

**PRESS RELEASE**



## **Artsy Appoints Dustyn Kim As Company's President**

Long-Standing Artsy Executive Becomes First Female President In Company History



*Portrait of Dustyn Kim, Courtesy of Artsy*

**New York, NY, June 26, 2024** — Artsy, the world's largest online platform for discovering and collecting art, is pleased to announce Dustyn Kim's promotion to President of the company, effective immediately. Kim joined Artsy in 2017 and has served as Chief Revenue Officer for the past four years. The first female President in Artsy's history, Kim will retain her responsibilities overseeing all revenue lines while taking on a broader leadership role across all business and operations functions to support Jeffrey Yin, who was appointed Chief Executive Officer earlier this month. Kim will also take a larger role in corporate development opportunities.

Under Kim's leadership, Artsy has grown to support over 4,000 galleries, auction houses, art fairs, and institutions in over 100 countries. Kim has been responsible for expanding the gallery business, introducing new tools to facilitate partners' success and building a marketplace that is welcoming to world-class galleries, from small, tastemaking programs to blue-chip stalwarts. She has been at the helm of strengthening Artsy's secondary market offering, developing multiple new selling options for Artsy's collectors. Kim has also been integral to building the company's reputation as the most trusted and secure online art marketplace. She has led various initiatives to ensure that Artsy remains at the forefront of cybersecurity, allowing buyers and sellers to transact with confidence across an average of 3,000 miles.

Commenting on her transition to President, Dustyn Kim said, "I am honored to begin a new role at Artsy as President. As the daughter of an artist, I am deeply committed to Artsy's mission to expand the art market to provide more opportunities to artists globally. I look forward to partnering more closely with Jeffrey in this new role, and working with our whole team to grow our partners' visibility and increase their artists' reach on our platform."

Discussing her appointment, Jeffrey Yin, Artsy's CEO remarked, "Dustyn is a beloved leader, a committed coach and mentor, and a talented cross-functional executive. I am delighted that she will be stepping into this important role and partnering more closely with me to further grow Artsy, and strengthen the success we drive to our partners and their artists. Her appointment reflects our commitment to leaders with deep institutional knowledge and art world expertise."

### **About Dustyn Kim**

Dustyn Kim joined Artsy in 2017, serving most recently as the Company's Chief Revenue Officer. She has led Artsy's marketplace business, which encompasses galleries, art fairs, auction houses, and institutions. While increasing the company's revenue streams, she has developed strategies to grow the marketplace; optimized operations; and led teams across sales, partner relations, marketing, and operations.

Prior to Artsy, Kim held several leadership positions at content and technology organizations. She was a General Manager and P&L owner at LexisNexis's second largest division, a \$500M business serving law firms, corporations, and government agencies. Kim also led Strategy & Operations for Lexis' North American division, where she developed plans to drive growth that ranged from internal initiatives to partnerships and acquisitions. Before joining Lexis, Kim led Strategy & Corporate Development at Fitch Group after having spent several years as a Strategy & Operations consultant at Deloitte Consulting. Kim graduated from Denison University with a BA in English Literature and Economics and received her MBA from The Wharton School, University of Pennsylvania.

Kim is also a passionate collector. Inspired by her artist mother, she focuses primarily on works by emerging and women artists—many of which have been discovered and purchased through Artsy.

## **About Artsy**

Artsy is the world's largest online marketplace for discovering, buying, and selling fine art by leading artists. Artsy connects 4,000+ galleries, auction houses, art fairs, and institutions from 100 countries with millions of art collectors and art lovers across 190+ countries. Artsy makes purchasing art welcoming, transparent, and low-friction with industry-leading technology that connects supply and demand safely and securely at a global scale. Launched in 2012, Artsy is headquartered in New York City with offices in London and Berlin. Learn more at <https://www.artsy.net/> .

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