



HEY POLAND!



advertising opportunities

dev.



OUR PRODUCTS

DZIK PIC – TELEGRAM CHANNEL WITH A VERY ACTIVE EXPAT AUDIENCE IN POLAND. 15K+ SUBSCRIBERS

WORK IN IT – TELEGRAM CHANNEL WITH VACANCIES. 11K+ SUBSCRIBERS

POLISH HUB ON DEV.BY – WE TALK ABOUT LIFE IN POLAND, SHARE USEFUL INFORMATION FOR EXPATS AND THOSE WHO PLAN TO MOVE

JOB BOARD WITH VACANCIES IN POLAND

applicants' database – 27k

STATISTICS*

*NUMBER OF PEOPLE READING
DEV.BY FROM POLAND

USERS 65 258 PER MONTH

OVERALL USERS OF DEV.BY
700K+ PER MONTH

PAGE VIEWS 197 553 PER MONTH

POLISH HUB 40-50K PER MONTH

TIME AVERAGE 03:47

DZIK PIC 15K+

THE AUDIENCE

AGE 29+

SEX

57% male 43% female

Average salary about 1900\$+

CITY

Warsaw 44%, Wroclaw 16%, Krakow 6%,
Gdansk 5%, Bydgoszcz 5%, Poznan 4%

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ADVERTISING OPPORTUNITIES

“RECRUITER”. DURATION – 1 MONTH

1. Unlimited posting of vacancies on job board Poland
2. 2 posts with a selection of current vacancies in telegram channel jobs.by
3. 1 post in telegram channel Dzik Pic with a selection of current vacancies
4. Digest with a selection of current vacancies on site dev.by in polish hub
5. Access to an anonymous database of applicants

PRICE: 1105€

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ADVERTISING OPPORTUNITIES

“RECRUITER”. DURATION – 1 MONTH

1. Article or promo material on dev.by in polish hub
2. One post in telegram channel Dzik Pic
3. Banner on dev.by

PRICE: 1845€

*A CREATIVE PRODUCER OR EDITOR TEAM IS WORKING ON THE MATERIAL
AVERAGE KPI FROM 5000 PAGE VIEWS



dev.

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SEPARATE OPPORTUNITIES

1. Dzik Pic tg 280€
2. dev.by tg 555€
3. Work in IT tg 240€
4. Events (Article in polish hub + Dzik Pic tg): 535€
5. Article in polish hub 960€
6. Promotional article 605€
7. Sponsored article 750€
8. Test 1205€
9. Vertical banner FROM 220€ TO 1135€
10. Image + caption on the right sidebar FROM 135€ TO 710€
11. Text HTML-block FROM 220€ TO 1165€
12. Superstory The price is calculated individually
13. Video The price is calculated individually

EXAMPLES OF MATERIALS

LANGUAGE RU/ENG

АГЕНТСТВО ПЕРЕВОДОВ NOTA VENE ПРЕДЛАГАЕТ СВОИ УСЛУГИ БЕЛАРУСАМ И БЕЛАРУСКАМ В ПОЛЬШЕ

СYBERSECURITY «ЕДИНОРОГ» ORCA SECURITY ОТКРЫВАЕТ ВАКАНСИИ В ПОЛЬШЕ: PYTHON, JAVASCRIPT, QA

ВАКАНСИИ В КОМПАНИЯХ ИЗ ИЗРАИЛЯ С R&D В ПОЛЬШЕ: OPENTELEMETRY, PYTHON И НЕ ТОЛЬКО

НУЖНА ПОМОЩЬ С ПЕРЕЕЗДОМ И ЛЕГАЛИЗАЦИЕЙ В ПОЛЬШЕ?

АФИША БЕСПЛАТНЫХ ОНЛАЙН МЕРОПРИЯТИЙ НА 20—26 МАРТА

РАБОТА, КОМПАНИИ И ВАКАНСИИ В ПОЛЬШЕ
ЛЕГАЛИЗАЦИЯ В ПОЛЬШЕ. ВИЗЫ, ВНЖ И ДРУГИЕ ВАЖНЫЕ ДОКУМЕНТЫ И ИНСТРУКЦИИ

CONTACTS

BONUS WHEN BUYING ANY SERVICE,
PLACING 5 VACANCIES ON THE JOB
BOARD IN POLAND IS FREE

ALISA@DEV.BY

NASTYA.LIMA@DEV.MEDIA

LET'S WORK TOGETHER

