Audiences I

Community Tech, Community Health, Contributors, Audiences Design, and Audiences Operations

July 2017 quarterly check-in

WIKIMEDIA
FOUNDATION

Community Tech:
Community Wishlist team

Meet the needs of active Wikimedia contributors for improved, expert-focused curation and moderation tools.

July 2017 **Community Tech** [2016 Community Wishlist]

Rank	Proposal	Status
1	Global gadgets	
2	Edit summary length for non-Latin languages	Database work by Platform team Q1
3	Section heading URLs for non-Latin languages	Q1
4	Global settings	Q1
5	Rewrite XTools	Beta version live
6	Wikitext editor syntax highlighting	Releasing next week
7	Warning on unsuccessful login attempts	Releasing next week
8	Automatic archive for new external links	
9	Fix Mr.Z-bot's popular pages report	Released Q3
10	User rights expiration	Released Q4 (by volunteer)

CHECK IN

July 2017

TEAM/DEPT

Community Tech

PROGRAM

5 [LINK]

WIKIMEDIA
FOUNDATION
ANNUAL PLAN

GOAL: Build trust and cooperation with Enwiki contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Engage with New Page Patrol community on English WP to determine solutions for the growing page review backlog	**LAST QUARTER**	
	New Page Patrol community, assistance on report from Global Collaboration, Reading, Research, Community Engagement, Communications	Compiled stats and published report on Enwiki May 31st, active ongoing conversations with volunteers who work on New Page Patrol. In June, proposed working with the volunteers on the "ACTRIAL" experiment to get more information, and build mutual trust.
	NEXT QUARTER	
	New Page Patrol community, Research, Community Engagement	Design and plan ACTRIAL research in partnership with volunteers, start experiment

STATUS : OBJECTIVE ON TRACK

Report: https://en.wikipedia.org/wiki/Wikipedia:New_pages_patrol/Analysis_and_proposal
Info on Autoconfirmed article creation trial (ACTRIAL): https://en.wikipedia.org/wiki/Wikipedia:Autoconfirmed_article_creation_trial
Research page on ACTRIAL: https://meta.wikimedia.org/wiki/Research:Autoconfirmed_article_creation_trial

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

- "To confront, you have to commit." We approached this project as a Hackathon sprint, with a lot of people working together over a few days. The work that weekend was very productive, but this Hackathon project is currently in week 9 and counting. We can't think of projects like this as lightning actions with a clear exit ramp.

- The disagreements between the Foundation and the New Page Patrollers on ACTRIAL have been ongoing since 2011, and assumptions have become entrenched on all sides. We see supporting the experiment as a step towards having reality-based conversations on the topic, and building trust with an important group of volunteers.

- Things that we always have to remember: Don't promise anything that you aren't 100% sure is going to happen. If you said you'd respond Friday, respond on Friday. Make sure that you actually believe the words that you're saying; if you don't, you need to adjust either the words or your beliefs.

What would you do differently if you had to do it again?

- We don't have a data analyst on our team, and it was hard to get statistics that we needed during the discussions. We borrowed some data assistance from Research and Reading, which we appreciate, but we needed somebody who could give us support for the duration of the project. We're contracting with an analyst for Q1, Morten Warncke-Wang. In the future, we shouldn't go into a project like this without dedicated support.

Rewrite XTools (wish #5)

CHECK IN

July 2017

TEAM/DEPT

Community Tech

PROGRAM

5 [[LINK](#)]

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Investigate and address top 10 wishes from Community Wishlist Survey	**LAST QUARTER**	
	User: Matthewrbowker	**Rewrite XTools** (wish #5): Modernize and stabilize the popular XTools suite of user statistics tools, including Edit Counter, Article Information, Pages Created, Top Edits and Admin Score, among other features. Our team worked with volunteer developer Matthew Bowker, based on User:X's original suite of tools. A beta version of the new XTools is live now.

STATUS : BETA VERSION LIVE

New and improved XTools: https://xtools.wmflabs.org/

Project page: https://meta.wikimedia.org/wiki/Community_Tech/Rewrite_Xtools

Editing Pride and Prejudice

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==Development of the novel==
[[File:Letter from Jane Austen to her sister Cassandra, 1799 June 11. Page 2
(NLA).tiff|thumb|upright=1.20|Page 2 of a letter from [[Jane Austen]] to her sister Cassandra (11 June 1799)
in which she first mentions ''Pride and Prejudice'', using its working title ''First Impressions''. [[National
Library of Australia|(NLA)]]]]
Austen began writing the novel after staying at [[Goodnestone Park]] in Kent with her brother Edward and his
wife in 1796.<ref name="History">{{cite web|url=http://www.goodnestoneparkgardens.co.uk/history-of-
goodnestone.php|title=History of Goodnestone|publisher= Goodnestone Park Gardens|accessdate=26 August 2010}}
</ref> It was originally titled ''First Impressions'', and was written between October 1796 and August
1797.<ref name=LeFaye>{{cite book | author = Le Faye, Deidre | title = Jane Austen: The World of Her Novels|
location = New York | publisher = Harry N. Abrams | year = 2002 | isbn = 0-8109-3285-7}}</ref> On 1 November
1797 Austen's father sent a letter to London bookseller Thomas Cadell to ask if he had any interest in seeing
the manuscript, but the offer was declined by return post.<ref name="Rogers"/> The militia were mobilised
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for all the militia regiments, requiring the militia to set up huge camps in the countryside, which the novel
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Brighton camp for which the militia regiment leaves for in May after spending the winter in Meryton was opened
in August 1793, and the barracks for all the regiments of the militia were completed by 1796, placing the
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</ref>

Austen made significant revisions to the manuscript for ''First Impressions'' between 1811 and 1812.<ref
name=LeFaye/> As nothing remains of the original manuscript, we are reduced to conjecture. From the large
number of letters in the final novel, it is assumed that ''First Impressions'' was an [[epistolary novel]].
<ref>This theory is defended in "Character and Caricature in Jane Austen" by DW Harding in ''Critical Essays

Syntax highlighting (wish #6)

Editing Pride and Prejudice

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Syntax highlighting (wish #6)

Toolbar: ↶ ↷ | Paragraph ∨ | **A** ∨ | 🔗 | Cite ∨ | ☰ ∨ | Insert ∨ | Ω | ⑦ ☰ ✏ ∨ | **Publish changes**

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CHECK IN

July 2017

TEAM/DEPT

Community Tech

PROGRAM

5 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Investigate and address top 10 wishes from Community Wishlist Survey	**LAST QUARTER**	
	Editing team, User:Pastakhov	**Wikitext syntax highlighting** (wish #6): Improve and release syntax highlighting for classic editor and new wikitext editor on all LTR language wikis. This feature simplifies wikitext debugging and makes it easier for users to edit wikitext. Our team worked with Pastakhov, a volunteer developer who built the original extension, CodeMirror. Syntax highlighting is currently a Beta feature on Simple English Wikipedia; it will be released as a Beta feature for all LTR languages in late July. RTL support coming later this quarter.

STATUS : COMING SOON

Extension page: https://www.mediawiki.org/wiki/Extension:CodeMirror
Project page: https://meta.wikimedia.org/wiki/Community_Tech/Wikitext_editor_syntax_highlighting
The preceding screenshots include text from https://en.wikipedia.org/wiki/Pride_and_Prejudice

LoginNotify (wish #7)

Failed attempts

Successful attempts

CHECK IN

July 2017

TEAM/DEPT

Community Tech

PROGRAM

5 [[LINK](#)]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Investigate and address top 10 wishes from Community Wishlist Survey	**LAST QUARTER**	
	Brian Wolff (Security)	**LoginNotify** (wish #7): Warn users about unsuccessful logins of their account -- after 1 attempt by a new device, or 5 attempts by a familiar device. Brian Wolff created the original extension in 2016. Community Tech modified the extension with new messages and settings, enabled warning for successful logins from a new device, did some bug fixes and deployed the extension. The tool will be released on all production wikis next week.

STATUS : RELEASING NEXT WEEK

Extension: https://www.mediawiki.org/wiki/Extension:LoginNotify
Project page: https://meta.wikimedia.org/wiki/Community_Tech/LoginNotify

CHECK IN

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TEAM/DEPT

Community Tech

PROGRAM

5 [[LINK]]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Address community needs from both large and small user groups	**LAST QUARTER**	
	Sati Houston (Resources) from the Programs wishlist	**Grant metrics tool**: A tool for grant recipients to calculate and share statistics on the impact of their programs: number of participants, retention of new editors, pages created and improved. This tool will use a simplified and more focused UI, built on top of a modification of the existing Wikimetrics tool.

STATUS : IN PROGRESS FOR Q1

Project page: https://meta.wikimedia.org/wiki/Community_Tech/Grant_metrics_tool

Community Tech   [2016 Community Wishlist]

Rank	Proposal	Status
1	Global gadgets	
2	Edit summary length for non-Latin languages	Database work by Platform team Q1
3	Section heading URLs for non-Latin languages	Q1
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6	Wikitext editor syntax highlighting	Releasing next week
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9	Fix Mr.Z-bot's popular pages report	Released Q3
10	User rights expiration	Released Q4 (by volunteer)

Community Tech:
Anti-Harassment Tools team

Building software and influencing community policy to reduce and fairly resolve incidents of harassment that occur on Wikipedia.

WIKIMEDIA
FOUNDATION

CHECK IN

July 2017

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Community Tech

PROGRAM

5 [LINK]

**WIKIMEDIA
FOUNDATION
ANNUAL PLAN**

Anti-Harassment Tools team overview

The Anti-Harassment Tools team is focused on addressing 4 focus areas:

Detection — We will make it easier and more efficient for editors to identify and flag harassing behavior.

Reporting — We will provide victims improved ways to report instances that are more respectful of their privacy, less chaotic and less stressful than the current workflows.

Evaluation — We will build tools to help volunteers understand and evaluate harassment cases, and inform the best way to respond.

Blocking — We will improve existing tools and create new tools, if appropriate, to remove troublesome actors from communities or certain areas within and to make it more difficult for someone who's blocked from the site to return.

New Hires

David Barratt
Software Engineer

Dayllan Maza
Software Engineer

WIKIMEDIA
FOUNDATION

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Community Tech

PROGRAM

5 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Reduce and resolve incidents of harassment occurring on Wikimedia communities	**LAST QUARTER**	
	Community Engagement, Research, Talent & Culture	- Hire and onboard two developers — DONE - Make requested changes to Trust & Safety tools for child protection and DMCA (Digital Media Copyright Act) workflows — IN PROGRESS - Continue research & begin community consultation about AbuseFilter improvements and user interaction history tool — STARTED, CONTINUING

STATUS: OBJECTIVE ON TRACK

CHECK IN

July 2017

TEAM/DEPT

Community Tech

PROGRAM

5 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Increase the confidence of our admins for resolving disputes.	**NEXT QUARTER**	
	Community Engagement, English Wikipedia community	● Plan, measure, and analyze baseline confidence of English Wikipedia admins with their ability to make accurate and efficient decisions in conduct disputes (focusing on their use of tools, processes, their training, community policies and WMF policies), measured via focus groups and/or survey. ● Assist Support & Safety in preparing a qualitative research methodology for measuring the expectations and experiences of people using our main noticeboards for user disputes. → *See also SuSa's Q1 goal Support better policy & enforcement growth in our communities*

STATUS: OBJECTIVE ON TRACK

CHECK IN

July 2017

TEAM/DEPT

Community Tech

PROGRAM

5 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Improve the quality of existing admin tools	**NEXT QUARTER**	
	English Wikipedia community	- Implement performance and anti-spoof improvements to AbuseFilter, allowing admins to block recurring harmful edits - With the Wikipedia community, research and plan the User Interaction History feature, allowing admins to evaluate and understand the sequence of events between 2+ users. - Conduct community consultation for page-specific blocking, allowing admins to block a user from editing a specific page
Empower individual users to protect themselves on the MediaWiki platform	Global Collaboration team	Finish and release the Mute feature, which allows users to privately list usernames from which they do not want to receive Echo and email notifications and Special:EmailUser emails.

STATUS: OBJECTIVE ON TRACK

Mute feature

Muted users

Do not display notifications from these users. (Edits to your user talk page will still trigger notifications.)

Doggie ✕ Cat2 ✕ Foo

Foo

Foodog

Save Restore all default settings (in all sections)

Contributors

We build collaborative, inclusive tools for creating and editing free knowledge.

FY2016–17 review

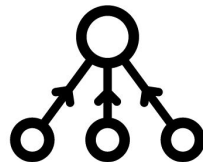# FY2016–17 Annual Plan

Improve existing tools

Improve heavily-used editing and review tools with a focus on performance, productivity, and accessibility.

Reduce technical debt

Take steps toward there being only one editor, one parser, and one user interface library.

Invest in new technologies

Introduce machine-learning, extend machine-translation, and migrate toward structured data.

CHECK IN

July 2017

TEAM/DEPT

Audiences > Contributors

PROGRAM

<4> [LINK]

**WIKIMEDIA
FOUNDATION
2016–2017
ANNUAL PLAN**

GOAL: 1: Maintain & incrementally improve current content creation & curation interfaces

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Strengthen interfaces Support consistent user interface development, and cross-platform consistency	**LAST QUARTER**	
	UI Standardisation and the rest of Contributors Design	We defined design requirements for widgets on mobile devices, focussing on the most important components. We have now implemented those design elements, like touch areas, in the OOjs UI library.
	NEXT QUARTER	
	[See Program 3 Objective 5.]	N/A

STATUS: OBJECTIVE COMPLETE FOR THE FISCAL YEAR (PERENNIAL WORKFLOW)

CHECK IN

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Audiences > Contributors

PROGRAM

<4> [LINK]

**WIKIMEDIA
FOUNDATION
2016–2017
ANNUAL PLAN**

GOAL: 1: Maintain & incrementally improve current content creation & curation interfaces

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 2: Modify and improve curation tools Support consistent user interface development, and cross-platform consistency	**LAST QUARTER**	
	Editing team and Community Liaisons	We made improvements to the beta visual diffs feature, making it possible to see changes to references, and to test the visual diff feature outside of the visual editor. We held back making it the primary diff view inside the desktop and mobile views of the editor whilst we work on increasing the quality and value of the tool.
	NEXT QUARTER	
	[See Program 3 Objective 1.]	N/A

STATUS: OBJECTIVE INCOMPLETE; WORK CARRIED OVER AS MINOR ITEM

CHECK IN

July 2017

TEAM/DEPT

Audiences > Contributors

PROGRAM

<4> [LINK]

**WIKIMEDIA
FOUNDATION
2016–2017
ANNUAL PLAN**

GOAL: 2: Improve editing experience by reducing technical debt

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Improve the wikitext format Address technical debt in wiki content	**LAST QUARTER**	
	Parsing team	We fixed the performance issues with the Linter tool so that it is now available on all wikis. We finalised the list of issues to fix as part of the replacement of Tidy with RemexHTML, expanded the documentation, began announcements, and helped community members make fixes to hundreds of thousands of pages.
	NEXT QUARTER	
	[See Program 3 Objective 6.]	N/A

STATUS: OBJECTIVE COMPLETE FOR THE FISCAL YEAR (PERENNIAL WORKFLOW)

CHECK IN

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Audiences > Contributors

PROGRAM

<4> [LINK]

**WIKIMEDIA
FOUNDATION
2016–2017
ANNUAL PLAN**

GOAL: 2: Improve editing experience by reducing technical debt

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Workflow: On-going maintenance work Support other teams' work based on our parsing platforms	**LAST QUARTER**	
	Parsing team	We finished adding HTML markup for video and audio content in Parsoid at the agreed specification to help the Readers Team's Mobile Content Service project, and finished server-side red link support. We also worked on the initial reading support for language variants, which will allow for the appropriate display of Chinese in either Simple or Traditional Han, and other languages which use variants.
	NEXT QUARTER	
	[See Program 3 Objective 6.]	N/A

STATUS: OBJECTIVE COMPLETE FOR THE FISCAL YEAR (PERENNIAL WORKFLOW)

CHECK IN

July 2017

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Audiences > Contributors

PROGRAM

<4> [LINK]

WIKIMEDIA FOUNDATION 2016–2017 ANNUAL PLAN

GOAL: 3: Invest in new types of content creation, curation and collaboration tools

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Expand the Content Translation Tool Stabilize Content Translation for going out of beta	**LAST QUARTER**	
	Language team, **Editing team**, Parsing team, and Contributor Design	Worked on replacing the editing component of Content Translation with the VisualEditor platform. This will make the tool more stable and more consistent for users, and reduce maintenance costs. We did not complete this work.
	NEXT QUARTER	
	Editing team with **Global Collaboration team**	Complete replacement and hand-over of work.

STATUS: OBJECTIVE INCOMPLETE; WORK CARRIED OVER

CHECK IN

July 2017

TEAM/DEPT

Audiences > Contributors

PROGRAM

<4> [LINK]

GOAL: 3: Invest in new types of content creation, curation and collaboration tools

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Modify & improve curation tools Provide an edit-review process suited to the needs of new contributors—while improving efficiency for edit reviewers in general.	**LAST QUARTER**	
	Collaboration Team, Analytics, Research & Data and Community Liaisons	We completed rollout of the beta feature to all wikis, where it's been enabled by over 24,000 accounts. It received strongly positive feedback, with some helpful ideas on further improvements to make. We worked on adding and releasing some extra features, responding to feedback and user testing, and preparing to make the feature available by default in the coming quarter.
	NEXT QUARTER	
	[See Program 5 Goal 1.]	N/A

STATUS: OBJECTIVE COMPLETE

FY2017-18 preview

FY2017–18 Annual Plan

Increase device support for editing

Make the long-form editing experience great on all devices and investigate improving other mobile-device-appropriate tasks.

Increase new editor success

Improve new editor experience in emerging communities where we think we can provide the most benefit.

Increase current editor retention & engagement

Understand and improve larger communities' backlog, monitoring, workflow and communication experiences.
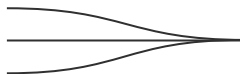
WIKIMEDIA
FOUNDATION

FY2017–18 Annual Plan

Unify

Expand

Editor platforms

Wikitext parsers

Interface Libraries

Fully supported devices

Fully supported communities

Increase device support for editing

Make the long-form editing experience great on all devices and investigate improving other mobile-device-appropriate tasks.
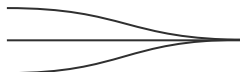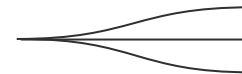
WIKIMEDIA
FOUNDATION

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July 2017

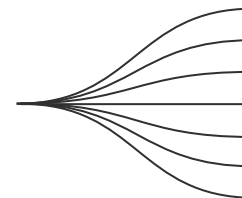TEAM/DEPT

Audiences > Contributors

PROGRAM

<3> [LINK]

**WIKIMEDIA
FOUNDATION
2017–2018
ANNUAL PLAN**

GOAL: Support content contribution on mobile devices

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Improve and consolidate our unified editing platform so that it's great on all devices	**THIS QUARTER**	
	Editing team with Community Liaisons and Contributors Design.	We will roll out the beta 2017 wikitext editor to more desktop users, to better consolidate on that ahead of user testing it with mobile users. We will enable non-JavaScript editing on mobile, so that mobile users with older devices can contribute in the same was as desktop users can. We will work with the Global Collaboration team to complete the conversion of the Content Translation editing surface to use the visual editor platform, which will let us in future explore mobile device support.

STATUS: OBJECTIVE ON TRACK

GOAL: Support content contribution on mobile devices

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 4: Maintain editing technologies with very high up-time for all our users. Reduce product and technical debt to modernise our tools and technologies, and to make future changes more effective and efficient	**THIS QUARTER**	
	Contributors at large with Community Liaisons.	We will maintain editing tool uptime for all users. We will remove the 2006 wikitext editor, and support community members in transferring to the basic 2003 one or to the 2010 or 2017 ones, as appropriate.

STATUS: OBJECTIVE ON TRACK

CHECK IN

July 2017

TEAM/DEPT

Audiences > Contributors

PROGRAM

<3> [LINK]

WIKIMEDIA FOUNDATION 2017–2018 ANNUAL PLAN

GOAL: Support content contribution on mobile devices

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 5: Modernise user interface technologies to encompass mobile and desktop platforms, with continued work on the Wikimedia-wide adoption of a standard Web user interface library	**THIS QUARTER**	
	Contributors Design with the Front End Standards Group	We will complete the definition of design requirements for widgets on mobile devices and finish our initial implementation of those design elements. We will continue to convert interface pages over to the common interface framework, for consistency, accessibility, and the ability to provide these on mobile and desktop. We plan to convert the Preferences page, and explore options for providing it on mobile.

STATUS: OBJECTIVE ON TRACK

CHECK IN

July 2017

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Audiences > Contributors

PROGRAM

<3> [LINK]

WIKIMEDIA
FOUNDATION
2017–2018
ANNUAL PLAN

GOAL: Support content contribution on mobile devices

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 6: Support work towards unifying MediaWiki's parser implementations, in liaison with Technology's MediaWiki team	THIS QUARTER	
	Parsing team with Community Liaisons	We will help community members find and fix old and deprecated wikitext issues via the ParserMigration and Linter tools. This will mean that we are closer to switching from Tidy to RemexHTML in Wikimedia production. We will complete initial support for reading and editing multi-script wikis (like Chinese).

STATUS: OBJECTIVE ON TRACK

WIKIPEDIA
The Free Encyclopedia

Special page

Search Wikipedia

Lint errors: Self-closed tags

? Help

← Special:LintErrors

These pages have self-closed tags.

Namespace:

(Article) ▾

Submit

Page title	Self-closed tag	Through a template?
List of Naruto episodes (edit | history)	`th`	Template:Naruto (season 1)
West Africa (edit | history)	`td`	Template:Infobox
Tartar (1813 privateer) (edit | history)	`sup`	Output not from a single template
Economic Freedom of the World (edit | history)	`span`	Template:Infobox book
Sum: Forty Tales from the Afterlives (edit | history)	`span`	Template:Infobox book
An Embarrassment of Riches (edit | history)	`span`	Template:Infobox book
Churachandpur district (edit | history)	`span`	Template:Infobox settlement
Naruto (season 1) (edit | history)	`th`	Output not from a single template
List of Dragon Ball Z Kai episodes (edit | history)	`th`	Output not from a single template
The Snowden Files (edit | history)	`span`	Template:Infobox book
Adam Newman (edit | history)	`b`	Template:Infobox soap character
List of Dragon Ball Z Kai episodes (edit | history)	`th`	Output not from a single template
T.H.U.N.D.E.R. Agents (edit | history)	`b`	Template:Infobox comic book title
Makli Necropolis (edit | history)	`small`	Template:Infobox cemetery

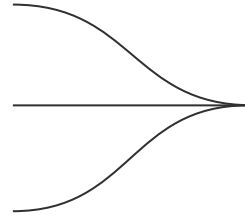# FY2017–18 Annual Plan

Increase new editor success

Improve new editor experience in emerging communities where we think we can provide the most benefit.
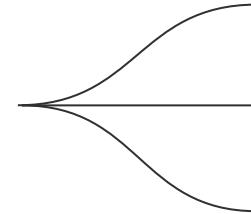
Understand

User research

Metrics

User feedback

Support

Improvements

Guidance

New features

WIKIMEDIA
FOUNDATION

CHECK IN

July 2017

TEAM/DEPT

Audiences > Contributors

PROGRAM

<4> [LINK]

**WIKIMEDIA
FOUNDATION
2017–2018
ANNUAL PLAN**

GOAL: Improve the new editor experience

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Expand and deepen our understanding of the experiences of new editors in emerging communities based on generative research	THIS QUARTER	
	Contributors Product with Contributors Design, Audiences Design, Community Engagement, Communications, and Reboot	We will finish up the New Editor Experiences project, building conclusions from the raw output from our on-the-ground research in two countries (*more in the slides for Audiences Design, later*). Based on these conclusions, we will then produce a prioritised list of possible interventions for wider discussion and implementation with colleagues.

STATUS: OBJECTIVE ON TRACK

FY2017–18 Annual Plan

Reducing retention pain-points

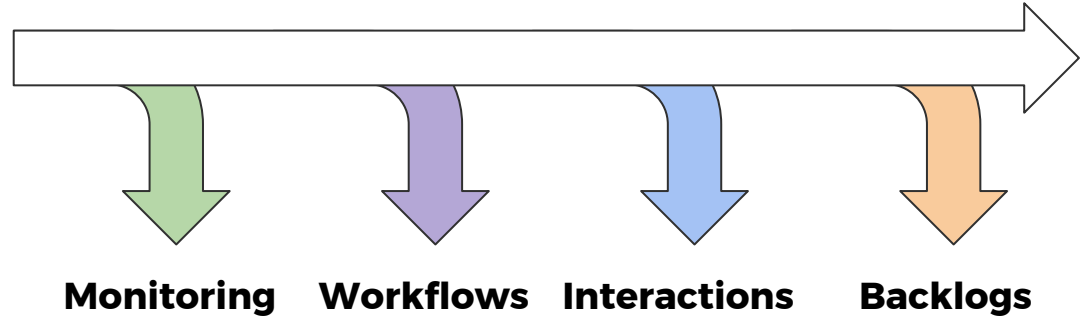**Increase current editor retention & engagement**

Understand and improve larger communities' backlog, monitoring, workflow and communication experiences.

Monitoring   **Workflows**   **Interactions**   **Backlogs**

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Audiences > Contributors

PROGRAM

<5> [LINK]

**WIKIMEDIA
FOUNDATION
2017–2018
ANNUAL PLAN**

GOAL: 2 — Give better ways to monitor contributions

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 1: Apply the new recent changes filters technology with Machine Learning to other contexts like watchlists and history pages	THIS QUARTER	
	Global Collaboration team with Community Liaisons and the Scoring Platform team	We will release the filters for Recent Changes from beta to all users on all wikis, and bring the new tools and UX to Watchlist (at first in beta). We'll continue to make the filters more powerful and easier to use, to bring the entire interface up to the new standard, and to support new wikis that enable ORES.

STATUS: OBJECTIVE ON TRACK

Old UX

Recent changes

This is a list of recent changes to Wikipedia.

This page: Discuss this page – What does this page mean? Recent changes for: Featured articles – Good articles – Living people – Vital articles

Utilities: RC patrol – New pages – New editors' contribs – IPs' contribs – Mobile contribs – Cleanup – Vandalism – Deletion – RfC – Backlogs

About Wikipedia: Introduction/FAQ/Policy – Stats – News – Milestones – Village pump – Mailing lists – Chat – *Wikipedia Signpost*

Recent changes options

Show last **50** | 100 | 250 | 500 changes in last 1 | 3 | **7** | 14 | 30 days

Hide registered users | Hide unregistered users | Hide my edits | Show bots | Hide minor edits | Show page categorization |
Show Wikidata | Hide probably good edits

Show new changes starting from 18:36, 13 July 2017

Namespace: all ☐ Invert selection ☐ Associated namespace

Tag filter: [_____] Show

Legend (help): [hide]
- **r** This edit may have problems and should be reviewed (more info)
- **N** This edit created a new page
- **m** This is a minor edit
- **b** This edit was made by a bot
- **D** This edit was made at Wikidata
- **(±123)** Page size change in bytes

New UX (with ORES & other significant new functionality)

Recent changes

This is a list of recent changes to Wikipedia.

Other review tools ⌄

🔖 Saved filters ▾

Active filters

May have problems ✕ | ● Likely have problems ✕ | ● Very likely have problems ✕ | Human (not bot) ✕ | Page edits ✕ | **:not** Talk ✕

≡ Filter recent changes

Show last 100 changes ▾ | 📅 7 days ▾ | ▶ Live updates | ‹ Newer 100 | Older 100 ›

Images: Screenshots of MediaWiki RecentChanges page created by J. Matazzoni, software under GPL and MIT licences

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<5> [LINK]

**WIKIMEDIA
FOUNDATION
2017–2018
ANNUAL PLAN**

GOAL: 3 — Provide better workflow and communication experiences

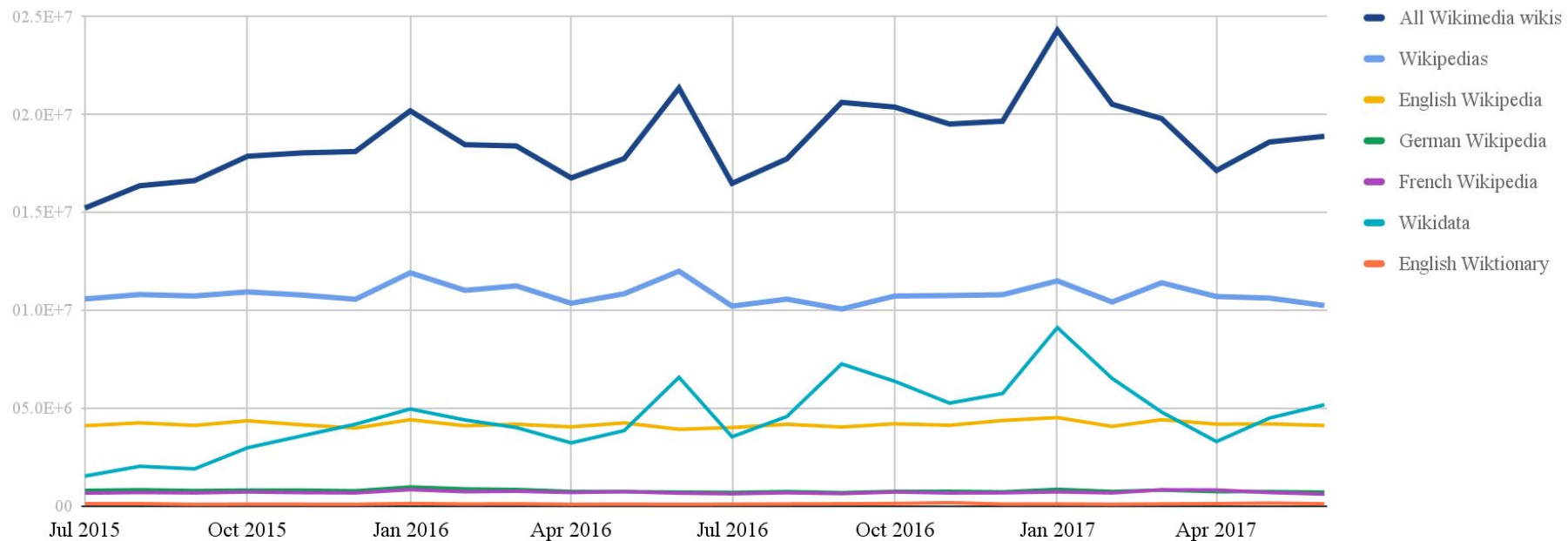| What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Objective 2: Improve structured discussion features for the communities that use them, based on user feedback and prioritising technical debt	**THIS QUARTER**	
	Global Collaboration team with Community Liaisons	Based on the Flow satisfaction survey, we'll make an initial triage and sequencing of major improvements planned for structured discussions. We will begin work on at least one of these priorities, and plan out the others on which we will continue to work over most of the year.

STATUS: OBJECTIVE ON TRACK

Metrics preview

Non-bot edits

Non-bot edits

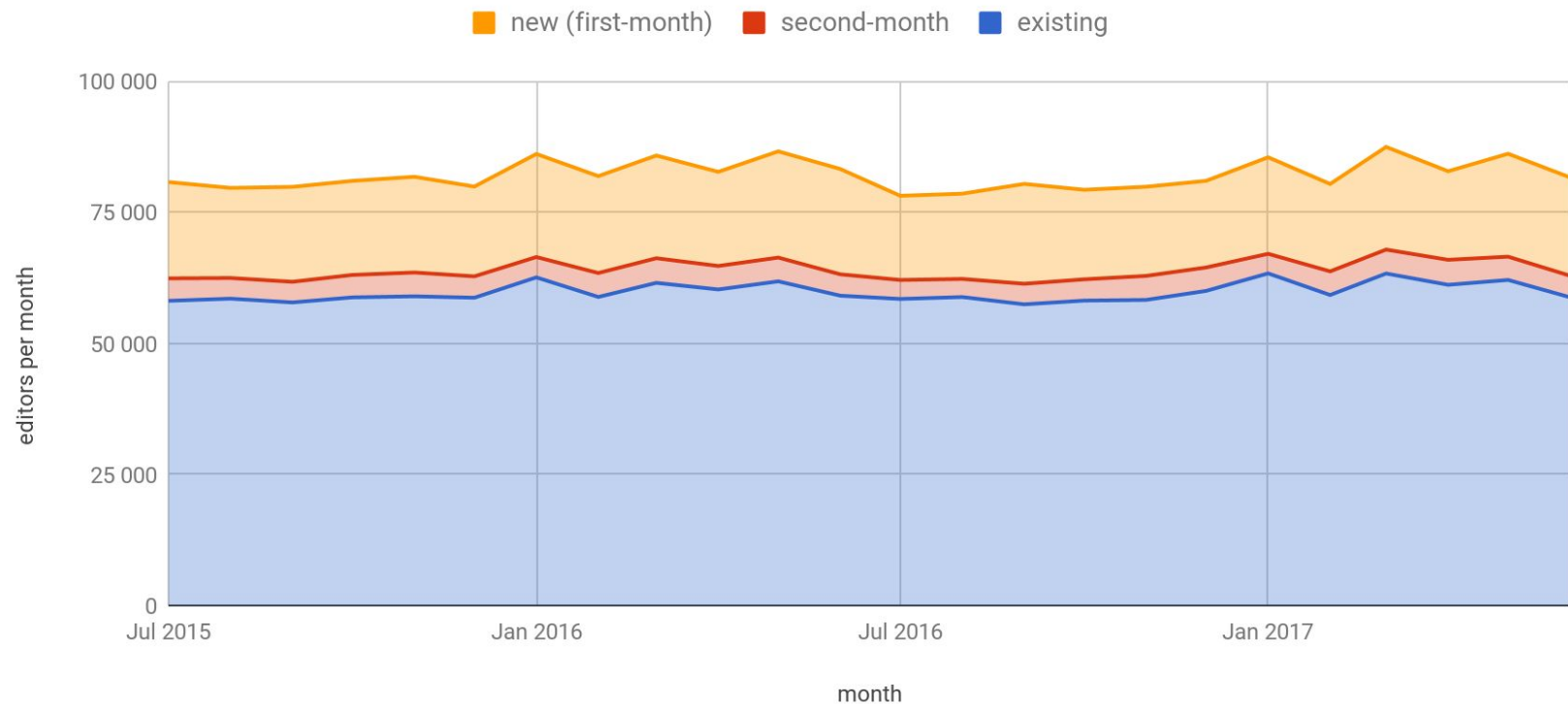|	
━━	All Wikimedia wikis
━━	Wikipedias
━━	English Wikipedia
━━	German Wikipedia
━━	French Wikipedia
━━	Wikidata
━━	English Wiktionary

Edits are slowly rising

- Total monthly non-bot edits across all Wikimedia wikis are now at about **18 million**.

- This has been growing at roughly **2.0%** year on year, almost all of which is on Wikidata.

- There are also a lot of bot-made edits – around **20 million**, about half of them on Wikidata.

- **Growth of mobile edits has slowed** in 2017 after years of dramatic growth; unclear if temporary.

- We don't yet have an edit value measure; vandalism and a from-scratch great article count the same.

Active editors

Monthly active editor breakdown (all wikis)

Editors are generally flat

- Active editors and its components remain essentially flat over the long term, at **81,000** accounts.

- New active editors is stable at about **18,000**, with second-month editors generally a quarter of that.

- Highly active editors (100+ content edits a month) is stable at around 14,000 accounts.

- Logged-out users make roughly 10% of non-bot edits, but it's twice that on the English Wikipedia.

- We don't yet have a good measure of logged-out users; an individual and a school count the same.

WIKIMEDIA
F O U N D A T I O N

Recurring metrics

Metric	Trend	Monthly average	M/M ±	Y/Y ±
Monthly active editors		83,289	-5.2%	-1.9%
of which new (first-month)		18,694	-4.5%	-6.7%
of which second-month		4,314	-7.5%	0.9%
of which existing		60,282	-5.3%	-0.5%
Monthly non-bot edits		14.0 M	-1.6%	-6.0%
Monthly mobile edits		0.85 M	0.5%	28.2%
as % of non-bot edits		6.1%		

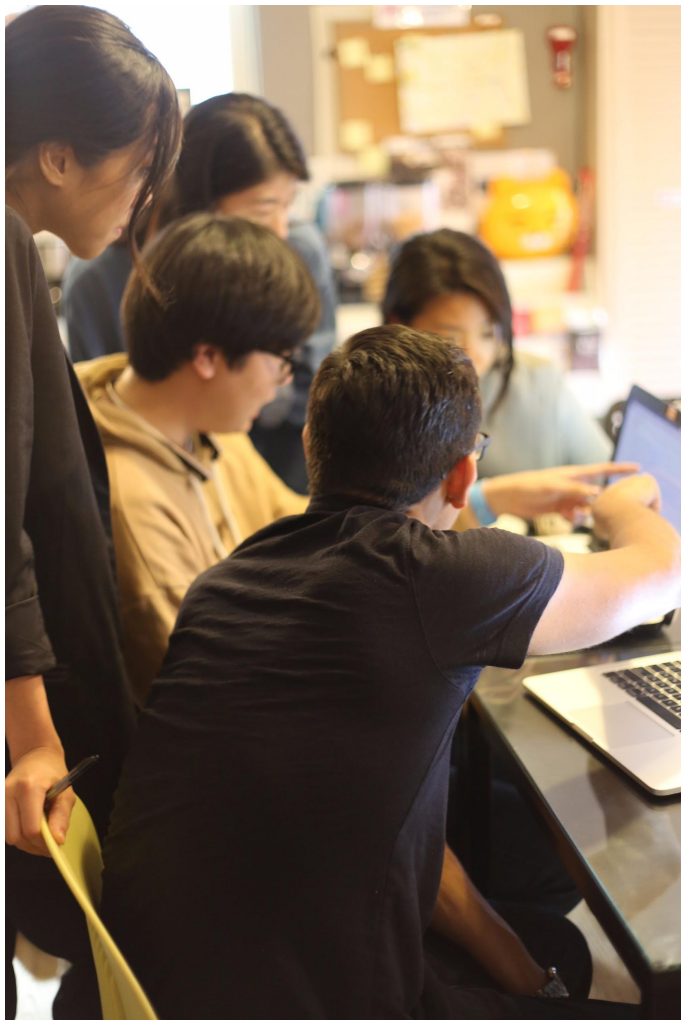*Data as of June 2017; averages are five month rolling arithmetic means*

Audiences Design

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July 2017

TEAM/DEPT
Design Research

PROGRAM
1 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Use research-centered approach to drive product development

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
New Readers: ● Heuristic **evaluation of Kiwix App** (WikiMed) ● **Recommendations** for improving Kiwix	**LAST QUARTER**	
	New Readers Reading (Anne, Toby, Nirzar) Kiwix (Emmanuel) Communication (Zack) Partnerships (Jack, Jorge, Ravi)	● Completed Heuristic evaluation of Kiwix - Done ● Provide recommendations for improvements - Done ● Clarification of findings with Emmanuel at Kiwix - Done ● Collaborated with Awareness team on choosing media partners in Nigeria and India - Done
	NEXT QUARTER	
		● Release New Readers corpus under open access policy to make data shareable and available for re use.

STATUS: OBJECTIVE COMPLETE

Contextual inquiries:
Learning about new editor experiences in Korean and Czech Wikipedias

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July 2017

TEAM/DEPT

Design Research

PROGRAM

1 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Use research-centered approach to drive product development

Objective?	Who are you working with?	What impact / deliverables are you expecting?
New Editor Experiences Research ● Lit review of prior research about new editors ● Contextual inquiry: new editor retention in South Korea and Czech Republic	**LAST QUARTER**	
	WMF Team (Abbey and Neil) **Reboot Team** (Lauren and Panthea and local researchers from Korea and Czech Republic)	● Lit review, analysis of prior research about new editors: Done ● Contextual inquiry in South Korea: Done ● Contextual inquiry in Czech Republic: Done ● Analysis: begun in the field, wrapping up now
	NEXT QUARTER	
	Cross team collaboration with: Editing team, Communications, Community Engagement and Research team.	● Synthesis workshop with Reboot and sharing - Done ● Complete report from both contextual inquiries - July 28 ● Communicate findings broadly (blog, Metrics, workshops) ● Focus on most potentially impactful findings with teams ● Concept generation and evaluation (cross teams) ● Open Access release of corpus

STATUS: OBJECTIVE COMPLETE

abstract

Analysis

Synthesis

Frame insights:
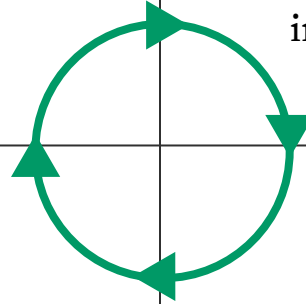Find patterns in quantitative and qualitative data and extract insights.

Explore concepts:
Generate and evaluate concepts against research data and with users they are designed for.

Frame solutions: Prioritize and plan for implementation of solutions and offerings.

understand

make

Know context and people: Look at the big picture for insight into contexts and people, unmet needs, and opportunities.

Realize solutions / offerings: Define MVP and release plan, build prototypes, iterate toward refinement with beta, release, maintain and sunset.

Research

Realization
(Implementation)

concrete

Audiences: Design Research   New Readers

Q4			Q1			Q2			Q3		
April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar

Contextual Inquiry

Analysis / Synthesis

Communicate findings, collaboration with communities and users

Concept generation and evaluation

Realization / Implementation

Audiences Operations

Roles & Responsibilities

- Inter-departmental communication & collaboration:
    - Current focus on improving Audience & Technology collaboration
- Audiences effectiveness:
    - Identifying any operational gaps that don't align with functional roles in Audiences and implementing solutions
    - Ensure effective communication channels within the organization
    - Drive special programs as needed
- Agile:
    - Facilitate organizational mindset shifts associated with Agile
    - Improve processes, eliminate waste, and increase overall effectiveness

WORKFLOW

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Improving collaboration between Audiences and Technology	**LAST QUARTER**	
	- Agile Coach on the Team Practices Group most of Q4 - Officially joined Audiences on 2017-06-05 where I work with all of Audiences and Technology	- Kicked off a **re-think process for improving existing Scrum of Scrums** to make it a more valuable venue for more teams - Designed and facilitate **weekly Audience Leads meeting** to make it an effective use of staff time **Defined budget holders** and implemented with Finance
	NEXT QUARTER	
	- Audiences - Technology	- An **improved Scrum of Scrums** **Better visibility into inter-team dependencies** **Improved interlocks** between Audiences & Technology - Project Management of Content Formatting for Mobile

STATUS <(choose 1): OBJECTIVE INCOMPLETE OR DISCONTINUING / OBJECTIVE AT RISK / OBJECTIVE ON TRACK>