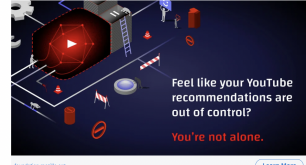
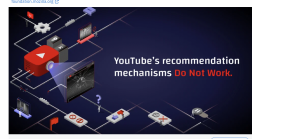
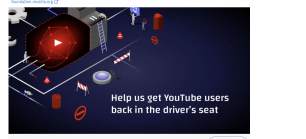
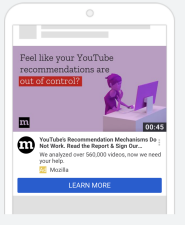
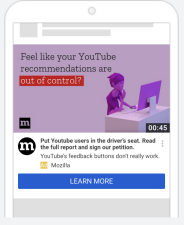


Youtube Regrets

<p>Reddit</p>  <p>YouTube's recommendation mechanisms Do Not Work.</p>	<p>Does this button work? We investigated YouTube's user controls and it's clear users have very little control over what they are served up. Read the full report and the changes we're calling on YouTube to make.</p>  <p>Feel like your YouTube recommendations are out of control? You're not alone.</p>	<p>We did the research, now we need your help. YouTube's user controls are not doing what they claim to do. Learn more about our recommendations and sign our petition.</p>  <p>Help us get YouTube users back in the driver's seat</p>		
<p>Screenshot</p>	<p>Screenshot</p>	<p>Screenshot</p>		
<p>Copy</p>	<p>Copy</p>	<p>Copy</p>		
<p>We analyzed over 560 million YouTube videos, now we need your help. Our research shows that user controls do little to affect YouTube's recommendations. Learn more and sign our petition.</p> <p>Acemritro, Alicemadnessreturns, Alienware, AMD, Aorus, Asrock, Assasinscreed, Assasinscreedodyssey, Assasinscreedovahalla, Assasinscreedorigin, Asus, Asusrog, Asusrog, Batimarnarkham, Battlefield, Battlefield1, Battlefield_0ne, Battlefield_4, Battlefield3, Beng, Bioshock, Bioshockinfinite, Blizzard, Borderlands3, Borderlands, Borderlands2, Bungie, CallofDuty, CallofDutyworldwarwo, CallofDutyzombie, CallofDutyanguard, Commandandconquer, Computergraphics, Keyboards, Keyboard, Mechanicalkeyboards, Duckykeyboard, Gamingkeyboards, Monitors, Buildapcmonitors, Buildapc, Buildapcsales, Pcmasterrace, Coolermaster, Counterstrike, Csgo, Cyberpowerpc, Cyberpunkgame, Darksideis, Destinythegame, DeusEx, Diablo, Diablo3, Diablo2_resurrected, Diablo4, Devilmaycry, Doom, Dota2, Dragonage, Dyinglight, Evga, Teamvega, Fallout, Falloutore, Falloutmods, Falloutsnewegas, Fifa, Fifa21, Fifa22, Fifa19, Fifa20, Finalfantasy, Finalfantasyvii, Fnatic, Fortnite, G2esports, Gta, Gamingpc, Gaminglaptops, Geforceow, Giantbomb, Gigabytegaming, Gigabyte, Godofwar, Grandchase, Grandthefautov, Grandthefautov_pc, Haloonline, Glav, Guidewars2, Guildwars, Halfife, Halfifealyx, Halo, HaloInfinite, Haloonline, Halowars, Heroofthetorm, Hitman, Ign, Intel, Leagueoflegends, Masseffect, Microsofftightsim, Minecraft, Minecrafbuils, Monsterhunter, Monsterhunterworld, Netgear, Newegg, NintendoDS, NintendoSwitch, Nintendo, Nvidia, Nvidiasield, Oculus, Oculusquest, Virtualreality, Overwatch, Pathofexile, Pcgaming, Ps4, Ps4deals, Playstation, Portal, Ragnarkonline, Razer(19), Reddeadredemption, Reddeadredemption2, Redvsblue, Retrogaming, RocketLeague, Roosterteeth, Runescape, Sennheiser, Simracing, Smite, Starwarsbattlefront, Steam, Steamdeals, Streetfighter, Steeleseries, Elderscrolls, Elderscrollsonline, Morrowind, Skyrim, Skyrimmods, Lastofus, Witcher, Witcher3, Thewitcher3, Thrustmaster, Rainbow6, Trigon, Turtlebeach, Twitch, Ubisoft, Unifi, Unifi, Unifi3d, Unifi2d, Unirealengine, Uplay, Warcraft3, Watercooling, Wow, Xboxone, Xboxseriesx, Xbox, Xbox360</p>	<p>Does this button work? We investigated YouTube's user controls and it's clear users have very little control over what they are served up. 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YouTube's user controls are not doing what they claim to do. 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<p>Target 1</p>	<p>Target 1</p>	<p>Target 1</p>		
<p>Target 2</p>	<p>Target 2</p>	<p>Target 2</p>		
<p>Target 3</p>	<p>Target 3</p>	<p>Target 3</p>		
<p>Target 4</p>	<p>Target 4</p>	<p>Target 4</p>		
<p>Target 5</p>	<p>Target 5</p>	<p>Target 5</p>		
<p>Target 6</p>	<p>Target 6</p>	<p>Target 6</p>		
<p>Location</p>	<p>Location</p>	<p>Location</p>		
<p>Date</p>	<p>9/21/22 - 10/13/22</p>	<p>9/21/22 - 10/13/22</p>		
<p>Budget</p>	<p>\$377.40</p>	<p>\$377.40</p>		
<p>Screenshot</p>  <p>YouTube's recommendation mechanisms Do Not Work.</p>	<p>Screenshot</p>  <p>Feel like your YouTube recommendations are out of control? You're not alone.</p>	<p>Screenshot</p>  <p>Help us get YouTube users back in the driver's seat</p>		

Copy	We analyzed over 560 million YouTube videos, now we need your help. Our research shows that user controls do little to affect YouTube's recommendations. Learn more and sign our petition. #YouTubeRegets LINK	We did the research, now we need your help. YouTube's user controls are not doing what they claim to do. Learn more about our recommendations and sign our petition. #YouTubeRegets LINK	Does this button work? We investigated YouTube's user controls and it's clear users have very little control over what they are served up. Read the full report and the changes we're calling on YouTube to make. #YouTubeRegets LINK	
Target 1	firefox, firefoxcs, firefoxaddons	firefox, firefoxcs, firefoxaddons	firefox, firefoxcs, firefoxaddons	
Target 2	userexperience, userexperience, uxresearch, ux_design	userexperience, userexperience, uxresearch, ux_design	userexperience, userexperience, uxresearch, ux_design	
Target 3	machinelearning, learnmachinelearning	machinelearning, learnmachinelearning	machinelearning, learnmachinelearning	
Location	US, UK, Germany, Canada	US, UK, Germany, Canada	US, UK, Germany, Canada	
Date	9/21/22 - 10/13/22			
Budget		\$147.28		
Facebook				
Screenshot				
Copy	We studied over 560 million YouTube videos and it's clear: users have little control over their experience, even when using the platform's very own controls. Read the full report and our recommendations for @YouTube. #YouTubeRegets LINK https://foundation.mozilla.org/en/campaigns/youtube-user-controls/	We studied over 560 million YouTube videos and it's clear: users have little control over their experience, even when using the platform's very own controls. Read the full report and our recommendations for @YouTube. #YouTubeRegets LINK https://foundation.mozilla.org/en/campaigns/youtube-user-controls/	Ever watch video after video on YouTube, click "dislike" and wonder, does this button even work? Well... it doesn't! Help us put @YouTube users in the driver's seat. Read the full report and sign our petition. #YouTubeRegets https://foundation.mozilla.org/en/campaigns/youtube-user-controls/	
Headline	YouTube's Ineffective User Controls	YouTube's Ineffective User Controls	YouTube's Ineffective User Controls	
Target 1	People who match: Interests: Virtual private network, Internet privacy, Data security, DuckDuckGo, Information security or Privacy policy And must also match: Interests: Market research or Research, Job title: Professor, Market research, Research assistant, Associate professor, Research Associate, PhD Candidate/Researcher, Adjunct Professor, Faculty (academic staff), Research Assistant (RA), Senior Research Associate or Adjunct Faculty	People who match: Interests: Virtual private network, Internet privacy, Data security, DuckDuckGo, Information security or Privacy policy And must also match: Interests: Market research or Research, Job title: Professor, Market research, Research assistant, Associate professor, Research Associate, PhD Candidate/Researcher, Adjunct Professor, Faculty (academic staff), Research Assistant (RA), Senior Research Associate or Adjunct Faculty	People who match: Interests: Virtual private network, Internet privacy, Data security, DuckDuckGo, Information security or Privacy policy And must also match: Interests: Market research or Research, Job title: Professor, Market research, Research assistant, Associate professor, Research Associate, PhD Candidate/Researcher, Adjunct Professor, Faculty (academic staff), Research Assistant (RA), Senior Research Associate or Adjunct Faculty	
Target 2	Interests: Virtual private network, Internet privacy, Data security, DuckDuckGo, Information security or Privacy policy	Interests: Virtual private network, Internet privacy, Data security, DuckDuckGo, Information security or Privacy policy	Interests: Virtual private network, Internet privacy, Data security, DuckDuckGo, Information security or Privacy policy	
Target 3	Interests: Mozilla or Firefox, Behaviors: Facebook access (browser): Firefox	Interests: Mozilla or Firefox, Behaviors: Facebook access (browser): Firefox	Interests: Mozilla or Firefox, Behaviors: Facebook access (browser): Firefox	
Target 4	Interests: Tech Insider, Node.js, ThinkGeek, Ruby (programming language), PHP, Programming language, C Sharp (programming language), GitHub, TechRadar, Computer science, JavaScript, Wired (magazine), MySQL, Information technology, Engadget, Computer engineering, Oracle Database, SQL, C (programming language), Software engineering, Software development, Java (programming language), Digital Trends, Gizmodo, CNET, Microsoft SQL Server, The Verge, Python (programming language), Computer programming, TechCrunch, C++, Gadget Geeks, Codecademy, Geek.com, AngularJS, Code.org or Stack Overflow	Interests: Tech Insider, Node.js, ThinkGeek, Ruby (programming language), PHP, Programming language, C Sharp (programming language), GitHub, TechRadar, Computer science, JavaScript, Wired (magazine), MySQL, Information technology, Engadget, Computer engineering, Oracle Database, SQL, C (programming language), Software engineering, Software development, Java (programming language), Digital Trends, Gizmodo, CNET, Microsoft SQL Server, The Verge, Python (programming language), Computer programming, TechCrunch, C++, Gadget Geeks, Codecademy, Geek.com, AngularJS, Code.org or Stack Overflow	Interests: Tech Insider, Node.js, ThinkGeek, Ruby (programming language), PHP, Programming language, C Sharp (programming language), GitHub, TechRadar, Computer science, JavaScript, Wired (magazine), MySQL, Information technology, Engadget, Computer engineering, Oracle Database, SQL, C (programming language), Software engineering, Software development, Java (programming language), Digital Trends, Gizmodo, CNET, Microsoft SQL Server, The Verge, Python (programming language), Computer programming, TechCrunch, C++, Gadget Geeks, Codecademy, Geek.com, AngularJS, Code.org or Stack Overflow	
Target 5	Interests: User experience design, Job title: UI & UX Designer & Developer, User Experience Designer, UI Designer, Online User Experience Strategist, User Interface Designer or User Experience Team Lead	Interests: User experience design, Job title: UI & UX Designer & Developer, User Experience Designer, UI Designer, Online User Experience Strategist, User Interface Designer or User Experience Team Lead	Interests: User experience design, Job title: UI & UX Designer & Developer, User Experience Designer, UI Designer, Online User Experience Strategist, User Interface Designer or User Experience Team Lead	
Target 6	People who have engaged with the Facebook or IG profile in the last 180 days	People who have engaged with the Facebook or IG profile in the last 180 days	People who have engaged with the Facebook or IG profile in the last 180 days	
Location	US, UK, Germany, Canada	US, UK, Germany, Canada	US, UK, Germany, Canada	
Date	9/26/22 - 10/20/22			
Budget		\$24,859.43		
Twitter				
Screenshot				
Copy	Feel like your YouTube recommendations are out of control? You're not alone. We scrutinized @YouTube's user controls, and quite simply, they don't work. Help us give the power back to YouTube users. Sign our petition. #YouTubeRegets	We did some digging into @ YouTube's user controls... 22,722 people who donated their data 567,880,195 videos analyzed 2,758 people surveyed ...and found that there's little you can do to affect your recommendations. Read the full report here #YouTubeRegets	Ever watch video after video on YouTube, click "dislike" and wonder, does this button even work? Well... it doesn't! Help us put @YouTube users in the driver's seat. Read the full report and sign our petition. #YouTubeRegets	We studied over 560 million YouTube videos and it's clear: users have little control over their experience, even when using the platform's very own controls
Headline	Sign Our Petition To Put Pressure On YouTube.	Sign Our Petition To Put Pressure On YouTube.	Sign Our Petition To Put Pressure On YouTube.	Sign Our Petition To Put Pressure On YouTube.
Target 1	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative
Target 2	Interests: Gaming — Computer gaming, Gaming — Console gaming, Gaming — Gaming news and general info, Gaming — Online gaming, Gaming — Roleplaying games, Gaming — Mobile gaming	Interests: Gaming — Computer gaming, Gaming — Console gaming, Gaming — Gaming news and general info, Gaming — Online gaming, Gaming — Roleplaying games, Gaming — Mobile gaming	Interests: Gaming — Computer gaming, Gaming — Console gaming, Gaming — Gaming news and general info, Gaming — Online gaming, Gaming — Roleplaying games, Gaming — Mobile gaming	Interests: Gaming — Computer gaming, Gaming — Console gaming, Gaming — Gaming news and general info, Gaming — Online gaming, Gaming — Roleplaying games, Gaming — Mobile gaming

Target 3	Interests: Technology and computing — Computer networking, Technology and computing — Computer programming, Technology and computing — Databases, Technology and computing — Enterprise software, Technology and computing — Graphics software, Technology and computing — Home entertainment, Technology and computing — Linux, Technology and computing — MacOS, Technology and computing — Mobile, Technology and computing — Network security, Technology and computing — Open source, Technology and computing — Windows.	Interests: Technology and computing — Computer networking, Technology and computing — Computer programming, Technology and computing — Databases, Technology and computing — Enterprise software, Technology and computing — Graphics software, Technology and computing — Home entertainment, Technology and computing — Linux, Technology and computing — MacOS, Technology and computing — Mobile, Technology and computing — Network security, Technology and computing — Open source, Technology and computing — Windows.	Interests: Technology and computing — Computer networking, Technology and computing — Computer programming, Technology and computing — Databases, Technology and computing — Enterprise software, Technology and computing — Graphics software, Technology and computing — Home entertainment, Technology and computing — Linux, Technology and computing — MacOS, Technology and computing — Mobile, Technology and computing — Network security, Technology and computing — Open source, Technology and computing — Windows.	Interests: Technology and computing — Computer networking, Technology and computing — Computer programming, Technology and computing — Databases, Technology and computing — Enterprise software, Technology and computing — Graphics software, Technology and computing — Home entertainment, Technology and computing — Linux, Technology and computing — MacOS, Technology and computing — Mobile, Technology and computing — Network security, Technology and computing — Open source, Technology and computing — Windows.	Interests: Technology and computing — Computer networking, Technology and computing — Computer programming, Technology and computing — Databases, Technology and computing — Enterprise software, Technology and computing — Graphics software, Technology and computing — Home entertainment, Technology and computing — Linux, Technology and computing — MacOS, Technology and computing — Mobile, Technology and computing — Network security, Technology and computing — Open source, Technology and computing — Windows.
Target 4	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative	Interests: Law, government, and politics — Nonpartisan, Law, government, and politics — Liberal, Law, government, and politics — Politics, Law, government, and politics — Government resources, Law, government, and politics — Conservative
Location	US, UK, Germany, Canada	US, UK, Germany, Canada	US, UK, Germany, Canada	US, UK, Germany, Canada	US, UK, Germany, Canada
Date	10/21/22 - 11/9/22				
Budget			\$4,980.29		
Google					
Screenshot					
Video Link	https://www.youtube.com/watch?v=mohc6XKHdW	https://www.youtube.com/watch?v=mohc6XKHdW			
Description	We analyzed over 560,000 videos, now we need your help.	YouTube's feedback buttons don't really work.			
Long Headline	YouTube's Recommendation Mechanisms Do Not Work. Read the Report & Sign Our Petition.	Put Youtube users in the driver's seat. Read the full report and sign our petition.			
Short Headline	Our Petition	Our Petition			
Target 1	InMarket Targeting Mozilla Corporation				
Target 2	InMarket Targeting User Experience Design Software Wireframe Software User Experience Design Jobs User Interface Design for Mobile Applications User Interface Design Usability Testing				
Target 3	People Employed in the Tech Industry				
Target 4	People interested in the Cyber Podcast				
Target 5	People interested in the Ted Talks Daily Podcast				
Target 6	People interested in the Talk Python to Me Podcast				
Target 7	People interested in the Python Bytes Podcast				
Target 8	People interested in the FLOSS Weekly Podcast				
Target 9	People interested in the This Week in Enterprise Tech Podcast				
Target 10	People interested in the Tech News Weekly Podcast				
Target 11	People interested in the This Week in Google Podcast				
Target 12	People interested in the Endless Thread Podcast				
Target 13	People interested in the Tech Policy Podcast				
Target 14	People interested in the In Machines We Trust Podcast				
Location	US, UK, Germany, Canada				
Date	10/11/22 - 10/25/22				
Budget		\$2,746.49			