

Moyers' Journal, World Press, Washington Week in Review and Elizabeth Drew's 30 Minutes With . . .

New programs to receive funding from CPB include a documentary series of 26 programs on current issues from WETA-TV Washington; *The Men Who Made Hollywood*, a series of eight hour-long programs on American film directors out of WNET(TV) New York; *The Boarding House*, 13 half-hour folk-rock musical programs out of KQED(TV) San Francisco; and *Religious America*, 13 documentaries on religious communities from WGBH-TV Boston.

Additionally, the CPB board made some reserve fund commitments to WETA-TV to develop pilot programming for *Interface*, a proposed series for black people, and for two series of programs on the special interests of the elderly and women. *Soull*, a black series out of WNET(TV), also received some special funding and may share in future funding with the proposed *Interface* program.

## NAFMB quarterly report reflects dues structure

The National Association of FM Broadcasters, as a preliminary to its annual membership meeting, March 25 at the Washington Hilton hotel in Washington, has released a financial statement that shows a net income of \$7,058.12 for the period from July 1, 1972, to Sept. 30, 1972. NAFMB Secretary Edward F. Kenehan points out this statement more accurately reflects the organization's current financial status than the annual statement of 1971-72 because it is based on a new dues structure and current operating costs.

The statement lists total income as \$22,396.36 and total expenses as \$15,338.24. The category generating the most income is dues, with \$19,517.50 registered for the July 1-Sept. 30 period (87.15% of total operating income), with heaviest expenses incurred for the administrative director (\$3,030.00 or 13.53%) and director of development (\$3,750 or 16.74%).

NAFMB's balance sheet as of Sept. 30, 1972, shows total assets of \$14,233.25 and total liabilities of \$1,602.81 for a total surplus of \$12,630.44.

## San Diego truce approved

The FCC has provided the administrative touch needed to enable the parties in a dispute over an ABC-TV affiliation in southern California to resolve their differences peacefully. The commission adopted an order permitting ABC to continue feeding daytime service to XETV-TV Tijuana, Mexico, until June 1 and all other service until July 1.

This conforms to a memorandum of understanding reached among the Tijuana station, ABC and Western Telecasters Inc., licensee of KCST(TV) (ch. 39) San Diego, Calif., which is to become the new affiliate. The parties asked for

the order to permit an orderly switch of the affiliation.

The commission on May 30, 1972, had denied ABC's request for renewal of authority to deliver its programming to XETV, an affiliate for 17 years. It had acted on the petition of KCST, the original independent in San Diego, which hoped to pick up the ABC affiliation (BROADCASTING, June 5, 1972). And two months ago, the U.S. Court of Appeals upheld the commission's order (BROADCASTING, Jan. 8).

ABC and XETV indicated initially they would seek further judicial review. However, they changed their minds and last month reached their understanding with KCST (BROADCASTING, Feb. 26). Under

the commission's original order, ABC was to continue its service to XETV no longer than 30 days after the final disposition of the appeal.

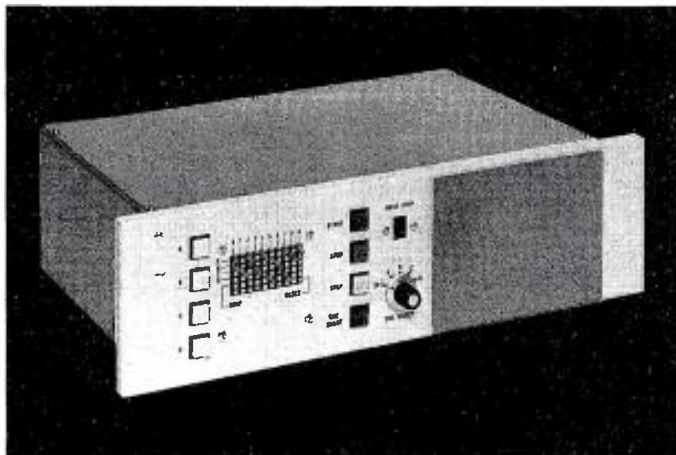
## Exposure training

A citizen organization called "Speak Out" has been formed by advertising, marketing and publishing executives to educate groups of individuals on how they may utilize the print and broadcast media for "constructive social change."

John Zeigler, president of John Zeigler Inc., New York advertising agency specializing in cause advertising, and executive director of Speak Out, told a news

FORMATTER

## "live" automation simplifies your programming



This new SMC FORMATTER can improve the flexibility of your existing automation when used as a music formatter. The FORMATTER can run your night time virtually unattended. The FORMATTER programs up to 10 events from any four audio sources you may select (recorder, cart. equipment, Carousels, etc.). There's even a provision for a digital clock for network joins.

Best of all a complete system can cost as little as \$3000 (U.S.) installed in your rack. Phone or send for complete details today on SMC's new FORMATTER.

See us at the NAB show Booth 227, Sheraton Park Hotel.

the  
COMPUTERCASTERS  
from  
**SMC**  
SYSTEMS MARKETING CORPORATION  
1011 W. Washington Street  
Bloomington, Illinois 61701  
309-829-6373

Rush complete information on live automation with the FORMATTER!

Name \_\_\_\_\_

Station \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_