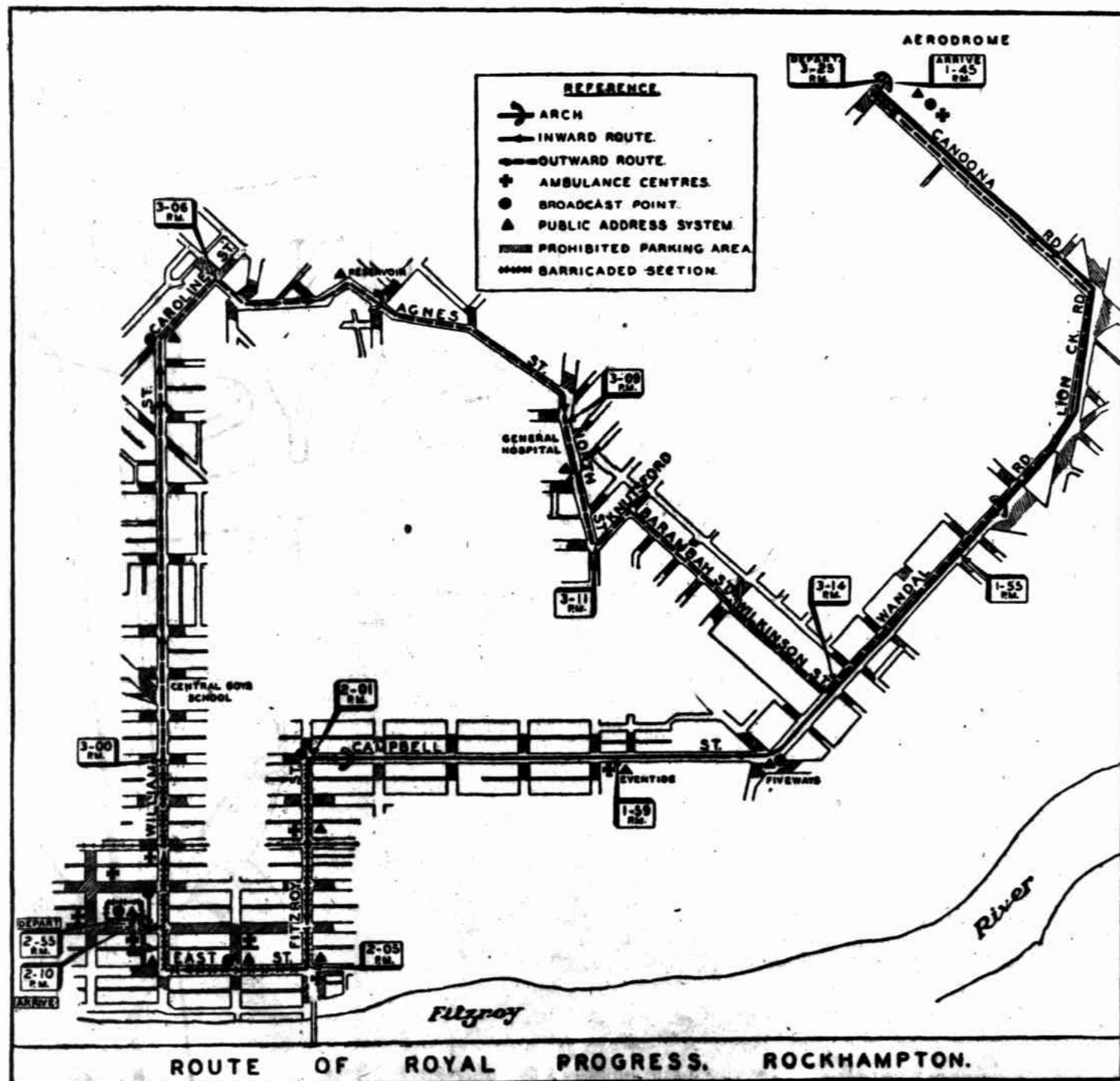


WHERE AND WHEN TO SEE THE QUEEN TODAY



HELP THE POLICE AND YOURSELF

With large and excited crowds expected in the city today, the police have a big job on their hands keeping the Royal Progress route clear. The Superintendent of Traffic (Sub. Inspector A. Purcell) asks the public for their help by observing the following "do's" and "don'ts."

WHAT YOU CAN DO

Give yourself plenty of time to get to your destination by motor vehicle, as there may be traffic hold-ups. Show tolerance if you are held up by traffic. Take every precaution to avoid accidents, particularly after the Royal Visit has concluded, as it is anticipated there will be a heavy volume of traffic on all streets. Spread out as much as possible along the route and give everyone an opportunity to see. Park your car on an allotment adjacent to the airport provided the ground is dry. Show courtesy at all times—Let Courtesy Reign on the Queen's Highway.

WHAT YOU CANT DO

Leave your vehicle parked along the Royal route between midnight Sunday and 4 p.m. Monday. Parking in any streets within 150 yds of the Royal route is prohibited. Park your vehicle in a dangerous position in any street. Attempt to travel by vehicle from the city to their airport after the Royal visitors have left the Town Hall. Roads will be closed to traffic. Lean on the barricades or crowd against them. Push from the rear if you are in a crowd. This can cause serious accidents to those in front. Encroach on white lines on some roads. Climb on awnings—this is strictly forbidden. Interfere with the arches or any other decorations. Throw bouquets, flags, or any other objects in or near the Royal car.

E I I R

TO ...
Her Most Gracious Majesty
QUEEN ELIZABETH II
and
His Royal Highness
The DUKE OF EDINBURGH

We pay loyal homage on this historic occasion of their Royal Visit to the City of Rockhampton.

J. A. LUCAS & SONS
EAST STREET—ROCKHAMPTON

THE STAFF AND MANAGEMENT of

WALTER STROW'S PHARMACY

JAMES STREET, YEPPON
Join In Joyous Welcome To
Her Gracious Majesty

QUEEN ELIZABETH
and
His Royal Highness
THE DUKE OF EDINBURGH
"LONG LIVE THE QUEEN"

WE ARE HIGHLY HONOURED BY THE VISIT OF OUR REIGNING MONARCH

Queen Elizabeth II.

and
H. R. H.

The Duke of Edinburgh

May Her Majesty's Reign Be Happy, Long and Glorious.

THE VOGUE SALON

111 EAST STREET, ROCKHAMPTON.

Loyal Greetings

To Her Most Gracious Majesty
QUEEN ELIZABETH II.
And His Royal Highness
THE DUKE OF EDINBURGH

May They Carry Back With Them Many Happy Memories Of Their Visit To Our City of Rockhampton.

55 William St A. C. OSWALD Phone 3328

WELCOME, ELIZABETH

We wait your coming gracious lady from the sea-girt isle. To this our city; and though brief your stay A thousand hearts shall keep the memories green When you have trod still further your triumphal way.

We wait for you! No thought of regal power Or knowledge that your heritage be royal throne Bestirs our hearts to give you glad acclaim, But your own radiant spirit—that alone.

There will be those not mingling in the scene, For them no eagerness of throng and press; The aged, the weary, and the halt and lame, They, too, pay homage to your loveliness.

A wife and mother stands for hearth and home And for these things heroes have lived and died.

Welcome, Elizabeth, thrice blest: may your reign Be peaceful, happy, safe and sanctified.
—ELSIE KEMP.

PROGRAMME FOR TODAY

This is what will happen in the one hour and 40 minutes of the Royal visit to Rockhampton today.

ON arrival at Connor Park at 1.45 p.m. the Royal couple will be received by the Minister for Health and Home Affairs (Mr W. M. Moore) who will present the Mayor (Mr Pilbeam) and Mrs Pilbeam.

The Royal Progress from the airport commences at 1.50 p.m. and terminates in front of the City Hall at 2.10 p.m., where the Mayor and Mayoress will receive the Queen and the Duke of Edinburgh and escort them to the dais. The Rockhampton City Band will then play the first verse of the National Anthem.

Church leaders, aldermen and their wives will be presented, and immediately after the Mayor will read the address of welcome Her Majesty will reply.

The bouquet will be presented by Elma Kay Bannerman, and the party will then proceed to the top floor at the rear of the City Hall to view the schoolchildren.

They will view the returned soldiers and other organisations from the Derby Street side, and women's and other organisations from the School of Arts side.

After the signing of the Visitors' Book the Royal couple will view the public assembled in front of the City Hall, and at 2.55 p.m. they will leave for Connor Park.

At 3.31 p.m. they will be farewelled at the airport by the Mayor and Mayoress.

At 3.55 p.m. the Royal plane will leave for Brisbane.

DUKE OF GLOUCESTER WAS CITY'S FIRST ROYAL VISITOR

In the 99 years since Rockhampton was founded, only one other member of the Royal family has visited the city. This was the Queen's uncle, the Duke of Gloucester and at that time Governor-General of Australia, who arrived here late on the afternoon of June 11, 1946, and left the following afternoon for Mackay.

THE Avro-Yer aircraft "Endeavour" brought the Duke to Rockhampton from Brisbane and he was met on arrival at Connor Park by the Mayor (Mr H. Jeffries), the Minister for the Army (Mr F. M. Forde) and the Town Clerk (the late Mr E. H. Bryant).

The Duchess of Gloucester had been unable to accompany the Duke on account of a throat infection, but later travelled by plane to Mackay to join him.

He was accompanied here by Major-General C. H. Miller, CB, CBE, DSO, Chief of Staff, and Major Michael Hawkins, MBE, Senior ADC.

No official function was held that night, and the Duke and his staff were accommodated in special suites at the Criterion Hotel.

Choir Sang Welcome

The next day, a civic welcome was held at the Town Hall. After the address of welcome by the Mayor and the Duke's reply, choral items were given by the Rockhampton Musical Union Ladies' Choir, before a presentation of decorations.

Brilliant sunshine favoured the occasion, the main streets were gay with flags and bunting, and several thousands congregated at the Town Hall for the reception.

The three recipients of decorations, all members of the RAAF, were F/Lt T. W. J. Noon, DFC, for having displayed the utmost courage, fortitude and devotion to duty during numerous operations against the enemy; Flt/Sgt K. N. Heilbronn, wireless operator, DFM, for great devotion to duty, particularly throughout the monsoon period over Burma; Flt/Sgt A. V. Pearson, wireless operator, DFM, for outstanding bravery during an air operation over Germany, in which the aircraft sustained extensive damage.

Returned soldiers of three wars—Boer War, World War I and World War II—were inspected by the Duke on the Derby Street side of the Town Hall, and he spent much time speaking to the Diggers, old and young.

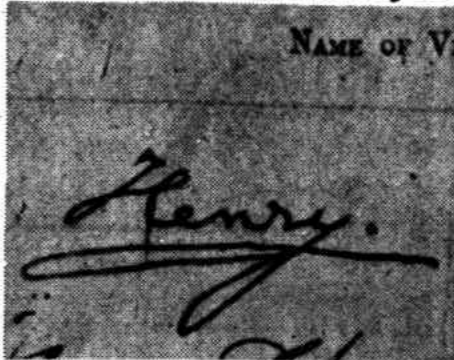
Boer War Veterans were commanded by the late Brigadier-General W. G. Thompson, World War I personnel by the late Colonel H. R. Gower, and World War II men by Major A. J. Millroy.

VADs and members of the Red Cross Society, Girl Guides, Scouts and Cubs were also inspected, and also several thousand school children from the district who were assembled on the Alma Street side of the Town Hall.

An official luncheon was held at the Town Hall, an unusual feature of this being



The Duke of Gloucester talking to Flight-Lieut. T. W. J. Noon on the dais at the Town Hall after decorating him with the Distinguished Flying Cross.



The Duke of Gloucester's signature in the Visitors' Book at the Town Hall. Her Majesty will also sign the book today.

that there were no speeches and the Duke was able to chat freely with the guests.

After signing the visitor's book at the Town Hall, the Duke was driven to the airport via the Central Girls' and Central Boys' Schools and the Range College in Agnes Street, where the children who had lined the footpaths gave him a tremendous welcome. He later told the Mayor that he had been particularly touched by these demonstrations.

A large crowd had also assembled at the airport to farewell the Duke, who left for Mackay at 2.55 p.m.

A LOYAL WELCOME TO OUR QUEEN

Burns & Twigg Pty Ltd
KENT STREET
ROCKHAMPTON

LOYAL GREETINGS TO HER MAJESTY

QUEEN ELIZABETH THE SECOND and HIS ROYAL HIGHNESS

THE DUKE OF EDINBURGH

"LONG MAY SHE REIGN"

Huxleys Pty Ltd
37 WILLIAM ST, ROCKHAMPTON

Q.C.W.A. CAPRICORNIA DIVISION

The President and members loyally extend a hearty welcome to her Majesty, Queen Elizabeth II and Duke of Edinburgh on the occasion of their visit to Rockhampton and will recite their Motto with feeling and affection.

MOTTO:
Honour to God,
Loyalty to the Throne,
Service to the Country.
Through Countrywomen.
For Countrywomen.
By Countrywomen.
A. M. Gera, J. Divisional President.
Per. I. James, Hon. Secretary.

IN LOYAL AND HUMBLE DUTY WE GREET Her Most Gracious Majesty and His Royal Highness, The Duke of Edinburgh NEILL MOTORS 24 East Street

LOYAL WELCOME to HER MAJESTY QUEEN ELIZABETH II DEMOBILISED SAILORS, SOLDIERS and AIRMEN ASSOCIATION. ROCKHAMPTON SUB-BRANCH

Welcome TO OUR ROYAL VISITORS MAY HER MAJESTY'S REIGN OVER US BE LONG, HAPPY AND PEACEFUL. Thomas McLaughlin & Co. PTY LTD.

THE MEMBERS OF— THE Y.W.C.A. OF ROCKHAMPTON EXTEND LOYAL GREETINGS TO HER MAJESTY Queen Elizabeth II AND HIS ROYAL HIGHNESS The Duke Of Edinburgh on the occasion of their visit to Rockhampton.

LONG LIVE THE QUEEN. LOYAL GREETINGS AND A HAPPY WELCOME TO— Her Most Gracious Majesty QUEEN ELIZABETH II and His Royal Highness The DUKE OF EDINBURGH On the Great Occasion of Their Visit To Rockhampton MARCH 15th, 1954. GARROWS DRY CLEANERS EAST STREET

Beyond any jewel we esteem Her Gracious Majesty and affectionately welcome her and His Royal Highness to our city. H. W. WITHERS EAST STREET

The Management and Staff of— Hetheringtons William Street Bargain Centre Have The Greatest Of Pleasure In Paying Homage TO HER MAJESTY QUEEN ELIZABETH II. WE WELCOME OUR GRACIOUS SOVEREIGN AND HIS ROYAL HIGHNESS THE DUKE OF EDINBURGH.

"THE QUEEN'S MAJESTY" Her Majesty is Queen, not only of Great Britain, but of the independent States of Canada, Australia, New Zealand, South Africa and Ceylon and of nearly fifty other lands. There is no binding or coercive force, only the free will of its members to be associated with one another, and their acknowledgement of that solitary and seemingly powerless but beloved human figure as its head. By the example she sets up from the Throne, by the sincerity of her self dedication to her unique and lonely task, she expresses the dedication of a vast part of the human family to the task of making earth a juster, kinder and more gentle place. "GOD SAVE THE QUEEN" E. N. SYMONS & SON, Ph. Chemists (ESTABLISHED 1897) Give Joyous Welcome And Express Their Loyalty. Long May She Reign.