



# JUMP ON BOARD WITH THE HEART HEROES

## Dear Parent or Guardian,

It's time for the American Heart Association's Kids Heart Challenge™! As a Kids Heart Challenge Heart Hero, your student will meet kids with special hearts and raise funds for the health of all hearts. They'll also get moving with fun activities, learn about keeping their hearts and brains healthy and feel great for helping others.

Join today! Not only will you be helping fight heart disease and stroke (the No. 1 and No. 2 killers worldwide), but participants can earn fun thank-you gifts AND earn PE equipment for their school!

**TIP: if you receive checks, use the app to scan them and have the amount immediately added to your child's total.**

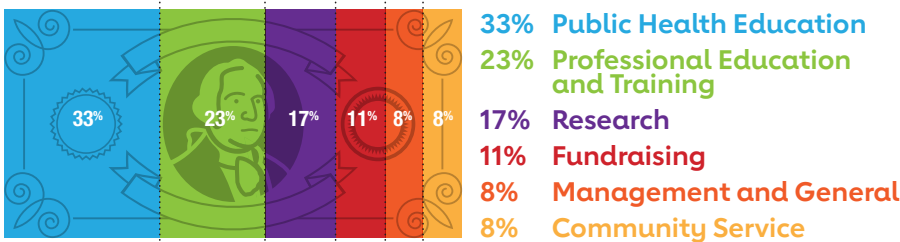
## SIGN UP TODAY!

- 1 Download our Kids Heart Challenge app or visit
- 2 Help your student choose a daily health challenge: **BE ACTIVE** or **BE KIND**.
- 3 Set a fundraising goal with your student and send emails to invite friends and family to support it.



## Donations collected will help kids like Finn.

Finn was born with multiple heart defects and spent the first eight months of his life in the hospital. Finn has had 14 heart surgeries and over 18 medical procedures to give him the gift of life. Today, an energetic Finn loves to have fun.



Your student can also earn the following thank-you gifts.



## REGISTER ONLINE: WRISTBAND

- RAISE \$5: CREW** plus lower-level gifts
- \$10: SKY** plus lower-level gift
- \$15: JUMP ROPE** plus lower-level gifts
- \$25: LEE** plus lower-level gifts
- \$40: FLASH** plus lower-level gifts
- \$50: T-SHIRT** plus lower-level gifts
- \$75: PLAYGROUND BALL** plus lower-level gifts
- \$100: BANKS** plus lower-level gifts
- \$200: AMOR & MAX** plus lower-level gifts
- \$250: SOCKS** plus lower-level gifts
- \$500: BALL LAUNCHER** plus lower-level gifts
- \$1,000: 2 SPEAKER SET** plus lower-level gifts

Complete Finn's Missions online to earn his exclusive Finn's Lifesavers Award!

