

Stil

“Stil” – das Magazin für Lebensart

WEDDINGS



Publication date

Sunday, 17 January 2016

Advertising deadline

Thursday, 7 January 2016









Print material deadline

Monday, 11 January 2016

EDITORIAL CONCEPT

- Ring photo shoot: the most beautiful wedding and engagement rings of the season, presented by Pascale Weber. Plus an interview with an expert.
- Beauty: make-up tips for different types of bride.
- The ten most important wedding trends of the year.
- Bride talk online: discussing the “most important day of your life” in detail.
- Wine: large bottles are ideal for wedding celebrations. Recommendations by Peter Keller.
- The Maldives: the honeymooners’ paradise.
- The most beautiful wedding and honeymoon locations.
- Green wedding: making your wedding more eco-friendly.

FIXED FORMATS

| Fixed format | Price | Type area | Bleed margin ¹ |
|--|----------|--------------|---------------------------|
|  2/1 pages | 31,300.- | 436 × 270 mm | 460 × 297 mm |
|  2/2 pages ² | 18,720.- | 436 × 133 mm | 460 × 146 mm |
|  2/4 pages ² | 12,480.- | 436 × 64 mm | 460 × 70 mm |
|  1/1 page | 15,600.- | 206 × 270 mm | 230 × 297 mm |
|  1/2 page landscape ² | 9,360.- | 206 × 133 mm | 230 × 146 mm |
|  1/3 page landscape ² | 7,800.- | 206 × 88 mm | 230 × 97 mm |
|  1/4 page landscape ² | 6,240.- | 206 × 64 mm | 230 × 70 mm |
|  1/4 page portrait ² | 6,240.- | 101 × 133 mm | |

¹ Plus 3 mm bleed margin per page. ² Page sections are placed next to text.

CONTACT

Advertisements German-speaking

Switzerland

NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zürich

Phone +41 44 258 16 98

Fax +41 44 258 13 70

inserate@nzz.ch

www.nzzmediasolutions.ch

Advertisements French-speaking

Switzerland

NZZ Media Solutions AG

Avenue Mon-Repos 22

Case postale 7082

CH-1002 Lausanne

Phone +41 21 311 48 95

Fax +41 44 258 13 70

yves.gumy@nzz.ch

www.nzzmediasolutions.ch

Advertisements International

NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zürich

Phone +41 44 258 16 98

Fax +41 44 258 13 70

advertising@nzz.ch

www.nzzmediasolutions.ch

Denise Morach

Product Manager «Stil»

Phone +41 44 258 13 43

denise.morach@nzz.ch

Yves Gumy

Key Account Manager

Phone +41 21 311 48 95

yves.gumy@nzz.ch

All prices gross in Swiss francs.

The standard insertion terms and conditions as per the overall rates charged by NZZ Media Solutions apply. For general terms and conditions please visit www.nzzmediasolutions.ch.

NZZ