



ON SCREEN AND ON AIR TALENT
AN ASSESSMENT OF THE BBC'S APPROACH AND IMPACT
A REPORT FOR THE BBC TRUST

APPENDIX II –
TALENT TRACKING

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APPENDIX II – TALENT TRACKING

The objective was to find how the sources of the various network broadcasters' talent differ, by genre and in some cases over time. Presenter loyalty to broadcasters would also be shown as a result of the 'talent tracking'.

A BARB database consisting of every strand aired on BBC1, BBC2, ITV1, C4 and Five in 2007 was used to select the relevant strands. Strands with less than 300 annual broadcast hours were not considered for analysis. Strands were chosen from genres that have a strong dependence on the quality and audience appeal of their presenter or lead performer. Hence the genres chosen were:

- Entertainment, consisting of sub genres 'Chat Shows', 'Quiz/Game Shows', 'Family Shows' and 'Panel Shows'
- Factual Documentary, consisting of sub genres 'History', 'Human Interest', 'Natural History', 'Science/ Medical'
- Lifestyle, consisting of sub genres 'Cooking', 'DIY' and 'Homes'
- Comedy, consisting of sub genres 'Situation Comedy' and 'Other Comedy'

The talent analysis would then be taken from these selected strands. In the cases where talent appeared for the same channel on more than one strand, the talent was still only considered once for tracking analysis. If talent appeared on more than one channel, then their tracking would appear in all relevant channel profiles.

Various different web-based sources were used to best map out the talent's career. www.wikipedia.org and www.tv.com have career résumés on most of the selected talent; for a deeper and more comprehensive analysis, www.imdb.com and www.spotlight.com were used as reliable programme and talent databases. Broadcaster websites also provide some career information on selected talent.

The talent's career was mapped out in four stages: what channel they worked on in 2002, 1997 and 1987 (if any). An extra stage, labeled *Previous* was also used to show the channel the talent came from immediately prior to the selected 2007 strand, even if this may have occurred over five years ago (e.g. Richard & Judy moved to Channel 4 from ITV before

2002, but in their *Previous* coloumn they are listed as ITV). This column, therefore, is the best indicator of where the broadcasters are sourcing their talent from.

If the talent had no strong affiliation to a specific channel in these selected years and worked on strands on more than one channel, then their entry would be noted as *Various* (e.g. Phillip Schofield, who in 2002 presented *This Morning* on ITV1, but also *Test the Nation* on BBC1).

If the talent did not appear on network television in the selected years, but did present on radio, then their radio station was noted as their entry for that year.

2007 ENTERTAINMENT STRANDS' TALENT VINTAGE: BBC

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
ROOM 101	PAUL MERTON	BBC2	BBC1	BBC1	BBC2	NOT ON
STEPHEN NOLAN LIVE	STEPHEN NOLAN	BBC1	BBC1	CITYBEAT RADIO	NOT ON	NOT ON
GRAHAM NORTON SHOW	GRAHAM NORTON	BBC1	BBC1	C4	C4	NOT ON
WHAT I'D REALLY LIKE TO DO	ADRIAN CHILES	BBC1	BBC2	BBC2	BBC2	NOT ON
FRIDAY NIGHT WITH JONATHAN ROSS	JONATHAN ROSS	BBC1	BBC1	BBC1	BBC1	C4
DIRTY ROTTEN CHEATER	BRIAN CONLEY	BBC1	BBC2	NOT ON	ITV	ITV
EGGHEADS	DERMOT MURNAGHAN	BBC2	BBC1	BBC1	ITV	C4
IDENTITY	DONNY OSMOND	BBC1	THEMATICS	NOT ON	NOT ON	NOT ON
MASTERMIND	JOHN HUMPHREYS	BBC2	BBC1	BBC1	BBC1	BBC RADIO
SUDO-Q	EAMONN HOLMES	BBC2	BBC1	ITV	ITV	NOT ON
PEOPLE'S QUIZ	JAMIE THEAKSTON	BBC1	C4	VARIOUS	BBC1	NOT ON
WEAKEST LINK	ANNE ROBINSON	BBC2	BBC1	BBC1	BBC1	BBC RADIO
UNIVERSITY CHALLENGE	JEREMY PAXMAN	BBC1	BBC2	BBC2	BBC2	BBC1
QUESTION OF SPORT	SUE BARKER	BBC1	BBC1	BBC1	BBC1	NOT ON
BALDERDASH & PIFFLE	VICTORIA COREN	BBC2	BBC4	NOT ON	NOT ON	NOT ON
WOULD I LIE TO YOU	ANGUS DEAYTON	BBC1	ITV	ITV	BBC1	BBC1
HAVE I GOT NEWS FOR YOU	IAN HISLOP	BBC1	BBC1	BBC1	BBC1	C4
HAVE I GOT NEWS FOR YOU	PAUL MERTON	BBC1	BBC1	BBC1	BBC1	VARIOUS
MOCK THE WEEK	DARA O'BRIAIN	BBC2	BBC1	BBC1	NOT ON	NOT ON
NEVER MIND THE BUZZCOCKS	SIMON AMSTELL	BBC2	C4	C4	THEMATICS	NOT ON
QI	STEPHEN FRY	BBC2	BBC1	BBC1	BBC1	BBC1
QI	ALAN DAVIES	BBC2	ITV	BBC1	BBC1	NOT ON
THROUGH THE KEYHOLE	DAVID FROST	BBC2	BBC1	BBC1	BBC1	ITV
DANCE X	BEN SHEPHERD	BBC1	ITV	ITV	THEMATICS	NOT ON
JUST THE 2 OF US	VERNON KAY	BBC1	ITV	C4	NOT ON	NOT ON
LET ME ENTERTAIN YOU	BRIAN CONLEY	BBC2	ITV	NOT ON	ITV	ITV
OUTTAKE TV	ANNE ROBINSON	BBC1	BBC2	BBC1	BBC1	BBC RADIO
STRICTLY COME DANCING	BRUCE FORSYTH	BBC1	ITV	NOT ON	ITV	ITV
STRICTLY COME DANCING	TESS DALY	BBC1	BBC1	FIVE	NOT ON	NOT ON
IT TAKES TWO	CLAUDIA WINKLEMAN	BBC2	BBC1	BBC3	ITV	NOT ON

Subgenres included: Family shows, Quiz/Game shows, Panel shows, Chat shows. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 ENTERTAINMENT STRANDS' TALENT VINTAGE: ITV1

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
GOLDEN BALLS	JASPER CARROTT	ITV	BBC	BBC	BBC	BBC
TV'S BLUNDERS	NEIL MORRISSEY	ITV	BBC	BBC	BBC	BBC
SATURDAY NIGHT TAKEAWAY	ANT & DEC	ITV	ITV	ITV	ITV	
DANCING ON ICE	PHIL SCHOFIELD HOLLY WILLOUGHBY	ITV	ITV	ITV/VARIOUS	BBC	BBC
GREASE IS THE WORD	ZOE BALL	ITV	BBC	C4	BBC	BBC
TV BURP	HARRY HILL	ITV	ITV	ITV	ITV	NOT ON
PARKINSON	MICHAEL PARKINSON	ITV	BBC	BBC	BBC	BBC
X FACTOR	DERMOT O'LEARY	ITV	C4	C4	C4	NOT ON
NEWSKNIGHT	TREVOR MACDONALD	ITV	ITV	ITV	ITV	ITV
LOOSE WOMEN	ANDREA MACLEAN	ITV	THEMATICS	ITV	NOT ON	NOT ON
JEREMY KYLE SHOW	JEREMY KYLE	ITV	VIRGIN RADIO	VIRGIN RADIO	NOT ON	NOT ON
ANTHONY COTTON SHOW	ANTHONY COTTON	ITV	ITV	ITV	NOT ON	NOT ON
ALAN TITCHMARSH SHOW	ALAN TITCHMARSH	ITV	BBC	BBC	BBC	BBC
DAME EDNA	BARRY HUMPHRIES	ITV	ITV	NOT ON	NOT ON	ITV
SUPERMARKET SWEEP	DALE WINTON	ITV	ITV	BBC	BBC	BEACON RADIO
FAMILY FORTUNES	VERNON KAY	ITV	C4	C4	BBC	NOT ON
REST OF YOUR LIFE	NICKY CAMPBELL	ITV	BBC	BBC	ITV	BBC
WHO WANTS TO BE A MILLIONAIRE	CHRIS TARRANT	ITV	ITV	ITV	ITV	ITV
THE MINT	BRIAN DOWLING	ITV	THEMATICS	ITV	NOT ON	NOT ON
MAKE YOUR PLAY	ZO CHRISTIAN	ITV	FIVE	NOT ON	NOT ON	NOT ON
GLITTERBALL	CRAIG STEVENS	ITV	FIVE	FIVE	NOT ON	NOT ON

Subgenres included: Family shows, Quiz/Game shows, Panel shows, Chat shows. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2003 ENTERTAINMENT STRANDS' TALENT VINTAGE: CHANNEL 4

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
V GRAHAM NORTON	GRAHAM NORTON	C4	C4	C4	FIVE	NOT ON
RICHARD & JUDY	RICHARD & JUDY	C4	ITV	ITV	ITV	NOT ON
YOUR FACE OR MINE	JUNE SARPONG	C4	C4	THEMATICS	NOT ON	NOT ON
DERREN BROWN	DERREN BROWN	C4	C4	NOT ON	NOT ON	NOT ON
WITHOUT PREJUDICE	LIZA TARBUCK	C4	BBC1	C4	BBC	NOT ON
GRAND SLAM	CAROL VORDERMAN	C4	C4	C4	VARIOUS	C4
DISTRACTION	JIMMY CARR	C4	C4 SPIN-OFF	NOT ON	NOT ON	NOT ON

2007 ENTERTAINMENT STRANDS' TALENT VINTAGE: CHANNEL 4

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
COUNTDOWN	DES O'CONNOR	C4	ITV	ITV	ITV	ITV
DEAL OR NO DEAL	NOEL EDMONDS	C4	BBC	NOT ON	BBC	BBC
DEADLY KNOWLEDGE	DAVE BERRY	C4	ITV	THEMATICS	NOT ON	NOT ON
WIN MY WAGE	NICK HANCOCK	C4	ITV	BBC	BBC	NOT ON
THE SEARCH	JAMIE THEAKSTON	C4	C4	BBC	BBC	NOT ON
8 OUT OF 10 CATS	JIMMY CARR	C4	C4	C4 SPIN-OFF	NOT ON	NOT ON
PAUL O' GRADY SHOW	PAUL O' GRADY	C4	ITV	BBC	BBC	NOT ON
RICHARD & JUDY	RICHARD & JUDY	C4	ITV	C4	ITV	ITV

Subgenres included: Family shows, Quiz/Game shows, Panel shows, Chat shows. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 FACTUAL DOCUMENTARY STRANDS' TALENT VINTAGE: BBC1

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
BATTLEFIELD BRITAIN	PETER SNOW	BBC1	BBC2	BBC1	BBC1	BBC2
HOW WE BUILT BRITAIN	DAVID DIMBLEBY	BBC1	BBC1	BBC1	BBC1	BBC1
MOUNTAIN	GRIFF RHYS JONES	BBC1	ITV	BBC1	BBC1	BBC1
VICTORIA'S EMPIRE	VICTORIA WOOD	BBC1	BBC1	BBC1	BBC1	BBC1
YOU CAN'T FIRE ME I'M FAMOUS	PIERS MORGAN	BBC1	C4	C4	NOT ON	NOT ON
ANIMAL PARK	BEN FOGLE	BBC1	BBC1	BBC1	NOT ON	NOT ON
NATURE OF BRITAIN	ALAN TITCHMARSH	BBC1	BBC2	BBC2	BBC1	BBC1
WILDLIFE ON ONE	DAVID ATTENBOROUGH	BBC1	BBC1	BBC1	BBC1	BBC1
CHILD OF OUR TIME	ROBERT WINSTON	BBC1	BBC2	BBC1	BBC1	NOT ON
CITY HOSPITAL	NADIA SAWALHA	BBC1	BBC1	BBC1	BBC1	NOT ON
STREET DOCTOR	JONTY HEAVERSEDGE	BBC1	NOT ON	NOT ON	NOT ON	NOT ON
SKY AT NIGHT	PATRICK MOORE	BBC1	BBC1	BBC1	BBC1	BBC1
NEW EUROPE	MICHAEL PALIN	BBC1	BBC1	BBC1	BBC1	BBC1

2007 FACTUAL DOCUMENTARY STRANDS' TALENT VINTAGE: CHANNEL 4

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
BORN SURVIVIOR	BEAR GRYLLS	C4	C4	NOT ON	NOT ON	NOT ON
TIME TEAM	TONY ROBINSON	C4	C4	C4	C4	BBC1
MONARCHY	DAVID STARKEY	C4	C4	C4	C4	NOT ON
AUTOPSY	GUNTHER VON HAGENS	C4	C4	C4	NOT ON	NOT ON
EMBARRASSING ILLNESSES	CHRISTIAN JESSEN	C4	NOT ON	NOT ON	NOT ON	NOT ON
SHRINK RAP	PAMELA STEPHENSON	C4	NOT ON	NOT ON	NOT ON	NOT ON
THIS IS CIVILISATION	MATTHEW COLLINGS	C4	C4	C4	C4	BBC2

Subgenres included: History, Human Interest, Natural History, Science/Medical. Only strands with over 300 broadcast hours were analysed.
SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 FACTUAL DOCUMENTARY STRANDS' TALENT VINTAGE: BBC2

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
HISTORY OF MODERN BRITIAN	ANDREW MARR	BBC2	BBC1	BBC1	NOT ON	NOT ON
CHINA'S TERRACOTTA ARMY	DAN SNOW	BBC2	BBC2	NOT ON	NOT ON	NOT ON
20TH CENTURY BATTLEFIELDS	PETER/DAN SNOW	BBC2	BBC1	BBC1	BBC1	BBC2
BUSHCRAFT	RAY MEARS	BBC2	BBC2	BBC2	BBC2	NOT ON
ROUGH CROSSINGS	SIMON SCHAMA	BBC2	BBC1	BBC1	NOT ON	NOT ON
BRITIAN'S BEST BUILDINGS	DAN CRUICKSHANK	BBC2	BBC2	BBC2	NOT ON	NOT ON
ESCAPE TO THE COUNTRY	NICK PAGE	BBC2	BBC RADIO 4	BBC2	NOT ON	NOT ON
FRANCESCO'S ITALY	FRANCESCO DE MOSTO	BBC2	BBC2	NOT ON	NOT ON	NOT ON
WORLD OF STEAM...	FRED DIBNAH	BBC2	BBC2	BBC2	BBC2	BBC1
IN SEARCH OF MYTHS AND HEROES	MICHAEL WOOD	BBC2	BBC2	BBC2	BBC2	BBC1
INDIA	SANJEEV BHASKAR	BBC2	BBC1	BBC1	BBC1	NOT ON
20TH CENTURY	JAMES MAY	BBC2	BBC2	BBC2	C4	NOT ON
JIMMY'S FARM	JIMMY DOHERTY	BBC2	BBC2	BBC2	NOT ON	NOT ON
AUTUMNWATCH	BILL ODDIE	BBC2	BBC2	BBC2	VARIOUS	VARIOUS
CASTLE IN THE COUNTRY	JOHN CRAVEN	BBC2	BBC2	BBC2	BBC2	BBC1
COAST	NEIL OLIVER	BBC2	BBC2	BBC2	NOT ON	NOT ON
THE NATURAL WORLD	DAVID ATTENBOROUGH	BBC2	BBC1	BBC1	BBC1	BBC1
ABROAD AGAIN	JONATHAN MEADE	BBC2	BBC4	BBC4	BBC2	C4
LOUIS THEROUX...	LOUIS THEROUX	BBC2	BBC2	BBC2	BBC2	NOT ON
TRIBE	BRUCE PARRY	BBC2	BBC1	BBC1	NOT ON	NOT ON

Subgenres included: History, Human Interest, Natural History, Science/Medical. Only strands with over 300 broadcast hours were analysed.
SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 LIFESTYLE STRANDS' TALENT VINTAGE: BBC

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
CELEBRITY MASTERMIND	GREGG WALLACE	BBC1	BBC1	BBC1	NOT ON	NOT ON
A TASTE OF MY LIFE	NIGEL SLATER	BBC2	NOT ON	NOT ON	C4	NOT ON
BILL'S FOOD	BILL GRAINGER	BBC1	BBC2	NOT ON	NOT ON	NOT ON
SATURDAY KITCHEN	JAMES MARTIN	BBC2	BBC2	BBC1	NOT ON	NOT ON
GREAT BRITISH MENU	JENNIE BOND	BBC2	BBC1	BBC1	BBC1	BBC1
IN SEARCH OF PERFECTION	HESTON BLUMENTHAL	BBC2	BBC2	NOT ON	NOT ON	NOT ON
INDIAN FOOD MADE EASY	ANJUM ANAND	BBC2	NOT ON	NOT ON	NOT ON	NOT ON
MASTERCHEF GOES LARGE	INDIA FISHER	BBC2	BBC2	NOT ON	NOT ON	NOT ON
NENEH AND ANDI DISH IT UP	NENEH CHERRY / ANDI OLIVER	BBC2	NOT ON	NOT ON	NOT ON	NOT ON
NIGELLA EXPRESS	NIGELLA LAWSON	BBC2	ITV	C4	NOT ON	NOT ON
RACHEL'S FAVOURITE FOOD AT HOME	RACHEL ALLEN	BBC1	NOT ON	NOT ON	NOT ON	NOT ON
READY, STEADY, COOK	AINSLEY HARRIOTT	BBC2	BBC1	BBC1	BBC1	NOT ON
RICK STEIN'S FOOD HEROES	RICK STEIN	BBC2	BBC1	BBC1	BBC1	BBC1
SOMETHING FOR THE WEEKEND	TIM LOVEJOY	BBC2	THEMATIC	THEMATIC	NOT ON	NOT ON
HAIRY BIKERS' COOKBOOK	SIMON KING / DAVID MYERS	BBC2	NOT ON	NOT ON	NOT ON	NOT ON
DIY SOS	NICK KNOWLES	BBC1	BBC1	FIVE	NOT ON	NOT ON
PERFECT HOUSEWIFE	ANTHEA TURNER	BBC2	BBC3	NOT ON	ITV	THEMATIC
DOWNSIZE ME	JEREMY MILNES	BBC2	BBC1	BBC1	NOT ON	NOT ON
HOMES LIVE	MATT ALLWRIGHT	BBC1	BBC1	BBC1	NOT ON	NOT ON
LIVING IN THE SUN	KRISTIAN DIGBY	BBC2	BBC1	ITV	NOT ON	NOT ON
WANTED DOWN UNDER	NADIA SAWALHA	BBC1	BBC1	BBC1	BBC1	NOT ON

Subgenres included: Cooking, DIY, Lifestyle-Homes. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 LIFESTYLE STRANDS' TALENT VINTAGE: CHANNEL 4

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
JAMIE AT HOME	JAMIE OLIVER	C4	C4	C4	BBC2	NOT ON
F WORD	GORDON RAMSAY	C4	ITV1	C4	C4	NOT ON
THE WILD GOURMETS	TOMMI MEYERS	C4	NOT ON	NOT ON	NOT ON	NOT ON
GRAND DESIGNS	KEVIN MCCLOUD	C4	C4	VARIOUS	NOT ON	NOT ON
RIVER COTTAGE	HUGH FEARNLEY WHITTINGSTALL	C4	C4	C4	C4	NOT ON
PROPERTY LADDER	SARAH BEENY	C4	C4	C4	NOT ON	NOT ON
PLACE IN THE SUN	AMANDA LAMB	C4	BBC1	C4	NOT ON	NOT ON
LOCATION, LOCATION...	KIRSTIE ALLSOPP	C4	C4	C4	NOT ON	NOT ON
LOCATION, LOCATION...	PHIL SPENCER	C4	C4	C4	NOT ON	NOT ON
ROOM FOR IMPROVEMENT	ANGUS PURDEN	C4	BBC1	BBC1	NOT ON	NOT ON
SELLING HOUSES ABROAD	ANDREW WINTER	C4	NOT ON	C4	NOT ON	NOT ON

Subgenres included: Cooking, DIY, Lifestyle-Homes. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 COMEDY STRANDS' TALENT VINTAGE: CHANNEL 4

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
BALLS OF STEEL	MARK DOLAN	C4	C4	NOT ON	NOT ON	NOT ON
BREMNER, BIRD, FORTUNE	RORY BREMNER	C4	BBC2	C4	BBC2	NOT ON
BREMNER, BIRD, FORTUNE	JOHN BIRD	C4	BBC2	C4	BBC2	BBC1
BREMNER, BIRD, FORTUNE	JOHN FORTUNE	C4	BBC2	C4	BBC2	VARIOUS
PONDERLAND	RUSSELL BRAND	C4	C4	THEMATIC	BBC1	NOT ON
STAR STORIES	KEVIN BISHOP	C4	BBC1	BBC1	BBC1	NOT ON
FRIDAY NIGHT PROJECT	ALAN CARR	C4	C4	NOT ON	NOT ON	NOT ON
GREEN WING	MARK HEAP	C4	C4	BBC2	BBC1	NOT ON
GREEN WING	TAMSIN GREIG	C4	C4	C4	BBC RADIO 4	NOT ON
GREEN WING	JULIAN RHIND-TUTT	C4	VARIOUS	ITV	NOT ON	NOT ON
GREEN WING	STEPHEN MANGAN	C4	ITV	BBC1	NOT ON	NOT ON
PEEP SHOW	DAVID MITCHELL	C4	THEMATIC	THEMATIC	NOT ON	NOT ON
PEEP SHOW	ROBERT WEBB	C4	THEMATIC	THEMATIC	NOT ON	NOT ON
THE I.T. CROWD	CHRIS O'DOWD	C4	C4	C4	NOT ON	NOT ON
THE I.T. CROWD	KATHERINE PARKINSON	C4	ITV	NOT ON	NOT ON	NOT ON
THE I.T. CROWD	RICHARD AYOADE	C4	C4	NOT ON	NOT ON	NOT ON

Subgenres included: Situation comedy, Other comedy. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 COMEDY STRANDS' TALENT VINTAGE: BBC1

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
LIVE AT THE APOLLO	JACK DEE	BBC1	BBC2	BBC1	VARIOUS	NOT ON
LITTLE BRITAIN	MATT LUCAS	BBC1	BBC3	BBC2	BBC2	NOT ON
LITTLE BRITAIN	DAVID WALLIAMS	BBC1	BBC3	BBC2	VARIOUS	NOT ON
RONNI ANCONA	RONNI ANCONA	BBC1	BBC1	BBC1	VARIOUS	NOT ON
RUDDY HELL, IT'S HARRY & PAUL	HARRY ENFIELD	BBC1	BBC1	BBC1	VARIOUS	VARIOUS
RUDDY HELL, IT'S HARRY & PAUL	PAUL WHITEHOUSE	BBC1	BBC1	BBC1	BBC2	NOT ON
ARMSTRONG AND MILLER SHOW	BEN MILLER	BBC1	BBC1	VARIOUS	VARIOUS	NOT ON
ARMSTRONG AND MILLER SHOW	ALEX ARMSTRONG	BBC1	C4	BBC1	VARIOUS	NOT ON
AFTER YOU'VE GONE	NICHOLAS LYNDHURST	BBC1	BBC1	BBC1	BBC1	BBC1
VICAR OF DIBLEY	DAWN FRENCH	BBC1	BBC1	BBC1	VARIOUS	VARIOUS
EXTRAS	RICKY GERVAIS	BBC1	BBC2	BBC2	C4	NOT ON
EXTRAS	ASHLEY JENSEN	BBC1	ITV	BBC1	VARIOUS	NOT ON
LAST OF THE SUMMER WINE	PETER SALLIS	BBC1	BBC1	BBC1	BBC1	BBC1
LAST OF THE SUMMER WINE	JANE FREEMAN	BBC1	BBC1	BBC1	BBC1	BBC1
MY FAMILY	ROBERT LINDSAY	BBC1	ITV	BBC1	ITV	VARIOUS
MY FAMILY	ZOE WANAMAKER	BBC1	BBC2	BBC1	VARIOUS	ITV
NOT GOING OUT	LEE MACK	BBC1	BBC1	ITV	C4	NOT ON
NOT GOING OUT	TIM VINE	BBC1	ITV	ITV	FIVE	NOT ON
OUTNUMBERED	HUGH DENNIS	BBC1	BBC1	VARIOUS	BBC1	NOT ON
THE GREEN GREEN GRASS	JOHN CHALLIS	BBC1	BBC1	BBC1	BBC1	NOT ON

Subgenres included: Situation comedy, Other comedy. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis

2007 COMEDY STRANDS' TALENT VINTAGE: BBC2

STRAND	PRESENTER	CURRENT	PREVIOUS	5	10	20
GAVIN AND STACEY	MATTHEW HORNE	BBC2	BBC2	C4	NOT ON	NOT ON
GAVIN AND STACEY	JOANNA PAGE	BBC2	BBC1	ITV	NOT ON	NOT ON
HYPERDRIVE	NICK FROST	BBC2	BBC3	FIVE	BBC2	NOT ON
IDEAL	JOHNNY VEGAS	BBC2	BBC1	VARIOUS	C4	NOT ON
VIVIENNE VYLE	JENNIFER SAUNDERS	BBC2	BBC1	BBC1	VARIOUS	VARIOUS
VIVIENNE VYLE	MIRANDA RICHARDSON	BBC2	BBC1	VARIOUS	VARIOUS	BBC1
LITTLE MISS JOCELYN	JOCELYN JEE ESIEN	BBC2	BBC1	NOT ON	NOT ON	NOT ON
DEAD RINGERS	JON CULSHAW	BBC2	ITV	VARIOUS	VARIOUS	NOT ON
DEAD RINGERS	JAN RAVENS	BBC2	BBC1	BBC1	ITV	BBC1
MAN/WOMAN	NICHOLAS BURNS	BBC2	C4	VARIOUS	NOT ON	NOT ON
MITCHELL AND WEBB SHOW	DAVID MITCHELL	BBC2	C4	THEMATIC	NOT ON	NOT ON
MITCHELL AND WEBB SHOW	ROBERT WEBB	BBC2	C4	THEMATIC	NOT ON	NOT ON
CATHERINE TATE SHOW	CATHERINE TATE	BBC2	BBC1	BBC2	NOT ON	NOT ON
PETER SERAFINOWICZ SHOW	PETER SERAFINOWICZ	BBC2	C4	VARIOUS	BBC2	NOT ON

Subgenres included: Situation comedy, Other comedy. Only strands with over 300 broadcast hours were analysed.

SOURCES: imdb.com, TNS, wikipedia.com, Spotlight, O&O Analysis