



# The Next Level in Data Management Education

DATAVERSITY®

Educational Resources in  
Data Management

# The Importance of Data

Businesses of all sizes and in all industries have realized the value of utilizing their data and are making Data Management a priority to take their business to the next level of success.



# The DATAVERSITY Mission

To provide the single best source of education for anyone working with data in their professional life. If you need to learn how to implement and/or manage a data-driven business solution, we want you to be able to find the answers within our available resources.

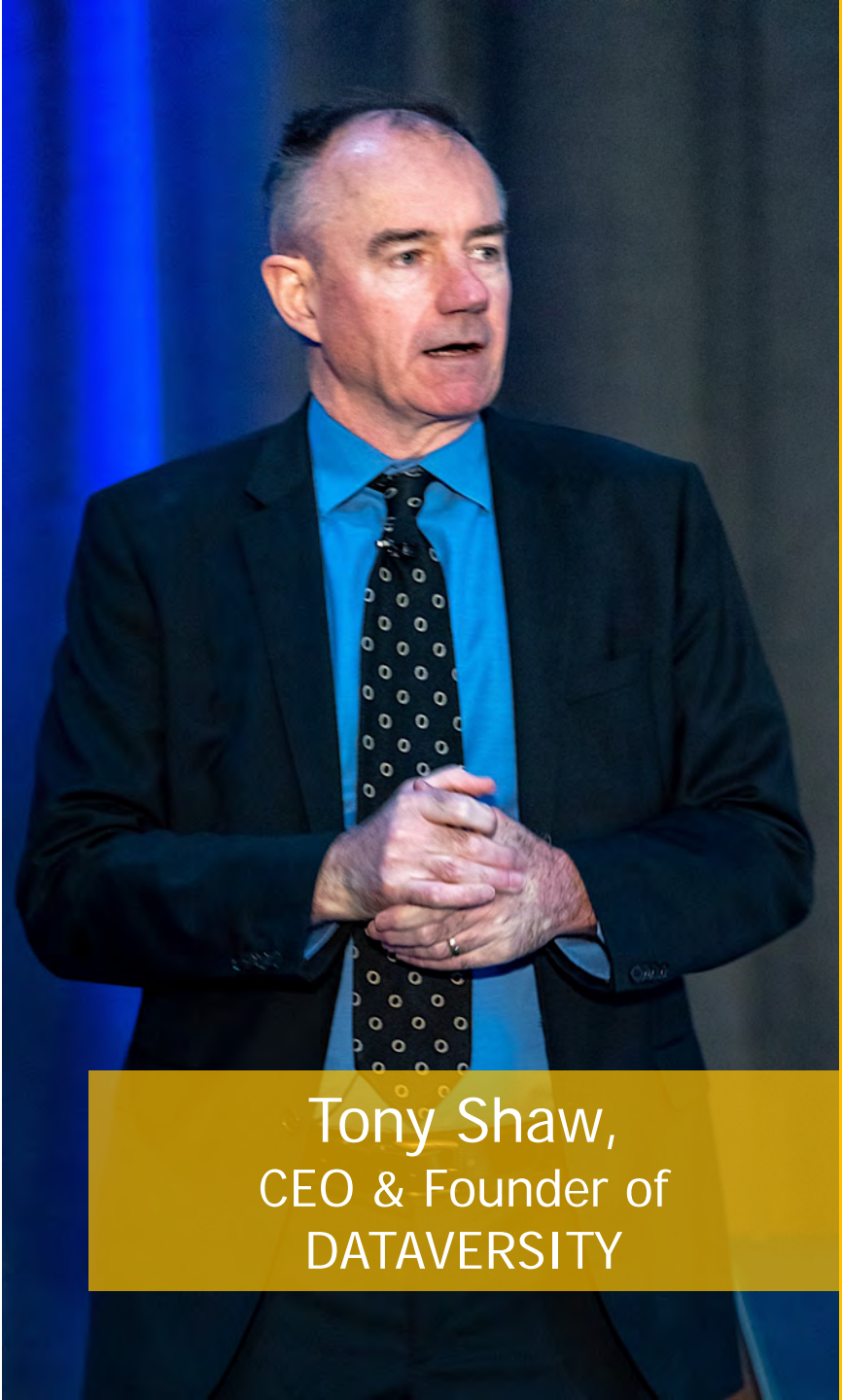


# Why Train with DATAVERSITY

Our training resources offer professionals at all levels and departments the opportunity to learn from data-driven experts with real-world experiences to share.

This knowledge transfer is what makes our programs unique.





Tony Shaw,  
CEO & Founder of  
DATAVERSITY

# DATAVERSITY Resources

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*Training for all levels  
at your own pace*



# DATAVERSITY Trade Journal

Data Management  
articles, blogs from  
industry experts, news,  
and much more.

LEARN MORE

The screenshot shows the DataVersity website homepage. At the top is a navigation bar with the DataVersity logo and links for Home, Conferences, Online Training, Community, Live Webinars, White Papers, and a search bar. Below the navigation bar are several featured articles and a webinar advertisement.

**Featured Articles:**

- The Collective Data Literacy Gap** (with illustration)
- Five Things to Look for in an IaaS Cost Management Tool**
- Netreo Releases AIOps: Autopilot to Automatically Identify and Repair Deviations in IT Infrastructure**
- ROYBI Acquires KidSense.AI, The Leading Speech Recognition AI Platform**
- Schrödinger Taps Google Cloud's HPC Solution to Bolster Its Drug Discovery Efforts**

**Advertisement:** ENTERPRISE DATA WORLD. March 22-27, 2020 | San Diego, CA. HAPPENING THIS MONTH AND THERE'S STILL TIME TO REGISTER! [LEARN MORE](#)

**Upcoming Webinars:**

- Mar 4 DGPO Webinar: How We Are Moving from Chaos to Community with Our Data**  
DATE: March 4, 2020 TIME: 2 PM Eastern / 11 AM Pacific PRICE: Free to all attendees This Webinar is Developed by: About the Webinar Organizations can feel like the Wild West with the lack of Data Governance. This can be especially true when the sheriff is not empowered and...
- Mar 10 DataEd Webinar: Unlock Business Value Using Reference and Master Data Management Strategies**  
DATE: March 10, 2020 TIME: 2 PM Eastern / 11 AM Pacific PRICE: Free to all attendees About the Webinar Data tends to pile up and can be rendered unusable or obsolete without careful maintenance processes. Reference and Master Data Management (MDM) has been a popular Data Management approach
- Mar 12 ADV Webinar: Platforming Your Data for Success – Databases, Hadoop, Managed Hadoop, Cloud Storage, Excel?**  
DATE: March 12, 2020 TIME: 2 PM Eastern / 11 AM Pacific PRICE: Free to all attendees About the Webinar Thirty years is a long time for a technology foundation to be as active as relational databases. Are their replacements here? In this webinar, we say no. Databases have not...

**Advertisement:** DATAVERSITY TRAINING CENTER. Over 90 online courses in Data Governance, Data Architecture, EIM, Data Modeling, Database, Data Science, and more! [Learn More](#)

[dataversity.net](https://dataversity.net)

# Upcoming Live Webinars

Real-World Data Governance

Glossaries, Dictionaries, and Catalogs Result in Data Governance

Monthly Webinar Series Hosted by DATAVERSITY  
Robert S. Seiner – KIK Consulting / TDAN.com  
February 20, 2020 – 11:00 a.m. PT / 2:00 p.m. ET

**KIK** Consulting  
The Business of Data  
DATAVERSITY



Building a Data Strategy – Practical Steps for Aligning with Business Goals

Donna Burbank  
Global Data Strategy, Ltd.  
February 27<sup>th</sup>, 2020

**DATA ARCHITECTURE STRATEGIES**

Global Data Strategy  
The Business of Data

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*Access to hundreds of free live online webinars from Data Management experts on your favorite topics.*

*Click here to view upcoming webinars:*

**WEBINARS**

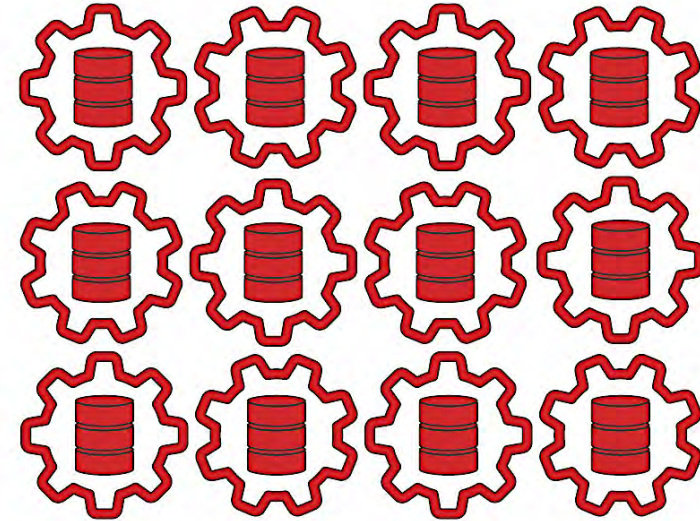


# DATAVERSITY Research Papers

Every year DATAVERSITY conducts a comprehensive survey to determine the status of Data Management across various industries from around the world. After compiling the results, we work with Subject Matter Experts to publish a robust research paper, which is free for our viewers.

## Trends in Data Management A 2019 DATAVERSITY® Report

by **Donna Burbank** and **Michelle Knight**



Sponsored by:

IDERA

melissa



Produced by:

DATAVERSITY®



# DATAVERSITY Newsletters

*Stay up to date in  
Data Management  
and learn tips on  
how best to  
leverage your  
career!*

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*Get the latest publications, news, and upcoming events!*





# Industry-Recognized Conferences

*Your transformation to data-driven  
business starts here!*



*Learn from experts and peers – visit here to learn more:*

[CONFERENCES](#)





# **DATAVERSITY<sup>®</sup>** **TRAINING CENTER**

[training.dataversity.net](https://training.dataversity.net)

# About the DATAVERSITY Training Center

The DATAVERSITY® Training Center (DVTC) is a first-class online training platform offering courses on a wide variety of Data Management-related topics. The DVTC embodies the bold mission to provide in-depth training to everyone who wants to learn, improve, and succeed in the field of Data Management. Our courses connect experienced instructors with people who work – or would like to work – in the data industry.

## *About Our Courses and Learning Plans*

Each of the DVTC learning plans features a multi-course program on a dedicated topic, delivered by a single instructor. Learning plans typically contain between three and eight courses. Each course within a plan can be purchased individually, offering a training video, instructor bio and contact information, exam, and materials (downloadable once the exam is passed).

Users who complete all the courses within a learning plan (by passing all the exams) receive a *Certificate of Completion*. This certificate is not available for completing individual courses.

*For more  
information  
about the  
DATAVERSITY  
Training Center,  
click below.*

LEARN MORE

*Have questions? Contact  
[training@dataversity.net](mailto:training@dataversity.net)*



# Combine Our Resources & Online Training

## Free Resources

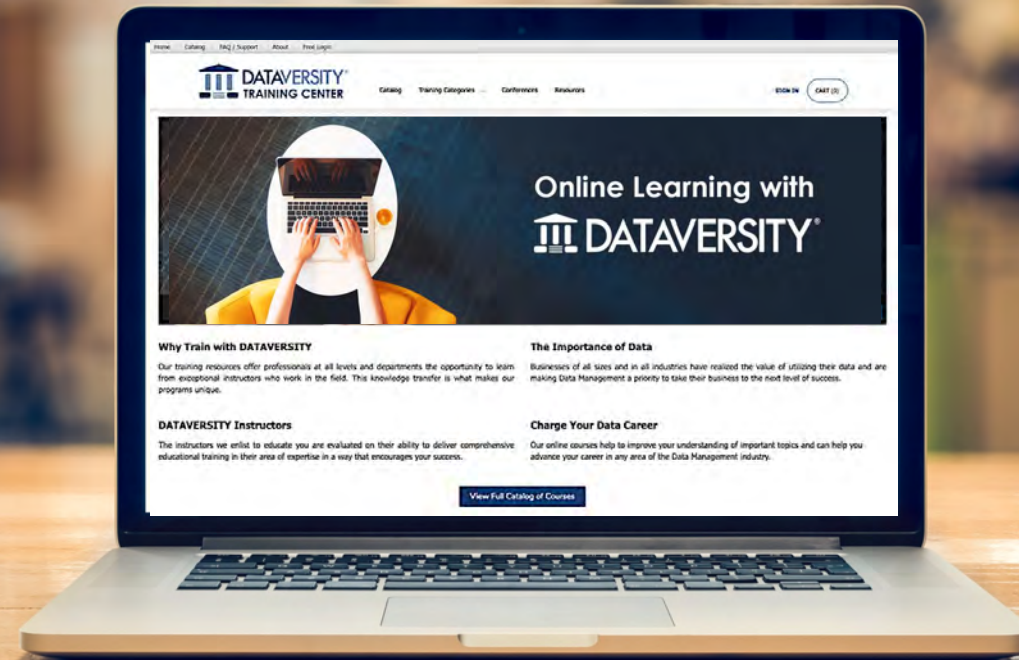
Articles  
Blogs  
Industry News Releases  
White Papers  
Research Papers  
Webinars  
Online Events

## Newsletter

Data Management Weekly

## Collaboration & Networking

Topic-Driven Forums  
Live Chats with Industry Experts  
Face-to-Face Conferences



*Our content-driven learning opportunities will complete any data-driven organization's training needs!*

# Our Customers

*"Outstanding doesn't even begin to describe how great the entire DATAVERSITY learning platform is! From the webinars which I've always leveraged and learned from for many years now, to its revamped website, to its various other learning programs, to its strong community of industry's best thought leaders in the space of everything data and the professionals that leverage its resources. I highly recommend and encourage anyone who hasn't yet taken advantage of the various offerings to take a close look!"*

**- Dora Boussias, Senior Enterprise Architect**

*"Amica's experience with DATAVERSITY's Training Center has been very positive; the scope of training material available is comprehensive and relevant. Amica leverages DATAVERSITY's Training Center materials to provide continuing education for our data steward team. They find the materials thorough and easy to use."*

**- Donald J. LeMay (CIMP, CDS), Data Governance Analyst - Enterprise Data Analytics**

*"DATAVERSITY is the 'go-to' online knowledge source for my team. Our Data Management practice has leveraged DATAVERSITY course offerings to build competencies around Governance, Metadata Management, and Data Quality. Without a doubt, these offerings are the best source of learning for Data Management professionals on the internet. The course content is thorough and detailed, and pricing is affordable."*

**- John Lieto, Director - Data Management, CT Corporation**

*"DATAVERSITY's training is created by industry thought leaders and consummate professionals with years of experience in the field. There is no more impactful collection of training videos on the topics of Data Governance or Data Management on the web."*

**- Guy Gore, Data Governance Analyst**







## Industry Experts

The instructors we enlist are vetted thought leaders, with over a decade's worth of experience.

They are regularly evaluated by peers on their ability to deliver comprehensive educational training in their area of expertise in a way that encourages your success.

Questions?

### FOR MORE INFORMATION ON:

Online Event & Conference Sponsorships  
Webinars | White Papers | Research Papers  
Newsletter & Digital Display Ads

**Warwick Davies:**

[warwick@dataversity.net](mailto:warwick@dataversity.net) | +1-781-354-0119

**Norman Yaguda:**

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### FOR MORE INFORMATION ON:

Blog Program  
Coverage of Press Releases & Editorial Content

**Contact Charles Roe:**

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### FOR MORE INFORMATION ON:

TDAN.com

**Contact Robert S. Seiner:**

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