Audiences 3

Community Tech, Community Health, New Readers, Structured Data on Commons

October 2017 quarterly check-in

WIKIMEDIA

F O U N D A T I O N

Community Tech:
Community Wishlist team

Meet the needs of active Wikimedia contributors for improved, expert-focused curation and moderation tools.

WIKIMEDIA

F O U N D A T I O N

Community Tech [2016 Community Wishlist]

Rank	Proposal	Status
1	Global gadgets	
2	Edit summary length for non-Latin languages	Database work by Platform team Q2
3	Section heading URLs for non-Latin languages	Q2 (step 1 live)
4	Global preferences	Q2
5	Rewrite XTools	Live Q1
6	Wikitext editor syntax highlighting	Beta Feature on LTR wikis Q1
7	Warning on unsuccessful login attempts	Released Q1
8	Automatic archive for new external links	
9	Fix Mr.Z-bot's popular pages report	Released Q3
10	User rights expiration	Released Q4 (by volunteer)

2017 so far

Global preferences

| User profile | Appearance | Editing | Recent changes | Watchlist | Gadgets |

Make this setting global

| None ▾ |
| All |

Display options

☑ Days to show in recent changes: [7 ▾] Maximum 90 days

☑ Number of edits to show by default [7 ▾]

Advanced options

☐ ☐ Group changes by page in recent changes and watchlist

☑ ☐ Hide minor edits from recent changes

☐ ☐ Hide categorization of pages

☑ ☐ Hide patrolled pages from new page list

☐ ☐ Show Wikidata edits by default in recent changes

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Community Tech

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Investigate and address top ten wishes from Community Wishlist Survey	**LAST QUARTER**	
	Kunal Mehta (Legoktm)	Made a technical plan for building global preferences. The feature will build on Kunal Mehta's GlobalPreferences extension, rewriting some of the backend code, and making some changes to the user interface. Held community consultation to gather use cases local exceptions, for version 2 of the feature.
	NEXT QUARTER	
		Plan to have a v1 for testing by the end of the quarter.

STATUS : OBJECTIVE ON TRACK

Edit summaries for non-Latin languages (wish #2)

Revision as of 20:49, 18 April 2016 (edit) (undo) (thank)

SpecialAdviser (talk | contribs | block)

(→*Сомнения в реализуемости проекта: после каж.предл.долж.быть.прост.ист.а не в конце абзац!Не обн совпад.даже части утверж.через поиск.устр!*)

Newer edit →

Line 256:

[[Интерфакс]] отмечает, что на разработку корабля за 10 лет планируется потратить чуть более 60 млрд рублей.{{нет АИ|18|04|2016}} Ранее же представители РКК «Энергия» заявляли, что разработка ПТК НП обойдется в 6 млрд долларов (более 200 млрд рублей по курсу на август 2014).{{нет АИ|18|04|2016}} В связи с этим появляются серьезные сомнения в том, что заявленный график работы не претерпит значительных и, конечно, негативных изменений.{{нет АИ|18|04|2016}}

Section heading URLs for non-Latin languages (wish #3)

Местные праздники [edit | edit source]

Каждый город ежегодно отмечает праздник festa major — день своего святого-покровителя. Праздник как правило длится несколько дней, в течение которых организуются разнообразные состязания, устраиваются аттракционы для детей и ремесленные ярмарки, проводятся концерты и представления под открытым небом.

В последний вечер после торжественной речи мэра с главной площади по направлению к пляжу стартуют 2 группы участников праздника, одна из которых с горящими факелами и бенгальскими огнями преследует другую до самой воды («коррефок»). Обычно праздники festa major выпадают на период летнего сезона.

Традиционно во время праздников выступают команды кастельеров, выстраивающие высокие «человеческие замки» — кастели.

Ежегодно 11 сентября в память годовщины окончания осады Барселоны 1714 года отмечается Национальный день Каталонии (кат. Diada Nacional de Catalunya).

Интернет [edit | edit source]

Каталония стала одной из немногих автономий (не независимых государств), получивших свой домен в Интернете (.cat, с сентября 2005).

См. также [edit | edit source]

► Каталония

Примечания [edit | edit source]

1. ↑ Idescat. BEMC. Catalunya. Padró municipal d'habitants. Xifres Oficials. Recomptes
2. ↑ За независимость Каталонии проголосовали более 80 процентов // Лента.ру (10 ноября 2014).
3. ↑ Глава правительства Каталонии назвал дату референдума о независимости (рус.), РИА Новости (20170609T1201+0300Z). Проверено 9 июня 2017.
4. ↑ Глава Каталонии заявил, что в Испании не нашли альтернативу референдуму (рус.), РИА Новости (20170609T1541+0300Z). Проверено 9 июня 2017.
5. ↑ ВОРС 007/11
6. ↑ Суд Испании признал отделение Каталонии неконституционным // Русская служба Би-би-си, 02.12.2015.
7. ↑ París M. «Los trabajos de los inmigrantes son inferiores a su titulación», «20 minutos.es», 14.01.2011, p. 5
8. ↑ Invest in Catalonia. Invest in Barcelona. Invest in Spain. Invest in Europe

Литература [edit | edit source]

Кастель высотой 10 ярусов в Виллафранка

https://ru.wikipedia.org/wiki/Каталония#.D0.9C.D0.B5.D1.81.D1.82.D0.BD.D1.8B.D0.B5_.D0.BF.D1.80.D0.B0.D0.B

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Community Tech

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GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Investigate and address top ten wishes from Community Wishlist Survey	**LAST QUARTER**	
	MediaWiki Platform, Brad Jorsch	Section heading URLs: Work complete, now propagating. First changes will be seen in late October, everything completed by late November.
	NEXT QUARTER	
	MediaWiki Platform, DBAs, Brad Jorsch	Edit summary length: MediaWiki Platform team is deploying the necessary database changes. There are a few more steps; we expect the wish to be completed by the end of the year.

STATUS : OBJECTIVE ON TRACK

Grant metrics tool (Community Resources)

< History of Architecture 2017

March 2017 editathon (edit)

Wiki(s): en.wikipedia
Start: 2017-03-04 10:00 EST
End: 2017-03-04 19:00 EST

Recalculate totals

Participants	New editors	7+ days retention	Pages created	Pages improved
43	30	5	15	88

Export totals as wiki table   Export raw edit data as csv

Explanatory text for the following sections. You can enter data in any section that applies to your program. You can leave some sections blank.

___

Participants   [open section]   4 participants

___

Categories   [open section]   Checking to see that all the categories exist on the wiki, please wait...

___

Templates   [open section]   Can't find 1 of the 3 templates, please check the list!

___

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[WIKIMEDIA FOUNDATION ANNUAL PLAN](LINK)

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Represent both large and small communities	**NEXT QUARTER**	
	Community Resources, Grantees	Build a simple, easy to use tool for Wikimedia Foundation grant recipients to calculate and report the impact of their work.

STATUS : OBJECTIVE ON TRACK

ACTRIAL research

Wikipedia:New user landing page
From Wikipedia, the free encyclopedia

The article that you're looking for doesn't exist.

You can create it, but...

- **Before you create an article, you should read Wikipedia:Your first article.**
- Need help? You can ask a question at the **Teahouse**, **help desk** or through **live chat**.

There are different ways to edit Wikipedia:

Sandbox
Ready to try editing? You can experiment in your own sandbox to get a feel for editing Wikipedia. This is a great place to start without affecting live articles.

Start editing

Improve
Wikipedia needs your help. Pick small editing tasks from a list, such as fixing spelling and grammar. Learn by making improvements to existing articles.

Start helping

Article wizard
If you already have experience with editing, you can use our article wizard to create new articles. In just a few steps, you'll be on your way to contributing to Wikipedia.

Start creating

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Build and maintain tools used by active contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Represent both large and small communities	**NEXT QUARTER**	
	Community Resources, Grantees	Build a simple, easy to use tool for Wikimedia Foundation grant recipients to calculate and report the impact of their work.

STATUS : OBJECTIVE ON TRACK

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Build trust and cooperation with Enwiki contributors

What is your workflow?	Who are you working with?	What impact / deliverables are you expecting?
Engage with New Page Patrol community on English WP to determine solutions for the growing page review backlog	**LAST QUARTER**	
	Morten Warncke-Wang, New Page Patrol community, Research, Community Engagement	Design and plan ACTRIAL research in partnership with volunteers, start experiment (started September 14)
	NEXT QUARTER	
	Morten Warncke-Wang, New Page Patrol community, Research, Community Engagement	Publish researcher report on-wiki with research findings, based on data from the first four weeks of ACTRIAL (Sept 14-Oct 12), lead community consultation about results and findings

STATUS : OBJECTIVE ON TRACK

Info on Autoconfirmed article creation trial (ACTRIAL): https://en.wikipedia.org/wiki/Wikipedia:Autoconfirmed_article_creation_trial
Research page on ACTRIAL: https://meta.wikimedia.org/wiki/Research:Autoconfirmed_article_creation_trial

2017 Community Wishlist Survey Coming in November/December

Proposal phase: Nov 6-19
Voting phase: Nov 27-Dec 10

Community Tech:
Anti-Harassment Tools

Building software and influencing community policy to reduce and fairly resolve incidents of harassment.

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Q1 Summary

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Increase the confidence of our admins for resolving disputes.	**LAST QUARTER**	
	Community Engagement, English Wikipedia community	√ Measure baseline confidence of English Wikipedia admins with their ability to make accurate and efficient decisions in conduct disputes (focusing on their use of tools, processes, their training, community policies and WMF policies).

STATUS: DONE!

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**WIKIMEDIA
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Admin Confidence Survey results

- 117 responses (from ~700 active admins)

- Survey was open for twelve days — September 12 to 24, 2017

- Survey was open for any English Wikipedia admin to participate, but we used a randomized Mass Message to drive awareness

- Full data set published on wiki:
  https://commons.wikimedia.org/wiki/File:English_Wikipedia_Admin_Confidence_Survey_Results_September_2017.pdf

97.4%

English Wikipedia administrators confident with their skills to mitigate <u>vandalism</u>

39.3%

English Wikipedia administrators confident with their skills to mitigate <u>harassment</u>

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Increase the confidence of our admins for resolving disputes.	**LAST QUARTER**	
	Community Engagement, English Wikipedia community	✓ Assist Support & Safety in preparing a qualitative research methodology for measuring the expectations and experiences of people using our main noticeboards for user disputes. → *See also SuSa's Q1 goal* _Support better policy & enforcement growth in our communities_ → *The survey is defined at* _https://meta.wikimedia.org/wiki/Community_health_initiative/Policy_and_enforcement_research_

STATUS: DONE!

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**WIKIMEDIA
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GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Improve the quality of existing admin tools		**LAST QUARTER**
	English Wikipedia community	⋯ Implement performance and anti-spoof improvements to AbuseFilter, allowing admins to block recurring harmful edits.
		⋯ With the Wikipedia community, research and plan the Interaction Timeline feature, allowing admins to evaluate and understand the sequence of events between 2+ users.
		⋯ Conduct community consultation for page-specific blocking, allowing admins to block a user from editing a specific page

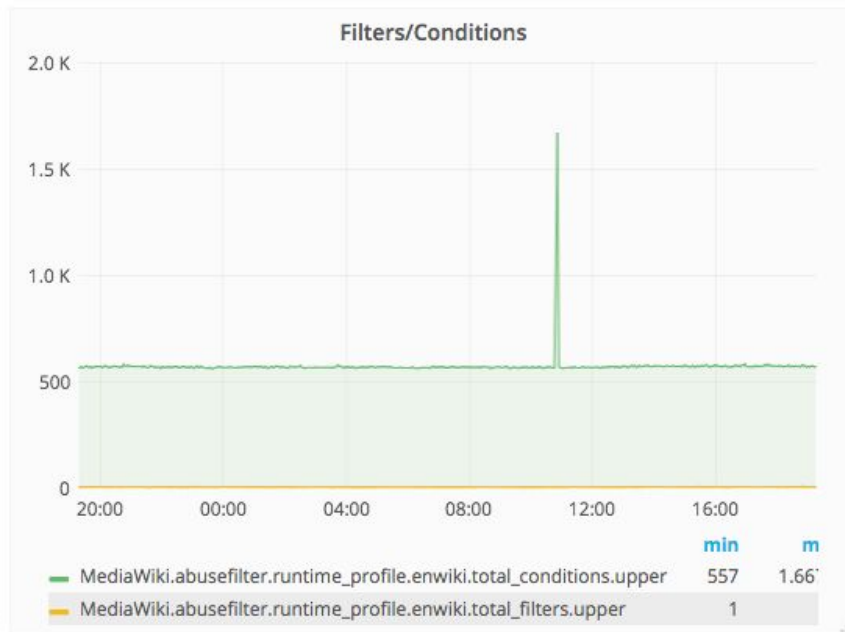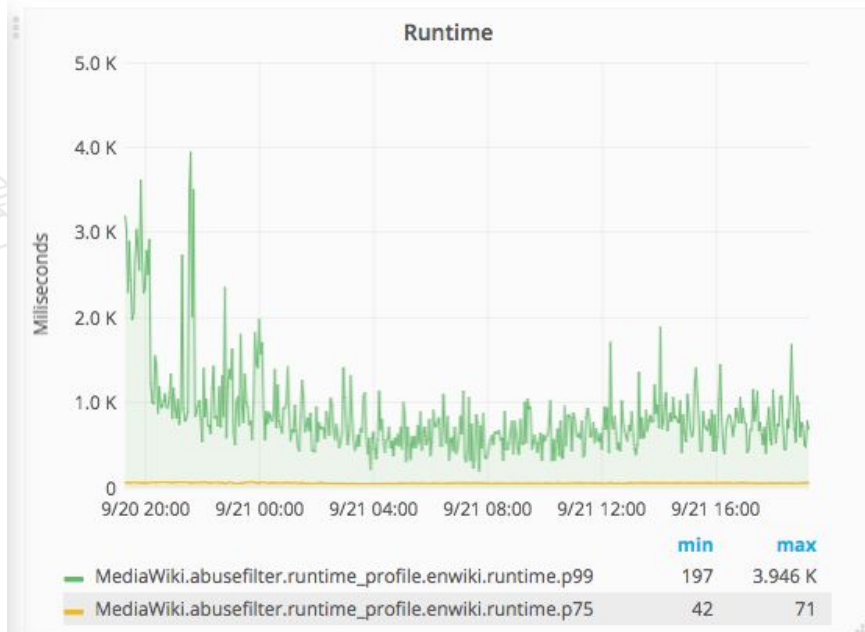**STATUS: OBJECTIVE ON TRACK**

AbuseFilter
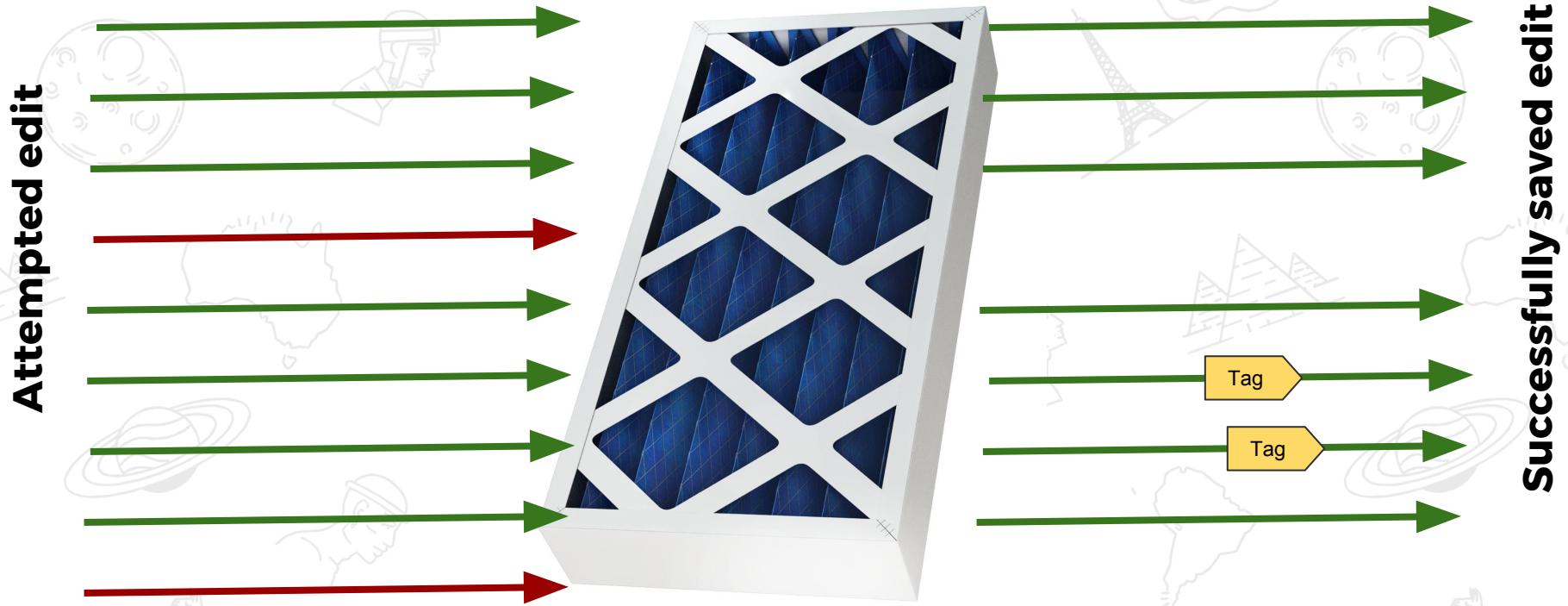
AbuseFilter performance

Interaction Timeline

August 2017

| AppleAndy, 2 years, 500 edits | | BananaBelen, 3 years, 200 edits |

08/18/2017 — Edited Talk:Weather — 10:53pm

08/20/2017

12:15am — Edited the section "Semi-protected edit request" on Talk:Weather

6:01pm — Edited the section "Semi-protected edit request" on Talk:Weather

9:08pm — Edited the section "Weather "incorrect informatation?"" on User talk:AppleAndy

9:15pm — Edited User talk:BananaBelen

1 hour between interactions

Edited User talk:BananaBelen
Summary: signature — 10:15pm

Created the section "Need somebody to look at the interaction, it is devolving into harassment" on ANI — 10:16pm

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Empower individual users to protect themselves on the MediaWiki platform	**LAST QUARTER**	
	Global Collaboration team	√ Finish and release the [Mute] feature, which allows users to privately list usernames from which they do not want to receive Echo and email notifications and Special:EmailUser emails.

STATUS: OBJECTIVE ON TRACK

Notifications Mute

Cross-wiki notifications

☑ Show notifications from other wikis

New message indicator

☑ Show talk page message indicator in my toolbar

Muted users

Do not display notifications from these users. (learn more)

Foo ✕ Bar ✕ Add more...

Save   Restore all default settings (in all sections)

Email Mute

Email options

Email: TBolliger@wikimedia.org (Change or remove email address)

Email address is optional, but is needed for password resets, should you forget your password. You can also choose to let others contact you by email through a link on your user or talk page. Your email address is not revealed when other users contact you.

Email confirmation: Your email address was confirmed on 6 February 2017 at 23:39.

☑ Enable email from other users

☐ Send me copies of emails I send to other users

Prohibit these users from sending emails to me:

[Jimbo Wales ✕ | Add more...]

☑ Email me when a page or a file on my watchlist is changed

☑ Email me also for minor edits of pages and files

Q2 Preview

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Increase the confidence of our admins for resolving disputes	**NEXT QUARTER**	
	English Wikipedia community	• Help wiki administrators to understand the sequence of interactions between two users so they can make an informed decision by building and releasing the Interaction Timeline. • Consult with Wikimedians about shortcomings in MediaWiki's current blocking functionality in order to determine which blocking tools (including sockpuppet, per-page, and edit throttling) our team should build in the coming quarters.

STATUS: OBJECTIVE ON TRACK

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**WIKIMEDIA
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GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Reduce harassment by improving preventative solutions	**NEXT QUARTER**	
	English Wikipedia community	- Allow users to control who communicates with them by allowing them to prohibit direct emails from certain user groups. - Prevent more types of blatant harassment on English Wikipedia by improving AbuseFilter performance and working with the community to enable additional anti-harassment edit filters. - Decide if we need to make any changes to ProcseeBot, a tool that automatically blocks open proxies from editing Wikipedia, or if we want to port it to Meta to perform global proxy blocks, by working with the bot's creator User:Slakr.

STATUS: OBJECTIVE ON TRACK

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WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Reduce and resolve incidents of harassment

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
Improve how our team communicates with Wikimedians	**NEXT QUARTER**	
	SuSa	● Encourage active, constructive participation between Wikimedians and the Anti-Harassment Tools team through the entire product development cycle (pre- and post-release) by establishing communication guidelines and cadence.

STATUS: OBJECTIVE ON TRACK

New Readers

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WIKIMEDIA FOUNDATION

Increase readership by...

Increasing **awareness** and understanding of Wikipedia

Improving access through **offline** support...
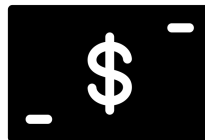
...and by addressing **affordability**.

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Mobile unique devices and overall pageviews (YOY)

	I N INDIA	**N G NIGERIA**	**M X MEXICO**
📱	↑ 46% (en)	↑ 38% (en)	↑ 14% (es)
	↑ 202% (hi)		↑ 11% (en)
📄	↓ 7% (en)	↑ 9% (en)	↓ 9% (es)
	↑ 123% (hi)		↓ 10% (en)

Awareness

{
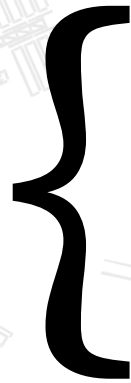
Recognition
I have heard of Wikipedia
Use Value
I use Wikipedia for ...
Attribution
I got it from Wikipedia

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Audiences: Programs

PROGRAM
New Readers

**WIKIMEDIA
FOUNDATION
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GOAL: Raise awareness of Wikipedia

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
1.1 Coordinated marketing efforts (campaigns) with launch events in target countries/markets that educate potential readers on what Wikipedia is and the value that it offers, developed in partnership with local networks of advocates. The New Readers team pilots awareness-building efforts that consult, collaborate, and train community members on how to continue strategic marketing initiatives.	**LAST QUARTER**	
	Communications, Global Reach, Analytics	Q1 Goal 1: Deliver report and present results of Iraq campaign, including roll-up of data from social media, Wikipedia usage, and phone survey results. Produce and promote video campaign in Nigeria, in partnership with Nigerian community.
	NEXT QUARTER	
	Communications, Global Reach, Analytics	Produce and promote video campaign in India, in partnership with Hindi community.

STATUS: OBJECTIVE IN PROGRESS, GOAL COMPLETED.

Nigeria project

Video marketing campaign for Nigerians, by Nigerians.

- Creative direction from volunteer group from Wikimedia Nigeria

- Produced with Nigerian agency

- Using Nigerian celebrities:
  - Emmanuella, YouTube influencer
  - Peter Edochie, Nollywood star

- **9.2 million video views in 3 weeks**

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Iraq project

Wikipedia Zero partnership launch, supported by communications strategy:

1. **SMS blasts** to all Asiacell subscribers

2. **PR campaign** by Asiacell and Wikimedia Foundation

3. **Video** produced in partnership with Iraqi Wikimedians and distributed through social media in Arabic and Kurdish
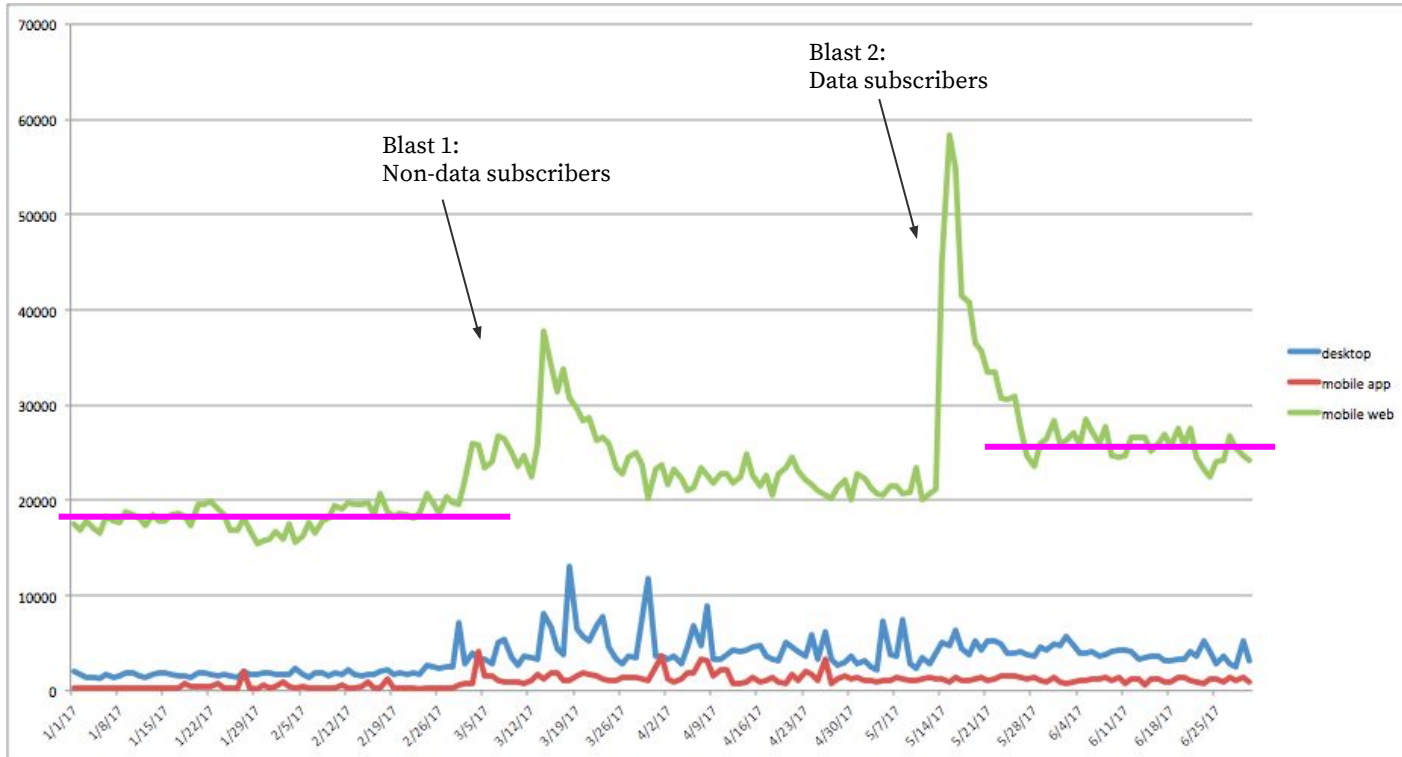
5.1 million video views
Click here for the report

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Primary audience result

55% increase in Wikipedia awareness

18% ➡ 28%

Primary audience result:

Increase in mobile pageviews following SMS blasts

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New Readers

WIKIMEDIA FOUNDATION ANNUAL PLAN

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

- The overall support, dedication, and information shared by our community during these campaigns has been amazing.
- The media production company in Iraq was not very communicative which lead to delays and miscommunication.
- Visiting the media production in Nigeria (in person) helped establish trust and a stronger relationship.
- Long delays for 2nd phone survey data from Iraq due to technical complications.
- Community collaborations extend length of project and staff requirements. We need to build additional time in.

What would you do differently if you had to do it again?

- Work with an analyst to design model for testing effectiveness of awareness work in advance

Did you struggle with anything?

- Having too many points of contact at Asiacell during the Iraq campaign was confusing. Next time stressing the importance for one reliable contact is vital.

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GOAL: Raise awareness of Wikipedia

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
1.2 Rapid Grants focused on raising awareness through community advocacy. The Community Resources team will work with Communications to develop a Rapid Grant application for awareness-building projects. We will facilitate a training and a check-in meeting for a cohort of grantees to build capacity, gather feedback, and support knowledge sharing between awareness advocates. (see also 2.2, repurposing from Offline to Awareness)	**NEXT QUARTER** **Community Resources, Programs, Communications**	Q2 Goal 1: Finalize content and outreach plan for Inspire campaign and round of Rapid Grants in Q3 to support communities increasing awareness locally.

STATUS: OBJECTIVE STARTING

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WIKIMEDIA FOUNDATION ANNUAL PLAN

1. INSPIRE CAMPAIGN

Build understanding of what "awareness" is.

Generate ideas for projects.
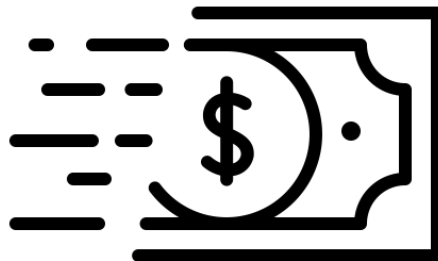
2. RAPID GRANTS

Develop cohort of grantees globally.

Support with evaluation strategies and messaging.

3. LOCAL AWARENESS

Grantees work in their communities to increase awareness & understanding of Wikipedia

Access

{ **Offline**
I have less internet access
Affordability
Internet access is expensive for me

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New Readers

**WIKIMEDIA
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GOAL: Create paths for offline reading for people with some internet

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
2.1 Build better interfaces for offline support for individuals who sometimes have internet access across all platforms, working hand in hand with existing solutions (both community and external). In particular: - extend functionality in Android app & - build initial offline functionality for the mobile web	**LAST QUARTER**	
	Readers Web will be executing this work. Dependent on Services.	Q1 Goal 2 (postponed until Q2): Deploy button for readers to download PDFs from the mobile website (already works using system dialog).
	NEXT QUARTER	
	Readers (Android + Infrastructure), Legal, Communications, Programs, Global Reach	Q2 Goal 2: Work with Android team to deploy Offline Libraries (ZIM files) feature in Android app, allowing readers who have ZIM files to open and read them in the app. Figure out how to serve ZIMs in the app, and begin to resolve those blockers.

STATUS: OBJECTIVE IN PROGRESS, GOALS DELAYED.

Partial offline web:
Mobile PDFs

- Deployed Q4 FY1617 for native browser PDF generation using print dialog.

- Download button delayed to Q2 due to dependency on OCG/Services.
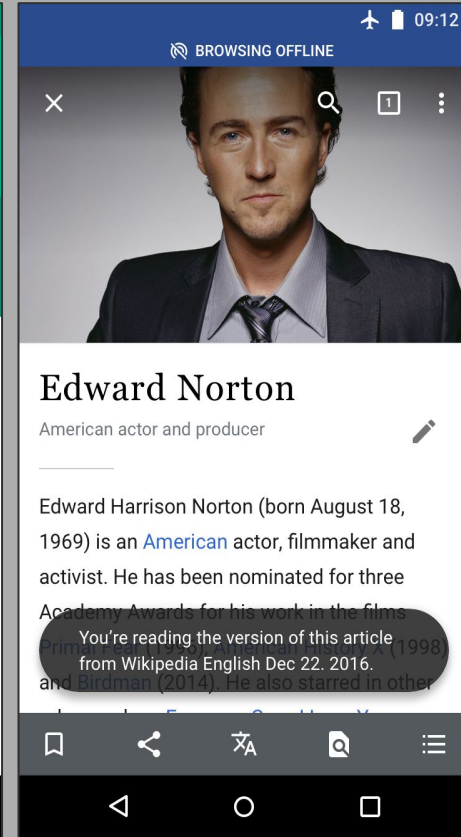
- Usage metrics dependent on button.

WIKIPEDIA

Mona Lisa

A Painting by Leonardo Di Vinci

——

The Mona Lisa is a half-length portrait of Lisa Gherardini by the Italian Renaissance artist Leonardo da Vinci, which has been described as "the best known, the most visited, the most written about, the most sung about, the most parodied work of art in the world".

Partial offline android:
Offline Libraries

- Allow readers to download and read offline article packs via ZIM files (from Kiwix)

- Research shows that readers want small, targeted content packs. These don't exist, and present challenges for us to generate (content curation, hosting, etc.)

- Plan to release feature without ability to download files, only ability to read files the user already has
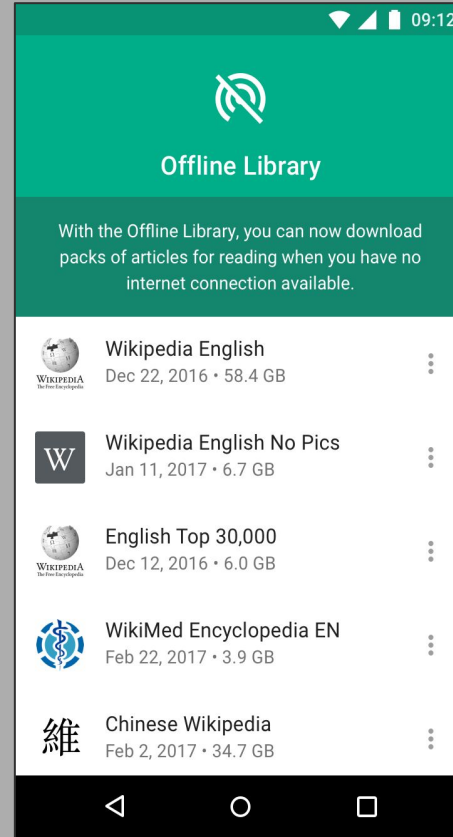
WIKIMEDIA
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CHECK IN

October 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

New Readers

WIKIMEDIA FOUNDATION ANNUAL PLAN

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

- A number of related, important projects have come up. Cleaning up the other projects (OCG, wider offline ecosystem, etc.) has slowed down the delivery of complete features.
- The right product for offline requires the right content. This is a big challenge for us to consider addressing.

What would you do differently if you had to do it again?

- Having a dedicated product manager for Android would have caught the content & scope challenges earlier.
- For PDFs, articulating dependencies early may have mitigated delay.

Did you struggle with anything?

- Defining the right scope for this work has been a challenge. Offline projects are sprawling and multifaceted, and scope creep has been difficult to manage.

CHECK IN
October 2017

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Audiences: Programs

PROGRAM
New Readers

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Create paths for offline reading for people with no internet

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
2.3 Better understand the existing ecosystem of solutions for offline support of Wikimedia content. Assess if it would be useful to partner with existing efforts (such as Kiwix or distributors) and move forward on those that have potential through product, grants, and/or partnerships.	**LAST QUARTER**	
	Programs, Global Reach, Community Resources	Q1 Goal 3: Deliver a plan to distribute offline Wikipedia at a national level in 1-3 target countries. Plan should include product, partnerships, and grant strategies as appropriate.
	NEXT QUARTER	
	Programs, Global Reach, Community Resources	Q2 Goal 3: Support offline educational community through funding, advising, and distribution. Continue to support grantees and develop distribution paths for offline Wikipedia products (Wikipedia Android app as well as community created products).

STATUS: OBJECTIVE IN PROGRESS
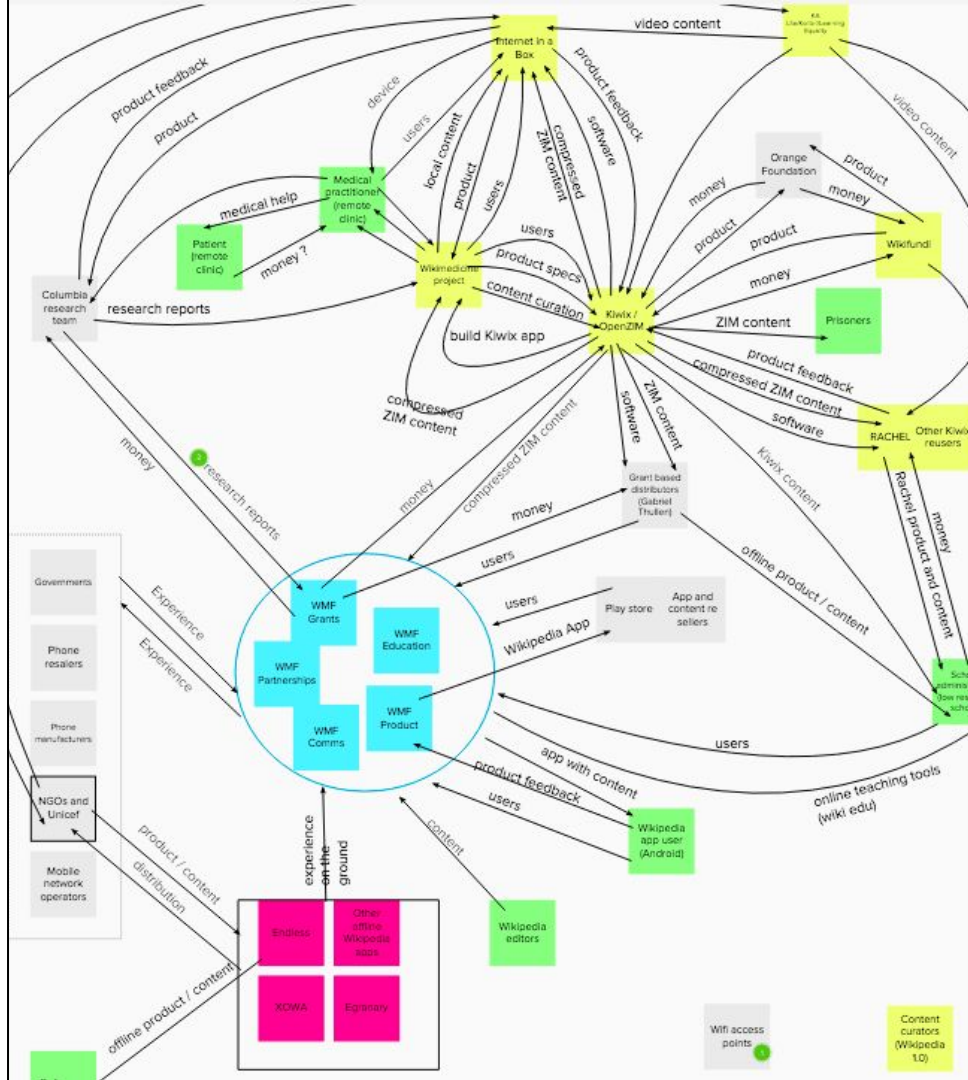
Fully offline plan

Q1: Discovery

- Understand offline community
- Understand market opportunities
- Decide on primary strategies

Q2-3: Strategic tests

- Develop & run strategic tests through partnerships
- Evaluate & iterate strategies

Q4+: At-scale deployment

- If strategies prove valid, launch full program

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October 2017

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Audiences: Programs

PROGRAM
New Readers

WIKIMEDIA FOUNDATION ANNUAL PLAN

Fully offline:
strategic possibilities

POSSIBILITY A

Preload the Wikipedia app & content into existing tablet programs in schools.

POSSIBILITY B

Embed Wikipedia in other offline educational products.

POSSIBILITY C

Support development and distribution of a WiFi box with Wikipedia content for rural medical clinics.

POSSIBILITY D

Support and grow the offline Wikimedia community.

Audiences: Programs

New Readers

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

- The offline community is very complex. Understanding how to work effectively within this community is time consuming, but valuable.
- The right product for offline requires the right content. This is a big challenge for us to consider addressing.

What would you do differently if you had to do it again?

- Narrowing scope earlier to begin running tests against our choices and assumptions.

Did you struggle with anything?

- Bringing down high-level strategy to concrete tests to verify barriers and opportunities. ("Playing to Win" helped to address this hurdle).

October 2017 **Audiences: Programs (New Readers)**

Unique devices: Mobile Web

Country	Language	This quarter	Previous quarter	QoQ	YoY
Nigeria	English	29,971,434	28,389,180	+ 5.57%	+ 38.19%
India	English	424,697,374	368,596,210	+ 15.22%	+ 46.03%
	Hindi	33,924,562	23,735,186	+ 42.93%	+ 202.39%
Mexico	Spanish	154,998,110	145,096,647	+ 6.82%	+ 14.16%
	English	17,230,844	16,690,904	+ 3.23	+ 11.02%

October 2017

Audiences: Programs (New Readers)

Unique devices: Desktop Web

Country	Language	This quarter	Previous quarter	QoQ	YoY
Nigeria	English	4,925,668	4,798,399	+ 2.65%	+ 15.10%
India	English	140,670,841	125,433,449	+ 12.15%	- 3.76%
	Hindi	4,180,391	3,095,760	+ 35.04%	+ 12.30%
Mexico	Spanish	82,059,458	82,305,750	- 0.30%	- 4.42%
	English	13,632,854	13,735,613	- 0.75%	+ 2.11%

Audiences: Programs (New Readers)

Pageviews

Country	Language	This quarter	Previous quarter	QoQ	YoY
Nigeria	English	102,164,895	103,955,263	- 1.72%	+ 9.18%
India	English	1,672,851,563	1,598,971,150	+ 4.62%	- 6.76%
	Hindi	90,436,652	68,928,797	+ 31.20%	+ 123.39%
Mexico	Spanish	623,891,622	649,990,956	- 4.02%	- 9.19%
	English	95,196,318	97,844,619	- 2.71%	- 10.06%

Structured Data on Commons

October 2017 quarterly check-in

Make Commons more useful by making it machine readable

Make **uploading** media and metadata easier

Make **finding** media and metadata easier

Make **reusing** media and metadata easier

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5 outcomes

(and one corollary outcome)

1. Make editing metadata easier
    (and enable multilingual statements)
2. Make search more effective
3. Satisfy GLAM use case
4. Allow license compliant reuse
5. Support tool development

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Program documents you may also find useful

Stakeholder Matrix

Stakeholder	Capacity to bring about change	Motivation to bring about change	Possible actions to address stakeholder interests
Commons Curators	* Can add data to existing media * Must input on data model for model to succeed	Want multilingual organization, workflows are painful and tedious and fall back on a limited community with narrow tooling, clarifying the structure of the data in categories	*Considerable and repeated conversations with community about the project *Early and frequent consultations on design decisions and workflow problems *Build tools that simplify data migration
Commons Uploaders	*Can effect which upload tools are used, thus populating new content	*Clarifying the structure of the data in categories uploading multiple objects with similar content is hard without external tools *Asking questions about exisiting files to see if there is match, etc	*Fix upload wizard to better address the needs for folks in multiple direction
Developers	Can leverage and accelerate transition to Structured Data by building cool new tools	* Appreciation for tools * Visible impact	* Address needs and concerns via various channels: Phabricator, mailing lists, on wiki, hackathons * Involve them in external API design, xml dump schema updates, how to work with new schema in replica
Organizers (GLAMwiki)	* Can effect how batch upload tools are designed * Can bring demonstration projects to data model	*clarifying the structure of the data in categories, * want to maintain quality of metadata from GLAM institutions *Want to be able to enrich more metadata through community processes	*Regular updates *Support of major tools important for GLAM workflows (Pattypan/GLAMPipe)
Organizers (Other programs)	*Can bring large volumes of content to structured data (Wiki Loves Monuments, by example) -- already migrating WLM database to Wikidata, so by year 2 should be ready to match new photos with data via "depicts" and other data points	*Simplifying frameworks for managing programs on Commons (no need for external databases, etc) *Evaluating quality of files based on data (which angle is it shot from?, what copyright? Are there overexposure or other problematic features?)	*Maintain steady and consistent updates about changes, especially to upload tools

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Communication Plan

Channel category	Channel	Description	Audience	Comments	Reach (Aug 2017)	Author(s)	Responsible	(Update) frequency
wiki pages	SDC info pages on Commons	Basic info pages about the project on Commons	Wikimedia community, partners and stakeholders	Major update Q1 2017-18.	9,534 pageviews / year	SandraF, community, partners	SandraF	Continuous
instant messaging	IRC	IRC channels: #wikidata, #wikimedia-commons,	IRC-savvy community members - power users and developers	Direct response to questions	A few dozen	SandraF, devs	SandraF	When specific questions asked. Continuous followup, low traffic
wiki newsletter	This Month in GLAM	The GLAM community's monthly newsletter	International GLAM	Add SDC news as a 'special story' or create its own section. Might be smart to plan/integrate the SDC newsletter entirely if that's possible, to avoid duplicate work.	162 pageviews / month (Wikidata/GLAM report in July 2017)	SandraF, community	Romaine	1x / month adding relevant info about the project
task manager / bug reporting	Phabricator	Wikimedia's task manager and bug reporting environment	Tech-savvy community members; community developers	Keeping track of, and discussing, all team and community tasks around SDC. Heavy Phabricator users tend to subscribe to tasks they are not necessarily working on but are interested in, so also partly serves as a venue for communication with a core developer community.		SandraF, team members, community developers	Amanda (SDC Phabricator tasks / board)	Continuous; to be checked almost every workday

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Roadmap

Q2 2017/2018	Oct				Nov				Dec			
	1	2	3	4	1	2	3	4	1	2	3	4

Multi-Content Revisions (MCR)

Goal: Have MCR sufficiently ready so that the Multimedia and Search Platform teams can start using it to test and prototype desired user-facing features and additional infrastructure additions/changes

Teams: WMDE, MediaWiki

Development
Implentation of core logic.

Integration
Multiple devs involved to integrate MCR code with existing MediaWiki features like diff, editing, etc.

Testing and QA
Test MCR implementation

MediaInfo Wikibase Extension

Goal: Finish development of the MediaInfo extension so that development of dependent features can begin.

Teams: Wikidata, Multimedia

Research, coding work, and testing
Multimedia team familiarizes themselves with Wikibase and existing code base. Makes necessary changes to ensure the extension is able to support/fulfill both user-facing features (ex: text in multiple languages), and API features (ex: using filename as a secondary identifer)

Deployment
Deploy the full v1 extension

Metrics and Evaluation

Goal: Gather statistical data and analysis to better understand usage patterns on Commons and areas where Structured Data might provide improvement.

Teams: Discovery

Eventlogging
Identify existing eventlogging for Commons on projects (if any) and create (as needed) eventlogging schema and deploy

Research Search habits using metrics
Identification of behaviors that can help to make search on Commons better

Tool Building
Coding of any analysis tools that may need to built

Statistical Breakdowns
Number of users across projects, types of file uploads, % breakdown by file type, breakdown by license type, etc.

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Risk tracking document

RISK	IMPACT (H/M/L)	PROBABILITY (H/M/L)		CAUSE	EFFECT	RISK MANAGEMENT STRATEGY	PERSON RESPONSIBLE
Developmental factors							
Sudden changes intechnical/operational/infrastructure	M	L		ArchCom hands down some stone tablets that significantly affect our throughput or change/remove some component we had been relying on.	Timeline--We have to spend some cycles dealing with the disruption, everything gets bumped back 2-4 weeks.		Daniel
Inadequate design	M	M	⚑	Design not brought in at appropriate time, design not vetted with appropriate stakeholders, issues raised not appropriately resolved	Outcomes--Reduced effectiveness of deliverables Timeline--Redesigning/rebuilding pushes out timelines	Reduce effect by: Documenting agreement with designers on when in dev cycles they should be brought in Regular check in and goal setting meetings	Ramsey
Inadequate Legal review	H	L		Legal not brought in at appropriate time, features not vetted with legal, issues raised not appropriately resolved	Timeline--Redesigning/rebuilding pushes out timelines	Reduce probabilty by: Regular check ins with Legal Document with Legal when in dev cycles they should be brought in	Ramsey
Lack of Security review for the MCR functionality and MM features	H	L		Insufficient Ops capacity, support not requested far enough in advance	Outcomes--could build something insecure Timeline--Redesigning/rebuilding pushes out timelines		Cindy, Ramsey
Lack of Ops support	M	L		Unclear interface for requesting Ops support, insufficient Ops capacity	Timeline--pushes out timeline	Reduce probability by: Aggressive nagging in quarterly syncing Check with Mark H if you need help getting Ops help	Tech lead, support from Mark H
Lack of Performance support	M	L					Product Manager
Not enough staff resources to code everything	H	M	⚑	Scope creep, changes more difficult than estimated	Timeline--pushes out timeline Financial--increases cost Outcomes--Sloan could be mad	Reduce probability by: Quarterly evaluation of scope and timeline	Amanda
No one to code search front-end	H	M	⚑	There is no team currently responsible for this	Timeline--mad scramble to shuffle resources		Ramsey

CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Build structured data on Commons infrastructure

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
1.1 Store structured data within wiki pages, in particular on media file pages on Commons. 1.2 Introduce Multi-Content Revisions (MCR)	**LAST QUARTER**	
	MediaWiki Platform and Wikidata teams	● Finalize Multi Content Revisions (MCR) database schema ✓ ● Plan and schedule schema migration ✓ ● MCR development substantially complete ☹
	NEXT QUARTER	
	MediaWiki Platform and Wikidata teams	● MCR sufficiently ready such that the Multimedia and Search Platform teams can start using it to test and prototype things

STATUS: OBJECTIVE IN PROGRESS

CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Make editing metadata easier

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
3.1 Commons contributors, partners contributing media, individual uploaders, and others interested in classifying structured data about media will enjoy a more seamless, predictable, and bug-free user experience.	**LAST QUARTER**	
	Readers PM + UX	Research and iterate on initial designs for editing structured metadata on Commons ✓
	NEXT QUARTER	
	Multimedia team with support from Wikidata team	Complete of the MediaInfo extension for Wikibase

STATUS: OBJECTIVE IN PROGRESS

Wikimania design discussion

1. Discussion on straw designs for editing and search
2. Feedback was constructive, useful, and generally positive

One person told us to build things that work instead of building things that look like they did before...and the room cheered.

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CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Make editing metadata easier

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
4.2 Develop a better understanding of existing needs for Structured Commons (T152248)	**LAST QUARTER**	
	NEXT QUARTER	
	Research team, with support from Community Engagement Programs, and Technical Collaboration	● Interview 6-10 volunteer contributors to Wikimedia Commons to understand current workflows and impact of structured data (T175185)

STATUS: OBJECTIVE IN PROGRESS

CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Make search more effective

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
2.1 Readers, editors, and content re-users can find media using precise queries. This rectifies the current situation, which often requires tacit knowledge about categories and further exhaustive combing through files.	**LAST QUARTER**	
	NEXT QUARTER	
	Search Platform team with support from Research	Determine metrics and metrics baseline for Commons (T174519)

STATUS: OBJECTIVE IN PROGRESS

CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Satisfy GLAM use case

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
4.2 Develop a better understanding of existing needs for Structured Commons (task T152248)	**LAST QUARTER**	
	Research team, with support from Community Engagement Programs, and Technical Collaboration	Report on initial user stories and research themes ✓
	NEXT QUARTER	
	Research team, with support from Community Engagement Programs, and Technical Collaboration	- Complete and report GLAM stakeholder interview research (T159495) - Conduct survey of GLAM Commons contributors' workflows, wants and needs (T175188)

STATUS: OBJECTIVE IN PROGRESS

" Correcting mistakes once the upload is done... was a **pain in the ass**. I don't know if there are tools that will overwrite [existing content if you want to fix a file page], but [the batch upload tool I used] didn't do that... If I discover a mistake and the upload is already done, I go to Commons, find the file, and make the correction. "

CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Satisfy GLAM use case and general community engagement

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
5.1 The Wikimedia communities, GLAM partners, and developers are fully on board with the Structured Data project. They participate in the different stages of planning and development, and adopt the new features.	**LAST QUARTER**	
	NEXT QUARTER	
	GLAM team with support from Technical Collaboration	Create GLAM stakeholder outreach strategy (T175675)
	Technical Collaboration team	Cleanup and update drive for the info portal about Structured Data on Commons (T173820)

STATUS: OBJECTIVE IN PROGRESS

CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Wikimania!

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
5.1 The Wikimedia communities, GLAM partners, and developers are fully on board with the Structured Data project. They participate in the different stages of planning and development, and adopt the new features.	**LAST QUARTER** Reading Product and Design, Technical Collaboration, GLAM, Advancement, Program Management	- Presented an SDC overview which 80 people attended. ✓ - Held a design discussion where 42 people attended ✓ - Three team members interviewed 13 Commons community members ✓ - Connected with 9 builders of key tools, made them aware of SDC ✓ - Attended Commons and Commons Categorizer meetups ✓

STATUS: OBJECTIVE COMPLETE!
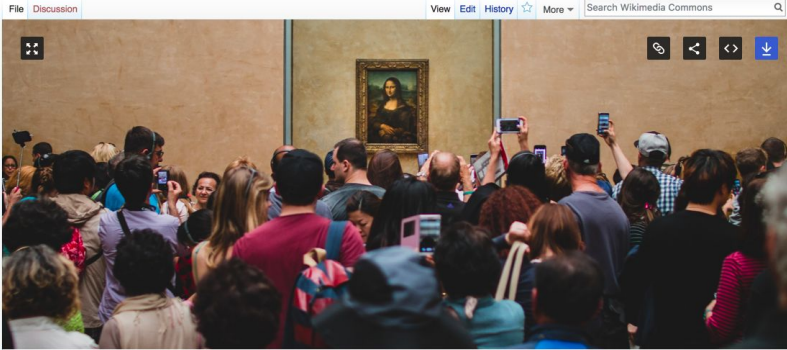
CHECK IN

July 2017

TEAM/DEPT

Audiences: Programs

PROGRAM

Structured Data on Commons

GOAL: Submit grant report

What is your objective / workflow?	Who are you working with?	What impact / deliverables are you expecting?
	NEXT QUARTER	
	Advancement and SDC program manager	Submit to Sloan an interim grant report covering activities from Jan to Jun 2017 on Nov 1, 2017

STATUS: OBJECTIVE IN PROGRESS

COMMONS

File | Discussion

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Main page
Welcome
Community portal
Village pump
Help center

Participate
Upload file
Recent changes
Latest files
Random file
Contact us

Print/export
Download as PDF

Tools
What links here
Related changes
Special pages
Permanent link
Page information
Cite this page
Nominate for deletion

Mona Lisa

monalisa-2618.jpg

The painting is thought to be a portrait of Lisa Gherardini, the wife of Francesco del Giocondo, and is in oil on a white Lombardy poplar panel. It is believed to have been painted between 1503 and 1506; however, Leonardo may have continued working on it as late as 1517.

Uploader | Owner
NirzarP (WMF) | Ansel Adams

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Instance
Painting ✎

Artist
Leonardo Di Vinci

COMMONS

File | Discussion

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Uploader | Type
NirzarP (WMF) | image / jpg

Dimension | Size
2000 × 3000 px | 3.2 megabytes

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Nirzar Pangarkar / Wikimedia Commons / "Lüding…

Nighthawks by Edward Hopper 1942.png

Nighthawks is a 1942 oil on canvas painting by Edward Hopper that portrays people in a downtown diner late at night. It is widely considered Hopper's most famous work, and one of the most recognizable paintings in American art.

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instance of
Painting ✎
Genre Painting ✎
+ add another

inception
1942 ✎
└ 1 reference
  imported from   DBpedia
+ add another

movement
Realism ✎
+ add another

+ add new property
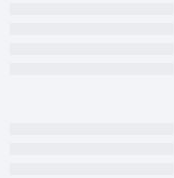
Mona Lisa

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COMMONS

Movement | Museum | Date created | Artist

Filter **Apply**

Applied filters

type: image ✕ | instanceof: painting ✕

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