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# Stil

*“Stil” – das Magazin für Lebensart*

## HOMES/FURNISHINGS



### Publication date

Sunday, 8 May 2016

### Advertising deadline

Thursday, 28 April 2016








### Print material deadline

Monday, 2 May 2016

## EDITORIAL CONCEPT

- Knock-out: news/trends from Milan.
- From Wettstein to Hürlemann – the history of an adaptable design studio.
- Craftwork for the living room: rugs by Salomé Bäumlín.
- My most infantile item: a childish element in the interior.
- A contemporary design hotel: “Nomad” in Basel.
- Eileen Gray’s hideaway on the Côte d’Azur.
- The Bouroullec brothers’ TV unit: a designer item for electronics.

## FIXED FORMATS

Fixed format	Price	Type area	Bleed margin <sup>1</sup>
 2/1 pages	31,300.–	436 × 270 mm	460 × 297 mm
 2/2 pages <sup>2</sup>	18,720.–	436 × 133 mm	460 × 146 mm
 2/4 pages <sup>2</sup>	12,480.–	436 × 64 mm	460 × 70 mm
 1/1 page	15,600.–	206 × 270 mm	230 × 297 mm
 1/2 page landscape <sup>2</sup>	9,360.–	206 × 133 mm	230 × 146 mm
 1/3 page landscape <sup>2</sup>	7,800.–	206 × 88 mm	230 × 97 mm
 1/4 page landscape <sup>2</sup>	6,240.–	206 × 64 mm	230 × 70 mm
 1/4 page portrait <sup>2</sup>	6,240.–	101 × 133 mm	

<sup>1</sup> Plus 3 mm bleed margin per page. <sup>2</sup> Page sections are placed next to text.

## CONTACT

### Advertisements German-speaking

#### Switzerland

#### NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zurich

Phone +41 44 258 16 98

Fax +41 44 258 13 70

inserate@nzz.ch

www.nzzmediasolutions.ch

### Advertisements French-speaking

#### Switzerland

#### NZZ Media Solutions AG

Avenue Mon-Repos 22

CH-1005 Lausanne

Phone +41 21 311 48 95

Fax +41 44 258 13 70

yves.gumy@nzz.ch

www.nzzmediasolutions.ch

### Advertisements International

#### NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zurich

Phone +41 44 258 16 98

Fax +41 44 258 13 70

advertising@nzz.ch

www.nzzmediasolutions.ch

### Denise Morach

Product Manager “Stil”

Phone +41 44 258 13 43

denise.morach@nzz.ch

### Yves Gumy

Key Account Manager

Phone +41 21 311 48 95

yves.gumy@nzz.ch

All prices gross in Swiss francs.

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