



HOME is a colour magazine inserted into Weekend Property every Sunday. Trimmed and stapled, HOME provides readers with advice and ideas on how to change or create their dream home.

Covering everything from the latest building trends, floor plans, decorating ideas and gardening tips, HOME has the ability to keep readers informed of the latest developments as they happen in an easy-to-read format with strong editorial and pictures.

HOME COLOUR ADVERTISING RATES

Size	\$ Excl. GST	\$ GST	\$ Incl. GST	Image Size	Trim Size	Bleed Size
Double Page Spread	25,100.69	2,510.07	27,610.76	349mm x 534mm	364mm x 544mm	364mm x 554mm
Full Page	12,550.34	1,255.03	13,805.37	349mm x 262mm	364mm x 272mm	374mm x 282mm
Half Page Spread	12,550.34	1,255.03	13,805.37	173mm x 534mm		
Third Page Spread	9,412.76	941.28	10,354.04	129mm x 534mm		
Junior Full Page	7,843.97	784.40	8,628.37	217mm x 262mm		
Half Page Vertical	7,530.21	753.02	8,283.23	349mm x 156mm		
Half Page Horizontal	6,275.17	627.52	6,902.69	173mm x 262mm		
Third Page Vertical	5,020.14	502.01	5,522.15	349mm x 103mm		
Third Page Horizontal	4,706.38	470.64	5,177.02	129mm x 262mm		
Large Quarter Page	3,765.10	376.51	4,141.61	173mm x 156mm		
Small Quarter Page	2,510.07	251.01	2,761.08	173mm x 103mm		
Vertical Panel	3,137.59	313.76	3,451.35	217mm x 103mm		
Strip	3,137.59	313.76	3,451.35	85mm x 262mm		
Eighth Page Horizontal	1,882.55	188.26	2,070.81	85mm x 156mm		
Eighth Page Vertical	1,882.55	188.26	2,070.81	129mm x 103mm		
Tenth Page	1,255.03	125.50	1,380.53	85mm x 103mm		
Modular Rate per Unit	313.76	31.38	345.14	41mm x 50mm		
Country Plate Change	500.00	50.00	550.00			

POSITION LOADINGS

Page	Size	Position Loading
Page 2	Strip	20%
Page 3	Full Page	30%
Page 5	Any colour size	20%
Page 6	Half Page Horizontal	15%
Page 7	Half Page Horizontal or Full Page	20%
Page 9	Any colour size	15%
Centre Page Spread	Any colour size	20%
Back Page	Third Page Horizontal	30%

Percentage rate discounts may be slightly more or less than the actual percentage rate movements because figures have been rounded to the nearest two decimal places.

