



## NCSL Legislative Summit | Aug. 5-7 | Louisville Premium Advertising Opportunities

### ~~RALLY AT THE RACETRACK~~

# SOLD

#### ~~Limited to one advertiser only!~~

~~Position your organization in front of the largest annual gathering of state legislators and staff with reserved ad space in the NCSL This Week and NCSL Today email newsletters during the week before the conference. Package also includes a 10-by-10-foot booth in the Exhibit Hall and the exclusive back cover position of State Legislatures magazine. The magazine is distributed on-site to Summit attendees.~~

- ~~• Email advertisement runs July 28-Aug. 2. See [ncsl.org/advertise](https://ncsl.org/advertise) for ad sizing details.~~
- ~~• 10-by-10-foot Summit Exhibit Hall booth; booth listing includes logo in the NCSL meeting app.~~
- ~~• Three Summit Exhibit Hall passes per booth.~~
- ~~• Exclusive full-page ad position on the back cover of State Legislatures magazine.~~

~~*\*Includes 10% discount, Investment \$10,395*~~

### BLUEGRASS JAMBOREE

#### Limited to one advertiser only!

Promote your organization in three distinct ways! Begin with a premium position in State Legislatures magazine, which is distributed on-site to Summit attendees. Reinforce your priorities in person with exhibit space at the conference and follow up postconference with an advertorial brief in NCSL's email newsletters the week following the conference (Aug. 11-16).

- Premium inside back cover position in State Legislatures magazine.
- Advertorial brief in NCSL's daily and weekly subscriber-based email newsletters. Visit [ncsl.org/advertise](https://ncsl.org/advertise) for ad sizing details.
- 10-by-10-foot Summit Exhibit Hall booth; booth listing includes logo in the NCSL meeting app.
- Three Summit Exhibit Hall passes per booth.

*\*Includes 10% discount, Investment \$10,080*

### LOUISVILLE SLUGGER

Home-run exposure for your brand at NCSL's annual legislative conference. Benefit from a two-page advertising spread in the summer edition of State Legislatures magazine, which is distributed on-site to Summit attendees. Continue your messaging to legislators with a booth in the Summit Exhibit Hall and promotion on [ncsl.org](https://ncsl.org) the week of the conference. (subject to availability)

- Two-page print advertisement in State Legislatures magazine, with distribution on-site to all Summit attendees.
- 10-by-10-foot Summit Exhibit Hall booth; booth listing includes logo in the NCSL meeting app.
- Three Exhibit Hall passes per booth.
- Digital display ad on [ncsl.org](https://ncsl.org) the week of Summit, Aug. 5-7. Visit [ncsl.org/advertise](https://ncsl.org/advertise) for ad sizing details.

*\*Includes 10% discount, Investment \$12,785*

### FAST TRACK

Connect with attendees through print and digital promotion. Begin with a full-page advertisement in State Legislatures magazine, which is distributed on-site to Summit attendees. Choose from two consecutive weeks of email advertisement in the NCSL This Week and NCSL Today email newsletters, or two weeks of web display on [ncsl.org](https://ncsl.org).

- Full-page advertisement in State Legislatures magazine, which is published to coincide with the Summit.
- Email advertisement in NCSL's daily and weekly email newsletters (12 days) or display ad on [ncsl.org](https://ncsl.org) (14 days).
- Run dates TBD based on availability. Visit [ncsl.org/advertise](https://ncsl.org/advertise) for ad sizing details.

Web display *Investment \$8,250*  
Email newsletters *Investment \$9,500*