

# **BBC Public Interest Test Consultation on Return of BBC Three as a Broadcast Channel**

## **YouView Response to BBC**

**April 2021**

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Whilst YouView is not directly affected by the BBC Three Channel Public Interest Test Consultation (“Consultation”), it does have a continued interest in ensuring that the YouView Platform continues to deliver value to its users and to the wider audience. With this in mind, YouView welcomes the opportunity to respond to the Consultation.

As you will know, since its inception YouView has operated as a mixed model, underpinned by the widest range of content. It is therefore in the platform’s interests to ensure it can adapt to wider audience needs, in this case through ensuring its content offering remains relevant.

YouView believes that the proposal to restore BBC Three as a broadcast TV channel is consistent with the principles set out above and therefore supports the proposal.