

अशोकनामा

Ashoknaama

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India Tourism Development
Corporation Ltd.

अध्यक्ष महोदय की डेस्क से संदेश



प्रियजनों,

मुझे आईटीडीसी परिवार के साथ यह साझा करते हुए प्रसन्नता हो रही है कि वित्त वर्ष 2018-19 के दौरान, आपके निमन ले एक बार फिर उत्कृष्टतम कार्यनिष्पादन किया है, जिसकी घोषणा होटल दि अशोक में 16 सितंबर, 2019 को आयोजित 54वीं वार्षिक आम बैठक में की गई थी।

आईटीडीसी ने अपनी प्रगति और कार्यनिष्पादन की यात्रा को जारी रखते हुए, अप्रैल-जून 2019 की तिमाही को सुस्थिर कार्यनिष्पादन के साथ समाप्त किया, जो आप में से प्रत्येक के द्वारा किए गए कड़े परिश्रम और प्रतिबद्धता के कारण संभव हुआ है।

आप सभी को मेरा हार्दिक धन्यवाद और बधाई, आईटीडीसी को प्रगतिशील और लाभदायक संगठन बनाने के लिए हम में से प्रत्येक द्वारा किए गए कार्य पर मुझे अत्यधिक गर्व है।

भविष्य में, हम स्वयं को सशक्त करते हुए अपनी विकास की कार्यनीति के निष्पादन को तीव्रता से करने पर अपना ध्यान केंद्रित कर रहे हैं। आप में से कइयों के साथ मेरी बातचीत के दौरान, मैंने यह पाया है कि हमारे पास सामूहिक रूप से अपनी क्षमता का उपयोग करके, आईटीडीसी को नई ऊंचाइयों पर ले जाने का अवसर और इच्छाशक्ति है।

जैसाकि त्योहारों का मौसम शुरू होने वाला है, मेरी ओर से आपके अच्छे स्वास्थ्य और समृद्धि के लिए हार्दिक शुभकामनाएं। आईटीडीसी के साथ आपके अविरोध संबंध के लिए हम आपके आभारी हैं।

जय हिंद।

पीयूष तिवारी

कार्यवाहक अध्यक्ष व प्रबंध निदेशक

आईटीडीसी

Message from the Chairman's Desk



Dear All,

I am pleased to share with ITDC family that your Corporation once again reported a remarkable performance during financial year 2018-19, which was announced at the 54th AGM held on 16th September 2019 at Hotel The Ashok.

Continuing its journey of progress and performance, ITDC closed the quarter April – June 2019 with a steady performance owing to the hard work and dedication each one of you have demonstrated.

My heartfelt thanks and congratulations to one and all, I am immensely proud of the work that each one of us are doing to make ITDC a progressive and profitable organization.

Looking ahead, we are focused on accelerating the execution of our growth strategy while continuing to build on our strength. In my conversation with many of you, I have realised that we have an opportunity and a will to collectively harness our potential and take ITDC to newer heights.

As the festive season is about to set in, I send you my best wishes for good health and prosperity. We thank you for your ongoing relationship with ITDC.

Jai Hind

Piyush Tiwari

Officiating C&MD
ITDC

Quarter Highlights

ITDC holds 54th AGM, announces 21% Dividend to the shareholders



ITDC conducted its 54th Annual General Meeting on 16th September 2019 at the group's flagship property The Ashok, New Delhi. The Corporation once again closed the year with the remarkable performance. The turnover for the financial year 2018 -19 stood at INR. 371.72 Crores as against INR. 366.42 Crores in the year 2017-18; the board also declared a dividend of 21% amounting to INR. 18.01 Crores.

ITDC reported profit of INR. 1.11 Crores in Q1 2019



The Corporation posted a steady performance for first quarter of the current financial year 2019-20. The announcement was made on 14th August 2019. The total turnover for the quarter ending in June 2019 was reported INR. 66.06 Crores. The company registered a net profit of INR. 2.90 Crores before tax (PBT).

Quarter Highlights

The Ashok awarded “Best Hotel Based Meeting Venue” for the 4th consecutive year at National Tourism Awards

Hotel The Ashok was awarded the 'Best Hotel Based Meeting Venue' at the National Tourism Awards for the year 2017-18 held at Vigyan Bhawan on 27th September 2019.

The award was handed over by Hon'ble Union Minister for Tourism & Culture, Shri Prahlad Singh Patel and Mr. Zurab Pololikashvili, Secretary-General, World Tourism Organization (UNWTO) to Shri Piyush Tiwari, Officiating C&MD, ITDC and Mr. Vijay Dutt, General Manager, The Ashok, ITDC.



The Ashok, New Delhi hosts India Tourism Mart 2019

The second annual India Tourism Mart was jointly organised by The Ministry of Tourism and the Federation of Associations in Indian Tourism and Hospitality (FAITH) at The Ashok, New Delhi from 23rd September to 25th September 2019.

The objective of the mart was to provide a platform for the trade and hospitality service providers to interact and conduct business with their counterparts from overseas. The event was inaugurated by the Hon'able Union Minister of State for Culture and Tourism Shri Prahlad Singh Patel.

ITDC celebrated Hindi Diwas at The Ashok

On the side-lines of Hindi Diwas, a cultural programme was organised at the Convention Hall of The Ashok, ITDC on 18th September 2019. Multiple cultural activities & contests were organised by different departments of ITDC to mark the Hindi Diwas Celebration.



On the occasion, Mr. Piyush Tiwari, Officiating C&MD, ITDC along with other senior officials encouraged the winners and presented them with cash prize, memento and certificates. A felicitation ceremony was also organised at the event where close to 150 ITDC employees were honoured.

Quarter Highlights



ITDC organises women empowerment session for all the senior women executives

The Human Resource Development division and Ashok Institute of Hospitality and Tourism Management (AIH&TM) organised an in-house training session on Women Empowerment on 29th August 2019. This one-of-a-kind session was attended by majority of female employees of Delhi-based units/divisions of ITDC.



ITDC provides advanced life support ambulance under CSR initiative

As part of ITDC's Corporate Social Responsibility (CSR) outreach, Mr. Piyush Tiwari, Director (Commercial & Marketing), ITDC and Mr. Suresh Chandra, General Manager, (SEL), ITDC handed over a fully air-conditioned, advanced ambulance to Mr. Chander Gaiind (IAS), Deputy Commissioner, District Administration, Ferozpur. The ambulance is equipped with all the modern facilities and is at par with national standards.

Quarter Highlights



ITDC organised skin and hair care session for its women employees

A session on Skin and Hair Care was organised at Hotel Samrat by Ashok Institute of Hospitality and Tourism Management (AIH&TM) on 19th September 2019. The session was presided by Dr. Deepali Bharadwaj, Senior Dermatologist, Skin Care India with an objective of the sensitizing attendees about inherent health. The session was inaugurated by Ms. Shalini Dewan, General Manager(HR) and Mr. Rajiv Anand, General Manager (HRD, Corporate Marketing & Sales), ITDC.



ITDC sensitises people about importance of cleanliness, observes 'Swachhta Pakhwada'

Aligned with the Hon'able Prime Minister Shri Narendra Modi's vision of Clean India, ITDC observed Swachhta Pakhwada with an objective to spread awareness about importance of cleanliness. All the units under ITDC undertook various activities during this period such as nukkad natak, cleanliness drive, slogan writing, essay writing, painting competition, seminars & lectures centered on the theme of clean India.

पर्यटन और आतिथ्य के क्षेत्र का सबसे विश्वसनीय ब्रांड



कांफ्रेंस व सम्मेलन



ध्वनि व प्रकाश प्रदर्शन



अशोक ट्रेवल्स व टुराज



**भारत पर्यटन
विकास निगम**
आपकी यात्रा,
पर्यटन एवं आतिथ्य संबंधी
सभी आवश्यकताओं के लिए
एक स्थान पर समस्त समाधान



राष्ट्रीय संस्कृति



प्रशिक्षण



होटल टुराज

होटल व खानपान | कांफ्रेंस व सम्मेलन | शुल्क मुक्त खरीदारी
एयर टिकटिंग | यात्रा व परिवहन | कार्गो हैंडलिंग
आतिथ्य शिक्षा एवं प्रशिक्षण | समारोह प्रबंधन | प्रचार एवं परामर्श
पर्यटन अवसंरचना परियोजनाएं | ध्वनि व प्रकाश प्रदर्शन | प्रिंट प्रोडक्शन



भारत पर्यटन विकास निगम लि.
India Tourism Development Corporation Ltd.
(फास्टेस्ट ग्रोइंग मिनी-रत्ना पीएसयू 2015 - डीएसआईजे)

पंजीकृत कार्यालय : स्कोप कॉम्प्लेक्स, कोर 8, छटा तल, 7 लोदी रोड, नई दिल्ली-110003 भारत
दूरभाष : +91-11-24360303 फैक्स : +91-11-24360233 ई-मेल : sales@itdc.co.in वेबसाइट : www.theashokgroup.com

सुझाव के लिए : ashokprc@itdc.co.in ई-मेल : sales@itdc.co.in वेबसाइट : www.theashokgroup.com