Rule 3.19A.2

# **Appendix 3Y**

## **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity | Lovisa Holdings Limited |
|----------------|-------------------------|
| ABN            | 34 602 304 503          |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director    | Mr Victor Herrero |
|---------------------|-------------------|
| Date of last notice | 14 September 2023 |

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest  | Direct   |  |
|--|--|--|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | N/A  |  |
| Date of change   | 12 September 2024  |  |
| No. of securities held prior to change   | <ul> <li>(a) 2,140,328 Fully Paid Ordinary Shares</li> <li>(b) 1,242,995 Tranche 3 Performance Rights issued under the Lovisa Holdings Limited Equity Incentive Plan (2022)</li> </ul> |  |
| Class  | <ul> <li>(a) Fully Paid Ordinary Shares</li> <li>(b) Tranche 3 Performance Rights issued under the Lovisa Holdings Limited Equity Incentive Plan (2022)</li> </ul>                     |  |

<sup>+</sup> See chapter 19 for defined terms.

| Number acquired   | (a) 940,045<br>(b) Nil   |  |
|---|--|--|
| Number disposed   | (a) Nil<br>(b) 1,242,995 Tranche 3 Performance Rights (2022), including 940,045 converted to Fully Paid Ordinary Shares and 302,950 Tranche 3 Performance Rights (2022) lapsing unvested.  |  |
| Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation  | Nil  |  |
| No. of securities held after change   | (a) 3,080,373 Fully Paid Ordinary Shares (b) Nil   |  |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | <ul> <li>(a) 940,045 Fully Paid Ordinary Shares allocated as a result of vesting of Tranche 3 Performance Rights (2022)</li> <li>(b) 940,045 Tranche 3 Performance Rights (2022) vested and converted to Fully Paid Ordinary Shares, 302,950 Tranche 3 Performance Rights (2022) lapsed unvested.</li> </ul> |  |

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract  | N/A |
|---|-----|
| Nature of interest  | N/A |
| Name of registered holder (if issued securities)  | N/A |
| Date of change  | N/A |
| No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed | N/A |

Appendix 3Y Page 2 01/01/2011

<sup>+</sup> See chapter 19 for defined terms.

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| Interest acquired   | N/A |
|---|-----|
| Interest disposed   | N/A |
| Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change   | N/A |

## Part 3 – +Closed period

| Were the interests in the securities or contracts detailed above                              | N/A |
|---|-----|
| traded during a <sup>+</sup> closed period where prior written clearance was required?        |     |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided?                      | N/A |

<sup>+</sup> See chapter 19 for defined terms.