# Creating a class

# newspaper

EXPLORING LANGUAGE: Static images - The front page of a newspaper http://english.unitecnology.ac.nz/resources/resources/exp\_lang/frontpage.html

READ ALL ABOUT IT: Group assessment http://english.unitecnology.ac.nz/resources/units/newspaper2/group.html

GUIDE TO LETTER WRITING: http://www.peta.org/alert/tkit.html

WRITE ALL ABOUT IT: Newspaper roles http://english.unitecnology.ac.nz/resources/units/paperprod/role.html

**READ - WRITE - THINK** http://www.readwritethink.org/student\_mat/student\_material.asp?id=36

HOW TO CREATE A NEWSPAPER USING MICROSOFT PUBLISHER http://www.newspapersineducation.ca/eng/level\_7to9/culminating/culminating\_eng.html

The Advertiser

Martina Simos NIE Manager



# READ... all about it!

Class discussion before creating a class newspaper.

DISCUSS	
who is going to read the class newspaper?	
WHAT	
type of stories could go in?	
HOW	
will the paper be presented? Will it be hardcopy or desktop publishing?	
WILL	
we need a digital camera?	
HOW	
will we make editorial decisions?	
WILL	
there be display or classified advertising?	
HOW	
can we make the newspaper more appealing?	
WHAT	
do we know about newspapers?	
type of visuals can we use? Photographs/illustrations/drawings/	
maps/charts?	

#### Preliminary activities before students start their class newspaper.

Look at various sections of *The Advertiser* and list the main features.

SECTION	MAIN FEATURES
the front page	
a news story	
a sports story	
Letters to the Editor	
the weather page	
comics	
editorial cartoon	

# Analyse the lead story in The Advertiser

Using either your local newspaper or today's lead story from *The Advertiser*.

### Complete the following table.

WHO (is involved)?
WHAT (do they do)?
WHEN (did it happen)?
WHERE (did it happen)?
WHY (did it happen)?
HOW (did it happen)?

#### Complete the following analysis:

In 50 words (or less), summarise the main points of the story.

# The front page

Read through the front page and look at the following features:

1.) The masthead Do the photographs have captions and is the 7.) photographer credited? The headline Is there one main photograph and two 2. 8. stories? 3. The byline 9. Is there only one main photograph? Is there any advertising on the front page? (10.) Is there another story on the front? 4. What is the main story? (11.) Is there a pointer on the page directing 5. readers to other sections/stories that are featured in the paper? (6.) Is the whole main story on the front? Or does (12.) How is the page divided into sections? it **spill** over to another page? **The Advertiser** 



### Letters to the Editor

In groups, students could read the Letters to the Editor section. This is a community forum for people to write about their views on topics in the newspaper.

#### **Discuss these points:**

- What is the letter about?
- Why has the writer written the letter?
- What does the writer want the audience to know?
- What news story does the letter refer to?
- Is the writer trying to inform, persuade or entertain?
- What is fact in the letter and what is opinion?
- Is there humour?

## Australia has minuscule hope of hosting World Cup

#### Shrewd business

WHY don't we ask Mr Frank Lowy to contribute \$300 million to the Adelaide Oval redevelopment to make it FIFA-compliant - which the Federal Government could guarantee to return to him if we get the World Cup? Of course, as a shrewd businessman, h

would not offer the money as he knows that Australia has a minuscule possibility of being awarded the tournament and it would be a gamble that he would not be willing to take. However, the people of South

Australia are being asked to put in \$535 million (most likely a lot more) to improve the Oval with the possibility that a few thousand extra Port supporters will miraculously emerge, and also for the benefit of the SACA and its members who should suitably be catered for by the current redevelopment.

Mr Lowy might have the money to spare, but if we are to get the promised new hospital then Mr Foley doesn't have the money to flagrantly waste on his beloved Power.

To emphasise the point, there is a current "razor gang" looking to make \$750 million

in cost savings. We either have the money to waste and don't need razor gangs or if we need the gangs we don't have money to give to the SACA and the SANFL.

For any true football supporter, Football Park is adequate.

The cricket supporters should be happy with Adelaide Oval and the soccer supporters can tune into SBS if they want to see the 2018 or 2022 World Cup. TOM DE ANGELIS, Marden.

#### Taxpayer hoodwinked

YES, we the taxpayers in South Australia have been hoodwinked regarding the cost of the updated Adelaide Oval (Steve Giradi, 'The Advertiser, yesterday). It's true in actual fact the cost is now \$555 million when you add the \$20 million for the bridge to nowhere, which was part of the original \$450 million.

We must remember that the Adelaide

#### top priority

Readers question whether it is proper that facilities for particular sports codes should be bankrolled by taxpayers

almost guarantee that the cost will blow out to nearer \$3 billion than \$2 billion. 'The rebuild for the Adelaide Oval ('The

Advertiser, 27/5/10), privately and badly run to the tune of a reported, and hitherto secretly kept, \$85 million debt, was going to cost no more than \$450 million.

Premier Rann told us back in December there would be no more money available. Now the Rann Government tells us it is

going to pour another \$85 million, SACA's debt, into this soon-to-be white elephant. The new cost is \$535 million.

The Advertiser reports that this is, esti-mated at present, to be some \$50 million short. It is inevitable that the Stadium Management Authority will demand, and get, that extra \$50 million. That raises the cost to at least \$585 million.

Given the Government's total inability to estimate anything, the cost will be closer to \$1 billion. For a little more we could have got the state-of-the-art new complex the

Liberals proposed before the last election. What is really intriguing is that a few short weeks ago the Federal Government announced that under the GST-sharing arrangements, SA's share was to leap up by over \$400 million. Days later Mr Foley told us that due to

the global financial crisis, largely a myth for Australia, the state was facing a financial crisis as a result of a massive drop in GST revenue

He told us he had to find \$750 million in savings, yet he can now find enough money to give the SACA and SANFI. \$535 million. ROBERT S. McCORMICK, Bridgewater.

#### Waste of land

WE all know about urban sprawl and the shortage of land in Adelaide. Therefore I find it quite strange that we can actually afford to keep AAMI stadium.

This stadium, the ground inside the stadium and the parking and other space around the ground are only used for a very small percentage of time. While it might be used for training and

games during winter, its summer use is almost zero.

As many, especially developers, would know, this land would be worth many millions. To my way of thinking its use as a sports ground is a great waste of space that can be much better utilised for other

Obviously there are huge numbers of people in SA and Adelaide who would be very unhappy if there was nowhere to watch AFL

However, all we need to make sure of is that there is a one stadium that has the capacity to host AFL and can be used for other purposes in order to make it financially viable.

The long-term savings, I believe, would be enormous.

DAVID BISHOP, Plympton.

#### Stop the desecration

IN South Australia the dominant spectator sports are Aussie rules football and cricket. In recent years, massive promotional

efforts and the expenditure of millions of dollars have succeeded in creating new markets for soccer and rugby, but I fail to see why that should be allowed to deprive cricket-lovers of a ground which was, until recently, recognised worldwide as the most beautiful.

So far the desecration of Adelaide Oval is only partly complete. Nothing can bring back the incomparably comfortable seats, delightful atmosphere and heritage value of the Edwin Smith and members' stands on the western side.

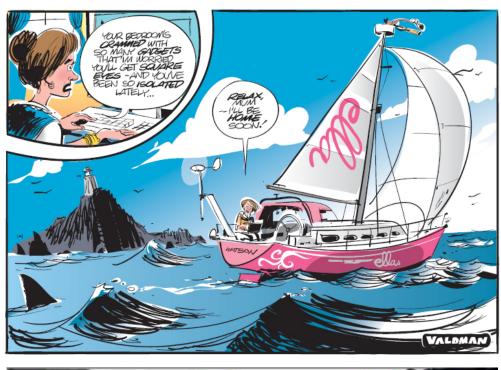
But surely something can be done to prevent the philistines completely transforming the Adelaide Oval into just

# **Editorial cartoon**



Jos Valdman is the cartoonist at *The Advertiser*. His cartoons reflect an issue of interest to a wider community. When comparing different cartoons, discuss the topic the cartoonist wants the audience to think about.

- Is the character in the cartoon real or is it an event?
- When you understand the issue/topic/event that the cartoonist is illustrating how does it make you feel?
- How often are the cartoons funny, sad or truthful?





## **Cartoon analysis**

### Select a cartoon to analyse.

Is the cartoon based on				
a real person?				
Is the cartoon based on				
an issue?				
Who does the issue				
affect?				
What is the message of				
the cartoon?				
Is the character or issue				
an accurate depiction?				
How many illustrations				
are there in a cartoon?				
Is it funny, sad or				
making a statement?				
Do you agree/disagree				
with the message?				
1	1	1	1	1

# Helpful Tips The FRONT page

- It could follow the layout of a front page from *The Advertiser*.
- It must contain a strong headline.
- Include an illustration/photograph highlighting the main story.
- The story should contain quotes from people you have interviewed.
- The main story could be a school/student or community issue.
- Captions are required under all photographs/illustrations.
- A smaller second story can also feature on the front page.



**CRECEVENTS GREG KELTON STATE EDITOR** THE Crows have been accused by Treasurer Kevin Folder of being force-sitters' over the Addalde Oval redevelopment instead of emtracing it for the good of football. Continued Page 4

# **Helpful Tips**

## The fashion page

- Create a name for the fashion section.
- Decide on a theme. For example: men's fashion, teen fashion, formal fashions, summer
- fashion, winter fashion, a look at the 21st century clothing or clothing history.
- Decide on a main illustration.
- Write a feature about the theme.
- Include pricing for the clothing/accessories that are featured.
- Design one fashion ad for a large department store to include on the page.

Fashion on the web

- www.vogue.com.au
- www.girl.com.au/fashionbeauty.htm
- http://www.adelaidenow. com.au/lifestyle/fashionbeauty



Picture: MARK BRAKE

# **Helpful Tips** The entertainment page

- One story about a band that you admire. Include guotations from a band member.
- It must also have a headline.
- Include an illustration/photograph.
- Design an ad for a concert.

# **From plain bld Stef to** the world gone Gaga

QUIET, calculated and polite. These are three words many wouldn't normally as-

namy woint to one any as-sociate with the pop jugger-naut that is Lady Gaga. But as I entered the execu-tive lounge of the Hillon Hotel on her last Adelaide visit and took a seat across visit and took a seat across from arguably the biggest pop star in the world, it became apparent in just three minutes and 24 sec-onds (1 was told "no more than two minutes" by her management) management). Lady Gaga, the same wom-

an who wears lobsters as sunglasses, is an insightful and intelligent artist.

Born Stefani Joanne Angelina Germanotta on March 28, 1986, little did her parents Joseph and Cynthia realise that they had created a monster, one that would eventually become a house-

hold name. Taught piano by her mother from the age of four, music was always in the pop star's veins. Singing along to her idols Michael Jackson and Madonna, Gaga was a product of the MIV generation, a generation she would eventually come to rule. But first came her education which shaped the mea-sured decisions in her career and gave her plenty of rules that would all be broken in

time. Describing herself as a "weird girl" at Gaga school, herself was sub-

MUSIC WRITER	
SAM Kelton	E.
RELIVI	and and a

ject to taunts such as "What are you, lesbian? No one's looking at you". By her mid-teens Gaga was

already writing and perform-ing but it was her graduation from her private school and subsequent dropping out of New York University that saw the end of Stefani Joanne Angelina Germanotta and the beginning of Lady Gaga



HELLO: The Oueen and Lady Gaga last year.

who would go on to write songs for Britney Spears, New Kids on the Block and Pussycat Doll Nicole Scherzinger.

Scherzinger. Sitting across from Gaga, complete in a leather hat, jacket and sunglasses, I ask her if this is the fame she dreamed of when writing her debut album of the same name which has gone on to sell more than 10 million copies worldwide. I didn't have any fame

when I wrote The Fame - I

had the fame." she explained "I had the dream of who could become. I don't bei could become i don't be-lieve that fame, in that sense, has anything to do with being rich or having cameras fol-low you. I don't think that these are things that people should wish to acquire. "I think that wear moreling."

should wish to acquire. "I think that young people should aspire tor greatness; when they walk down the street people to wonder and say 'I don't know who that but it want to house who is but I want to know who that is'. It's not about money and it's not about class, it's about fashion.

Gaga not only talks the talk but walks the walk. "I'm a glamour girl, I'm a chameleon," she told The

Advertiser

"It's not about reinventing myself as a marketing ploy, it's about me having a genu-ine fascination with theatre

and self-expression." Putting all of her money back into her fashion and live shows, Gaga is just as strong and calculated off-stage as she is on. Unlike many other pop

idols, she seems to have a voice that isn't controlled through a closely guarded management.

management. he's crazy, wild and com-pletely unrestricted – giving the singer a profile that is inescapable and at times a parent's worst nightmare. At her recent Sydney con-

cert the singer summed up exactly what the house of Gaga actually is: "Some people say I teach young people to think for themselves too much," she said, as her piano was set on fire during the ballad Speechless. "I don't mind being blamed

for your f\*\*\*ing freedom."

# Helpful Tips The sport page

- A main story with a headline and a main photograph/illustration.
- A smaller story with a mini headline and a photograph/illustration.
- A sport advertisement.
- The sport story could be from the school or the local sporting club.
- Include quotations in both stories.

# Hard road for Bernie

ADELAIDE club champion Bernie Vince looks certain to serve his SANFL punishment in the reserves. The Crows' star

The Crows' star midfielder – suspended by the club for failing to meet preparation standards – need only prove his fitness at training today to seal his return in the seconds.

With his club Woodville-West 'Torrens having the bye, Vince must line-up with the bottom ranked reserves side – South Adelaide.

But whether the 24-yearold plays with the Panthers against the Port Magpies at Noarlunga on Sunday won't be decided until today.

"It depends on whether the Power has players going back and playing in the SANFL reserves as well," Crows operations manager Phil Harper said.

Phil Harper said. "They don't load them all up at the lowest club. Last week there were two (Power) players who played in the SANFL reserves -(Scott) Harding and (Jasper) Pittard for example.



"One played at South, the bottom side and one at Central, the second-bottom side, so it just depends on who is playing."

playing." Regardless of where Vince could end up in round 12, Crows officials are eager for him to play once he shrugs off his ankle strain.

"We think playing footy – for someone who has been through what he has been through over the past few weeks – is important," Harper said.

Harper said. "Ideally it would be great for him to play at the Eagles but if that's not available we think playing is more important than just sitting out of footy longer than he has to."

to." Vince moved well while training at Max Basheer Reserve on Tuesday and will push his case again from llam today.

"It has swollen up a little bit but that was on the cards seeing I hadn't done a lot with it," Vince told FiveAA.

"Hopefully it settles down so I can train on 'Thursday. At this stage it looks like I will be available, so I'll have to go back and play there (SANFL reserves) and then with the bye (AFL split round) next week I will play for the Eagles and (then) get back into the (Crows) side."

back into the (Crows) side." A candid Vince admitted he was "struggling" for a while, hurting his ankle after being penalised by the club's leadership group.

"It wasn't the best of weeks, that week," Vince said. "But I've had a few weeks to think about the rest of the season and I probably wasn't having the best of seasons to that period. So I've gone away and thought about some things I'm going to change in the way I play so when I come back hopefully I'll be bigger and better for it."



AIMING FOR A RETURN: Bernie Vince, right, with Nathan Bock at Crows training at Max Basheer Reserve. Picture: RAY TITUS

# Helpful Tips The editorial page

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- Select an issue of concern to young people.
- The issues can be based on events in the newspaper, the school community or the local community.
- For example:
  - Wearing school uniform should be compulsory
  - Students are given too much homework.
  - Should the driving age be lifted to 18?
  - Should teens go sailing around the world?
- Balance the opinion and facts.

### The Advertiser

### Gen-Y Jess has taken on the world and won

BARRING an unexpected mishap, teenage Jessica Watson will go down in history as one of the great young achievers in Australian history.

The l6-year-old Queenslander yesterday blogged that she had entered the home straight in her 40,000km quest to circumnavigate the world, rounding the tip of Tasmania and entering the "more familiar" waters of the eastern seaboard.

It is hard to imagine a more challenging endeavour than the one she has undertaken, highlighted by her first ill-fated attempt when she turned back after colliding with a 63,000-tonne cargo ship. The accident turned out to be only a temporary setback.

Long distance, non-stop, unassisted yachting is not just about experience, it is about skill, perseverance, stamina and mental strength. Jessica has endured isolation, exposure, loneliness, equipment failure and the pervasive power of self-doubt. Adults often generalise that teens lack

Adults often generalise that teens lack motivation and want the world to give them everything. Jessica's determination was met with disbelief when she first announced it to the world last year.

Rightly or wrongly, the term "generation Y" for older critics has become synonymous with a lack of entrepreneurial spirit and work ethic.

That could never be said for Jessica Watson. In the last eight months this teen has only seen her parents on a computer monitor and as a speck in the sky as they flew overhead.

It is good to know that in this generation Y-er survives and thrives the spirit of adventure which helps give humankind hope for the future.

Despite the long history of sailing exploration, which goes back to ancient times, such feats belong to the most recent history.

Had Jessica's achievement been made in ancient times it would have been the stuff of mythology.

of mythology. It was only 44 years ago that solo circumnavigation was achieved for the first time by Sir Francis Chichester in his yacht Gipsy Moth IV.

Sir Francis was 44 years old and a seasoned long-distance yachtsman.

Only eight years ago Jessica was a small girl afraid of the water when her parents sent her off to sailing school.

# **Helpful Tips**

Letters to the Editor

- Read the letters to the editor and decide on three main issues.
  Write three letters one for each issue that outlines your opinion.
- Include a cartoon illustrating one of the issues.

### Valuable lesson

WHAT a sensible idea to teach driving at school (*The Advertiser*, yesterday). I would hope a major part of the curriculum would be for the kids to discuss each accident as it is reported in the media and form their own conclusions about the cause.

Some field trips to the police compound at Ottoway to see wrecked vehicles also might help to negate the "It can't happen to me" syndrome.

RAY HARMAN, Flagstaff Hill.

### Nasty comment

I'M a 10-year-old boy and when Mark Williams, coach of the Power, said to all the kids out there to go for a team going up, not down, I thought it was a pretty nasty thing to say.

I've always been a Crows supporter who goes to every home game with my dad and uncle, even when they are losing.

You shouldn't have said that, Choco, because it's come back to bite you on the bum.

PETER VORRASI, Windsor Gardens.

### City phones poor too

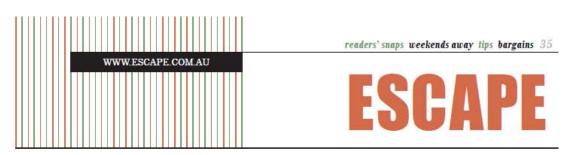
COUNTRY people complain about the lack of service by Telstra and, due to population numbers, you'd think that the city areas would be well-serviced.

Here in my area we have had our phones go out five times in four months and each time they are out for anything up to five days. When they do work, the static is so bad that we can barely hear or be heard by callers. We pay a line connection fee for an abysmal or non-existent service. Thanks, 'Telstra, for nothing.

KAY NASH, Salisbury.

# **Helpful Tips** A **travel** feature

- Prepare a travel feature for a destination of your choice. E.g Queensland's theme parks.
- Include photographs and illustrations. •
- It could be a holiday you have gone on and you could use your own photographs. .
- Design an advertisement for a holiday destination.







#### FROM ITS HIDDEN BAYS TO ITS UNIQUE SCENERY, KANGAROO ISLAND IS A VOYAGE OF DISCOVERY FOR MODERN EXPLORERS

#### WORDS CAROLYN COLLINS

THE instructions in the guide book seemed simple enough: "Follow the signs pointing to the Beach." But junior Indiana Jones cohorts with some trepidation, but after surveying the deserted pebbly cove before us we it isn't long before we are back in the sunlight, a perfect atter surveying the deserved peoply cove benche as we aren't too survey hat we are meant to be looking for. What signs? And, anyway, aren't we at "the Beach" already? Apparently not. Dispatching the kids to investigate, we are soon rewarded with muffled shouts of "This way!" and, surve enough, on a stone wall at the east end of the cove we find the promised sign - "The Beach" - direct-ing us to a narrow tunnel winding its improbable way through a headland of massive boulders.

Not being overly fond of confined spaces, I follow my white sandy cove stretched before us. The kids are so impressed they go back into the tunnel so they can "discover" it again. And again.

And it's with a sense of discovery that we've finally come to Kangaroo Island, a place that's always been on our doorstep but which we've somehow managed to overlook when planning family holidays. In recent times, however, "KI", has been "discovered" by growing numbers of foreign ≽

# A thematic approach

A class newspaper can be created on the following topics on any unit of work that is being researched in the class.	My ideas   
<ul> <li>Ancient Greece</li> <li>Ancient Rome</li> <li>Ancient Egypt</li> <li>Australian explorers</li> <li>The local community</li> <li>Australian inventions</li> <li>Family history</li> <li>Our senior citizens, grandparents or elders</li> <li>Our school community</li> <li>School history</li> <li>World Cup Soccer (FIFA)</li> </ul>	
Possible titles for the newspaper:	
The Athenian Daily	 
ANCIENT GREEK CHRONICLE	
ANCIENT GREEK CHRONICLE	   
School Daily The Roman	

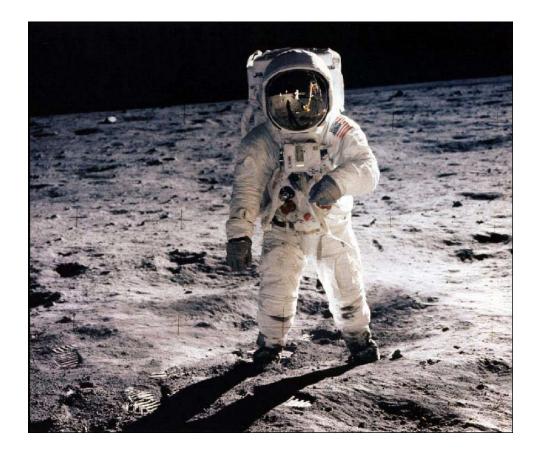
### Ideas for creating a class newspaper

Students could research historical events by interviewing family and friends.

#### For example:

- The great Depression
- Introduction of television in Australia How they spent their leisure time •
- Fashion during their youth
- The war
- The first flight to the moon
- Fads over the decades

### **Notes:**



### Ideas for an ancient Greek newspaper

Feature	Students to retell a myth of their choice.
News story	Choosing an event that occurred in ancient Greece and reporting on it. This must answer the basic information of who, what, where, when, why and how.
Entertainment story	Students can research a religious event to write about. One religious event is the festival of Dionysius.
	A theatre review of a play that would have been performed in ancient Greece.
Sport story	This could be about the Olympic Games. The writing style could be a news report, a feature or a sporting story.
Advertising an event	This could be the venue for the Olympic Games or it could be a new play or it could be the festival of Dionysius.
Display advertising	Design an ad for chariots. It must also give a description of the item with a price. Students can research the currency used in ancient Greece.
	Design an ad for jewellery, pottery or paintings.
Zodiac column	This could be altered so that the column reflects the power of the oracle in ancient Greece.
Comic strip of the Gods	Create a comic strip using a god/goddess.
Weather page	The ancient Greeks believed in the power of the gods changing the weather. One example is the season change occurring because of the Persephone visiting Hades or lightning being caused by Zeus or Poseidon causing tidal waves.
Social structure of Greece	Reports on the status of men, women, children and slaves.
Real estate	A plan of a greek home describing the rooms.
Comic strip	The twelve labours of Hercules.

### Worksheet 1

Students can work in groups of three to five to produce a four-page newspaper.

#### Name of group:

Name:	Role:	
Name:	Role:	

Our newspaper will have	pages.
<b>I I</b>	

#### The name of our newspaper will be:

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#### Our newspaper will be ready by:



### Worksheet 2 - possible ideas





Front page: Issues in school or in the classroom.	
A feature story: Interview a student or teacher who might have an unusual hobby, pet or interest.	
Letters to the Editor.	
Create an index on page two.	
An event at school - For example:	
sports day, a fair or a celebration of a	
cultural event.	
An interview with the principal, or any	
staff or student with an unusual hobby.	
Editorial on a topic. E.g. Why it is important to grow vegetables.	
Editorial cartoon	
Create a comic strip.	
Write up a story about different sports played at the school.	
Horoscope - have fun predicting the future.	
Weather - On a map of SA write a weather description.	
Create an advertisement of your choice.	
Create an activity for the readers to do. (It could be a crossword.)	

### Worksheet 3

# A checklist for students



Discussion for story ideas, photographs/illustrations.



Research or interview.

Write questions for interview.

Conduct the interview and write down the notes.

Edit the story and decide on a photograph/illustration.

Check the story for grammar.



The lead sentence grabs the reader's attention.



The report/story contains a headline.

The language used is interesting, informative and correct.

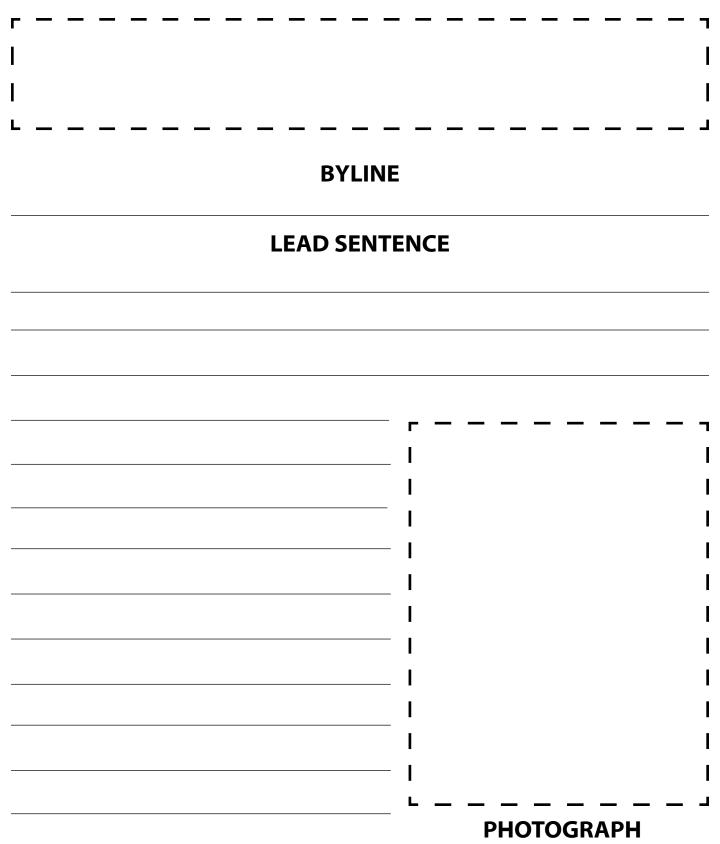


Quotes from people interviewed are included.

## Worksheet 4 Sample page

Write your story on this page.

### HEADLINE



# **Decision making**

What will we call our newspaper?

Who will read our newspaper?

Who will decide where to put the stories on the pages?

Who will check our stories for spelling, grammar and punctuation?

### How will our newspaper look?

- How big will the pages be?
- How many pages will contain news?
- How many columns will we put on a page?

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- How many pages will there be?
- How many pages will contain ads?

• How will we get our stories ready for the newspaper?

.....

### Special assignments

Who will write news stories?	Who will write featu puzzles or editorials	-	Who will make up ads?
Who will do the artwork for sto	ories and ads?	Our stor	DEADLINE TIME! ies and ads must be finished by:
		·····	
	••••••		