



**TOGETHER WE WILL**

**BE WHAT THE WORLD NEEDS**

**THE CAMPAIGN FOR THE UNIVERSITY OF SASKATCHEWAN**



**UNIVERSITY OF  
SASKATCHEWAN**



COVER:



“It is so important that students see their culture reflected in what they study and in the places they study, and USask is the place where this can happen. My dream is that all Indigenous students feel empowered, heard and a part of their campus community.”

AUBREY-ANNE LALIBERTE-PEWAPISCONIAS  
Student, Edwards School of Business  
Co-founder, Indigenous Business Students' Society



**The largest campaign in Saskatchewan's history— to solve the world's greatest challenges.**

With the generosity and support of our community, and people like **you**, we will make our world a better place.

Let's create a brighter future, together.

**OUR USASK**

**\$500M**

**to be the university the world needs.**



USask is ranked first in Canada and 20th in the world for water resources research. Using helicopters and drones, researchers at the Global Institute for Water Security captured this image of Petyo Glacier in the Canadian Rockies where some of their field research takes place.

# ADDRESSING WORLD ISSUES,

# WITH YOU BY OUR SIDE

On the banks of the South Saskatchewan River in Saskatoon stands one of Canada's top research universities, with global strengths in food and water security and infectious diseases. An institution that is a leader in Indigenization and Reconciliation. And an institution that has been at the centre of innovation, arts and culture, and commerce for Saskatchewan for more than 100 years.

These facts, impressive as they are, don't even begin to capture the essence and true character of the University of Saskatchewan. To truly appreciate our university, you must look to the people that make our university the special place that it is. In our eyes you'll see respect for and acknowledgement of our rich history, along with the sparkle, hope and excitement for the incredible possibilities ahead.

We are at a turning point in the history of our university, our province and the world. Seemingly insurmountable challenges face current and

future generations. As a society, we see that resources seem scarce. Time seems compressed. Our shared future seems uncertain.

And yet the University of Saskatchewan has never been better equipped to tackle the challenges ahead, thanks to the support of alumni, donors and community members like you. Our vision is clear; our commitment is strong. And we know we are stronger when we tackle challenges with you by our side. Together, we can achieve our vision to be the university the world needs by investing in our ambitious people, projects and places.

## The Campaign for the University of Saskatchewan

**With your support, the University of Saskatchewan will:**

■ **Lead Critical Research**

Confront humanity's greatest challenges and opportunities through research and engage with communities to find solutions.

■ **Support Indigenous Achievement**

Work with and for Indigenous communities to enact our firm commitment to mutual learning, Indigenization and Reconciliation.

■ **Inspire Students to Succeed**

Respond to current student need and attract future learners.

■ **Design Visionary Spaces**

Create gathering places for people to collectively address the challenges of the future.



# EXPLORER

## CAMPAIGN PRIORITY:

# Lead Critical Research

**Confront humanity's greatest challenges and opportunities through research and engage with communities to find solutions.**

**Courageous curiosity solves the issues of our communities and our world.**

It is the foundation for creative problem-solving, invention, and social and technological change. The University of Saskatchewan plays a vital role in nurturing, empowering, and unleashing the knowledge that will allow us to imagine a brighter, more sustainable future.

Attracting researchers in targeted areas where we excel allows us to provide fresh insights, change ways of thinking, and improve society.

Creation of research chairs and professorships fuels innovation and attracts global talent. Chairs and professorships in our greatest strength areas address Saskatchewan's critical challenges and in doing that, we serve the world.

***But we can't do this without the support of donors like you. Together, we will attract more global leaders, faster. Together, we will give students more opportunities to be involved in high-impact research, sooner. Together, we will undertake the research the world needs.***

The impact of the high-quality water resources research happening right here at USask stretches across the globe. Together, our faculty and graduate students are working with partners around the world to tackle climate change and water security issues that face us all.

JOHN POMEROY  
Canada Research Chair in Water Resources and Climate Change  
Distinguished Professor, Dept. of Geography & Planning  
Director:  
CFREF Global Water Futures Program  
USask Centre for Hydrology  
USask Coldwater Laboratory, Canmore, Alberta



As one of USask's leading water researchers, **John Pomeroy** is focused on hydrological processes and modelling in cold weather regions that are affected by climate change. Researchers like John are the reason USask has the top-rated water research program in the country.

## OUR USASK

- Increase the number of endowed Research Chairs
- Increase endowments to support Graduate Student Funding
- Provide undergraduate research experiences to more students every year

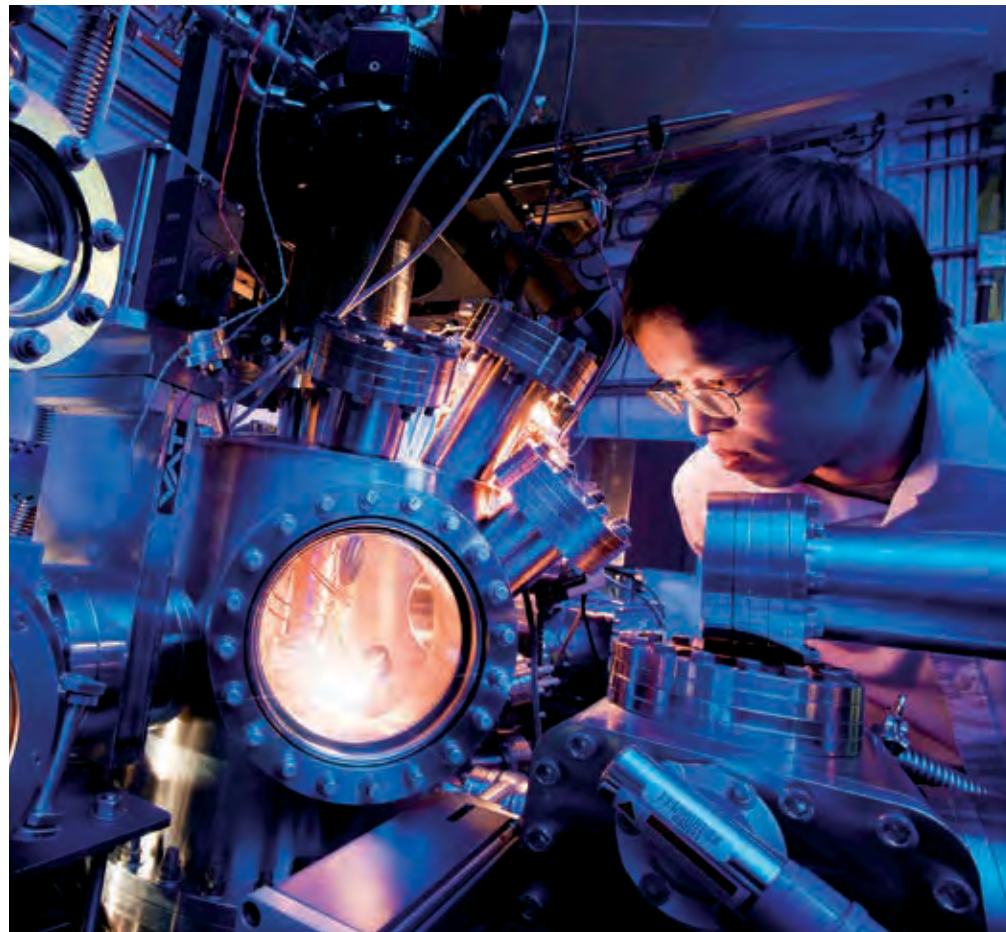


LEAD CRITICAL RESEARCH



Top: USask researchers make a difference in communities around the world, like with the Q'eqchi' Maya people in Belize where ethnographic health researchers build relationships with Indigenous healers and their families, documenting their medical knowledge and practices.

Bottom: USask researchers are using the best facilities in the world, such as the Canadian Light Source Synchrotron, to solve complex human, animal and environmental health issues.



Infectious diseases will continue to emerge. **Dr. Alyson Kelvin** at USask's Vaccine and Infectious Disease Organization (VIDO) knows a rapid response is critical to protect human and animal health. Whether it is influenza or COVID, scientists and researchers at VIDO like Dr. Kelvin know that fighting infectious diseases and combating misinformation is a battle where every moment matters.

# PROTECTOR



"When a new virus emerges, we need scientists. Scientists who know about viruses, how to work with them, and how to develop medicines and vaccines to save people's lives. Our research at VIDO (Vaccine and Infectious Disease Organization) and at the University of Saskatchewan is done in one of the most specialized containment labs in the world. This work and the future virologists we are teaching are what the world needs to stop the next pandemic."

DR. ALYSON KELVIN  
Virologist  
Viral Vaccine Development Group  
VIDO



# LEADERS

“Being an Indigenous student pursuing studies predominantly in criminal law, I am taking a person-centred approach to my studies and career. In a criminal justice system that is often intimidating and can betray empathy in the pursuit of efficiency, the world needs advocates who prioritize compassion.”

KENNEDY MARLEY  
Second-year student  
College of Law

**CAMPAIGN PRIORITY:**

## Support Indigenous Achievement

**Work with and for Indigenous communities to enact our firm commitment to mutual learning, Indigenization and Reconciliation.**

**“Education holds the key to reconciliation. It is where our country will heal itself.”**

SENATOR MURRAY SINCLAIR,  
former Chair of the Truth and Reconciliation  
Commission of Canada

We all have a responsibility as a society to address the calls to action from the Truth and Reconciliation Commission of Canada.

Education is critical to reconciliation, and while we have made progress at the University of Saskatchewan, and welcome one of the largest Indigenous student populations in Canada, we need to continue to make fundamental changes to how we conduct and think about knowledge-keeping and inclusion. We need to continue to have this conversation with Indigenous peoples and communities in Saskatchewan and across Canada.

*Together, we can be an avenue and force for social equity for Indigenous people, supporting our numerous units and programs designed to help students overcome socioeconomic barriers and foster understanding.*



Métis Law students and twin sisters **Kennedy and Caydence Marley** are inspired to make change in the justice system. Their hope is that increasing representation of Indigenous lawyers and judges in the legal system will help create a justice system that can appreciate and appropriately respond to the lived experiences of Indigenous peoples.

### OUR USASK

- Reduction of barriers and creation of pathways to post-secondary education
- An endowment fund to support scholarships and bursaries
- New academic and cultural programming
- Support for Indigenous learners



SUPPORT INDIGENOUS ACHIEVEMENT



Top: Designed to uplift Indigenous voices and facilitate deeper cultural understanding, the Storyteller in Residence program was born at the University Library, made possible with the generous support of donors. USask graduate student and artist Lindsay Knight (MA'13) served as the first Storyteller in 2021.

Bottom: The Gordon Oakes Red Bear Student Centre is an intercultural gathering place aimed at enhancing Indigenous students' success through coordination of services under one roof. Designed by renowned architect of Métis and Blackfoot heritage, Douglas Cardinal, the ceiling (pictured here) features a medicine wheel with colours chosen by the Oakes family.



In his role as assistant professor in the Department of Indigenous Studies at USask, **Randy Morin** is inspired by the questions and curiosity of his students—with the vision of sharing their stories in the original language of the land. Through his work on preserving languages and culture, Professor Morin embodies USask's mission to honour, enact and practice the Truth and Reconciliation Commission's Calls to Action and work in partnership with Indigenous and non-Indigenous peoples.

# PROTECTOR



"The University of Saskatchewan honours the Truth and Reconciliation Commission's Calls to Action and continues to work in partnerships with Indigenous and non-Indigenous peoples on the road to reconciliation. I have the privilege to bring people of different languages and cultures together—to create better understanding and respect for one another. This is what the world needs."

RANDY MORIN  
Assistant Professor  
Department of Indigenous Studies  
College of Arts and Science



# CONNECTOR

## CAMPAIGN PRIORITY:

# Inspire Students to Succeed

**Respond to current student need and attract future learners.**

**Donors help students unlock the knowledge and skills they need to take on the world and the world needs the next generation of USask leaders.**

Thanks to people like you, students have scholarships and bursaries that support them on their academic journey. With your support, they have programs that promote mental and physical health and help students focus on their studies and develop important life skills. They have opportunities to learn outside the classroom with hands-on experience, access to undergraduate research opportunities, and study abroad programs that prepare students so they can thrive in careers yet imagined.

Like many of you know, a University of Saskatchewan education changes the course of a person's life for the better, as well as the lives of their family, community and our world.

*Thanks to your generosity, we can help ensure that our students are equipped to become tomorrow's leaders.*

“Representing USask as a student-athlete has been a special experience. Moving to Canada from Ghana, I am motivated by my family and remembering where I came from. My professors, coaches and teammates are a continuous source of inspiration to be a leader in the classroom, on the court and in the community.”

MAXWELL AMOAFU  
Fifth-year student, College of Arts & Science  
Forward, Huskie Men's Basketball Team



**Maxwell Amofo** moved to Saskatchewan from Ghana in 2018 to join the Huskie Men's Basketball Team, after the Huskies head coach saw video of Maxwell playing on an outdoor court in his hometown. He is now motivated to be the best he can be in athletics and academics, and wants to go back to help teach kids in Ghana about the possibilities that lie ahead for them too.

## OUR USASK

- New scholarships and bursaries increasing our endowment for student awards
- Co-op mentoring programming
- Support of academic and athletic excellence for all Huskie athletes
- Technology support for learners
- Experiential learning in a post-COVID world
- An inclusive environment that supports the health and wellness of all students





Top: In 2021/22, USask had its highest enrolment ever with more than 26,000 students from 130 countries, including more than 3,300+ international students and 3,400 self-declared Indigenous students. USask graduates have gone onto make incredible impact in the world, including 1 Prime Minister of Canada, 9 Provincial premiers, 2 Nobel Prize winners, 72 Rhodes Scholars, and 44 Olympians.

Bottom: Saskatchewan's freshwater bodies, big and small, provide USask students and researchers living labs that help solve issues related to world-wide water security. Samples are collected from wetlands for nutrient analysis (pictured here), which gives insights into solutions designed to protect our global water supply.



**Arliss Sidloski** has shown that hard work pays off. In addition to her outstanding academic achievements in science and being captain of her high school soccer, basketball and cross-country teams, she has also been dedicated to community work in support of children with special needs. Thanks to donor support, Arliss received a \$100,000 scholarship to pursue her Engineering degree and is just one of the many outstanding future leaders at USask.

# INNOVATOR



“We get a total world experience right at USask. Students have the opportunity to learn from the brightest minds in the best facilities, as well as gain real-world experience. It is evident why USask is recognized around the world for its innovation and high-achieving students and alumni.”

ARLISS SIDLOSKI  
Third-year student, College of Engineering  
Recipient, Schulich Leader Scholarship  
Recipient, USask Chancellors' Entrance Scholarship  
President, USask Space Design Team



# LEADER

“Our student athletes are a source of pride for USask as they excel on the court, in the classroom and out in the community. My mission is to support them however I can so they can accomplish things they never dreamed possible.”

LISA THOMAIDIS  
Huskie Women's Basketball Coach  
and Canadian Olympic Team Coach

## CAMPAIGN PRIORITY:

# Design Visionary Spaces

Create gathering places for people to collectively address the challenges of the future.

**Lecture halls, laboratories and libraries have been core to our university's incredible track record of innovation and impact throughout its storied history.**

Now, innovation incubators are collaborative gathering places, maker spaces, and virtual digital environments that connect USask to the world. The university's active and digital spaces must evolve in order to foster the creative collisions that will become the next genome breakthrough, technology start-up or life-saving therapy.

Our campus is acknowledged as one of the most beautiful in North America and our spaces inspire us to set our sights higher.

However, our need for physical space has changed. As the digital age impacts the ways in which we live and work, the University of Saskatchewan must not only create more high-tech spaces in which to work and explore, but also make room for the intangible benefits of learning with and from one another in virtual environments in the new skills economy.

Our next great discovery could be around the corner with your support of new and improved spaces.

**Together, we can reimagine the learning spaces for tomorrow's students and make them a reality.**



As an Olympic coach, **Lisa Thomaidis** sets her sights on the highest levels of success. Fresh off of a USPORT National Championship, she's been leading the Huskies women's basketball program for more than 20 years. Thanks to donor support, the USask basketball teams have first-class facilities that allow our athletes to reach their full potential in any arena.

## OUR USASK

- Dental Clinic
- Prince Albert Campus
- Emma Lake Kenderdine campus
- Refurbished home for the College of Engineering
- Library upgrades and refurbished classrooms and laboratories





Our newest campus in Prince Albert opened in the fall of 2020 and is the foundation for our emerging northern strategy, to enhance our ability to provide high-quality post-secondary education to Indigenous and northern communities.



For decades, **Ron and Jane Graham** have been champions for USask through their generosity. Ron and Jane's commitment to funding scholarships, advancing athletics, transforming education and enhancing spaces for students at their alma mater has earned them the distinction of being recognized as the most generous alumni donors in the university's history. Ron and Jane are proudly serving as honorary co-chairs of the *Be What the World Needs* campaign, the largest campaign in Saskatchewan's history.

# CHAMPIONS



"Jane and I have been fortunate to support and partner with USask for a long time. Whether it is funding innovative research, teaching and career preparations, scholarships, or resources and training for our Huskie student-athletes—our connection and commitment to USask has been one of the most rewarding experiences of our lives."

RON (BE'62, DCL'13) AND JANE (BE'62, DCL'22) GRAHAM  
University of Saskatchewan Alumni  
Honorary campaign co-chairs



Researchers based at the USask Canmore Coldwater Lab monitor mountain snow, ice and weather using land and drone based technology at a site near Fortress Mountain, AB.

## In many ways, we have always been the university the world needs.

When the University of Saskatchewan was founded, our world went as far as the farm train would carry us. And we went, regularly, to the end of the tracks, carrying our work and insights across the province, touching people's lives and changing them. Being the university that world, as it was then, needed.

Now our world knows no such boundaries. Our challenges are bigger. Our community is global.

We've always been ambitious at the University of Saskatchewan. Donors, like you, have given us the support we've needed to dream big. Now is the time to dream big together and make the bold vision we have for the future a reality.

The people of Saskatchewan — and our university — have a unique point of view and something to add to our communities, to our province, to Canada and to the world. Look to the University of Saskatchewan for future discoveries, solutions, ideas and the people who will make the world a better place.

**Join us.**

In our next chapter, we will transform Saskatchewan, and the world, by addressing those things that you care most about: your world now and the world that future generations will inherit.

With your support, vision and spirit, the University of Saskatchewan will bridge our deep roots with a bright future.

# TOGETHER WE WILL

BE WHAT THE WORLD NEEDS





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