

Bharat Matters

INDIA'S NARRATIVE OVERSEAS

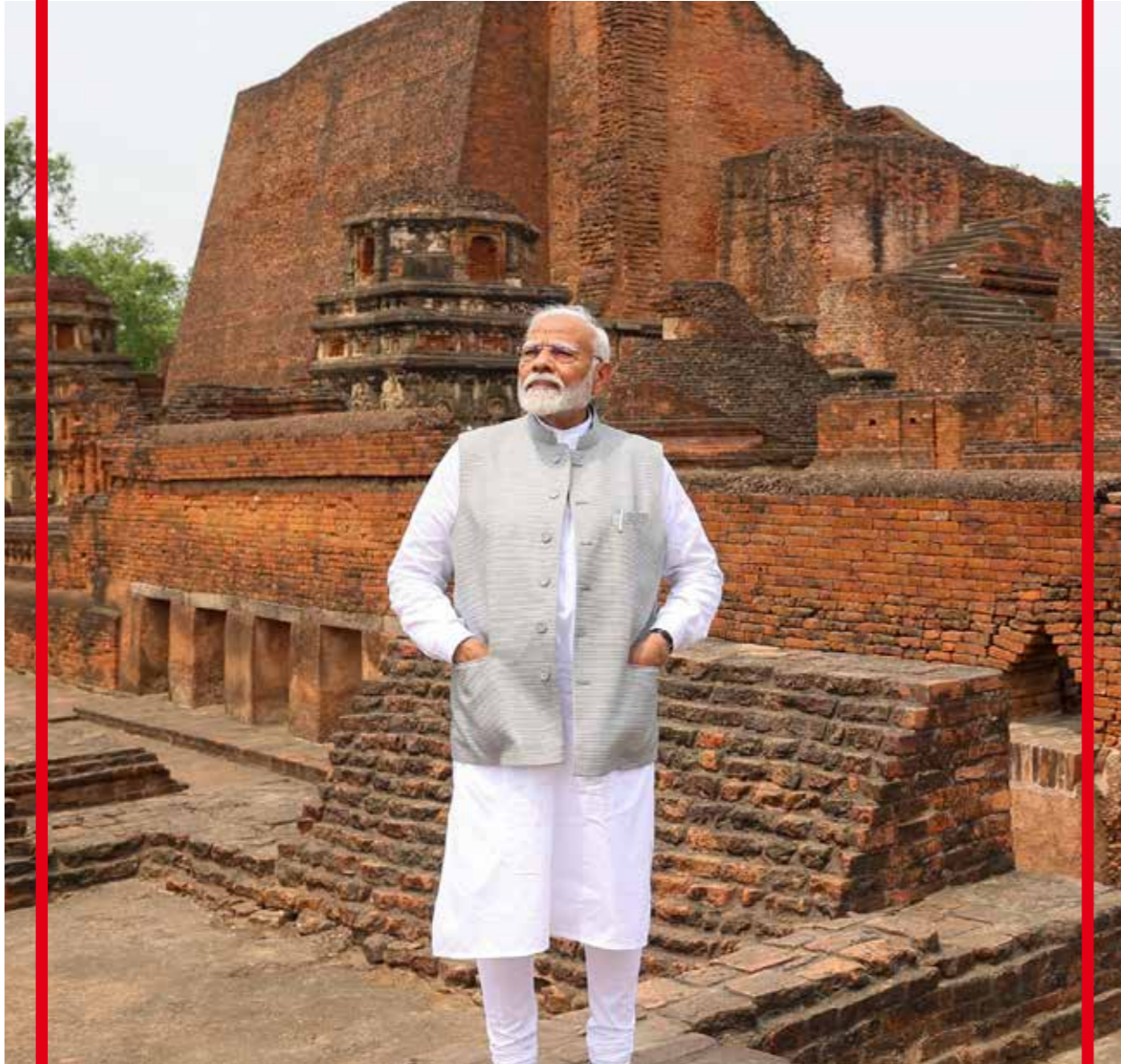
MONTHLY PERIODICAL



HIGHLIGHTS

PM Visits Russia & Austria | Global INDIAai Summit 2024 | Inauguration of New Campus of Nalanda University | India's Unprecedented Growth in Defence Sector | India to Host First UNESCO Heritage Committee

PM Quote



“Education is beyond borders, profit or loss. Once again, Nalanda University will become an important center of cultural exchange. Students from more than 20 nations are studying at Nalanda University. This is the finest essence of “Vasudev Kutumbakam.”

श्री नरेंद्र मोदी

-PM Shri Narendra Modi at the Inauguration of the New Campus of Nalanda University.

From MyGov's Editorial Desk

Dear Readers,

Welcome to the latest edition of MyGov *'Bharat Matters'* where we delve into India's dynamic global engagements, cultural milestones, positive stories about how India is making a Global Impact and the upcoming events and happenings. Read highlights from PM Shri Narendra Modi's recent visit to Russia for the 22nd India-Russia Summit and Austria for the Austria-India CEO. Also, explore insights related to the state visit of PM of Bangladesh Sheikh Hasina to India, highlighting the strong bilateral relations between the two nations.

In the 'India in Global News' Section, read about the inauguration of Nalanda University's new campus by PM Shri Narendra Modi. This institution is visioned to be the global center of academic excellence and cultural exchanges, attracting scholars and students from around the world.

Know the keypoints from PM Shri Narendra Modi's recent 'Mann Ki Baat' Episode highlighting India's growing global impact and reflecting our nation's multifaceted contributions across diverse fields. Our 'India's Global Footprints' section showcases achievements and contributions of India and Indians at international forums.

Read about 'India's Global Initiatives' spotlighting the celebration of International Yoga Day 2024 globally. Discover the 'Rath Yatras Across the Globe', India's rising defence sector, explore 'Global Reports' detailing India's robust economic growth and read how India stands out as a top destination for cultural exploration and scenic beauty for global tourists.

Get insights about the upcoming events such as UNESCO Heritage Committee 2024. Completion of 10 years of MyGov and more.

Happy Reading!

Team MyGov India

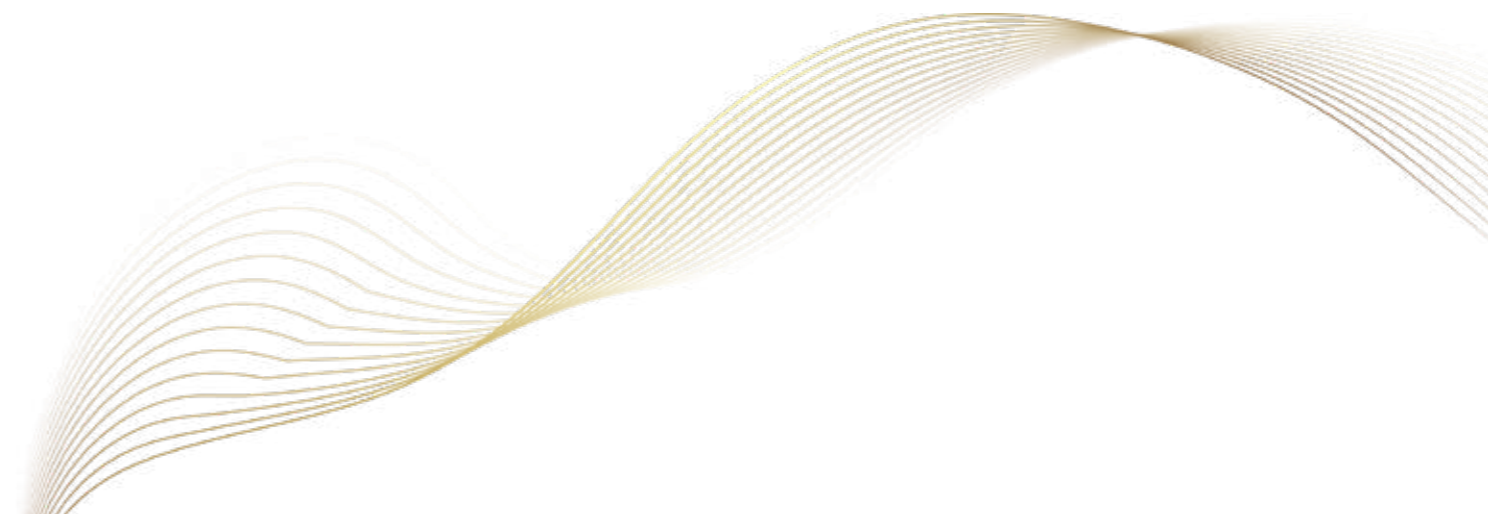


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01

India in Global News

PM's Moscow Visit -22nd India-Russia Summit



Prime Minister Shri Narendra Modi's visit to Russia on July 8-9, 2024, for the 22nd India-Russia Annual Summit highlighted the deep ties between the two nations. Both the leaders reaffirmed the Special and Privileged Strategic Partnership between the countries, emphasizing mutual trust and friendly relations.

Economic and Trade Milestones:

Bilateral trade surged in 2023, surpassing the 2025 target of USD 25 billion. Setting a new target of USD 100 billion by 2030, they emphasized balanced trade through industrial and technological cooperation.

Advancing Industrial and Technological Collaboration:

Key agreements, including the mutual recognition of Authorized Economic Operator institutions, signed in May 2024, aim to enhance trade security. Initiatives like the India-Russia Investment Forum, launched in April 2024, will boost business participation as part of India's "Make in India" and "Atmanirbhar Bharat" programs. Cooperation in telecommunications, satellite communications, and information security was also prioritized.

Energy and Connectivity Initiatives:

The development of transport corridors such as the Chennai-Vladivostok Maritime Corridor and the International North-South Transport Corridor was highlighted. Both sides underscored the importance of bilateral energy trade, exploring new long-term contracts.

Multilateral and Global Engagement:

The leaders stressed the importance of cooperation within the UN, G20, BRICS, and SCO, advocating for comprehensive UN Security Council reforms. They condemned all forms of terrorism, calling for adoption of a Comprehensive Convention on International Terrorism in the UN framework. The summit underscored the resilience of the India-Russia partnership, with PM Shri Narendra Modi inviting Vladimir Putin to India in 2025 for the next annual summit. This visit signifies a continued commitment to strengthening their strategic partnership for global peace and stability.

PM Shri Narendra Modi Awarded with Russia's Highest National Award



In a prestigious ceremony held at the St. Andrew Hall in the Kremlin, President Vladimir Putin conferred Russia's highest national award the "Order of Saint Andrew the Apostle" on Prime Minister Shri Narendra Modi. This accolade, announced in 2019, recognizes the PM's significant contributions to strengthening the longstanding partnership between India and Russia. He became the first Indian leader to receive this distinguished award, underscoring the depth of bilateral relations between the two nations.

PM Address Indian Diaspora in Russia

Prime Minister Shri Narendra Modi connected with the vibrant Indian community in Moscow, praising their crucial role in enhancing India-Russia relations. He celebrated India's decade of transformation and set ambitious goals for economic growth and global influence. He also announced plans to strengthen ties with new consulates in Kazan and Ekaterinburg, applauding the community for preserving Indian culture and fostering mutual understanding with Russia.

PM Shri Narendra Modi addresses Austria-India CEOs Meeting



Prime Minister Shri Narendra Modi and Austrian Chancellor Karl Nehammer met with key CEOs from Austria and India in Vienna to strengthen economic ties between the two nations. Both leaders emphasized the growing economic cooperation and investment between India and Austria, recognizing the pivotal role of industry leaders in this endeavor.

PM Shri Narendra Modi highlighted India's remarkable economic progress driven by political stability, predictable policies, and extensive reforms. PM detailed India's commitment to facilitating business through initiatives such as the "Make in India" campaign and the Production Linked Incentive scheme. He encouraged Austrian companies to leverage India's strengths in sectors like semiconductors, medical devices, and solar PV cells. He proposed collaborative ventures in technology and innovation, including a startup hackathon between India and Austria, to promote synergy and mutual growth in their entrepreneurial ecosystems.

PM Shri Narendra Modi extended a warm invitation to Austrian firms to invest in India, highlighting promising opportunities aligned with India's economic growth trajectory and sustainable development goals. This summit exemplifies India's proactive stance in forging robust international partnerships and creating conducive environments for global business engagement.

PM's Message for Indian Diaspora in Austria

Prime Minister Shri Narendra Modi's address to the Indian community in Vienna celebrated 75 years of diplomatic ties with Austria. He praised the community's role in bilateral relations, highlighted India's economic strides, and emphasized collaboration in green technology.

Reviving Nalanda: India's Global Academic Renaissance



PM Shri Narendra Modi inaugurated the new Nalanda University campus near Rajgir, Bihar on June 19, 2024. The campus aims to revive the ancient Nalanda's legacy as a global center for intellectual and spiritual studies. It symbolizes India's commitment to its 'Act East' policy, supported by 17 participating countries including Australia, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, Indonesia, Laos, Mauritius, Myanmar, New Zealand, Portugal, Singapore, South Korea, Sri Lanka, Thailand, and Vietnam.

Global Impact and Educational Excellence at Nalanda University

Nalanda's Educational Revival- Prime Minister Shri Narendra Modi described Nalanda as not merely a name but an identity—a beacon of knowledge and pride for India and beyond. The inauguration of its modern incarnation symbolizes a new era of educational excellence and innovation.

Regional Cooperation Hub - Collaborating with East Asian countries through the East Asia Summit (EAS), India has positioned Nalanda as a hub for regional cooperation and cultural dialogue.

The presence of diplomats from 17 countries at the ceremony exemplifies Nalanda's global significance, reflecting its historical and cultural ties across Asia.

Sustainable Campus Innovations - The new Nalanda campus sets new standards in sustainability and innovation, boasting 'Net Zero' green credentials with solar power, water recycling plants, and eco-friendly infrastructure.

Vision for Global Education - Education lies at the heart of India's vision for Nalanda. With initiatives like the National Education Policy and collaborations with international universities, India aims to nurture a generation of global leaders and innovators.

Cultural Roots and Leadership - For the Indian diaspora, Nalanda's revival represents an opportunity to contribute to India's journey towards becoming a global knowledge hub, promoting cross-cultural understanding and Indian values of inclusivity and knowledge-sharing on a global stage.

The vision to make Nalanda University a center of learning and enlightenment is not just a dream but a tangible commitment to shaping a brighter future for generations to come.



Shaping the Future of AI: Insights from the Global INDIAai Summit 2024

The Global INDIAai Summit 2024, hosted by the Government of India on July 3-4 in New Delhi, emerged as a landmark event in the realm of artificial intelligence (AI). Attended by 2,000 global AI experts and with over 10,000 virtual participants, the summit centered on advancing AI development across seven pivotal pillars outlined in the INDIAai Mission..

Key discussions underscored India's commitment to democratizing AI, emphasizing accessibility and inclusivity through initiatives like a robust AI computing infrastructure, comprising over 10,000 GPUs. This initiative aims to provide startups, entrepreneurs, and academics with a unified platform for accelerated innovation. The summit also highlighted the importance of standardized AI-ready data and multi-stakeholder partnerships to promote a thriving AI ecosystem.

A significant highlight was the integration of OECD and the GPAI, reinforcing global cooperation and setting forth a vision for trustworthy and human-centric AI development.

At the Summit, OpenAI's Vice President, Srinivas Narayanan, commended India's advancement in AI, particularly in addressing language barriers through innovations like BHASHINI. Nasscom President, Debjani Ghosh, emphasized the human-centric approach to AI, advocating for its integration into everyday processes without replacing human decision-making.

The Global INDIAai Summit 2024 marked a pivotal step towards shaping the future of AI, highlighting India's ambitions to lead global AI innovation while ensuring ethical frameworks and inclusivity. It set a precedent for international collaboration and innovation in AI, driving transformative advancements across sectors worldwide.

India-Bangladesh: A Journey of Shared Prosperity



The PM of Bangladesh Sheikh Hasina was warmly welcomed by PM Shri Narendra Modi, during her State Visit on 21-22 June 2024, marking a new chapter in India-Bangladesh bilateral relations. This visit held special significance as PM Sheikh Hasina was the first state guest to arrive in India after PM Shri Narendra Modi began his third term in office, underscoring the deep-rooted friendship between the two nations.

The discussions centered around enhancing economic ties, boosting digital and energy connectivity, and promoting regional cooperation. Both leaders celebrated the completion of key infrastructure projects like the cross-border rail link and the Maitree Thermal Power Plant, symbols of their joint commitment to progress and prosperity.

Amidst the talks on cooperation in the Indo-Pacific region, Bangladesh's decision to join the Indo-Pacific Oceans Initiative was a testament to their

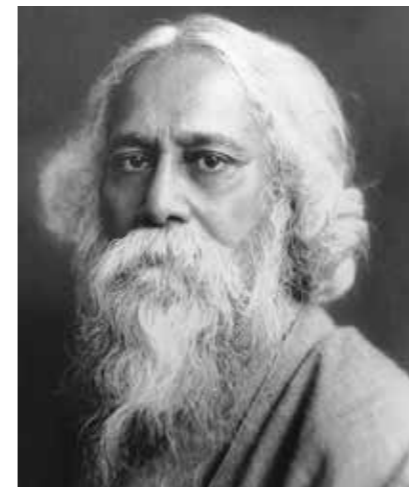
shared vision for regional peace and development.

Cultural exchanges and people-to-people connections were at the heart of their discussions, with plans to expand educational scholarships and launch an e-medical visa facility for people coming from Bangladesh to India for medical treatment. The announcement of a new Assistant High Commission in Rangpur aimed to foster closer ties and better serve the needs of Bangladesh's North-Western region.

PM Shri Narendra Modi reiterated India's unwavering support for Bangladesh's development journey, echoing the visionary ideals of Bangabandhu for a stable, prosperous and progressive nation. Together, both nations looked forward to a future guided by 'Viksit Bharat 2047' and 'Smart Bangladesh 2041', envisioning a landscape of shared opportunities and mutual growth.

02

Highlights for Indian Diaspora from **Mann की Baar**



Global Impact of MKB - In Kuwait, the government has started a special program on its National Radio in Hindi, showcasing myriad shades of Indian culture.

Celebration of Indian Heritage Globally - PM highlighted the celebration of Indian Arrival Day and Indian Heritage Day in Suriname and Saint Vincent and the Grenadines, showcasing cultural ties and diaspora contributions.

Global Recognition of Indian Culture - In Turkmenistan, the 300th birth anniversary of its national poet was celebrated, unveiling statues of 24 famous poets of the world, including Gurudev Rabindranath Tagore.

Ek Ped Maa Ke Naam' Campaign - PM Shri Narendra Modi encouraged people worldwide to plant trees in honor of their mothers, emphasizing environmental conservation and global participation.

Promotion of Araku Coffee & Snow Peas - PM highlighted India's effort to promote local products like Araku coffee of Andhra Pradesh and snow peas of J&K globally, enhancing livelihoods and cultural recognition through trade.

03 Impact Stories

At a Glance

Indian-Origin Astronaut Sunita Williams Pioneers Boeing Starliner's First Crewed Mission

Indian-origin NASA astronaut Sunita Williams and astronaut Butch Wilmore embarked on Boeing's first crewed Starliner mission, launched from Cape Canaveral on an Atlas V rocket. At 59, Sunita Williams becomes the first woman on a maiden spacecraft mission, marking a historic moment in space exploration and showcasing India's influence in global space exploration.



India's Manufacturing Boom: From Dreams to Dominance

India's mobile phone manufacturing has seen a remarkable surge, with production increasing from 5.8 crore phones in 2014-15 to 33 crore in 2023-24, alongside exporting nearly 5 crore phones. This shift highlights India's growing dominance as China's market share declines. The dream of telecom equipment manufacturing in India has been realized, thanks to the Production Linked Incentive (PLI) scheme. In 2023-24, telecom equipment production surpassed Rs. 45,000 crore, with exports exceeding Rs. 10,500 crore, marking a significant milestone for the industry.

India's Crucial Role in Sri Lanka's Economic Recovery

India has been pivotal in Sri Lanka's recovery, as demonstrated by the unprecedented \$4 billion financial support. As one of the Co-Chairs of the Official Creditors Committee (OCC), India helped secure a crucial MoU on debt restructuring between OCC and Sri Lanka on 26 June 2024. India was the first to back Sri Lanka's IMF programme.



PM Shri Narendra Modi's Global Efforts in Sickle Cell Disease Eradication

PM Shri Narendra Modi reaffirmed India's global efforts on World Sickle Cell Day held on 19 June to combating the disease, highlighting initiatives like the National Sickle Cell Anaemia Elimination Mission.



Strengthening India-US Bilateral Cooperation in Emerging Technologies

US National Security Advisor Jake Sullivan met with Prime Minister Shri Narendra Modi to discuss progress in bilateral cooperation, particularly in critical and emerging technologies like semiconductors, AI, and defence. PM Shri Narendra Modi expressed satisfaction with the expanding partnership and reiterated commitment to enhancing the Comprehensive Global Strategic Partnership with the US.

India's Leadership in Cybersecurity Collaboration with the UK

India led the Sixth Cyber Dialogue with the UK on 03 July 2024 in New Delhi, focusing on cyber threat assessment, internet governance, data protection, protection of critical infrastructure, capacity building and cooperation in multilateral fora. Both sides agreed to deepen cooperation between their respective cyber agencies in order to build a safe and robust cyberspace.



UNGA President Honors Hansa Mehta on International Day for Women in Diplomacy.

India's Vision at the SCO Summit:

At the 24th SCO Summit held on 4 July 2024 in Astana under Kazakhstan's Presidency, EAM Dr. S. Jaishankar conveyed India's strategic vision on behalf of PM Shri Narendra Modi. Emphasizing India's pivotal role since joining the SCO in 2017, the speech highlighted hosting key SCO meetings and welcoming new members. Addressing global challenges like terrorism and climate change, India advocated for mutual respect of sovereignty and territorial integrity. The speech underscored India's initiatives in AI cooperation and cultural exchanges.



India won the ICC Men's T20 World Cup.

Global Reports

Indiaspora Impact Report Summary: “Small Community, Big Contributions, Boundless Horizons”

This report highlights the significant impact and contributions of the Indian diaspora in the United States, showcasing their influence in technology, healthcare, education, and culture.

Demographics and Economic Contributions-Indian Americans, making up 1.5% of the U.S. population with a total of 5.1 million, including 2.8 million first-generation immigrants, significantly impact the economy by contributing 5-6% of all income taxes, creating 11-12 million jobs, and owning about 60% of U.S. hotels. They also lead major corporations and co-found startups, showcasing their economic influence.

Achievements in Various Sectors-Indian Americans have significantly contributed to technology and innovation, with the share of U.S. patents involving Indian co-inventors increasing fivefold from 1975 to 2019, and 16 Fortune 500 companies led by CEOs of Indian origin. In academia, they make up 2.6% of full-time faculty, and in healthcare, they play a crucial role, especially highlighted during the COVID-19 pandemic.

Cultural Impact- Indian festivals like Diwali and Holi are widely celebrated in the U.S., and Indian cuisine, with over 6,000 restaurants, has become increasingly popular. Indian Americans also contribute significantly to media, arts, and philanthropy, with notable figures like Mindy Kaling and Priyanka Chopra Jonas.



Global Influence- Indian Americans, with over 200,000 students in the U.S., strengthen economic and cultural ties between the U.S. and India and play key roles in global governance and technology. Their traditions and achievements enrich American society culturally, economically, and socially.

India Rising: 59% of German Companies Eye New Investments Amid Booming Prospects

India is becoming a prime destination for German investors, driven by its robust economy, political stability, and skilled workforce. A survey by KPMG and AHK India reveals 59% of German companies plan to increase investments in India this year, with 78% expecting rising sales and 55% anticipating higher profits. By 2029, 82% foresee increased turnover and 74% predict higher profits.

Key drivers include low labor costs (54%), political stability (53%), and availability of specialists (47%). India's role as a production hub is expected to rise from 33% to 45% by 2029, and its consumer base offers significant sales potential, projected to grow from 27% to 40%. German companies see India's steady growth as advantageous, with its role as a global competence center expanding from 21% to 35% by 2029.

05 Congratulatory Posts From PM Modi to the World Leaders





Yoga- India's Global Citizen Engagement Initiative

The 10th International Day of Yoga (IYD) with the theme 'Yoga for Self and Society', was celebrated with great enthusiasm across the globe. PM Shri Narendra Modi led the celebrations in Srinagar, Jammu & Kashmir, underscoring yoga's profound impact on individual and societal well-being. The event highlighted India's commitment to promoting yoga globally, showcasing it as a cornerstone of India's cultural diplomacy.

PM's presence in J&K, a region synonymous with spiritual practices, added a unique significance to the event. Addressing the gathering, PM Shri Narendra Modi expressed his gratitude for being in the land of Yog and Sadhna on such a significant day. He highlighted the energy and experience that yoga brought to the region, emphasizing its transformative power.

The Global Endorsement of Yoga

The PM highlighted the increasing global acceptance of yoga, noting its incorporation into the education systems of various countries. He shared examples of yoga's popularity in **Turkmenistan** where state medical universities have included yoga therapy, inclusion of yoga in the education system of **Saudi Arabia**, and **Germany**, where millions have embraced the practice. He introduced the concept of a new '**Yoga Economy**', driven by the growing global interest in yoga tourism, apparel, and wellness initiatives. This economic sector is creating numerous employment opportunities, especially for the youth.

Economic Impact -Yoga tourism in India attracts visitors seeking authentic yoga experiences, creating new job opportunities in retreats, apparel, and wellness sectors.

Scientific and Social Benefits of Yoga - Emphasizing yoga's scientific aspects, the PM discussed its role in managing stress and maintaining focus & its applications in various fields, from the military to sports, and even in prisons to promote positive thinking.

Scientific Integration - Yoga enhances focus and concentration, benefiting diverse sectors including military, sports, and corrections for holistic positive transformation.

Yoga for Self and Society -This year's theme, 'Yoga for Self and Society', underscores yoga's dual role in fostering individual well-being and societal harmony. The PM highlighted how yoga enables people to live in the present and positively impact the world around them.

Yoga Celebration Amidst Indian Diaspora

For the Indian diaspora, yoga's global journey under PM Shri Narendra Modi's leadership is a source of immense pride. It not only connects them to their cultural roots but also showcases India's role as a global leader in promoting wellness and inclusivity.

-Saudi Arabia Milestone:

Al Hanouf Saad led a yoga session, the first time a Saudi woman instructed a main session.



- Egypt's Unique Event:

A photo competition in Egypt featured stunning images of yoga by the Nile River, Red Sea beaches, and pyramids.



- Diverse Locations:

Memorable sessions were held in Bahrain, Myanmar, Sri Lanka, USA, Marshall Islands, and Bhutan.

India's Defence Sector: Achieving Unprecedented Growth

Under the visionary leadership of Prime Minister Shri Narendra Modi, India's defence sector has reached historic milestones, showcasing its dedication to self-reliance and global competitiveness. In FY 2023-24, defence production surged to Rs 1.27 lakh crore, marking a 16.7% increase from the previous year and a remarkable 60% rise since 2019-20.

Policy Reforms and Collaborative Efforts

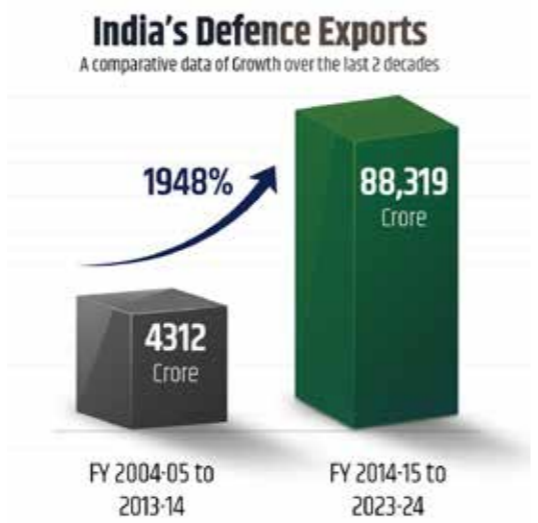
Prime Minister Shri Narendra Modi's strategic policies and reforms have been pivotal in bolstering indigenous defence manufacturing. His initiatives have nurtured an environment conducive to innovation and growth, with significant contributions from Defence Public Sector Undertakings (DPSUs), other Public Sector Units (PSUs), and private firms.

Focus on Indigenisation and Export Growth

A comparative data of two decades i.e. the period from 2004-05 to 2013-14 and 2014-15 to 2023-24 reveals that there has been a growth of 1948% in the defence exports. Total defence exports during 2004-05 to 2013-14 were Rs 4,312 crore, which has gone up to Rs 88,319 crore in the period from 2014-15 to 2023-24.

Setting Global Standards

Prime Minister Shri Narendra Modi's leadership has set a global benchmark for defence production, demonstrating how strategic policies and collaborative efforts can propel rapid growth in critical sectors. As India continues to enhance its defence infrastructure, it aims to establish itself as a premier global hub for defence manufacturing, contributing significantly to global peace and security.



Jagannath Rath Yatras across the Globe

The Jagannath Puri Rath Yatra is an annual Hindu festival originating from Puri, Odisha, dedicated to Lord Jagannath, his sister Subhadra, and brother Balabhadra. During the festival, the deities are placed on grand chariots and the rope of the chariot is pulled through the streets by devotees, symbolizing their journey from the Jagannath Temple to the Gundicha Temple, where they stay for a week before returning.

While the main celebration takes place in Puri, Odisha every year in the Ashadha month of Hindu Calendar, the festival is also celebrated globally by the Indian diaspora. This year the Rath Yatras are organized in major cities worldwide, including Bangladesh, London, Fiji, Canada, Australia and more, allowing people from various cultures to experience and participate in this vibrant and spiritually significant event.





Experience India: A Journey Through Diverse Culture & Scenic Beauty

“You should inspire at least five of your friends to visit India...and people will say ‘Chalo India’. This is the work you all ‘Rashtradoot’ have to do”: PM Shri Narendra Modi while interacting with the Indian community in Copenhagen, Denmark.

India, a land of captivating diversity, beckons travelers with its myriad landscapes and rich cultural tapestry. From the majestic Himalayan hills to the sun-kissed beaches of Lakshadweep, and from the vast Thar Desert to the tranquil backwaters of Kerala, India offers a breathtaking panorama within a single country and a straightforward visa process. Immerse yourself in the kaleidoscope of colors at bustling markets, savor the aroma of spices in aromatic dishes, and witness spirituality come alive in ancient temples and sacred rivers of India.

As per reports, the tourism sector in India is poised for significant growth, projected to become the world’s third-largest by 2028. India is one of the top choice destination of every wanderlust as -

Geographical Splendor

Imagine traversing from the serene beaches of Lakshadweep to the awe-inspiring deserts of Rajasthan and then finding solace amidst the lush greenery of Kerala’s backwaters—all in one journey. India’s geographical diversity is

unparalleled, offering a panorama of experiences that cater to every traveler’s taste, whether you seek adventure, relaxation, or cultural immersion.

Historical Marvels and Cultural Extravaganza

India’s history spans millennia, reflected in its numerous historical monuments that stand as testaments to ancient civilizations. Marvel at the exquisite craftsmanship of the Statue of Unity, Kevadia, Gujarat; feel the spiritual aura at Varanasi’s ghats along the sacred Ganges, or explore the grandeur of Rajasthan’s forts and palaces. Each monument narrates a story of India’s rich heritage and cultural legacy.

Culinary Delights

Indian cuisine is a sensory journey that delights the palate with its diverse flavors and aromas. From the spicy curries of the South to the aromatic dishes of the North, and from street food delicacies like chaat and vada pav to the sweet treats of Bengal, India’s culinary landscape is as varied as its geography. Sample local dishes at bustling markets or indulge in fine dining experiences that showcase the depth of Indian culinary traditions.

Experience the concept of “Atithi Devo Bhava” (The guest is God) as you visit places and communities across India.

Visiting India: Practical Considerations

Traveling to India is made convenient with a straightforward visa process, allowing visitors from around the globe to explore its wonders with ease. Whether you dream of exploring the remote beauty of the Char Dham Yatra, the spiritual tranquility of Chitrakoot, or the vineyards of Nasik, India promises an unforgettable journey that will leave you enchanted and eager to return.

Embark on a journey to discover the wonders of this Incredible India, where every corner reveals a new story, a new flavor, and a new adventure waiting to be explored. Let India captivate your senses and inspire your soul as you unravel its hidden gems and treasures.

Government Initiatives to Facilitate Tourism in India -

PRASHAD- Launched in 2014-2015, the PRASAD scheme (Pilgrimage Rejuvenation And Spiritual Augmentation Drive) aims to develop and enhance pilgrimage sites across India, promoting religious tourism through sustainable and integrated efforts.

Swadesh Darshan Scheme - Launched in 2014-15, to fund tourism infrastructure projects across 31 States/UTs. It has now been revamped as SD2.0 to develop sustainable and responsible tourist destinations.

Chalo India Initiative - Encouraging Indian diaspora members to become Incredible India Ambassadors by inviting atleast 5 non-Indian friends to visit India.

Incredible India Tourist Facilitator (IITF) - Online initiative by the Ministry of Tourism, enabling citizens to become certified tourist facilitators at their own pace.

National Integrated Database of Hospitality Industry (NIDHI+) - A technology-driven system to facilitate digitalization and ease of doing business for the hospitality and tourism sector, now including various travel and tourism service providers.

Challenge Based Destination Development (CBDD) Scheme - Announced in the Union Budget 2023-24 to improve tourist experiences, develop destinations, and boost sustainability and competitiveness in tourism.

Foreign Tourist Arrival (Since 2019): 34.93 Million

Foreign Tourist Arrival (Jan'24 - May'24): 4.071 Million

Foreign Exchange Earnings (Jan'24 - May'24): 1,08,362 crores

Indian Nationals Departure (Jan'24 - May'24): 1.23 crores





Major Upcoming Events & Happenings

UNESCO World Heritage Committee -

India will host UNESCO's World Heritage Committee meeting, for the 1st time, from July 21-31, 2024 in New Delhi, including the 2024 World Heritage Young Professionals Forum from July 14-23. It will review 27 site proposals for inclusion in the World Heritage List and assess the conservation status of 124 existing sites, including those listed under the World Heritage in Danger.



Paris Olympics 2024-

Paris Olympics 2024 will be held from 26 July to 11 August in France. A total 118 Indian athletes, including 48 women, spanning 16 sports, with 26 from Khelo India and 72 Olympic debutants will participate. PM Shri Narendra Modi met and encouraged the athletes.

World Audio Visual & Entertainment Summit -

India will host the landmark event for Media and Entertainment Industry from 20-24th November in Goa, India as announced by Union Minister I & B, MEITY & Railways Ashwani Vaishnav.



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MyGov India- World's Largest Citizen Engagement Platform



Approximately
5 crore MyGov
Saathis

MyGovState
Instances in 23
States & UTs

Available in 12
languages

Followed by more
than 1.4 crore citizens
on social media.

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