

Advanced Production
MCOM 4373 – 01
Spring 2018

CREDIT HOURS:	3 hrs
LOCATION OF CLASS MEETING:	DRCB RM 301
MEETING TIMES:	M, W 3:30 – 4:50 PM
INSTRUCTOR:	Jonathan Read
OFFICE LOCATION:	DRCB 203
OFFICE HOURS:	T,TH 12:00 PM – 3:00 PM and By Appointment
OFFICE PHONE:	936.294.2695
E-MAIL ADDRESS:	JMR138@shsu.edu

Course Overview: This course is designed as an upper level capstone class to produce film, video and tv productions in the studio or field. In addition, this class will serve as a means to expand your portfolio. This class requires a significant commitment to meet the production requirements. All content created during this course should be professional quality and ready to be used in your portfolio. Students will apply and refine previously learned pre-production, production, and post-production techniques to complete video projects throughout the semester. Students are also expected to spend a considerable amount of time outside of the normally scheduled class times working on projects.

Objectives:

- ❖ Critically understand the theory and current practices of digital production
- ❖ Develop professional content that you are able to add to your portfolio
- ❖ Demonstrate expertise in the areas of, pre-production, production and post production
- ❖ Produce video projects using original content and ideas

Required Materials:

- ❖ Headphones – Headphones are required when editing in labs and bays.
- ❖ 2 SDHC Cards: You will need at least 2 Class 10 SDHC cards of at least 16 GB each. Different cards may or may not function in equipment available for check out.

Methods: In class lectures, hands on training and outside of class productions. This class **will** require time outside of scheduled class meetings for video production purposes. From time to time class dates might be cancelled due to a production or will be designated as “work days” to allow you to work on productions and get assistance from the instructor. If this is the case you will be notified during the previously scheduled class time.

Text: This course is primarily a production course. We will however, have class lectures, handouts and in class demonstrations.

Attendance Policy: I take attendance in this class. If you miss 3 class periods your grade will be dropped one letter grade. Some class times will be designated as “work days” in which you will be given time to work on assigned projects.

COURSE REQUIREMENTS:

Exams: There will not be a written final exam for this course. The final exam will be in the form of a portfolio of all of the projects that you have worked on throughout the semester. You will be expected to improve upon

your projects based upon the critiques from the instructor and your peers. Details about the Final portfolio requirements will be distributed in class. It is important that you obtain a copy of all of the footage from the projects that you work on so that you will have them for your final portfolio.

Assignments/Labs: There will be multiple assignments and in class labs for the purpose of giving students hands on experience with equipment and techniques. Completion of assignments and participation in class is mandatory.

Projects: There will be (4) four main projects for this course. Projects are listed below, however detailed instructions and grading criteria will be distributed separately in class. Some projects will be individual while others will be group projects. You will be graded on all aspects of the production (pre-production, production and post-production). On group projects you will also be doing peer evaluations which will play a role in your grade.

1. PSA – Public Service Announcement (:30 and :60)
2. 10 Min. Spotlight Video
3. Music Video
4. 30 Min. Production

Quizzes: Multiple quizzes will be given throughout the semester. Some will be written quizzes and others will be practical where students must demonstrate knowledge of equipment or procedures.

Late Work: Deadlines are important in this industry, late work will not be accepted. Do not ask for an extension, if there are extenuating circumstances affecting the entire class, I will evaluate the situation and you will be notified if the deadlines have changed. If the assigned project and ALL of its components are not submitted by the end of class on the due date, you will not get credit and you will receive a zero for the project. All projects should be submitted via a folder on the shared drive (J Read 4373). You will have plenty of time to complete each assignment, including some designated class time. It is your responsibility to budget your time effectively. This is not a class that you should plan to procrastinate in.

Equipment use policy: It is the policy of our dept. that you agree to pay for repair or replacement of equipment checked out to you, if it is broken or lost. Failure to abide will result in no grade for the course. You must use our specific equipment.

Studio/Computer Lab use: The computer labs in 205 and 305 are available for use when there is not a class in session. You also have access to the editing bays in suite 311. If you need to use studio space for any productions that must be coordinated through LeeAn Muns. Please note that you will need to use equipment from the check out closet on the 3rd floor for any productions.

Grades:

Class Assignments	20%
Quizzes/Tests	20%
Productions	40%
Final Exam	20%

Total points for class:

Possible Grades:

- A – 90-100
- B – 80-89
- C – 70-79
- D – 60-69

an “F” is any other score

Please turn off or silence your phones prior to class. If you must answer a call during class, please step out of the classroom to do so. Do not make it a regular occurrence or you will be asked to leave class and will be counted absent. Phones are not to be used in the classroom, this includes text messaging. **Phones are not to be used during a production shoot for any reason.** You are responsible for your position and should not be distracted. If you are caught on your phone, you will be asked to put it away. The second time you will be asked to leave the shoot and will not get credit.

Appropriate Classroom Dress (classroom): Please dress professionally

(Note: The next four sections are covered on the SHSU webpage at: <https://www.shsu.edu/syllabus/>.)

Academic Dishonesty

All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials.

If you're caught cheating on an exam, plagiarizing a research paper, or representing the work of others as your own, you will fail the course. This is non negotiable.

Americans with Disabilities Act

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Counseling Center. They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If a student has a disability that may affect adversely his/her work in this class, then the student is encouraged to register with the SHSU Counseling Center and to talk with the instructor about how best to deal with the situation. All disclosures of disabilities will be kept strictly confidential.

NOTE: no accommodation can be made until the student registers with the Counseling Center.

Religious Holidays

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

"Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20, Tax Code.

Visitors in the Classroom

Unannounced visitors to class must present a current, official SHSU identification card to be permitted into the classroom. They must not present a disruption to the class by their attendance. If the visitor is not a registered student, it is at the instructor's discretion whether or not the visitor will be allowed to remain in the classroom.

This policy is not intended to discourage the occasional visiting of classes by responsible persons. Obviously, however, the visiting of a particular class should be occasional and not regular, and it should in no way constitute interference with registered members of the class or the educational process.

Classroom Rules of Conduct

The Code of Student Conduct and Discipline is found at the following link:

<https://netreg.shsu.edu/mirror/codeofconduct.html>

This syllabus is subject to change. Students will be informed immediately by email of any changes.