

DISCOVER
Ames IA

LOOK INSIDE
TO PLAN YOUR
*Best.
Day.
Ever!*

2024 Guide to **Ames &
Iowa State University**

A first-person perspective shot of a person walking a golden retriever on a paved path covered in fallen autumn leaves. The path is lined with trees with vibrant yellow and orange foliage. The person's hand, wearing a green sweater and a colorful beaded bracelet, is visible holding the leash. The dog is walking ahead on the path.

BEST. DAY. EVER!

Are you ready for some football? How about live music? A picturesque vineyard? Unique shopping experiences? Truly great local food? Acres of blooming flowers? All of the above?

Discover Ames, Iowa, and enjoy your best day ever!



DISCOVER *Ames* IA

Welcome

to Ames & Iowa State University!

If you're looking for a unique getaway this year, I invite you to discover Ames, Iowa. Located midway between Minneapolis and Kansas City, Ames is a perfect weekend destination, with its Main Street shops and restaurants, vibrant arts scene, and the campus of Iowa State University. Now is the perfect time to discover this charming Midwest city named a Top-10 Best College Towns in America 2023.

Let this guide help you discover an itinerary for your best day ever. Whatever your interests, Ames and Iowa State University have something for you. Ames attracts nature and outdoor admirers, music and theater aficionados, sports fanatics and, most certainly, food and craft beer lovers!

From a beautiful walk or bike ride around Ada Hayden Heritage Park, to a more challenging trek through trails at McFarland Park, to one of the many bike paths to get you around town, Ames has it!

Ames' music and entertainment scene continues to flourish and grow. Iowa State University's Stephens Auditorium attracts Broadway and world-wide acclaimed entertainment, while City Auditorium hosts numerous local and national performances. Throughout the Ames area, more and more local venues like Noir, Alluvial Brewing, and Della Viti offer live entertainment in comfortable settings.

If you're into college sports, I hope you take the opportunity to experience a men's or women's Big 12 Conference basketball game and Hilton Magic, or singing "Sweet Caroline" following a Cyclone football victory in Jack Trice Stadium.

While you're in Ames, be sure to discover one the many outstanding local and national restaurants. I love barbecue, and some of my local favorites are Hickory Park, Cornbred, and Jethro's. Interested in different cuisines? Look deeper in this guide for more great ideas!

There's so much to discover in Ames! Enjoy your visit!



A handwritten signature in black ink that reads "Kevin M. Bourke".

Kevin Bourke,
President and CEO, Discover Ames



YOU'LL LOVE A CAREER HERE!



WORK
in **AMES.com**

Your Gateway to Jobs in Boone
and Story County, Iowa



When you work in the Ames area you can take your life to the next level. The Ames region offers:

Diverse job opportunities in healthcare, IT, manufacturing, and other in-demand industries.

Entertainment opportunities including concerts, hundreds of dining options, ample outdoor recreation, diverse shopping options, Big XII athletics, and more.

Employers who value their employees by offering competitive wages, excellent benefits, and a variety of amenities.

2,000+

job and internship opportunities listed right now. Find your dream job today!



McFarland Clinic



Mary Greeley MEDICAL CENTER



American Packaging CORPORATION





ABOUT Discover Ames

Discover Ames (formally chartered as the Ames Convention & Visitors Bureau) is the official destination marketing organization for the city of Ames and the surrounding area. Discover Ames attracts and secures meetings, conventions, events, and visitors for Ames and Iowa State University. The organization provides services to groups and visitors as well as enhancing the quality of life for the Ames community.

The Ames tourism industry accounts for a major and irreplaceable source of revenue for the city's restaurants, shops, cultural organizations, attractions, and hotels. Discover Ames enhances the overall Ames experience and contributes to the economic well-being of the city through leadership and innovation in the hospitality industry.

MEET in Ames!

Discover Ames, along with the ISU Conference Planning and Management staff, is committed to creating an atmosphere where meeting planners don't have to worry about anything except relaxing and enjoying your event. We'll help you get started, connect you with others, and carry part of the load! For more information on hosting events in Ames and on the ISU campus, contact:

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515.956.4604
mattb@discoverames.com

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515.956.4567
bonniea@discoverames.com

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THERE'S SO MUCH TO DO!



You can explore the heart of Iowa and immerse yourself in Ames, where unique flavors, hidden gems, vibrant culture, and unforgettable experiences await you around every turn. Make Ames your next day trip, extend your stay while you're exploring the Iowa State campus, or make Ames a weekend destination of its own.

36 hours IN AMES

Best. Weekend. Ever!

FRIDAY NIGHT:

There's no better place to kick off a weekend in Ames than Hickory Park. The legendary restaurant offers smoked meats and ice cream creations, served to a perpetually happy, noisy crowd.

After dinner, check in to one of Ames' two-dozen hotels. Gateway Hotel is a great choice, with its on-site bar and restaurant, indoor pool, and newly remodeled guest rooms.

SATURDAY:

Start the day with coffee and to-die-for pastries at Provisions Lot F, then drive a short distance to Reiman Gardens, part of Iowa State University. No matter the season, this 17-acre botanical garden serves up a bounty of colorful flowers, creative displays, special events, and a butterfly wing that delights visitors of all ages.

Continued on next page

Broadway-caliber shows, nationally ranked sports teams, art museums, outdoor recreation, and a downtown area packed with unique shops and restaurants

Whether you're a student or a retiree, a new parent or a business executive, a sports fan or an art lover, you can have your best day ever in Ames!

Continued from previous page

Next, go downtown to explore unique shops. You'll want to bring home some European chocolates (Chocolaterie Stam), freshly poured candles (Oak Lane), a funny T-shirt (Raygun), and a whole lot more. The downtown district is filled with local stores selling books, home décor, shoes, clothing, toys, gifts, plants, and even specialty treats for your pets.

While you're there, take a break and grab a pizza at Great Plains Sauce & Dough Co. Order the thick, Denver-style pizza, and be sure to save some of the rolled-edge crust to drizzle with honey for dessert.

This afternoon, take a spin (or a stroll) around Ada Hayden Heritage Park's pristine lake.

Tonight, take in a casual dinner at Wallaby's sports bar, then enjoy a pint or two (and maybe some live music) at Alluvial Brewing.

SUNDAY:

Brave the crowd at Cornbred BBQ's popular Sunday brunch; be sure to come hungry and order a giant cinnamon roll for the table.

Then enjoy the relative solitude of a Sunday morning by taking a walk on the stunningly beautiful ISU campus. Cyclone fans can remember their Ames weekend by shopping for some new cardinal and gold apparel at the Iowa State University Book Store, located in the Memorial Union.

5 spots to find live music in Ames

1. Outdoors, all summer

There's music in the air all summer long. Find your vibe at Prairie Moon Winery on Sunday afternoons; at Bandshell Park's Ames on the Halfshell and Ames Municipal Band concert series; on Cornbred BBQ's railyard patio; at Tunes in the Trees at the Iowa Arboretum; and on Sunday nights in Roosevelt Park.

2. Alluvial Brewing

Alluvial is a great place to drink locally crafted beer and listen to music, both indoors and out.

3. Maintenance Shop

Enjoy national acts in this legendary venue, located in Iowa State's Memorial Union.

4. Stephens Auditorium/Goldfinch Room

You'll find the biggest shows in town on the Stephens stage, plus regional singer-songwriters in the Goldfinch Room.

5. Downtown Ames

Hear tunes at Della Viti wine bar, London Underground pub, prohibition-themed Noir, Ames City Auditorium, and during the Ames Main Street Music Walk event.

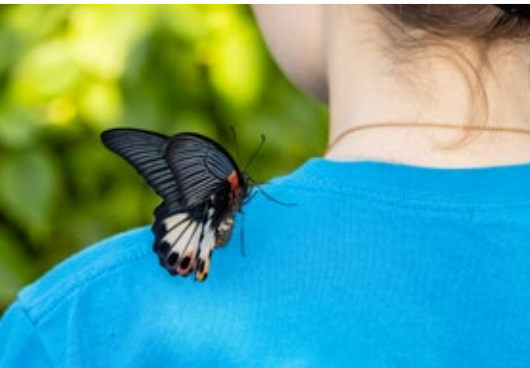


Durham Bandshell



Cornbred Barbecue

Reiman Gardens: A destination for all seasons



It's true that Reiman Gardens is showy during the spring, with thousands of blooming tulips and dozens of flowering trees taking center stage. And it's also true that in 2023 Reiman Gardens was named one of the Top 10 garden destinations in all of North America.

But what we love most about Reiman Gardens is that it's dazzling in every season: summer flowers and art installations, fall leaves and carved pumpkins, and twinkling holiday lights. Even in the coldest, dreariest months, Reiman Gardens charms visitors with its toasty butterfly wing

and tropical conservatory.

Reiman Gardens' 17 acres also feature abundant roses and a children's garden, plus shows, classes, and events ranging from a quilt show and art festival to bonsai and orchids.



Best. Day. Ever!

FLY AWAY!

When you walk into the Reiman Gardens Butterfly Wing, you'll be amazed by the fluttering of up to 800 live butterflies representing as many as 80 different species, including the huge Madagascar Moon Moth and the stunning Blue Morpho. While you're there, you may even see butterflies and moths emerging from their chrysalises in the adjacent lab.

Top Ames-area events and attractions

Ada Hayden Heritage Park

Enjoy this stunning recreational lake located just north of Ames! Walk, run, or bike the 3.2-mile paved path around the lake. Hike the upland trails. Boat, canoe, kayak, and fish. And don't forget to bring your picnic lunch!
5205 Grand Ave.
cityofames.org

Ames History Museum

Discover fascinating local stories, explore changing exhibits, hear engaging programs, delve into research materials, and select unique Ames-related gift shop items. Expanded and renovated in 2024!
416 Douglas Ave.
515.232.2148 / ameshistory.org

Ames Main Street Farmers' Market

The Ames Main Street Farmers' Market brings local food and fun to the heart of Ames. Discover something new every Saturday, May through October.
Downtown Ames / 515.232.2310
amesmainstreetfarmersmarket.com

Board & Brush

Sip and paint wood signs to guide your inner DIY.
3326 Lincoln Way
boardandbrush.com/ames

Boone & Scenic Valley Railroad and James H. Andrew Museum

A historical, educational (and fun!) railroad museum providing excursion train rides across the beautiful Des Moines River Valley. Enjoy dinner trains, Day Out with Thomas, Pumpkin Express, and Santa Express.
225 10th St., Boone
515.432.4249 / bsvrr.com

Center Grove Orchard

Year-round events, from the strawberry patch and farm camp to the popular fall pumpkin patch. Kids and adults can pick apples, get lost in a corn maze, and have brunch with Santa.
32835 610th Ave., Cambridge
centergroveorchard.com

Furman Aquatic Center

Furman Aquatic Center offers a 50-meter pool, zero-depth splash pool with play structure water playground, lazy river, and three water slides.
1635 13th St.
515.232.7665 / cityofames.org

Inside Golf & Games

Indoor golf simulator, axe throwing, duckpin bowling, baseball simulator, and sports bar at North Grand Mall.
2801 Grand Ave.
insidegolfandaxe.com

Iowa Arboretum

Located in Boone County, the Iowa Arboretum encompasses 160 acres showcasing hundreds of species of trees, shrubs, and flowering plants, plus woodland and prairie walking trails, and a new treehouse village.
1875 Peach Ave., Madrid

Iowa State University Athletics

Cheer for Cyclone football, basketball, wrestling, gymnastics, volleyball, and more. Iowa State's Division I athletes face down their Big 12 competitors throughout the spring, fall, and winter in some of the best athletics facilities in the league.
cyclones.com

Live music

In Ames, you'll find major concerts at Stephens Auditorium, intimate solo acts at the Memorial Union M-Shop, the Ames City Auditorium and Bandshell Park concerts, Goldfinch Room singer-songwriters, bands at Ames breweries and wineries, and more.
Check out our weekly blog and events calendar at DiscoverAmes.com.

Merry & Bright Holiday Weekend

This Ames-area celebration, held the first weekend in December, features a variety of community activities in Story and Boone Counties. Events include the Winter Wonderscape Holiday Light Show at Reiman Gardens, Snow Magic Kick-off in downtown Ames, Iowa State University's WinterFest, Boone & Scenic Valley Railroad's Santa Express, and more.

National touring productions

You don't have to leave Ames to catch the best shows around! Broadway musicals, theatre productions, dance companies, comedians, and other nationally and internationally known performers come to Ames every year. And don't forget: Local theatre is alive and well in Ames, too!
DiscoverAmes.com

Octagon Art Festival

For more than 50 years, the Octagon Art Festival has brought the best of Midwest artists to downtown Ames. Held each September, the festival also features music, food trucks, a chalk-the-walk contest, and family-friendly activities. Sponsored by the Octagon Center for the Arts.
octagonarts.org

Perfect Games

Enjoy 24 lanes of bowling, laser tag, arcade games, and pizza. Check out more than 30 big screens and hang out at the sports bar.
1320 Dickinson Ave.
515.598.2695 / perfectgamesinc.com

Rail Explorers

Ride the rails on electric pedal-powered carts, and enjoy the beautiful views of the Des Moines River and its surroundings. Experience the thrill of soaring high above the valley!
123 10th St., Boone

Reiman Gardens

17-acre public botanical garden with tropical plant conservatory, butterfly wing with live butterflies, annual changing displays, seasonal events, gift shop, and Elwood, the world's largest concrete gnome. Private rentals and tours. Open year round.
1407 S. University Blvd.
515.294.2710 / reimangardens.com

Seven Oaks Recreation

Year-round outdoor recreation. Downhill skiing, snowboarding, and snow tubing. Canoe, kayak, river tube floats, paintball, Gladiator Assault Challenge mud run. Meeting and event space seating 400.
1086 222nd Dr., Boone
515.432.9457 / sevenoaksrec.com





- Named a “Top 10 Garden Worth Traveling for in North America” (2023) – International Garden Tourism Awards
- Rated the #1 Best Thing to do in Iowa (2023) – Vacation Idea Magazine

Explore 17 acres of beautiful gardens, a tropical indoor conservatory, and a butterfly wing with hundreds of exotic butterflies.

1407 University Blvd
Ames, IA 50011
reimangardens.com
515-294-2710



AMES PLAY·YARD



Opening Summer 2024

3610 University Boulevard, Ames, IA



A·P·Y



- natural daylight filled play space
- coffee & work environment for caregivers
- parties & events
- connected to Ames Fitness
- memberships & day passes



AMESPLAYYARD.COM

Ride the trains in Boone, Iowa

BOONE & SCENIC VALLEY RAILROAD

& JAMES H. ANDREW MUSEUM

Your ticket to learning and family fun!



Thursday through Sunday, Memorial Day Weekend through October 31

For tickets or more info visit
bsvrr.com or call (515) 432-4249

The ultimate football weekend



Jack Trice Stadium

In Ames for the big game? Make it a full weekend! Here are 10 things to do for the ultimate football weekend:

1. Walk through the Jack Trice sculpture.
2. Tailgate like a pro.
3. Trek across the Iowa State pedestrian bridge.
4. Cheer a Cyclone victory!
5. Enjoy an after-game meal at Sweet Caroline's or Wallaby's.
6. Grab a beer or glass of wine at Prairie Moon, Alluvial Brewing, or Torrent Brewing.
7. Visit Reiman Gardens.
8. Play a round of golf at one of three Ames public golf courses: ISU's Veenker Memorial, Coldwater Golf Links, and Homewood Municipal Golf Course.
9. Stroll around the lake at Ada Hayden Heritage Park.
10. Savor Sunday brunch at The Café.



**See the weekend
come alive!**

Breaking Barriers



Best. Day. Ever!

CHEERS TO A CYCLONE WIN!

Toast your Iowa State experience at Torrent Brewing or other Ames watering hole – there's an after-game vibe for everyone!

BOONE COUNTY IOWA



Explore more!



VisitBooneCounty.com



2024 Ames-area calendar of events



Spring



↪ **St. Patrick's Day**
(at Dublin Bay and beyond)

Reiman Gardens tulip bloomfest

515 Week (week of May 15)



Summer



↪ **Farmers Market**
(May through October)

Independence Day fireworks (July 3) and parade (July 4)

Furman Aquatic Center

Summer music series throughout Ames



Fall



Cyclone football

Octagon Art Festival

Downtown Ames Witches Walk

Reiman Gardens' Spirits in the Gardens

Halloween events throughout Ames



Winter



Merry & Bright Holiday Weekend

Main Street Snow Magic

Reiman Gardens' Winter Wonderscape Holiday Light Show

Winter sports at Seven Oaks

↪ **Boone & Scenic Valley Railroad's Santa Express**

For an up-to-the-minute list of Ames events, links to community-wide calendars, and event details, go to DiscoverAmes.com/events-calendar

6 ideas for a family-friendly getaway



Octagon Center for the Arts

1. Find Cy

Statues of the Iowa State Cyclone mascot can be found all over Ames. How many can you find? (Download a map at DiscoverAmes.com)

2. Play a game

Bowl or play laser tag at Perfect Games, or head to Inside Golf & Games for batting cages and duckpin bowling.

3. Run wild

Ames and Story County parks are the perfect places to let off some steam. Take the kids to Miracle Park at Inis Grove or Brookside Park for a fun, family outing.

4. Take a ride...

...on the Boone & Scenic Valley Railroad. From the Santa Express to a day out with Thomas the Tank Engine, you will love the ride! Don't forget to stop by the Railroad Museum to see toy trains and railroad memorabilia.

5. Scream for ice cream

We dare you to try every ice cream combination at Hickory Park Restaurant – an Ames tradition since 1970. Or try something brand new at Marmalade Moon on Main!

6. Make art

Opportunities abound to create art at the Octagon Center for the Arts, Main Street events, Story County Conservation Center, Reiman Gardens, The Workspace, and elsewhere.

YOUR FAVORITE PLACE IN AMES

FOR YOUR NEXT HANGOUT SESSION, FAMILY OUTING, OR SPECIAL EVENT!

Inside & Golf Games



Axe throwing, golf simulator, baseball simulator, duckpin bowling, full-service bar/kitchen, and more!

VISIT US TODAY! North Grand Mall, 2801 Grand Ave, Ames, IA · 515-715-1602 · insidegolfandaxe.com

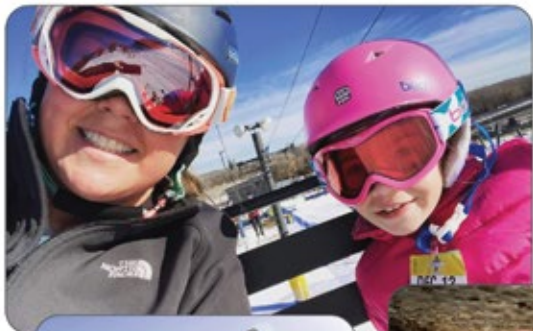
GET OUTSIDE!

Ames is known for its recreational opportunities. And when you throw in surrounding Story County and nearby Boone County offerings, it gets even better.

With four golf courses, bike paths for miles, the lake at Ada Hayden Heritage Park, an outdoor aquatic center, and impressive system of city parks, there's no excuse to stay indoors. Drive a few miles west of Ames and you'll find Ledges State Park, Seven Oaks Recreation, the High Trestle Trail Bridge, and the new Rail Explorers.



ENJOY YEAR-ROUND ACTIVITIES AT SEVEN OAKS RECREATION



SEVEN OAKS

www.SevenOaksRec.com
515-432-9457 • Only 15 miles west of Ames on Hwy 30



www.railexplorers.net
1 877 833 8588



McFarland Park



Coldwater Golf Links

Best outdoor day ever!

5 things to do outside

1. Tee off

Check out Ames’ thriving golf community! Three courses – Veenker Memorial, Coldwater Golf Links, and Homewood Municipal – are open to the public; Ames Golf & Country Club is a private facility.

2. Launch a canoe...

...or a kayak and paddle across the lake at Ada Hayden Heritage Park. With its tranquil beauty (and no motorboats allowed), you’re in for a real treat.

3. Take the plunge

Furman Aquatic Center features a 50-meter pool, zero-depth splash pool, lazy river, and three water slides.

4. Hit the ice

Okay, technically the Ames/ISU Ice Arena is not outdoors, but you’ll still feel the cold! Play hockey or practice freestyle skating, no matter your level of ability.

5. Get back to nature

Hike, bike, swim, camp, and paddle throughout Story County’s 3,500 acres of parks, nature trails, prairies, and woodlands, or head to Ledges State Park in Boone County.



See outdoor adventure in action!



Ada Hayden Heritage Park

With bike trails and snowshoe paths, swimming and hiking, wildflowers and golf, kayaking and ice skating, here are a few places to start exploring:

- Ames City Parks**
More than 40 parks for youth and adult outdoor activities.
- Ames/ISU Ice Arena**
1507 Gateway Hills Park Dr.
- Coldwater Golf Links**
1400 S. Grand
- Furman Aquatic Center**
1636 13th St.
- Homewood Golf Course**
401 E. 20th St.

- Iowa Arboretum and Treehouse Village**
1875 Peach Ave., Madrid, Iowa
- Seven Oaks Recreation**
1086 222nd Dr., Boone
- Story County Conservation**
3,500 acres of parks and natural areas, including McFarland, Peterson, and Hickory Grove Parks.
- Veenker Memorial Golf Course**
2916 Veenker Dr.

The Parks are Calling

STORY COUNTY CONSERVATION

Peterson Park

Tedesco Environmental Learning Corridor

McFarland Park

McFarland Park

Hickory Grove Park

Visit www.Storycountyconservation.org or scan QR code to find a park near you.

Story County Conservation
@storycountyconservation



6 pet-friendly spots that are paws-itively Ames

Why not bring your furry friend along for your adventures in Ames? Here are a few pet-approved places to visit:

1. Ames Dog Park

Unleash the beast and let your furry friend run free at the City of Ames Dog Park. With a beautiful walking path and drinking fountains, your pup will be in doggy heaven.

2. Garden walks

Bring your pup to Reiman Gardens during special Rovers at Reiman hours, or head to rural Boone County to explore more than 160 acres of gardens and forests at the Iowa Arboretum. (Leashes required!)

3. Pup patios

Keep your canine occupied at The Mucky Duck Pub or Alluvial Brewing with their dog-friendly patios!

4. Treats on a Leash

There's no need for a special occasion to reward your pet. Pamper your pup at Treats on a Leash, a locally owned family pet supply store in downtown Ames.

5. Ada Hayden Heritage Park

Doggos love the 3.2-mile walk around the lake, hopping in a kayak, or just relaxing with their people.

6. Pet-friendly hotels

Stay awhile! Many overnight options in Ames are pet-friendly. Check the "allows pets" amenity listing at DiscoverAmes.com/stay/.



Treats on a Leash



Ada Hayden Heritage Park



Parks & Recreation



AMES HAS SO MUCH TO OFFER!

- Homewood Golf Course and Clubhouse
- Furman Aquatic Center
- Youth Activities
- Adult Activities
- Social Gatherings
- 40+ Parks
- Ames/ISU Ice Arena
- Ames City Auditorium
- Fitness Classes
- Community Center & Weight Room

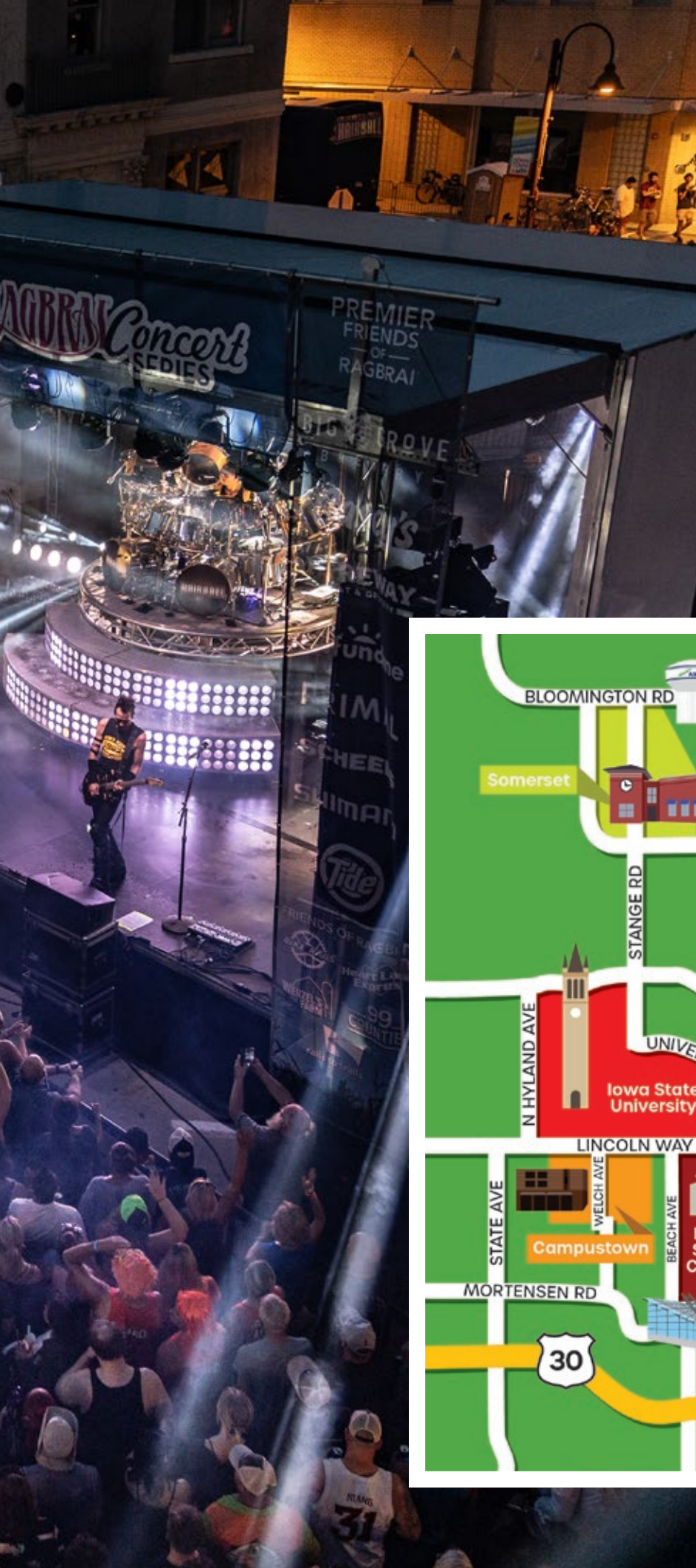
FACILITY RENTALS: Many Parks and Recreation facilities are available to rent! Reserve your next event, celebration, or meeting.

AmesParkRec.org • 515-239-5350 •



DISCOVER THE DISTRICTS

Downtown, Campustown, North Grand, and others!



Discover Ames through these distinctive business districts!

It's easy to find your way around Ames, and even easier to fall in love with its vibrant and unique districts. Discover downtown, campustown, North Grand, Somerset, South Duff – and beyond!



Best day ever in downtown Ames

Treat yourself to a full day in downtown Ames! You'll find coffee, pastries, and tea to start your morning, then explore downtown's unique shops, restaurants, and bars. Don't forget to pamper yourself with a new hairstyle or manicure. You can even pick up a new hobby, take a yoga class, or find your way out of an escape room!

Best shopping

First and foremost, downtown Ames is a shopping destination. Check out unique, independent stores lining Main Street, Fifth Street, and beyond to find books, clothing, shoes, chocolate, candles, home décor, plants, gifts, toys, and sustainable goods.

Best events

Time your visit to Ames to experience one of Main Street's popular events, including 515 Days, farmers' markets, Art Walk, concerts in the park, Fourth of July parade, Music Walk, Octagon Art Festival, Witch's Walk, Snow Magic, and more. (Check for details at discoverames.com/events-calendar/)

Best food and drink

Don't miss Ames favorites like Aunt Maude's and Great Plains Sauce and Dough, plus newer coffee shops, restaurants, wine bar, brewery, European chocolate, ice cream, and cocktail bars.

Best service

Experience a high level of personal service while you're shopping and dining downtown. And if you're looking for financial services, wellness products, architectural design, or style salons, downtown Ames has what you need!



Downtown Deli



Z.W. Mercantile



ART POP!

At the Octagon Shop, discover one-of-a-kind gifts made by local artists. Then visit the Octagon's community gallery to view the current exhibition.

Simplifying an all-natural lifestyle.

Shop our wide array of

- essential oils & accessories
- all-natural beauty and personal care items
- toxin-free household products
- locally made goods and gifts



301 Main St. Suite 105, Ames, IA



Discover the Ames Main Street Farmers' Market!

Saturdays 8:00am-12:30pm
May through October
300-400 block Main Street

To learn more about the Market, vendors, specials and seasonal pop up markets, scan the QR Code!



SHOPPING ENTERTAINMENT ART FOOD DRINKS & MORE

Follow Downtown Ames on social media or visit us online



AmesDowntown.org





NOOK & NEST *ames*



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- Bedding
- Tableware
- Lifestyle
- Clothing + Jewelry
- Lotions + Soaps
- + Gift Giving Ideas!

301 Main St Ames, IA
NookAndNest.com




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On-Tap Olive Oil & Vinegar,
and Cooking Classes**






313 Main St, Ames, IA 50010
CooksEmporiumAmes.com



A guide to downtown shopping

First and foremost, downtown Ames is a shopping destination. Check out some of these unique stores and attractions:

Ames Silversmithing

Fine jewelry, one-of-a-kind pieces, and repair service.
220 Main St.

Chocolaterie Stam

European chocolates and other treats. Savor a dish of gelato or sip some coffee in this adorable shop.
230 Main St.

Cooks' Emporium

A locally owned and operated kitchenware shop, featuring outstanding customer service, and quality products.
313 Main St.

Dog-eared Books

Independent book shop and popular community gathering space.
203 Main St.

Evert's Flowers Home & Gifts

Fresh floral arrangements, plants, seasonal décor, wedding floral, and gift items.
329 Main St.

Gilger Designs

Family-owned jewelry and art store offering custom designs, appraisals, repair, and fine art.
236 Main St.

Life Distilled

A modern-day apothecary simplifying an all-natural lifestyle.
301 Main St.

Marmalade Moon

Ever-changing and unique flavors of ice cream, plus snacks, treats, beverages, toys, and gifts.
207 Main St.

Moorman Clothiers

Locally owned clothing store; Iowa State apparel, men's suits and sport coats, women's clothing.
226 Main St.

No Escape Iowa

Technology-rich escape rooms, with challenge levels ranging from kids to experienced adults.
328 Main St., Suite 30

Nook & Nest

Perfectly curated boutique home collections and stationery.
301 Main St., Suite 109

Oak Lane Candles

Candle studio and pour bar featuring 100% soy wax.
121 Main St.

Octagon Shop

Consignment retailer for original works of more than 175 area artists.
413 Douglas Ave.

PhotoSynthesis

Boutique design shop specializing in unique photo gifts, home décor items, and photo services.
317 Main St.

Potter's Shoppe & Eatery

Breakfast, lunch, coffee, and vintage.
330 5th St.

RAYGUN

301 Main St.

The Recipe

Cooking classes, private events, and kitchen rentals in a bright, renovated space.
412 Burnett Ave.

Skunk River Sports

Your local full-service bicycle shop with top brands and styles, parts, accessories, and bike repair.
308 Main St.

Treats on a Leash

Local, family-owned pet supply store specializing in food, treats, and supplies for dogs and cats.
216 Main St.

Tres Teal

Unique women's clothing boutique offering fashionable clothing and accessories.
319 Main St.

Wheatsfield Cooperative

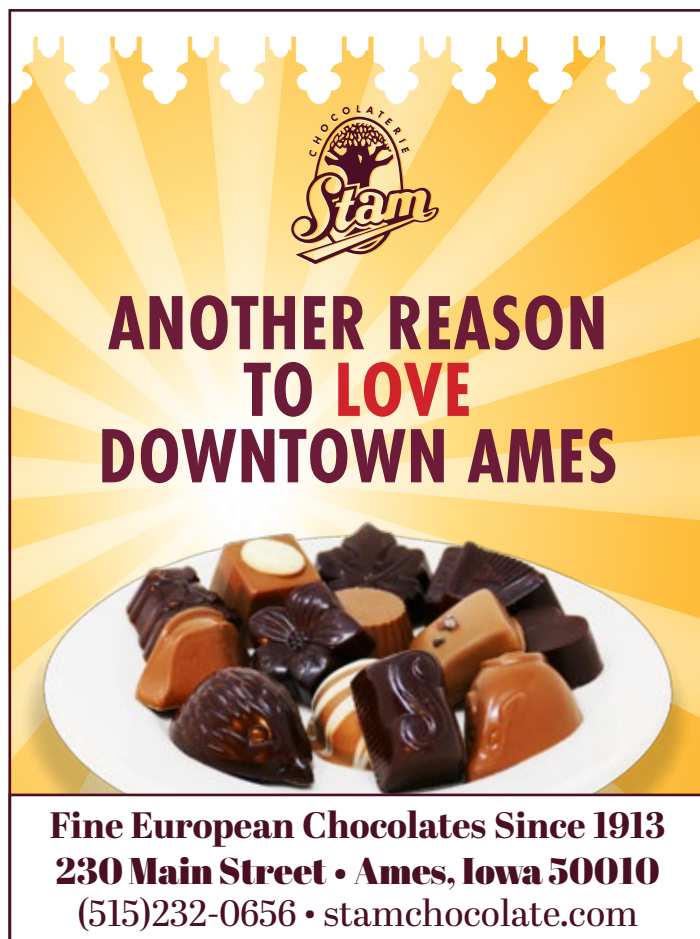
Community-owned natural foods grocery, nurturing the Ames community since 1974.
413 Northwestern Ave.

Worldly Goods

Non-profit, fair-trade store featuring products from more than 50 countries.
223 Main St.

Z.W. Mercantile

Products to help you lead a more sustainable, zero-waste lifestyle.
301 Main St., Suite 8




CHOCOLATERIE
Stam

**ANOTHER REASON
TO LOVE
DOWNTOWN AMES**

Fine European Chocolates Since 1913
230 Main Street • Ames, Iowa 50010
(515)232-0656 • stamchocolate.com

Candy for big girls!



**Two of our newest one-of-a-kind
tourmaline rings—simply spectacular!**

Ames Silversmithing
Designers & Goldsmiths

220 Main Downtown 515-232-0080
www.amessilversmithing.com



SHOP

RAYGUN



SAVOR

Aunt Maude's



SIP

Noir



STROLL

Ames Main Street Farmers' Market



Inside Golf & Games

North Grand

North Grand is more than a shopping mall! Sure, you'll find national retailers at North Grand Mall, but you may be surprised to find unique local shops, boutiques, indoor and outdoor farmers' markets, an independent cookie store and other food vendors, and entertainment venues like Inside Golf and Games and a movie theater. Outside the mall, there's more shopping, more restaurants, and more fun.

Inside Golf & Games

Indoor golf simulator, axe throwing, duckpin bowling, baseball simulator, and sports bar at North Grand Mall.
2801 Grand Ave. / insidegolfandaxe.com

North Grand Mall

Shopping, entertainment, dining, special events, and fitness center. Anchor stores include JCPenney and Kohl's.
northgrandmall.com / 2801 Grand Ave.

See full list of restaurants starting on page 40

EXPERIENCE NORTH GRAND

Come explore the variety!

Ames' premier shopping, entertainment and dining destination.

NORTH GRAND MALL

2801 Grand Ave, Ames
515-232-3679
NorthGrandMall.com



Stomping Grounds Cafe

Campustown

Location, location, location! Just across Lincoln Way from the ISU campus, you'll find two dozen restaurants, essential shopping, thriving nightlife, Cyclone gear, student housing, outdoor events ... and a very cool vibe. Don't miss out on these campustown favorites:

Barefoot Campus Outfitter

Your one-stop shop for all your ISU fan gear! Clothing, accessories, home décor, and drinkware. Located on Lincoln Way across from the ISU campus. barefootcampusoutfitter.com/iowa-state

Clouds

Great view, European cuisine, and special events. 119 Stanton Ave.

Dogtown University / A&R Marketing

Licensed Iowa State apparel, plus custom tees, sweats, polos, and quarter-zips for your group. 217 Welch Ave.

Blaze Pizza

2320 Lincoln Way

Pizza Pit Extreme

207 Welch Ave.

Welch Ave Station

207 Welch Ave.

See full list of restaurants starting on page 40

Classic Iowa State Apparel

DOG TOWN
University

CLASSIC IOWA STATE APPAREL AND CUSTOM CLOTHING IN THE HEART OF CAMPUSTOWN!

217 Welch Ave., Ames
515-268-3355 · dogtownu.com

Burgie's



Somerset

This lifestyle district in North Ames includes mixed-use housing and professional services along with some of the best restaurants in town. Meals at The Café are worth the wait (sometimes the line goes out the door, so don't say we didn't warn you); you'll also find Wallaby's Bar & Grille with roof-top dining, some of Iowa's best burgers at Brick City Grill, light fare and espresso drinks at Burgie's North, and Mexican favorites at El Azteca.

Brick City Grill
2640 Stange Rd.

The Café
2616 Northridge Pkwy.

Burgie's
3701 Stange Rd.

Wallaby's Bar & Grille
2733 Stange Rd.



Mucky Duck Pub

South Duff

Big-box stores mingle with chain and local restaurants, a movie theater, specialty shops, and drive-throughs. For a taste of authentic Ames, try Hickory Park, B-Bop's, Mucky Duck, and Jethro's, then get your shopping fix at HomeGoods, Five Below, Ulta Beauty, Old Navy, TJ Maxx and other national chains.

Hickory Park
1404 S. Duff Ave.

Mucky Duck Pub
3100 S. Duff Ave.

**Jethro's BBQ
Steak n' Chop**
1301 Buckeye Ave.

Target
320 S. Duff Ave.

More to explore

True Ames insiders know there's even more to discover in Ames!

- In West Ames, check out Daytime Diner, JAX Outdoor Gear, West Towne Pub, and Ciccotti Art Glass.
- Along the South 16th Street corridor, you'll find dining destinations like Dublin Bay, Wasabi, and El Azteca. And just south on Airport Road you'll find Provisions Lot F, one of our favorite restaurants.
- It's worth the drive to Story City, where you'll find antiques galore at Antiques Iowa, more unique shops, and a historic wooden carousel – just 10 miles north of Ames.

Antiques Iowa

18,000-square-foot antique mall with 125 dealers; great prices; great vintage, collectibles, and true antiques.
1639 Broad St., Story City

Ciccotti Art Glass

Gift shop and art gallery with a wide range of artwork. Custom orders accepted, and glassblowing lessons available.
2306 258th St.

JAX Outdoor Gear

Quality name-brand merchandise, gear, footwear, and apparel for the active lifestyle, outdoor enthusiast, or sports person.
4723 West Lincoln Way

See full list of restaurants starting on page 40

IOWA STATE UNIVERSITY

Where innovation is just the beginning



**BY THE
NUMBERS:**

30,000+
students

10
schools and
colleges

We think Ames is Iowa's coolest college town, so Iowa State University must be Iowa's coolest college

The presence of Iowa State University enhances every aspect of life in Ames. Incoming students and their parents will find that ISU is a large university with limitless opportunities, but that it's also friendly and personal. Visitors and the Ames community can enjoy Cyclone athletics, the arts, lectures, and cultural offerings on campus.

In 2023, Iowa State received the top "Innovation and Economic Prosperity University Award" presented by the Association of Public Land-Grant Universities. ISU also ranked #1 in Iowa, #5 in the Midwest, and #12 nationally for its entrepreneurial studies program. Students choose from more than 100 majors, minors, and certificate programs as they turn their passion into a profession.

100+
undergraduate
majors

800+
student
organizations

1858
year
founded



5 things to love about the Iowa State campus

1. It's so walkable

Cars are limited on central campus, so you can stroll the sidewalks and enjoy the landscaping, architecture, and people-watching.

2. Discover unlimited arts

Iowa State has one of the nation's largest – and we would add best – campus public art collections. Combine that with world-class art museums, Broadway shows and concerts in Stephens Auditorium, and student-led music and theatre, and you'll never run out of things to do.

3. Game day is a blast

If you're a Cyclone football fan – or even if you're not – game day in Ames has to be experienced to be believed.

4. Find what you're looking for at the Memorial Union

Looking for a snack? A cup of coffee? A game of bowling? Hands-on crafts? Cyclone clothing? Live music? Iowa State's Memorial Union has what you need.

5. Celebrate the seasons

Iowa State's 1,900-acre central campus is ranked among the nation's most beautiful. We love the flowering trees in the spring, the brilliant fall leaves, and the bright flowers of summer. Even in winter, snow turns the campus into an eye-popping wonderland!

IOWA STATE UNIVERSITY™



DISCOVER THE ARTS IN AMES



Arts lovers will find much to explore in Ames:

Discover Broadway-caliber theatre, world-class art museums, and a thriving live music scene. Catch a performance at Stephens Auditorium, stroll through campus to view Iowa State's public art collection, or head downtown for a show at Ames City Auditorium and the Octagon Center for the Arts.

Art Walk



Ciccotti Art Glass

3 ways to get your art & history fix in Ames

1. Octagon Center for the Arts

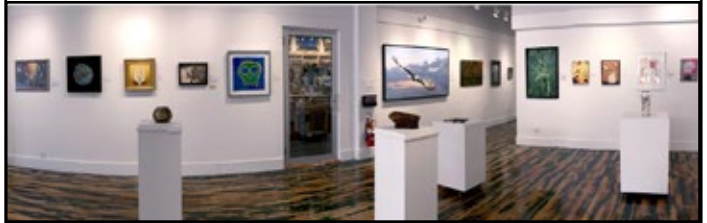
The Octagon offers a community gallery and a shop featuring the work of local artists. It's also the organization behind the annual Octagon Art Festival held each fall.

2. University Museums

Through the Brunnier Art Museum, Christian Petersen Art Museum, Anderson Sculpture Garden, Farm House Museum, and the Art on Campus collection, University Museums brings world-class art to Iowa State.

3. Ames History Museum

Discover Ames history in this downtown gathering space. Watch for a major expansion of the museum in 2024!



LEARN. EXPERIENCE. SHOP.



427 Douglas Avenue Ames, IA 50010
www.octagonarts.org 515.232.5331



Delight in the Visual and Cultural Arts IOWA STATE UNIVERSITY University Museums

Christian Petersen Art Museum and Anderson Sculpture Garden

Morrill Hall and adjacent garden
 Changing exhibitions of contemporary and public art



Farm House Museum

Farm House Lane, central campus
 National Historic Landmark



Brunnier Art Museum

Scheman Building, second floor
 Changing exhibitions of fine and decorative art



Art on Campus Collection

Public art in and around campus buildings, courtyards, and open spaces

museums.iastate.edu

Admission is *always* free.





**It doesn't get
any fresher
than this!**

Drive through Clayton Farms Salads for salads and wraps filled with grown-on-site greens and flavorful toppings. Try the crunchy Asian salad with romaine and microgreens, purple cabbage, edamame, veggies, mandarin oranges, almonds, crunchy noodles, and sesame ginger vinaigrette. Yum!

A TASTE OF AMES

The Ames food scene is, at turns, sophisticated, casual, and just plain fun, with local breweries, indie restaurants, a relaxing winery, and cozy coffee shops in addition to some truly mouthwatering pizza and barbecue. At Great Plains Sauce & Dough Co., order the thick, Denver-style pizza, and be sure to save some of the rolled-edge crust to drench with honey for dessert. Then, cap off your evening at Noir, a Prohibition-era-styled whiskey bar!

A foodie's guide to Ames

You're hungry. We're here to help! We've put together a guide to all the unique flavors, fast food, pizza-on-the-go, hip cafes, bar-and-grills, fine dining, and down-home goodness that Ames has to offer. Choose your location – downtown, campustown, north Ames, South Duff, and beyond – and we can find the perfect meal or snack for whatever you've been craving.



Morning:

Start your day with coffee and breakfast at The Café, Daytime Diner, The IowaStater, or The Grove. You won't leave hungry!



Noon:

Grab a sandwich at West Street Deli, lunch at Provisions Lot F, or a slice of pizza at Great Plains Sauce & Dough. Save room for ice cream at Hickory Park or Marmalade Moon, a scoop of gelato at Chocolaterie Stam, or a cookie at Cookies, etc.



Night:

Splurge on a great evening meal at Aunt Maude's, or enjoy the casual vibe of Cornbred Barbecue, Wallaby's, Dublin Bay, or Brick City Grill.



Watch our mouthwatering video!

Find all your options on the following pages!



Lockwood Cafe



Aunt Maudie's



West Street Deli



Sweet Caroline's



Great Plains Sauce & Dough



Hickory Park

Ames-area restaurants

1+1 Restaurant & Tea
2814 West St.

888
809 Wheeler St.

Abelardo's Mexican
533 Lincoln Way

Applebee's Grill + Bar
105 Chestnut St.

Arby's
Two Ames locations:
409 S. Duff Ave.
2722 E. 13th St.

Aunt Maude's

A locally owned fine-dining restaurant. Fresh house-made food, full bar and wine list, serving lunch and dinner. Patio seating and private dining available. Reservations accepted.
547 Main St. / 515.233.4136 / auntmaudes.com

Bar La Tosca /
Stomping Grounds Café
303 Welch Ave.

B-Bop's
1112 S. Duff Ave.
2415 Grand Ave.

Blaze Pizza

Fast-Fire'd build-your-own pizza in campustown. Dine in or carry out.
*2320 Lincoln Way
515.918.3473 / blazepizza.com*

Blue Fish Hawaii Poke Bowl
127 Welch Ave.

BNC Field House Bar & Grill
206 Welch Ave.

Botanero Latino Colombian &
International Cuisine
604 E. Lincoln Way

Boulder Tap House
114 S. Duff Ave.

Brick City Grill

Try the award-winning "Best Burger in Iowa."
*2640 Stange Rd. / 515.268.4224
brick-city-grill.com*

Bricktown Bakery & Popcorn

Fresh donuts, gourmet popcorn, pastries, coffee, pie, and ice cream, located in the downtown Nevada historical district.
*1105 6th St., Nevada
641.336.6887
bricktown-bakery.com*

Buffalo Wild Wings
400 S. Duff Ave.

Burgie's

Coffee shop featuring breakfast and lunch options made to order.
*North: 3710 Stange Rd.
South: 110 Airport Rd.*

Café Beaudelaire
2504 Lincoln Way

Café Diem
229 Main St.

Campustown Smoothies
200 Stanton Ave.

Celaya TexMex
217 S. Duff Ave

Chick-fil-A
230 S. Duff Ave.

Chipotle Mexican Grill
435 S. Duff Ave.

Chocolaterie Stam

European chocolates, coffee, gelato, and more.
*230 Main St. / 515.232.0656
stamchocolate.com*

Clayton Farms Salads

Finally – a healthy drive-thru! Every leaf and microgreen in these salads, wraps, and smoothies is grown onsite.
*2435 Grand Ave. / 515.882.2669
claytonfarms.com/salads*

Clouds

Coffee, European cuisine, and a great view.
119 Stanton Ave.

Cookies, etc.
2801 Grand Ave.

Cornbred Barbecue

Warehouse-style venue serving wood-fired BBQ & down-home sides, along with cocktails & draft beer.
*526 Main St. / 515.715.1066
cornbredbbq.com*

Crumbl Cookies
414 S. Duff Ave.

Culver's
525 Gilchrist St.

Dairy Queen
Three Ames locations:
316 Lincoln Way
3308 Orion Dr.
2108 Isaac Newton Dr.

Daytime Diner
127 Dotson Dr.

Domino's Pizza
Two Ames locations:
122 Hayward
302 Lincoln Way
Delivery/carryout

Downtown Deli
328 Main St.

Dublin Bay Irish Pub and Grill

Wonderfully unique menu. Full-service pub with 25 beers on tap, a newly expanded patio, and Irish hospitality. There are no strangers here, just friends whom you haven't met yet!
*320 S. 16th St. / 515.956.3580
dublinbayames.com*

Dunkin'
2650 Lincoln Way

Dutch Oven Bakery
219 Duff Ave.

El Azteca
Two Ames locations:
2120 Isaac Newton Dr.
2727 Stange Rd.

Es Tas Bar & Grill
216 Stanton Ave.

Filling Station

Family-owned, casual spot for baked goods, breakfast, lunch, and Saturday brunch. Featuring tenderloins, brisket, and other made-from-scratch menu items.
*2400 S. University Blvd.
515.292.6769
fillingstationames.com*

Firehouse Subs
703 S. Duff Ave.

Five Guys
535 S. Duff Ave.

Flame & Skewer
2801 Grand Ave.

Flip'N Jacks Pancake House
1520 S. Dayton Ave.

Freddy's Frozen Custard &
Steakburgers
2420 Lincoln Way

Fuji Japanese Steakhouse

Cheery restaurant offering inventive sushi rolls, classic hibachi options, and happy hour deals.
*1614 S. Kellogg Ave.
515.232.8383 / fujiames.com*

Garbanzo Mediterranean Fresh

Fast-casual Mediterranean featuring quality meats and plant-based protein.
414 S. Duff / 515.766.4361

Gatherings

Gatherings by Farmhouse Catering is a beautiful, private-event venue located in historic downtown Nevada. On- and off-site catering and bar services available.
*1024 6th St., Nevada
515.230.2717
farmhousecaters.com*

Ge-Angelo's
823 Wheeler St.

Great Harvest Bakery and Cafe

Great Harvest Bakery and Cafe offers healthy, tasty breads, sandwiches and sweets, using fresh non-GMO wheat milled on site. Vegan, vegetarian, gluten-x and dairy-x options.
*502 Burnett Ave.
515.598.2624
ames.greatharvestbread.com*

Great Plains Sauce & Dough

A classic Ames pizza shop offering six different pizza styles, including whole wheat, oat, and potato crusts. Don't forget the honey!
*129 Main St. / 515.232.4263
greatplainspizza.com*

Hickory Park

An Ames tradition since 1970! Hickory-smoked meats, sides and salads, and old-fashioned ice-cream-parlor sundaes.
*515.232.8940
hickoryparkames.com*

"Some of the most vibrant food discoveries can be found in places you would least expect it. Take Ames, Iowa, for example. Located in central Iowa, roughly 30 miles north of Des Moines, this idyllic city with an informal vibe enjoys an eclectic mix of eateries that will dazzle your taste buds."

FROM "10 GREAT PLACES TO EAT IN AMES, IOWA," REALFOODTRAVELER.COM, OCT. 13, 2023

Ames-area restaurants *(continued)*

House of Chen
705 E. Lincoln Way

Hu-Hot Mongolian Grill
703 S. Duff Ave.

Hy-Vee Lincoln Center
Full-line grocery, catering, sushi, Starbucks, Chinese Express, Wahlburgers, take-out, and dine-in options.
640 Lincoln Way / 515.232.1961

Hy-Vee West
Market Grille Express, Starbucks, sushi, catering, full grocery store, and more.
3800 Lincoln Way / 515.292.5580

Ichiban Japanese
117 Welch Ave.

India Palace
120 Hayward Ave.

Insomnia Cookies
217 Welch Ave.

Iowa Eatz
Order meals from the most popular restaurants in Ames, delivered right to your door!
iowaeatz.com

Iowa State University Memorial Union
Located in the heart of Iowa State, The Memorial Union offers food choices from pizza, sandwiches, and burgers, to burritos, international, and vegetarian cuisine.
2229 Lincoln Way
515.296.6848 / mu.iastate.edu

ISU Catering
A flare for every kind of fare! From intimate to large-scale events, weddings, buffets, served meals, on- or off-campus.
515.294.2103 / catering.iastate.edu

Jeff's Pizza Shop
2402 Lincoln Way

Jersey Mike's Subs
537 Lincoln Way

Jethro's BBQ Steak n' Chop
Steaks, chops, BBQ, and banquet facility
1301 Buckeye Ave. (off Duff Ave.)
515.598.1200
ames.jethrosdesmoines.com

Jimmy John's
Five Ames locations:
716 S. Duff Ave.
135 Welch Ave.
2801 Grand Ave.
2721 E. 13th St.
4518 Mortensen Rd.

Joy's Mongolian Grill
112 Hayward Ave.

La Casa Maya
631 Lincoln Way

La Fiesta Bar & Grill
823 Wheeler St.

Le's Vietnamese
113 Colorado Ave.

Little Caesars Pizza
539 Lincoln Way

Little Taipei
2514 Chamberlain St.

Lockwood Café
4625 Reliable St.

Macubana
116 Welch Ave.

Marmalade Moon
Home-made ice cream in ever-changing flavors, plus gifts, full coffee bar, and snacks.
207 Main St. / 515.815.6434
facebook.com/MarmaladeMoonAmes

McDonald's Restaurant
Two Ames locations:
129 S Duff Ave
3621 Lincoln Way

Mr. Burrito
2508 Lincoln Way

Mucky Duck Pub
Friendly British-style pub and restaurant with the best fish and chips in Ames.
3100 S. Duff Ave. / 515.232.8888
themuckyduckpub.com

Noodles & Company
400 S. Duff Ave.

Old Chicago Pizza & Taproom
1610 S. Kellogg

Pammel Deli
113 Colorado Ave.

Pancho's Mexican Grill
1310 S. Duff Ave.

Panda Express
436 S. Duff Ave.

Panera Bread
309 S. Duff Ave.

Papa John's Pizza
3335 Lincoln Way
707 24th St.
Takeout/delivery only

Papa Murphy's
123 Lincoln Way
Take and bake

Pasta Al Forno
Extensive Italian menu featuring family recipes passed down through generations.
2601 E. 13th St.
515.337.1422 / Pasta-alforno.com

Perkins
Kid-friendly chain known for baked goods, breakfasts, and other standards in diner-like digs.
325 S. Duff Ave. / 515.520.8940
perkinsrestaurants.com

Pho & Tea
725 24th St.

Pizza Hut
620 Lincoln Way
Pickup & delivery only

Pizza Pit Extreme
Pizza, hot sandwiches, chicken wings, and appetizers, located above Welch Ave. Station. Catering is available.
207 Welch Ave.
515.292.6600 / pizzapit.biz/ames-ia

Pizza Ranch
1404 Boston Ave.

Potbelly Sandwich Shop
2310 Lincoln Way

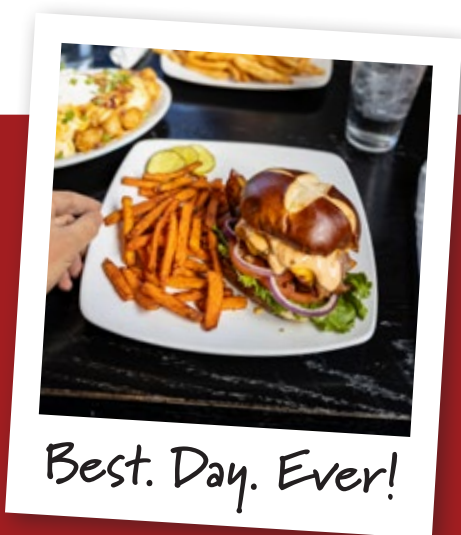
Potter's Shoppe & Eatery
Breakfast, lunch, coffee, & vintage.
330 Fifth St.

Provisions Lot F
Stylish American spot serving breakfast, weekend brunch, lunch, dinner, craft beer, wine, and cocktails. Don't miss the bakery and dessert!
2400 N. Loop Dr. / 515.598.1783
provisionsames.com

Red Lobster
Lively chain restaurant serving American seafood standards amid New England-themed decor.
1100 Buckeye Ave.
515.232.2922 / redlobster.com

Rico's Tacos
624 E. Lincoln Way

Rinconcito Hispano
823 Wheeler St.



THE AMAZING PRETZEL BURGER

Sink your teeth into one of the best burgers in Iowa at Brick City Grill.

Schonert's Patisserie
Corporate catering company featuring pastries, salads, sandwiches, and desserts.
515-341-5618
schonertspatisserie.com

Sweet Caroline's Kitchen & Cocktails
Pub fare and homestyle cooking done right, plus unique craft cocktails.
316 Main St. / 515.802.4105
sweetcarolinesames.com

Subway
Five Ames locations:
302 Lincoln Way
113 Welch Ave.
3218 Orion Dr.
2108 Isaac Newton Dr.
3712 Lincoln Way

Szechuan House
3605 Lincoln Way

Taco Bell
421 S. Duff Ave.

Taco John's
500 Lincoln Way

Taza Fresh
1310 S. Duff Ave.

Texas Roadhouse
519 S. Duff Ave.

Thai Kitchen
2410 Chamberlain St.

The Café
Smart yet unpretentious full-service café featuring eclectic farm-to-table fare, a boutique bar, and desserts.
2616 Northridge Pkwy
515.292.0100 / thecafeames.com

The Grove Café
124 Main St.

The IowaStater Restaurant at Gateway Hotel
Full-service restaurant, steeped in the history of Iowa State University, where comfort and fine dining meet! A full bar featuring Iowa spirits and beers, private dining room, and relaxed atmosphere.
2100 Green Hills Dr. / 515.268.2238
theiowastaterrestaurant.com

The Spice Thai Cuisine
402 Main St.

Tropical Smoothie Café
517 Lincoln Way

Wahlburger's @ Hy-Vee
Homestyle classics, designed with good times in mind.
640 Lincoln Way
515.232.1961 / wahlburgers.com

Wallaby's Bar & Grille
Ames' ONLY rooftop patio! Voted Ames' Best Sports Bar! Named "101 of the Best Sports Bars in the U.S." by CNN.com.
2733 Stange Rd. / 515.292.1167
wallabysbarandgrille.com

Wasabi Ames
926 S. 16th St.

Wendy's
528 S. Duff Ave.

West Street Deli
For 20 years, offering Ames and visitors fresh, made-from-scratch toasted sandwiches, homemade soups, chilis, and desserts. Check out Ames' original toasted sandwich.
2810 West St. / 515.268.4605
facebook.com/WestStreetDeli

West Towne Pub
4518 Mortensen Rd.

Wheatsfield Cooperative
Natural foods grocery store and deli.
413 Northwestern Ave.
515.232.4094 / wheatsfield.coop

Which Wich Superior Sandwiches
2710 Lincoln Way

Whiskey River
134 Main St.

Wingstop
703 S. Duff Ave.

Wok N Roll
120 Welch Ave.

"On the north end of town, find plenty of places to grab a bite. The Café on Northridge Parkway offers a seasonal menu, and nearby you'll find both Brick City Grill and Wallaby's Bar and Grille, a mainstay since 1988. For liquid refreshments, take your pick from Alluvial Brewing Co. or Prairie Moon Winery & Vineyards, two side-by-side properties just beyond the northern city limits with ... expansive views of the surrounding countryside."

FROM "IA: THE BEST OF IOWA ARTS AND CULTURE" NEWSLETTER, OCT. 26, 2023

Pasta Al Forno
is a new, family-friendly Italian restaurant in Ames!

515 337 1422

Pasta Al Forno
ITALIAN RESTAURANT

2601 E. 13th St. / See our menu at:
pasta-alforno.com

'CAUSE HUNGER CAN'T WAIT.

wahlburgers
AT HyVee

LOCAL BREWS

Ames has the best brews! From fresh-roasted coffee to Iowa-brewed beers, you can't beat the taste of local.

If you love coffee, you'll love Ames. Choose your favorite caffeine: espresso, latte, Americano, even a caramel macchiato. Then head to your favorite Ames café. You won't be disappointed. Not a coffee drinker? We've got you covered. It's tea time! Later, try Ames' award-winning breweries, area wineries, and specialty cocktail bars. Cheers!





Torrent Brewing Company

BREWERIES

Alluvial Brewing

Located 3 miles north of Ames. Taproom features 10 unique varieties of craft beer dedicated to quality and taste, focused on celebrating community. Live music, patio.
3715 W. 190th St.

Torrent Brewing Company

Outstanding beer selection at this energetic taproom in downtown Ames.
504 Burnett Ave.

COFFEE

Burgie's Coffee

Espresso bar plus manual brew coffees from Windmill Coffee Roasters, and more.
South: 110 Airport Rd.
North: 3701 Stange Rd.

Cabin Coffee Co.
2721 E. 13th St.

Café Diem
229 Main St.

Café Milo
4800 Mortensen Rd.

Clouds

An elevated coffee experience.
119 Stanton Ave.

Daytime Diner
127 Dotson Dr.

Morning Bell Coffee Roasters
111 Main St.

Scooter's Coffee
104 Duff Ave.
200 S. 16th St.
Drive-through

Starbucks
507 Lincoln Way
2302 Lincoln Way
2925 Grand
1130 S. Duff
Also in Target & both Hy-vee grocery stores

Stomping Grounds
303 Welch Ave.

Vinyl Café
303 Kellogg Ave.

...AND A FEW MORE SPOTS IN AMES TO ENJOY BEER, WINE, AND COCKTAILS:

Cellar 626
626 Lincoln Way

Dublin Bay Irish Pub and Grill

Full-service pub with 25 beers on tap, a large patio, and Irish hospitality.
320 S. 16th St.

London Underground
212 Main St.

Mucky Duck Pub

Friendly British-style pub and restaurant.
3100 S. Duff Ave.

Noir

Prohibition-style whiskey bar featuring live music on weekends.
405 Kellogg Ave.

Sweet Caroline's Kitchen & Cocktails

Ever-evolving craft cocktail menu served nightly until 2 a.m.
316 Main St.

Welch Ave. Station

An Ames favorite for over 30 years. Comfortable atmosphere with TVs, good music, full-service bar, and unique craft beers. Full Pizza Pit menu brought to your table.
207 Welch Ave.

Whiskey River
134 Main St.

TEA

Little Woods: Herbs & Teas
136 Main St.

Pho & Tea
725 24th St.

Tea Time
107 Welch Ave.

WINE

Della Viti Wine Bar

Cozy atmosphere, craft beer, appetizers, cocktails, and the best wine-by-the-glass selection in Ames.
323 Main St.

Prairie Moon Winery & Vineyards

Wine-tasting room, banquet hall, outdoor space, and a popular summer concert series on the lawn.
3801 W. 190th St.



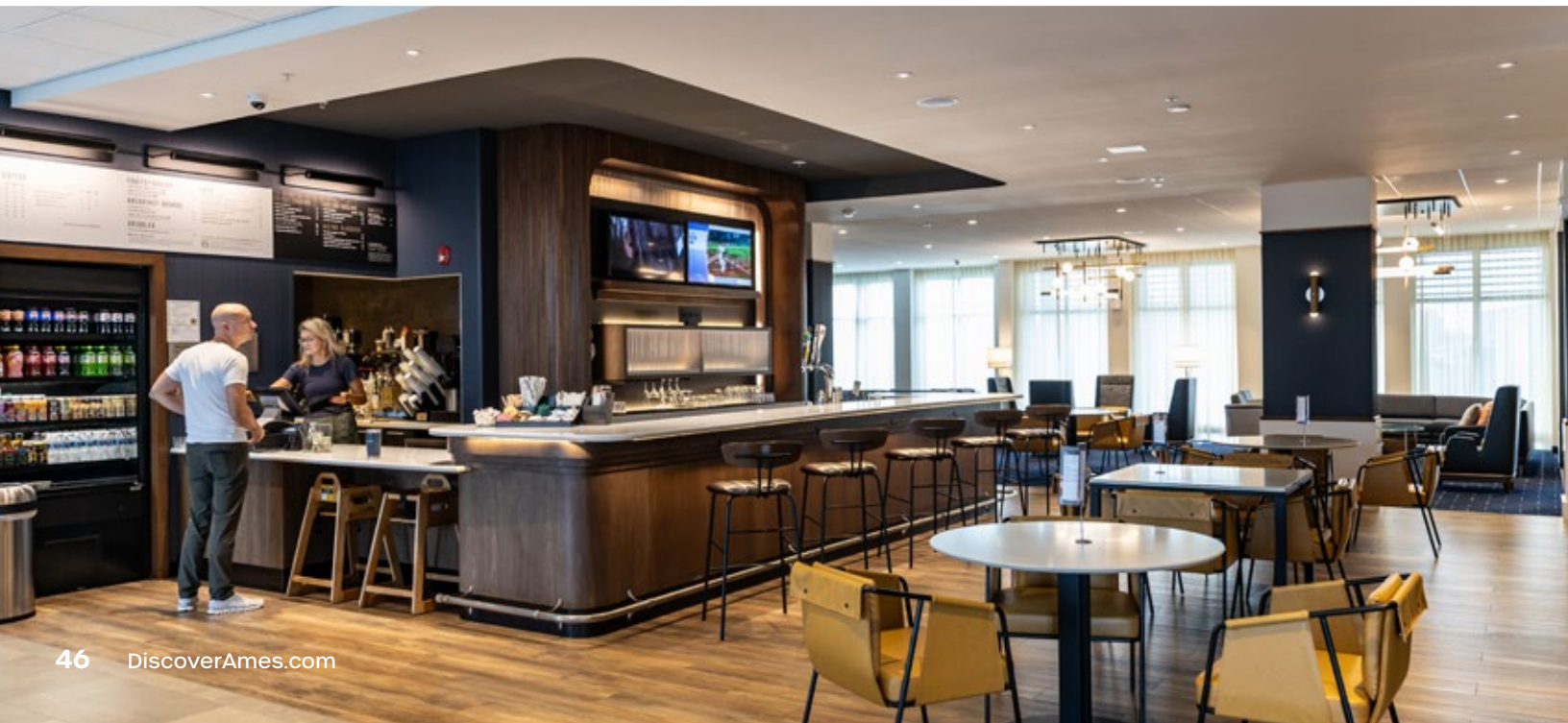
MORNING CUP O' JOE

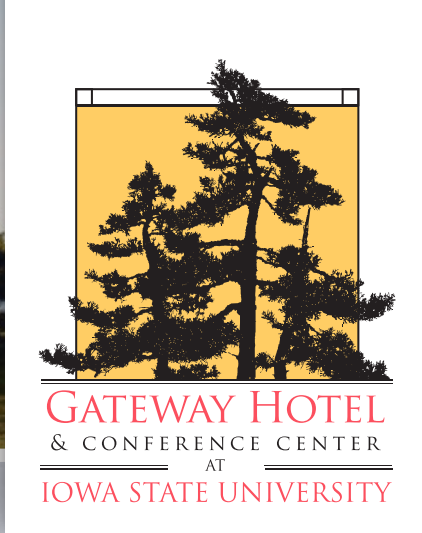
Start your best day the best way, with your favorite hand-crafted coffee drink!

STAY AND PLAY

Whatever brings you to Ames, we have a place for you to stay.

Visitors to Ames may choose from locations near the Iowa State University campus, close to major highways, or tucked away in the countryside. Three full-service hotels offer meals and ample meeting space for your group or conference.





A MEMORABLE EXPERIENCE AWAITS YOU!

You'll find us in the heart of Ames, Iowa—an easy walk from the ISU campus. As one of the few full-service hotels in the city (and home to the largest conference center), we provide a modern, welcoming destination for work or play.



NEWLY
RENOVATED



POOL AND
FITNESS AREAS



ON-SITE
RESTAURANT



CONFERENCE
CENTER

Plan your stay today! » GatewayAmes.com

Ames-area hotels

AmericInn

Indoor pool, free home-style AmericInn Perk breakfast.

2507 SE 16th St.

515.233.1005

Baymont by Wyndham

Free breakfast, free wi-fi, and indoor pool.

1605 S. Dayton Place

515.337.2751

Best Western Plus University Park Inn & Suites

Hot breakfast, indoor pool, hot tub, exercise facility, and meeting space.

2500 University Blvd.

515.296.2500

Comfort Inn & Suites Near ISU Campus

Hot breakfast, heated pool, fitness center; next to Coldwater

Golf Links.

603 S. 16th St.

515.663.9555

Country Inn & Suites

Indoor pool, hot tub, fitness center, free breakfast.

2605 SE 16th St.

515.233.3935

Courtyard by Marriott

Modern design, bistro, meeting space, full bar, and Starbucks coffee.

311 S. 17th St.

515.620.5910

Days Inn by Wyndham

Free wi-fi, business center, laundry facilities, free light breakfast.

229 S. Duff Ave.

515.232.0280

EconoLodge

2600 SE 16th St.

515.233.6060

Fairfield Inn & Suites by Marriott

Newly renovated, in-room micro/fridge, suite options, pool, hot tub, fitness room, and hot breakfast.

2137 Isaac Newton Dr.

515.232.4000

Gateway Hotel & Conference Center at ISU

Premier full-service hotel for business meetings, conferences, and events; indoor pool, fitness center, and restaurant.

2100 Green Hills Dr.

515.292.8600

GrandStay Hotel & Suites

1606 S. Kellogg Ave.

515.232.8363

Hampton Inn & Suites

Hot breakfast, fitness center, meeting space, indoor pool.

2100 SE 16th St.

515.232.5510

Hilton Garden Inn

Restaurant/lounge, indoor pool, fitness center, event space, full-service catering; suites available.

1325 Dickinson Ave.

515.233.8000

Holiday Inn Express & Suites

Indoor pool, fitness center, board room, free hot breakfast.

2600 E. 13th St.

515.232.2300

Microtel Inn & Suites

2216 SE 16th St.

515.233.4444

Quality Inn & Suites Ames Conference Center

Meeting space, on-site restaurant, suites with separate living rooms and kitchenettes.

2601 E. 13th St.

515.232.9260

Radisson Hotel Ames Conference Center at ISU

Full-service hotel; indoor pool, restaurant and lounge, fitness center, bike rental; easy walking distance from Research Park.

2609 University Blvd.

515.268.8808

Red Roof Inn

1400 S. Dayton Place

515.239.9999

Sleep Inn & Suites

Located near All Iowa Attack Fieldhouse and Perfect Games; indoor pool, hot tub, exercise room.

1310 Dickinson Ave.

515.337.1171

SpringHill Suites by Marriott

All-suite hotel just minutes from Iowa State University and Hunziker Youth Sports Complex; pool and fitness center.

1810 SE 16th St.

515.598.8900

Staybridge Suites

New for 2024! All-suites extended-stay hotel, located minutes from I-35. Kitchen in each suite, and free hot breakfast buffet.

2111 Isaac Newton Dr.

Super 8 by Wyndham

1418 S. Dayton Place

515.203.3249

TownePlace Suites by Marriott

Fully equipped kitchens, fitness center, and indoor pool.

1523 S. Dayton Place

515.232.5500

B&B AND HOMESTAYS

Ames Best Short-Term Rentals

Several Airbnb properties all located near the ISU campus. With a variety of options, you can find a property that fits your needs.

amesbestshorttermstays.com

Iowa House Inn

405 Hayward Ave.

515.292.2474

Loya's Little House B&B

Scenic rural farmstead in the Skunk River Valley; quiet escape or large group entertaining; traditional full-service B&B, breakfast included!

56676 160th St.

515.733.4701

Riverside Retreat

Charming two bedroom Airbnb in Ames
riversideretreatames.com



Your dish is our command.



Enjoy cooked-to-order breakfast or dinner and handcrafted cocktails in our lobby restaurant. Our hotel is close to Iowa State University and offers flexible meeting and ballroom space for up to 170 guests. That's how we put simple things on another level.



Hilton Garden Inn Ames
1325 Dickinson Avenue, Ames, IA 50014
515.233.8000 • ames.hgi.com



Rested. Set. Go.®

Book your reservation today and get a **FREE** upgrade to a king suite!

603 South 16th Street
515-663-9555



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Ames-area resources & services

Thank you to these 2024 Discover Ames partners and supporters!

COMMUNITY ORGANIZATIONS

Ames Chamber of Commerce
ameschamber.com

Ames City Auditorium
515.239.5365

Ames Foundation
amesfoundation.org

Ames Home Builders Association
ameshomebuilders.com

Ames Main Street
amesdowntown.org

Ames Parks & Recreation
515.239.5350

Ames Public Library
amespubliclibrary.org

Boone County Chamber of Commerce
booneiowa.us

City of Ames
cityofames.org

Dancer Center Dancer Foundation
dancercenter-dancer-company-foundation.org

Friendship Ark Homes & Community Services
friendshipark.org

FUEL Story County
fuelstorycounty.org

Heartland Senior Services
heartlandseniorservices.com

Iowa Veterinary Medical Association
iowavma.org

Mainstream Living Inc.
mainstreamliving.org

Nevada Parks & Recreation
cityofnevadaiaowa.org/departments/parks-and-recreation

Special Olympics Iowa
soiowa.org

Story City Greater Chamber Connection
storycitygcc.org

WorkInAmes.com
Full-service relocation and job board for Ames/Story County.
workinamesmsa.com

ARTS ORGANIZATIONS

ACTORS Inc. - Ames Community Theater
actorsinc.org

Ames Community Arts Council
info@amesart.org

Ames Town & Gown Chamber Music Association
amestownandgown.org

Ames TUBACHRISTMAS
amestubachristmas.com

Central Iowa Symphony Association
cisymphony.org

Octagon Center for the Arts
Community art center providing gallery exhibits, art classes, shop featuring Iowa artists, and the annual Octagon Art Festival.
octagonarts.org

Senior Variety Show
seniorvarietyshow.org

Story Theater Company
storytheatercompany.org

CHURCHES AND SCHOOLS

Ames Christian School
ameschristianschool.org

Saint Cecilia Parish
stceciliaparish.org

EVENT VENUES

Clouds
Unique event space overlooking the ISU campus.
cloudsames.com

CPMI Event Center
9,600 square feet, located in the ISU Research Park in Ames.
cpmieventcenter.com

Eagles Ledge
Indoor/outdoor events & weddings in Madrid, Iowa.
eaglesledgeevents.com

FINANCIAL SERVICES

Availa Bank
1530 S. Duff Ave., Suite 1

Bankers Trust
bankerstrust.com

Dan Siegfried, Farm Bureau Financial Services
fbfs.com/find-an-agent/dansiegfried

First National Bank
fnb247.com

Greater Iowa Credit Union
greateriowacu.org/locations/ames-lincoln-way/

MEMBERS1st Community Credit Union
members1st.com

River Valley Credit Union
rvcu.org

US Bank
usbank.com

VisionBank
visionbank.com

PROFESSIONAL SERVICES

10Fold Architecture
10foldarchitecture.com

Allen L. Kockler Co.
centraliowaaccountant.com

Friedrich Iowa Realty
greatiowahomes.com

Grandon Funeral Home
grandonfuneralandcremationcare.com

Hunziker & Associates Realtors
hunzikerrealty.com

Knapp Tedesco Insurance
knapptedesco.com

Magic Matt's Cleaning
magicmattscleaning.com

Oxen Technology
Oxen.tech

RE/MAX Real Estate Center
1606 S. Duff Ave., Suite 100

Saltech Systems
saltechsystems.com

BUSINESS AND INDUSTRY

Danfoss Power Solutions
danfoss.com

Farner Storage
farnerstorage.com

REG Services Group
regi.com

Story Construction
storycon.com

Express Care

- Same-day, next-day appointments
- Common illness, immunizations
- 6 months of age or older
- Brief work and sports physicals

Services vary by location - call for more information.

AMES

Lincoln Center Hy-Vee
640 Lincoln Way, Ames
515-956-4044

West Ames Hy-Vee
3800 Lincoln Way, Ames
515-956-4100

MARSHALLTOWN

Hy-Vee
802 South Center Street
641-844-5200

Urgent Care

- Same-day appointments
- Non-life threatening illnesses & injuries
- Physician staffed
- X-Rays and Lab on site

AMES

3815 Stange Road, Ames
515-956-4044

CARROLL

1214 S. Grant Road
712-792-7500

McFarlandClinic.com/NeedCareNow



Each year Mary Greeley Medical Center's Emergency Department treats an average of **30,000** people.

At the Emergency Department at Mary Greeley, the focus is on using the medical center's extensive resources to provide high-level emergency care. That includes:

- 24-hour-a-day, 365-days-a-year staffing.
- A team of physicians specially trained in emergency care, and registered nurses with certifications in emergency medicine.
- Experienced paramedics who are trained to be life-saving first responders when a health emergency arises.



Mary Greeley
MEDICAL CENTER

Emergency (Fire/Police/Ambulance) **911**

First Nurse 515-239-6877
. 800-524-6877

Poison Center 800-222-1222

Mary Greeley Medical Center
(non-emergent). 515-239-2011

www.mgmc.org





Ames-area resources & services *(continued)*

PRINTING & MEDIA

Alpha Copies

alphacopies.com

B&G Productions

bgvideoproductions.com

Chase Decals

chasedecals.com

Copyworks

copyworks.com

Express Signs

siglerexpress.com

Glendandy Marketing

glendandy.com

Heuss Printing

heuss.com

Sigler

sigler.com

Signpro of Ames

signproames.com

IOWA STATE UNIVERSITY

Conference Planning & Management

cpm.iastate.edu

ISU Department of Apparel, Events & Hospitality Management

aeshm.hs.iastate.edu

ISU Department of Athletics

A member of the Big 12 Conference, Iowa State fields 6 men's and 10 women's Division I sports teams; outstanding facilities; exciting gameday atmosphere for Cyclone fans and visitors.
cyclones.com

ISU Department of Music & Theatre

The department offers strong undergraduate programs and facilities designed to enhance and showcase theatre and music performances.
music.iastate.edu

ISU Memorial Union

Featuring meeting, performance, and event space; food court and catering; CyBowl & Billiards; The Workspace crafts and art; Student Engagement, and more.
mu.iastate.edu

ISU Trademark Licensing

trademark.iastate.edu

Stephens Auditorium

Large, multi-level theater offering concerts, plays, and other events. Main auditorium seats 2,600, plus additional intimate Goldfinch Room.
center.iastate.edu/locations/stephens-auditorium/

VenuWorks

Founded in 1996 in Ames, VenuWorks provides full-service venue management, food and beverage, and programming solutions.
venuworks.com

FITNESS & HEALTH CARE

Ames Area Running Club

amesrunners.org

Ames Fitness Center

amesracfit.com

Dentistry at Somerset

dentistryatsomerset.com

Iowa Sports Foundation

iowasportsfoundation.org

Mary Greeley Medical Center

220-bed regional hospital providing healthcare to the residents of a 13-county area in central Iowa; medical staff has more than 190 professionals with expertise in 50 specialties and sub-specialties.
mgmc.org

McFarland Clinic

Central Iowa's largest physician-owned, multi-specialty clinic, offering Express Care & Urgent Care services throughout Ames.
mcfarlandclinic.com

Stoltze & Stoltze Family Dentistry

stoltzeandstoltze.com

TRANSPORTATION

Ames Ford Lincoln

Amesford.com

Central Iowa Air Service

northiowaair.com/central-iowa-air-service

CIT Signature Transportation

citbus.com

CyRide

Campus/city bus service.
cyride.com

Dahlia Darling and Co.

logan@dahliadarlingco.com

Deery of Ames

deeryames.com

Executive Express

executiveexpress.biz

George White Chevrolet

georgewhiteames.com

Wilson Toyota

wilsonofamestoyota.com

MEET IN *Ames* IA

Plan your next event in Ames!



Discover Ames is committed to go the extra mile to create extraordinary events for our clients.

Our venues, lodging, and attractions are perfect for small- to medium-sized conferences, special events, meetings, and sporting events.

- ✓ 1,975 hotel rooms
- ✓ 23 hotel properties
- ✓ 30+ event spaces in Ames and Iowa State University
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← BOONE



DRIVE TIMES:

- Des Moines → 39min
- Omaha → 2hr 34min
- Minneapolis → 3hr 12min
- Kansas City → 3hr 22min
- Chicago → 5hr 16min



↑
STORY CITY



RIVERSIDE DR

OLD BLOOMINGTON RD

Skunk River

STAGECOACH RD

GRAND AVE

DUFF AVE

DAYTON AVE

DAYTON PL

S DUFF AVE

Mary Greeley Medical Center
Ames City Hall
Downtown
MAIN ST

13TH ST

LINCOLN WAY

SE 16TH ST

AIRPORT RD

ANKENY & HUXLEY

den Park

North Grand Mall

Fellows Elementary School

Meeker Elementary School

Homewood Golf Course

North River Valley Park

Izaak Walton League Park

South River Valley Park

loway Creek

Gateway Bridge
Southeast Recreation Complex

Coldwater Golf Links

Discover Ames Headquarters

James Herman Banning Ames Municipal Airport

Ames Dog Park

Hunziker Youth Sports Complex

Mitchell Elementary School

Skunk River

EXIT 113

EXIT 150

EXIT 111

EXIT 148

TO DES MOINES INTERNATIONAL AIRPORT
↓

NEVADA →



10 ways to shop like a Cyclone

We bleed Cardinal & Gold – and wear it most of the time, too. Check out these Ames shops to gear up in our two favorite colors:

1. **Dogtown University**
Fill your closet with all the essentials from this Campustown favorite.
2. **RAYGUN**
The “greatest store in the universe” has come to Ames! Find it on Main Street.
3. **Barefoot Campus Outfitter**
Stroll through Campustown to find this fun and trendy store.
4. **Moorman Clothiers**
Everything for the sharp-dressed Cyclone, located on Main Street.
5. **ISU Book Store**
Find everything you need at this shop in the ISU Memorial Union.
6. **Cy’s Locker Room**
Cy’s favorite stop on South Duff.
7. **Strawberry Patch**
Fan gear and customized apparel in North Grand Mall.
8. **Rally House**
Another great new addition to Ames, located on Duff and 16th Street.
9. **Innovate 1858**
Shop for unique, student-created items in the Student Innovation Center.
10. **New to you**
Ames has great consignment shops, many of which carry Cyclone gear!



bring mom or dad to barefoot for a

FREE TEE

during orientation!*



2306 Lincoln Way / 515.203.8752

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**STUDENTS: TEXT "BAREFOOT10"
TO 1.877.640.9664 TO GET A FREEBIE!**

OFFICIALLY LICENSED WITH IOWA STATE UNIVERSITY

*one free tee per family, per promo / parent must be present to receive promotion / while supplies last / t-shirt design may vary



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& AT THE M-SHOP BOX OFFICE IN-PERSON
OR BY PHONE - 515-294-8349 -
(M-F | 11AM-5PM) DURING THE ACADEMIC YEAR



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studentengagement.iastate.edu/cybowl



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mu.iastate.edu/workspace

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