

## **Terms for User Generated Content**

### **We just love your photo**

We find the way you use our products in your photo(s) amazing and know it will inspire lots of customers. That is why we would like to use your photo(s) on our website flyingtiger.com and on our social media but need your consent thereto. This document sets up the terms if you allow us to use your photo(s).

### **This is who we are**

The company behind the Flying Tiger Copenhagen brand and stores is Zebra A/S, Strandgade 71-73, 1401 Copenhagen K, Danmark (CVR nr. 15690488 – hereafter referred to as ‘we’ or ‘us’).

### **How to consent**

If you approve that we can use your photos, words illustrations or other information (hereafter ‘content’) which you have published on a third-party platform or website (e.g. but not limited to Instagram or Facebook) please reply by answering **#yesFTC** on your account on the social media on which you have posted your photo. It is very important that you reply to the same post in which we have contacted you. It is also very important that you do not add anything to the **#yesFTC** reply as any added text, comments etc. will be interpreted as a ‘NO’ meaning a rejection that we can use your content.

### **This is what you confirm and accept when you approve our use of your content**

- you are at least 18 years old or have permission from a parent or guardian to accept the terms in this document
- you are the creator of the content and have not copied from a third party; alternatively, that you have the right to your content, so that we can use it freely in accordance with the terms in this document
- you grant Zebra A/S and related companies a non-exclusive, royalty free, worldwide license to use, copy, crop, show, publish and distribute your content in all formats on all websites and social media used by Zebra A/S or related companies, for communication, marketing or other commercial purposes
- you grant Zebra A/S and associated companies a right to use and publish your username for social media accounts when using the content
- you guarantee that the content is not infringing in any way including but not limited to infringe third party copyright, trademark, privacy or other right
- you – provided possible according to law – reject any moral rights you may have to the content, including any rights to include your name as the copyright owner/creator of the content

- you will not receive payment or other kind of compensation if we decide to use your content but that we will show our gratitude by referring to your username on social media as being the source of the content
- you acknowledge that we – although you have submitted your approval – are not obliged to use/publish the content on our websites or social media and that we can at our sole discretion decide to remove any published content, without prior notification
- you acknowledge that your removal of the content or deletion of the **#yesFTC** from the third-party platform, on which you have posted the content and have confirmed the terms of this document, will not automatically withdraw your consent of our use or result in removal of the content
- That you must contact us directly, if you do no longer accept our use of your content.

If permitted by law, we have no liability for any damage or loss, you may suffer from Zebra A/S' or related companies' use of the content.

#### **Personal data**

Read more about how we treat your personal data here: <https://flyingtiger.com/en-dk/pages/privacypolicy>

#### **The agreement between you and Zebra A/S**

Upon sending **#yesFTC** (remember no further input/comments) this is your approval/accept that you have read and understood the terms in this document and thus approve our use of your content in accordance therewith.