

#WikiForHumanRights 2024

The Knowledge we need for a sustainable future

Adding Sustainability Perspectives to Wikivoyage

15:00 UTC Monday 29 April 2024



Today's agenda

- Intro to Wikivoyage
- Wikivoyage editing essentials
- Demo
- How to contribute climate change and sustainability topics
- Q&A
- Next steps



Intro to Wikivoyage



Imagine Wikivoyage as the Wikipedia of travel guides...



Wikivoyage is the **free web-based travel guide written and maintained by travel enthusiasts** in the Wikimedia movement.

Here are interesting topics to contribute to Wikivoyage...



- Countries
- Cities
- Villages
- Towns
- Airports
- National parks
- Wildlife and forestry
- Natural formations (caves, beaches, mountain ranges, waterfalls)
- Phrasebooks

Why contribute to Wikivoyage?

- Wikivoyage is a fantastic way to share your passion for travel with the world.
- Share your knowledge and experiences
- Help others have amazing travel adventures
- Make travel information accurate and more up-to-date

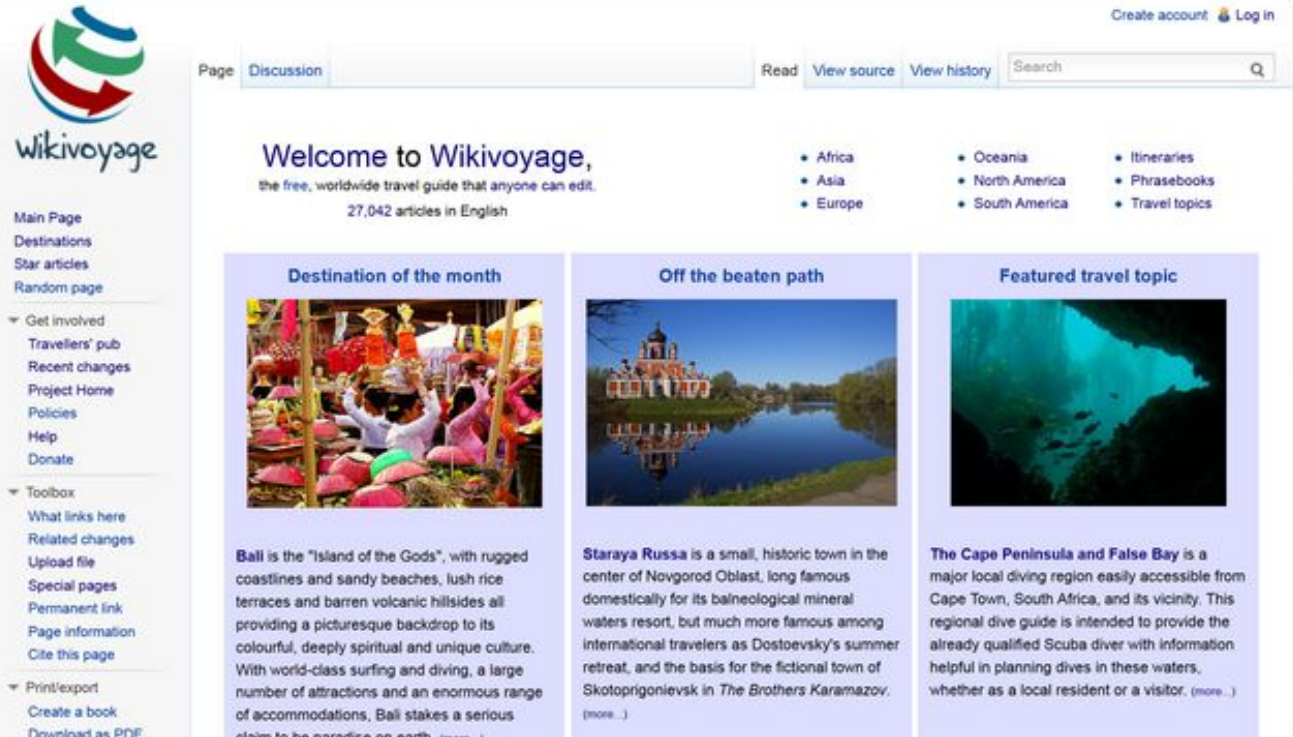




What

You need to contribute....

You need to know the policies and guidelines...



The screenshot shows the Wikivoyage website homepage. At the top left is the Wikivoyage logo, a stylized globe with red, green, and blue arrows. Below it is the text "Wikivoyage" and a navigation menu with items like "Main Page", "Destinations", "Star articles", "Random page", "Get involved", "Travellers' pub", "Recent changes", "Project Home", "Policies", "Help", "Donate", "Toolbox", "What links here", "Related changes", "Upload file", "Special pages", "Permanent link", "Page information", "Cite this page", "Print/export", "Create a book", and "Download as PDF".

At the top right, there are links for "Create account" and "Log in". Below this is a search bar and navigation tabs for "Page", "Discussion", "Read", "View source", and "View history".

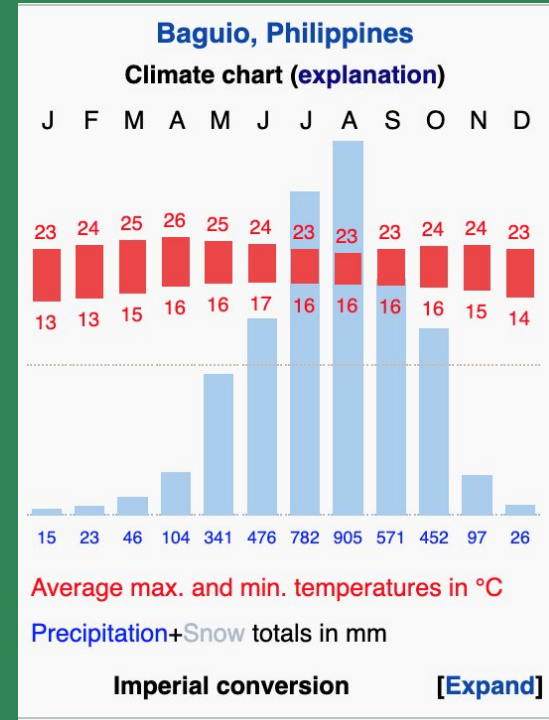
The main content area features a welcome message: "Welcome to Wikivoyage, the free, worldwide travel guide that anyone can edit. 27,042 articles in English". To the right of this message are three columns of links: "Africa", "Asia", "Europe", "Oceania", "North America", "South America", "Itineraries", "Phrasebooks", and "Travel topics".

Below the welcome message are three featured sections:

- Destination of the month:** A photograph of a person in a white shirt and pink pants performing a dance or ritual in a colorful, festive setting. The text below describes Ball as the "Island of the Gods", with rugged coastlines, sandy beaches, lush rice terraces, and barren volcanic hillsides.
- Off the beaten path:** A photograph of a small, historic town with a church spire reflected in a calm river. The text below describes Staraya Russa as a small, historic town in the center of Novgorod Oblast, long famous domestically for its balneological mineral waters resort.
- Featured travel topic:** A photograph of an underwater scene with a large, dark rock formation and some fish. The text below describes the Cape Peninsula and False Bay as a major local diving region easily accessible from Cape Town, South Africa.

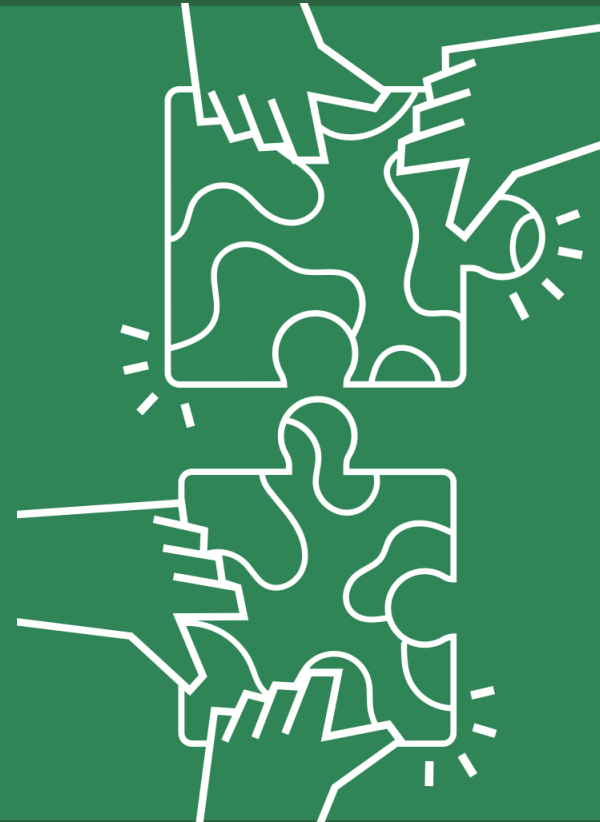
- Neutral Point of View (NPOV)
- Avoid self-promotion and advertising
- Be respectful and avoid offensive language

- Verify information with reliable sources
 - Eg Climate chart, websites of businesses/services, Wikimedia project page link relating to a word
- Cite sources for important information
- Be mindful of copyright restrictions on images and multimedia
- Use quotation marks for directly quoted text
- Paraphrase information while attempting to it to the original source



In Writing on Wikivoyage, you need to:

- Be clear, concise and informative
- Use the second person (“you”)
- Preferably use the active voice
- Objective and factual language



Finding accurate and up-to-date information...



- Official tourism websites
- Government publications
- Reputable travel guidebooks
- Travel blogs (with caution and verification)
- Reputable news websites and academic journals (for sustainability topics)

There are also other credible online resources you can consider

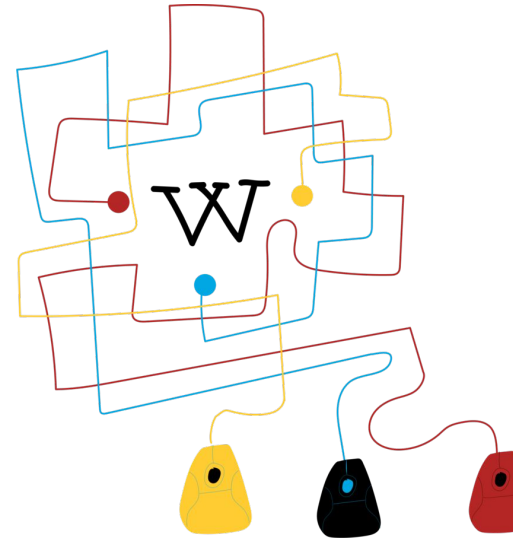
- [World Bank](#)
- [World Tourism Organization](#)
- [International Union for Conservation of Nature](#)
- [Nature Conservancy](#)
- [National Geographic](#)
- [UN Tourism](#)

Advanced formatting techniques for image galleries and tables allows you to:

- Create comparison charts or pricing breakdowns
- Create thematic galleries for attractions, neighbourhoods or activities
- Showcase multiple images related to a specific topic

Understanding the template format...

- **“See”**: Capture must-see attractions, landmarks, and historical sites within a destination.
- **“Events”**: Capture festivals, celebrations, and recurring events throughout the year.
- **“Buy”**: Spots for acquiring souvenirs, local handicrafts, or specialty unique products.
- **“Learn”**: Finding educational opportunities, museums, cultural centers, or language learning options.
- **“Itinerary”**: Craft suggested itineraries like budget travel, weekend getaway, family vacation etc to inspire travelers and help them plan their trips.



Understanding the template format...

- **“Understand”**: Provides background information on history, culture, and significance.
- **“Get in”**: Details transportation options and logistics for reaching the destination.
- **“Sleep”**: Shows accommodation options across various budget ranges.
- **“Eat”**: Recommends restaurants, cafes, and local food.
- **“Do”**: Lists must-see attractions, activities, and unique experiences.
- **“Cope”**: Practical advice on local customs, etiquette, safety considerations, and communication tips. (Optional in some templates)
- **“Get out”**: Day trips or onward travel options from the destination.



Earth and telescope by
Mam'Gobozi Design Factory on
[Wikimedia Commons](#)

Getting started?

en.wikivoyage.org/w/index.php?title=Accra&action=edit

WikiVoyage

Page Discussion Read Edit source View history More Search Wikivoyage

Editing Accra

Content that violates any copyrights will be deleted. Edits should not be made for the purpose of advertising or promoting a business or service. Work submitted to Wikivoyage can be edited, used, and redistributed subject to certain terms and conditions.

Advanced Special characters Help Preview

[[pagebanner|Accra banner Independence square.jpg|unesco=yes]]

'''Accra''' is the capital city of [\[Ghana\]](#). Accra has a mix of 19th-century colonial architecture, modern skyscrapers and apartment blocks, and dusty shanty towns.

==Understand==

[[Image:Independence Arch - Accra, Ghana.jpg|thumb|Independence Arch]]

Accra has an estimated population of 4–5 million in the metropolitan area. Since an administration reform in 2018 the city itself comprises only of the historic quarters and houses around 280,000 people. However, the surrounding municipal districts are tightly connected to the Accra Metropolitan District. Usually the whole metropolitan area is referred to as "Accra". The local language is Ga; other widely spoken languages are English, Twi (pron. 'ch-wee'), Ewe (pron. ayvay), and Hausa.


==History==

Accra was founded in the 17th century by the Ga people. It became the capital of the British Gold Coast in 1877 and the capital of Ghana on the formation of the

Accra is the capital city of Ghana. Accra has a mix of 19th-century colonial architecture, modern skyscrapers and apartment blocks, and dusty shanty towns.

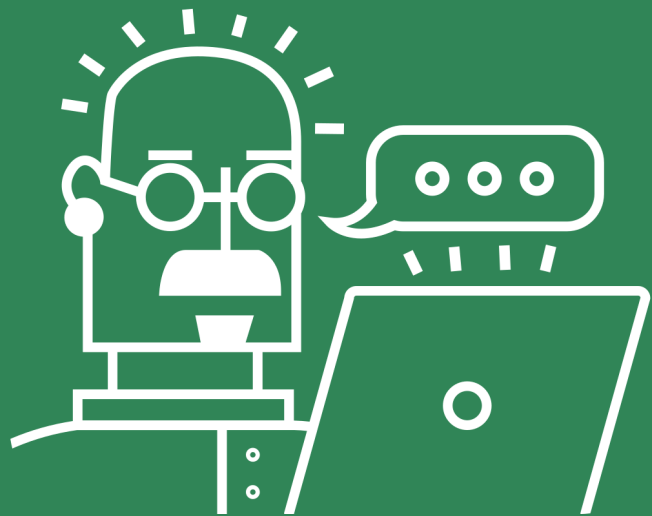
Understand

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Independence Arch

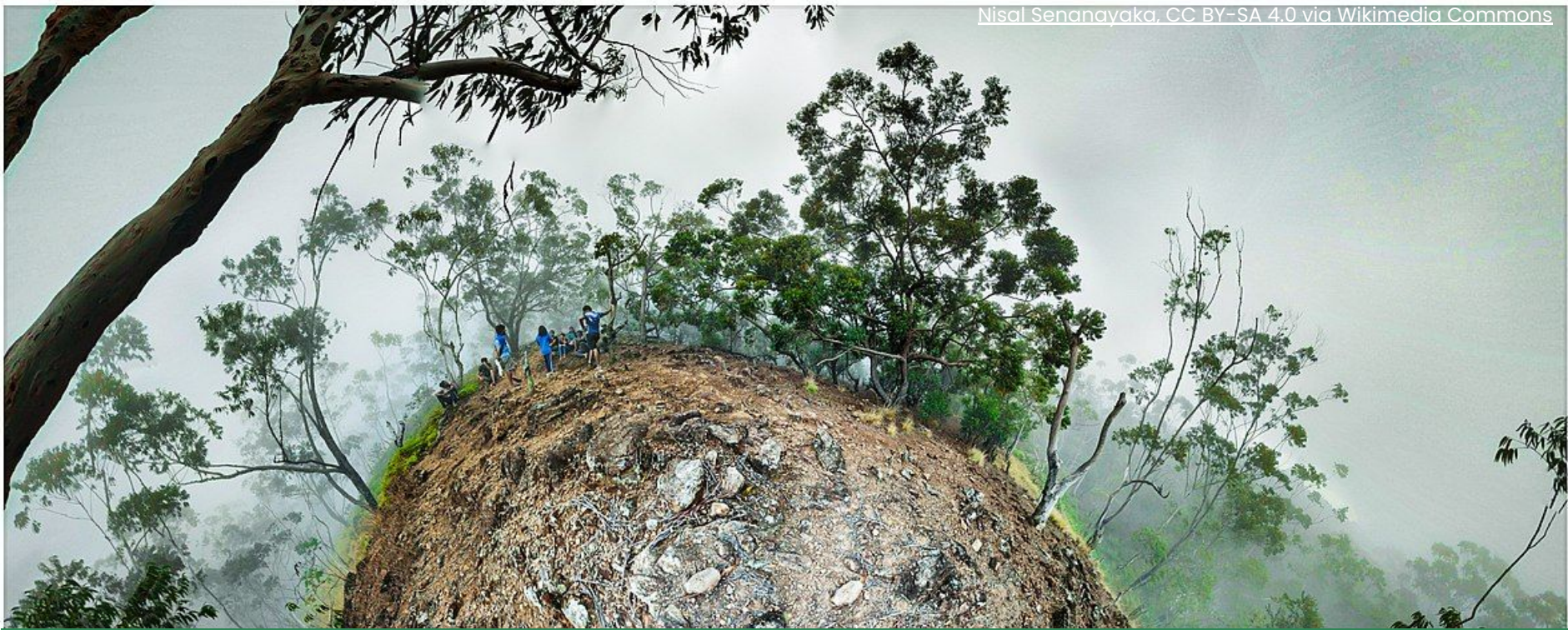
- You need a Wikimedia account
- Explore existing content to understand the format
- Find and contribute to a familiar destination
- Edit existing content or create a new page



Wikivoyage

Editing demo

Q&A?



Adding **Sustainability Content?**



Issues in tourism related to sustainability



- Tourism infrastructure not focused on unique local traditions and community relationships with the landscape
- Especially wealthy tourists from outside a country, tend to invest in unsustainable businesses (imported food, plastic packaging, hiring non-local staff, lots of infrastructure not usable by locals): how can you highlight how tourists can better invest in locally led sustainable, tourism?
- Natural spaces are not always stewarded in partnership with local communities, finding spaces that do conservation or natural activities in service to local communities.

Recommend reading:

https://en.wikipedia.org/wiki/Sustainable_tourism

Give hints on how to find sustainable tourism businesses or services



Low impact businesses that are supporting tourists (i.e. ecolodges, conservation focused)

Tips on finding local communities are leading ecologically, socially oriented or sustainable practices in tourism

Look for Environmental Certifications

Agrotourism

- What activities can you do to learn how traditional food practices interact with the landscape, and how conservation or climate change effect that?
- Are there food markets that will allow the tourist to meet local producers and learn about local foods?



Learning about environmental conflicts

How can tourists meaningfully learn about local environmental conflicts related to the tourism industry or local industries without being risky? Are there tours?

What historical environmental conflicts or disasters can you better understand if you listen to the community?



Thinking about extreme weather might have impacts on tourist infrastructure (i.e. transportation, sites, common issues)



How to find natural or protected spaces, or guides or local knowledge that can help you find natural tourism



Q&A?

Finding Wikivoyage Resources

- **Wikivoyage Help Portal**: Extensive online guide covering editing basics, formatting and troubleshooting
- **Wikivoyage Community Forum**: Connect with fellow contributors, ask questions and share your expertise
- **Wikivoyage Travellers Pub**: This is for general discussion on wikivoyage and the place to ask questions when you are seeking clarifications



Finding Campaign Resources

- **Meta page**
 - Social media card examples, style guide and sample post messages are available on [meta page for use](#).
 - Record your events **on the Event Page!**
- **WikiForHumanRights Telegram Group**
- **Diff Post**



Immediate Next Steps?

- Let us know you will be organizing local campaign activities by adding your events on the [community events table on meta](#)
- [Request for the organizer right](#) in order to use event registration tool for your campaign activities
- Build energy for the campaign by sharing upcoming activities on the [WikiForHumanRights telegram group](#) and X with the hashtag #WikiForHumanRights #KnowledgeForASustainableFuture so we can comment, share and like

Want clarify anything?

Now is the time to ask Questions or share Comments.

Gracias Merci Grazie Danke ありがとう
감사합니다 谢谢 धन्यवाद شكرا Obrigado
Спасибо Dziękuję Terima kasih Teşekkür
ederim Mahalo Dankjewel Thank you Tack
Takk Tak Kiitos Děkuji Ďakujem Köszönöm
Mulțumesc Ευχαριστώ תודה Cảm ơn ขอบคุณ
ধন্যবাদ Terima kasih Dankie Takk fyrir Go
raibh maith agat Tapadh leat Diolch