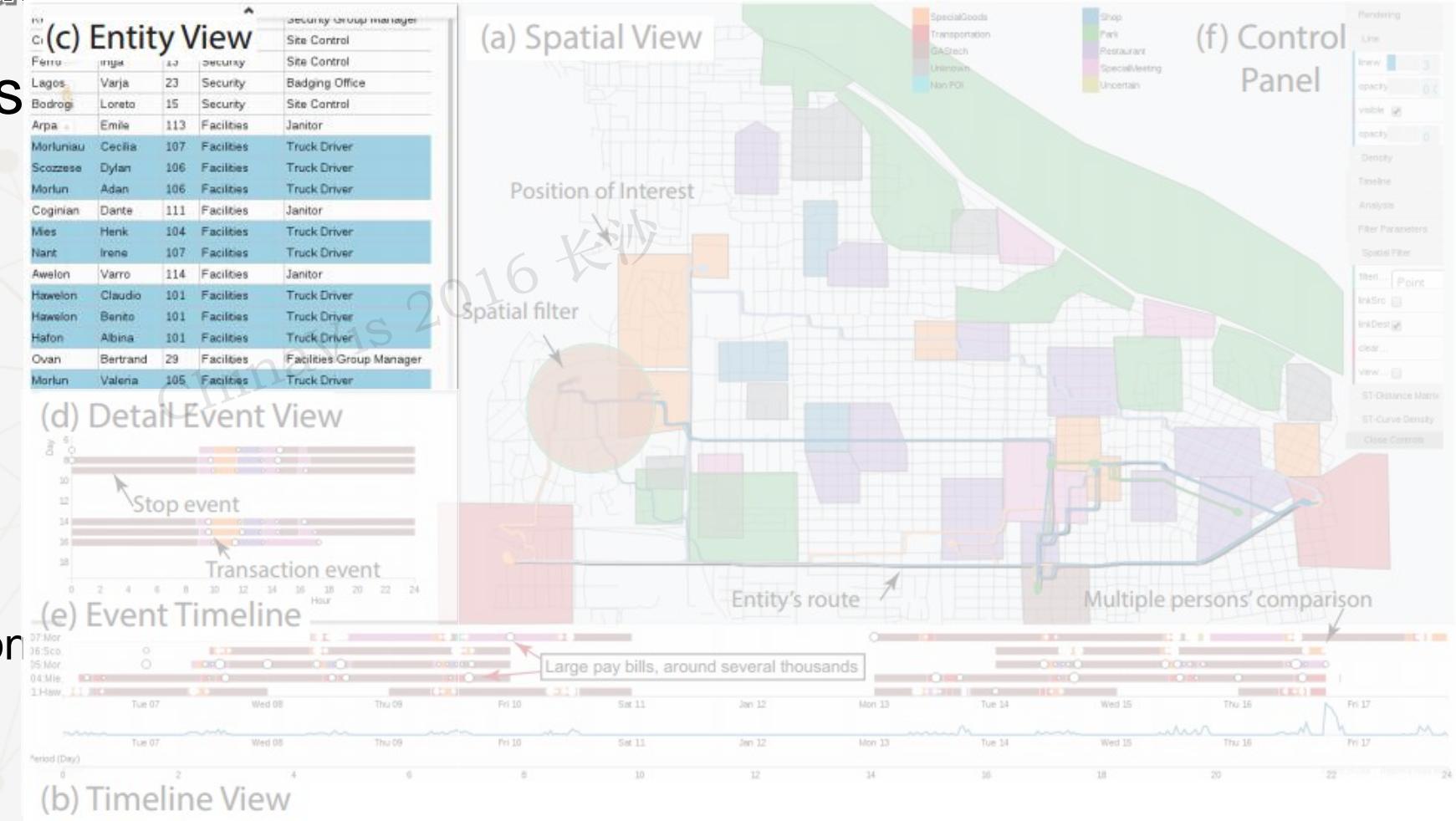
Spatial temporal visual analytics

- Visual Components
 - Spatial View
 - POIs
 - GPS tracks
 - Spatial filtering
- Temporal View
 - GPS logs distribution
 - Temporal filtering
 - Periodical selection



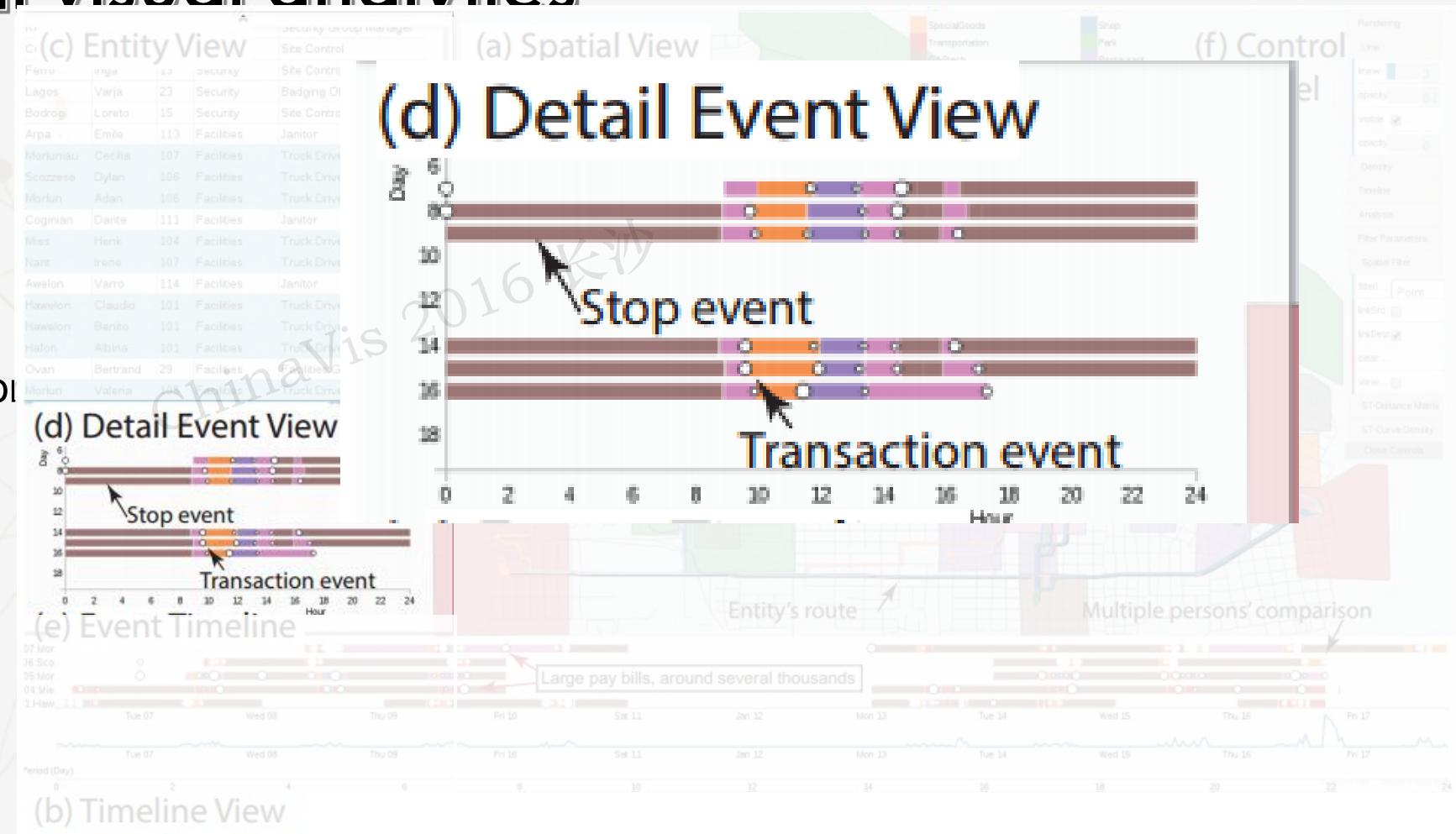
Spatial temporal visual analytics

- Visual Components
 - Spatial View
 - POIs
 - GPS tracks
 - Spatial filtering
- Temporal View
 - GPS logs distribution
 - Temporal filtering
 - Periodical selection
- Entity View



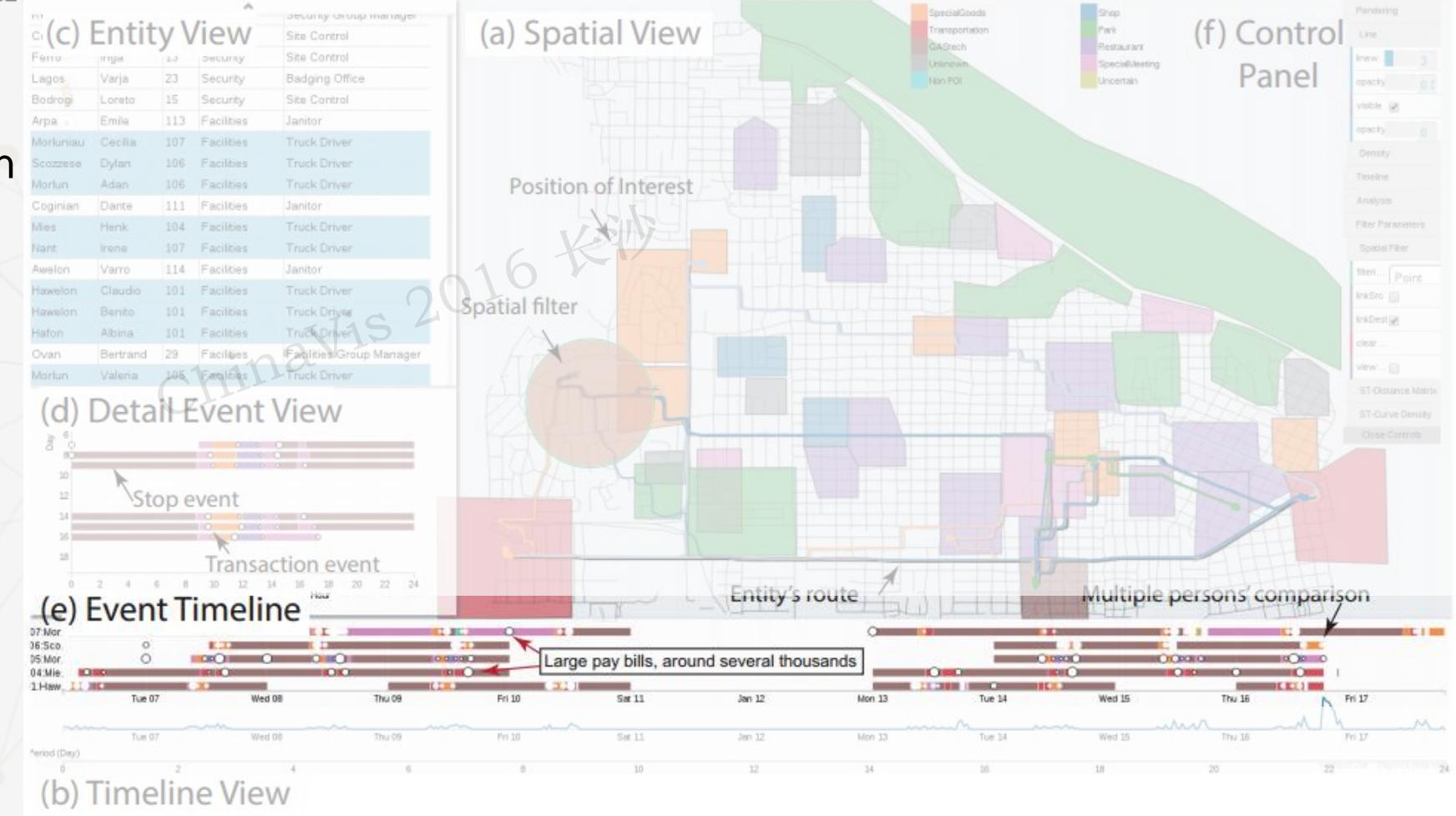
Spatial temporal visual analytics

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 - POIs
 - GPS tracks
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 - Temporal filtering
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 - Entity View
 - Detail Event View
 - Event sequence visualization
 - Comparison and outlier detection



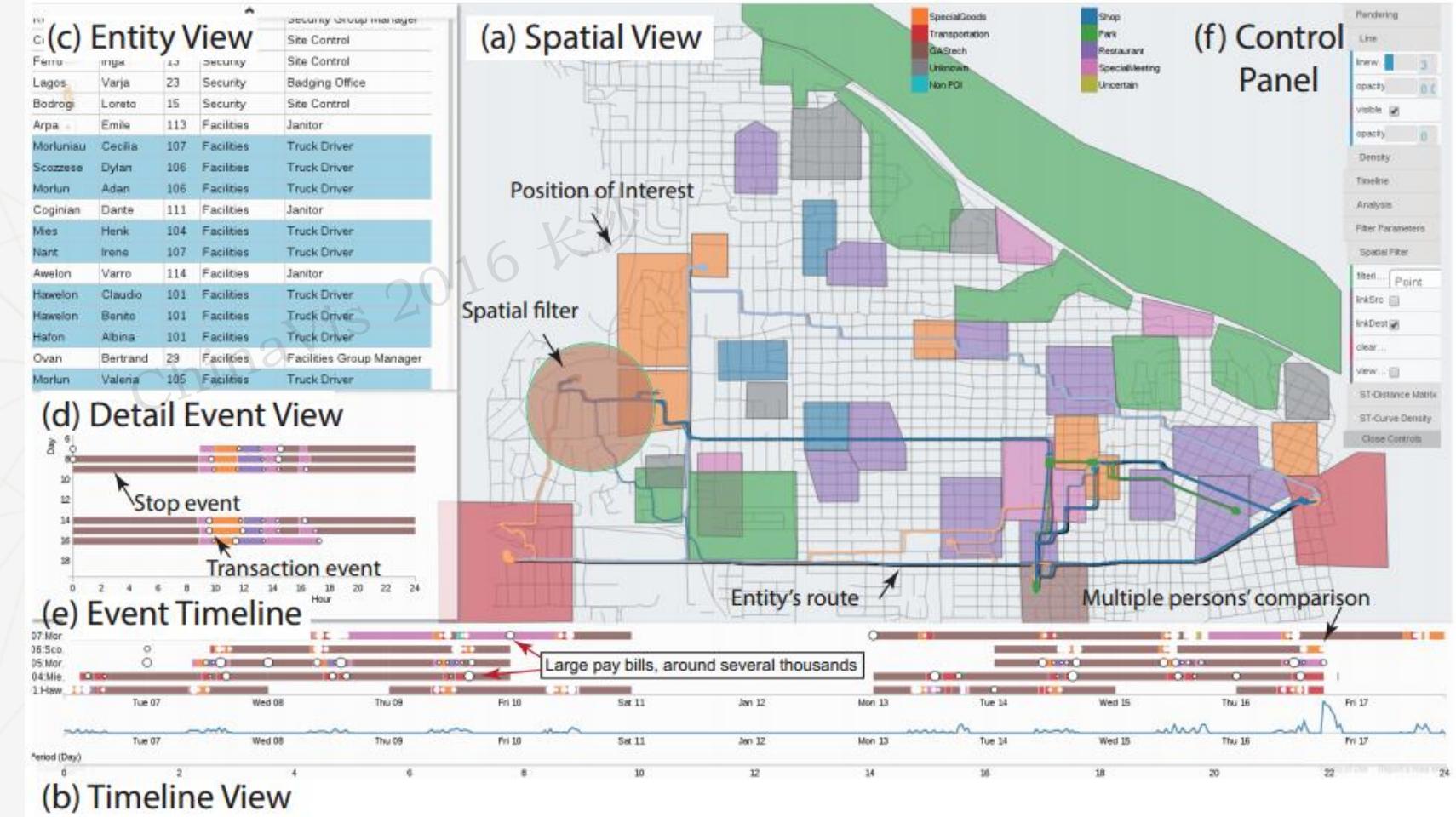
Spatial temporal visual analytics

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Spatial temporal visual analytics

- Visual Components
 - Temporal View
 - GPS logs distribution
 - Temporal filtering
 - Periodical selection
 - Spatial View
 - POIs
 - GPS tracks
 - Spatial filtering
 - Entity View
 - Detail Event View
 - Event sequence visualization
 - Comparison and outlier detection
 - Spatial Temporal Circular Design
 - Detail event exploration
 - Spatial temporal correlation



LastName	FirstName	CarID	Type	Title
Sanjorge Jr.	Sten	31	Executive	President/CEO
Campo- Corrente	Ada	10	Executive	SVP/COO
Barranco	Ingrid	4	Executive	SVP/CFO
Vasco-Pais	Willem	35	Executive	Environmental Safety Advisor
Strum	Orhan	32	Executive	SVP/COO
Pibera	Andra	119	Administration	Assistant to CFO
Fortunato	Carla	118	Administration	Assistant to IT Group Manager
Lagos	Linda	112	Administration	Assistant to COO
Las	Comelia	110	Administration	Assistant to Security Group Manager
Pantanal	Rachel	117	Administration	Assistant to COO
Bramer	Mat	116	Administration	Assistant to CEO
Mies Haber	Fuscella	115	Administration	Assistant to Engineering Group Manager
Dantes	Edu	7	Executive	Executive

By



Temporal Exploration

10:00-14:00

SpecialGoods
Transportation
GAStech
Unknown
Non-POI

Shop
Park
Restaurant
SpecialLiving
Unknown

Pending Parameters

Line:

- lineWidth: 2.4
- opacity: 0.47
- stroke: #000
- strokeWidth: 0.1

Density

Timeline Parameters

- type: normal
- useGeopoint: 5
- imp: 1

Analysis Parameters

- putChord:
- crossPad: 5
- enableFilter:
- operation1: ClickForDetail
- viewChord:
- visible:
- viewDetail:
- map:
- map:
- imp:

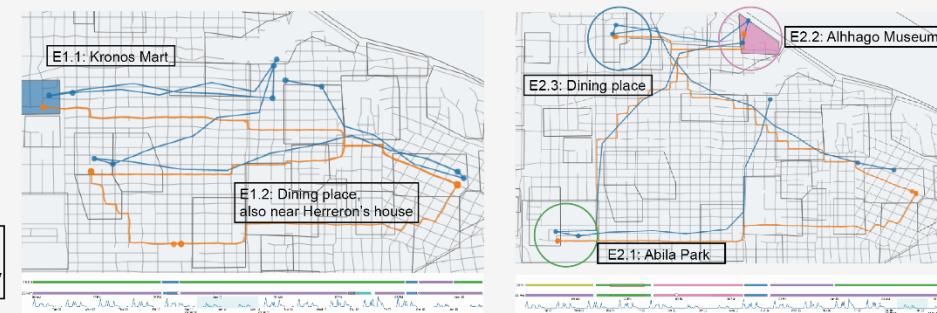
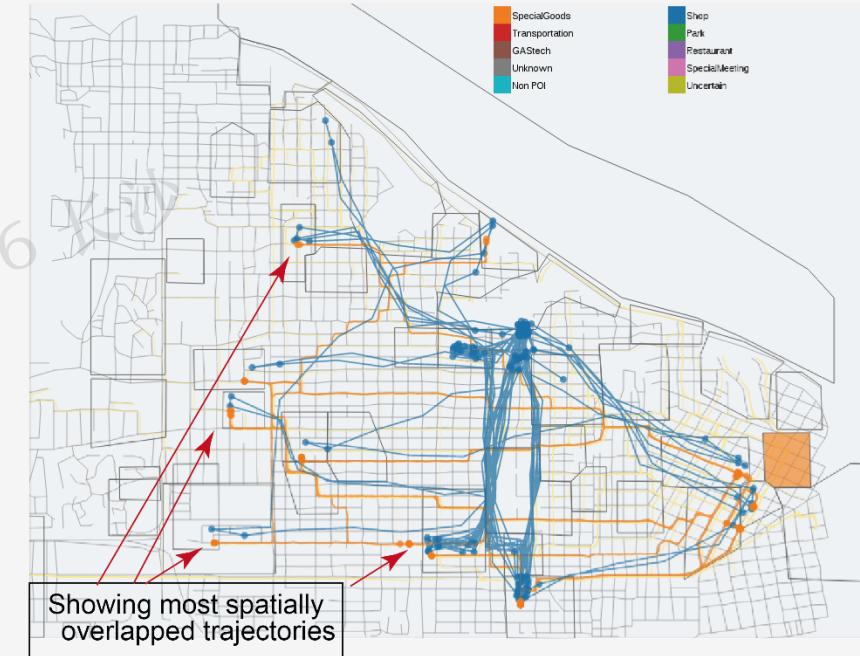
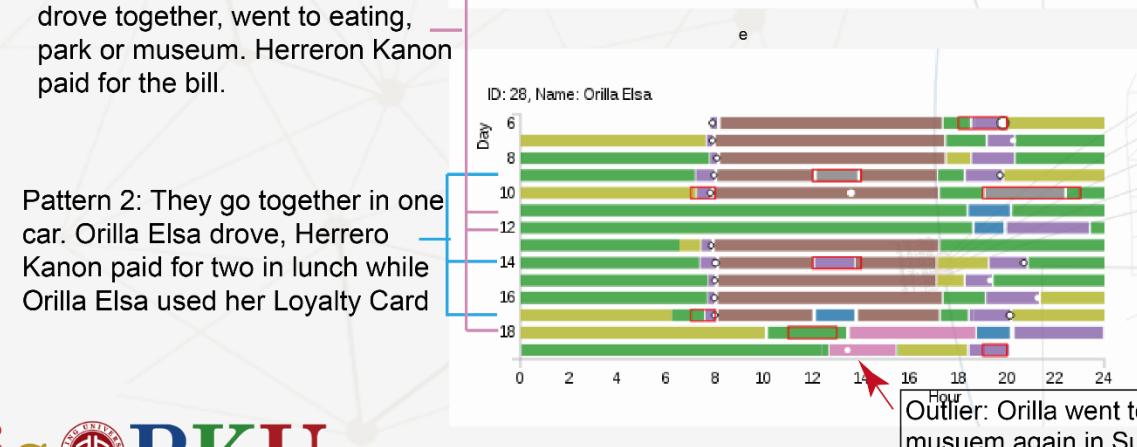
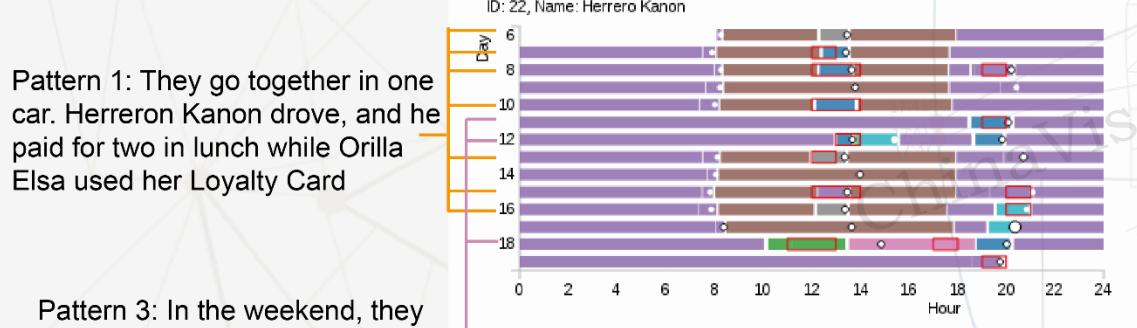
Filter Parameters

Close Controls

Case: Investigation after uncertainty dealing

Orilla	Elsa	28	Engineering	Drill Technician	
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Herrero	Kanon	22	Security	Badging Office	
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Conclusion

- Dealing with uncertainty
 - Combining several types of data, referring to the correct and higher resolution ones
 - Dealing with uncertainty in multiple dimension
- Combination of multiple filters
 - Visual summary of daily patterns
 - Provide flexible investigation tool
 - Support comparison for further event detection
- Future work
 - Try data with larger scale
 - Provide more aggregation methods for group analysis



Thank you !

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