



INTERNATIONAL EDITION

THE ART NEWSPAPER

SPECIAL REPORT

VISITOR FIGURES 2015

*The grand totals:
exhibition and museum attendance numbers worldwide*



THE DIRECTORS

**They tell us about their unlikely
blockbusters and surprise flops**

THE ARTISTS

**Six artists on the exhibitions
that made their careers**

SPECIAL REPORT

VISITOR FIGURES 2015

Exhibition & museum attendance survey

JEFF KOONS is the toast of Paris and Bilbao

But Taipei tops our annual attendance survey, with a show of works by the 20th-century artist Chen Cheng-po



Matisse cut-outs in New York, Monet landscapes in Tokyo and Picasso paintings in Rio de Janeiro were overshadowed in 2015 by attendance at nine shows organised by the National Palace Museum in Taipei. The eclectic group of exhibitions topped our annual survey despite the fact that the Taiwanese national museum's total attendance fell slightly during its 90th anniversary year.

More than 12,000 people a day – locals and coachloads of visitors from mainland China – visited the Taipei museum last year. They saw exhibitions on subjects as diverse as the work of female Chinese artists of the 16th and 17th centuries, paintings of fish and Chinese book binding.

Local pride helped make a survey of paintings by a Taiwanese artist the most-attended show of 2015. Chen Cheng-po was one of thousands killed in a 1947 massacre that remained taboo for decades. The artist, whose work combines modern Western and traditional Chinese influences, was shot by Chinese Nationalist troops during an anti-government uprising known as the February 28 Incident.

The universal lure of loans

Paintings by brand-name artists on loan from European museums continue to draw crowds. Late paintings by Monet from the Musée Marmottan Monet in Paris attracted more than 10,000 visitors a day to the Tokyo Metropolitan Art Museum, the closest rival to the Taiwanese blockbusters. Paintings of everyday life from the Louvre in Paris, including works by Vermeer, Rembrandt and Titian, were slightly less popular at the National Art Center, Tokyo (7,640 visitors a day).

A loan show from Madrid's Reina Sofia of Spanish artists including Picasso, Dalí and Miró



Jeff Koons was all smiles at his Guggenheim Bilbao retrospective, which attracted 5,182 visitors a day; his Centre Pompidou show was the year's most visited in Paris. Above, Chen Cheng-po's final painting, *Accumulated Snow on Jade Mountain (1947)*, was included in his survey at the National Palace Museum in Taipei, the most-attended show of 2015. The Taiwanese artist was among thousands killed by Chinese Nationalist troops in 1947

Jeff Koons continued his quest for world domination with a touring retrospective that was visited by more than 5,100 people a day in Bilbao

attracted more than 9,500 visitors a day to Rio de Janeiro's Centro Cultural Banco do Brasil. Despite Brazil's economic crisis, the deep-pocketed bank's foundation continued to organise high-profile, free exhibitions. Works by Kandinsky from the State Russian Museum in St Petersburg also packed the punters in Brasilia, Rio, São Paulo and Belo Horizonte; more than one million people saw the show on its Brazilian tour.

Bernard Arnault's new Fondation Louis Vuitton used its ample resources to organise a loan show that any public museum would envy. Keys to a Passion included works by Modern masters from New York's Museum of Modern Art (MoMA) and Guggenheim, London's Tate, the Centre Pompidou in Paris, the Munch Museum, Oslo, and the Hermitage, Pushkin and State Russian Museum in Russia. The high-wattage works attracted 4,100 visitors a day to the Frank Gehry-designed building in Paris's Bois de Boulogne.

Puppy love

Jeff Koons continued his quest for world domination with a touring retrospective, organised by New York's Whitney Museum of American Art in 2014. It was the year's most-visited exhibition in Paris, drawing nearly 5,000 visitors a day to the Centre Pompidou. Koons proved even more popular at the Guggenheim Bilbao, the home of his giant floral Puppy, where the retrospective attracted 5,182 visitors a day. The combination of two crowd (and market) favourites – Koons and Jean-Michel Basquiat – helped the Bilbao museum's attendance overtake that of New York's Guggenheim by more than 200,000 visitors.

Whitney rising in New York

MoMA continues to dominate the New York scene. It organised 14 of the city's top 20 most-visited shows. Its Robert Gober exhibition (5,380 visitors a



Modern masters make a splash at the new Fondation Louis Vuitton (left), while Alexander McQueen: Savage Beauty broke box-office records at London's Victoria and Albert Museum



day) eclipsed the controversial Björk show (5,221 a day), although the latter had timed tickets. MoMA saw fresh competition this year from the Whitney, which opened its new Renzo Piano-designed building in May. The inaugural show of the permanent collection, *America Is Hard to See*, was the most popular exhibition in the museum's history. It drew 5,352 visitors a day, nearly 30% more than last year's Koons show. The Costume Institute at the Metropolitan Museum of Art organised the city's most crowded exhibition, *China: Through the Looking Glass* (6,581 visitors a day).

Ai leads in London

Ai Weiwei proved unstoppable at London's Royal Academy of Arts (RA), attracting more than 4,300 visitors a day. When the British government quibbled over his visa, it only added to the publicity. The RA's Summer Exhibition also did especially well last year.

Meanwhile, the Met's show of cutting-edge couture by Alexander McQueen finally arrived in London, where it broke a box-office record at the Victoria and Albert Museum (nearly 3,500 visitors a day). Tate Modern had a low-key year in terms of attendance, with critically well-received shows of work by Marlene Dumas and Agnes Martin. London's most popular non-charging shows were at the Saatchi Gallery, which mixes contemporary art with presentations dedicated to luxury brands.

Honourable mentions

The British artist David Shrigley deserves a special mention. His offbeat humour went down well in Australia; his show, which included a micturating life model, attracted more than 5,600 visitors a day to Melbourne's National Gallery of Victoria International. Meanwhile, the Los Angeles County Museum of Art (Lacma) proved, if proof were needed, that there is a receptive audience for art and music collaborations with celebrity cachet. Steve McQueen and Kanye West's video *All Day/I Feel Like That* attracted more than 3,400 people a day during its four-day screening. Christian Marclay's *The Clock* was an intimate experience by comparison; it was viewed by around 500 visitors a day during its two-month run.

Shuffle in total museum attendance

The terrorist attacks on Paris in November had an impact on visitor numbers to the city's museums. Many institutions closed and school tours were cancelled in the wake of the tragedy. Overall, the Louvre's total attendance dipped to around 8.6 million, down from 9.2 million in 2014. The Centre Pompidou's attendance also fell 12.5%, to three million visitors. The Musée d'Orsay's figures held steady, while attendance at the Palais de Tokyo rose to more than 820,000.

Despite a difficult year, the Louvre is still the world's most-attended museum. London's British

Museum, which is free to visit, remained in second place, with 6.8 million visitors (up from 6.7 million in 2014). The National Gallery in London fell from third to fifth place after a series of strikes led to temporary room closures. It was overtaken by the Metropolitan Museum of Art, whose 6.5 million visitors included those also who went to the Cloisters.

London's Tate Modern sees attendance fluctuate more than its peers. It drew 4.7 million visitors in 2015, one million fewer than in 2014. The museum's extension, which is due to open in June, should give it a significant boost this year.

The power of private money

Three private museums make their debut in our 2015 survey. The Broad in Los Angeles, which opened at the end of September, attracted more than 200,000 visitors in the final months of 2015. The Fondation Louis Vuitton in Paris is a force to be reckoned with, attracting around one million visitors in its inaugural year. Meanwhile, Dasha Zhukova's Garage Museum of Contemporary Art reopened in a building converted by Rem Koolhaas in June. The Moscow institution attracted more than 538,000 visitors. But Mexican billionaire Carlos Slim is still top of the pile; his Museo Soumaya in Mexico City attracted more than 1.6 million visitors over multiple venues.

Javier Pes, José da Silva and Emily Sharpe, with additional research by Maddalena Alvi, Gabriella Angeletti, Aimee Dawson and Jessie Sentivan

TOP 100 ART MUSEUM ATTENDANCE THE TOP 10

1	Louvre PARIS	8,600,000	—
2	British Museum LONDON	6,820,686	—
3	Metropolitan Museum of Art NEW YORK	6,533,106	+1
4	Vatican Museums VATICAN CITY	6,002,251	+1
5	National Gallery LONDON	5,908,254	-2
6	National Palace Museum TAIPEI	5,291,797	+1
7	Tate Modern LONDON	4,712,581	-1
8	National Gallery of Art WASHINGTON, DC	4,104,331	—
9	State Hermitage Museum ST PETERSBURG	3,668,031	+4
10	Musée d'Orsay PARIS	3,440,000	—

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METHODOLOGY

The daily figures are calculated automatically by our database, which computes the number of days for which an exhibition was open using the following formula: total number of days between start date and end date, divided by seven, multiplied by the number of days a week the institution is open, minus exceptional closures. All of the data used were supplied by the institutions concerned. Some institutions offer a number of exhibitions for a single ticket: these are shown as one entry. Exhibitions that were free to visit—ie neither the museum nor the show had an entry fee—are indicated with an asterisk (*).

MOST POPULAR EXHIBITIONS THE TOP 20

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
13,860	1,607,736	Hidden Talent: Chen Cheng-po	National Palace Museum	Taipei	5 DEC 14-30 MAR 15
13,770	1,170,443	Tusu Wine	National Palace Museum	Taipei	31 DEC 14-25 MAR 15
13,731	1,153,399	Angling for Years of Plenty: Paintings with Fish	National Palace Museum	Taipei	1 JAN-25 MAR
13,245	2,437,113	The Dao of Book Protection	National Palace Museum	Taipei	27 DEC 14-28 JUN 15
13,243	5,376,824	The Enchanting Splendour of Vases & Planters	National Palace Museum	Taipei	12 NOV 14-22 DEC 15
12,643	1,087,298	Flights of Fragrance/Elegant Images of the Brush	National Palace Museum	Taipei	1 APR-25 JUN
12,435	1,019,639	The Splendour of Ethnic Costumes from Guizhou	National Palace Museum	Taipei	12 JUN-1 SEP
12,059	1,097,340	Exemplar of Heritage: Fan Kuan	National Palace Museum	Taipei	1 JUL-29 SEP
10,338	763,512	Impressionist Masterpieces	Tokyo Metropolitan Art Museum	Tokyo	19 SEP-13 DEC
9,508	620,719	* Picasso and Spanish Modernity	Centro Cultural Banco do Brasil	Rio de Janeiro	24 JUN-7 SEP
8,470	327,925	Rinpa: the Aesthetics of the Capital	Kyoto National Museum	Kyoto	10 OCT-23 NOV
8,292	441,865	* Kandinsky: Everything Starts from a Dot	Centro Cultural Banco do Brasil	Rio de Janeiro	28 JAN-30 MAR
8,040	160,792	* Chanel: Mademoiselle Privé	Saatchi Gallery	London	13 OCT-1 NOV
7,640	662,491	Louvre Museum: Genre Painting	National Art Center Tokyo	Tokyo	21 FEB-1 JUN
7,281	537,754	* Salvador Dali	Instituto Tomie Ohtake	São Paulo	18 OCT 14-11 JAN 15
6,590	239,115	Masterpieces of Kosan-ji Temple	Tokyo National Museum	Tokyo	28 APR-7 JUN
6,581	815,992	China: Through the Looking Glass	Metropolitan Museum of Art	New York	7 MAY-7 SEP
6,033	724,016	Henri Matisse: the Cut-outs	Museum of Modern Art	New York	12 OCT 14-10 FEB 15
5,602	599,399	* David Shrigley: Life and Life Drawing	NGV International	Melbourne	14 NOV 14-1 MAR 15
5,481	520,698	Late Rembrandt	Rijksmuseum	Amsterdam	12 FEB-17 MAY

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SPECIAL REPORT

Visitor figures 2015

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The numbers game

Five museum directors talk about their most memorable hits, their surprising misses and the inexact science of assembling an exhibition programme. By **Javier Pes**

Monet, Matisse, Picasso, Dalí, Warhol: some artists' names all but guarantee that an exhibition will be a hit at the box office. More often, however, museums have little idea how audiences will respond to shows. They must weigh up the risk that an artist or subject with a specialised appeal will attract the few, not the many.

We asked five directors with years of experience in the unpredictable exhibition business about how to measure success, when to take a leap of faith on a show and what to do when external events overtake their best-laid plans.

Ralph Rugoff
Director of the
Hayward Gallery,
London

Three years ago, the Hayward Gallery in London organised Light Show, an exhibition of illuminated works by 22 artists. The sold-out show had no takers from other venues before it opened. Today, it is still touring. "It's in a ship on its way to Chile to go on show in Santiago in May," Rugoff says. It is difficult to accurately predict the popularity of exhibitions, apart from those featuring a handful of blockbuster names, he says. "We all want people to see shows, but the total number of people who went is just one metric." Rugoff stresses the quality of visitors' encounters with art. "If 20,000 people each spent two hours in a show, that's [worth] more than if 100,000 each spent only 20 minutes," he says. Then there is the "ripple effect" of an exhibition that "makes you think about a question differently or produce an idea", which is no less valid "but is impossible to track".



Trinket (2015) by William Pope.L was popular at the Museum of Contemporary Art, Los Angeles

Max Hollein
Director of the Städel Museum and
Schirn Kunsthalle, Frankfurt

"We have all developed an obsession with attendance as a way to justify what we do," Max Hollein says, "but it's only half or a quarter of the truth." The Städel and Schirn Kunsthalle have organised shows with a specialised appeal that exceeded expectations. He cites last year's Artists and Prophets exhibition at the Schirn, which told the story of the overlooked, charismatic visionaries at the turn of the 20th century who inspired artists such as Egon Schiele and Joseph Beuys. Word of mouth also helped attendance more than double in the final month of a show about female avant-garde artists (Storm Women: Women Artists of the Avant-Garde in Berlin 1910-32, closed 7 February). "Such shows have a long intellectual afterlife," Hollein says. The most successful exhibitions, however, are a perfect storm of art-historical heft and name recognition. The Städel's blockbuster Sandro Botticelli show in 2009-10 is still talked about, Hollein says. "People say, 'I was one of the 400,000 [who saw it] and it took an effort to get in'."



Philippe Vergne
Director of the Museum of
Contemporary Art, Los Angeles

"Attendance is just one measure of success," Philippe Vergne says. "The ability to take a risk is also a measure of success." At the Museum of Contemporary Art (MoCA) last year, that meant giving William Pope.L his largest solo museum exhibition to date. The artist installed a huge, billowing stars-and-stripes flag and blasted it with industrial fans. (The fans, borrowed from the film industry, were strong enough to take the roof off MoCA's Geffen Contemporary space.) The image of the rippling flag went viral, and a video of the work formed the backdrop to the rapper Kendrick Lamar's performance at the BET (Black Entertainment Television) Awards in June. That collaboration created "a kind of perfect storm", Vergne says. "Pope.L got exposure to millions of people."



Iwona Blazwick
Director of the Whitechapel Gallery,
London

"Our programme is driven by a feeling that it's necessary to show a particular artist or explore a theme, and then we decide if we can excite an audience. It's difficult to predict if we will generate a public response," Iwona Blazwick says, adding that "we are taking risks every single time", especially if the artist is lesser known or the subject "very niche". Following its expansion in 2009, the gallery has been able to present a "mixed portfolio" of shows by keeping spaces open during the turnaround between major exhibitions. "Before, we used to close for a month between shows," Blazwick says. Visitor figures have more than tripled since she arrived in 2001, to around 360,000 a year. The Whitechapel's central London location has its pros and cons: the public is often willing to "take a punt on a show", but "we are surrounded by building works", Blazwick says. "There are things you can't control."



Timothy Rub
Director of the Philadelphia Museum of Art

"Attendance numbers are useful; they provide historical data, so when you plan for the next year, you can make reasonable assumptions," says Timothy Rub, whose museum organises between 30 and 35 exhibitions a year. But visitor figures also "keep me up at night", he says. "They translate to new and renewed members, which helps to keep the boat afloat." Rub says that it is gratifying when a show exceeds expectations, such as the museum's presentation of Korean art of the Joseon dynasty (Treasures from Korea) in 2014. The location of the institution's main building, on Philadelphia's Benjamin Franklin Parkway, can also make attendance unpredictable: when there is a big parade or event on the museum's doorstep, visitor numbers dip. "We just have to roll with the punches," Rub says. One such "externality" happened last September, when Pope Francis visited the city. "We had to shut down for four days. That added up and was quite significant," he says.



Visitor research? There's an app for that

Forget snail mail and pen-and-paper questionnaires – new technology is giving museums feedback from visitors in real time. This month, the Brooklyn Museum in New York will debut the Android version of ASK, a text-message application that enables visitors to chat live to museum staff about objects on show (with a typical response time of 45 seconds).

Shelley Bernstein, the museum's vice-director of digital engagement and technology, says that curators are using these conversations to rethink displays and object labels. Meanwhile, the Cooper Hewitt, Smithsonian Design Museum in New York has gauged visitor interest in specific objects with a handheld gadget called the Pen. Launched last year and adapted from an inventory control device used in healthcare,

the Pen enables visitors to scan wall labels and build a virtual collection of works they enjoy. Micah Walter, the institution's director of digital and emerging media, was surprised to find that four of the six most "collected" objects in the museum were models of staircases.

Museums might one day use this information for more than just curatorial insight; it could also help to boost their bottom lines. "Proximity marketing", in which retailers use mobile phone data to deliver direct and tailored advertising, "hasn't quite made it into the museum sphere yet", says Elizabeth Merritt, the director of the Center for the Future of Museums at the American Alliance of Museums. "But I think it's only a matter of time."

Victoria Stapley-Brown



Visitors to the Cooper Hewitt in New York can use the handheld Pen device to browse the museum's wallpaper collection

If you build it, they will come – at least for a while

Museums that expand get more visitors, our data analysis shows. By *Julia Halperin*



The Perez Art Museum Miami more than quadrupled its visitor figures in its new building

Museums that expanded between 2007 and 2014 saw their attendance rise significantly faster than museums that did not, according to our analysis of nearly 500 art institutions worldwide. As Tate Modern in London and the San Francisco Museum of Modern Art prepare to unveil building projects costing hundreds of millions of dollars, these results confirm what many have long suspected: if you build it, they will come. The annual attendance of expanded museums rose 14.1%, on average, compared with 10.2% for museums that did not expand – a statistically significant difference.

When Michael Govan became director of the Los Angeles County Museum of Art (Lacma) in 2006, “you could roll a bowling ball through the galleries on a weekend”, he says. “The architecture was a barrier to attendance.” After the addition of Renzo Piano-designed buildings in 2008 and 2010, the museum’s attendance grew by 81%, from 667,000 visitors in 2007 to 1.2 million in 2014.

The Perez Art Museum Miami experienced the most dramatic audience growth of any museum we examined, following the opening of its \$131m waterfront facility designed by Herzog & de Meuron, which is nearly triple the size of its former home. The museum’s attendance skyrocketed by 462%, from 55,000 visitors in 2007 to 315,000 in 2014, the first year in its splashy new building.

Renovations are not always enough to override the public’s changing tastes, however. Tate Britain

METHODOLOGY

Of the nearly 500 museums that submitted attendance figures to our annual survey, 50 had undergone an expansion between 2007 and 2014. We had enough historic attendance data on 16 museums to be able to analyse their audiences pre- and post-renovation. We analysed the figures only for those museums that supplied at least two years’ worth of attendance figures pre-expansion and at least one year post-expansion. J.H.

• With data analysis by Nilkanth Patel and additional research by Gabriella Angeletti and Jessie Sentivan

recorded an 18% fall in visitors (to 1.35 million) in 2014, the year after it opened a £45m refurbishment by Caruso St John Architects. Tate Modern, meanwhile, had its highest attendance ever that year.

After the sheen of newness has worn off, many museums experience a modest drop in attendance. But the vast majority continue to draw significantly more visitors than they did before their building campaigns. In 2015, Lacma attracted one million visitors, a 9% decrease on its first year post-expansion, but 40% more than pre-expansion. Bucking the trend, the Palais de Tokyo in Paris

has attracted more visitors each year since it reopened in 2012, having nearly tripled in size. In 2015, the Paris institution drew 821,000 people, 341% above its pre-expansion levels. It has also hosted more than five times as many exhibitions a year as it did pre-renovation, which is likely to keep people coming back.

Attendance is one of the only quantitative ways to judge whether a museum has succeeded in increasing its impact. As Lacma plans yet another expansion – a \$600m project designed by Peter Zumthor – Govan has developed a formula. For every hundred million dollars spent on expansion, a museum should draw 100,000 to 120,000 more visitors “because of visibility and accessibility”, he says.

Museum directors say that increased attendance is often a consequence of, rather than a motivation for, expansion. They must build to accommodate growing collections, to attract new donations and to keep up with museums’ changing role in society. After many US states began to cut art education in public schools, for example, museums began to build more classrooms. (Competition among institutions is a less frequently acknowledged motivation.)

“Museums used to be built around the display of the collection; now, they realise they need to have better entrances, ticketing, lavatories,” says Charles Saumarez Smith, the chief executive of London’s Royal Academy of Arts, which is planning a £50m expansion that is due to open in 2018. “The motivation is to improve the visitor experience, which has the ancillary benefit of getting more visitors to come.”

Increased audiences bring new challenges: operating costs rise and some curators find that “a lot of their job is thinking about crowd flow”, says Tom Eccles, the director of the Center for Curatorial Studies at Bard College in upstate New York. “There are certain works of art, such as Minimalist sculpture from the 1960s, that are difficult to show in a crowded room.”

The expanding audience for art also poses a conundrum for architects, who struggle to balance the need to accommodate large numbers of people with the desire to carve out space for quiet contemplation. “When we design a museum, of course we preserve the openness and accessibility... but we also have to defend more and more the silent dialogue between the visitor and the art,” says the architect Renzo Piano, who has worked on 25 major museum projects, including the new Whitney Museum of American Art in New York. “Maybe you have to accept that sometimes you need to queue.”

Putting on dancing shoes to pull in punters



Visitors to Tate Modern threw their hands in the air at its Musée de la Danse event last year

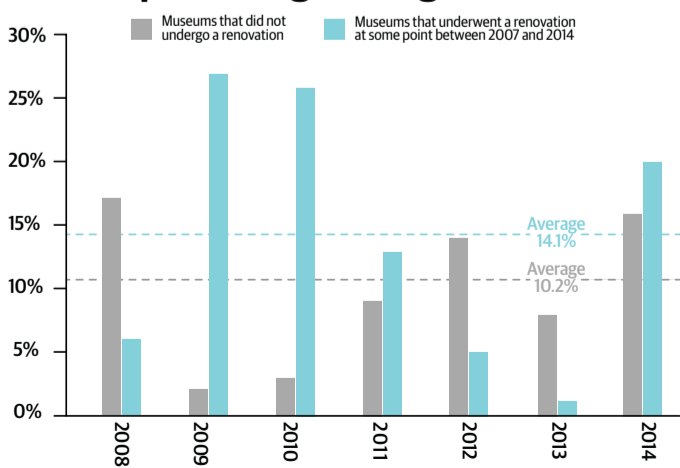
Curators and choreographers are asking art museums for novel amenities, including sprung floors, showers and special dispensation for bottled water in white-cube spaces. Tate Modern in London, the Museum of Modern Art in New York and the Stedelijk Museum in Amsterdam are at the forefront of bringing dance into spaces primarily designed to show inanimate art. For two days last May, the French choreographer Boris Charmatz transformed Tate Modern into the Musée de la Danse, bringing 90 dancers into the institution’s galleries. The event drew 54,382 visitors, who were all encouraged to join in. On one of the days, the museum’s vast Turbine Hall became a mass warm-up space.

“We tested the elasticity of the institution, asking, ‘Can we use the art-handling lift, can we have live bodies dancing next to the collection?’” says Catherine Wood, the Tate’s curator of contemporary art and performance. “I fantasise about being able to [repeat the event] for 48 hours every five years.” In the meantime, Wood is looking forward to the reopening in June of Tate Modern’s Tanks, raw spaces in which she helped to organise 15 weeks of live events in 2012. The museum’s multi-storey extension above, which is also due to open in June, means even more potential space for dance. “I’ve got my eyes on that too,” she says. J.P.



Tate Modern welcomed 30% more weekend visitors than usual when it held a dance event

Annual percentage change in attendance



When a museum opens an extension, visitors notice. In 2012 and 2013, a number of institutions closed for renovation, which explains the dip in attendance during that time. Overall, museums that expanded attracted significantly more visitors than museums that did not.

SPECIAL REPORT

Visitor figures 2015*Exhibition & museum attendance survey***SHOW AND TELL:**
what six artists learned
from career-defining shows

Exhibitions do not just provide learning experiences for audiences; artists, too, make discoveries about their work each time they mount an important show. We spoke to six artists about the exhibitions that marked turning points in their careers – for better or worse. By **Rachel Corbett**

ELMGREEN & DRAGSET



Wishing Well/Powerless Structures, Fig. 66 (1998), installed at the Berlin Biennial

Being included in the first Berlin Biennial, curated by Hans Ulrich Obrist, Nancy Spector and Klaus Biesenbach in 1998, was an eye-opener for us. We really experienced, for the first time, the international art scene. We had just moved to Berlin from Copenhagen and had only been included in one major group show before. We didn't work with a gallery, we had no clue about markets and power plays by private dealers or collectors, and we hardly knew any critics or curators. We installed a sealed-off "wishing well", dug down into the pavement at the entrance to one of the venues. It was a square basin with bluish water, and at the bottom was a selection of coins from the Danish mint without the value printed on them. A powerful gallery representing another artist tried to persuade the biennial to move our work to another spot because its artist felt we were too close. Fortunately, Nancy Spector stood up for us and said no. We were quite innocent then—however, this taught us how private interests often try to influence even events as public as biennials. We also learned that it is important to have support structures as artists.

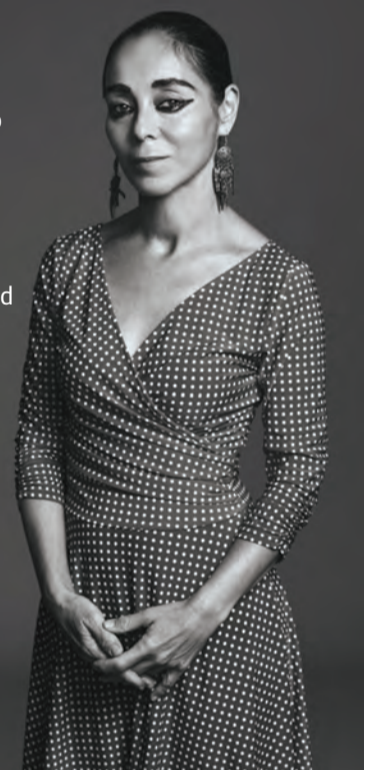


SHIRIN NESHAT

One really critical experience was my Musée d'Art Contemporain de Montreal exhibition in 2001, which opened very soon after [the] September 11 [terrorist attacks]. Everybody thought they'd shut the show down because there was such strong anti-Muslim sentiment at the time. Even travelling to Montreal [by air] was a problem, so we drove. But the curator insisted on keeping the opening dates intact, and it was an unusually poignant experience. The audience that came was so large because everyone felt terribly sorry for the tragedy and for all the misperceptions that were happening around the Muslim community—so the art became a vehicle to tap into all these issues. But Montreal is actually quite a radical place. I think they would probably have cancelled it if it had been in the US.



A still from Neshat's video *Soliloquy* (1999)



JOANA VASCONCELOS



I applied to the 2005 Venice Biennale with three pieces for the Arsenale and they were accepted. But in the process of organising the show, the curator Rosa Martínez called me and said, "I cannot have three works by you because there are too many artists, so you need to choose whether you want to have one piece at the entrance or two others inside the show." That was a difficult moment, but I decided that I wanted to have the opening piece [A Noiva, a chandelier made of 25,000 tampons]. That was the best decision I ever made. I wasn't known then. I was a young Portuguese artist and suddenly I was at the centre of this historic moment: the first Venice Biennale ever curated by a woman. When people approached the Arsenale, they saw my piece and understood that it set the stage for the entire show. If I hadn't made that choice, I don't think my career would have gone the same way. Even today, everyone says, "You're the one with the chandelier of tampons!" So it's still working for me.



Vasconcelos's chandelier of tampons, *A Noiva (the bride)* (2001-05), was a hit at the 2005 Venice Biennale

MARILYN MINTER



Marilyn Minter's *Pink Eye* (2005)

My expectations for the 2006 Whitney Biennial were that I would have three paintings in the large group show. What actually happened was that they chose one of my paintings to be featured on the cover of the catalogue, they used another image to make banners for the show along Madison Avenue [in New York] and they used my paintings to advertise the show in all the promotional materials. It basically blew my mind to have all that exposure, and dramatically shifted the arc of my career. I went from being invisible to being the poster child for the biennial. I learned that public success changed my career, which shouldn't be news to anyone. But I also realised that any artist who sticks around in the public awareness for more than 20 years usually has something unique to say. I used to not think that was true. Since then, I've become a lot more supportive of other artists and various career trajectories. What we do is so difficult, and staying relevant and true to one's vision is a challenge.

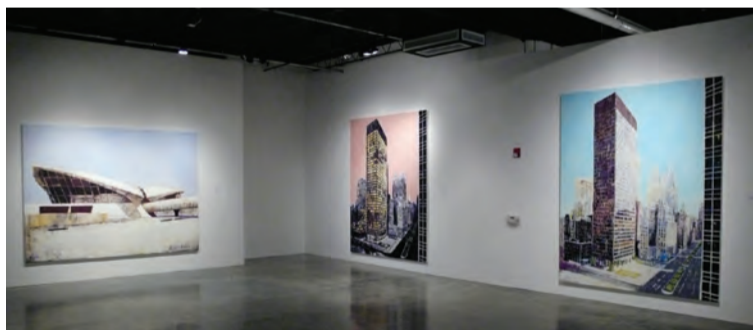


ENOC PEREZ



My first solo show in a US museum, at the Museum of Contemporary Art North Miami in 2007, was important on many levels. I had never seen ten years' worth of my work hanging in one place, and that was big because it made me realise that I had already proven with my work things that I thought I still had to prove. The question that brought to mind was, "Now what?" It had a profoundly liberating effect on me. I also had the notion that if your work got that kind of recognition, it would automatically lead to easy street. Wrong—the market only cares about the market. You may be cool today, and tomorrow, you're just old. That's life. Even with museums, [the fashion] can be painting now, performance tomorrow, and the next day, who knows? Me, I just keep working without expectations.

Perez's solo exhibition at the Museum of Contemporary Art North Miami in 2007



CHERYL DONEGAN



Donegan's show *Scenes and Commercials* is now on view at the New Museum, New York (until 10 April)



With the New Museum show [*Scenes and Commercials*, until 10 April], I felt as though an incredible weight had been lifted from me. Given my experiments across media and my patchy New York exhibition history, with big gaps between shows, I feared that I appeared very inconsistent and somewhat incoherent to the audience in my home city. Working with Johanna Burton and her team at the New Museum changed all that for me. We were really able to trace a legacy of concerns and approaches within a diverse body of work and illustrate the through-lines. She and her fellow curators Sara O'Keeffe and Alicia Ritson really "got me" and helped me to articulate the consistency within the mobility of my practice. Even though the show is recent, I think it will help me a great deal in the future as, hopefully, I've had a chance to connect the dots. I feel very unburdened and confident that future work will be received against the backdrop that this show has provided.



David Bowie Is... a platinum success

After initially failing to interest international venues, the V&A's travelling show is due to become its most popular ever

The travelling exhibition *David Bowie Is* will soon become the most visited travelling show in the history of London's Victoria and Albert Museum (V&A). The show, which presents more than 300 objects, including handwritten lyrics, costumes and set designs, has already been seen by nearly 1.5 million people on four continents. Its world tour will continue in Europe and Japan before ending in 2018.

Bowie was one of the most popular recording artists in history, but the V&A's staff initially struggled to find international venues for the exhibition, which traces the star's influence on popular culture. Established art museums felt it was a slightly niche subject and not quite arty enough.

The museum's fortunes changed after the surprise release of Bowie's album *The Next Day* in March 2013, shortly before the show was due to open in London. The exhibition proved so popular that scalpers began to sell fake tickets online.

Once foreign museums could visualise how the show would work in their spaces, an eclectic group of institutions in seven cities came forward to take it on. Venues ranged from a contemporary art museum in Chicago to a moving-image centre in Melbourne. The show sold out in nearly every location.

The exhibition took on added poignancy after Bowie's death, on 10 January, of cancer, aged 69. The next

The exhibition at the V&A in 2013. It included videos, costumes and archive material

Established art museums felt it was a slightly niche subject and not quite arty enough

day, the Groninger Museum in the Netherlands, where the exhibition is on view until 10 April, sold 15,000 tickets. The museum opened on a day on which it would normally be closed to enable well-wishers to pay their respects. "Many fans were in tears," a spokeswoman says.

The V&A has probably earned hundreds of thousands of pounds from the international venues that paid to borrow the exhibition, although the museum had its costs. The fees will have helped to offset the high cost of the London display, which included speakers and headsets. Bowie merchandise brought in £3.6m in retail sales from the 2013 London showing alone. The exhibition catalogue has sold more than 160,000 copies and has been translated into seven foreign languages.

Ninety per cent of the objects in the show were borrowed from the David Bowie Archive in New York. The V&A did not pay a fee to borrow these works, although it paid for shipping and other expenses. The museum is now in serious discussions with a European venue to present the exhibition this summer. The show is scheduled to end its run in Tokyo in 2018.

Bowie himself kept his distance from the exhibition. The star made it clear that, although he was happy for it to proceed, he wanted no part in its organisation. A master of disguise, the Thin White Duke may have visited the show before he died – but if he did, it remains a secret.

Martin Bailey

BOWIE ON TOUR

VICTORIA AND ALBERT MUSEUM, LONDON (March–August 2013)	312,000 visitors
ART GALLERY OF ONTARIO, TORONTO (September–November 2013)	146,000 visitors
MUSEU DA IMAGEM E DO SOM, SÃO PAULO (January–April 2014)	80,000 visitors
MARTIN-GROPIUS-BAU, BERLIN (May–August 2014)	160,000 visitors
MUSEUM OF CONTEMPORARY ART, CHICAGO (September 2014–January 2015)	194,000 visitors
PHILHARMONIE DE PARIS/CITÉ DE LA MUSIQUE, PARIS (March–May 2015)	197,000 visitors
AUSTRALIAN CENTRE FOR THE MOVING IMAGE, MELBOURNE (July–November 2015)	200,000 visitors
GRONINGER MUSEUM, GRONINGEN (December 2015–April 2016)	185,000 visitors (est)



SPECIAL REPORT

Visitor figures 2015

Exhibition & museum attendance survey

TOP TEN THEMATIC



The Horse in Melbourne: 5,358 a day

• In previous surveys, shows on everything from Amazonian culture to the male nude have made the top ten in this category. Exhibitions featuring choice works from the collections of foreign museums traditionally do very well: a case in point is the presentation of works from the Louvre at the National Art Center Tokyo, which claims the top spot with 7,640 visitors per day. But this is the first year that a domesticated mammal features on our list. The "playful and enlightening" survey of the depiction of the horse throughout the millennia at the National Gallery of Victoria International, Melbourne – which included ancient red-figure vases and Han Dynasty earthenware sculptures as well as pastels by Odilon Redon and Dürer woodcuts – attracted 427,108 visitors during its three-month run. The Museum of Modern Art's controversial retrospective of

the Icelandic singer Björk proved to be a wager worth taking. The show was the New York museum's third best-attended show in this year's survey, trumped only by Matisse's cut-outs and the first large-scale survey of the sculptor Robert Gober. *E.S.*

Yayoi Kusama
at Museo Tamayo

335,000

The travelling show,
which featured highly
in our 2014 survey, was
seen by more than
two million across
Latin America

Daily	Total	Exhibition	Venue	City	Dates
* 7,640	662,491	Louvre Museum: Genre Painting	National Art Center Tokyo	Tokyo	21 FEB-1 JUN
5,358	427,108	* The Horse	NGV International	Melbourne	14 AUG-8 NOV
5,352	748,554	America Is Hard to See	Whitney Museum	New York	18 APR-27 SEP
5,221	485,557	Björk	Museum of Modern Art	New York	8 MAR-8 JUN
5,067	486,425	* Post Pop: East Meets West	Saatchi Gallery	London	26 NOV 14-3 MAR 15
4,857	300,436	The British Museum Exhibition	Tokyo Metropolitan Art Museum	Tokyo	18 APR-28 JUN
4,533	299,178	* Dead: a Celebration of Mortality	Saatchi Gallery	London	26 JUN-30 AUG
4,436	700,893	One-Way Ticket: Jacob Lawrence	Museum of Modern Art	New York	3 APR-7 SEP
4,013	258,583	* Cycle: Creating with What We Have	Centro Cultural Banco do Brasil	Brasilia	5 FEB-20 APR
3,768	187,326	* Raw: Food, Transformation and Art	Centro Cultural Banco do Brasil	Brasilia	15 AUG-12 OCT

TOP TEN PHOTOGRAPHY

• Photography is a notably diverse category, and the shows at the Museum of Modern Art (MoMA) in New York and the Getty Center, Los Angeles, which regularly appear in the photography top ten, are a case in point. They range from Zoe Leonard, an American contemporary photographer, and the Modernists Grete Stern and Horacio Coppola at MoMA, to an exhibition of camera-less photography, Light, Paper, Process, at the Getty. The Saatchi Gallery, London, continues to have success in hiring out its spaces for commercial events, in this case a show of Jessica Fulford-Dobson's portraits, Skate Girls of Kabul, presented by the Afghan telecoms company Roshan, which attracted 4,656 visitors per day in its two-week run. Two shows at Istanbul Modern reflect the growing popularity of the Turkish museum. *B.L.*



340,000 visitors: Zoe Leonard at MoMA

Daily	Total	Exhibition	Venue	City	Dates
* 5,218	339,192	Zoe Leonard: Analogue	Museum of Modern Art	New York	27 JUN-30 AUG
4,656	65,188	* Skate Girls of Kabul: Jessica Fulford-Dobson	Saatchi Gallery	London	15-28 APR
2,779	348,223	* Light, Paper, Process	Getty Center	Los Angeles	14 APR-6 SEP
2,757	388,697	Art on Camera: Shunk-Kender, 1960-71	Museum of Modern Art	New York	17 MAY-4 OCT
2,565	282,907	* Josef Koudelka: Nationality Doubtful	Getty Center	Los Angeles	11 NOV 14-22 MAR 15
2,361	318,777	Grete Stern and Horacio Coppola	Museum of Modern Art	New York	23 MAY-4 OCT
2,332	311,542	Magnum: Contact Sheets	Istanbul Modern	Istanbul	26 FEB-2 AUG
2,197	333,913	Fatal Attraction: Piotr Uklanski Photographs	Metropolitan Museum of Art	New York	17 MAR-16 AUG
2,043	79,078	Sahin Kaygun	Istanbul Modern	Istanbul	2 JAN-15 FEB
1,964	33,394	2015 Sony World Photography Awards	Somerset House	London	24 APR-10 MAY

MOST POPULAR EXHIBITIONS *continued from pIII*

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
5,380	564,917	Robert Gober: the Heart Is Not a Metaphor	Museum of Modern Art	New York	4 OCT 14-18 JAN 15
5,358	427,108	* The Horse	NGV International	Melbourne	14 AUG-8 NOV
5,352	748,554	America Is Hard to See	Whitney Museum	New York	18 APR-27 SEP
5,221	485,557	Björk	Museum of Modern Art	New York	8 MAR-8 JUN
5,218	339,192	Zoe Leonard: Analogue	Museum of Modern Art	New York	27 JUN-30 AUG
5,188	1,234,724	The Paris of Toulouse-Lautrec	Museum of Modern Art	New York	26 JUL 14-22 MAR 15
5,182	493,730	Jeff Koons: a Retrospective	Guggenheim Bilbao	Bilbao	9 JUN-27 SEP
5,142	538,475	Jean-Michel Basquiat: Now's the Time	Guggenheim Bilbao	Bilbao	3 JUL-1 NOV
5,067	486,425	* Post Pop: East Meets West	Saatchi Gallery	London	26 NOV 14-3 MAR 15
5,011	512,583	* Carlos Amorales	NGV International	Melbourne	4 AUG-22 NOV
4,989	650,045	Jeff Koons: the Retrospective	Centre Pompidou	Paris	26 NOV 14-27 APR 15
4,857	300,436	The British Museum Exhibition	Tokyo Metropolitan Art Museum	Tokyo	18 APR-28 JUN
4,856	100,595	* OIR Intra Project: My City, by Song Dong	Centro Cultural Banco do Brasil	Rio de Janeiro	12 SEP-5 OCT
4,802	510,412	Pierre Bonnard	Musée d'Orsay	Paris	17 MAR-19 JUL
4,755	402,117	Ron Mueck	Pinacoteca do Estado	São Paulo	20 NOV 14-22 FEB 15
4,716	493,824	* Ryan Trecartin: Re'Search Wait'S	NGV International	Melbourne	15 MAY-13 SEP
4,697	240,903	* Kandinsky: Everything Starts from a Dot	Centro Cultural Banco do Brasil	Brasilia	12 NOV 14-12 JAN 15
4,695	535,270	Yoko Ono: One Woman Show, 1960-71	Museum of Modern Art	New York	17 MAY-7 SEP
4,693	112,639	* Hermès: Wanderland	Saatchi Gallery	London	9 APR-2 MAY
4,659	519,807	Shahzia Sikander: Parallax	Guggenheim Bilbao	Bilbao	16 JUL-22 NOV
4,656	65,188	* Skate Girls of Kabul: Jessica Fulford-Dobson	Saatchi Gallery	London	15-28 APR
4,601	55,212	* Patek Philippe: Watch Art Grand Exhibition	Saatchi Gallery	London	27 MAY-7 JUN
4,576	432,121	Monet and the Birth of Impressionism	Städel Museum	Frankfurt	11 MAR-28 JUN
4,533	299,178	* Dead: a Celebration of Mortality	Saatchi Gallery	London	26 JUN-30 AUG
4,479	383,247	* Exquisite Threads: English Embroidery	NGV International	Melbourne	2 APR-12 JUL
4,455	351,308	* Medieval Moderns: the Pre-Raphaelites	NGV International	Melbourne	11 APR-12 JUL
4,436	700,893	One-Way Ticket: Jacob Lawrence	Museum of Modern Art	New York	3 APR-7 SEP
4,434	478,833	Velázquez	Grand Palais	Paris	25 MAR-13 JUL
4,409	121,567	* Miss Dior	Ullens Center for Contemporary Art	Beijing	30 APR-31 MAY
4,335	372,813	Ai Weiwei	Royal Academy of Arts	London	19 SEP-13 DEC
4,124	400,000	Keys to a Passion	Fondation Louis Vuitton	Paris	1 APR-6 JUL
4,094	781,963	* Pangaea II	Saatchi Gallery	London	11 MAR-17 SEP
4,064	338,478	René Magritte	National Art Center Tokyo	Tokyo	25 MAR-29 JUN
4,038	452,253	The Forever Now	Museum of Modern Art	New York	14 DEC 14-5 APR 15
4,034	267,959	Cleopatra and the Queens of Egypt	Tokyo National Museum	Tokyo	11 JUL-23 SEP
4,013	258,583	* Cycle: Creating with What We Have	Centro Cultural Banco do Brasil	Brasilia	5 FEB-20 APR
3,918	611,200	* Mingering Mike's Supersonic Greatest Hits	Smithsonian American Art (SAAM)	Washington, DC	27 FEB-2 AUG
3,869	580,400	* The Artistic Journey of Yasuo Kuniyoshi	Smithsonian American Art (SAAM)	Washington, DC	3 APR-30 AUG
3,802	186,312	* Erik Bulatov: Come to Garage!	Garage Museum	Moscow	12 JUN-30 JUL
3,768	187,326	* Raw: Food, Transformation and Art	Centro Cultural Banco do Brasil	Brasilia	15 AUG-12 OCT
3,747	513,400	* Watch This! Revelations in Media Art	Smithsonian American Art (SAAM)	Washington, DC	24 APR-7 SEP
3,738	262,752	Hervé Télémaque	Centre Pompidou	Paris	25 FEB-18 MAY
3,704	385,202	Sturtevant: Double Trouble	Museum of Modern Art	New York	9 NOV 14-22 FEB 15
3,703	463,465	* Carsten Höller: Golden Mirror Carousel	NGV International	Melbourne	10 OCT 14-5 MAR 15
3,624	360,873	Kimsooja: Thread Routes	Guggenheim Bilbao	Bilbao	12 MAR-5 JUL
3,592	234,537	* Picasso and Spanish Modernity	Centro Cultural Banco do Brasil	São Paulo	25 MAR-8 JUN
3,562	801,396	Cut to Swipe	Museum of Modern Art	New York	11 OCT 14-25 MAY 15
3,547	343,511	Burle Marx: a Way of Beauty	Pinacoteca do Estado	São Paulo	29 NOV 14-22 MAR 15
3,523	540,000	White Fire/Collectionism and Modernity	Reina Sofia	Madrid	18 MAR-14 SEP
3,472	493,043	Alexander McQueen: Savage Beauty	Victoria and Albert Museum	London	14 MAR-2 AUG
3,469	329,556	* BP Portrait Award 2015	National Portrait Gallery	London	18 JUN-20 SEP
3,464	335,000	Yayoi Kusama: Infinite Obsession	Museo Tamayo	Mexico City	26 SEP 14-18 JAN 15
3,448	13,791	Steve McQueen with Kanye West	LACMA	Los Angeles	25-28 JUL
3,433	258,437	Zero: Countdown to Tomorrow, 1950s-60s	Guggenheim Museum	New York	10 OCT 14-7 JAN 15
3,404	418,721	Jean Paul Gaultier	Grand Palais	Paris	1 APR-3 AUG
3,388	336,424	Velázquez	Kunsthistorisches Museum	Vienna	28 OCT 14-15 FEB 15
3,354	290,849	Niki de Saint Phalle	Guggenheim Bilbao	Bilbao	27 FEB-7 JUN
3,352	118,264	Kano Painters of the Momoyama Period	Kyoto National Museum	Kyoto	7 APR-17 MAY
3,293	230,483	Summer Exhibition 2015	Royal Academy of Arts	London	8 JUN-16 AUG
3,257	394,100	* Richard Estes' Realism	Smithsonian American Art (SAAM)	Washington, DC	10 OCT 14-8 FEB 15
3,251	267,489	Le Corbusier	Centre Pompidou	Paris	29 APR-3 AUG
3,248	370,300	* The Singing and the Silence	Smithsonian American Art (SAAM)	Washington, DC	31 OCT 14-22 FEB 15
3,238	355,235	Artists in Their Time	Istanbul Modern	Istanbul	25 AUG-31 DEC
3,232	133,448	* Bracher: Painting and Permanence	Centro Cultural Banco do Brasil	Brasilia	10 JUN-27 JUL
3,223	412,600	* Untitled: the Art of James Castle	Smithsonian American Art (SAAM)	Washington, DC	26 SEP 14-1 FEB 15
3,219	171,505	* The Magic of Cinema	Centro Cultural Banco do Brasil	Rio de Janeiro	30 SEP-30 NOV

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MOST POPULAR EXHIBITIONS *continued from pVIII*

Daily	Total	Exhibition	Venue	City	Dates
<i>* An asterisk indicates that entrance to the exhibition and the museum was free</i>					
3,212	362,944	Latin America in Construction: Architecture	Museum of Modern Art	New York	29 MAR-19 JUL
3,212	229,003	* Kandinsky: Everything Starts from a Dot	Centro Cultural Banco do Brasil	São Paulo	8 JUL-28 SEP
3,196	272,594	Storylines: Contemporary Art at the Guggenheim	Guggenheim Museum	New York	5 JUN-9 SEP
3,169	532,345	Jean Dubuffet: Soul of the Underground	Museum of Modern Art	New York	18 OCT 14-5 APR 15
3,168	235,312	* Adolfo Wildt: the Last Symbolist	Musée de l'Orangerie	Paris	15 APR-13 JUL
3,158	186,312	Yayoi Kusama/Russian Contemporary Art	Garage Museum	Moscow	12 JUN-9 AUG
3,141	283,162	* Arts of Silla	Gyeongju National Museum	Gyeongju	20 JUL-1 NOV
3,014	124,418	* Bracher: Painting and Permanence	Centro Cultural Banco do Brasil	Rio de Janeiro	15 APR-1 JUN
2,954	220,694	On Kawara: Silence	Guggenheim Museum	New York	6 FEB-3 MAY
2,952	501,502	56th Venice Biennale: All the World's Futures	Giardini e Arsenale	Venice	9 MAY-22 NOV
2,924	571,041	The Art of Our Time	Guggenheim Bilbao	Bilbao	23 SEP 14-10 MAY 15
2,875	264,488	Rembrandt: the Late Works	National Gallery	London	15 OCT 14-18 JAN 15
2,860	148,293	Neo-Impressionism: from Light to Colour	Tokyo Metropolitan Art Museum	Tokyo	24 JAN-29 MAR
2,835	535,797	Goya in Madrid	Museo Nacional del Prado	Madrid	28 NOV 14-7 JUN 15
2,803	476,592	Gilbert & George: the Early Years	Museum of Modern Art	New York	9 MAY-25 OCT
2,779	348,223	* Light, Paper, Process	Getty Center	Los Angeles	14 APR-6 SEP
2,777	483,208	The Roof Garden Commission: Pierre Huyghe	Metropolitan Museum of Art	New York	12 MAY-1 NOV
2,769	200,126	* Andrea del Sarto	Getty Center	Los Angeles	23 JUN-13 SEP
2,763	472,470	Andy Warhol	Museum of Modern Art	New York	25 APR-12 OCT
2,757	388,697	Art on Camera: Shunk-Kender, 1960-71	Museum of Modern Art	New York	17 MAY-4 OCT
2,746	122,779	Artists' Film International 2014-15	Istanbul Modern	Istanbul	20 JAN-12 MAR
2,725	316,095	Cubism: the Leonard Lauder Collection	Metropolitan Museum of Art	New York	20 OCT 14-16 FEB 15
2,708	239,067	Sade: Attacking the Sun	Musée d'Orsay	Paris	14 OCT 14-25 JAN 15
2,686	350,000	Dolce Vita	Musée d'Orsay	Paris	14 APR-13 SEP
2,680	257,300	Rembrandt: from Amsterdam and Jerusalem	Israel Museum	Jerusalem	3 JUN-6 SEP
2,675	259,505	Van Gogh: Irises and Roses	Metropolitan Museum of Art	New York	12 MAY-16 AUG
2,648	444,946	Uneven Growth	Museum of Modern Art	New York	22 NOV 14-10 MAY 15
2,626	254,750	Sargent: Portraits of Artists and Friends	Metropolitan Museum of Art	New York	30 JUN-4 OCT
2,623	290,434	European Orders of Knighthood	Moscow Kremlin Museums	Moscow	24 APR-30 AUG
2,623	369,787	Paul Gauguin	Foundation Beyeler	Basel	8 FEB-28 JUN
2,623	240,907	* Stan Douglas: Mise en Scène	Irish Museum of Modern Art	Dublin	6 JUN-20 SEP
2,618	104,712	The Esterhazy Madonna	Palazzo Marino	Milan	3 DEC 14-11 JAN 15
2,587	131,216	Zhao Gang/The Chinese Photobook	Ullens Center for Contemporary Art	Beijing	3 APR-31 MAY
2,579	312,000	Marlene Dumas: the Image as Burden	Stedelijk Museum	Amsterdam	6 SEP 14-4 JAN 15
2,576	254,267	* Follow the Flag: Australian Artists and War	Ian Potter Centre: NGV	Melbourne	24 APR-16 AUG
2,572	134,821	Numbers: All That Counts from Zero to Infinity	Palazzo delle Esposizioni	Rome	16 OCT-15 DEC
2,565	282,907	* Josef Koudelka: Nationality Doubtful	Getty Center	Los Angeles	11 NOV 14-22 MAR 15
2,562	158,093	Picasso!	Musée Picasso	Paris	20 OCT-31 DEC
2,553	360,000	The Oasis of Matisse	Stedelijk Museum	Amsterdam	27 MAR-16 AUG
2,552	186,312	Sixties/Tiravanija/Kiesewalter/Field Research	Garage Museum	Moscow	12 JUN-23 AUG
2,545	76,348	* Bracher: Painting and Permanence	Centro Cultural Banco do Brasil	São Paulo	26 JAN-2 MAR
2,527	250,129	* Gustave Caillebotte: the Painter's Eye	National Gallery of Art	Washington, DC	28 JUN-4 OCT
2,513	352,845	Young Architects Programme	Istanbul Modern	Istanbul	10 JUN-22 NOV
2,495	344,302	Chagall (1908-85)	Palazzo Reale	Milan	17 SEP 14-1 FEB 15
2,484	192,011	* J.M.W. Turner: Painting Set Free	Getty Center	Los Angeles	24 FEB-24 MAY
2,478	203,864	Seven Years of Reflection: Latest Acquisitions	Musée d'Orsay	Paris	18 NOV 14-22 FEB 15
2,446	215,230	Pixar: 25 Years of Animation	CaixaForum Barcelona	Barcelona	5 FEB-3 MAY
2,445	179,521	Masterpieces of Buddhist Sculpture	Tokyo National Museum	Tokyo	14 JAN-5 APR
2,399	340,664	Van Gogh: the Man and the Earth	Palazzo Reale	Milan	18 OCT 14-8 MAR 15
2,390	229,407	Leonardo da Vinci (1452-1519)	Palazzo Reale	Milan	15 APR-19 JUL
2,372	246,000	Impressionism and Expressionism	Alte Nationalgalerie	Berlin	22 MAY-20 SEP
2,370	212,922	Van Gogh to Kandinsky	Montreal Museum of Fine Arts	Montreal	11 OCT 14-25 JAN 15
2,361	318,777	Grete Stern and Horacio Coppola	Museum of Modern Art	New York	23 MAY-4 OCT
2,348	203,629	Picasso Dall: Dall Picasso	Museu Picasso	Barcelona	20 MAR-28 JUN
2,332	311,542	Magnum: Contact Sheets	Istanbul Modern	Istanbul	26 FEB-2 AUG
2,322	226,923	The Fashion World of Jean Paul Gaultier	NGV International	Melbourne	17 OCT 14-8 FEB 15
2,316	192,915	Mona Hatoum	Centre Pompidou	Paris	24 JUN-28 SEP
2,309	87,750	The Castle of Warsaw: Unknown History	Royal Castle	Warsaw	15 MAY-22 JUN
2,308	128,922	William Kentridge	Ullens Center for Contemporary Art	Beijing	27 JUN-30 AUG
2,299	395,436	* Days of Endless Time	Hirshhorn Museum	Washington, DC	16 OCT 14-6 APR 15
2,287	165,352	* Touching the Past	Getty Center	Los Angeles	7 JUL-27 SEP
2,254	133,627	* The Cultural Heritage of Damyang, Korea	Gwangju National Museum	Gwangju	25 AUG-1 NOV
2,245	193,709	David Bowie Is	Museum of Contemporary Art	Chicago	23 SEP 14-4 JAN 15
2,217	416,867	* Disobedient Objects	Victoria and Albert Museum	London	26 JUL 14-1 FEB 15
2,197	333,913	Fatal Attraction: Piotr Uklanski Photographs	Metropolitan Museum of Art	New York	17 MAR-16 AUG
2,189	129,791	* Kandinsky: Everything Starts from a Dot	Centro Cultural Banco do Brasil	Belo Horizonte	15 APR-22 JUN
2,172	128,742	Threads of Power: 16th-century Tapestries	Kunsthistorisches Museum	Vienna	14 JUL-20 SEP
2,170	193,780	* Lynette Yiadom-Boakye: Verses after Dusk	Serpentine Galleries	London	2 JUN-13 SEP
2,169	128,901	The 120th Anniversary of the Museum: Hakuho	Nara National Museum	Nara	18 JUL-23 SEP
2,159	162,509	* Give and Ye Shall Receive	Getty Center	Los Angeles	16 DEC 14-15 MAR 15
2,115	695,720	A Collection of Ideas	Museum of Modern Art	New York	15 FEB 14-11 JAN 15
2,109	265,745	* Shirin Neshat: Facing History	Hirshhorn Museum	Washington, DC	18 MAY-20 SEP
2,108	108,727	New Directions: He Xiangyu	Ullens Center for Contemporary Art	Beijing	11 JUN-9 AUG
2,098	169,000	Medieval Morocco	Louvre	Paris	17 OCT 14-19 JAN 15
2,086	160,594	Rubens and His Legacy: Van Dyck to Cézanne	Royal Academy of Arts	London	24 JAN-10 APR
2,085	171,873	Realms of Imagination	Kunsthistorisches Museum	Vienna	5 NOV 14-8 FEB 15
2,084	156,865	* Drawing in the Age of Rubens	Getty Center	Los Angeles	14 OCT 14-11 JAN 15
2,084	129,183	The Plains Indians: Artists of Earth and Sky	Metropolitan Museum of Art	New York	9 MAR-10 MAY
2,082	107,384	Ming Wong: Next Year	Ullens Center for Contemporary Art	Beijing	11 JUN-9 AUG
2,081	478,608	* British Art of the First World War	Imperial War Museum	London	19 JUL 14-8 MAR 15
2,067	250,960	Olafur Eliasson: Riverbed	Louisiana Museum of Modern Art	Humblebæk	20 AUG 14-11 JAN 15
2,053	299,200	Painter and Painting: Mehmet Gülerüyüz	Istanbul Modern	Istanbul	9 JAN-28 JUN
2,052	92,343	A Search for Traces	Albertina	Vienna	16 OCT-29 NOV
2,043	79,078	Sahin Kaygun	Istanbul Modern	Istanbul	2 JAN-15 FEB
2,040	106,689	* Cycle: Create with What We Have	Centro Cultural Banco do Brasil	Belo Horizonte	19 NOV 14-19 JAN 15
2,037	186,487	Rineke Dijkstra: the Krazyhouse	Guggenheim Bilbao	Bilbao	13 NOV 14-1 MAR 15
2,031	135,791	* Mambo: 30 Years of Shelf-Indulgence	Ian Potter Centre: NGV	Melbourne	6 DEC 14-22 FEB 15
2,030	169,073	* Zeitgeist: Art in the Germanic World	Getty Center	Los Angeles	10 FEB-17 MAY
2,030	166,143	J.M.W. Turner: Painting Set Free	De Young Museum	San Francisco	20 JUN-20 SEP
2,029	203,475	Pompeii: Culture of the Ancient Roman City	National Museum of Korea	Seoul	9 DEC 14-5 APR 15
2,023	144,224	* Renaissance Splendours	Getty Center	Los Angeles	31 MAR-21 JUN
2,017	44,380	Flag of the Republic of Poland Day	Royal Castle	Warsaw	3-24 MAY
2,002	155,871	Jean-Michel Basquiat: Now's the Time	Art Gallery of Ontario	Toronto	7 FEB-10 MAY
1,986	216,475	Matisse Arabesque	Scuderie del Quirinale	Rome	5 MAR-21 JUN
1,986	209,921	Sonia Delaunay: the Colours of Abstraction	Musée d'Art Moderne de la Ville	Paris	17 OCT 14-22 FEB 15

CONTINUED ON PAGE X

TOP TEN POST-IMPRESSIONIST & MODERN

It is a third straight year at the top of this list for the Centro Cultural Banco do Brasil, which, in its different outposts, has four shows in the top ten and another in 11th place. Together with the Salvador Dalí exhibition at the Instituto Tomie Ohtake, this means that half of the top ten are Brazilian shows, all of them free. The museums have tapped into an extraordinary public appetite for tried-and-tested Modern masters – in this case, Picasso and Kandinsky as well as Dalí. With the top European shows also of perennially popular artists Matisse and Bonnard as well as the Fondation Louis Vuitton's gathering of Modernist masterpieces in Keys to a Passion, the presence in the list of the relatively little-known artist Yasuo Kuniyoshi, a Japanese-born American painter and contemporary of Edward Hopper and Georgia O'Keeffe, is a welcome surprise. Two more US shows, of Dubuffet at MoMA and Cubism at the Met, are just outside the top ten. B.L.



Kandinsky's Two Ovals (1919) in Rio de Janeiro

Daily	Total	Exhibition	Venue	City	Dates
<i>* An asterisk indicates that entrance to the exhibition and the museum was free</i>					
9,508	620,719	* Picasso and Spanish Modernity	Centro Cultural Banco do Brasil	Rio de Janeiro	24 JUN-7 SEP
8,292	441,865	* Kandinsky: Everything Starts from a Dot	Centro Cultural Banco do Brasil	Rio de Janeiro	28 JAN-30 MAR
7,281	537,754	* Salvador Dalí	Instituto Tomie Ohtake	São Paulo	18 OCT 14-11 JAN 15
6,033	724,016	Henri Matisse: the Cut-outs	Museum of Modern Art	New York	12 OCT 14-10 FEB 15
4,802	510,412	Pierre Bonnard	Musée d'Orsay	Paris	17 MAR-19 JUL
4,697	240,903	* Kandinsky: Everything Starts from a Dot	Centro Cultural Banco do Brasil	Brasília	12 NOV 14-12 JAN 15
4,124	400,000	Keys to a Passion	Fondation Louis Vuitton	Paris	1 APR-6 JUL
4,064	338,478	René Magritte	National Art Center Tokyo	Tokyo	25 MAR-29 JUN
3,869	580,400	* The Artistic Journey of Yasuo Kuniyoshi	Smithsonian American Art (SAAM)	Washington, DC	3 APR-30 AUG
3,592	234,537	* Picasso and Spanish Modernity	Centro Cultural Banco do Brasil	São Paulo	25 MAR-8 JUN

TOP 15 BIG TICKET



Kate Gilmore's Higher Ground, the winner of the ArtPrize Juried Grand Prize 2015 in Grand Rapids

Our Big Ticket category includes exhibitions for which admission covers entry to other attractions, such as the Gyeongbokgung Palace at the National Folk Museum of Korea, and shows staged in a museum's main lobby, such as the Turbine Hall at Tate Modern, which displayed Richard Tuttle: I Don't Know last year. Despite not being particularly well received in the press and struggling to make an impact in the Tate's cavernous space, 13,062 people a day visited, or at least passed by the installation. We also include biennials and festivals in this category, where visitors are often counted more than once as they make their way through the various venues. The annual ArtPrize in Grand Rapids tops the category again. The two main prizes of \$200,000 – one voted by the public, the other by a jury – were won by Loveless PhotoFiber and Kate Gilmore, respectively. The Photoqui biennial in Paris – which focuses on contemporary photography from Africa, Asia, Oceania and the Americas – saw its biggest ever attendance with more than 500,000 visitors (9,160 a day) despite closing early because of the terrorist attacks in Paris in November. That same month, the biennial's organisers, the Musée du Quai Branly, announced that the 2015 edition would be the last. J.S.

Daily	Total	Exhibition	Venue	City	Dates
<i>* An asterisk indicates that entrance to the exhibition and the museum was free</i>					
23,086	438,632	ArtPrize 2015	Various venues	Grand Rapids	23 SEP-11 OCT
13,062	2,246,648	Richard Tuttle: I Don't Know	Tate Modern	London	14 OCT 14-6 APR 15
10,667	32,000	2015 Ideas City Festival	New Museum	New York	28 MAY-30 MAY
9,241	492,425	A View on Korean Shamanism: Kim Taegon	National Folk Museum of Korea	Seoul	22 APR-22 JUN
9,160	531,264	Photoqui: 5th Biennial of World Images	Musée du Quai Branly	Paris	22 SEP-19 NOV
8,515	680,000	Zaha Hadid at the State Hermitage	State Hermitage Museum	St Petersburg	27 JUN-27 SEP
7,866	458,454	A Sheep Bringing Happiness	National Folk Museum of Korea	Seoul	17 DEC 14-23 FEB 15
6,880	519,913	What is Gyeonggi Folk Culture?	National Folk Museum of Korea	Seoul	5 AUG-31 OCT
5,605	1,081,713	Franciscan Art	Galleria dell'Accademia	Florence	31 MAR-10 NOV
5,013	360,902	Simple Forms: Contemplating Beauty	Mori Art Museum	Tokyo	25 APR-5 JUL
4,974	205,345	The Flowering of Print Culture	National Folk Museum of Korea	Seoul	3 JUN-20 JUL
4,641	600,000	Her Imperial Majesty's Hermitage	State Hermitage Museum	St Petersburg	9 DEC 14-10 MAY 15
4,552	491,652	* Kochi-Muziris Biennale	Various venues	Kochi	12 DEC 14-29 MAR 15
4,187	43,660	* The 18th Japan Media Arts Festival	National Art Center Tokyo	Tokyo	4-15 FEB
3,616	14,464	Nobody Will Take Away Our Youth	Museum of Modern Art Warsaw	Warsaw	1-4 JUL

SPECIAL REPORT

Visitor figures 2015
Exhibition & museum attendance survey

TOP TEN CONTEMPORARY



Top spot: David Shrigley at the National Gallery of Victoria, Melbourne, drew 600,000 visitors

With three shows in the top ten, the National Gallery of Victoria, Melbourne, dominates this category, after being absent from our 2014 list. Its shows of David Shrigley, Carlos Amorales and Ryan Trecartin were all free, but notably this list contains fewer non-paying exhibitions than in previous years – four, compared with eight, in 2014.

Grayson Perry at Turner Contemporary
192,178
Perry the potter was king of the provinces as his show in Margate was the most visited in the UK outside London

Table with 6 columns: Daily, Total, Exhibition, Venue, City, Dates. Lists top 10 contemporary exhibitions.

TOP TEN DECORATIVE ARTS



Chanel at London's Saatchi Gallery headed the decorative arts category, with 8,000 visitors a day

Chanel, Hermes, Dior, Alexander McQueen and Jean Paul Gaultier – the decorative arts category reads like a fashion-week runway schedule, with seven of the top ten exhibitions taken up by monographic shows of contemporary fashion designers.

Table with 6 columns: Daily, Total, Exhibition, Venue, City, Dates. Lists top 10 decorative arts exhibitions.

MOST POPULAR EXHIBITIONS continued from pIX

Large table with 6 columns: Daily, Total, Exhibition, Venue, City, Dates. Lists most popular exhibitions across various museums and galleries.

CONTEMPORARY: PHOTO: NGV PHOTOGRAPHIC SERVICES; DECORATIVE ARTS: © TOMBAKER, 2015. IMAGE COURTESY OF THE SAATCHI GALLERY, LONDON.

MOST POPULAR EXHIBITIONS continued from pX

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
1,481	45,693	* Cybernetic Serendipity: a Documentation	Museum of Modern Art Warsaw	Warsaw	25 SEP-31 OCT
1,475	387,915	* Sublime	Queensland Art Gallery	Brisbane	30 AUG 14-24 MAY 15
1,474	230,000	Escher	Chiostro del Bramante	Rome	20 SEP 14-22 FEB 15
1,473	154,192	Tales of Madness: Drawings from the Juquery	Museu de Arte de São Paulo	São Paulo	12 JUN-11 OCT
1,471	261,893	* Salvatore Scarpitta: Traveller	Hirshhorn Museum	Washington, DC	17 JUL 14-11 JAN 15
1,471	180,500	Matthew Barney: River of Fundament	Museum of Old and New Art	Hobart	22 NOV 14-13 APR 15
1,471	78,615	* The Great Tsunami of March 11, 2011	Tokyo National Museum	Tokyo	14 JAN-15 MAR
1,466	150,840	Chagall	Musées Royaux des Beaux-Arts	Brussels	28 FEB-28 JUN
1,460	274,501	* Traveller's Eye/Chinese Landscape Painting	Freer and Sackler Galleries	Washington, DC	22 NOV 14-31 MAY 15
1,448	258,314	Jackson Pollock's Mural: Energy Made Visible	Peggy Guggenheim Collection	Venice	23 APR-16 NOV
1,442	179,393	Charles Pollock	Peggy Guggenheim Collection	Venice	23 APR-14 SEP
1,431	127,386	Carsten Höller: Decision	Hayward Gallery	London	10 JUN-6 SEP
1,427	127,046	Abstract Art from Austria, 1960-Present	Albertina	Vienna	10 JUN-6 SEP
1,423	281,687	Thomas Hart Benton's America Today	Metropolitan Museum of Art	New York	30 SEP 14-19 APR 15
1,421	82,004	* The Spirit of Africa: African Kings	Museu Histórico Nacional	Rio de Janeiro	28 AUG-1 NOV
1,419	143,281	Lee Miller	Albertina	Vienna	8 MAY-16 AUG
1,408	143,641	Assyria to Iberia at the Dawn of the Classical Age	Metropolitan Museum of Art	New York	22 SEP 14-4 JAN 15
1,405	130,668	* GOMA Q: Contemporary Queensland Art	Queensland Gallery of Modern Art	Brisbane	11 JUL-11 OCT
1,396	87,557	Art from Brazil up to 1900	Museu de Arte de São Paulo	São Paulo	26 MAR-6 JUN
1,392	111,136	Bordeaux, Port de la Lune	National Museum of Western Art	Tokyo	23 JUN-23 SEP
1,391	166,938	Peter Doig	Foundation Beyeler	Basel	23 NOV 14-22 MAR 15
1,390	319,694	* Nasta'liq: the Genius of Persian Calligraphy	Freer and Sackler Galleries	Washington, DC	13 SEP 14-3 MAY 15
1,387	253,486	Alchemy by Jackson Pollock	Peggy Guggenheim Collection	Venice	14 FEB-14 SEP
1,380	513,519	* War Story: Afghanistan 2014	Imperial War Museum	London	23 OCT 14-1 NOV 15
1,376	72,134	* The Loyal and Heroic City of São Sebastião	Centro Cultural Correios	Rio de Janeiro	13 MAY-12 JUL
1,371	103,404	Hubert de Givenchy	Museo Thyssen-Bornemisza	Madrid	22 OCT 14-18 JAN 15
1,358	175,223	Escher	Palazzo Albergati	Bologna	13 MAR-19 JUL
1,356	231,852	Aristocratic Taste: Ancient Art	Israel Museum	Jerusalem	2 JUN-21 NOV
1,352	124,167	* Self	Turner Contemporary	Margate	24 JAN-10 MAY
1,351	337,769	The Age of Anxiety: Commodus to Diocletian	Musei Capitolini	Rome	28 JAN-4 OCT
1,351	120,226	Out of the Circle: the Art of Dance in Israel	Israel Museum	Jerusalem	2 DEC 14-28 FEB 15
1,349	158,207	* In Focus: Play	Getty Center	Los Angeles	23 DEC 14-10 MAY 15
1,346	127,876	American Encounters	High Museum of Art	Atlanta	28 SEP 14-18 JAN 15
1,346	183,061	Thomas Strüth: Photographs	Metropolitan Museum of Art	New York	30 SEP 14-16 FEB 15
1,344	83,162	Marino Marini	Pinacoteca do Estado	São Paulo	18 JUL-27 SEP
1,340	106,601	Animals and Pharaohs	Musée du Louvre-Lens	Lens	5 DEC 14-9 MAR 15
1,338	106,812	Landscape in Art: British Artists from the Tate	Pinacoteca do Estado	São Paulo	18 JUL-18 OCT
1,319	115,289	Stephen Willats: Man from the 21st Century	Museo Tamayo	Mexico City	21 JAN-3 MAY
1,316	62,234	* After Baeke and Now	Gongju National Museum	Gongju	22 SEP-15 NOV
1,315	113,077	* Robert MacPherson: the Painter's Reach	Queensland Art Gallery	Brisbane	25 JUL-18 OCT
1,315	97,297	* Manga Now	British Museum	London	3 SEP-15 NOV
1,315	70,091	* Nammyeong Jo Sik and Naeam Jeong Inhong	Jinju National Museum	Jinju	22 SEP-22 NOV
1,312	141,663	Looking at Monet	Österreichische Galerie Belvedere	Vienna	24 OCT 14-8 FEB 15
1,311	104,720	Under the Clouds	Serralves Museum	Porto	20 JUN-20 SEP
1,306	97,577	Polish Art: an Enduring Spirit	National Museum of Korea	Seoul	5 JUN-30 AUG
1,305	48,091	Museographic Essay No. 2	Museo Tamayo	Mexico City	5 SEP-18 OCT
1,304	129,089	Marlene Dumas: the Image as Burden	Foundation Beyeler	Basel	31 MAY-6 SEP
1,302	115,648	Anne Collier	Museum of Contemporary Art	Chicago	22 NOV 14-8 MAR 15
1,298	197,329	1965 Today	Israel Museum	Jerusalem	31 MAR-29 AUG
1,294	178,507	Together Again: a Renaissance Mishneh Torah	Israel Museum	Jerusalem	21 MAY-7 OCT
1,289	52,675	Legendary Artists of Japanese Western Painting	Tokyo Metropolitan Art Museum	Tokyo	18 JUL-6 SEP
1,287	107,577	Ludwig Goes Pop	Museum Ludwig	Cologne	2 OCT 14-11 JAN 15
1,281	114,380	* Photo Rio 2015 at CCBB	Centro Cultural Banco do Brasil	Rio de Janeiro	1 JUL-12 OCT
1,280	147,897	The Forty Part Motet by Janet Cardiff	High Museum of Art	Atlanta	2 OCT 14-15 FEB 15
1,278	59,316	* Re-cognition: Norwegian Engraving	Museu Nacional, Conjunto Cultural	Brasília	3 DEC 14-25 JAN 15
1,274	116,988	Serralves Villa: the Client as Architect	Serralves Museum	Porto	23 MAY-6 SEP
1,272	79,768	The Golden Legend	National Museum of Western Art	Tokyo	16 OCT-27 DEC
1,270	86,162	Carrancas/Antoni Abad	Pinacoteca do Estado	São Paulo	1 AUG-18 OCT
1,269	162,047	Oskar Schlemmer: Visions of a New World	Staatgalerie Stuttgart	Stuttgart	21 NOV 14-19 APR 15
1,267	100,294	Ferdinand Hodler: Towards Rhythmic Images	National Museum of Western Art	Tokyo	7 OCT 14-12 JAN 15
1,264	79,273	Salomé Lamas: Parafiction	Serralves Museum	Porto	20 FEB-3 MAY
1,263	128,328	* Forensics: the Anatomy of Crime	Wellcome Collection	London	26 FEB-21 JUN
1,258	145,796	Women Artists: the Pioneers (1880-1930)	Pinacoteca do Estado	São Paulo	13 JUN-25 OCT
1,257	126,931	Klimt and the Ringstrasse	Österreichische Galerie Belvedere	Vienna	3 JUL-11 OCT
1,250	106,283	* American Masterworks from the Corcoran	National Gallery of Art	Washington, DC	6 FEB-3 MAY
1,249	119,935	Navigating the West: George Caleb Bingham	Metropolitan Museum of Art	New York	17 JUN-20 SEP

CONTINUED ON PAGE XII >

TOP TEN LONDON, NEW YORK, PARIS

• Social media's most savvy artist, Ai Weiwei, came top of London's paid exhibitions list with 4,335 visitors a day at the Royal Academy, ahead of the Victoria and Albert Museum's record-breaking Alexander McQueen show (3,472 a day). Saatchi Gallery continues to dominate the free shows in London, but notable mention should go to the Lynette Yiadom-Boakye exhibition (2,170 a day), which was the Serpentine's most visited show in half a decade. Henri Matisse: the Cut-outs – the number one paid show in London in our 2014 survey when it was at Tate Modern (3,907 a day) – was seen by 6,033 people a day at the Museum of Modern Art, New York, which co-organised the show. But this was not enough to beat the Metropolitan Museum of Art's exhibition on the influence of China on Western fashion, which had 6,581 visitors a day. An American in Paris topped the bill with 4,989 visitors a day at the Centre Pompidou when the Jeff Koons retrospective rolled into town, beating Bonnard at the Musée d'Orsay and Velázquez at the Grand Palais. J.S.



London's paid leader: Ai Weiwei at the Royal Academy

TOP 10 LONDON - PAID EXHIBITIONS

Daily	Total	Exhibition	Venue	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free				
4,335	372,813	Ai Weiwei	Royal Academy of Arts	19 SEP-13 DEC
3,472	493,043	Alexander McQueen: Savage Beauty	Victoria and Albert Museum	14 MAR-2 AUG
3,293	230,483	Summer Exhibition 2015	Royal Academy of Arts	8 JUN-16 AUG
2,875	264,488	Rembrandt: the Late Works	National Gallery	15 OCT 14-18 JAN 15
2,086	160,594	Rubens and His Legacy: Van Dyck to Cézanne	Royal Academy of Arts	24 JAN-10 APR
1,983	267,704	Late Turner: Painting Set Free	Tate Britain	10 SEP 14-25 JAN 15
1,973	175,617	Inventing Impressionism	National Gallery	4 MAR-31 MAY
1,964	33,394	2015 Sony World Photography Awards	Somerset House	24 APR-10 MAY
1,431	127,386	Carsten Höller: Decision	Hayward Gallery	10 JUN-6 SEP
1,211	141,637	Sonia Delaunay	Tate Modern	15 APR-9 AUG

TOP 10 LONDON - FREE EXHIBITIONS

8,040	160,792	* Chanel: Mademoiselle Privé	Saatchi Gallery	13 OCT-1 NOV
5,067	486,425	* Post Pop: East Meets West	Saatchi Gallery	26 NOV 14-3 MAR 15
4,693	112,639	* Hermes: Wanderland	Saatchi Gallery	9 APR-2 MAY
4,656	65,188	* Skate Girls of Kabul: Jessica Fulford-Dobson	Saatchi Gallery	15 APR-28 APR
4,601	55,212	* Patek Philippe: Watch Art Grand Exhibition	Saatchi Gallery	27 MAR-7 JUN
4,533	299,178	* Dead: a Celebration of Mortality	Saatchi Gallery	26 JUN-30 AUG
4,094	781,963	* Pangaea II	Saatchi Gallery	11 MAR-17 SEP
3,469	329,556	* BP Portrait Award 2015	National Portrait Gallery	18 JUN-20 SEP
2,217	416,867	* Disobedient Objects	Victoria and Albert Museum	26 JUL 14-1 FEB 15
2,170	193,780	* Lynette Yiadom-Boakye: Verses After Dusk	Serpentine Galleries	2 JUN-13 SEP

TOP 10 NEW YORK

6,581	815,992	China: Through the Looking Glass	Metropolitan Museum of Art	7 MAY-7 SEP
6,033	724,016	Henri Matisse: the Cut-outs	Museum of Modern Art	12 OCT 14-10 FEB 15
5,380	564,917	Robert Gober: the Heart Is Not a Metaphor	Museum of Modern Art	4 OCT 14-18 JAN 15
5,352	748,554	America Is Hard to See	Whitney Museum	18 APR-27 SEP
5,221	485,557	Björk	Museum of Modern Art	8 MAR-8 JUN
5,218	339,192	Zoe Leonard: Analogue	Museum of Modern Art	27 JUN-30 AUG
5,188	1,234,724	The Paris of Toulouse-Lautrec: Prints and Posters	Museum of Modern Art	26 JUL 14-22 MAR 15
4,695	535,270	Yoko Ono: One Woman Show, 1960-71	Museum of Modern Art	17 MAY-7 SEP
4,436	700,893	One-Way Ticket: Jacob Lawrence	Museum of Modern Art	3 APR-7 SEP
4,038	452,253	The Forever Now: Contemporary Painting	Museum of Modern Art	14 DEC 14-5 APR 15

TOP 10 PARIS

4,989	650,045	Jeff Koons: the Retrospective	Centre Pompidou	26 NOV 14-27 APR 15
4,802	510,412	Pierre Bonnard	Musée d'Orsay	17 MAR-19 JUL
4,434	478,833	Velázquez	Grand Palais	25 MAR-13 JUL
4,124	400,000	Keys to a Passion	Fondation Louis Vuitton	1 APR-6 JUL
3,738	262,752	Hervé Télémaque	Centre Pompidou	25 FEB-18 MAY
3,404	418,721	Jean Paul Gaultier	Grand Palais	1 APR-3 AUG
3,251	267,489	Le Corbusier	Centre Pompidou	29 APR-3 AUG
3,168	235,312	* Adolfo Wildt: the Last Symbolist	Musée de l'Orangerie	15 APR-13 JUL
2,708	239,067	Sade: Attacking the Sun	Musée d'Orsay	14 OCT 14-25 JAN 15
2,686	350,000	Dolce Vita	Musée d'Orsay	14 APR-13 SEP

AI WEIWEI: PHOTO J. LUBROCK

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Miss Everything (Unsuppressed Deliverance) (detail) by Amy Sherald, 2013. Frances and Burton Reifler © Amy Sherald



SPECIAL REPORT

Visitor figures 2015

Exhibition & museum attendance survey

TOP TEN OLD MASTERS



• Attendance figures for Old Master exhibitions in 2015 deviate from the annual phenomenon of several top-ten shows featuring Italian Renaissance and Baroque art. Only two Italians, Leonardo da Vinci and Andrea del Sarto – the latter as a draughtsman rather than as a painter – made the cut this time. Dutch Golden Age artists also always score, but instead of the perennial Vermeer, it was Rembrandt's turn, travelling from London to Amsterdam and with an independent appearance in Israel. Spanish artists exhibited outside Spain seldom make it, so Velázquez is the real star, pulling crowds to the travelling monographic show in Paris and Vienna. That three drawings exhibitions should be so popular is a surprise (as drawings are much more "difficult" than paintings), but that 2,000 people a day should flock to see 30 drawings (albeit by first-rate artists) at the Albertina, Vienna – not a centre of mass tourism – is a real puzzle. D.L.

Late Rembrandt at the Rijksmuseum, Amsterdam, drew more than 500,000 visitors

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
5,481	520,698	Late Rembrandt	Rijksmuseum	Amsterdam	12 FEB-17 MAY
4,434	478,833	Velázquez	Grand Palais	Paris	25 MAR-13 JUL
3,388	336,424	Velázquez	Kunsthistorisches Museum	Vienna	28 OCT 14-15 FEB 15
2,875	264,488	Rembrandt: the Late Works	National Gallery	London	15 OCT 14-18 JAN 15
2,835	535,797	Goya in Madrid	Museo Nacional del Prado	Madrid	28 NOV 14-7 JUN 15
2,769	200,126	* Andrea del Sarto	Getty Center	Los Angeles	23 JUN-13 SEP
2,680	257,300	Rembrandt: from Amsterdam and Jerusalem	Israel Museum	Jerusalem	3 JUN-6 SEP
2,390	229,407	Leonardo da Vinci (1452-1519)	Palazzo Reale	Milan	15 APR-19 JUL
2,084	156,865	* Drawing in the Age of Rubens	Getty Center	Los Angeles	14 OCT 14-11 JAN 15
2,052	92,343	A Search for Traces	Albertina	Vienna	16 OCT-29 NOV

TOP SEVEN MEDIEVAL

• Medieval art is not popular. Exhibition attendances annually fail to achieve the full top-ten quotient. The reasons for this are various (among others, decreasing academic and curatorial expertise in the field, decline of interest in and knowledge of European history, and Western alienation from and hostility to Catholic Christianity), not to mention that much significant Medieval art is not (easily) portable, for instance architecture, wall painting and sculpture. Consequently illuminated manuscript shows always feature highly in this category: this time, two at the Getty and one about a Burgundian Book of Hours at the Groeningemuseum. (The focus is ever on the images, not the texts that are incomprehensible, save to experts.) Exhibitions of decorative art are rare, but, because of the high degree of craftsmanship, richness of materials and the extraordinary networks involved, they are always fascinating. The Louvre-Lens exhibition of gold and ivory works amply demonstrated all these aspects. D.L.



Third place: a 14th-century Crucifixion at the Cantor Arts Center

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
2,287	165,352	* Touching the Past	Getty Center	Los Angeles	7 JUL-27 SEP
1,731	162,509	* Give and Ye Shall Receive	Getty Center	Los Angeles	16 DEC 14-15 MAR 15
2,098	169,000	Medieval Morocco	Louvre	Paris	17 OCT 14-19 JAN 15
807	80,075	* Sensual Splendour	Cantor Arts Center	Stanford	3 DEC 14-30 MAR 15
538	57,680	Gold and Ivory: Paris, Pisa, Florence, Siena	Musée du Louvre-Lens	Lens	27 MAY-28 SEP
324	26,217	Currently Restored: Fragment of the Lenten Veil	Österreichische Galerie Belvedere	Vienna	6 MAR-25 MAY
311	25,318	The Bowet Book of Hours: a Bruges Masterpiece	Groeningemuseum	Bruges	16 DEC 14-22 MAR 15

TOP TEN ASIAN ART



1.6 million visitors: Chen Chen-po in Taipei

• For the second year running, a Western museum has failed to break into the top ten in this category. Taipei's National Palace Museum dominates the list, claiming the top eight spots – up from three in our 2014 survey – with nine shows (a single ticket gained entry to both Flights of Fragrance and Elegant Images, which opened and closed on the same dates, so we have included them together). The travelling survey of works by Chen Cheng-po, a Taiwanese painter murdered by Chinese troops in 1947, drew 1.6 million visitors, which is comparable to the total number of visitors to the State Tretyakov Gallery, Moscow, in 2015. E.S.

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
13,860	1,607,736	Hidden Talent: Chen Cheng-po	National Palace Museum	Taipei	5 DEC 14-30 MAR 15
13,770	1,170,443	Tusu Wine	National Palace Museum	Taipei	31 DEC 14-25 MAR 15
13,731	1,153,399	Angling for Years of Plenty: Paintings with Fish	National Palace Museum	Taipei	1 JAN-25 MAR
13,245	2,437,113	The Dao of Book Protection	National Palace Museum	Taipei	27 DEC 14-28 JUN 15
13,243	5,376,824	The Enchanting Splendour of Vases & Planters	National Palace Museum	Taipei	12 NOV 14-22 DEC 15
12,643	1,087,298	Flights of Fragrance/Elegant Images of the Brush	National Palace Museum	Taipei	1 APR-25 JUN
12,435	1,019,639	Splendour of Ethnic Costumes from Guizhou	National Palace Museum	Taipei	12 JUN-1 SEP
12,059	1,097,340	Exemplar of Heritage: Fan Kuan	National Palace Museum	Taipei	1 JUL-29 SEP
8,470	327,925	Rinpa: the Aesthetics of the Capital	Kyoto National Museum	Kyoto	10 OCT-23 NOV
6,590	239,115	Masterpieces of Kosan-ji Temple	Tokyo National Museum	Tokyo	28 APR-7 JUN

MOST POPULAR EXHIBITIONS continued from pXI

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
1,247	137,000	Beauty Congo—(1926-2015)—Congo Kitoko	Fondation Cartier	Paris	11 JUL-15 NOV
1,244	107,837	Monika Sosnowska: Architectonisation	Serralves Museum	Porto	20 FEB-31 MAY
1,239	233,859	Can the Museum be a Garden?	Serralves Museum	Porto	6 FEB-13 SEP
1,236	54,033	* Danish Design: Masters and Icons	Museu Nacional, Conjunto Cultural	Brasília	14 NOV 14-4 JAN 15
1,235	47,816	Ukiyo-e: Masterpieces of Hokusai and Hiroshige	Museu Oscar Niemeyer	Curtiba	19 JUN-2 AUG
1,234	134,161	Mario Dondero	Terme di Diocleziano	Rome	19 DEC 14-26 APR 15
1,233	176,306	Augustus Revolution	Palazzo Massimo	Rome	16 DEC 14-2 JUN 15
1,231	69,661	* Joan Miró: the Strength of Matter	Museu de Arte de Santa Catarina	Florianópolis	10 SEP-15 NOV
1,229	115,530	Cézanne and the Modern/Clair de Lune	Vancouver Art Gallery	Vancouver	14 FEB-18 MAY
1,227	74,825	* Wind and Waves	Freer and Sackler Galleries	Washington, DC	16 SEP-15 NOV
1,222	139,351	A European Network of Modernism, 1900-83	Österreichische Galerie Belvedere	Vienna	11 OCT 14-1 FEB 15
1,221	220,851	Gordon Parks/Leonard Freed	High Museum of Art	Atlanta	15 NOV 14-21 JUN 15
1,217	184,416	Eliane Prolik: of the World's Matter	Museu Oscar Niemeyer	Curtiba	7 AUG 14-1 FEB 15
1,212	115,162	Rembrandt: the Case of Saul and David	Mauritshuis	The Hague	11 JUN-13 SEP
1,212	78,076	* Leon Golub: Bite Your Tongue	Serpentine Galleries	London	4 MAR-17 MAY
1,212	111,361	Translations of Nature	Pinacoteca do Estado	São Paulo	16 MAY-30 AUG
1,212	97,680	* Wherewalksthewave	Museu Nacional, Conjunto Cultural	Brasília	30 APR-2 AUG
1,211	141,637	Sonia Delaunay	Tate Modern	London	15 APR-9 AUG
1,209	63,223	Cybernetic Art: Itaú Cultural Collection	Museu Oscar Niemeyer	Curtiba	31 MAR-31 MAY
1,207	78,817	Paul Strand: Master of Modern Photography	Philadelphia Museum of Art	Philadelphia	21 OCT 14-4 JAN 15
1,206	84,274	Chris Ofili: Night and Day	New Museum	New York	29 OCT 14-1 FEB 15
1,205	30,113	* Beard	Somerset House	London	5-29 MAR
1,205	62,821	Liu Wei: Colours	Ullens Center for Contemporary Art	Beijing	7 FEB-17 APR
1,204	179,295	Body Doubles	Museum of Contemporary Art	Chicago	25 OCT 14-19 APR 15
1,202	123,783	Sargent: Portraits of Artists and Friends	National Portrait Gallery	London	12 FEB-25 MAY
1,202	61,809	* Situation Brasília	Museu Nacional, Conjunto Cultural	Brasília	12 NOV 14-11 JAN 15
1,201	64,000	* Eugenio Cuttica: the Inner Look	Museo de Bellas Artes	Buenos Aires	14 APR-14 JUN
1,201	131,945	A Cosmopolitan Realism: KWY Group	Serralves Museum	Porto	23 MAY-27 SEP
1,200	91,164	The City Lost and Found	Art Institute of Chicago	Chicago	25 OCT 14-11 JAN 15
1,194	149,237	* Degas's Little Dancer	National Gallery of Art	Washington, DC	5 OCT 14-8 FEB 15
1,190	266,009	João Turin: Life, Work, Art	Museu Oscar Niemeyer	Curtiba	5 JUN 14-22 FEB 15
1,185	81,433	Monet, Gauguin, Van Gogh	Kunsthaus Zürich	Zürich	20 FEB-10 MAY
1,185	63,129	* Buddhist Art in Asia	Gwangju National Museum	Gwangju	2 JUN-2 AUG
1,185	105,428	Fatal Attraction: Piotr Uklanski Selects	Metropolitan Museum of Art	New York	17 MAR-14 JUN
1,182	235,246	Gold from the Sea	Israel Museum	Jerusalem	5 JUN-22 DEC
1,180	103,867	* Wellington: Triumphs, Politics and Passions	National Portrait Gallery	London	12 MAR-7 JUN
1,179	142,604	50 for 50	LACMA	Los Angeles	26 APR-13 SEP
1,177	98,834	Faces of Impressionism	Kimbell Art Museum	Fort Worth	19 OCT 14-25 JAN 15
1,177	30,278	* IMMA Collection: the Beholder's Share	Irish Museum of Modern Art	Dublin	27 MAR-26 APR
1,175	144,000	Gottfried Lindauer: the Maori Portraits	Alte Nationalgalerie	Berlin	20 NOV 14-12 APR 15
1,168	88,243	Niki de Saint Phalle	National Art Center Tokyo	Tokyo	18 SEP-14 DEC
1,166	151,576	The Greeks: Agamemnon to Alexander the Great	Canadian Museum of History	Quebec	5 JUN-12 OCT
1,166	325,202	* Perspectives: Chiharu Shiota	Freer and Sackler Galleries	Washington, DC	30 AUG 14-7 JUN 15
1,165	116,547	Andrew Dadson: Over the Sun	Vancouver Art Gallery	Vancouver	14 FEB-24 MAY
1,163	89,890	Guercino	National Museum of Western Art	Tokyo	3 MAR-31 MAY
1,162	126,687	Audrey Hepburn: Portraits of an Icon	National Portrait Gallery	London	2 JUL-18 OCT
1,161	113,754	Germany: Memories of a Nation	British Museum	London	16 OCT 14-25 JAN 15
1,158	115,000	Garry Winogrand/Inventing the Possible	Jeu de Paume	Paris	14 OCT 14-8 FEB 15
1,157	72,906	* The Meroë Head of Augustus	British Museum	London	11 DEC 14-15 FEB 15
1,156	93,283	Oskar Hansen: Open Form	Serralves Museum	Porto	30 JAN-3 MAY
1,151	142,219	Regina Silveira: Crash	Museu Oscar Niemeyer	Curtiba	12 MAR-2 AUG
1,151	243,850	Nazareth Pacheco: Dropwise	Pinacoteca do Estado	São Paulo	11 APR-13 DEC
1,147	86,335	A Mythological Tale as a Wedding Gift	Pinacoteca di Brera	Milan	18 NOV 14-15 FEB 15
1,144	96,083	The Forbidden City	Vancouver Art Gallery	Vancouver	18 OCT 14-11 JAN 15
1,142	121,001	Ming: 50 Years that Changed China	British Museum	London	18 SEP 14-5 JAN 15
1,140	64,511	Caution! Slippery Ground	Istanbul Modern	Istanbul	26 MAR-31 MAY
1,136	125,934	Ron Nagle	Museum Boijmans Van Beuningen	Rotterdam	25 APR-30 AUG
1,134	213,654	Sebastião Salgado: Genesis	Museu Oscar Niemeyer	Curtiba	5 NOV 14-14 JUN 15
1,130	37,942	* Jimmie Durham	Serpentine Galleries	London	1 OCT-8 NOV
1,128	150,000	Chagall: Love and Life	Chiostr del Bramante	Rome	16 MAR-26 JUL
1,127	98,049	Egon Schiele: the Radical Nude	Courtauld Gallery	London	23 OCT 14-18 JAN 15
1,126	59,013	* Debret's Rio de Janeiro	Centro Cultural Correios	Rio de Janeiro	4 MAR-3 MAY
1,123	116,599	Marvels and Mirages of Orientalism	Montreal Museum of Fine Arts	Montreal	31 JAN-31 MAY
1,123	104,442	Grand Design: Pieter Coecke van Aelst	Metropolitan Museum of Art	New York	8 OCT 14-11 JAN 15
1,122	139,871	* Teresa Hubbard/Alexander Birchler	Irish Museum of Modern Art	Dublin	5 DEC 14-3 MAY 15
1,121	48,056	José Resende	Pinacoteca do Estado	São Paulo	25 APR-14 JUN
1,118	129,260	Idea, Brazil: the Best of Brazilian Design	Museu Oscar Niemeyer	Curtiba	30 OCT 14-15 MAR 15
1,117	49,000	Lartigue: Life in Colour	Maison Européenne Photographie	Paris	24 JUN-23 AUG
1,116	99,637	* Duane Hanson	Serpentine Galleries	London	2 JUN-13 SEP
1,116	59,477	* Bracher: Painting and Permanence	Centro Cultural Banco do Brasil	Belo Horizonte	12 NOV 14-12 JAN 15
1,116	74,628	* Transversality of the Tropical Identities	Museu Histórico Nacional	Rio de Janeiro	12 SEP-29 NOV
1,114	80,038	Novo Banco Revelação 2014	Serralves Museum	Porto	18 OCT 14-11 JAN 15
1,112	116,710	* El Greco	National Gallery of Art	Washington, DC	2 NOV 14-16 FEB 15
1,108	66,343	The Otolith Group: Novaya Zemlya	Serralves Museum	Porto	1 NOV 14-11 JAN 15
1,107	72,906	Sean Scully	Pinacoteca do Estado	São Paulo	11 APR-28 JUN
1,106	42,501	From Vera to Veruschka	MACRO	Rome	26 NOV 14-11 JAN 15
1,103	113,484	Thomas Demand: Pacific Sun	LACMA	Los Angeles	13 DEC 14-12 APR 15
1,102	121,961	Peter Doig	Louisiana Museum of Modern Art	Humblebaek	17 APR-23 AUG
1,098	124,018	Madame Cézanne	Metropolitan Museum of Art	New York	19 NOV 14-15 MAR 15
1,093	91,000	Menzel's Soldiers: Images of War	Alte Nationalgalerie	Berlin	14 OCT 14-18 JAN 15
1,093	86,933	Monir Shahroudy Farmanfarman	Serralves Museum	Porto	9 OCT 14-11 JAN 15
1,092	94,679	Dahl and Friedrich: Romantic Landscapes	Albertinum (Galerie Neue Meister)	Dresden	6 FEB-17 MAY
1,092	124,518	The Poetics of Space	Vancouver Art Gallery	Vancouver	31 JAN-24 MAY
1,090	111,130	Defining Beauty: the Body in Ancient Greek Art	British Museum	London	26 MAR-5 JUL
1,088	176,064	Architecture	Serralves Museum	Porto	5 JUL 14-11 JAN 15
1,088	89,223	* The M+ Sigg Collection: Chinese Art	Whitworth Art Gallery	Manchester	1 JUL-20 SEP
1,081	79,841	Otto Egberts: Incarnate Substance	Museum Boijmans Van Beuningen	Rotterdam	1 AUG-25 OCT
1,080	41,200	Season 4	Maison Européenne Photographie	Paris	9 SEP-31 OCT
1,078	33,409	* Station to Station	Barbican Art Gallery	London	26 JUN-26 JUL
1,073	145,477	Concrete Audacity: Luiz Sacilotto	Museu Oscar Niemeyer	Curtiba	30 APR-4 OCT
1,071	32,279	Chris Burden: Ode to Santos Dumont	LACMA	Los Angeles	18 MAY-21 JUN
1,070	72,928	Indigenous Beauty: Amerindian Indian Art	Seattle Art Museum	Seattle	12 FEB-17 MAY
1,068	155,774	A Painter's Profile: Romare Bearden	High Museum of Art	Atlanta	10 JAN-5 JUL
1,066	138,175	Soviet Union through the Camera	Museu Oscar Niemeyer	Curtiba	16 JUL-13 DEC
1,064	110,387	Azimut/h: Continuity and Newness	Peggy Guggenheim Collection	Venice	20 SEP 14-19 JAN 15

MOST POPULAR EXHIBITIONS continued from pXII

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
1,064	172,572	The Golden Rule: the Gold Collection	High Museum of Art	Atlanta	4 MAY-15 NOV
1,064	105,326	* Pleasure and Piety: Joachim Wtewael	National Gallery of Art	Washington, DC	28 JUN-4 OCT
1,064	91,537	* Cornelia Parker: Magna Carta	Whitworth Art Gallery	Manchester	8 AUG-1 NOV
1,063	161,355	Helen Levitt: In the Street	High Museum of Art	Atlanta	10 JAN-12 JUL
1,063	84,593	Sculpture Garden: Buckminster Fuller	Pérez Art Museum Miami	Miami	20 NOV 14-22 FEB 15
1,058	94,464	Wifredo Lam: the Spirit of Creation	Museu Oscar Niemeyer	Curtiba	2 JUN-13 SEP
1,057	77,481	El Greco at the Frick Collection	Frick Collection	New York	4 NOV 14-1 FEB 15
1,056	77,214	Ink and Gold: Art of the Kano	Philadelphia Museum of Art	Philadelphia	16 FEB-10 MAY
1,053	91,634	Forbidden City	Virginia Museum of Fine Arts	Richmond	18 OCT 14-19 JAN 15
1,052	76,181	Masterpieces from the Scottish National Gallery	Frick Collection	New York	5 NOV 14-1 FEB 15
1,052	102,677	Jaime Lerner: Of the City Voices	Museu Oscar Niemeyer	Curtiba	11 DEC 14-5 APR 15
1,050	96,122	Bramante in Milan: Arts in Lombardy, 1477-99	Pinacoteca di Brera	Milan	4 DEC 14-22 MAR 15
1,047	143,499	Niki de Saint Phalle	Grand Palais	Paris	17 SEP 14-2 FEB 15
1,046	99,392	Moche Art from Ancient Peru	CaixaForum Barcelona	Barcelona	5 MAR-7 JUN
1,046	78,726	American Impressionism	Museu Thyssen-Bornemisza	Madrid	4 NOV 14-1 FEB 15
1,045	77,206	The Habsburgs: Rarely Seen Masterpieces	Minneapolis Institute of Arts	Minneapolis	14 FEB-10 MAY
1,044	82,509	* Swan Song: Academic Paintings	Fundacion Mapfre	Madrid	14 FEB-3 MAY
1,042	80,505	* The Head of Mahan and His Gilt-bronze Shoes	Naju National Museum	Naju	22 SEP-20 DEC
1,041	31,093	Ullens Center for Contemporary Art	Ullens Center for Contemporary Art	Beijing	7 FEB-22 MAR
1,034	97,180	Van Gogh to Pollock: Modern Rebels	Milwaukee Art Museum	Milwaukee	18 JUN-20 SEP
1,032	127,997	Les Tudors	Musée du Luxembourg	Paris	18 MAR-19 JUL
1,031	123,766	Pop to Popism	Art Gallery of New South Wales	Sydney	1 NOV 14-1 MAR 15
1,030	107,000	Dox Thrash: an American Journey	High Museum of Art	Atlanta	10 JAN-10 MAY
1,026	54,681	* Augusto Boal	Centro Cultural Banco do Brasil	Rio de Janeiro	14 JAN-16 MAR
1,022	102,025	Earl Pardon's Portable Art	High Museum of Art	Atlanta	7 FEB-7 JUN
1,019	79,316	The Saal Process: Architecture and Participation	Serralves Museum	Porto	1 NOV 14-1 FEB 15
1,019	109,052	Conflict, Time, Photography	Tate Modern	London	26 NOV 14-15 MAR 15
1,019	64,166	Vadim Zakharov: Postscript after RIP	Garage Museum	Moscow	24 AUG-25 OCT
1,018	112,814	High Style	Legion of Honor	San Francisco	14 MAR-19 JUL
1,016	75,024	* Gold	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT 14-5 JAN 15
1,014	103,534	Florence Henri	Terme di Diocleziano	Rome	5 MAY-31 AUG
1,013	125,026	Francis Alÿs: a Story of Negotiation	Museo Tamayo	Mexico City	25 MAR-16 AUG
1,010	68,365	Contemporary Brera	Pinacoteca di Brera	Milan	10 JUL-27 SEP
1,008	177,070	Michael Lin	High Museum of Art	Atlanta	24 APR-15 NOV
1,007	316,090	Wedding Dresses	Victoria and Albert Museum	London	3 MAY 14-15 MAR 15
1,006	109,649	* Looking East	Musée National des Beaux-arts	Québec	11 JUN-27 SEP
1,002	77,137	Jock MacDonal: Evolving Form	Vancouver Art Gallery	Vancouver	18 OCT 14-4 JAN 15
1,000	58,000	* Trent Parke: the Black Rose	Art Gallery of South Australia	Adelaide	14 MAR-10 MAY
1,000	123,986	* Barbara Hepworth	Tate Britain	London	24 JUN-25 OCT
999	360,720	Face to Face: the Oldest Masks in the World	Israel Museum	Jerusalem	10 MAR 14-7 MAR 15
997	140,635	Unscrolled: Chinese Contemporary Art	Vancouver Art Gallery	Vancouver	15 NOV 14-6 APR 15
993	68,237	Art from Brazil in the 20th Century	Museu de Arte de São Paulo	São Paulo	10 APR-28 JUN
988	326,749	Rodin: the Laboratory of Creation	Musée Rodin	Paris	13 NOV 14-6 DEC 15
988	65,471	* Reiner Ruthenbeck	Serpentine Galleries	London	25 NOV 14-15 FEB 15
987	88,867	Giovanni Battista Moroni	Royal Academy of Arts	London	25 OCT 14-25 JAN 15
986	91,715	Van Gogh, Manet and Matisse	Virginia Museum of Fine Arts	Richmond	21 MAR-21 JUN
986	42,106	Michael Chow: Voice for My Father	Ullens Center for Contemporary Art	Beijing	23 JAN-22 MAR
986	134,065	Beyond the Trees: Wallpapers with Emily Carr	Vancouver Art Gallery	Vancouver	25 APR-7 SEP
980	68,619	Katharina Grosse: Yes No Why Later	Garage Museum	Moscow	1 JUN-9 AUG
978	303,284	Journeys	Israel Museum	Jerusalem	28 MAR 14-2 FEB 15
978	352,903	Dress Codes: Revealing the Jewish Wardrobe	Israel Museum	Jerusalem	10 MAR 14-7 MAR 15
975	85,666	The Magic North: Finnish and Norwegian Art	National Gallery	Oslo	30 JAN-16 MAY
964	82,901	Richard Diebenkorn	Royal Academy of Arts	London	14 MAR-7 JUN
964	105,064	Tiepolo: the Colours of Drawing	Musei Capitolini	Rome	2 OCT 14-18 JAN 15
963	184,922	Material Future: Herzog and de Meuron	Vancouver Art Gallery	Vancouver	27 MAR-4 OCT
962	82,735	Joseph Cornell: Wanderlust	Royal Academy of Arts	London	4 JUL-27 SEP
953	41,800	Season 2	Maison Européenne Photographie	Paris	15 APR-14 JUN
952	163,671	The Captive Beauty	CaixaForum Barcelona	Barcelona	16 JUL 14-5 JAN 15
949	88,254	Modern Taste: Art Deco in Paris, 1910-35	Fundacion Juan March	Madrid	26 MAR-28 JUN
948	78,995	* Arboreal Architecture: a Visual History of Trees	Cantor Arts Center	Stanford	15 APR-20 JUL
945	182,304	Six Artists, Six Projects	Israel Museum	Jerusalem	11 FEB-22 AUG
942	49,394	Russia on the Road	Palazzo delle Esposizioni	Rome	16 OCT-15 DEC
940	222,948	* Drama of Heaven and Earth	Cantor Arts Center	Stanford	17 SEP 14-13 JUL 15
939	67,074	Disguise: Masks and Global African Art	Seattle Art Museum	Seattle	18 JUN-7 SEP
938	167,864	Conversations in and around Abstract Painting	LACMA	Los Angeles	24 AUG 14-22 MAR 15
938	81,597	Treasures from India	Metropolitan Museum of Art	New York	28 OCT 14-25 JAN 15

CONTINUED ON PAGE XIV >

TOP TEN SHOWS 2012-14



The dots of Yayoi Kusama, which took Rio and São Paulo by storm in 2014, Salvador Dalí, placed fourth and fifth in 2013, and Daniel Buren's colourful Monumenta installation at the Grand Palais, Paris, in 2012

TOP 10 2014

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
12,861	1,131,788	Great Masters of the Ming Dynasty: Tang Yin	National Palace Museum	Taipei	4 JUL-29 SEP
12,727	1,170,862	The All Complete Qianlong: Emperor Gaozong	National Palace Museum	Taipei	8 OCT 13-7 JAN 14
10,622	1,699,499	Qianlong C.H.A.O.: New Media Art Exhibition	National Palace Museum	Taipei	8 OCT 13-16 MAR 14
9,782	973,995	* Salvador Dalí	Centro Cultural Banco do Brasil	Rio de Janeiro	30 MAY-22 SEP
9,470	447,799	* Head: Milton Machado	Centro Cultural Banco do Brasil	Rio de Janeiro	6 AUG-29 SEP
8,936	522,136	* Yayoi Kusama: Infinite Obsession	Instituto Tomie Ohtake	São Paulo	21 MAY-27 JUL
8,702	754,565	* Yayoi Kusama: Infinite Obsession	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT 13-20 JAN 14
8,617	697,937	Great Masters of the Ming Dynasty: Shen Zhou	National Palace Museum	Taipei	10 JAN-31 MAR
8,329	386,708	National Treasures of Japan	Tokyo National Museum	Tokyo	15 OCT-7 DEC
8,120	530,088	* Visions from the Ludwig Collection	Centro Cultural Banco do Brasil	Rio de Janeiro	7 MAY-21 JUN

TOP 10 2013

10,946	1,007,062	The Western Zhou Dynasty	National Palace Museum	Taipei	8 OCT 12-7 JAN 13
10,711	921,130	The Lingnan School of Painting	National Palace Museum	Taipei	1 JUN-25 AUG
8,099	561,142	* Impressionism: Paris and Modernity	Centro Cultural Banco do Brasil	Rio de Janeiro	23 OCT 12-13 JAN 13
7,364	790,090	Dalí	Centre Pompidou	Paris	21 NOV 12-25 MAR 13
6,615	732,339	Dalí	Reina Sofia	Madrid	27 APR-2 SEP
6,409	264,584	* Cai Guo-Qiang: Peasant da Vincis	Centro Cultural Banco do Brasil	Rio de Janeiro	7 AUG-23 SEP
6,172	505,246	Raphael	National Museum of Western Art	Tokyo	2 MAR-2 JUN
5,967	572,799	* World of Fabergé	Shanghai Museum	Shanghai	29 SEP 12-3 JAN 13
5,896	278,801	Kyoto from Inside and Outside	Tokyo National Museum	Tokyo	8 OCT-1 DEC
5,761	306,999	* Move Yourself through Movies	Centro Cultural Banco do Brasil	Rio de Janeiro	5 FEB-7 APR

TOP 10 2012

10,573	758,266	Masterpieces from the Mauritshuis	Tokyo Metropolitan Art Museum	Tokyo	30 JUN-17 SEP
7,928	374,876	* The Amazon: Cycles of Modernity	Centro Cultural Banco do Brasil	Rio de Janeiro	29 MAY-22 JUL
7,747	425,000	Nineteenth-century Italian Painting	State Hermitage Museum	St Petersburg	19 NOV 11-22 JAN 12
7,611	235,931	* Colourful Realm: Ito Jakuchu (1716-1800)	National Gallery of Art	Washington, DC	30 MAR-29 APR
7,512	600,989	David Hockney RA: a Bigger Picture	Royal Academy of Arts	London	21 JAN-9 APR
7,374	540,382	Japanese Masterpieces from the MFA, Boston	Tokyo National Museum	Tokyo	20 MAR-10 JUN
6,909	271,443	* Antony Gormley: Still Being	Centro Cultural Banco do Brasil	Rio de Janeiro	7 AUG-23 SEP
6,716	161,176	* Little Black Jacket	Saatchi Gallery	London	12 OCT-4 NOV
6,672	789,241	Golden Flashes	Galleria degli Uffizi	Florence	19 JUN-4 NOV
6,498	240,414	Monumenta: Daniel Buren	Grand Palais	Paris	10 MAY-21 JUN

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SPECIAL REPORT

Visitor figures 2015

Exhibition & museum attendance survey

TOP TEN ANTIQUITIES



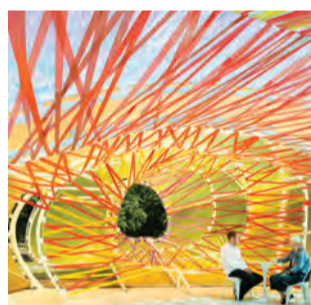
● With 4,034 daily visitors, Tokyo's blockbuster summer exhibition on Cleopatra and the Queens of Egypt easily takes the top spot in the antiquities category. Egyptian exhibitions have always been crowd pleasers, especially those with "Cleopatra" or "Tut" in the title. But what is perhaps more interesting is that 301,952 people (1,573 per day) went to the Freer and Sackler Galleries in Washington, DC to see Haliphat, an 1,800-year-old Palmyrene funerary bust, accompanied by a selection of 18th-century engravings and 19th-century photographs of Palmyra – the ancient Roman city seized last May by Islamic State militants. They murdered the site's long-time caretaker and destroyed some of its most historically important structures that inspired a legion of Western architects, including those responsible for designing the north entrance of the Washington, DC gallery. Also of note is the Getty's splendid display of Hellenistic bronzes, which drew around 1,300 more visitors per day than the show's Florentine debut at the Palazzo Strozzi. No doubt, the exhibition's run in Washington, DC is sure to rank well in our 2016 survey. E.S.

Haliphat, an 1,800-year-old Palmyrene funerary bust, on show at the Freer & Sackler Galleries, Washington, DC

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
4,034	267,959	Cleopatra and the Queens of Egypt	Tokyo National Museum	Tokyo	11 JUL-23 SEP
2,029	203,475	Pompeii: Culture of the Ancient Roman City	National Museum of Korea	Seoul	9 DEC 14-5 APR 15
1,979	166,789	* Power and Pathos: Bronze Sculpture	Getty Center	Los Angeles	28 JUL-1 NOV
1,573	301,952	* Palmyra	Freer and Sackler Galleries	Washington, DC	8 JUN-14 DEC
1,408	143,641	Assyria to Iberia at the Dawn of the Classical Age	Metropolitan Museum of Art	New York	22 SEP 14-4 JAN 15
1,356	231,852	Aristocratic Taste: Ancient Art	Israel Museum	Jerusalem	2 JUN-21 NOV
1,351	337,769	The Age of Anxiety: Commodus to Diocletian	Musei Capitolini	Rome	28 JAN-4 OCT
1,340	106,601	Animals and Pharaohs	Musée du Louvre-Lens	Lens	5 DEC 14-9 MAR 15
1,233	176,306	Augustus Revolution	Palazzo Massimo	Rome	16 DEC 14-2 JUN 15
1,182	235,246	Gold from the Sea	Israel Museum	Jerusalem	5 JUN-22 DEC

TOP TEN ARCHITECTURE & DESIGN

● Architecture reigns in 2015 in the top ten architecture and design category, with retrospectives of national star architects proving particularly popular. The Brazilian polymath landscape architect Roberto Burle Marx was well received on home turf, taking first place for an exhibition of his eclectic artistic work at the Pinacoteca do Estado de São Paulo. Similarly, a show of the 20th-century visionary French architect Le Corbusier's oeuvre at Paris's Centre Pompidou attracted 3,251 visitors a day to take second place. In third and fourth place are two shows at the Museum of Modern Art in New York on the subject of growing urban centres – one focusing on Latin America and one covering megacities across the globe. The Serralves Museum, which was designed by the Pritzker Prize-winner Álvaro Siza, makes its debut in this category with an exhibition about the nearby Art Deco Serralves Villa. A.D.



Selgascano's Serpentine Pavilion, visited by 1,638 people a day

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
3,547	343,511	Burle Marx: a Way of Beauty	Pinacoteca do Estado	São Paulo	29 NOV 14-22 MAR 15
3,251	267,489	Le Corbusier	Centre Pompidou	Paris	29 APR-3 AUG
3,212	362,944	Latin America in Construction: Architecture	Museum of Modern Art	New York	29 MAR-19 JUL
2,648	444,946	Uneven Growth	Museum of Modern Art	New York	22 NOV 14-10 MAY 15
2,513	352,845	Young Architects Programme	Istanbul Modern	Istanbul	10 JUN-22 NOV
2,115	695,720	A Collection of Ideas	Museum of Modern Art	New York	15 FEB 14-11 JAN 15
1,638	188,326	Serpentine Pavilion: Designed by Selgascano	Serpentine Galleries	London	25 JUN-18 OCT
1,497	7,483	Design Week: Creative Territory	Museo Tamayo	Mexico City	21-25 OCT
1,274	116,988	Serralves Villa: the Client as Architect	Serralves Museum	Porto	23 MAY-6 SEP
1,236	54,033	* Danish Design: Masters and Icons	Museu Nacional, Conjunto Cultural	Brasília	14 NOV 14-4 JAN 15

TOP TEN 19TH-CENTURY ART

● That the Impressionists should draw more than 10,000 visitors a day in Tokyo comes as no surprise as they are a mania with the Japanese, but it raises serious questions about the nature of viewing art in sardine-tin-like conditions. The paucity of French 19th-century art in Japanese and Brazilian public collections also contributes to its popularity in those countries and elsewhere outside France. In a category normally dominated by French artists, it is noteworthy that half of the top ten exhibitions were of works by Sargent, Turner and the Pre-Raphaelites, albeit exclusively in the Anglo-Saxophone world. D.L.



Monet at the Städel Museum, Frankfurt

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
10,338	763,512	Impressionist Masterpieces	Tokyo Metropolitan Art Museum	Tokyo	19 SEP-13 DEC
5,188	1,234,724	The Paris of Toulouse-Lautrec	Museum of Modern Art	New York	26 JUL 14-22 MAR 15
4,576	432,121	Monet and the Birth of Impressionism	Städel Museum	Frankfurt	11 MAR-28 JUN
4,455	351,308	* Medieval Moderns: the Pre-Raphaelites	NGV International	Melbourne	11 APR-12 JUL
2,626	254,750	Sargent: Portraits of Artists and Friends	Metropolitan Museum of Art	New York	30 JUN-4 OCT
2,484	192,011	* J.M.W. Turner: Painting Set Free	Getty Center	Los Angeles	24 FEB-24 MAY
2,030	166,143	J.M.W. Turner: Painting Set Free	De Young Museum	San Francisco	20 JUN-20 SEP
1,983	267,704	Late Turner: Painting Set Free	Tate Britain	London	10 SEP 14-25 JAN 15
1,973	175,617	Inventing Impressionism	National Gallery	London	4 MAR-31 MAY
1,768	166,203	The Chamber Painters of Archduke John	Albertina	Vienna	27 FEB 2015-31 MAY 2015

MOST POPULAR EXHIBITIONS *continued from pXIII*

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
937	110,850	Project Gallery: Mario García Torres	Pérez Art Museum Miami	Miami	2 DEC 14-19 APR 15
936	111,648	* Modern Times: O'Keeffe, Stieglitz, Toomer	Cantor Arts Center	Stanford	6 MAY-21 SEP
936	101,042	Residue: The Persistence of the Real	Vancouver Art Gallery	Vancouver	12 JUN-27 SEP
933	107,266	Of Heaven and Earth	Vancouver Art Gallery	Vancouver	12 JUN-4 OCT
932	169,500	The Coca-Cola Bottle	High Museum of Art	Atlanta	28 FEB-4 OCT
930	59,268	28 Chinese	Asian Art Museum	San Francisco	5 JUN-16 AUG
926	76,441	Sophie Calle/Simon Starling	Musée d'art contemporain	Montreal	5 FEB-10 MAY
926	67,611	Ed Moses: Drawings from the 1960s and 70s	LACMA	Los Angeles	10 MAY-2 AUG
926	77,683	Imagining New Worlds: Parlá, Pecou, Lam	High Museum of Art	Atlanta	14 FEB-24 MAY
925	87,850	Marlene Dumas: the Image as Burden	Tate Modern	London	5 FEB-10 MAY
923	67,411	Drawing in LA from the 1960s and 70s	LACMA	Los Angeles	10 MAY-2 AUG
922	181,607	Emily Carr and Landon Mackenzie	Vancouver Art Gallery	Vancouver	20 SEP 14-6 APR 15
921	90,908	Kati Horna	Museo de Arte Contemporáneo	Monterrey	30 JAN-24 MAY
918	66,739	A Golden Age of China	NGV International	Melbourne	27 MAR-21 JUN
915	18,031	* Graphic Design from RCA/Marginal Heroes	Museu Nacional, Conjunto Cultural	Brasília	4-27 SEP
912	108,747	* Shifting Currents	Cantor Arts Center	Stanford	25 FEB-13 JUL
909	91,771	How Do I Fit This Ghost in My Mouth?	Vancouver Art Gallery	Vancouver	30 MAY-7 SEP
909	68,143	* Larrakitj: Wukun Wanambi	British Museum	London	12 MAR-25 MAY
908	27,772	* The Girls of Room 28	Museu Nacional, Conjunto Cultural	Brasília	19 MAR-26 APR
906	110,172	Geoffrey Farmer	Pérez Art Museum Miami	Miami	9 OCT 14-1 MAR 15
904	78,625	Carlton Watkins: Yosemite	Metropolitan Museum of Art	New York	3 NOV 14-1 FEB 15
903	92,150	In the Wake	Museum of Fine Arts	Boston	31 MAR-12 JUL
902	68,843	Leighton's Flaming June	Frick Collection	New York	9 JUN-6 SEP
901	120,667	* The Memory of Time	National Gallery of Art	Washington, DC	3 MAY-13 SEP
901	48,506	* Christian Boltanski	Modern Art Oxford	Oxford	20 DEC 14-22 FEB 15
898	73,215	* 500 Years of Italian Master Drawings	Cantor Arts Center	Stanford	22 MAY-24 AUG
896	53,100	* Tekopora: Indigenous and Folk Art in Paraguay	Museo de Bellas Artes	Buenos Aires	14 JUL-20 SEP
896	99,509	Constable: the Making of a Master	Victoria and Albert Museum	London	20 SEP 14-11 JAN 15
895	102,827	Latin American Art in Mexican Collections	Museo Tamayo	Mexico City	23 MAY-4 OCT
893	78,287	Van Gogh to Rothko	Crystal Bridges Museum	Bentonville	21 FEB-1 JUN
893	73,452	Landscape Drawings in the Frick Collection	Frick Collection	New York	9 JUN-13 SEP
891	136,000	Cézanne, Van Gogh, Bonnard, Manguin	Hamburger Kunsthalle	Hamburg	20 FEB-16 AUG
890	119,283	Gustave Courbet	Foundation Beyeler	Basel	7 SEP 14-18 JAN 15
890	68,421	* Jeremy Deller: English Magic	Turner Contemporary	Margate	11 OCT 14-11 JAN 15
884	64,247	* Robert Rauschenberg	Cantor Arts Center	Stanford	20 DEC 14-16 MAR 15
883	63,047	Coypel's Don Quixote Tapestries	Frick Collection	New York	25 FEB-17 MAY
883	62,670	Alex Katz: This Is Now	High Museum of Art	Atlanta	21 JUN-6 SEP
882	124,381	Frida Kahlo and Diego Rivera	Palazzo Ducale	Genoa	20 SEP 14-8 FEB 15
878	21,938	* Secret 7"	Somerset House	London	10 APR-4 MAY
878	38,500	Season 1	Maison Européenne Photographie	Paris	4 FEB-5 APR
878	79,130	Vogue Like a Painting	Museo Thyssen-Bornemisza	Madrid	30 JUN-12 OCT
875	91,738	Please Write! Paul Thek and Franz Deckwitz	Museum Boijmans Van Beuningen	Rotterdam	31 JAN-31 MAY
874	81,043	Imo Kijander: Anartist	Kiasma Museum	Helsinki	17 APR-9 AUG
870	131,933	Robert Mapplethorpe	Kiasma Museum	Helsinki	13 MAR-13 SEP
870	62,042	* A Walk in the History of Sharks and Dombaegi	Daegu National Museum	Daegu	22 SEP-13 DEC
870	42,875	* Fragmented Nature	Museu Nacional, Conjunto Cultural	Brasília	3 MAR-3 MAY
869	65,183	* IWM Contemporary: Hew Locke	Imperial War Museum	London	19 FEB-4 MAY
867	70,000	American Epics: Thomas Hart Benton	Peabody Essex Museum	Salem	6 JUN-7 SEP
864	67,280	Delacroix's Greece on the Ruins of Missolonghi	LACMA	Los Angeles	16 NOV 14-16 FEB 15
863	199,575	* Ancient Luxury and Roman Silver Treasure	Getty Villa	Los Angeles	19 NOV 14-17 AUG 15
863	66,468	The Modernist Jewellery of Art Smith	High Museum of Art	Atlanta	21 JUN-13 SEP
858	82,969	Beatriz Milhazes: Jardim Botânico	Pérez Art Museum Miami	Miami	19 SEP 14-11 JAN 15
858	131,807	Project Gallery: Nicole Cherubini	Pérez Art Museum Miami	Miami	9 OCT 14-5 APR 15
857	76,519	* Imagery: The Oceans/20th-century Highlights	Cantor Arts Center	Stanford	18 MAR-29 JUN
855	52,898	The Supremacy of Drawing	Pinacoteca di Brera	Milan	9 MAY-19 JUL
855	38,220	Masterpieces of Early Buddhist Sculpture	National Museum of Korea	Seoul	25 SEP-15 NOV
854	220,695	* The Institute of Sexology	Wellcome Collection	London	20 NOV 14-20 SEP 15
851	106,671	* American Battleground/Bravo!	Cantor Arts Center	Stanford	25 MAR-17 AUG
851	189,103	A Day in the Life of Odilia Beck	Museum Boijmans Van Beuningen	Rotterdam	18 APR-31 DEC
850	59,268	Seduction/The Printer's Eye	Asian Art Museum	San Francisco	20 FEB-10 MAY
850	64,607	Spectacular Rubens	Museum of Fine Arts	Houston	15 FEB-10 MAY
847	124,038	Beyond the Limited Life of Painting	Pérez Art Museum Miami	Miami	10 SEP 14-1 MAR 15
845	84,467	Memling: Flemish Renaissance	Scuderie del Quirinale	Rome	11 OCT 14-18 JAN 15
841	13,569	* Positive Cans: Revealing Life	Museu Nacional, Conjunto Cultural	Brasília	11-31 DEC
838	74,562	Samuri: Japanese Armour	LACMA	Los Angeles	19 OCT 14-1 FEB 15
837	65,130	Houghton Hall	Legion of Honor	San Francisco	18 OCT 14-18 JAN 15
836	94,671	* Plus One: Pop Duplications	Cantor Arts Center	Stanford	25 MAR-3 AUG
835	20,761	* Engravers of Reliefs in MAB's Collections	Museu Nacional, Conjunto Cultural	Brasília	1-30 AUG
833	112,450	Beautiful Users	Cooper Hewitt Design Museum	New York	12 DEC 14-26 APR 15
833	62,346	Wrath of the Gods: Rubens, Michelangelo, Titian	Philadelphia Museum of Art	Philadelphia	12 SEP-6 DEC
831	71,486	Monet and the Seine: Impressions of a River	Museum of Fine Arts	Houston	26 OCT 14-1 FEB 15
828	242,077	Sculpture Garden: Konstantin Grcic	Pérez Art Museum Miami	Miami	20 NOV 14-26 OCT 15
825	248,214	Project Gallery: Gary Simmons	Pérez Art Museum Miami	Miami	14 NOV 14-1 NOV 15
824	113,686	Alex Colville	National Gallery of Canada	Ottawa	22 APR-7 SEP
824	70,871	Bartholomeus Spranger	Metropolitan Museum of Art	New York	4 NOV 14-1 FEB 15
823	26,936	Sanaz Mazinani: Threshold	Asian Art Museum	San Francisco	27 MAR-3 MAY
823	176,935	Larry Sultan: Here and Home	LACMA	Los Angeles	9 NOV 14-19 JUL 15
818	80,780	Marina Abramovic: Private Archaeology	Museum of Old and New Art	Hobart	13 JUN-5 OCT
817	54,178	Early Dutch Drawings II: Bosch to Bloemaert	Museum Boijmans Van Beuningen	Rotterdam	31 JAN-16 APR
817	23,228	* Middle Kingdom	Museu Nacional, Conjunto Cultural	Brasília	14 JUL-15 AUG
816	110,602	Project Gallery: Diego Bianchi	Pérez Art Museum Miami	Miami	19 FEB-26 JUL
814	110,385	Eugenio Espinoza: Unruly Supports	Pérez Art Museum Miami	Miami	19 MAR-23 AUG
813	103,891	S. M. L. XL	Museum of Contemporary Art	Chicago	9 MAY-4 OCT
813	60,889	Early Dutch Drawings III: Bosch to Bloemaert	Museum Boijmans Van Beuningen	Rotterdam	2 MAY-26 JUL
812	85,709	Henri Cartier-Bresson	Museo dell'Ara Pacis	Rome	25 SEP 14-25 JAN 15
809	95,835	Wolfgang Hahn Prize: Krebber and Quaytman	Museum Ludwig	Cologne	15 APR-30 AUG
809	27,856	* The Music Sings the Republic	Centro Cultural Correios	Rio de Janeiro	12 AUG-20 SEP
807	80,075	* Sensual Splendour/Bear Walker Society	Cantor Arts Center	Stanford	3 DEC 14-30 MAR 15
807	63,668	Napoleon and Art	Royal Castle	Warsaw	12 SEP-13 DEC
806	62,439	The Plains Indians: Artists of Earth and Sky	Nelson-Atkins Museum of Art	Kansas City	19 SEP 14-11 JAN 15
804	86,247	* Interaction of Colour: Josef Albers	Cantor Arts Center	Stanford	11 FEB-15 JUN
804	57,780	Sprawl! Drawing Outside the Lines	High Museum of Art	Atlanta	18 JUL-4 OCT
803	131,640	Tools: Extending Our Reach	Cooper Hewitt, Design Museum	New York	12 DEC 14-25 MAY 15
803	21,334	* Lucio Salvatore: Fragment #2015_1	Centro Cultural Correios	Rio de Janeiro	3 AUG-3 SEP
802	94,596	Horst: Photographer of Style	Victoria and Albert Museum	London	6 SEP 14-4 JAN 15

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ANTIQUITIES: GIFT OF CHARLES LANG FRIER; ARCHITECTURE AND DESIGN: © 2015 JIM STREPHSON; 19TH CENTURY ART: STÄDEL MUSEUM

MOST POPULAR EXHIBITIONS *continued from pXIV*

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
801	257,232	Global Positioning Systems	Pérez Art Museum Miami	Miami	19 AUG 14-30 AUG 15
801	102,811	Project Gallery: Leonor Antunes	Pérez Art Museum Miami	Miami	21 AUG 14-19 JAN 15
800	63,076	Picturing the Americas	Art Gallery of Ontario	Toronto	20 JUN-20 SEP
798	80,172	* The Collector's Eye	Museu Coleção Berardo	Lisbon	20 MAY-13 SEP
798	123,626	Marisol's Monumental Self-Portrait	Metropolitan Museum of Art	New York	8 OCT 14-15 MAR 15
797	60,905	The 80s: Figurative Painting in West Germany	Städel Museum	Frankfurt	22 JUL-18 OCT
797	88,870	Marjetica Potrč: the School of the Forest	Pérez Art Museum Miami	Miami	11 JUN-18 OCT
797	116,009	Adler Guerrier: Formulating a Plot	Pérez Art Museum Miami	Miami	7 AUG 14-25 JAN 15
796	64,400	Olga Boznanska	National Museum in Krakow	Krakow	25 OCT 14-1 FEB 15
795	109,436	The Secret of Dresden: Rembrandt to Canaletto	Groninger Museum	Groningen	13 DEC 14-25 MAY 15
794	58,547	* Year 12 Perspectives 2014	Art Gallery of Western Australia	Perth	7 MAR-1 JUN
792	129,776	Keren Cytter	Museum of Contemporary Art	Chicago	28 MAR-4 OCT
792	65,952	* She Who Tells a Story	Cantor Arts Center	Stanford	28 JAN-4 MAY
792	62,554	Waves	Pérez Art Museum Miami	Miami	12 FEB-14 MAY
792	95,059	Alibis: Sigmar Polke 1963-2010	Tate Modern	London	9 OCT 14-8 FEB 15
791	22,137	* AOI World Illustration Awards	Somerset House	London	5 OCT-1 NOV
791	97,750	Project Gallery: Shana Lutker	Pérez Art Museum Miami	Miami	7 MAY-27 SEP
786	96,452	Elements	Kiasma Museum	Helsinki	13 MAR-9 AUG
786	81,395	* Bryan Adams Exposed	Musée National des Beaux-arts	Québec	19 FEB-14 JUN
785	47,753	* Wong Hoy Cheong: Dog Hole	Art Gallery of Western Australia	Perth	7 MAR-17 MAY
785	120,621	Iman Issa: Heritage Studios	Pérez Art Museum Miami	Miami	2 APR-27 SEP
782	138,382	Maira Kalman Selects	Cooper Hewitt, Design Museum	New York	12 DEC 14-7 JUN 15
781	63,743	Victoria Gitman: Desiring Eye	Pérez Art Museum Miami	Miami	26 FEB-31 MAY
780	32,200	* Pérez Celis: American Testimony	Museo de Bellas Artes	Buenos Aires	6 OCT-22 NOV
778	72,122	* For Love of Country	Art Gallery of Western Australia	Perth	4 APR-20 JUL
778	18,124	* The Return of National Seals from the USA	Jeonju National Museum	Jeonju	10 FEB-8 MAR
777	58,061	Täpiés: from Within	Pérez Art Museum Miami	Miami	6 FEB-3 MAY
776	106,586	Faheem Majeed	Museum of Contemporary Art	Chicago	10 MAR-16 AUG
775	68,948	Archibald Motley: Jazz Age Modernist	LACMA	Los Angeles	19 OCT 14-1 FEB 15
773	56,222	Roads to Arabia	Asian Art Museum	San Francisco	24 OCT 14-18 JAN 15
773	8,065	Museographic Essay No. 1	Museo Tamayo	Mexico City	4-15 FEB
773	59,209	Tête-à-tête	Norton Simon Museum of Art	Los Angeles	27 MAR-22 JUN
770	122,144	Andrea Büttner 2	Museum Ludwig	Cologne	5 SEP 14-15 MAR 15
767	92,716	* Rebirth: Mariko Mori	Art Gallery of Western Australia	Perth	8 FEB-29 JUN
767	79,725	Pierre Huyghe: Human Mask	Metropolitan Museum of Art	New York	27 APR-9 AUG
762	93,466	Stanley Kubrick	Museo de Arte Contemporáneo	Monterrey	6 MAR-26 JUL
761	153,045	The Art of the Chinese Album	Metropolitan Museum of Art	New York	6 SEP 14-29 MAR 15
760	75,000	Black Mountain, 1933-57	Hamburger Bahnhof	Berlin	5 JUN-27 SEP
760	92,740	Keith Haring: the Political Line	Kunsthalle der Hypo-Kulturstiftung	Munich	1 MAY-30 AUG
760	164,370	Project Gallery: Nicolas Lobo	Pérez Art Museum Miami	Miami	6 APR-13 DEC
759	71,053	Il Divino: Homage to Michelangelo	Kunst und Ausstellungshalle	Bonn	6 FEB-25 MAY
756	25,367	* Rachel Rose: Palisades	Serpentine Galleries	London	1 OCT-8 NOV
754	137,178	Shinique Smith: Bright Matter	Museum of Fine Arts	Boston	23 AUG 14-1 MAR 15
751	132,728	* Australian Design	Art Gallery of Western Australia	Perth	16 AUG 14-9 MAR 15
751	65,727	Jeff Wall	Louisiana Museum of Modern Art	Humblebæk	12 MAR-21 JUN
748	62,921	Equipo Cronica	Museo de Bellas Artes de Bilbao	Bilbao	10 FEB-18 MAY
745	108,670	Karl Lagerfeld: Modemethode	Kunst und Ausstellungshalle	Bonn	28 MAR-13 SEP
744	91,992	Poetics of Relation	Pérez Art Museum Miami	Miami	28 MAY-18 OCT
741	49,567	* David Rosetzky: Nothing Like This	Art Gallery of Western Australia	Perth	13 DEC 14-1 MAR 15
739	102,771	About Face: Art and Human Expression	Metropolitan Museum of Art	New York	27 JUL-13 DEC
738	94,981	Lascaux	Cinquantenaire Museum	Brussels	14 NOV 14-12 APR 15
738	38,802	* Strong as Paper	Museo de Arte Moderna da Bahia	Salvador	16 JUL-13 SEP
737	20,834	* Tom Malone Prize 2015	Art Gallery of Western Australia	Perth	4 MAR-6 APR
737	92,280	* Dresses Excavated from Yeonhwa-ri, Chilgok	Daegu National Museum	Daegu	28 JUL-20 DEC
736	61,839	* Treasures of the Jewish Ghetto of Venice	Art Gallery of Western Australia	Perth	8 DEC 14-16 MAR 15
733	44,421	Italian Style: Fashion Since 1945	Minneapolis Institute of Arts	Minneapolis	23 OCT 14-4 JAN 15
732	109,871	The Fifties: Fashion in France, 1947-57	Museo de Bellas Artes de Bilbao	Bilbao	10 MAR-31 AUG
731	58,346	Doris Salcedo	Museum of Contemporary Art	Chicago	21 FEB-24 MAY
730	22,624	* The Syngenta Photography Award 2015	Somerset House	London	11 MAR-10 APR
729	55,275	Represent: 200 Years of African American Art	Philadelphia Museum of Art	Philadelphia	10 JAN-5 APR
729	34,453	* Jongmyo	Jeonju National Museum	Jeonju	28 APR-21 JUN
729	38,241	* Marc Chagall: Fables of La Fontaine, 1927-30	Centro Cultural Correios	Rio de Janeiro	22 JUL-20 SEP
727	101,069	Yves Klein Lucio Fontana: Milan Paris, 1957-62	Museo del Novecento	Milano	22 OCT 14-15 MAR 15
726	60,486	* Abdul Rahman-Abdullah and Abdul Abdullah	Art Gallery of Western Australia	Perth	22 APR-27 JUL
726	46,681	* FotoRio 2015	Centro Cultural Correios	Rio de Janeiro	12 MAY-26 JUL
723	54,642	Love Bites: Caricatures by James Gillray	Ashmolean Museum	Oxford	26 MAR-21 JUN

TOP 100 ART MUSEUM ATTENDANCE *continued from pIII*



The Whitney's new building by the High Line opened in 2015. It has attracted 1.1 million visitors in eight months

No	Total	Venue	City
11	3,432,325	Victoria and Albert Museum	LONDON
12	3,249,591	Reina Sofia	MADRID
13	3,235,104	Somerset House	LONDON
14	3,129,680	National Museum of Korea	SEOUL
15	3,084,624	Museum of Modern Art	NEW YORK
16	3,060,000	Centre Pompidou	PARIS
17	2,772,829	Tokyo Metropolitan Art Museum	TOKYO
18	2,762,143	National Folk Museum of Korea	SEOUL
19	2,696,666	Museo Nacional del Prado	MADRID
20	2,466,311	National Art Center Tokyo	TOKYO
21	2,411,311	*National Gallery of Victoria	MELBOURNE
22	2,345,666	Rijksmuseum	AMSTERDAM
23	2,289,023	Centro Cultural Banco do Brasil	RIO DE JANEIRO
24	2,157,637	Moscow Kremlin Museums	MOSCOW
25	2,148,242	*National Galleries of Scotland	EDINBURGH
26	2,145,486	National Portrait Gallery	LONDON
27	2,039,226	*Getty	LOS ANGELES
28	1,971,146	Galleria degli Uffizi	FLORENCE
29	1,923,504	*Shanghai Museum	SHANGHAI
30	1,914,880	Tokyo National Museum	TOKYO
31	1,908,744	Van Gogh Museum	AMSTERDAM
32	1,738,089	Grand Palais	PARIS
33	1,626,825	State Tretyakov Gallery	MOSCOW
34	1,615,224	Museo Soumaya	MEXICO CITY
35	1,576,511	Saatchi Gallery	LONDON
36	1,567,310	National Museum of Scotland	EDINBURGH
37	1,500,761	*FAMSF	SAN FRANCISCO
38	1,500,000	MuCEM	MARSEILLES
39	1,486,171	Acropolis Museum	ATHENS
40	1,415,397	Galleria dell'Accademia	FLORENCE
41	1,378,126	*Instituto Tomie Ohtake	SÃO PAULO
42	1,343,450	Australian Centre for Moving Image	MELBOURNE
43	1,301,277	Musée du Quai Branly	PARIS
44	1,300,000	National Portrait Gallery/SAAM	WASHINGTON, DC
45	1,284,519	Tate Britain	LONDON
46	1,276,127	Palazzo Ducale	VENICE
47	1,268,560	Centro Cultural Banco do Brasil	SÃO PAULO
48	1,261,552	Kelvingrove Art Gallery and Museum	GLASGOW
49	1,192,567	Museum of Fine Arts	BOSTON
50	1,190,000	*National Art Museum of China	BEIJING
51	1,181,861	*Queensland Art Gallery/GoMA	BRISBANE
52	1,162,124	Teatre-Museu Dalí	FIGUERES
53	1,133,285	Whitney Museum	NEW YORK
54	1,126,954	Österreichische Galerie Belvedere	VIENNA
55	1,103,211	Guggenheim Bilbao	BILBAO
56	1,101,565	MMCA	SEOUL
57	1,096,608	Royal Academy of Arts	LONDON
58	1,089,206	Gyeongju National Museum	GYEONGJU
59	1,065,471	Royal Ontario Museum	TORONTO
60	1,041,395	LACMA	LOS ANGELES
61	1,031,027	Imperial War Museum	LONDON
62	1,026,509	Centro Cultural Banco do Brasil	BRASÍLIA
63	1,008,125	Museu Picasso	BARCELONA
64	1,004,649	Palazzo Reale	MILAN
65	1,000,000	Fondation Louis Vuitton	PARIS
66	995,335	Serpentine Galleries	LONDON
67	965,491	Museo Thyssen-Bornemisza	MADRID
68	942,463	Montreal Museum of Fine Arts	MONTREAL
69	936,839	Birmingham Museum	BIRMINGHAM
70	892,827	Museum of Fine Arts	HOUSTON
71	873,402	Guggenheim Museum	NEW YORK
72	849,779	Minneapolis Institute of Arts	MINNEAPOLIS
73	840,249	Ashmolean Museum	OXFORD
74	823,092	Museu Coleção Berardo	LISBON
75	820,850	Palais de Tokyo	PARIS
76	812,116	National Museum in Krakow	KRAKOW
77	810,000	Deutsches Historisches Museum	BERLIN
78	775,020	CaixaForum Barcelona	BARCELONA
79	772,426	Huntington Library	SAN MARINO
80	770,000	Musée de l'Orangerie	PARIS
81	767,413	Kunsthistorisches Museum	VIENNA
82	767,355	*Musées Royaux des Beaux-Arts	BRUSSELS
83	765,471	Musée Picasso	PARIS
84	762,110	Art Gallery of Ontario	TORONTO
85	760,106	Ullens Center for Contemporary Art	BEIJING
86	757,961	Museo Egizio	TURIN
87	757,286	Art Gallery of South Australia	ADELAIDE
88	752,587	Meijer Gardens & Sculpture Park	GRAND RAPIDS
89	751,797	Philadelphia Museum of Art	PHILADELPHIA
90	750,000	Pergamonmuseum	BERLIN
91	747,263	Museum of Liverpool	LIVERPOOL
92	738,988	Dallas Museum of Art	DALLAS
93	733,470	Detroit Institute of Arts	DETROIT
94	730,422	Israel Museum	JERUSALEM
95	726,000	Neues Museum	BERLIN
96	724,580	Louisiana Museum of Modern Art	HUMBLEBÆK
97	724,257	Stedelijk Museum	AMSTERDAM
98	718,637	National Gallery of Ireland	DUBLIN
99	717,211	Museu Nacional d'Arte de Catalunya	BARCELONA
100	713,627	Museu d'Art Contemporani	BARCELONA

Venues marked with an asterisk (*) indicate institutions with more than one building. These figures have been combined. The breakdown for the following institutions is: National Gallery of Victoria (NGV International: 1,653,969; Ian Potter Centre: NGV Australia: 757,342); Getty (Getty Center: 1,580,127; Getty Villa: 459,099); FAMSF (De Young: 1,198,586; Legion of Honor: 302,175); National Galleries of Scotland (Scottish National Gallery: 1,377,710; Scottish National Portrait Gallery: 312,877; Scottish National GoMA: 457,655); Queensland (Queensland Art Gallery: 546,036; GoMA: 635,825). Belgium's Musées Royaux des Beaux-Arts includes several venues, such as Musée Magritte and Musée d'Art Moderne; the museum declined to provide separate figures.

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KOW

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GALERIE NORDENHAKE
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GALERIE THOMAS SCHULTE
SOCIÉTÉ
SPRÜTH MAGERS
SUPPORTICO LOPEZ
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WENTRUP
KUNSTHANDEL WOLFGANG WERNER
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