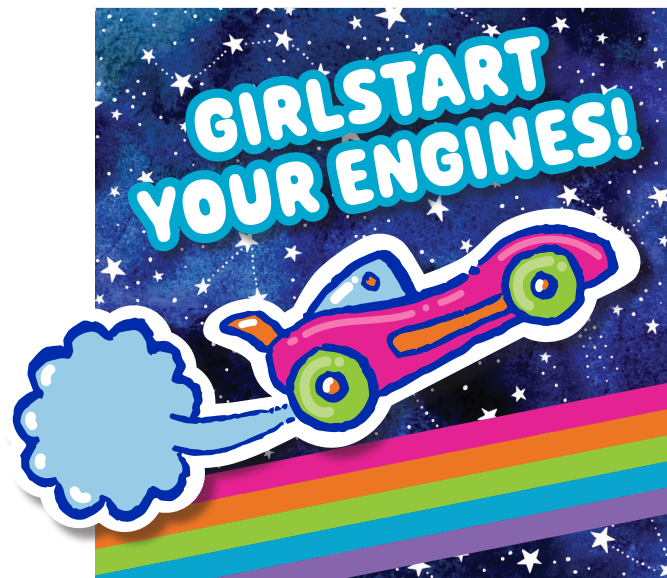




# girlstart Annual Report 2023



## Letter from our Executive Director

Dear Girlstart Community,

As we reflect on the remarkable journey of the past year, I am filled with immense pride and gratitude for the incredible strides we have made together in empowering girls through STEM. Our new mission, "Girlstart empowers girls through STEM," encapsulates our commitment to the values of fostering curiosity, promoting diversity, facilitating continuous learning, embracing joy, and instilling resilience in every young mind we touch.

**Curiosity is the spark that ignites a passion for learning.**

At Girlstart, we cultivate and nurture this innate sense of wonder. Our clubs, summer camps, and Girls in STEM conferences are crafted to inspire curiosity, encouraging girls to ask questions, explore possibilities, and embark on a journey of discovery.

Learning is a lifelong adventure, and we are committed to providing girls with the tools and opportunities they need to excel in STEM fields. Through hands-on experiences, mentorship, and exposure to real-world applications, we are shaping the future leaders who will drive innovation and make a lasting impact.

Joy is the heartbeat of Girlstart. We believe that the pursuit of STEM knowledge should be a joyful and fulfilling experience. From exciting experiments to collaborative projects, we infuse joy into every aspect of our programs, fostering a love for STEM that extends beyond the classroom.

Resilience is a quality that empowers girls to overcome challenges and emerge stronger. Our commitment to resilience is evident in the support systems we build, the mentorship we provide, and the encouragement to persevere in the face of obstacles. Every setback is an opportunity for growth, and we instill in our girls the belief that they can overcome any hurdle.



Diversity has been at the heart of our endeavors. We believe in creating an inclusive space where every girl, regardless of background or circumstance, feels a sense of belonging. Our programs and initiatives have been designed to celebrate the uniqueness each individual brings, ensuring that every girl can thrive and shine in the world of STEM.

As we look to the future, we remain steadfast in our dedication to empowering girls through STEM. Together, we will continue to create a world where every girl has the opportunity to explore, learn, and thrive in the exciting and limitless realm of science, technology, engineering, and mathematics.

Thank you for being an integral part of the Girlstart journey. Your support fuels our mission, and together, we will inspire the next generation of STEM leaders.

With never ending gratitude,

**Shane Woods**  
Executive Director  
Girlstart

# MISSION

**Girlstart empowers girls through STEM.**

**A future where all who identify as girls believe they have the potential to change their world through STEM.**

# VISION

### Our Awesome Staff

**Annie Spielberger**

*Massachusetts Program Coordinator*

**Becca Landman Severin**

*Satellite Program Coordinator*

**Caitlyn Shields**

*Program Associate*

**Chelsea Randolph**

*Houston Program Coordinator*

**Elizabeth Camarena**

*Central Texas Program Coordinator*

**Grace Sevier**

*Development Associate*

**Hannah Winkler**

*Strategic Projects Manager*

**Jaylynn Jolley**

*North Texas Program Assistant*

**Jess Thompson**

*Community STEM Senior Coordinator*

**Katelyn Wamsted**

*Chief Program Officer*

**Kayla Bailey**

*Central Texas Program Coordinator*

**Kelsey Holtzman**

*Director of Programs*

**Kristin Avery**

*Grants Manager*

**Kyla Kalugdan**

*Evaluations and IT Specialist*

**Liz Lux**

*Executive & Board Relations Manager*

**Morgan Stinnett**

*North Texas Senior Program Coordinator*

**Nereah Okanga**

*Operations Manager*

**Sarah Guenther-Moore**

*Marketing & Communications Manager*

**Shakayla Marshall**

*Regional Program Manager*

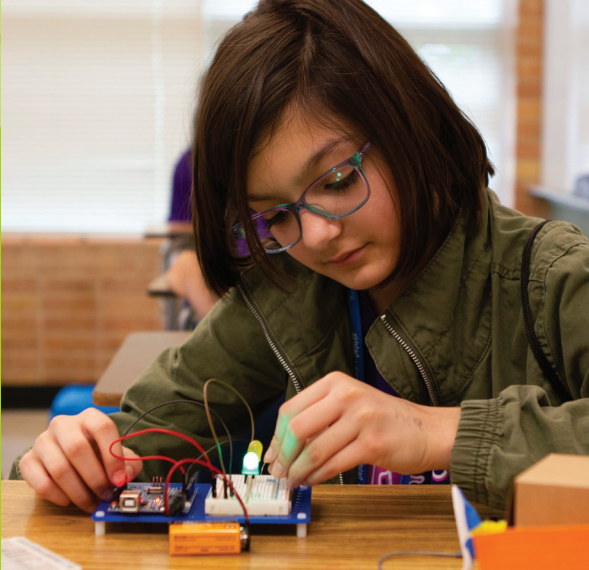
**Shane Woods**

*Executive Director*

**Sharlym Gil**

*Senior Director of Volunteers and Community Relations*

# INSPIRATION



## Measuring the Impact of Girlstart:

# 11

MORE SCHOOLS HELD AFTER SCHOOL CLUBS COMPARED TO 2022

### GIRLSTART AFTER SCHOOL

# 3,060

GIRLS SERVED ACROSS:

**86** SCHOOLS | **21** DISTRICTS | **3** STATES

### COMMUNITY STEM

# 17,704

PEOPLE ACROSS:

**98** EVENTS | **2** STATES

“Girlstart has opened the door to opportunities and STEM possibilities for my students. They love learning about the different options in careers and working through the lessons.”

NATALIE  
Campus Coordinator  
Houston

# 41%

INCREASE OVER 2022 IN THE # GIRLS AND THEIR FAMILIES SERVED THROUGH COMMUNITY STEM

### SUMMER CAMP

# 828

GIRLS SERVED ACROSS:

**37** CAMPS | **22** LOCATIONS | **6** STATES

### GIRLS IN STEM

# 506

TOTAL GIRLS SERVED

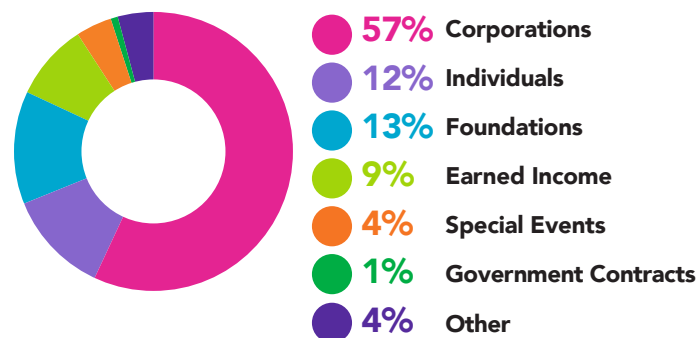
CENTRAL TEXAS: **226** | NORTH TEXAS: **142** | HOUSTON: **138**

## HOW MANY GIRLS AND FAMILIES WE REACHED TOTAL:

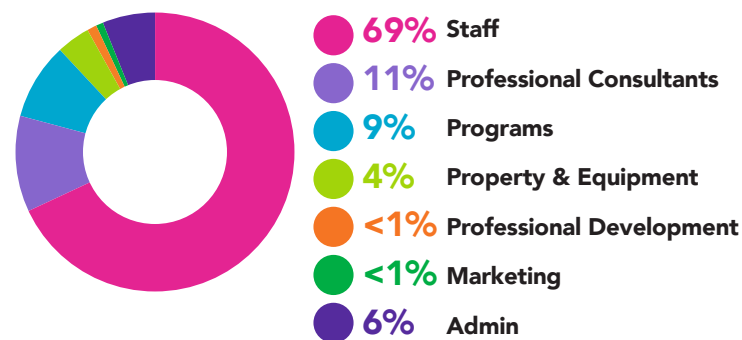
# 21,000

## Measuring the Impact of Girlstart:

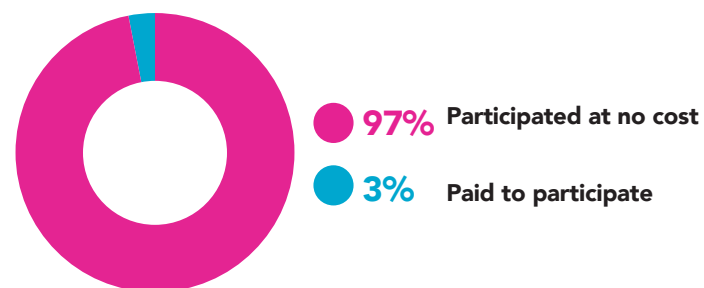
### 2023 REVENUE \$2.48M



### 2023 EXPENSES \$2.9M



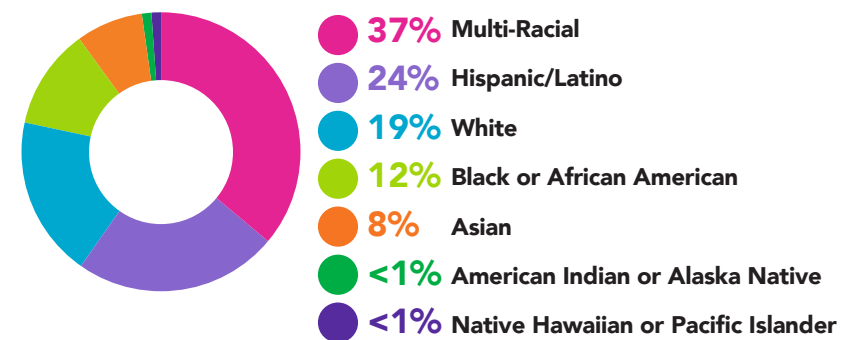
### COST TO PARTICIPANTS



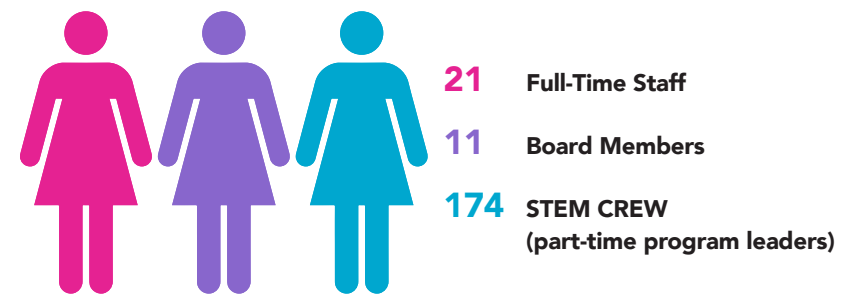
**“At Girlstart I learned that even though I am a girl I can get any job that I set my mind to.”**

-----  
**MOLLY**  
 5th Grader  
 San Antonio  
 Summer Camper

### PARTICIPANT RACE/ETHNICITY



### OUR PEOPLE



# 900

VOLUNTEERS

# 3,855

HOURS

# 74

GUEST SPEAKERS



## GIRLSTART YOUR WORLD



# THANK YOU SUPPORTERS

## Special Thanks to Our Donors

### HERO

(\$100,000-\$249,999)

Applied Materials Foundation  
MilliporeSigma  
onsemi  
Dell Technologies

### BENEFACTORS

(\$50,000-\$99,999)

Kia  
Motorola Solutions Foundation  
Q2  
Cognizant  
DPR Construction  
Actalent Services  
Silicon Labs  
Phillips 66  
Oracle

### PATRONS

(\$25,000-\$49,999)

The Yonomi Fund  
KLA Foundation  
Texas Mutual Insurance Company  
Coveo  
Rackspace  
NI, now part of Emerson  
3M  
Acxiom  
The ALKU Foundation  
Samsung Austin Semiconductor  
Power Transitions  
Women's Foundation of Boston

### DONORS

(\$10,000-\$24,999)

CASE for Kids, a division of HCDE  
City of Houston  
CITGO Petroleum Corporation  
Emerson Automation Solutions  
Encino Energy  
KSI Foundation  
Western Digital Corporation Fund  
Meta  
Gainwell Technologies  
Jacobs Technology, Inc.  
PPG Industries  
The Mifflin Memorial Fund  
H-E-B  
HER Galaxy, An Initiative of Galaxy Racer North America  
APTIM  
High-Tech High Heels  
Kinder Morgan Foundation  
Lincoln and Therese Filene Foundation  
STEM Next Opportunity Fund  
The Anna+Anton Olson Legacy Foundation  
The Dassault Systèmes U.S. Foundation  
The Robert R. and Kay M. Onstead Foundation  
The Stahl Family Foundation

### ADVOCATES

(\$5,000-\$9,999)

The Summer Fund  
Aetna  
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BAE Systems  
Cambridge Savings Charitable Foundation  
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Electronic Arts  
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PayPal  
Stark Martin Charitable Trust  
TE Connectivity Foundation  
Texas Stars Foundation  
The Harvey E. Najim Charitable Foundation  
The Lola Wright Foundation  
The Russell Foundation  
Thermo Fisher Scientific  
Whole Foods Market

### FRIENDS

(\$1,000-\$4,999)

UBEO  
The Kodosky Foundation  
Favor  
Ecolab  
Frost Bank  
BK Asher Foundation  
Cognite  
Alice Kleberg Reynolds Foundation  
Generac Foundation  
NASA Inspires Futures for Tomorrow's Youth  
Plains  
Orora  
Wind Energy Transmission Texas  
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Pump Studios  
GlobalFoundries- Austin  
Analog Devices Foundation  
Charles Schwab  
Kimley-Horn  
Monday.com Digital Lift  
NASA Alumni League - JSC Chapter  
L'Aiglon Foundation

### STEM SOCIETY

Girlstart's STEM Society recognizes generous individuals who provide vital support for Girlstart's mission by contributing a cumulative annual gift of at least \$500.

Alyson Freeman  
Ann Funai  
Becky Austen and Stacy Holt  
Angie and Brad Weyant  
Carolina Barcenas  
Carrie Foust and Greg Korycki  
Cheryl Stavins  
Chris and Camille Mann\*  
Christie Brown  
Christina Self  
Christine and Robert Fox\*

Erika and Michael Linford  
Ezra Jacob  
Gorman Family Fund  
Hadley Wickham and Jeffrey Edwards  
Ibrahima Garba\*  
James Brand  
Janet Robertson  
Jazmine Lawson  
Jennifer Pratt  
Jennifer Wassum  
Jennifer Wuamett\*  
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Jo Ann Gerron  
Jo Peterson  
Jonanna Mikulenska  
Joy and Greg Hodgson\*  
Joyce Statz and David Hogan  
Juliet Newman  
Kari Morrison  
Katelena Hernandez  
Cowles and James Cowles

Lori Freeman  
Ludwig Kuznia  
Mark Heersema  
Mary Braunagel-Brown and Sterling Bruce Brown  
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Melvin and Jean Miller  
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Michelle Ashworth  
Michelle Van Dyke  
Misty Lackey  
Monica Hooge  
Nedra Bray  
Nicole Steel  
Patricia and Ronald Wamsted  
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Pearl Downton  
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Rebecca Kronberg  
Rebecca Troutfetter\*  
Reece Eoff

Sergio Garza  
Shameka Young  
Sharon and Eric Reddehase  
Silvia Grossi\*  
Siphelele Jiyane  
Stephanie Barko\*  
Susan and Bill Crews  
Susan Nestegard  
Tammy Isley  
Teena Piccione  
Terri and Michael Loeffler  
Thomas Fevola  
Timothy Yuen  
Tracy Doaks  
Vernon and Marcia Sevier  
Weider Chang  
William Simmons  
Y'vonne Ormond

## Thank you to ALL of our 2023 individual donors!

Christopher Norris and Wendy Gustafson\*  
Christopher Russo  
Daniel Jarecki  
David Sassen  
Denise Raper  
Diane Lewis  
Donna Kruse  
Elaine Kant  
Ellen Ochoa  
Erin Shy

Kelly Ligon  
Keri and Jeffrey Jordan  
Kevin Jordan  
Kevin Whitlow  
Kimberly Kohlhaas  
Kimberly Wilkins  
Laura Roe  
Lea Mannion  
League Family Fund  
Lindsey Wohlfort  
Lisa Bradbury

Reynaldo Saludaes  
Robert Hudson\*  
Robert Hurst  
Robert Stephens  
Roger Oberg  
Ryan Snedegar  
Samuel-Andre Delbecq  
Sania Bakali  
Sara Spivey and Michael Schenk  
Scott and Janet Cinfio

\*Denotes a monthly donor

Every effort is made to accurately include those donors who wish to be listed. If you believe there is an error, we apologize and ask that you please let us know by emailing [grace@girlstart.org](mailto:grace@girlstart.org).

Thank you to our 2023 in-kind donors and Game Changers Luncheon mystery box donors!

# YOU MAKE THIS POSSIBLE

# Girlstart Works, Because of You!

When you make a gift, more girls can participate in Girlstart After School, Girlstart Summer Camp, the Girls in STEM Conference, or our Community STEM programs.

**Our annual budget comes from people like you who care about the work that we do.**

## Ways you can make a gift to Girlstart:

- Make an outright gift of cash or stock.
- Join the Girlstart STEM Society.
- Participate in our fundraising campaigns, such as Send a Girl to Camp.
- Make a bequest and include Girlstart in your Will, to help Girlstart serve future generations.
- Give Girlstart oil or mineral rights, or contribute real estate to us.

**GIRLSTART.ORG/GIVE**



1400 W. Anderson Lane  
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(512) 916-4775  
[www.girlstart.org](http://www.girlstart.org)



## Girlstart National Board of Directors

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Jonanna Mikulenska

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Megan Lueders

Priya Ramachandran

Shameka Young

Sharon Reddehase

**“Girlstart was one of the key things that kept me interested in programming and computers. I credit my current career to that interest!”**

---

AMY

Girlstart Summer Camp Alumna