



LUXURY LIFESTYLE

LUXATIC

MEDIA KIT

ABOUT US

Widely regarded as one of the world’s most influential luxury blogs, **Luxatic.com** engages the finest connoisseurs with the content that speaks to their passions – from the newest supercars, amazing yachts, luxury homes and bespoke watches, to gorgeous hotels and resorts from all over the world and the latest trends in high fashion.

Using eye catching headlines, engaging articles and high quality images, our editors try to capture every single day the elegance and sophistication of a life well lived. Our audience has a unique combination of high standards and spending power, which makes it the ideal target for the world’s best luxury brands.

“LUXATIC CELEBRATES LUXURY, COVERING THE NEWEST IN WHAT MATTERS MOST TO ITS DISCERNED AND SOPHISTICATED AUDIENCE”

Our readers are: extremely wealthy, have highly discerning tastes, live the life that others only dream about, and are usually accustomed to be in the most exclusive places.

Luxatic.com traffic in these last 30 days:

Unique Visits: **941K**

Pages / Session: **1.79**

Page Views: **1.61M**

Time on Site: **1m48s**



95k+

Luxatic



11k+

Luxatic



52k+

LuxaticInc



40k+

Luxatic



8k+

Luxatic

PARTNERSHIP OPPORTUNITIES

- + HIGH IMPACT AD UNITS
- + BRAND SPOTLIGHTS
- + SOCIAL MEDIA CAMPAIGNS
- + PRODUCT REVIEWS
- + SPONSORED POSTS
- + EVENTS & PRESS TRIPS
- + NEWSLETTERS
- + GIVEAWAYS

VISITOR PROFILE

73 / 27% MALE / FEMALE RATIO

51 / 49% DESKTOP / MOBILE RATIO

59% FROM THE U.S.

51% AGES 25 - 44

\$150k AVG. HOUSEHOLD INCOME

FEATURED ON



WE'VE
WORKED
WITH



1M

MONTHLY
UNIQUE VISITORS

1.5M+

MONTHLY
PAGE VIEWS

200k+

SOCIAL MEDIA
FOLLOWERS

20k+

E-MAIL
SUBSCRIBERS

MOST POPULAR T♥PICS



LET'S WORK TOGETHER!

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SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES

CONTACT@LUXATIC.COM

WWW.LUXATIC.COM

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LEADERBOARD
728x90 / 970x250

MAIN CONTENT AREA
BRAND SPOTLIGHT

PRESTITIAL ADS OR
FULL SITE TAKEOVERS

SIDEBAR
300x250
ATF

OR

SKYSCRAPER
300x600

SIDEBAR
300x250
BTf

AD SIZE OPTIONS

HIGH IMPACT UNITS

- \$15 CPM** **LEADERBOARD | 970x250**
EXCEPTIONALLY HIGH CTR
- \$15 CPM** **SKYSCRAPER | 300x600**
ABOVE THE FOLD, HIGH CTR
- \$20 CPM** **PRESTITIAL ADS**
THE BEST ENGAGEMENT
- \$30 CPM** **FULL SITE TAKEOVER**
INCLUDES ALL ADS

STANDARD AD SIZES

- \$10 CPM** **LEADERBOARD | 728x90**
100% VIEWABILITY
- \$10 CPM** **SIDEBAR AD | 300x250**
ALWAYS ABOVE THE FOLD
- \$10 CPM** **SIDEBAR AD | 300x250**
BELOW THE FOLD

PAYMENT POLICY

For ad campaigns please contact our ad partners, [Mediavine](#).

BRAND SPOTLIGHT

\$1,000 | Native content integrations could be the perfect way to convey your brand's message within **Luxatic's** trusted environment. A combination between a high quality editorial and advertorial, with a strong call to action, our brand spotlight could be a multi-page hub, covering your brand with special galleries, videos, and original content submitted by your company.

SOCIAL MEDIA PROMO

\$300 | **Luxatic** has over 200k fans and followers on all social media platforms right now, with a massive engagement on Facebook, Twitter, Instagram and Pinterest. We offer clients who are looking to further enhance their campaigns on Luxatic.com the ability to post on these social media platforms, in a way that would complement both our website and their business.

PRODUCT REVIEW/GIVEAWAY

\$500 | If you want to connect with our enthusiastic audience through an exclusive giveaway for our readers, or if you want us to write an in-depth review of one of your products, we're always open to this kind of opportunities, as long as the products we're promoting fit our content and we think they might be useful to our fans as well.

PRIVACY
DISCLOSURE

Luxatic is committed to safeguarding the confidential information of its clients. We hold all personal information provided to our website in the strictest confidence. If you require more information or have questions about our website's privacy policy, please feel free to contact us at contact@luxatic.com