

NPR FACT SHEET

DATE OF NPR, INC. INCORPORATION

February 26, 1970

FIRST SHOW BROADCAST

All Things Considered May 3, 1971

DC PRODUCTION CENTER

1111 North Capitol St. NE, Washington, DC 20002

NPR WEST PRODUCTION CENTER

9909 Jefferson Boulevard, Culver City, CA 90232

NPR NEW YORK

11 West 42nd Street, 19th Floor, New York, NY 10036

President and CEO	Jarl Mohn
Number of Employees	864 ¹
NPR, Inc. Operating Budget, FY 2018	\$221M
News Division Staff	379 ¹
Stations Broadcasting NPR Programming and Newscasts	1,074 ²
NPR Member Stations and Associate Stations	996 ⁶
Non-Member Stations Airing NPR Programming	128 ²
Weekly Listeners for all NPR Stations	37.7 million ³
Weekly Listeners for NPR Programming and Newscasts	30.2 million ³
Monthly NPR.org Unique Visitors	41.0 million ⁴
Monthly Visits to NPR Digital Properties	128.5 million ⁴
Weekly Unique downloaders of NPR Podcasts	6.8 million ⁵

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 37 Alfred I. duPont-Columbia University Awards, 63 George Foster Peabody Awards, 85 awards from the White House News Photographers Association, 24 Webby Awards (which includes ten Webby "Peoples' Voice" awards) and 25 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China	Manila, Philippines
Beirut, Lebanon	Mexico City, Mexico
Berlin, Germany	Moscow, Russia
Cairo, Egypt	Nairobi, Kenya
Dakar, Senegal	Mumbai, India
Islamabad, Pakistan	Rio de Janeiro, Brazil
Istanbul, Turkey	Seoul, South Korea
Jerusalem, Israel	Shanghai, China
London, United Kingdom	

DOMESTIC BUREAUS (17)

Austin, TX	New Gloucester, ME
Birmingham, AL	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Cleveland, OH	Portland, OR
Dallas, TX	Salt Lake City, UT
LA Bureau/NPR West	San Francisco, CA
Miami, FL	Seattle, WA
	Virginia Beach, VA

¹ As of March 2018.

² NPR Carriage Report Center, Fall 2017. Note that some Member stations do not air NPR programming.

³ ACT 1 based on Nielsen Audio Nationwide, Fall 2017, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.

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⁴ Google Analytics, 3-month average, December 2017-February 2018. Note: NPR Digital Properties includes NPR.org and NPR apps.

⁵ Splunk, 13-week average, 11/26/2017-02/18/2018.

⁶ NPR Authorized Representatives & Station List, March 2, 2018.