

## WHY YOUR SUPPORT MATTERS

Designated by Congress for its unique nationally significant qualities and resources, the Freedom's Way National Heritage Area is a place where a combination of natural, cultural, historical, and recreational resources has shaped a cohesive, nationally distinctive landscape.

As a National Heritage Area, we receive Heritage Partnership Program funds as appropriated by Congress on an annual basis. **They must be matched dollar for dollar to be accessed.** 

Thus, your donation, is critical to our success. It ensures we have the required financial resources to access the funds that support our work in the region's 45 communities. By supporting the heritage area, you are directly helping to fund our heritage tourism and education initiatives, grant programs, preservation efforts, and community engagement through the arts and placemaking. Your tax-deductible gift is our most valuable source of funding.