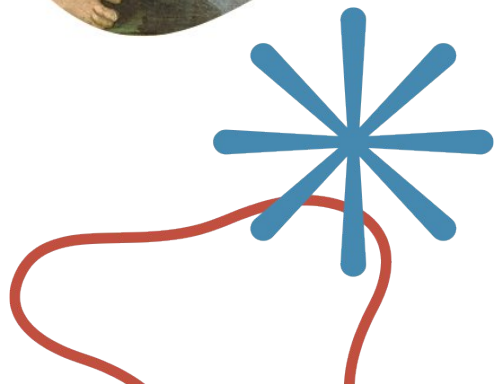


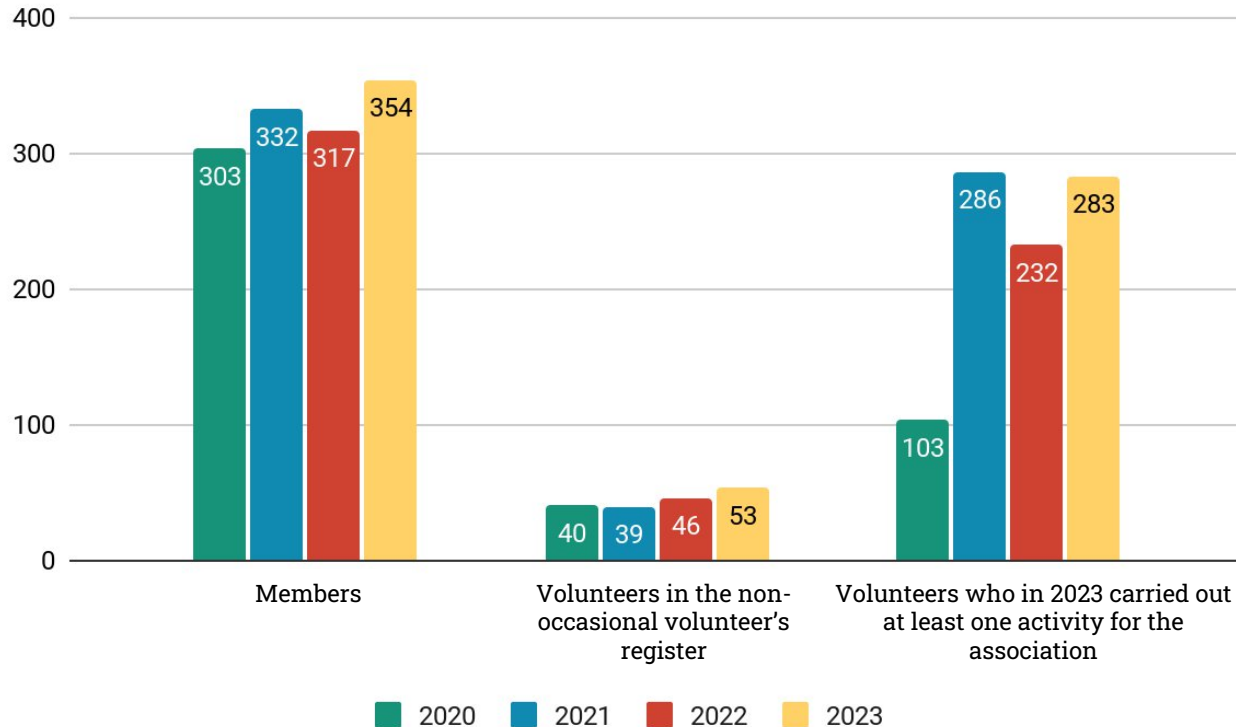
Let's free knowledge together

Wikimedia Italia – Annual Report 2023

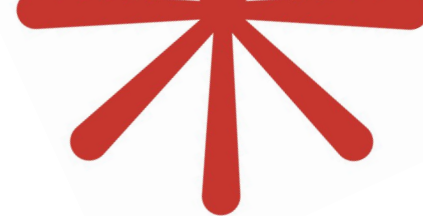


Members and volunteers of Wikimedia Italia

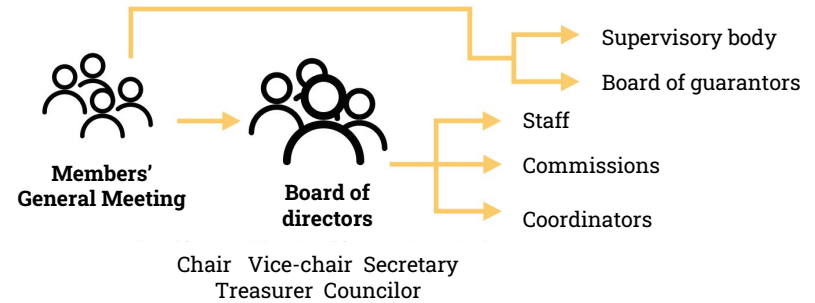
Affiliate growth



Gender balance and governance



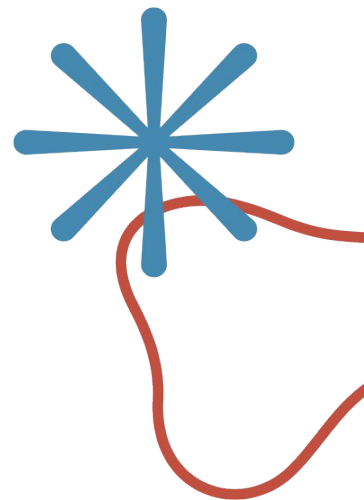
	Male	Female
Gender of the members	275	79
Gender of the staff members	3	5
Gender of the board members	2	3
Non-occasional volunteers	32	21



Levers of change

Since 2021, our annual report presents a reporting method focused on the impacts the organization intends to generate and organised according to 3 strategic levers of change:

- **Expanding project communities:** strengthen the communities of Wikipedia, other Wikimedia projects, OpenStreetMap and free content or free software projects in their online and offline activities, to make them grow in number and skills and ensure generational continuity.
- **Increasing free content:** increasing the availability of free content, growing the wealth of knowledge freely available to everyone
- **Increasing the awareness of the value of free knowledge:** raising awareness of free knowledge value and supporting change



Expanding projects communities

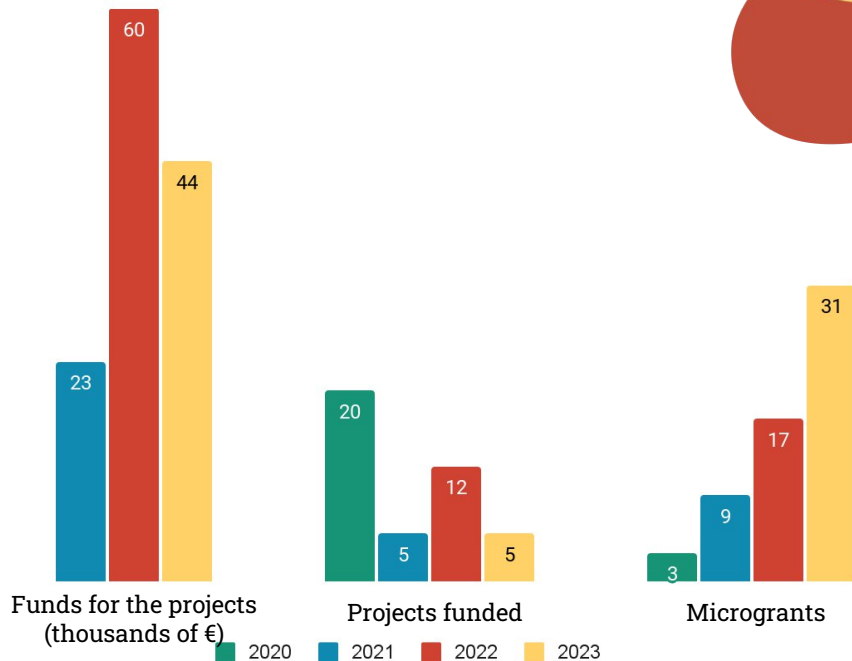
Community Connection

Wikimedia Italia supports volunteers who contribute to free knowledge to help them and increase the positive impact it has on the lives of thousands of people.

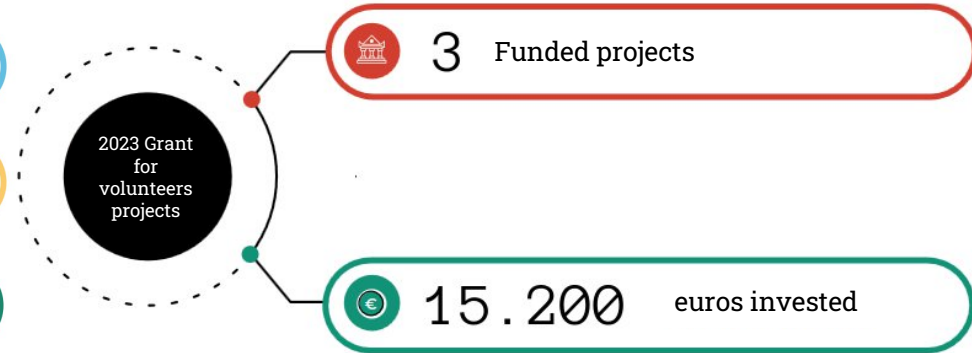
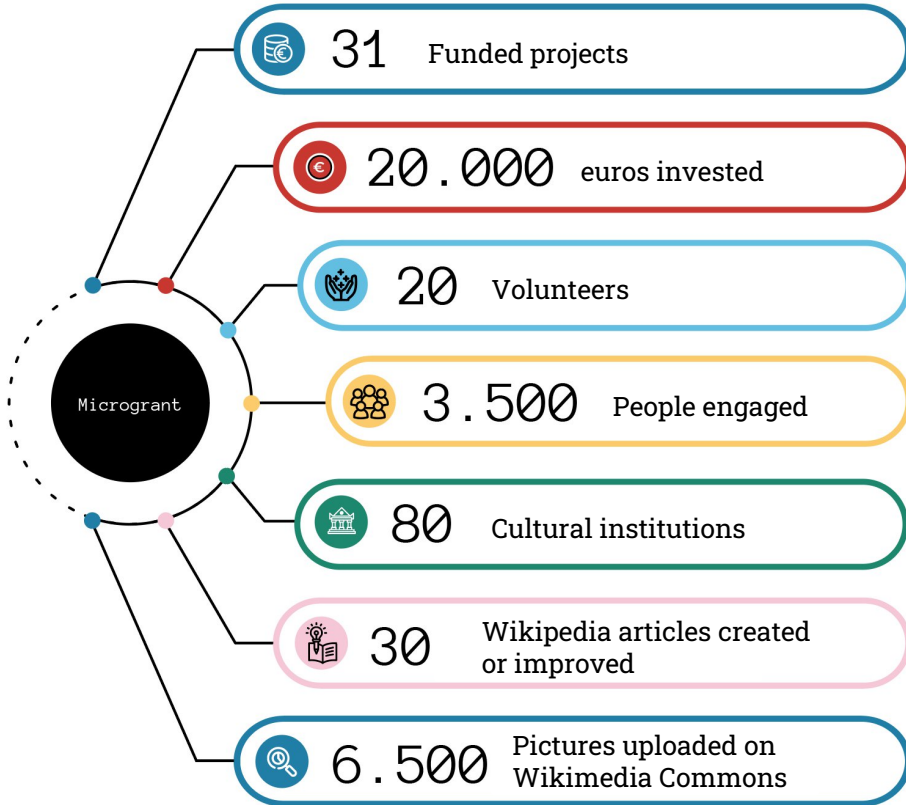
In particular, in 2023 we invested:

* 44,000 € for support of technical developments

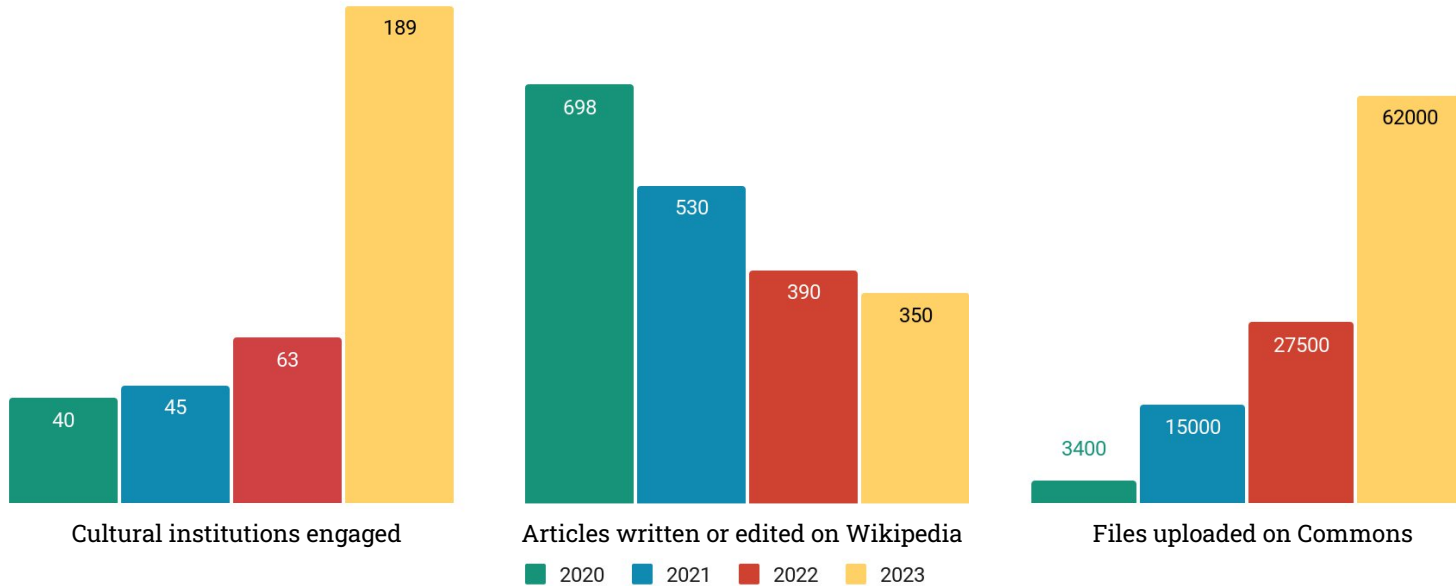
* 55,000 € for the organisation of live events



Expanding projects communities / Offline engagement

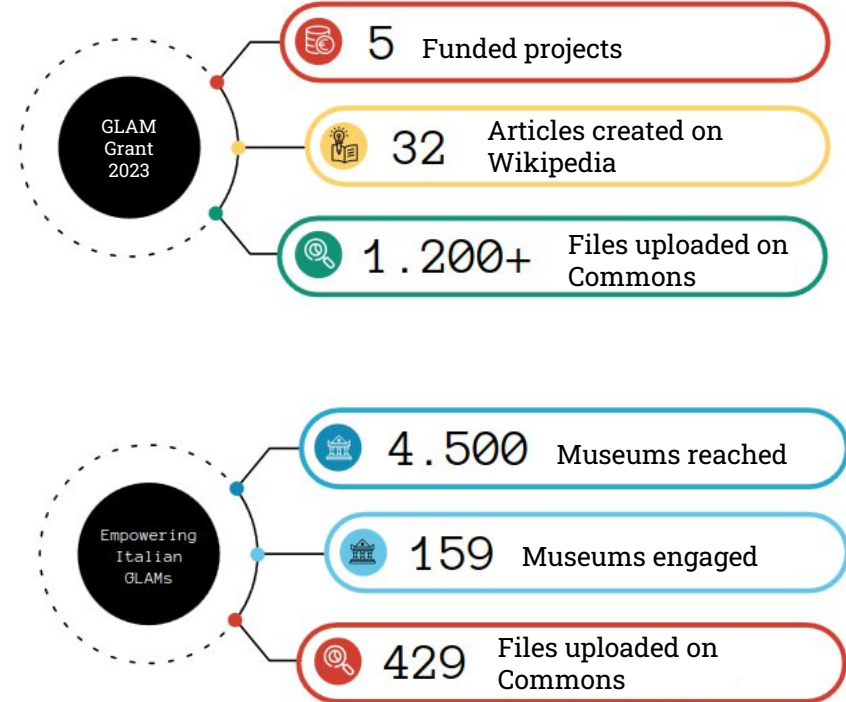
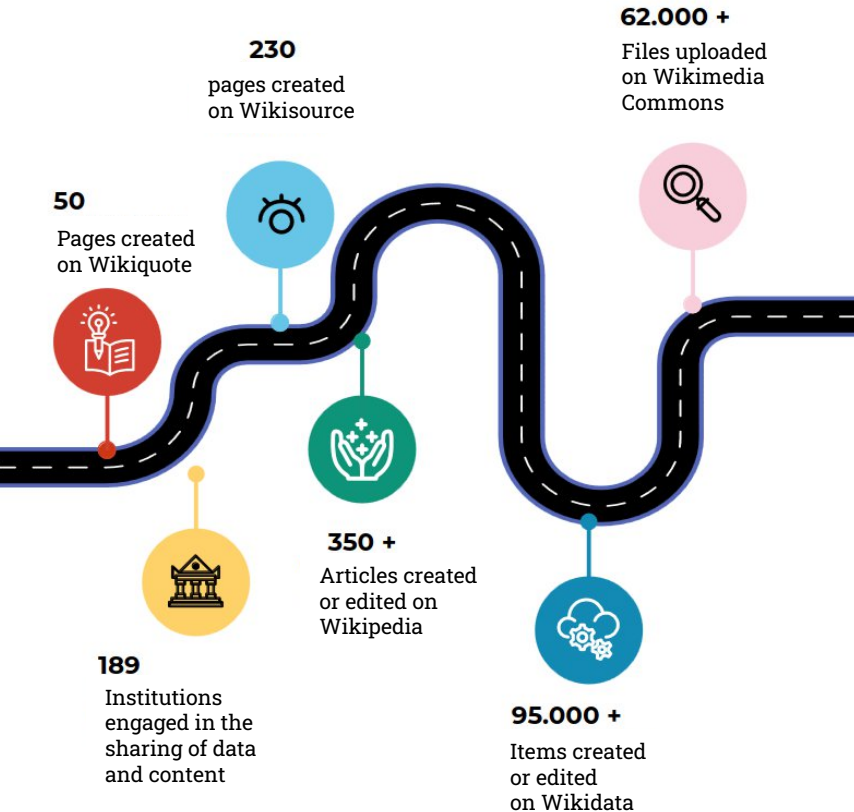


Increasing free content



On Wikidata: 95,000 items edited in 2023, 40,000 in 2022; 2 datasets uploaded in 2021, 3 in 2020

Increasing free content / Partnerships and collaborations



Increasing free content / Empowering Italians GLAMs

In 2023, 4,500 museums from all Italian regions were contacted, 159 of which have started the procedure to join the project. These are museums of various kinds, distributed all over Italy, as can be seen on the map. As of 31 December 2023, 429 images with a free licence have been collected and uploaded on Commons, shared by 70 different museum institutions that have submitted an Open Access Policy document.

120 institutions participated in the Open Access survey, the starting point of the research accompanying the Empowering Italian GLAMs project. The results of the research can be seen online:

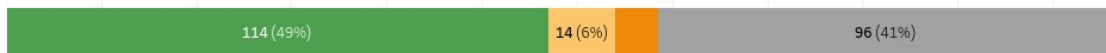
https://public.tableau.com/app/profile/tommaso.messina/viz/monitoraggio_0_3/overview



Increasing free content / Empowering Italians GLAMs

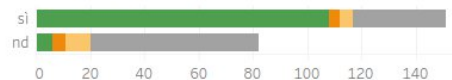
adesione wikidata Istat wikipedia mappa testo wikidata testo wikipedia uso immagini matrice natura giuridica tipologia Responsabile comunicazione Collezione digitale Dipendenti OVERVIEW

Musei monitorati e adesione

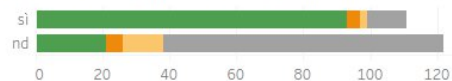


Adesione ■ Si ■ No ■ No, ritirati ■ nd

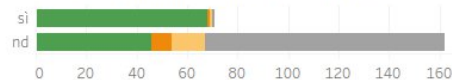
Carica un breve testo e controlla i dati di Wikidata



Carica un testo per migliorare le voci Wikipedia



Autorizzazione uso immagini e open access policy

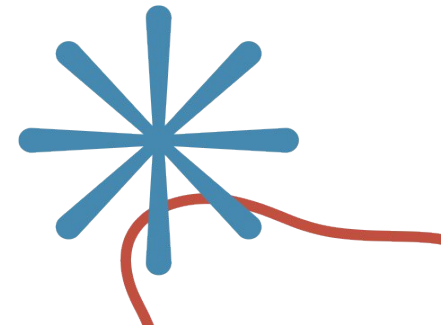
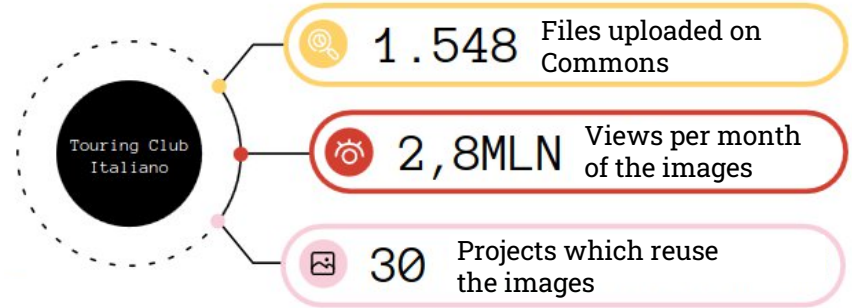
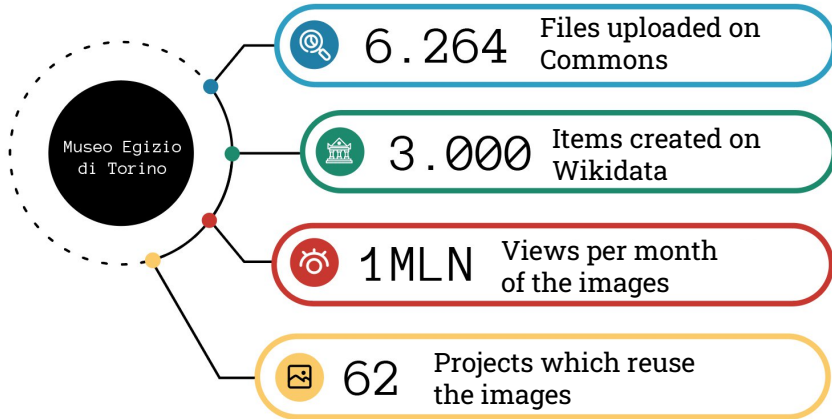


Matrice adesione

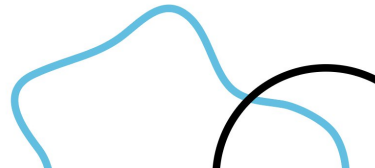
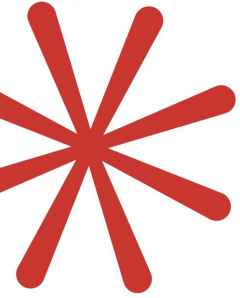
Adesione	Testo e check Wikidata	Testo per Wikipedia	Aut. immagini e Open Access Policy	Count
Si	si	si	si	63
		nd	si	30
		nd	nd	5
No	si	si	nd	10
		nd	nd	6
		nd	nd	2
No, ritirati	si	si	si	1
		nd	si	2
		nd	nd	9
nd	si	si	nd	1
		nd	nd	3
		nd	nd	5
nd	nd	si	si	1
		nd	nd	11
		nd	nd	22
nd	nd	si	si	62
		nd	nd	11
		nd	nd	22



Increasing free content / Partnerships and collaborations



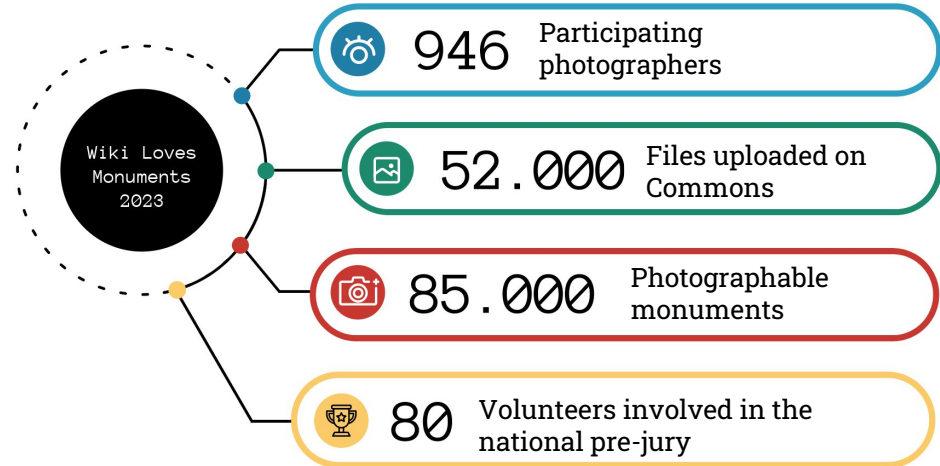
Increasing free content / Wiki Loves Monuments



Increasing free content / Wiki Loves Monuments

In 2023 Wiki Loves Monuments focused on the theme of religious buildings, with new record figures in terms of monuments to be photographed in Italy and participants and photos collected internationally.

11 local competitions were organised and, in collaboration with several volunteers, the new Wiki Loves Monuments app was created and launched to facilitate the uploading of photos and the participation of new photographers. In addition, the site data.wikilovesmonuments.com, which documents and makes visible the state of documentation of Italy's cultural heritage on Wikimedia projects, since 2023 includes not only the monuments participating in the competition, but the entire cultural heritage on Wikimedia Commons.



Filtri Reset

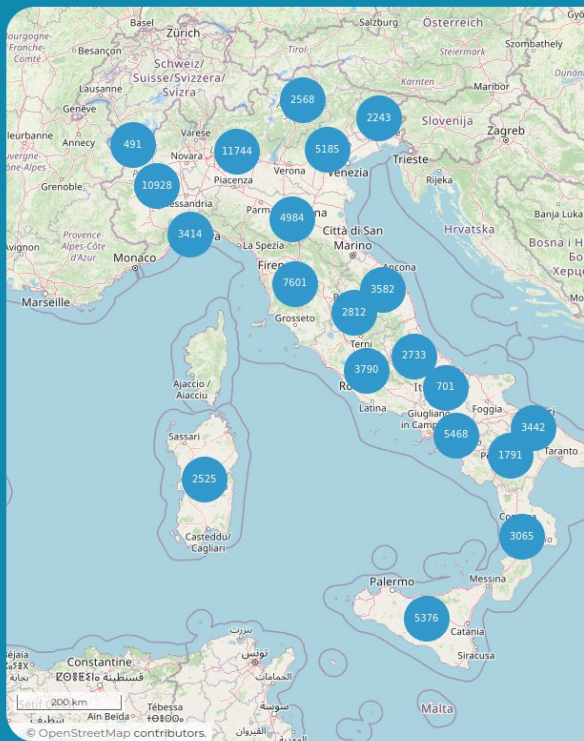
Comune

Cerca comune

Categoria

- Tutte
- Edifici religiosi
- Castelli
- Musei
- Altri monumenti
- Alberi monumentali
- Comuni (Vedute d'insieme)

- Anche monumenti fuori concorso
- Solo monumenti senza foto



Status and count of monuments of Italy



app.wikilovesmonuments.it

data.wikilovesmonuments.it

Increasing the awareness of the value of free knowledge

We carry out advocacy and communication actions. We participate in the public debate and in the dialogue with institutions to present the needs of volunteers active in Italy on collaborative projects and we produce useful tools for everyone.

In 2023, an important topic of debate was the "fee list" by the Italian Ministry of Culture for reproductions of cultural heritage.

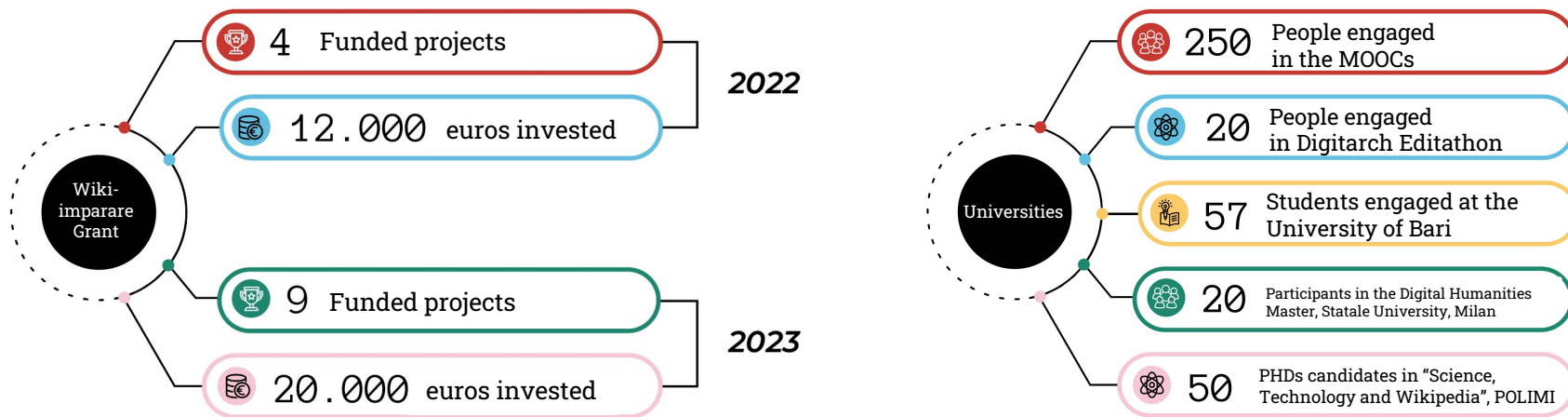
Other initiatives in which we took part are:

- Repubblica Digitale
- Italian Tech Week
- Milan Digital Week
- conferences on the free re-use of images from cultural institutions, in Italy and abroad.



Increasing the awareness of the value of free knowledge Schools and Universities

To raise awareness of the value of free knowledge, we reach out to students, teachers, and professors in schools and universities. In addition to new MOOCs, the Trainer Certification Programme and the translation of Reading Wikipedia in the Classroom started in 2023.



New open source CRM

The implementation of the new open source database, civiCRM, was completed in March 2023, with the complete migration of all data and finalisation of the necessary services. The new CRM has proved to be a key tool and is used by all of the staff, who have been adequately trained, to collect stakeholder data, produce reports, and send email campaigns.

With a view to enhancing the open source tool and providing a service to the community, Wikimedia Italia supported the expenditure to develop and share new features of civiCRM, so that they can be used by anyone who adopts the tool.

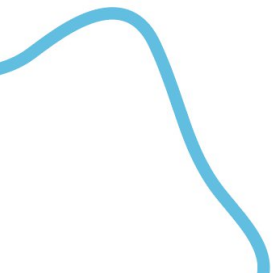
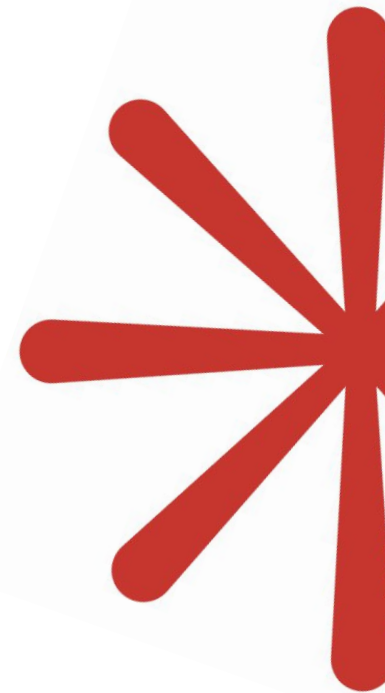


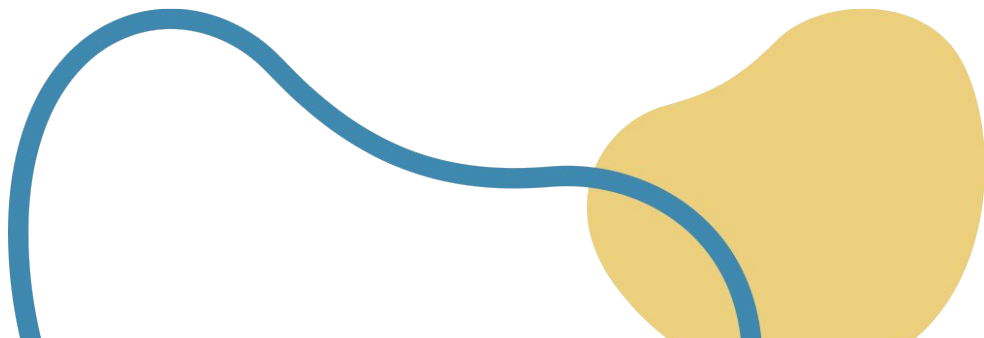
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