March 2023 Omnibus Topline
Survey of N=1,007 voters in the Likely Electorate
Sample from Lucid sample exchange, matched to L2 Voter File
Field Dates: March 27-29, 2023
Margin of Error: +/- 3.8 Percentage Points

CORE: POLITICAL LANDSCAPE MODULE (5 QUESTIONS, 1 BATTERY)

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

1.	Wrong track	67%
2.	Right direction	27%
3.	Unsure	6%

2. **[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE		43%
STRONGLY/SOMEWHAT DISAPPROVE		56%
1.	Strongly approve	17%
2.	Somewhat approve	26%
3.	Somewhat disapprove	14%
4.	Strongly disapprove	42%
5.	Unsure	2%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

3. **[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE		38%
STRONGLY/SOMEWHAT DISAPPROVE		59%
1.	Strongly approve	15%
2.	Somewhat approve	23%
3.	Somewhat disapprove	15%
4.	Strongly disapprove	43%
5.	Unsure	3%

4. **[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	37%
STRONGLY/SOMEWHAT DISAPPROVE	57%
1. Strongly approve	13%
2. Somewhat approve	24%
3. Somewhat disapprove	14%
4. Strongly disapprove	43%
5. Unsure	6%

5. **[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	41%
STRONGLY/SOMEWHAT DISAPPROVE	53%
1. Strongly approve	19%
2. Somewhat approve	22%
3. Somewhat disapprove	14%
4. Strongly disapprove	39%
5. Unsure	6%

6. **[Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]**

1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of

		V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
1.	Nikki Haley	**29%**	**27%**	11%	18%	21%	11%	16%	23%
2.	The Democratic Party	**45%**	**50%**	20%	25%	5%	18%	31%	*%
3.	Ron DeSantis	**38%**	**43%**	20%	18%	13%	11%	32%	7%
4.	Marianne Williamson	**8%**	**15%**	3%	5%	23%	8%	7%	54%
5.	Mike Pence	**38%**	**48%**	11%	26%	13%	19%	28%	2%
6.	Joe Biden	**44%**	**54%**	21%	22%	2%	12%	42%	*%
7.	Kamala Harris	**41%**	**52%**	19%	23%	5%	11%	41%	1%
8.	The Republican Party	**41%**	**53%**	16%	25%	5%	20%	34%	*%
9.	Donald Trump	**39%**	**58%**	23%	16%	3%	12%	47%	*%

7. **[News Awareness Battery] How much have you heard of each of the following? [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-4, 4-1]**

1. A great deal   2. Some   3. Not much at all   4. Nothing at all   5. Unsure

		A GREAT DEAL/SOME	NOT MUCH/NOTHING AT ALL	1. A great deal	2. Some	3. Not much at all	4. Nothing at all	5. Unsure
1.	Donald Trump potentially facing indictment	90%	9%	54%	36%	6%	3%	1%
2.	The Silicon Valley Bank failure	77%	20%	40%	37%	12%	9%	3%
3.	The Congressional hearing with TikTok's CEO	69%	27%	32%	38%	13%	14%	3%
4.	The NCAA men's college basketball tournament (i.e. March Madness)	61%	36%	33%	29%	20%	16%	3%
5.	The 95th Academy Awards (i.e. the Oscars)	55%	43%	21%	34%	26%	17%	3%
6.	President Biden approving the Willow oil drilling operation in Alaska	43%	53%	10%	33%	24%	29%	4%
7.	The voting machine company Dominion's lawsuit against Fox News	42%	54%	16%	26%	23%	31%	4%
8.	The controversy over a Stanford Law School student protest against a federal judge	26%	68%	10%	16%	25%	43%	6%

CORE: FUTURE ELECTION QUESTIONS (6 QUESTIONS)

8. **[Q2020Ballot] For which candidate did you vote in the <u>2020 presidential election</u>? [RANDOMIZE 1-2]**

1.	Donald Trump	45%
2.	Joe Biden	49%
3.	Jo Jorgensen	1%
4.	Howie Hawkins	*%
5.	Kanye West	*%
6.	Someone else	1%
7.	I did not vote	4%
8.	Unsure	*%

9. **[Q2022Vote] Did you vote in the 2022 general election?**

1.	Yes	86%
2.	No	13%
3.	Unsure	1%

IF VOTED IN 2022 GENERAL ELECTION [Q2022Vote = 1], ASK:

10. **[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election? [RANDOMIZE 1-2]**

		(n=839)
1.	Voted for the Republican candidate	49%
2.	Voted for the Democratic candidate	47%
3.	Voted for a third party candidate	2%
4.	I did not vote for this office	1%

11. **[QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**

1.	Yes	28%
2.	No	57%
3.	Unsure	15%

12. **[QBidenWillRun] Do you think that Joe Biden will run for President in 2024? [RANDOMIZE 1-2]**

1.	Yes	57%
2.	No	16%
3.	Unsure	27%

RANDOMIZE ORDER OF QTRUMPBIDEN & QDESANTISBIDEN

13. **[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

	DONALD TRUMP, DEFINITELY/PROBABLY	44%
	JOE BIDEN, DEFINITELY/PROBABLY	47%
1.	Donald Trump, definitely	32%
2.	Donald Trump, probably	12%
3.	Joe Biden, probably	13%
4.	Joe Biden, definitely	34%
5.	Unsure	9%

14. **[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	RON DESANTIS, DEFINITELY/PROBABLY	42%
	JOE BIDEN, DEFINITELY/PROBABLY	45%
1.	Ron DeSantis, definitely	29%
2.	Ron DeSantis, probably	13%
3.	Joe Biden, probably	14%
4.	Joe Biden, definitely	31%
5.	Unsure	13%

15. **[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?**
    [RANDOMIZE SCALE 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	36%
STRONG/NOT VERY STRONG DEMOCRAT	38%
1. Strong Republican	25%
2. Not very strong Republican	11%
3. Independent	24%
4. Not very strong Democrat	12%
5. Strong Democrat	26%
6. A member of another party	1%
7. Unsure	1%

IF INDEPENDENT, A MEMBER OF ANOTHER PARTY, OR UNSURE [QParty = 3, 6, OR 7], ASK:

16. **[QPartyLean] Which of the following statements would you say best describes you?**
    [RANDOMIZE SCALE 1-4, 4-1]

	(n=270)
TOTAL VOTES FOR REPUBLICANS	37%
TOTAL VOTES FOR DEMOCRATS	32%
1. I almost always vote for Republican candidates	14%
2. I vote for Republicans more often than I vote for Democrats	23%
3. I vote for Democrats more often than I vote for Republicans	18%
4. I almost always vote for Democratic candidates	13%
5. I vote equally for Democrats and Republicans	20%
6. Unsure	11%

17. **[QPartyConsolidated] QParty + QPartyLean**

1. Total Republican+Republican-leaning Independents	46%
2. Total Democratic+Democratic-leaning Independents	46%
3. Total Independent	8%

IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS [QParty=4-5 OR QPartyLean=3-4], ASK:

18. **[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

		(n=530)
JOE BIDEN, DEFINITELY/PROBABLY		56%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY		35%
1.	Joe Biden, definitely	37%
2.	Joe Biden, probably	19%
3.	A different Democratic candidate, probably	22%
4.	A different Democratic candidate, definitely	13%
5.	Unsure	9%

IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS [QParty=4-5 OR QPartyLean=3-4], ASK:

19. **[Q2024WilliamsonBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

		(n=530)
JOE BIDEN, DEFINITELY/PROBABLY		73%
MARIANNE WILLIAMSON,DEFINITELY/PROBABLY		10%
1.	Joe Biden, definitely	46%
2.	Joe Biden, probably	28%
3.	Marianne Williamson, probably	7%
4.	Marianne Williamson, definitely	3%
5.	Unsure	17%

IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS [QParty=4-5 OR QPartyLean=3-4], ASK:

20. **[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote? [RANDOMIZE 1-19]**

		(n=530)
1.	Kamala Harris	27%
2.	Gavin Newsom	9%
3.	Pete Buttigieg	8%
4.	Elizabeth Warren	7%
5.	Alexandria Ocasio-Cortez	6%
6.	Gretchen Whitmer	5%
7.	Cory Booker	4%
8.	Marianne Williamson	4%
9.	Amy Klobuchar	2%
10.	Stacey Abrams	2%
11.	Roy Cooper	1%
12.	Phil Murphy	1%
13.	Raphael Warnock	1%
14.	Andy Beshear	*%
15.	Mitch Landrieu	*%
16.	J B Pritzker	*%
17.	Jared Polis	*%
18.	Gina Raimondo	-
19.	Eric Adams	-
20.	Someone else (Please specify)	2%
21.	Unsure	19%

CORE: MONTHLY GOP QUESTIONS (4 QUESTIONS)

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

21. **[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

		(n=370)
1.	Supporter of the Republican Party	52%
2.	Supporter of Donald Trump	38%
3.	I don't support either one	8%
4.	Unsure	1%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

22. **[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-15]**

		(n=370)
1.	Donald Trump	49%
2.	Ron DeSantis	26%
3.	Mike Pence	8%
4.	Nikki Haley	4%
5.	Tim Scott	1%
6.	Kristi Noem	1%
7.	Vivek Ramaswamy	1%
8.	Mike Pompeo	*%
9.	Chris Christie	*%
10.	Glenn Youngkin	*%
11.	Josh Hawley	-
12.	Rick Scott	-
13.	Chris Sununu	-
14.	Will Hurd	-
15.	Someone else (Please specify)	1%
16.	Unsure	8%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

23. **[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE]**

		(n=370)
1.	Donald Trump	64%
2.	Ron DeSantis	60%
3.	Mike Pence	30%
4.	Nikki Haley	26%
5.	Tim Scott	14%
6.	Mike Pompeo	13%
7.	Glenn Youngkin	11%
8.	Kristi Noem	9%
9.	Rick Scott	8%
10.	Josh Hawley	7%
11.	Vivek Ramaswamy	6%
12.	Chris Christie	5%
13.	Chris Sununu	4%
14.	Will Hurd	1%
15.	Someone else	3%
16.	Unsure	5%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

24. **[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

		(n=370)
DONALD TRUMP, DEFINITELY/PROBABLY		59%
RON DESANTIS, DEFINITELY/PROBABLY		34%
1.	Donald Trump, definitely	45%
2.	Donald Trump, probably	15%
3.	Ron DeSantis, probably	13%
4.	Ron DeSantis, definitely	21%
5.	Unsure	7%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

25. **[QTrumpNYIndictment] Suppose that Donald Trump is indicted by the Manhattan District Attorney.**

    Knowing this, for whom would you vote in the 2024 Republican presidential primary? [RANDOMIZE SCALE 1-4, 4-1]

		(n=370)
DONALD TRUMP, DEFINITELY/PROBABLY		52%
RON DESANTIS, DEFINITELY/PROBABLY		40%
1.	Donald Trump, definitely	41%
2.	Donald Trump, probably	11%
3.	Ron DeSantis, probably	14%
4.	Ron DeSantis, definitely	26%
5.	Unsure	8%

26. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]**

1.	Cost of living	21%
2.	Jobs and the economy	18%
3.	Gun rights	8%
4.	Political corruption	8%
5.	Immigration	7%
6.	The environment and climate change	6%
7.	National security	5%
8.	Abortion	5%
9.	Healthcare	4%
10.	Crime	4%
11.	Taxes	2%
12.	Race relations	2%
13.	Infrastructure	1%
14.	Education	1%
15.	Drug abuse	1%
16.	The coronavirus pandemic	1%
17.	Something else (Please specify)	4%
18.	Unsure	2%

27. **[QIssues_SecondChoice] Which would you say is the <u>second</u> biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

1.	Cost of living	17%
2.	Jobs and the economy	14%
3.	Immigration	9%
4.	Crime	9%
5.	Gun rights	8%
6.	The environment and climate change	6%
7.	Healthcare	6%
8.	Political corruption	6%
9.	Abortion	5%
10.	National security	4%
11.	Taxes	3%
12.	Drug abuse	3%
13.	Race relations	3%
14.	Education	2%
15.	The coronavirus pandemic	2%
16.	Infrastructure	1%
17.	Something else (Please specify)	2%
18.	Unsure	1%

28. [QIssues_Combined] QIssues + QIssues_SecondChoice

1.	Cost of living	38%
2.	Jobs and the economy	32%
3.	Gun rights	16%
4.	Immigration	16%
5.	Crime	14%
6.	Political corruption	14%
7.	The environment and climate change	12%
8.	Healthcare	10%
9.	Abortion	9%
10.	National security	8%
11.	Taxes	5%
12.	Race relations	5%
13.	Education	4%
14.	Drug abuse	4%
15.	The coronavirus pandemic	3%
16.	Infrastructure	2%
17.	Something else (Please specify)	5%
18.	Unsure	3%

CORE: UKRAINE (1 QUESTION)

29. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

1.	Ukraine	40%
2.	Russia	26%
3.	Unsure	34%

CUSTOM: UKRAINE (2 QUESTIONS)

30. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]

1.	Ukraine	70%
2.	Neutral	19%
3.	Russia	4%
4.	Unsure	7%

31. **[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

1.	Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened.	44%
2.	The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict.	37%
3.	Unsure	19%

CUSTOM: GOP (6 QUESTIONS, 1 BATTERY)

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

32. **[Trump Indictment Battery] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations.**

    For each of the following, would you say that an indictment of Donald Trump is justified or not justified? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

    1. Justified   2. Not justified   3. Unsure

(n=370)	1. Justified	2. Not justified	3. Unsure
1. Attempting to overturn the results of the 2020 election in the state of Georgia.	26%	60%	15%
2. Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government's efforts to recover those documents.	19%	62%	18%
3. Paying hush money to adult film star Stormy Daniels to cover up an alleged affair.	19%	66%	15%

33. **[QGOPContrast_Businesses] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

		(n=370)
1.	Businesses should be able to operate however they like as long as they do not break the law.	50%
2.	Businesses should be held accountable if they are too focused on being "woke."	41%
3.	Unsure	9%

34. **[QGOPContrast_ForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

		(n=370)
1.	Americans are better off when the United States is seen as a strong leader around the world	57%
2.	Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take care of itself.	37%
3.	Unsure	7%

35. **[QGOPContrast_Immigration] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

		(n=370)
1.	American citizens lose employment opportunities when foreign workers are allowed to come into the United States.	66%
2.	Everyone benefits and prices go down when workers come into the United States from all around the world.	20%
3.	Unsure	14%

36. **[QGOPContrast_Environment] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

		(n=370)
1.	I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions.	54%
2.	Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism.	34%
3.	Unsure	12%

37. **[QGOPContrast_Social] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

		(n=370)
1.	Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today.	48%
2.	Issues like abortion and religious liberty are the biggest social challenges we face today.	38%
3.	Unsure	14%

38. **[QGOPContrast_Budget] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

(n=370)

1. No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget. — 72%
2. When balancing the federal budget, cuts to any and all programs should be considered. — 22%
3. Unsure — 6%

CORE: ECON TRACKING (3 QUESTIONS)

ASK ALL:

39. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

IMPROVING A LOT/LITTLE	18%
GETTING A LOT/LITTLE WORSE	59%
1. Improving a lot	4%
2. Improving a little	14%
3. Staying the same	20%
4. Getting a little worse	28%
5. Getting a lot worse	32%
6. Unsure	3%

40. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**

MUCH/SOMEWHAT MORE SECURE	18%
MUCH/SOMEWHAT LESS SECURE	53%
1. Much more secure	5%
2. Somewhat more secure	12%
3. Neither more nor less secure	28%
4. Somewhat less secure	29%
5. Much less secure	23%
6. Unsure	2%

41. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**

VERY/SOMEWHAT CONFIDENT	42%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	52%
1. Very confident	12%
2. Somewhat confident	30%
3. Not that confident	30%
4. Not confident at all	22%
5. Unsure	6%

42. **[QFinancialActivity] Which, if any, of the following activities have you done over the past 30 days? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1- 11]**

1.	Checked your credit score	51%
2.	Made a budget for your household expenses	30%
3.	Paid off a credit card or loan balance	27%
4.	Accessed your emergency savings	14%
5.	Deposited a large amount of money into your bank account	11%
6.	Invested money in stocks or mutual funds	11%
7.	Withdrew a large amount of your money from your bank account	10%
8.	Spoken to a financial advisor	10%
9.	Taken out a loan	6%
10.	Changed your primary bank	5%
11.	Consolidated debt to a lower interest rate	4%
12.	None of these	22%

43. **[QSVBContrast] Which of the following statements best describes your view, even if neither is exactly right?**

    The Silicon Valley Bank failure… [RANDOMIZE 1-2]
    1. Does not make me worried that my bank could collapse and I could lose my money.   45%
    2. Makes me worried that my bank could collapse and I could lose my money.   34%
    3. Unsure   20%

44. **[QFedIntervention] Following the collapse of Silicon Valley Bank, federal regulators from the U.S. Treasury, the Federal Reserve, and the Federal Deposit Insurance Corporation (FDIC) assured customers that the federal government will be protecting all Silicon Valley Bank deposits.**

    Which of the following statements best describes your view, even if neither is exactly right? [RANDOMIZE 1-2]
    1. The government was right to guarantee all of Silicon Valley Bank's customer deposits because of the risk to the economy of allowing prominent technology companies to fail.   43%
    2. The government was wrong to guarantee all of Silicon Valley Bank's customer deposits because this amounted to a bailout of wealthy Big Tech CEOs.   34%
    3. Unsure   22%

45. **[QFDICCeiling] Following the collapse of Silicon Valley Bank, President Biden's Treasury Department is being called on by some to raise the deposit insurance limit past its current $250,000 ceiling.**

    Which of the following statements best describes your view, even if neither is exactly right? [RANDOMIZE 1-2]
    1. The government should not raise the limit to protect deposits over $250,000, as this higher insurance coverage leaves room for banks to ignore the consequences of making riskier loans.   42%
    2. The government should raise the limit to protect deposits over $250,000, as this will reassure all depositors and reduce the chance of a major recession.   36%
    3. Unsure   22%

CUSTOM: COVID-19 ORIGINS (2 QUESTIONS)

46. **[QCOVIDOrigins] Which of the following statements best describes your view, even if neither is exactly right?**

    The COVID-19 virus… [RANDOMIZE 1-2]
    1. Was the result of a lab leak from the Wuhan Institute of
        Virology, where it was being studied   48%
    2. Originated in a wet market in Wuhan, China and was most
        likely transmitted to humans from an animal   30%
    3. Unsure   22%

47. **[COVID_Animal_ID] In a recent report about the origins of COVID-19, a certain animal was identified as the potential source of the virus. Which animal has most recently been associated with the origins of COVID-19? [RANDOMIZE 1- 6]**
    1. Racoon dog   19%
    2. Rat monkey   18%
    3. Hamster mouse   2%
    4. Squirrel cat   1%
    5. Weasel fox   1%
    6. Deer rabbit   *%
    7. Unsure   58%

CUSTOM: THE LAST OF US MORAL DILEMMA (1 QUESTION)

48. **[QDilemma] Consider the following moral dilemma:**

    You have a child in your care who has a special immunity to a serious disease that is plaguing all mankind. Some scientists believe that this child may hold the key to a cure for this disease, but will need to conduct an invasive, life-ending surgery on this child to do the research that could potentially find the cure.

    If you had to choose, what would you do? [RANDOMIZE 1-2]
    1. I would protect the child, even if it means a cure might not be
        found.   82%
    2. I would allow the research for the cure to proceed, even if it
        sacrifices the child's life.   18%

49. **[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1- 21]**

1.	Lady Gaga	31%
2.	Adele	31%
3.	Bruno Mars	27%
4.	Rihanna	26%
5.	Taylor Swift	25%
6.	Ed Sheeran	22%
7.	Beyonce´	20%
8.	Miley Cyrus	20%
9.	The Weeknd	18%
10.	Drake	16%
11.	Ariana Grande	15%
12.	Billie Eilish	15%
13.	Post Malone	15%
14.	Lizzo	13%
15.	Justin Bieber	12%
16.	Harry Styles	10%
17.	Khalid	10%
18.	Dua Lipa	8%
19.	Shawn Mendes	7%
20.	Bad Bunny	5%
21.	Olivia Rodrigo	4%
22.	None of these	33%

IF A FAN OF TAYLOR SWIFT [QFan = 1], ASK:

50. **[QTSwiftAlbum] You indicated that you are a fan of Taylor Swift.**

   Which of Taylor Swift's albums are your favorites? Select up to two. [SELECT MULTIPLE, UP TO TWO] [RANDOMIZE 1-10]

		(n=255)
1.	Taylor Swift (debut album)	28%
2.	1989	27%
3.	Red	20%
4.	Fearless	17%
5.	Reputation	12%
6.	Midnights	8%
7.	Lover	7%
8.	Folklore	7%
9.	Evermore	6%
10.	Speak Now	5%
11.	Unsure	18%

COCAINE BEAR (1 QUESTION)

51. **[QCocaineBear] Have you seen the recently released movie 'Cocaine Bear' or do you plan to see it in the near future? [RANDOMIZE SCALE 1-3, 3-1]**

1.	Yes, I've seen it	10%
2.	No, I haven't seen it but I plan to see it	33%
3.	No, I haven't seen it and I don't plan to see it	38%
4.	I haven't heard of 'Cocaine Bear' before	19%

CORE: DEMOGRAPHICS MODULE (18 QUESTIONS)

52. **[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**

	VERY/SOMEWHAT CONSERVATIVE	39%
	VERY/SOMEWHAT LIBERAL	28%
1.	Very conservative	17%
2.	Somewhat conservative	21%
3.	Moderate	32%
4.	Somewhat liberal	15%
5.	Very liberal	13%
6.	Unsure	1%

53. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE] [RANDOMIZE 1-10]

1.	Facebook	78%
2.	YouTube	71%
3.	Instagram	46%
4.	Pinterest	32%
5.	Twitter	32%
6.	TikTok	29%
7.	LinkedIn	26%
8.	Snapchat	20%
9.	Reddit	19%
10.	WhatsApp	13%
11.	Something else (Please specify)	2%
12.	None of these	6%

54. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-31]

1.	Local TV news	45%
2.	NBC News	34%
3.	Fox News	34%
4.	ABC News	33%
5.	CNN	31%
6.	CBS News	29%
7.	Facebook	28%
8.	Local newspaper	21%
9.	MSNBC	19%
10.	Local radio news	17%
11.	Instagram	16%
12.	Yahoo News	16%
13.	The New York Times	15%
14.	Twitter	15%
15.	Podcasts	15%
16.	Talk radio	13%
17.	The Washington Post	12%
18.	PBS	12%
19.	USA Today	12%
20.	NPR	10%
21.	Reddit	9%
22.	Newsmax	8%
23.	The Wall Street Journal	8%
24.	Huffington Post	7%
25.	Reuters	5%
26.	Breitbart	5%
27.	OAN	3%
28.	Univision	2%
29.	Telemundo	2%
30.	Barstool Sports	2%
31.	Vox	1%
32.	Something else (Please specify)	5%
33.	None of these	7%

55. **[QEmployment] What is your current employment status?**
   1. Employed full-time   35%
   2. Employed part-time   7%
   3. Freelance, contract, or temporary work   3%
   4. "Gig economy" work like ride shares, food delivery, or dog
      walking   *%
   5. Unemployed and looking for work   9%
   6. Stay-at-home parent or caregiver   8%
   7. Full time student   3%
   8. Retired   31%
   9. Something else   3%
   10. Prefer not to say   *%

IF EMPLOYED [QEmployment = 1, 2, 3, 4], ASK:

56. **[QTypeofWork] Which of the following comes closest to describing the kind of work you do?**
                                                                                        (n=439)
   1. White collar worker, like work at a desk or an office   52%
   2. Blue collar worker, like work with my hands or in a factory   34%
   3. Service worker, like work in a store or hospital   11%
   4. Unsure   3%

ASK ALL:

57. **[QIncome] Which range includes your annual household income?**
   1. Less than $30,000 per year   25%
   2. $30,000 to $49,999 per year   21%
   3. $50,000 to $74,999 per year   25%
   4. $75,000 to $125,000 per year   17%
   5. More than $125,000 per year   10%
   6. Prefer not to say   3%

58. **[QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]**
   1. Yes, I have   10%
   2. Yes, a member of my household has   12%
   3. No   78%
   4. Unsure   *%

59. **[QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]**
   1. Yes, I am   7%
   2. Yes, a member of my household is   4%
   3. No   89%
   4. Unsure   1%

60. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MUTLIPLE]

1.	Yes, I do	26%
2.	Yes, someone in my household does	15%
3.	No	64%
4.	Unsure	1%

61. [QUrbanRural] How would you describe the area in which you live?

1.	City	25%
2.	Suburb near a city	44%
3.	Small town not near a city	12%
4.	Rural or country area	18%

62. [QNativity] Where were you born? [RANDOMIZE 1-2]

1.	In the United States	96%
2.	In a foreign country	4%
3.	Prefer not to say	-

63. [QMarital] What is your current marital status?

1.	Single, never married	32%
2.	Married	46%
3.	Separated	2%
4.	Divorced	14%
5.	Widowed	6%
6.	Prefer not to say	1%

64. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

1.	Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	28%
2.	Roman Catholic	18%
3.	Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
4.	Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
5.	Just Christian	15%
6.	Jewish	3%
7.	Muslim	*%
8.	Buddhist	1%
9.	Hindu	*%
10.	Atheist	3%
11.	Agnostic	6%
12.	Something else (Please specify)	4%
13.	Nothing in particular	20%

IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN [QReligionNew 1-5], ASK:

65. **[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

		(n=608)
1.	Yes, born-again or evangelical Christian	40%
2.	No, not born-again or evangelical Christian	55%
3.	Unsure	5%

ASK ALL:

66. **[QChurchOld] How often do you currently attend a religious service?**

1.	At least once a week	24%
2.	Once or twice a month	8%
3.	A few times a year	14%
4.	Usually just for religious holidays	13%
5.	Never	37%
6.	Prefer not to say	3%

CORE: SCREENER MODULE (8 QUESTIONS)

67. **[QRegVote] Are you at least 18 years old and registered to vote?**

1.	Yes		100%
2.	No	TERMINATE	-
3.	Unsure	TERMINATE	-

68. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**

1.	Technology		2%
2.	Sales		4%
3.	Healthcare or the pharmaceutical industry		7%
4.	Journalism or the media	TERMINATE	-
5.	Food service or the restaurant industry		4%
6.	Market research	TERMINATE	-
7.	Public relations	TERMINATE	-
8.	None of these		84%

69. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

1.	Man	46%
2.	Woman	53%
3.	In some other way	*%

70. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]
1. White   68%
2. Black or African American   14%
3. Hispanic or Latino   13%
4. Asian   5%
5. Native American or Alaska Native   3%
6. Native Hawaiian or Other Pacific Islander   *%
7. Something else   2%

71. [QEducation] What is the highest level of education you have completed?
1. High school or less   22%
2. Some college   26%
3. Associate degree   13%
4. Bachelor's degree   27%
5. Graduate degree   12%
6. Prefer not to say   *%

72. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]
1. 18-29   14%
2. 30-39   15%
3. 40-49   15%
4. 50-64   28%
5. 65+   28%

73. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]
1. States in the Northeast   18%
2. States in the Midwest   22%
3. States in the South   37%
4. States in the West   23%

74. [QKids] Do you currently have children under the age of 18 in your home?
1. Yes   28%
2. No   72%
3. Prefer not to say   *%

METHODOLOGY

The March 2023 Echelon Insights Verified Voter Omnibus was fielded online from March 27-29, 2023 in English among a sample of N=1,007 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, 2022 U.S. House vote, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.8 percentage points.