



**ON-SCREEN AND ON-AIR TALENT**  
**AN ASSESSMENT OF THE BBC'S APPROACH AND IMPACT**  
**A REPORT FOR THE BBC TRUST**

**APPENDIX XI –**  
**TALENT MOVES 2000 TO 2008**

**BY OLIVER & OHLBAUM ASSOCIATES**

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## APPENDIX XI – TALENT MOVES 2000 TO 2008

TALENT NAME	CHANNEL MOVED TO	CHANNEL MOVED FROM	DATE OF MOVE	TALENT REPLACEMENT	REPLACEMENT SOURCE
Ross Kemp	ITV	BBC	Jan-00		
Fern Britton	ITV	BBC	Jan-00	Ainsley Harriott	BBC
Davina McCall	CHANNEL 4	ITV	May-00	Kate Thornton	ITV
Harry Hill	ITV	CHANNEL 4	Feb-01		
Harry Enfield	SKY 1	BBC	Sep-01		
Richard & Judy	CHANNEL 4	ITV	Nov-01	Fern Britton, John Leslie	BBC
Johnny Vaughan	BBC	CHANNEL 4	Jan-02		
Kirsty Young	FIVE	ITV	Jan-02	Mary Nightingale	ITV
Nick Robinson	ITV	BBC	Feb-02	Andrew Marr	NEW TO NETWORK TV
Tess Daly	ITV	FIVE	Mar-02		
Phillip Schofield	ITV	BBC	Sep-02		
Natasha Kaplinsky	BBC	Sky News	Nov-02		
Dermot Murnaghan	BBC	ITV	Oct-02		
Donal MacIntyre	FIVE	BBC	Jan-03		
Fearne Cotton	BBC	ITV	Apr-03		
Trisha Goddard	Five	ITV	Sep-04	Jeremy Kyle	NEW TO NETWORK TV
Michael Parkinson	ITV	BBC	Sep-04		
Graham Norton	BBC	CHANNEL 4	Apr-05		
Nick Robinson	BBC	ITV	Aug-05	Tom Bradby	ITV
Des Lynam	ITV	BBC	Sep-05	Gary Lineker	BBC
Daisy McAndrew	ITV	BBC	Sep-05	Jenny Scott	BBC
Steve Rider	ITV	BBC	Oct-05		
Eamonn Holmes	Sky News	ITV	Oct-05	Andrew Castle	ITV
John Suchet	Five	ITV	Jan-06		
Paul O'Grady	CHANNEL 4	ITV	Jan-06		
Tess Daly	BBC	ITV	Feb-06		
Trinny & Susannah	ITV	BBC	Oct-06	Mica Paris, Lisa Butcher	NEW TO NETWORK TV
Simon Amstell	BBC	CHANNEL 4	Oct-06	Alex Zane	NEW TO NETWORK TV
David Dickinson	ITV	BBC	Nov-06	Tim Wannacott	NEW TO NETWORK TV
Nigella Lawson	BBC	ITV	Dec-06		
Nicholas Owen	BBC News 24	ITV	Nov-06		
Gabby Logan	BBC	ITV	Dec-06	Steve Rider	BBC
Zoe Ball	BBC	ITV	Dec-06	Tess Daly	ITV
Des O'Connor	CHANNEL 4	ITV	Jan-07		
Dermot O'Leary	ITV	CHANNEL 4	Jun-07		
Kirsty Young	BBC	FIVE	Jun-07	Natasha Kaplinsky	BBC
Tim Lovejoy	BBC	Sky	Jun-07	Andy Goldstein	NEW TO TV
Alan Titchmarsh	ITV	BBC	Sep-07		
Ruth Watson	CHANNEL 4	FIVE	Nov-07		
Natasha Kaplinsky	FIVE	BBC	Jan-08	Sian Williams	BBC
Dermot Murnaghan	Sky News	BBC	Jan-08	Bill Turnbull	BBC

SOURCES: imdb.com, Spotlight, TV.com, wikipedia, Broadcaster websites