

## A property web app like no other

SEARCHING for a property to buy and planning what you are going to inspect is made quick and easy with the launch of *The Advertiser's* new real estate web application.

Today marks the launch of Navigator, which aims to take the work out of looking for homes, units, apartments or land to buy.

"With just a few clicks and refined searches, house hunters can easily discover what is available on the market in their desired location and price range as well as fitting their feature criteria within seconds," Advertiser Classifieds Director Bryan Oram said yesterday.

"Better still, the application is easy and is all about simple clicks, avoiding the hassle of scrolling down web pages. Within minutes, you can have a list of suitable properties to inspect, complete with a timed planner and street directions.

"The planner even alerts you if there's an open inspection clash or if you are not giving yourself sufficient travel time between properties. Better still, your sessions on Navigator are saved automatically, making future reference efficient and easy."

The Navigator application, which is found at [adelaidenow.com.au](http://adelaidenow.com.au), begins with a page filled with properties open for inspection from each Saturday. The properties are sourced from the weekly photograph listings featured in *The*



*Advertiser's* Real Estate liftout. Househunters then can find properties by searching a suburb, street, postcode, zone, metropolitan or regional areas. Each property features several photographs as well as inspection times.

Mr Oram says the best feature of Navigator is refining the searches, creating your own "shopping list" before completing a printable planner, which also can be downloaded to your phone or tablet.

"This is an exciting launch for *The Advertiser* as Navigator is unlike any other web application available to Australian househunters," he says.

"We have spent the past nine months researching and building Navigator to tailor it to the needs of South Australians as well as ensuring our real estate agents embrace the new technology."

# NAVIGATOR

## A new way to search for your next home

*The Advertiser* Real Estate liftout's Navigator website is the one-stop shop for South Australian specific property searches. Exclusive to SA, the platform allows you to refine your search from broad criteria, such as suburbs or regions, down to the most detailed elements of a house, including whether it has a dishwasher. Once you've refined your search, you can create a detailed map, including directions, to navigate your way between your chosen open inspections.



### Planner

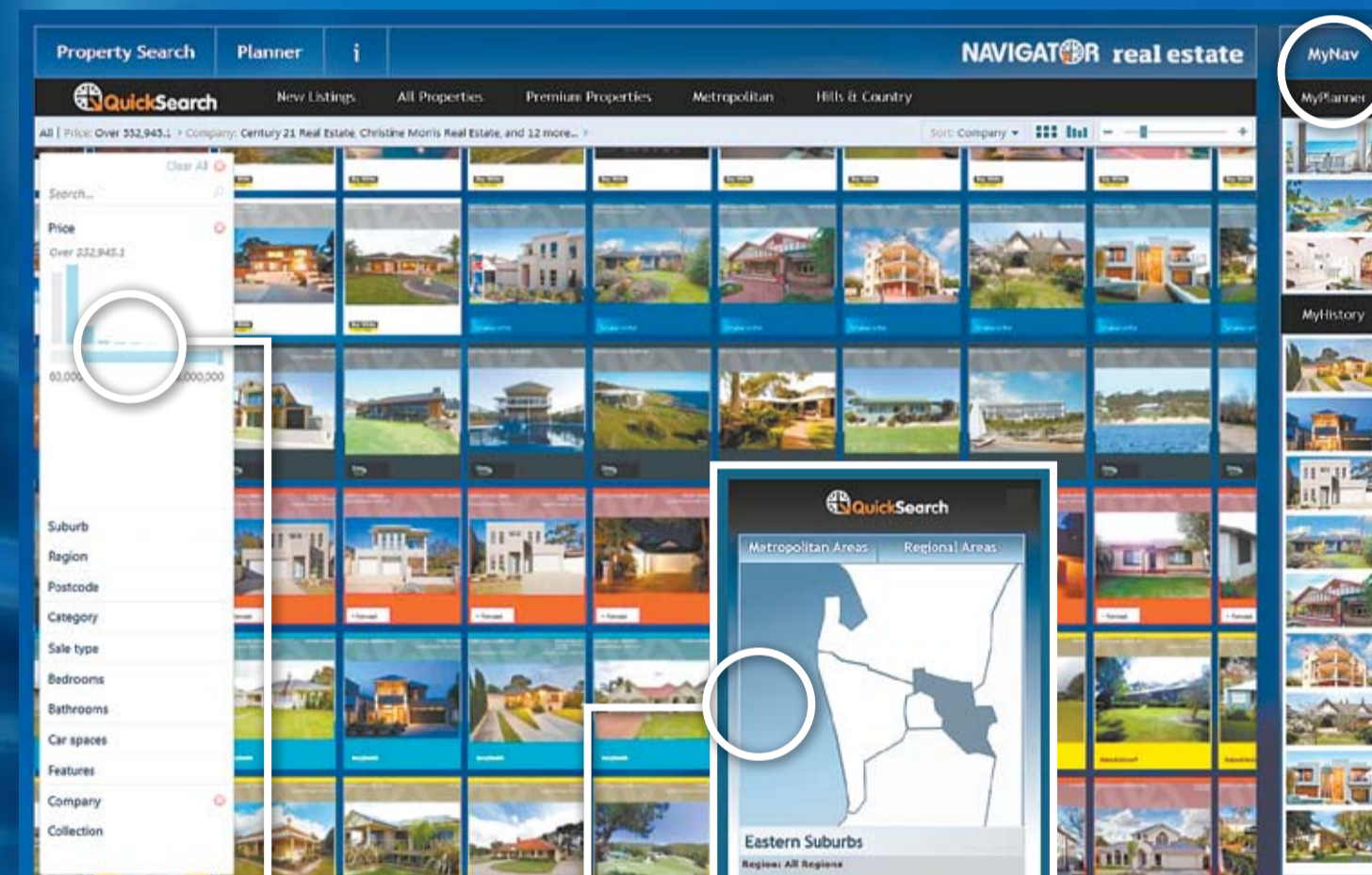
This is where Navigator is unique. Navigator will plan a weekend's worth of house hunting for you. It will mark on a map your chosen properties, put them in open inspection time order, alert you to any time clashes and even give you directions between the properties. Navigator does everything aside from put in a bid and sign the contract.

### MyNav

'MyNav', on the right hand side of screen, is where it gets personal. Here, Navigator stores all the properties you've double clicked on in 'MyHistory'. 'MyHistory' will even store your properties for you once you've turned off your computer. It makes it so easy to remember what you've looked at when you return to Navigator. The 'MyPlanner' list shows you the properties you've decided you've chosen. Click the 'Add to planner' button near the top centre of your screen to build your personal list.

### Want more?

If you are navigating Navigator and you get a little lost, don't panic. Look for the 'i' button, next to the 'Planner' button. Help is always just a click away.



### On the road

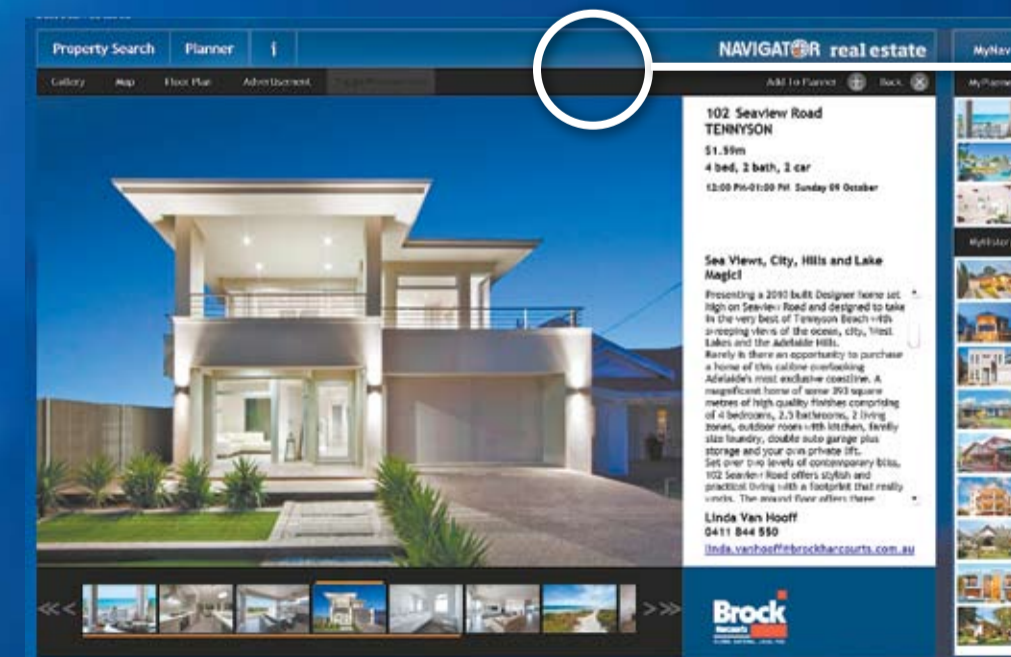
Now you're ready to see your dream home shortlist in the flesh. Navigator goes with you. There's no need to print or handwrite a shortlist. Simply export your planner to your smartphone or tablet, email it, or share it with a friend for the ultimate in accessibility.

### Refined search

If you want to be super specific with your future home's features, the refined search column on the left-hand side of the page allows you to sort properties by their unique qualities. From the number of bedrooms, bathrooms and car spaces down to such nitty gritty as heating and cooling, studies or even alarm systems, Navigator directs you to what you want.

### Quick search

This function gives you an overview of properties open for inspection in your chosen region, suburb, price range and property type. While you are searching, you will see Navigator selecting the properties which best fit your requests and discarding any which don't fit your criteria. After your search is refined, you can explore all the properties in depth and order them using various sorting functions.



### Something grabbed your interest?

Double click on the thumbnail of your chosen property to access fast, responsive high-resolution images of the property as well as the property's details - open times, price ranges and agent contact details. Some properties will have floorplans which you can zoom in on and even high-definition video.

