

# Executive Education

Short courses and custom leadership programs taught by business experts.





## In an ever-changing world, it pays to be an ever-evolving professional

The University of Queensland is a premium provider of education in Australia. Our professional development courses and customised programs are designed to provide learning opportunities for emerging and senior leaders in corporate, government and not-for-profit sectors across industries. Our expert facilitators use the latest techniques to provide a practical and immersive learning experience to help you achieve organisational objectives.

The course content draws on subject matter taught within our postgraduate programs, such as our high-ranking Master of Business Administration (MBA), to ensure quality of learning experience and learning outcomes.



**#1 in QLD**  
for business and management studies

QS World University Rankings 2023

### Evolve your career with Executive Education

Whether you are in a private or public sector role or running your own business, our short courses provide the skills you need to advance your career. Each course blends academic-led findings and industry expertise to address emerging challenges and opportunities in business.







## Short courses for individuals

Our premium short courses are designed to upskill, fast! Backed by innovative and evidence-based research, each course has been designed by business experts to equip you with practical tools and frameworks that can be applied instantly in your role.

UQ Short Courses delivered by Executive Education are designed to fill knowledge gaps and empower exceptional leaders with an ultra-competitive skill set.

**“I gained a lot of highly specific and highly useful content in a short time. The content from this course, in particular, was relevant for not just business but for all relationships in our lives and as a result has helped to continue to grow the kind of leader, friend and partner I aspire to be.”**

Ben Roach  
Negotiating for Success  
2023



View our range of upcoming short courses  
[study.uq.edu.au/business-management-short-courses](https://study.uq.edu.au/business-management-short-courses)

## What you can expect from attending one of our courses



### High-impact learning

Gain a competitive advantage by acquiring cutting-edge frameworks and practical tools to achieve personal and organisational objectives.



### Academic excellence

Be inspired to lead, innovate and excel by learning from renowned business academics and industry experts.



### Grow your professional network

Take advantage of opportunities to collaborate and build relationships with peers across sectors and industries.

## Leadership stream

Build your skills by taking multiple courses through our dedicated learning streams





## Customised solutions for your organisation

**Upskill to upscale. Transform your organisation into a workforce to be reckoned with.**

Since 2004, Executive Education has partnered with industry and the public service to deliver customised professional development programs throughout Australia and internationally. We are renowned for our award-winning academics and our close links with leading organisations.

Our Executive Education team designs customised learning solutions that enable our clients to gain a competitive edge and achieve high-impact business results in an age where disruption is the new normal. We are committed to taking the time to get to know your team and understand your learning ethos. We will work closely together to understand and respond to your capability needs to create meaningful and impactful learning outcomes for you.

“This program had a great diversity of thought. I found this really exciting to prompt me to think differently and expand my field of view. It has grown my technical knowledge and network. Since the program I’ve reflected on my own leadership practise and applied these skills to enhance it. I’m excited to see where this program leads and how it shapes our cultural leaders.”

Participant  
Tim Fairfax Family Foundation  
Leadership Program  
2023

## Learn from the best

All course content is underpinned by the academic rigour that can be expected from one of Australia’s top universities for business and economics (Times Higher Education 2024). At the forefront of knowledge creation, when our business experts aren’t publishing in leading international journals, they’re busy translating their expertise into practice through teaching.

**We take innovative management concepts and apply them to organisational contexts, with learning interventions tailored specifically for mid to high-level leaders. Our goal is to transfer best-practice frameworks, insights and practical tools that can be applied immediately, supporting professional growth in participants and long-term benefits for our clients.**

“You get the opportunity to tap into some of the world’s best researchers and industry experts, and learn the latest knowledge bases, frameworks, and innovations that are out there.”

Melanie Anderson  
Queensland Tourism Industry Council  
2023





## Tailored learning

We are specialists in bringing together the right combination of stakeholders to address your needs. One of the many benefits of partnering with us is our extensive network of subject matter experts, industry professionals and academic expertise.

### Our approach follows 4 key stages



#### Discovery

We begin with a discovery stage, gathering insights into current organisational skills to inform the design framework and identify the most promising pathways for capability uplift.



#### Co-design

Drawing on the findings from discovery stage, we will co-design with you the program content, key learning activities and evaluation framework.



#### Deliver

Our Client Services Team will seamlessly manage the delivery of the program including all communications and logistics to provide participants with a valuable learning experience.



#### Evaluate

The impact of the program will be measured and evaluated in line with our agreed methodology. A full program report will be provided to you upon completion.

### Insight into program delivery

The immersive face-to-face format allows participants to develop a close knit cohort, fostering a sense of camaraderie and mutual support.

- Engage in dynamic group activities, facilitated interactive discussions and live case studies
- Apply theoretical knowledge in real scenarios, honing problem-solving and decision-making skills.

This format of learning is also the cornerstone of impactful and meaningful behavioural change and learning.

## Partnering with Executive Education

We have co-designed education programs to upskill employees for a wide variety of clients, partnering with stakeholders at all levels, and across diverse industry sectors, including:

- health
- government/public sector
- finance
- tourism
- resources (mining)
- agriculture
- major infrastructure
- start-up/SME
- not-for-profit/social enterprise

### Our partners



## Metro South Health Emerging Executive Leadership Program



Metro South Health (MSH) asked us to develop and deliver a custom education program to enhance the leadership potential of staff tasked with creating impactful outcomes for the organisation. The 9-month immersive program incorporated tailored workshops, mentoring sessions, cross-organisational collaboration and high impact workplace projects.

“The course has been enjoyable, thought provoking, and has challenged my assumptions of leadership at an executive level. Connecting with an executive mentor has given me insight into how roles relate at a service level, and a fast-tracked channel of communication that would otherwise not have been available to me. I have taken away valuable information on topics that I would previously not have considered to be within the scope of my position and am building a toolkit that will elevate my versatility to an unknown future health landscape.”

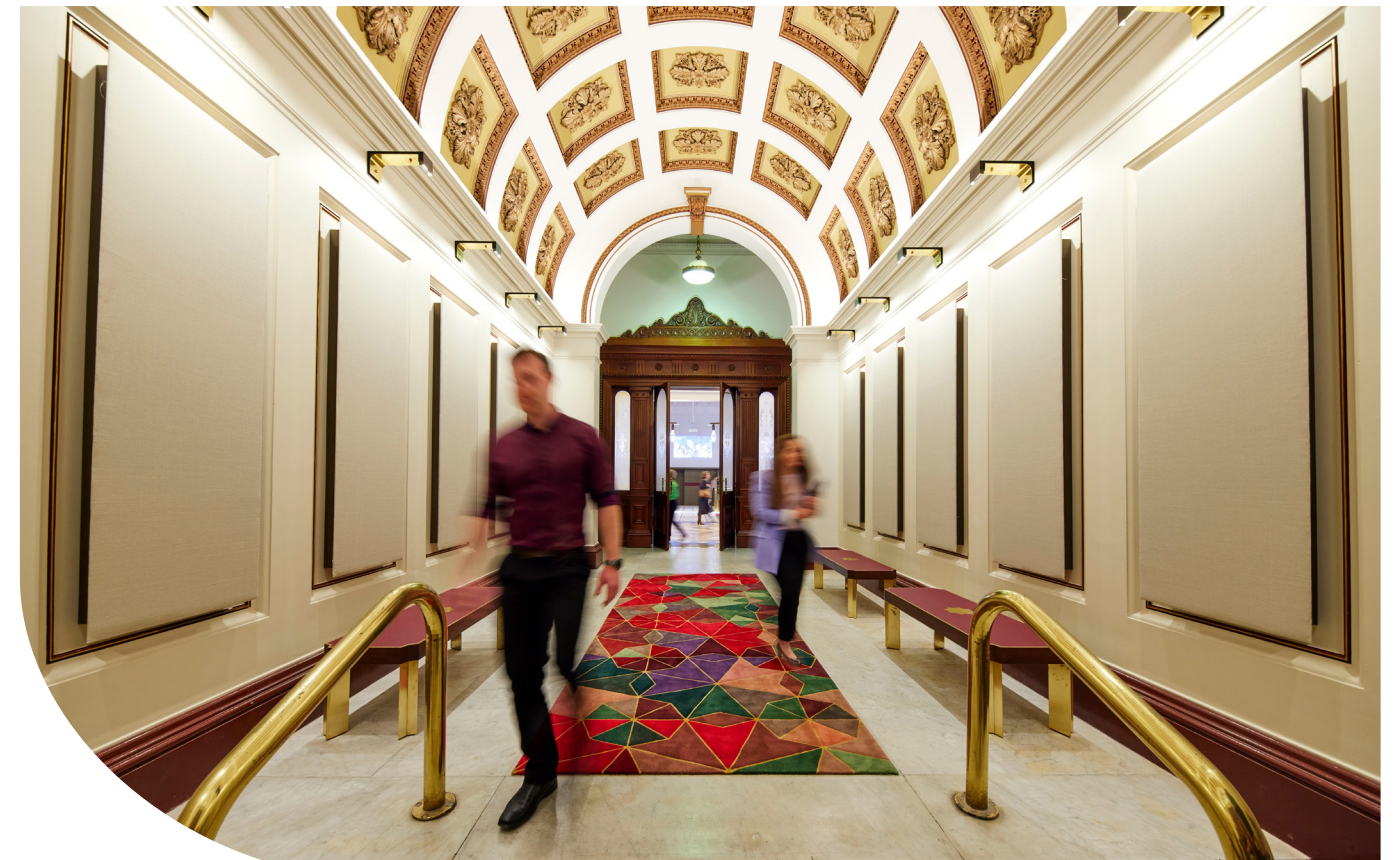
Sarah Stormborn  
2022 participant

“My favourite part of the program has been the exposure to various leadership and management principles that provides a window into the topics, which then allows a pathway for continued self-discovery and learning.”

Lucy Sim  
2022 participant



93% of participants in the MSH Emerging Executive Leadership Program 2022 cohort reported growing their leadership skills and being more prepared to advance to the next stage in their career.



We can partner with you to design  
a custom learning program to meet  
your organisation's needs

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