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Contact: Anthony Mitchell
(202) 570-7776
tvomb@tvguidelines.org

TV Parental Guidelines Monitoring Board Releases Annual Report Highlighting 2023 Activities

Washington, D.C. – The TV Parental Guidelines Monitoring Board (Monitoring Board) today released its 2023 Annual Report, which highlights the Monitoring Board’s unwavering commitment to maintaining the uniformity of the TV ratings on traditional cable, broadcast, and streaming services.

Established in 1996, the TV Ratings were designed to help parents make informed decisions about what programs are appropriate for their children. In conjunction with the ratings, the television industry established the Monitoring Board to ensure that ratings are applied on a consistent basis.

“The 2023 Annual Report showcases yet another successful year for the Monitoring Board,” said Curtis LeGeyt, President and CEO of the National Association of Broadcasters (NAB) and 2023 chairman of the Monitoring Board. “The Annual Report details the pivotal role the Monitoring Board plays in upholding the strongest industry standards and the accurate and consistent application of TV ratings for families across the evolving video marketplace.”

Included in the annual report is a summary of Monitoring Board activities completed in 2023:

1. Chairman LeGeyt hosted the Annual Meeting at NAB, providing board members a platform to review 2023 activities and correspondence, discuss the streaming task force and spot check reviews and collaborate amongst entertainment representatives and public interest groups.
2. The Monitoring Board received and responded to 327 pieces of public correspondence, facilitating discussion amongst Board members about the application of ratings and working to expeditiously resolve concerns.
3. The Streaming Task Force met quarterly to discuss streaming-related correspondence, to enhance the effectiveness of the Streaming Best Practices guidelines, and to ensure a consistent streaming experience for families across streaming services.
4. The spot check groups met quarterly to assess the consistent application of the TV Ratings across networks, platforms, and time slots.

“I am honored to be part of the Monitoring Board and appreciate the dedication of our board members over the past year,” said LeGeyt. “The Monitoring Board is resolute in its commitment to parents and to ensuring the uniform application of the TV ratings. I look forward to strengthening our efforts in 2024 and reviewing the results of the biannual 2024 parent survey.”

For a downloadable copy of the annual report, please visit the TV Parental Guidelines website at [http://www.tvguidelines.org/resources/TV Parental Guidelines 2023AnnualReport.pdf](http://www.tvguidelines.org/resources/TV_Parental_Guidelines_2023AnnualReport.pdf)

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About the TV Parental Guidelines

The TV Parental Guidelines were created in 1996 to help parents monitor and control what their children watch on the increasing number of TV channels available in American homes each day. Designed by leading organizations of the TV industry to give parents more information about the age-appropriateness and content of TV programs, the Guidelines, modeled after the familiar movie ratings, are easily recognizable and easy to use. They apply to most television programs, including those geared towards young children. The TV Parental Guidelines Monitoring Board is responsible for overseeing the TV Parental Guidelines and for ensuring uniformity and consistency in the application of the Guidelines. The Board is comprised of up to 24 members from the broadcast and cable television industries, as well as the program production and public interest communities. The Board of Directors consists of the chief executive officers of the Motion Picture Association (MPA), NCTA – The Internet & Television Association, and the National Association of Broadcasters (NAB). For more information, please visit www.tvguidelines.org.