## BBC YOUNG REPORTER

## **REAL NEWS** LESSON 3 SOCIAL MEDA, IMAGES AND DATA

## **EXERCISE 2: IMAGES**

Find a photo of someone famous online:

- Where have you found that photo?
- Has it been shared with others?
- Has it been altered? Does it have a caption?
- Can you find the same photo on other platforms or sites?
- Now write another very different caption to go with the photo that completely changes the meaning of the photo.
- Are there any other examples of that happening with the photo?

Now find 3 different photos, a mixture of people and places:

- Decide if they look genuine or have they been altered?
- What date were the photos taken?
- Who posted them online?
- Try putting them into a reverse image search something like Google or TinEye to see if the images have appeared elsewhere.
- Has your opinion changed about the truth of those images bow?
- Now find some images from a big event that has happened in the news. It could be a royal event, a major news story, a disaster like an earthquake or flood.
- Take a close look at the images on several different sites. Include some reputable news agencies, and some social media and online sites. Are any of the images repeated?
- Try searching to see if the image has been used anywhere else before? Where was it use? And when?
- Finally, choose one image that you think is real and look at the caption. Can you re-write the caption and make it fake? Now, re-write the caption again but keep it real, but different to the original caption.