## WHAT ARE THE BENEFITS OF FRIENDS GROUPS FOR PARKS & GREEN SPACES?



VOLUNTEERS

**HEALTH** Improve fitness and wellbeing

**EMPOWERMENT** Experience ownership, take initiative and make a difference

INFLUENCE Have a real say in decision-making and improvements

> **MEANING** Give purpose and pride

**ENJOYMENT** Being involved is exciting and fun

**FRESH AIR** Great way to get outside and into green space

> AWARENESS Get to know about nature, the community and the neighbourhood

**CONNECTIONS** Connect with others and explore common interests

> **LEARNING** Use, acquire and develop skills

**RECOGNITION** Be part of activity which is valued and appreciated

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GREEN SPACE

INVESTMENT Additional funding, volunteering, skills and lobbying

**PROTECTION** Monitoring championing and defence of site

**PROMOTION** Publicity and encouragement to use

**DECISION-MAKING** Better and more popular decisions, engagement and continuity

> USAGE More visitors, natural benefits and appreciation

**SAFETY** Community surveillance helps deter crime

IMPROVEMENT Better standards, and extra facilities and features

**ANIMATION** More activities and initiatives, vibrancy and innovation

**COLLABORATION** Development of relations and partnerships

**MAINTENANCE** Fast reporting, timely action and extra help **EYES & EARS** People watching out and reporting back

FOR

MANAGERS

RECOGNITION Appreciation of work done

SUPPORT Help with maintenance, promotion and activities

IMPROVEMENT Aspirations and standards raised

PARTNERSHIP People to discuss, work and coordinate with

> FEEDBACK Information and views

SATISFACTION Increased public usage and happiness

> **CHAMPIONS** People speaking out for the needs of the space

EXPERTISE Extra knowledge and skills through volunteers

INVESTMENT Additional funding and new projects **STANDARDS** Improvement, greater usage and optimism

FOR

COMMUNITIES

CONNECTIONS Physical and social interaction

**COHESION** Connect diverse interests, ages and backgrounds

PROTECTION Community champions and long term investment

**PRIDE** Sense of achievement and ownership

WELLBEING Enabling and promoting positive lifestyles

OPPORTUNITIES Encouraging volunteering and participation

AWARENESS Spreading information and communication

**COMMUNITY SPIRIT** Encoraging solidarity and co-operation

**INSPIRATION** Example of what can be achieved by community action

**Rethinking Parks** 

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