

DECEMBER 1-3
2021



PPPP

“10/10, would CPPP again!”

Zach Toogood, attendee



“I’d highly recommend going along and hope to see you there!” *Sy Brand, speaker*

“CPPP was welcoming, warm, and enlightening. I heard really good talks, met lovely attendees, and ate some spectacular food. I’m looking forward to the 2020 edition already!”

Kate Gregory, keynote speaker

After a 2019 edition that was unanimously recognized as a success, the first French C++ international conference is coming back in 2021 in an online format.

The occasion for French and international C++ communities to meet and exchange with the best C++ experts for a three days conference from the comfort of their home.

PROGRAM

CPPP distinguishes itself by an approach of C++ along multiple axes.

Progress

For programmers learning C++ and willing to improve their understanding of the most important features.

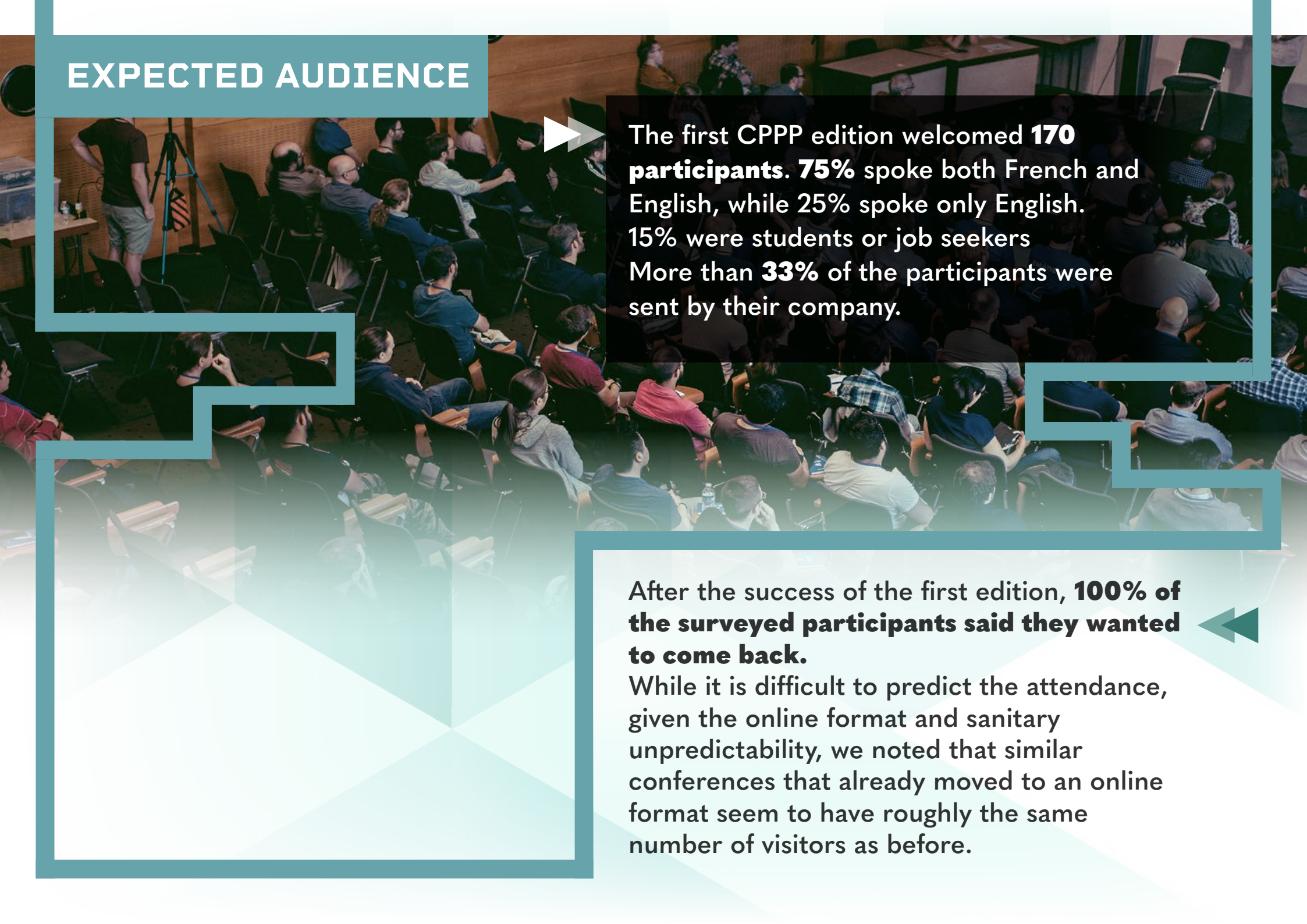
Produce

For professional programmers who deal with the language in their everyday work and want to learn how the other actors of the industry are moving forward and improving their ecosystem.

Push Forward

For C++ experts who want to anticipate and reflect on the evolution and future of the language.

EXPECTED AUDIENCE



The first CPPP edition welcomed **170 participants**. **75%** spoke both French and English, while **25%** spoke only English. **15%** were students or job seekers. More than **33%** of the participants were sent by their company.

After the success of the first edition, **100% of the surveyed participants said they wanted to come back.**

While it is difficult to predict the attendance, given the online format and sanitary unpredictability, we noted that similar conferences that already moved to an online format seem to have roughly the same number of visitors as before.

VISIBILITY

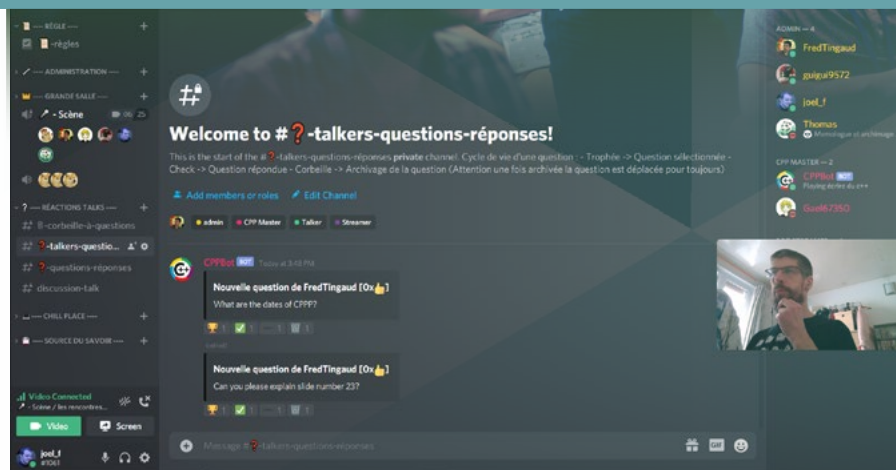
CPPP gained a great visibility in the C++ community right from its first edition.

- The conference was mentioned multiple times and had a dedicated episode on **CppCast**. It was also mentioned on **CppChat**.
- The CPPP Twitter account was mentioned more than **100 times** on June 15th alone and multiple positive trip reports were written and relayed on **Twitter** and **Reddit**.
- On **Reddit**, communications and videos about CPPP have a unique “flare” to identify them.
- **Compiler Explorer** added a CPPP banner during the two months before the conference.
- **CppCon**, the biggest C++ conference in the world with 1400 participants, **C++ on Sea** and **Core C++** are part of our “Community Sponsors”, mention us and support us
- The **Youtube** videos of the 2019 presentations have been viewed **more than 10,000 times** in total.

Famous speakers like **Gabriel Dos Reis**, **Kate Gregory** or **Hana Dusíková** communicated about their presence. CPPP found its place among the major C++ conferences.

ONLINE FORMAT

A conference is not a simple series of presentations. Communication and interaction among the participants and the speakers are very important. For this online edition, we will use **Discord**.



This platform presents multiple advantages.

- It is well known and used by a big chunk of our community.
- It allows both **text chat** and **video conferences**.
- It allows for **traditional lectures** and **group conversations**.
- It is overall extremely customizable.

➤ By having traditional lectures but also **technical and social channels** among which the visitors will be able to wander, we will allow the visitors to really enjoy a panel of interactions and learnings, offering them an experience that goes far beyond watching the talks themselves.



Plenary Keynote: Emotional Code

CPPP
2019
PARIS

Emotions in Software Development

- Persuading people to do things your way
- Listening to what people want and why
- Being seen as helpful and valuable
- Getting what you want from a meeting
- Trusting your team to help you



Kate Gregory

kate@gregory.com @gregory

CPPP Paris June 2019



SPONSORS VISIBILITY

As during the previous conference, CPPP will communicate about its sponsors **before, during and after the conference**: tweets, website, conference introduction and conclusion talks.



Sponsors interested in **recruiting** will have a dedicated time slot to meet them.



➤ The **Silver** and **Gold** sponsors will have the possibility to host a **“virtual booth”** on Discord during the conference, and **a slot during the “lightning talks”** (short presentations of less than 10 minutes), in order to present a tool or the company.

SPONSORSHIP

Sponsor packages

	Bronze	Silver	Gold (max 4)
Logo on our website	✓	✓	✓
You can use "CPPP" in you communication	✓	✓	✓
Logo presented on screen during the introduction message	✓	✓	✓
Tweet thanking your company a few days before the conference	✓	✓	✓
Virtual booth during the conference		✓	✓
Reserved slot for a "lightning talk"*		✓	✓
Dedicated time-slot to meet candidates		✓	✓
Your logo on the videos of the presentations			✓
Your company is named during both opening and closing messages			✓
Included tickets	1	3	6
Cost	1.000€	2.000€	4.000€

*Presentations in a limited time of 10 min, with a subject that must be validated by the organizers.

Partnerships

Each of the following sponsorships is unique and modular. The participation cost must be enough to guarantee the CPPP quality level attendees expect from us, but you can contact us to customize how you want to contribute. You can also contact us if you want to propose a different kind of sponsorship.

- ▶▶ **Student tickets:** Your company name appears on the name of the student tickets and in all our communication to student ticket holders, in exchange for paying the difference between the student and full price cost for at least 50 tickets.
- ▶▶ **Video sponsorship:** Your logo on all CPPP 2021 videos, to thank you for covering the cost of video editing.

SCHEDULE

All times are Paris time. This is a provisional schedule that may evolve

Wednesday December 1st

10:00-10:15 am	Welcoming		
10:15-10:30 am	Introduction		
10:30-12:00 pm	Keynote		
12:00-2:00 pm	Conversation Channels		
2:00-3:00 pm	Progress Session	Produce Session	Push forward Session
3:00-3:15 pm	Break		
3:15-4:15 pm	Progress Session	Produce Session	Push forward Session
4:15-4:45 pm	Break		
4:45-5:45 pm	Progress Session	Produce Session	Push forward Session

Thursday December 2nd

10:00-10:30 am	Conversation Channels		
10:30-12:00 pm	Keynote		
12:00-2:00 pm	Conversation Channels		
2:00-3:00 pm	Lightning Talks		
3:00-3:15 pm	Break		
3:15-4:15 pm	Progress Session	Produce Session	Push forward Session
4:15-4:30 pm	Break		
4:30-5:30 pm	Progress Session	Produce Session	Push forward Session

Friday December 3rd

10:00-10:30 am	Conversation Channels		
10:30-11:30 am	Progress Session	Produce Session	Push forward Session
11:30-1:30 pm	Conversation Channels		
1:30-2:30 pm	Lightning Talks - Student and researchers		
2:30-2:45 pm	Break		
2:45-3:45 pm	Progress Session	Produce Session	Push forward Session
3:45-4:00 pm	Break		
4:00-5:30 pm	Keynote		
5:30-5:45 pm	Closing Message		

THE MAIN CPPP TEAM



Joël Falcou

Computer Science Engineer, Ph.D, Associate professor at University Paris Saclay and co-founder of CODE RECKONS, he is the creator and president of C++FrUG, C++ Meetup host and an International speaker. Joël has been actively participating in the C++ international community with more than 7 years of international talks. He is also a member of the C++Now and CppCon Program Committee. He has been a member of the French National Body of the ISO Standard Committee for C++ since 2014.



Fred Tingaud

Computer Science Engineer, C++ Meetup host, treasurer of C++FrUG, organizer in the #include<C++> organization, he is principal software engineer at Murex. Fred is known in the C++ community as the developer of quick-bench.com. He contributed to multiple conferences through #include<C++> and presented talks at CppCon and Meeting C++.



Joël Lamotte

Engineer at JellyNote.com, Joël has a long experience in embedded systems, robotics, and video games. He is a founder and the secretary of C++ FrUG. Joël is very active in the C++ international community, participating in numerous Open Source projects, discussions and mailing lists about language standardization.

Vivien Mille

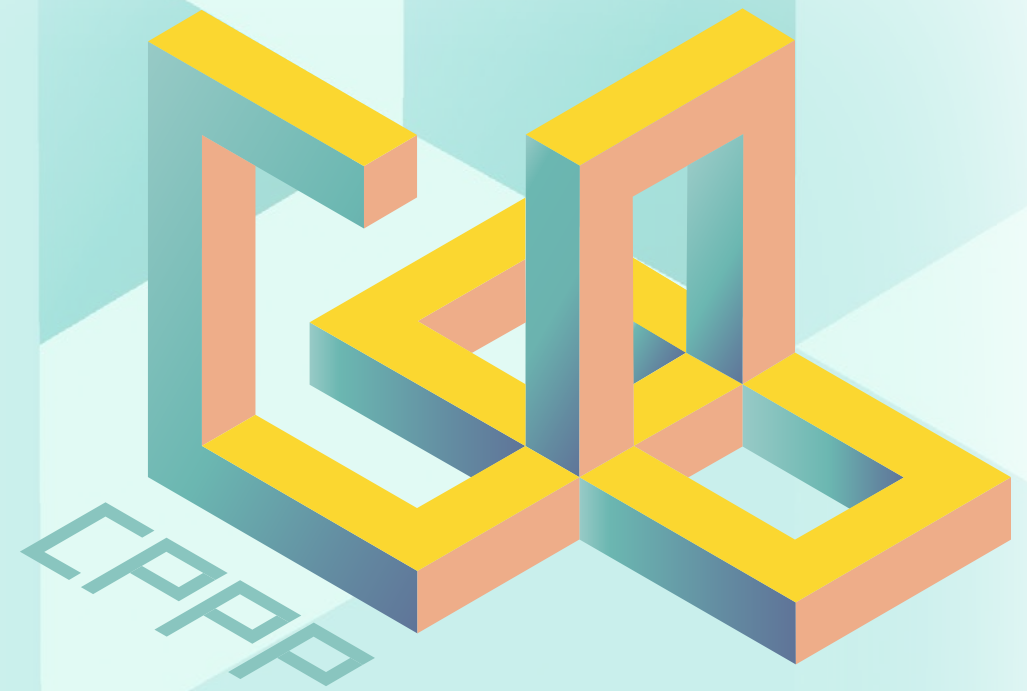
Engineer and consultant at Novencia, he is a member of the C++FrUG. With his experience in multiple technologies and programming languages, Vivien brings knowledge and best practices in the different C++ communities he spends time with. He managed the volunteer team during CPPP 2019.



Loïc Joly



Engineer at SonarSource, he develops automated tools for C++ static analysis. He is one of the members of the French National Body of the ISO Standard Committee for C++. Interested in the promotion of C++ good practices, he gives training in companies and universities and participates in the writing of security standards for embedded systems (MISRA C++).



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