



GEORGE W. BUSH  
PRESIDENTIAL CENTER

# CORPORATE LEADERSHIP SOCIETY



## GEORGE W. BUSH PRESIDENTIAL CENTER

Located on the SMU campus in Dallas, Texas, the George W. Bush Presidential Center is a nonpartisan institution advancing the timeless values of freedom, opportunity, accountability, and compassion. The Bush Center comprises the George W. Bush Presidential Museum and the George W. Bush Institute, a solution-oriented policy organization focused on ensuring opportunity for all, strengthening democracy, and advancing free societies through policy solutions and public engagement. The Bush Center also houses the George W. Bush Presidential Library, operated by the National Archives and Records Administration, which provides access to official documents and artifacts from the George W. Bush Administration.

## GEORGE W. BUSH PRESIDENTIAL MUSEUM

The Bush Museum promotes a greater understanding of the American presidency and examines the consequential times during which President and Mrs. Bush served. The Boeing Company Exhibition Gallery features a moving exhibit on September 11, 2001, a replica Oval Office, and Decision Points presented by Steve & Amy Van Andel, an interactive experience in presidential decision-making.

The Bradford M. Freeman Exhibition Gallery hosts a variety of annual special exhibitions that delve deeply into unique topics and provide insights that only a presidential center can offer. Past special exhibits have included President Bush's paintings of veterans and immigrants, a look at humor in the White House, American presidents' relationship with baseball and its personification of the nation's social struggles, and more.



## GEORGE W. BUSH INSTITUTE

The George W. Bush Institute is a solution-oriented nonpartisan policy organization focused on ensuring opportunity for all, strengthening democracy, and advancing free societies. The Bush Institute is rooted in compassionate conservative values and committed to creating positive, meaningful, and lasting change at home and abroad. We utilize our unique platform and convening power to advance solutions to national and global issues of the day. Throughout our work, the Bush Institute looks to inspire policy that reinforces the promise of America by bridging ideology, nationality, and creed.



We do this by pursuing topics that are central to national and global issues such as immigration, trade, education, veterans and military families, global health, leadership, human freedom and democracy, and support for women around the world. We engage the public through convenings, digital platforms, podcasts, the *Engage at the Bush Center* series presented by NexPoint, and *The Catalyst: A Journal of Ideas From the Bush Institute*.

## CORPORATE LEADERSHIP SOCIETY

While visitors come from all over the nation and the world, the Bush Center desires to be a resource to North Texas visitors and the business community. The Corporate Leadership Society (CLS) invites business leaders and their employees to engage with the Bush Center through public events, museum exhibits, and invitation-only events.

### ENGAGEMENT BENEFITS

BENEFITS	LEVELS		
	Ambassador \$10,000	Cabinet \$25,000	Executive \$50,000
<i>Tax-deductible Amount</i>	<b>\$9,400</b>	<b>\$24,000</b>	<b>\$48,000</b>
Admission vouchers to the George W. Bush Presidential Museum; includes special exhibits	30	50	100
Invitation for employees to attend the Corporate Leadership Society Open House Night	X	X	X
Invitation to attend the Patriot Circle reception with Bush Institute experts	4 guests	8 guests	12 guests
Invitation to a Donor Holiday event	2 guests	4 guests	6 guests
Invitation to the annual Forum on Leadership programming*	2 guests	6 guests	10 guests
Invitation to the annual Forum on Leadership gala and dinner*	----	2 guests	4 guests
General event recognition at the annual Forum on Leadership*	----	----	X
A lunch or evening reception and exhibit tour with the Bush Center President & CEO <sup>^</sup>	----	----	X
Invitation to 43 Club events	2 guests	4 guests	6 guests
Recognition in the annual report	X	X	X
Recognition in the Corporate Leadership Society list online	X	X	X
Name displayed in the Freedom Registry at the Bush Center	X	X	X
Subscription to Bush Center newsletters and emails	X	X	X
Advance notice on ticket purchases for <i>Engage at the Bush Center</i> series presented by NexPoint	X	X	X
Discount on the purchase of a membership (through the \$1,000 Patron level) for all employees	10%	15%	15%
Discount on facility rental fees at the Bush Center	----	10%	10%

*The George W. Bush Presidential Center is a 501(c)3 nonprofit.  
Benefits and event formats are subject to change.*

*\* For commitments made after the annual Forum on Leadership, benefits will be honored for the subsequent Forum on Leadership.*

*<sup>^</sup> Food and beverage costs and minimums are to be assumed by the donor and subject to mutually agreed upon date and facility availability. Lunch is limited to a total of 25 guests.*

### FORUM ON LEADERSHIP

With the unique gathering ability that only a presidential center can provide, the Forum on Leadership brings together internationally recognized thought leaders to develop, recognize, and celebrate leadership. Since 2018, the Bush Center has welcomed leaders such as President and Mrs. Bush, Ambassador Barbara Barrett, Jeff Bezos, Bono, Dr. Arthur Brooks, Dr. Priscilla Chan, Bill Gates, Melinda French Gates, Secretary Robert Gates, Dr. Henry Kissinger, Secretary Condoleezza Rice, and many others.

In addition to daytime plenary sessions, President and Mrs. Bush honor courageous leaders with the George W. Bush Medal for Distinguished Leadership, the George W. Bush Institute Citation, and the George W. Bush Institute Trailblazer Citation. This spring event regularly attracts national and global media attention such as CNN, *The New York Times*, *Politico*, FOX News, and the Associated Press, and has a broad reach through social media.

#### 43 CLUB

The Bush Center's 43 Club engages emerging professionals and offers members the opportunity to attend premium events, including thought-provoking discussions, social gatherings, and networking occasions. The 43 Club builds a network of some of the brightest professionals in Dallas. CLS members receive invitations to 43 Club events, a holiday party, and networking and social gatherings throughout the year.

#### CORPORATE LEADERSHIP SOCIETY OPEN HOUSE NIGHT

CLS members across North Texas are invited for an employee-only evening at the Bush Center. This unique networking event will give business leaders and their employees an opportunity to hear from a Bush Institute expert on a leading issue and tour the Bush Museum after hours while enjoying cocktails and hors d'oeuvres. CLS members will have their logos or names displayed at the event.



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