Image credit: Jessie Wild

GRANTMAKING!

September 2013 update

https://meta.wikimedia.org/wiki/Grants:Start

| « New for 2013 » Individual Engagement Grants	Travel and Participation Support	Project and Event Grants	Annual Plan Grants
IEG Committee	Participation Support Committee	Grants Advisory Committee	Funds Dissemination Committee
Funding for **individuals** to lead projects with online impact.	Funding for **individual contributors** to travel to participate in events.	Funding events and project expenses for **individuals, groups, and organizations**.	Funding annual plans for **Wikimedia affiliate organizations**.
Proposals accepted **twice annually**.	Proposals accepted at **any time**.	Proposals accepted at **any time**.	Proposals accepted **twice annually**.

Overview of 2012-13 grants

Kind of grants	Total amount in USD	Total number of grants	% of total grants (amount)	% of total grants (number)	Median size of grants
Total grants	**$5,655,374.03**	97	100.00%	100.00%	
Total grants excluding scholarships and fellowships	$5,407,548.03	90	95.62%	92.78%	$2,448.83
Grants to global south	$469,697.26	32	8.31%	32.99%	$1,554.00
Grants to affiliate entities (chapters)	**$5,044,301.16**	29	89.19%	29.90%	$27,315.00
Grants to individuals	$349,353.54	53	6.18%	54.64%	$917.40
Annual Plan (FDC)	**$4,714,409.00**	12	83.36%	12.37%	$280,785.00
Project & Event (GAC)	$405,334.78	38	7.17%	39.18%	$3,087.50
Indiv Engagement (IEG)	$58,850.00	9	1.04%	9.28%	$6,500.00
Travel & Participation	$27,680.75	30	0.49%	30.93%	$827.69
Partnership (CIS India)	$201,273.50	1	3.56%	1.03%	$201,273.50

Funds granted by country
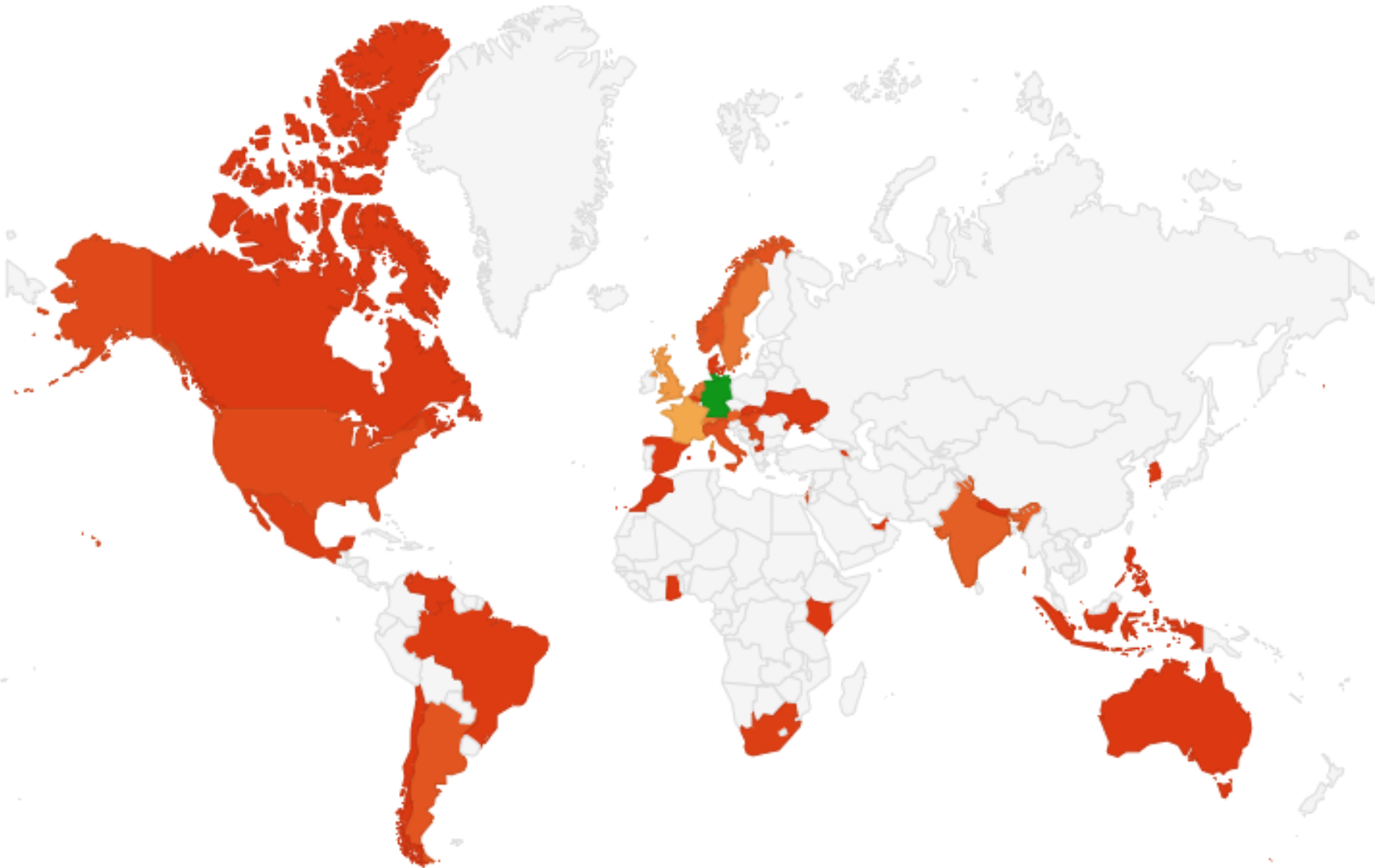
Funds granted in FY 2012-13
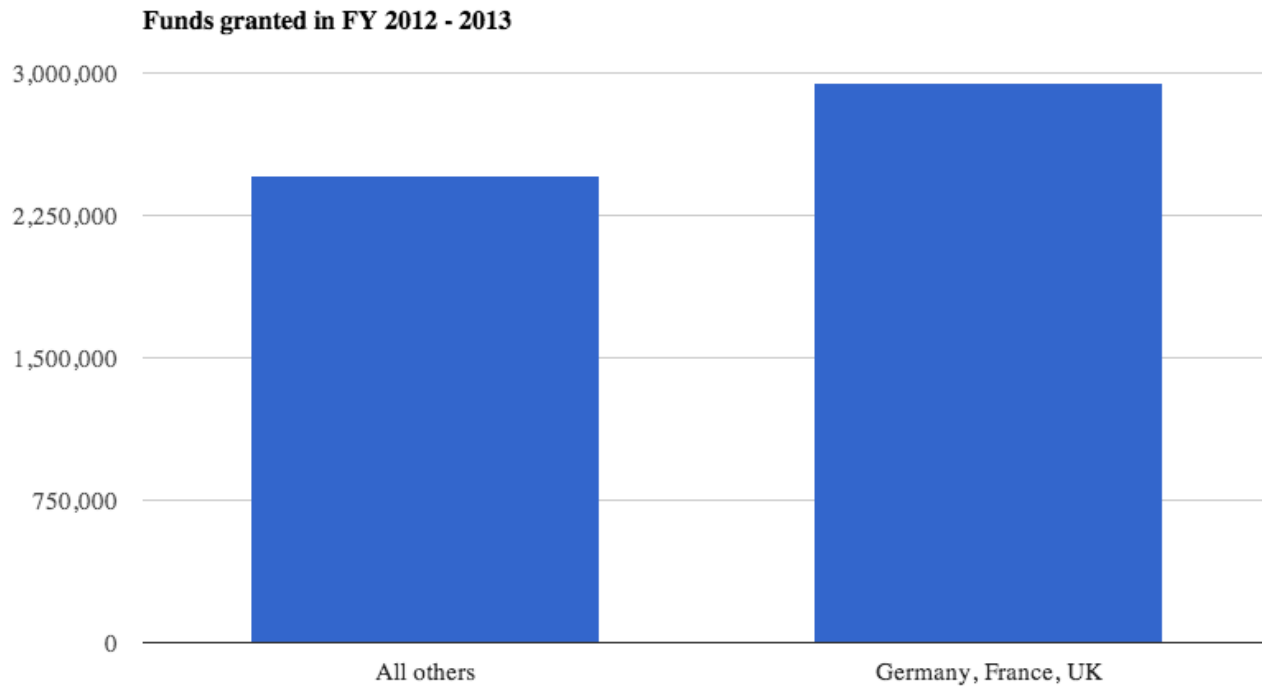
Grants budget this year: FY 2013-14

Grants budget by program for FY 2013 - 2014
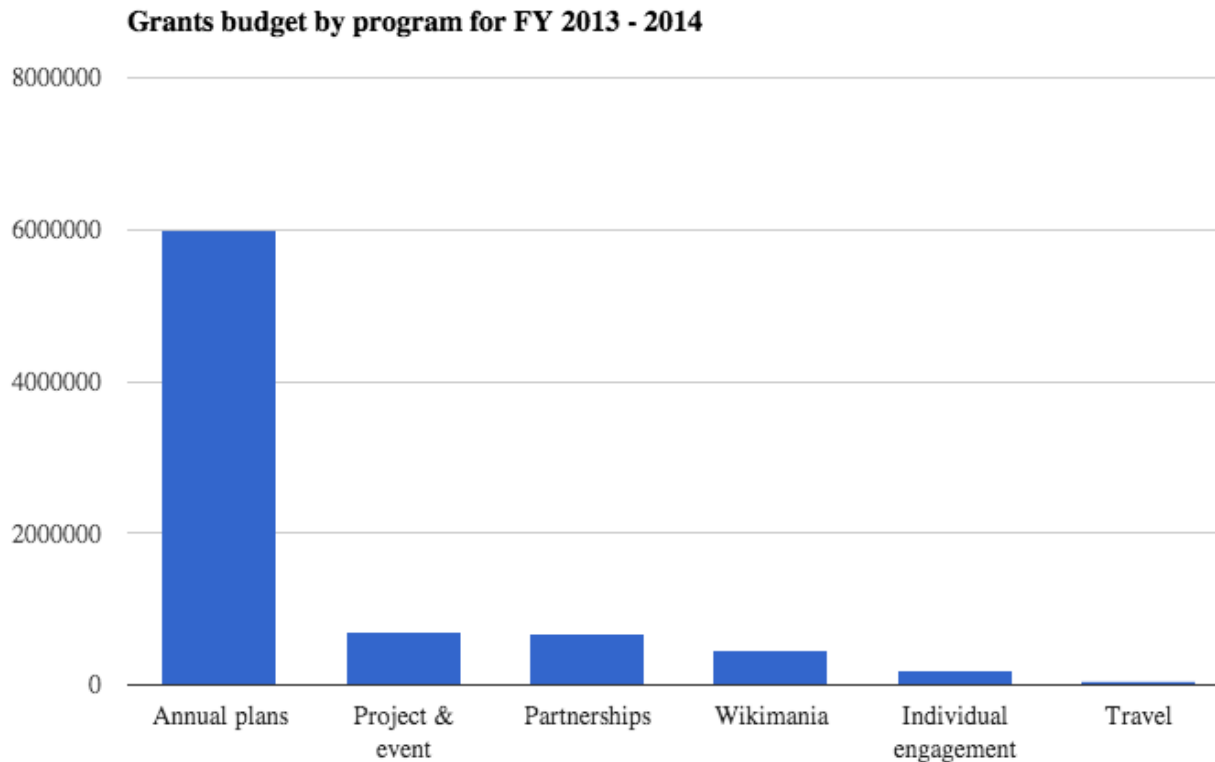
Note: The 8M grant budget is flexible and may be re-allocated across grant programs depending on need.

Annual Plan Grants / FDC process

Year 1 MEGA Highlights

16 proposals

    $9.2mn; $4.71mn granted

    7 committee members +2

    2 rounds of grants

….and 1 annual report!*

    Oh, and a shiny new name!

LAST YEAR'S COMMITTEE
not pictured: Cristian Consonni and Delphine Ménard

* Annual report has lots of charts and graphs

Annual Plan Grants / FDC Year 2, Round 1: Proposals are in!

	Entity	FDC request	Q2 FDC spending	2013 funds	FDC request if "in guardrails"	% growth
1	Amical	$134,567	N/A	$30,221	$36,265	345%
2	Argentina	$196,451	53.26%	$146,854	$176,225	34%
3	CH	$500,000	23.03%	$362,000	$434,400	38%
4	Deutschland	$2,430,000	28.73%	$1,790,000	$2,148,000	36%
5	India	$149,439	N/A	$29,840	$35,808	401%
6	Israel	$428,705	39.61%	$141,172	$169,406	204%
7	Nederland	$419,900	37.6%	$350,000	$420,000	20%
8	Serbia	$121,030	N/A	$57,470	$68,964	111%
9	Sverige	$413,589	37.29%	$341,570	$409,884	21%
10	Österreich	$310,000	49.49%	$220,000	$264,000	41%
11	UK	$707,547	43.24%	$536,336	$643,603	32%

Individual Engagement Grants

6 month time-intensive projects

led by **1-4 community members**

improving some aspect of one or more **Wikimedia projects**

experiments in **online/on-wiki** impact

https://meta.wikimedia.org/wiki/Grants:IEG   https://meta.wikimedia.org/wiki/Grants:IdeaLab

IEG open call 2013 round 2

IdeaLab is an incubator for people to share ideas to improve Wikimedia projects and collaboratively develop them into plans and grant proposals.

share ideas

meet people
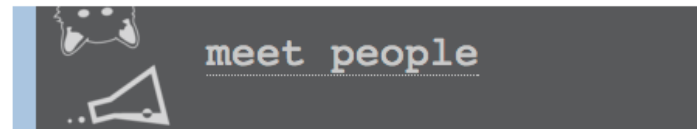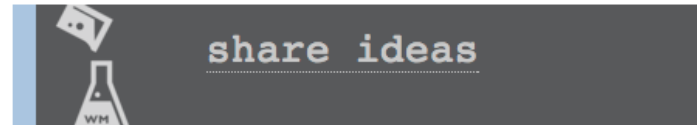
what's new in the IdeaLab?...

Proposed for an Individual Engagement Grant

last updated: 09/30/13

Learning about deletion—

A learning tutorial designed to make an editor's first encounter with deletion a more encouraging and less emotional experience.

see more ideas...

Meet me in the lab!

last activity: 09/30/13

Bellayet—

I am from Dhaka, Bangladesh. I've been Wikimedian since 2006. I am active in Bengali Wikipedia, Bengali Wikisource, Wikimedia Commons, Meta ...

see more people...

18 committee members, 22 proposals

IEG proposals 2013 round 2

Colors of Bangladesh: Photo contribution drive to document national heritage and culture

Women scientists workshops: A kit for wikiparties to counter systemic bias

total requests: $297,575

range: $10-$30,000

WikiMaps Atlas: Better tools to make make standardized maps for Wikipedia articles

C'est quoi? Videos and comics to raise awareness of Wikipedia in Cameroon

Understanding Wikidata: A manual to encourage participation

IEG review 2013 round 2

15 grants or $150k available

discussion & scores Oct/Nov 2013

decisions Dec 2013

projects begin Jan 2014

And now, a special message from the Project and Event Grants program:

GRAPHICS
ARE
BORING

But seriously…?

Project and Event Grants (PEGs) fund **expenses** related to projects and events, as well as temporary or part-time project-specific **staff**

but not long-term or full-time staff, nor recurring expenses such as dedicated office space (but co-working spaces or temporary rentals can be considered)

Some examples: community events; expenses for volunteer-based outreach programs; travel, venue, refreshments, equipment rental, etc.

Grantmaking's Global South Focus Areas

The Need

- Contributing to Wikipedia is meaningful, empowering, and as important as participating in academic discourse
- When GS editorship is very low, we are missing important voices, with different contexts, knowledge maps, hierarchies and categories
- The paucity of GS editors *necessarily* results in subtle systemic bias
- [[w:Wikipedia:There is a deadline]]

The Challenge

- [Active editors in the GS](): 15.6K of ~75K (21%)
- % of edits originating in the GS: 20%
- % of views in the GS: 25%
  - % of world population in the GS: 81.6%
- Total population reached a month: ~500M, out of 7.1B == ~7%
- Hard to spend (effectively!) in the GS

Robust! :(

The *sine qua non* of *most* programs is *a core of self-motivating active editors*.

This is related to work such as the Wikipedia Challenges, content injections, paid content, paid training.
This core cannot be greenhouse-grown.

What has been learned? [2 of 2]

- Single-session, general-audience outreach has negligible impact. (not only in the GS!)
- WMF employees operating "on the ground" too complicated and not effective enough.
- **Sustained** attention to local communities yields actionable plans. (IN/BR)
- Wikipedia Zero is effective, high ROI. Still a challenge to get people to *use* the available resource.
- Our (technologically imperfect) **offline** offering is not enough. Distribution is key.

So now what? [1 of 3]

- No WMF contractors on the ground any more; Only partners and grantees.
- *Caution* about active investment where no active community. (Still possible!)
- Our primary formula: **Growth** happens when **community** *and* **outside resources** come together

So now what?   [2 of 3]

- New focus countries (list follows) for **proactive WMF engagement**, selected on the basis of: population, internet penetration, **size of active editing community**, language status, openness to collaboration with WMF, and past work. These are <u>high-potential communities that can benefit from external resources</u>.
- WMF <u>remains</u> eager to **responsively** support initiatives **everywhere** in the world via its various **grants programs**, advice and networking.

So now what?   [3 of 3]

- The focus areas make for a mixed pilot:
  - some are with chapters, some without;
  - some with very active community, some less;
  - some share a Wikipedia with other countries, some don't.
- The list is tentative, and may change as we learn more as we study these countries more deeply
- We hope to [learn](#) much for the larger questions facing the movement.

The Focus Areas and Languages

- India (English, Indic languages)
- Brazil (Portuguese)
- Philippines (English, Tagalog, Cebuano?)
- Argentina (Spanish)
- Mexico (Spanish)
- Indonesia* (Bahasa, English)
- Turkey* (Turkish)
- Egypt* (Modern Standard Arabic)
- Vietnam* (Vietnamese)

* we hope to be able to engage with the community in these countries; conversations are underway as of August 2013, and we hope they would yield actionable plans.

A sketch of next steps [1 of 2]

- **India** -- monitor and support efforts by both grantees: WMIN and CIS.
- **Brazil** -- transition WMF team to Ação Educativa (grantee); work with community-founded APR-CCL group
- **Mexico** -- with WMMX, focus on educational partnerships; capacity building toward staff
- **Argentina** -- with WMAR, focus on communications, capacity building for partnerships, support creation of strategic plan

A sketch of next steps [2 of 2]

- **Turkey --** strategize with community; WikiConference TR; roll out W. Education Prog.?
- **Philippines** -- with WMPH, strat. w/ community; solidify core of act. eds. interested in off-wiki work
- **Egypt** -- connect with Arabic-language global initiatives (QF, OER); offline Wikipedia distribution; strategize with community
- **Indonesia** -- with WMID, strat. with community; learn from and build on existing initiatives
- **Vietnam** -- strategize with community; focus on image acquisition?

Questions?

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