
Stil

“Stil” – das Magazin für Lebensart

OUTDOORS (BIKE)



Publication date

Sunday, 17 April 2016

Advertising deadline

Thursday, 7 April 2016









Print material deadline

Monday, 11 April 2016

EDITORIAL CONCEPT

- Patrick Seabase: portrait of the cycling athlete and his tips for getting the right cycle style.
- Travel: cycling through Vietnam and Cambodia.
- Tools: cycle lamps: our recommendations.
- Electronics conquers the mountain bike.
- My self-built bicycle: the DIY bicycle builders from Zurich.

FIXED FORMATS

Fixed format	Price	Type area	Bleed margin ¹
 2/1 pages	31,300.-	436 × 270 mm	460 × 297 mm
 2/2 pages ²	18,720.-	436 × 133 mm	460 × 146 mm
 2/4 pages ²	12,480.-	436 × 64 mm	460 × 70 mm
 1/1 page	15,600.-	206 × 270 mm	230 × 297 mm
 1/2 page landscape ²	9,360.-	206 × 133 mm	230 × 146 mm
 1/3 page landscape ²	7,800.-	206 × 88 mm	230 × 97 mm
 1/4 page landscape ²	6,240.-	206 × 64 mm	230 × 70 mm
 1/4 page portrait ²	6,240.-	101 × 133 mm	

¹ Plus 3 mm bleed margin per page. ² Page sections are placed next to text.

CONTACT

Advertisements German-speaking

Switzerland

NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zurich

Phone +41 44 258 16 98

Fax +41 44 258 13 70

inserate@nzz.ch

www.nzzmediasolutions.ch

Advertisements French-speaking

Switzerland

NZZ Media Solutions AG

Avenue Mon-Repos 22

CH-1005 Lausanne

Phone +41 21 311 48 95

Fax +41 44 258 13 70

yves.gumy@nzz.ch

www.nzzmediasolutions.ch

Advertisements International

NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zurich

Phone +41 44 258 16 98

Fax +41 44 258 13 70

advertising@nzz.ch

www.nzzmediasolutions.ch

Denise Morach

Product Manager "Stil"

Phone +41 44 258 13 43

denise.morach@nzz.ch

Yves Gumy

Key Account Manager

Phone +41 21 311 48 95

yves.gumy@nzz.ch

All prices gross in Swiss francs.

The standard insertion terms and conditions as per the overall rates charged by NZZ Media Solutions apply. For general terms and conditions please visit www.nzzmediasolutions.ch.

NZZ