

FILM iNDEPENDENT

OUR MISSION IS TO CHAMPION CREATIVE INDEPENDENCE IN VISUAL STORYTELLING AND SUPPORT A COMMUNITY OF ARTISTS WHO EMBODY DIVERSITY, INNOVATION AND UNIQUENESS OF VISION.

Advertising with Film Independent, a nonprofit arts organization, supports our mission and delivers your marketing message to an active and engaged audience of passionate filmmakers, influential entertainment industry leaders and affluent tastemakers.

To craft a custom-tailored program with measurable and tangible results, please contact Rebecca Cavallari, Development Manager, at: rcavallari@filmIndependent.org or 716 225 8957

Unique and innovative approaches for all budgets are welcomed opportunities for us to discuss, implement and deliver.



FILM iNDEPENDENT



Did You Know?

Our 7,500+ Film Independent Members vote to determine the winners of the Spirit Awards and are also affiliated with these other guilds and/or awards organizations.

AFFILIATED GUILDS & AWARDS ORGANIZATIONS

Percentage*

| | |
|--|-------------|
| SAG-AFTRA | 19% |
| Producers Guild of America | 8% |
| Academy of Motion Picture Arts and Sciences | 8% |
| Academy of Television Arts and Sciences | 8% |
| Directors Guild of America | 6% |
| Actors Equity Association | 5% |
| American Cinema Editors | 1% |
| American Society of Cinematographers | 1% |
| Art Directors Guild | 0.5% |

*As of August 2022; based only on data voluntarily disclosed by Film Independent Members.

FILM INDEPENDENT

Dedicated Email

Send a dedicated email blast to our **7,500+ Film Independent Members and Spirit Awards Voters**, or to our larger audience of **26,000+ Entertainment Industry Subscribers** (reaching our 7,500+ Members as well), to promote your project (upon release or for FYC purposes), screening, event or product. Introductory copy from Film Independent cements your position as a verified partner of our organization which our Members avidly respond to, thereby increasing their future interactions with your project or brand.

REACH 7,500+ FILM INDEPENDENT MEMBERS

| # OF EMAIL(S)* | COST |
|----------------|----------|
| 1 | \$3,000 |
| 2 | \$5,800 |
| 3 | \$7,500 |
| 4 | \$10,000 |

REACH 26,000+ MEMBERS & INDUSTRY SUBSCRIBERS

| # OF EMAIL(S)* | COST |
|----------------|----------|
| 1 | \$4,000 |
| 2 | \$7,500 |
| 3 | \$10,500 |
| 4 | \$13,500 |

*To receive the scaling discount, multiple emails must be booked at the same time as a package.

Direct Mail

Send your brand's promotional items directly into the homes and offices of our **7,500+ Film Independent Members and Spirit Awards Voters**. With strategic messaging and partnership synergy, our Members will invite your brand into their lives – both personally and professionally – for years to come.

COST

\$3,500 + postage and fulfillment fees

Subject: THE LOST DAUGHTER Screenings + Q&As with Maggie Gyllenhaal | Academy Award & Film Independent Spirit Awards Nominated
Date: Monday, February 21, 2022 at 10:26 AM
From: Film Independent
To: Becca Cavallari

*A Sponsored Message from Supporters of Film Independent.
 Support from our sponsors and advertisers helps fund Film Independent's year-round programs.*

Click below to explore more.

4 BEST PICTURE FILM INDEPENDENT SPIRIT AWARDS NOMINATIONS
 BEST SUPPORTING ACTRESS: JESSIE BUCKLEY | BEST SCREENPLAY: MAGGIE GYLLENHAAL | BEST DIRECTOR: MAGGIE GYLLENHAAL

3 ACADEMY AWARD NOMINATIONS
 BEST ADAPTED SCREENPLAY: MAGGIE GYLLENHAAL | BEST ACTRESS: OLIVIA COLMAN | BEST SUPPORTING ACTRESS: JESSIE BUCKLEY

THE LOST DAUGHTER
 A FILM BY MAGGIE GYLLENHAAL

NEW YORK
 You are invited to a screening and Q&A with
 WRITER, DIRECTOR, and PRODUCER
MAGGIE GYLLENHAAL
 WEDNESDAY, FEBRUARY 23
 7:30PM
 THE PARIS THEATER
 4 W 58th St, New York
RSVP

LOS ANGELES
 You are invited to a screening and Q&A with
 WRITER, DIRECTOR, and PRODUCER
MAGGIE GYLLENHAAL
 THURSDAY, MARCH 10
 7:00PM
 THE LANDMARK
 10850 W Pico Blvd, Los Angeles
RSVP

FOR ADDITIONAL SCREENINGS AND TO LEARN MORE VISIT:
 FILM.NETFLIXAWARDS.COM


FILM INDEPENDENT

Film Independent e-newsletter

Sent every Tuesday, the Film Independent e-newsletter reaches more than **70,000 subscribers**. It is an excellent way to engage Members and Spirit Awards Voters, as well as a larger audience of entertainment influencers who watch Film Independent news and events very closely. This results in over **15% open rates** and very high engagement.

| UNIT | SIZE | COST 1 week | 2 weeks | 3 weeks | 4 weeks |
|---------------|---|----------------|---------|---------|---------|
| Top Banner | 600 x 90 | \$1,150 | \$2,100 | \$3,300 | \$4,350 |
| Bottom Banner | 600 x 90 | \$950 | \$1,750 | \$2,750 | \$3,625 |
| Text Ad | 250 x 167 35 words+ logo and link | \$750 | \$1,250 | \$2,000 | \$2,500 |

DON'T MISS INDIES: WHAT TO WATCH IN SEPTEMBER




In a theatrical (and streaming!) environment forced to evolve in response to an ongoing global pandemic, things like "awards season" and "summer movie season" are largely a thing of the past. All different types of movies come out all year long. But still...there's something undeniably about the shift in cinematic atmosphere, post-Labor Day. For proof, look no further than these 10 great September Don't-Miss Indies.

[Read More -](#)

JOIN DONATE ADVERTISE

600 x 90 TOP BANNER

COMING UP FOR MEMBERS AND THE COMMUNITY:




Film Independent Presents Members-Only THEATRICAL Screening and Q&A: Plan B

Film Independent Members, you and a guest are invited to a theatrical screening of Hulu's *Plan B*, followed by an in-person conversation with director **Natalie Morales**.

Wednesday, September 8 | 7:30 pm PT

[Register Here](#)
Not a Member? [Join today.](#)



Film Independent Presents Members-Only HYBRID Screening and Q&A: The Voyageurs

You and a guest are invited to a theatrical screening of Amazon Prime Video's *The Voyageurs*, featuring an in-person conversation with writer/director/exec producer **Michael Mohan**.

Thursday, September 9 | 7:30 pm PT

[Register Here](#)
Not a Member? [Join today.](#)

600 x 90 BOTTOM BANNER

MORE UPCOMING:

SEPT 15

2022 Film Independent Screenwriting Lab
Applications are open for Film Independent's Screenwriting Lab, designed to provide individualized story and professional development for emerging screenwriters with a fiction feature screenplay.

Wednesday, Sept. 15 | Member Deadline

[Apply Today](#)
Not a Member? [Join today.](#)

Film Independent is dedicated to helping filmmakers get their films made, building the audience for independent film and increasing diversity in the film industry. If you are a filmmaker or film lover, join our community of nearly 8,000 Members today.

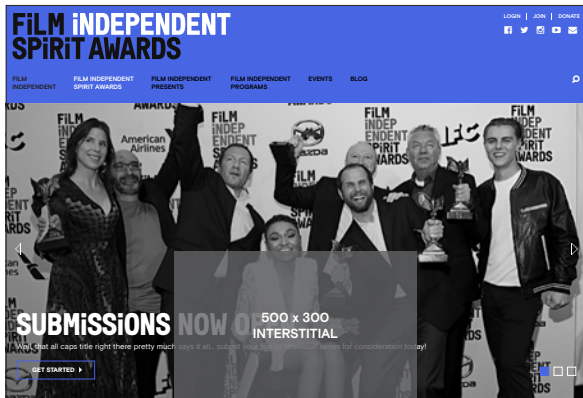
FILM INDEPENDENT MEMBERSHIP JOIN TODAY

Up to 40 words of copy with embedded URL goes here.

250 x 167
TEXT AD IMAGE

Partner message.

[Home](#) | [Privacy Policy](#) | [Update Your Email Preferences](#)



FILM INDEPENDENT

spiritawards.com

Be in the right place at the right time. The Film Independent Spirit Awards is a premier event on the entertainment industry calendar and an integral piece of the overall awards season conversation. Advertise on **spiritawards.com** throughout the Spirit Awards season (September through March) to highlight your brand in front of a community comprised of **7,500+ Film Independent Members and Spirit Awards Voters**, independent filmmakers, top entertainment industry professionals, high net worth patrons of the arts and social influencers.

SPECIALTY DISPLAYS

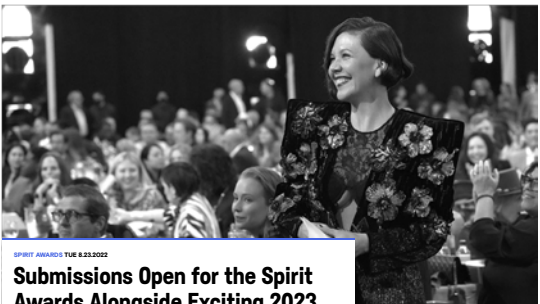
| UNIT | SIZE(S) | COST (per day) |
|--------------------|-----------------------------------|----------------|
| Homepage take-over | 728 x 90, 300 x 250 and 300 x 600 | \$1,000 |
| Interstitial | 500 x 300 | \$1,500 |

RUN OF SITE DISPLAYS

| UNIT | SIZE | COST (per week) |
|-----------------|-----------|-----------------|
| Leaderboard | 728 x 90 | \$1,750 |
| Box | 300 x 250 | \$1,200 |
| Wide Skyscraper | 300 x 600 | \$1,750 |

728 x 90 LEADERBOARD

BLOG




SUBMISSIONS OPEN FOR THE SPIRIT AWARDS ALONGSIDE EXCITING 2023 CHANGES!

BY MATT WARREN

Well, look at you. The independent filmmaker, your project completed. Sitting there utterly dazed, short of breath, atop of a pile of warm DCPs—a ticket...


[READ MORE >](#)

RECENT POSTS




Someone We Watched: Alexandre Moratto – Lone Wolves Loose and...

BY DAVID SALK




A Wonderful Home for Filmmakers: Our Recap of the 2022 Film Independent...

BY SU PHANG THAM



Here are the Winners of the 2022 Film Independent Spirit Awards!

FILM INDEPENDENT



Ten of Our Favorite Spirit Award Comedy Bits of All-Time (Until...

BY MATT WARREN

300 x 250 BOX

300 x 600 WIDE SKYSCRAPER

FILM INDEPENDENT

605 Wilshire Blvd
Los Angeles, CA 90036
P: 310.588.9000
F: 310.588.9002

WE ARE

Film Independent
Los Angeles
Los Angeles, CA 90036
P: 310.588.9000
F: 310.588.9002

YOU CAN

become a member
become a sponsor
become a volunteer
become a partner

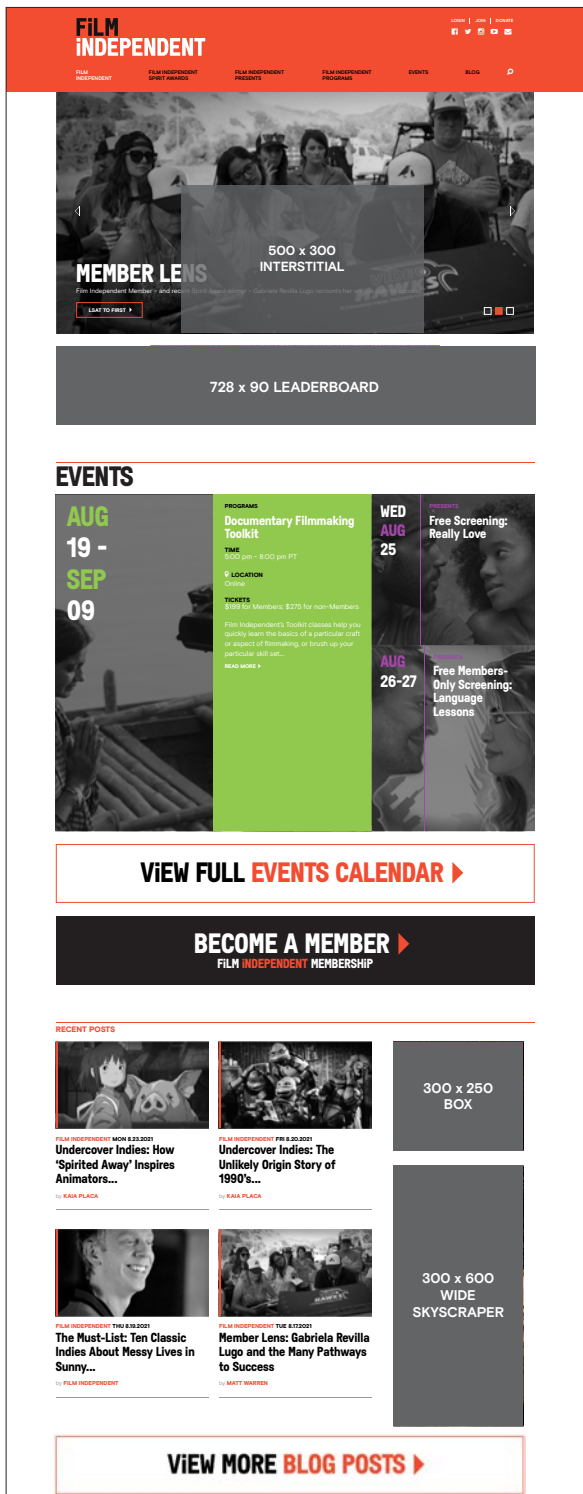
CONTACT US

info@spiritawards.com
press@spiritawards.com
public@spiritawards.com

FOLLOW US

[Facebook](#)
[Twitter](#)
[Instagram](#)
[LinkedIn](#)

MAKING LIFT FROM UP



FILM INDEPENDENT

filmindependent.org

Further increase your engagement with our community of filmmakers and film lovers alike by advertising throughout **filmindependent.org**. Your brand will remain top-of-mind with our **7,500+ Film Independent Members and Spirit Awards Voters** in the pages they visit daily to keep up-to-date with must-read news and blog content, as well as must-attend programming and events.

SPECIALTY DISPLAYS

| UNIT | SIZE(S) | COST (per day) |
|--------------------|-----------------------------------|----------------|
| Homepage take-over | 728 x 90, 300 x 250 and 300 x 600 | \$1,000 |
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| Leaderboard | 728 x 90 | \$1,650 |
| Box | 300 x 250 | \$1,000 |
| Wide Skyscraper | 300 x 600 | \$1,650 |

Ads run on all pages except Spirit Awards pages.

FILM iNDEPENDENT



Spirit Awards Program Book

The Spirit Awards program book is printed and distributed at the show on Saturday, March 4, 2023. Attendees receive the program book to keep as a souvenir of the day. The program book is also distributed digitally to our **70,000+ community**.

| SIZE | COST |
|------|------|
|------|------|

Full page

Trim: 5.75”w x 8.5”h

Bleed: 0.25”

Live area: 5.25”w x 8.25”h

| | |
|---------|---------|
| 4-Color | \$4,000 |
|---------|---------|

| | |
|----|---------|
| BW | \$3,000 |
|----|---------|

Double Truck (two full page ads in a spread). Send as two PDF files; keep gutter clear by .25” on each side.

| | |
|---------|---------|
| 4-Color | \$7,500 |
|---------|---------|

All ads should be saved as hi-res PDF files. Artwork under 5MB can be sent to: ads@filminddependent.org. Artwork over 5MB should be uploaded to our **FTP server** at:

Domain: findftp.net

User ID: findpublic

Password: FindPublic12345

Folder: 2023 Spirit Awards > Program Book Ads



FILM INDEPENDENT

