ARTSY

What's New at Artsy: Spring/Summer 2024

Artsy, the world's leading art marketplace, is pleased to share its key moments to watch for in the months ahead. Below, find a digest of noteworthy auctions, data-driven reports, a collector spotlight from the Artsy team, and more. For more details, images, and interview requests, please contact alexxa@suttoncomms.com.

Artsy Auctions



Featured works from Artsy Auction: Post-War and Contemporary Art, May 29–June 5, 2024. L: Sophie Larrimore, *Great Bush*, 2022. R: France-Lise McGurn, *Iris*, 2019.

This May, **Artsy Auctions** presents the latest editions of our Street Art and Post-War & Contemporary sales. First up, the <u>Artsy Auction: Street Art</u> sale, running from May 14–23 (with a preview now live), features original works and editions by in-demand artists including RETNA, Roby Dwi Antono, Suanjaya Kencut, and more, with starting bids as low as \$100, and prices ranging from \$500–\$40,000.

Next, the <u>Post-War and Contemporary Art</u> sale, running May 29–June 5 (with a preview launching May 24), features curated selection of standout works, including many from leading women artists from across generations, such as Lois Dodd, Vivian Springford, Olga de Amaral, Tracey Emin, Sophie Larrimore, and France-Lise McGurn. Notable works by Eddie Martinez, Ouattara Watts, and Andy Warhol, will also be on offer. Starting bids begin as low as \$1,000, though estimates range from \$3,000 to \$300,000.

Spotlight on Underrecognized Asian American Artists for AAPI Heritage Month



Installation views of Artsy's May Outfront campaign, "Living Legends: Asian American Artists Gaining Overdue Acclaim." L: Michi Itami, *Untitled*, 1988. Courtesy of the artist and Eric Firestone Gallery. R: Emily Cheng, Untitled, 2014. Courtesy of the artist and VillageOneArt.

All May, experience Artsy's digital billboard campaign, "Living Legends: Asian American Artists Gaining Overdue Acclaim," in time with AAPI Heritage month, across New York. Curated by Artsy and presented by media company Outfront, the billboards across the five boroughs feature the artworks of Asian American, Native Hawaiian and Pacific Islander artists receiving overdue acclaim, including Natvar Bhavsar, Emily Cheng, Michi Itami, Y.Z. Kami, and Masami Teraoka.

Artsy is one of two arts organizations, including the Museum of Modern Art, selected to partner with Outfront on its "Moments in Culture" initiative each month, delivering non-advertising, culturally enriching content to millions of transit riders daily.

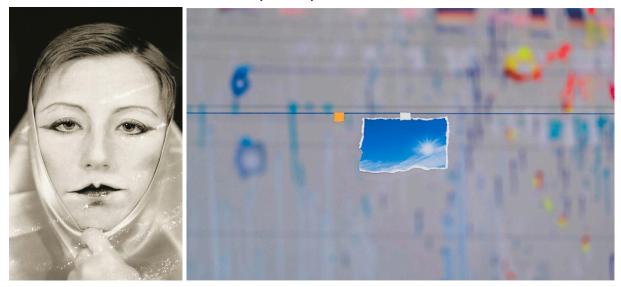
Artsy Collector Spotlight: Jeffrey Yin



L: Portrait of Jeffrey Yin, CFO and General Counsel at Artsy, in his New York home, alongside works by Osamu Kobayashi. R: Adrian Kay Wong, *Golden*, 2024. Courtesy of the artist and Uprise Art.

Artsy's own **Jeffrey Yin**, the company's CFO and General Counsel, approaches collecting with an eye toward supporting emerging Asian and LGBTQ+ artists. Recent acquisitions include a painting by Adrian Kay Wong, through Uprise Art; work by Travis Boyer, through the Fire Island Artist Residency Auction; and canvases by Osamu Kobayashi through Hollis Taggart. Yin joined Artsy in 2019, with 25 years of experience across startups and large public companies. He is an **enthusiastic**, **deeply knowledgeable authority on the art market**, **collecting**, and the **intersections of art and the economy**. **Jeffrey is available for interview or comment regarding his personal collection**, the landscape of collecting broadly, the art market and/or industry trends.

Benefit Auctions with Public Art Fund, MoAD, and Glass House



L: Cindy Sherman, Untitled, 1975-2004, Gelatin silver print, 10 x 8 inches; available in The Glass House Summer Benefit Auction.

R: Sarah Sze, Sent us of the Air, 2023, Archival Inkjet, string, tape and collage, blind embossing on Rives, 20 × 25 inches; available

Public Art Fund's annual benefit auction.

Running through May 16, <u>Public Art Fund's annual benefit auction</u> is live on Artsy, supporting the organization's mission to bring powerful installations by international contemporary artists to public spaces across New York City and beyond. This year marks the 10th anniversary that the auction has been held online on Artsy. The 2024 sale features works by leading artists including Sarah Sze, Charline von Heyl, Felipe Baeza, Hank Willis Thomas, Uman, and more.

May 16–30: Explore artworks that help fund the **Museum of the African Diaspora's** mission to showcase contemporary art of the African Diaspora in the San Francisco Bay Area and around the globe.

May 24–June 6: Artsy brings **The Glass House Summer Benefit Auction** online, featuring the work of artists from Catherine Opie to Cindy Sherman, along with unique cultural experiences. Proceeds support the preservation of architectural icon The Glass House, the National Trust Historic Site located on a 49-acre campus in New Canaan, Connecticut.

Spotlight on LGBTQ+ Artists and Curators for U.S. Pride Month



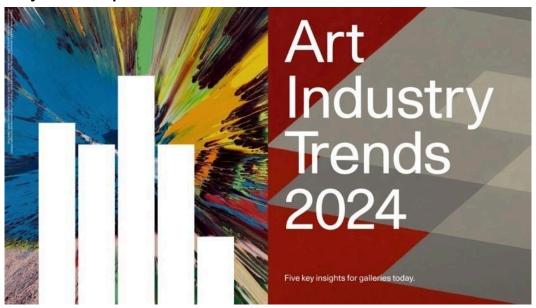


L: Portrait of Chris Bogia. Photo by Charlie Rubin. R: Portrait of Gemma Rolls-Bentley. Photo by Christa Holka.

This June, Artsy is partnering with seven queer curators to spotlight artists from the LGBTQ+ community. Curators include **Xavier F. Salomon**, deputy director and chief curator of The Frick Collection; **Gemma Rolls Bentley**, independent curator and author of the new book *Queer Art: From Canvas to Club, and the Spaces Between*; **Chris Bogia** and **Evan J. Garza**, founders of the Fire Island Artist Residency; **Dawn Delikat**, executive director and chief curator of Pen + Brush; **Léuli Eshrāghi**, curator of Indigenous arts at the Montreal Museum of Fine Arts; and **Stamatina Gregory**, chief curator and director of programs at the Leslie-Lohman Museum of Art.

Each curator will present a selection of artworks that showcase leading and emerging artists of the queer community, depict subject matter that highlights the lived experiences of those in the LGBTQ+ community, and/or advocate for LGBTQ+ individuals. **Guest curators and selected artists are available to discuss this special campaign.**

Art Industry Trends Report 2024



On June 6th, Artsy will release its second annual **Art Industry Trends Report.** This year's report explores key factors impacting galleries today, based on extensive research and an in-depth survey of some 800 gallerists from over 80 countries. *Mike Steib, Artsy CEO, and Alexander Forbes, Artsy Vice President of Galleries and Fairs, are available to discuss the report's results.*

Third Edition of Foundations, an Online Art Fair



This July, **Foundations** returns for its third edition. Curated by Artsy, the online art fair will serve as a platform for 65 small, taste-making galleries to show the work of emerging and underrecognized artists from across the globe. Also returning is the **Artsy Foundations Prize**, which will recognize a standout artist featured in the fair with a digital billboard in New York's Times Square, where it will be seen by over 3.3 million people per week.

Through past editions of Foundations, participating galleries experienced a significant boost in commercial interest and visibility. On average, they saw 41% growth in the number of inquiries, 50% growth in the number of collectors following their profiles on Artsy, and 33% growth in ecommerce sales. "As a small gallery in a smaller market, Artsy Fairs like 'Foundations' absolutely broaden our audience," said Kevin Ivester of Ivester Contemporary in Austin, Texas.

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