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Targeting: group 1

- Age: 18 -50
- Gender: All Genders
- Detailed Targeting: Better Homes and Gardens (TV Series), Esquire (magazine), Esquire, Food & wine, Food Network, Real Simple or Better Homes and Gardens (magazine)

Targeting: group 2

- Age: 18 -50
- Gender: All Genders
- Detailed Targeting: NPR, The Atlantic, The New York Times, The New Yorker, TIME (Magazine, Vanity Fair
- Interests: Opinion Leadership, Reading, Thought Leader, Art and Culture

Targeting: Gen Pop

RON

Live Date: 7/2/2021

Budget: \$25K

Geo: USA