Managing Population and Housing Censuses
U.S. Census Bureau, Washington, D.C.

A Population and Housing Census (PHC) is the largest peacetime activity undertaken by a government. Since it is typically conducted only once in ten years, managing a PHC can be quite challenging. It requires not only advance planning and budgeting based on a knowledge of census operations, but it also requires organizational and negotiation skills to rally all the stakeholders to deliver high quality census data. Also, since it is held only periodically, managers have to update their skills to learn and deal with new technological environments, new methods, and new challenges.

This workshop will present the principles of project management and how it can be applied to the major components and processes of a PHC operation in today's environment. Through lectures, individual and group exercises, and class discussion, participants will learn how to effectively manage the three stages of a Census operation: Pre-enumeration, data collection, and post-enumeration. They will also gain an understanding of the challenges related to quality control at each stage and work on resolutions to issues in their specific contexts. This workshop will feature hands-on work applied to real-world problems and data. Participants will be encouraged to consider how country-specific censuses are implemented and to seek methods for improving census data quality and dissemination.

Course Contents
- Principles of Project Management
- Understanding operations in a PHC – new methods, new technologies
- Managing stakeholder relations
- Managing Pre-Census Operations – planning, budgeting, mapping, questionnaire, IT
- Managing Census Enumeration – logistics, recruitment, training fieldwork
- Managing Post Census Operations – data processing, dissemination, evaluation, archiving
- Project Presentation and Evaluation

Audience and Prerequisites

This workshop is designed to meet the needs of managers who are responsible for managing and implementing a census of population and housing in mid to low income countries. Participants should be comfortable with programs such as the Microsoft Office suite (Word, Excel, and PowerPoint).

Date: July 15-19, 2019
Place: U.S. Census Bureau Headquarters
              Suitland, Maryland (near Washington, D.C.)
Tuition: US $2,500

Apply early. The workshop will be limited to 15 participants. Those who complete the application requirements will be accepted on a first-come, first-served basis. For more information e-mail pop.international.workshops@census.gov.